

A man with a beard, wearing a red shirt, is shown in profile, looking out a window. He is holding a pencil and appears to be writing on a notepad. The background is a blurred view of a city street.

Survey results **Public and provider level data**

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Security marking: CONFIDENTIAL

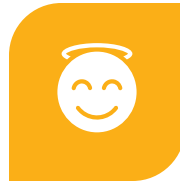
Why survey?



**FEEDBACK
LOOPS**



**DISCLOSURE
CONTROL**



SELF-SERVE



**REMOVE
PDFS**



EFFICIENCY

Public statistics - usage



93% USE THEM



HIGH-LEVEL
OVERVIEW



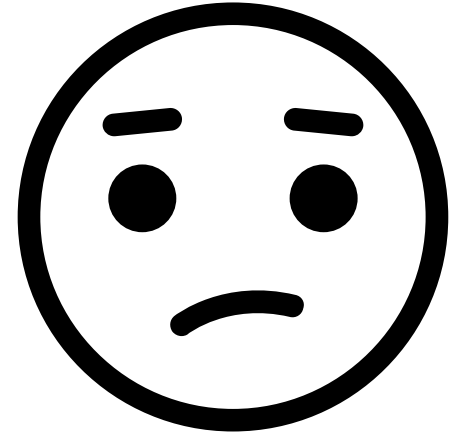
BENCHMARKING



WP TRENDS



LESS SO FOR IN-
DEPTH ANALYSIS



Provider statistics - usage



93% USE THEM



BENCHMARKING



MY TRENDS



STATUTORY
RETURNS

Provider statistics - improvements



VERY POSITIVE
FEEDBACK



CHANGE ALMOST
EVERYTHING



FOCUS ON THE
MAIN DATA



MORE GRANULAR
DATA



WHAT'S
AVAILABLE



ACCESSIBILITY



EOC BY PROVIDER



Interactive dashboards are the right way to go



Should continue to analyse the data



Sector-wide view and WP are key uses



Benchmarking and comparative data is important



Improve how you find the data



Synergy between public reports and provider level reports



Users have different needs – we should cater for them



Continue to facilitate statutory returns



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Unconditional Offers - Definitions

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Agenda



Current Unconditional Offer Definitions



Limitations of current definitions



Proposed New Categories



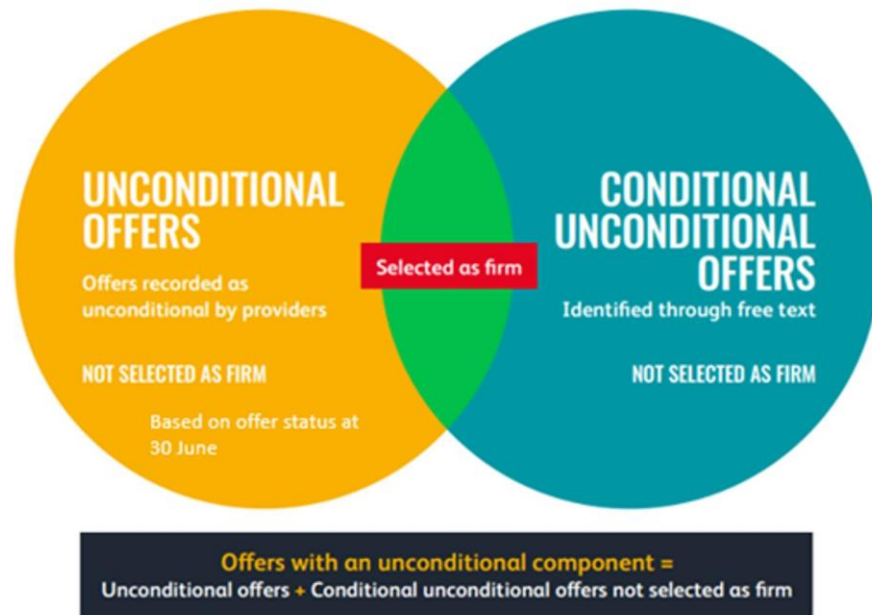
Potential Impact



Any questions

Current Definitions

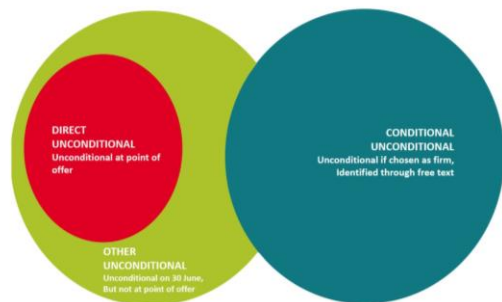
- **Unconditional Offer:** An offer which is unconditional on June 30.
- **Conditional Unconditional Offer:** An offer which becomes unconditional if selected as an applicants' firm choice. These offers are identified from free text offer conditions in the UCAS system at the June 30.
- **Offer with an Unconditional Component:** An offer of either of the types above.



Limitations

- ***Non-distinct offer types:*** There is an overlap between *Unconditional Offer* and *Conditional Unconditional Offer* as when a *Conditional Unconditional Offer* is selected as an applicant's firm choice it will be included in the *Unconditional Offer* category.
- ***Non-homogenous category:*** The *Unconditional Offer* category is a mixture of offers which were unconditional at the point of offer and offers which started the cycle as conditional, but which became unconditional at some point before June 30.
- ***Changing offer conditions:*** The offer conditions at June 30 may not be representative of the offer which the applicant initially replied to.

Revised Definitions



Offers with an unconditional component =
Direct Unconditional + Other Unconditional + Conditional Unconditional



Offers with an unconditional component =
Direct Unconditional + Other Unconditional + Conditional Unconditional

- **Direct Unconditional Offer:** An offer which is unconditional at the point of offer.
- **Conditional Unconditional Offer:** An offer which becomes unconditional if selected as an applicants' firm choice. These offers are identified from free text offer conditions in the UCAS system at the point in time the applicant replies to the offer.
- **Other Unconditional Offer:** Offers which start as conditional and become unconditional before June 30 but which cannot be identified as *Conditional Unconditional Offers* from free text.
- **Offer with an Unconditional Component:** An offer of any of the types above.

Scenarios

Row	Scenario	Existing	Proposed
1	Applicant receives offer conditions through the UCAS system stating “Offer will be converted to unconditional if chosen as firm” and selects the choice as firm.	Conditional Unconditional & Unconditional	Conditional Unconditional
2	Applicant receives offer conditions through the UCAS system stating “Offer will be converted to unconditional if chosen as firm” but declines the offer.	Conditional Unconditional	Conditional Unconditional
3	Applicant receives a conditional offer but upon providing a portfolio/ providing proof of qualifications the offer is converted to unconditional.	Unconditional	Other Unconditional
4	Applicant receives an unconditional offer at the first point of offer which requires no action on the applicant's part.	Unconditional	Direct Unconditional
5	Applicant receives a conditional offer through the UCAS system. However, the provider sends a letter/email to the applicant stating that the offer will be made unconditional if chosen as firm. The applicant then picks the choice as firm.	Unconditional	Other Unconditional

The Numbers...

Original definitions:

Provider X gave **1,000** Conditional Unconditional Offers in 2018 and **800** Unconditional Offers. Overall they gave **1,500** Offers with an Unconditional component.

Proposed definitions:

Provider X gave **1,000** Conditional Unconditional Offers in 2018, **300** Direct Unconditional Offers and **200** Other Unconditional Offers. Overall they gave **1,500** Offers with an Unconditional component.

Questions?



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