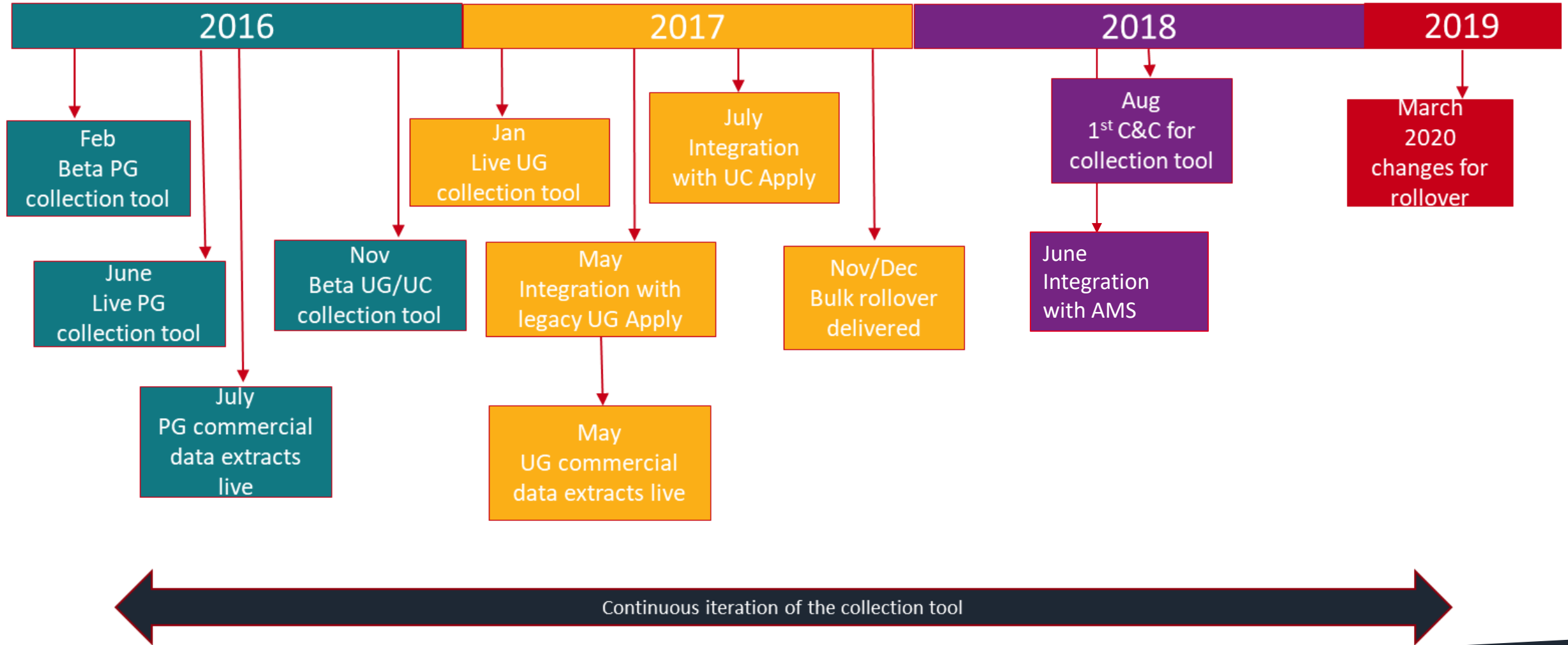


Collection tool & Courses data

Kate Bevan — Product Owner (collection tool)

Kate Westmacott - Service Delivery
Manager (Collection & Search)

Collection tool delivery to date



Collection tool – What's next?

3 years on – we now have:

- a single course data collection tool,
- bulk management capability (including self-serve rollover)
- we are starting to work on our data management functionality (advanced searching and stats)

What next?

- Reflecting on feedback from our users
- considering our future strategy for course data
- Recognising that collecting data through a UI is not the most efficient data collection method.
- Looking at how UCAS can better support the sector

The vision

Collection tool

Who? For **providers** who want to **market their courses** to potential learners and **manage admissions** to them.

What? The collection tool is a course data collection and management service that enables providers to **quickly and easily supply, update and report** on course marketing and admissions information

Why? Our product provides our users with an **efficient centralised portal to supply and manage** course data to enable marketing and admissions of courses through UCAS and other appropriate third parties

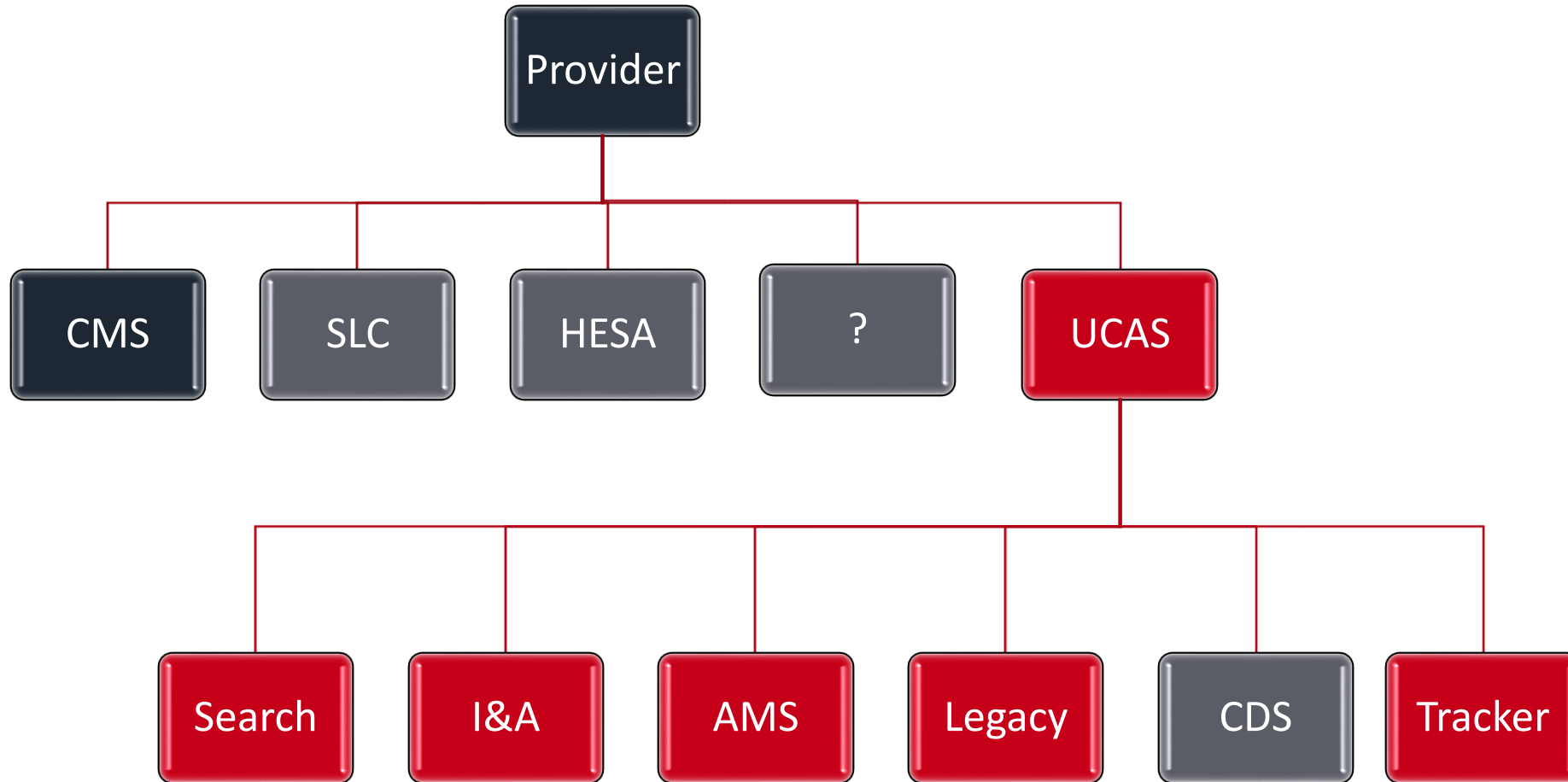
Courses data

Who? For **consumers of course data** who need up-to-date course information to run a service

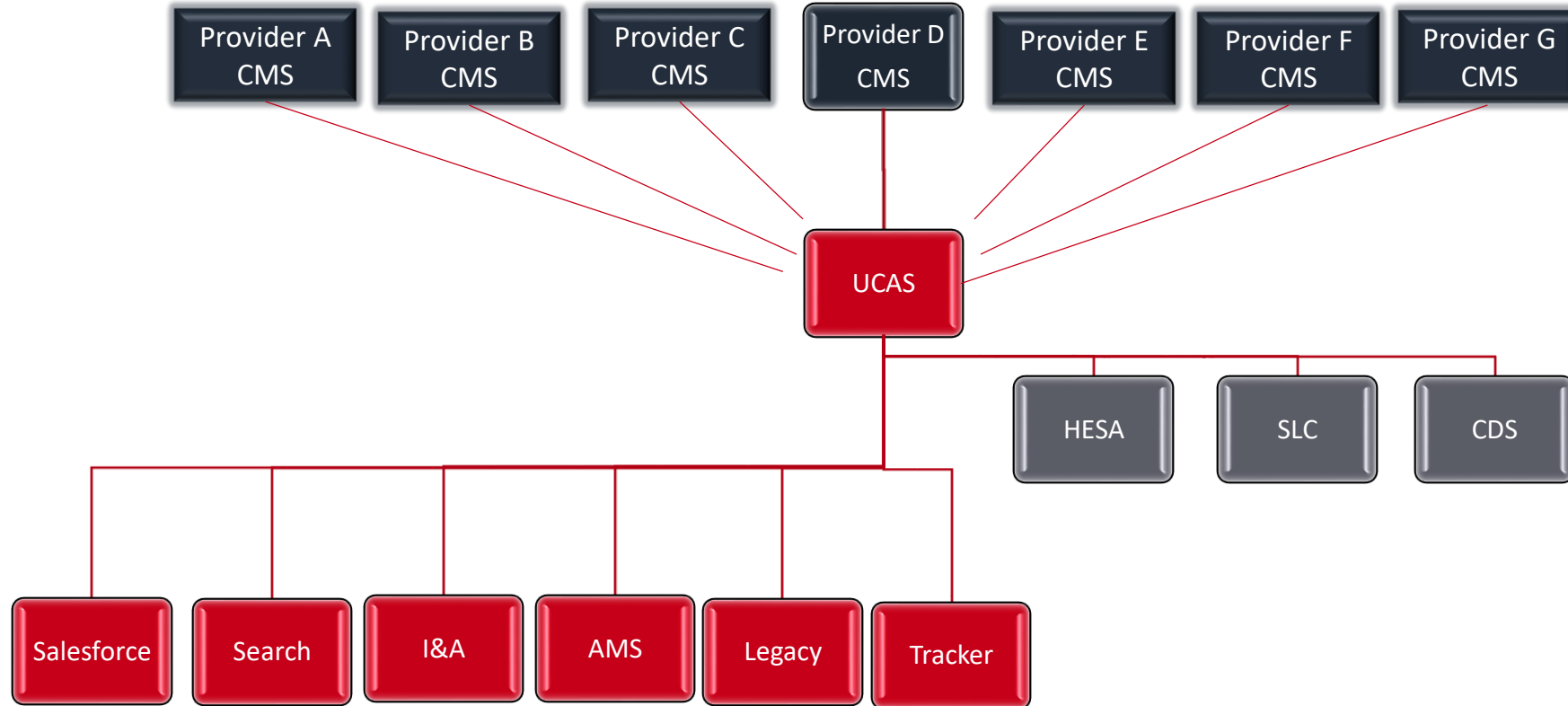
What? The course data service offers access to a **single source of complete, up-to-date course data**.

Why? Our product allows **24/7 access to the latest course information through our APIs** allowing our customers complete control over the data they consume

Course data flow - Now



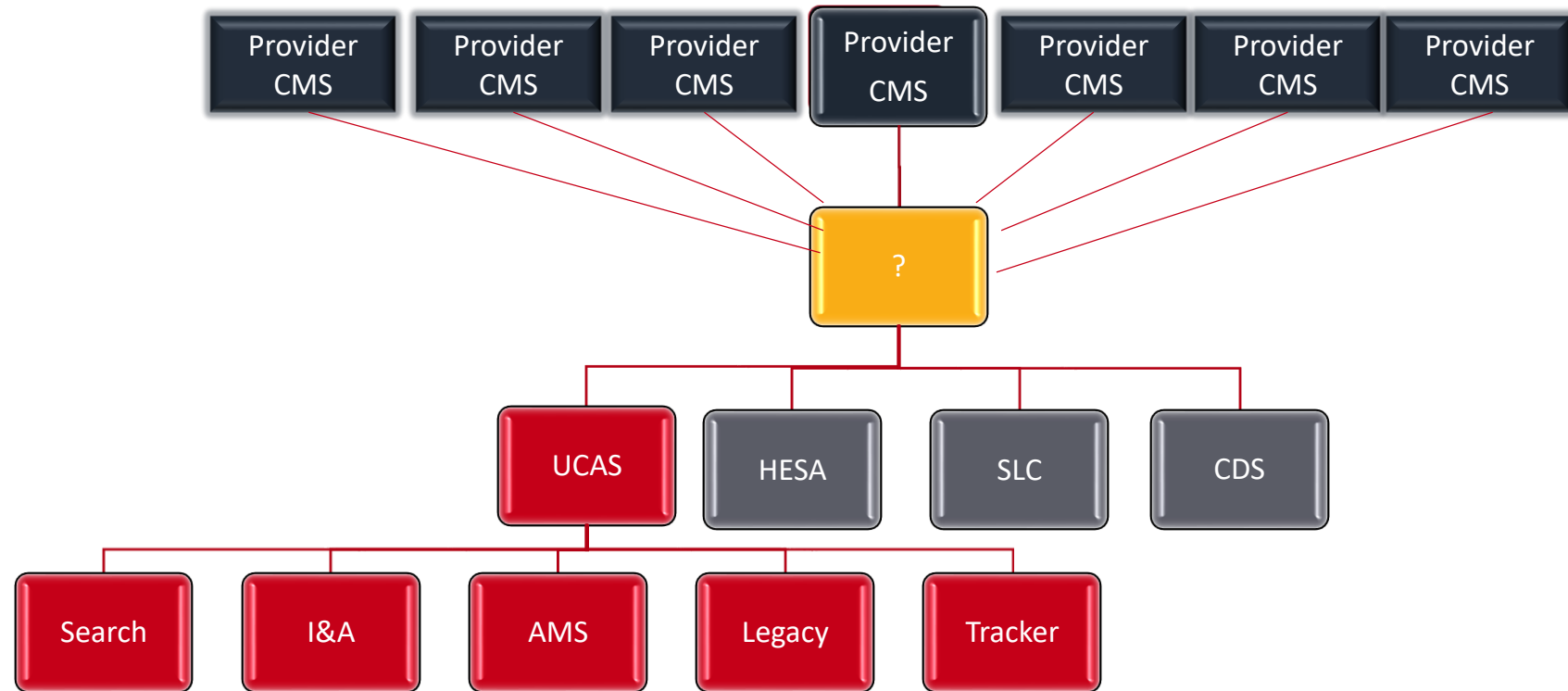
Course data flow – the future



Why API?

- **Automated supply of data** efficient data supply and consumption for many purposes
- **Central source of course data** ALL course data from ALL providers in one place makes it easier to consume
- **Sector efficiencies** removes the need for all consumers to collect data independently, and for providers to supply data
- **Fits UCAS existing API strategy** there is already a requirement to develop against our AMS APIs, why not extend this to courses?
- **Provider satisfaction** with collection tools is low, because manual data collection is not desirable. Providers have been asking for automated transfer of course data for some time
- **Data intelligence** a single source of up-to-date data provides limitless opportunities for course data intelligence to the benefit of the whole sector

Course data flow – the alternative future



Thoughts? Questions?
