

# How can UCAS better support providers with contextualised admissions?



# Why now?

- Qualification reform and changes to school performance measures
- Social Mobility Advisory Group recommendations
- There are a growing number of alternative services
- UCAS is re-developing its application services
- Provider interest – 84% of respondents to SPA's 2015 survey undertake contextualised admissions

It is timely to review how UCAS supports providers in carrying out contextualised admissions – is there customer demand for us to expand our role?

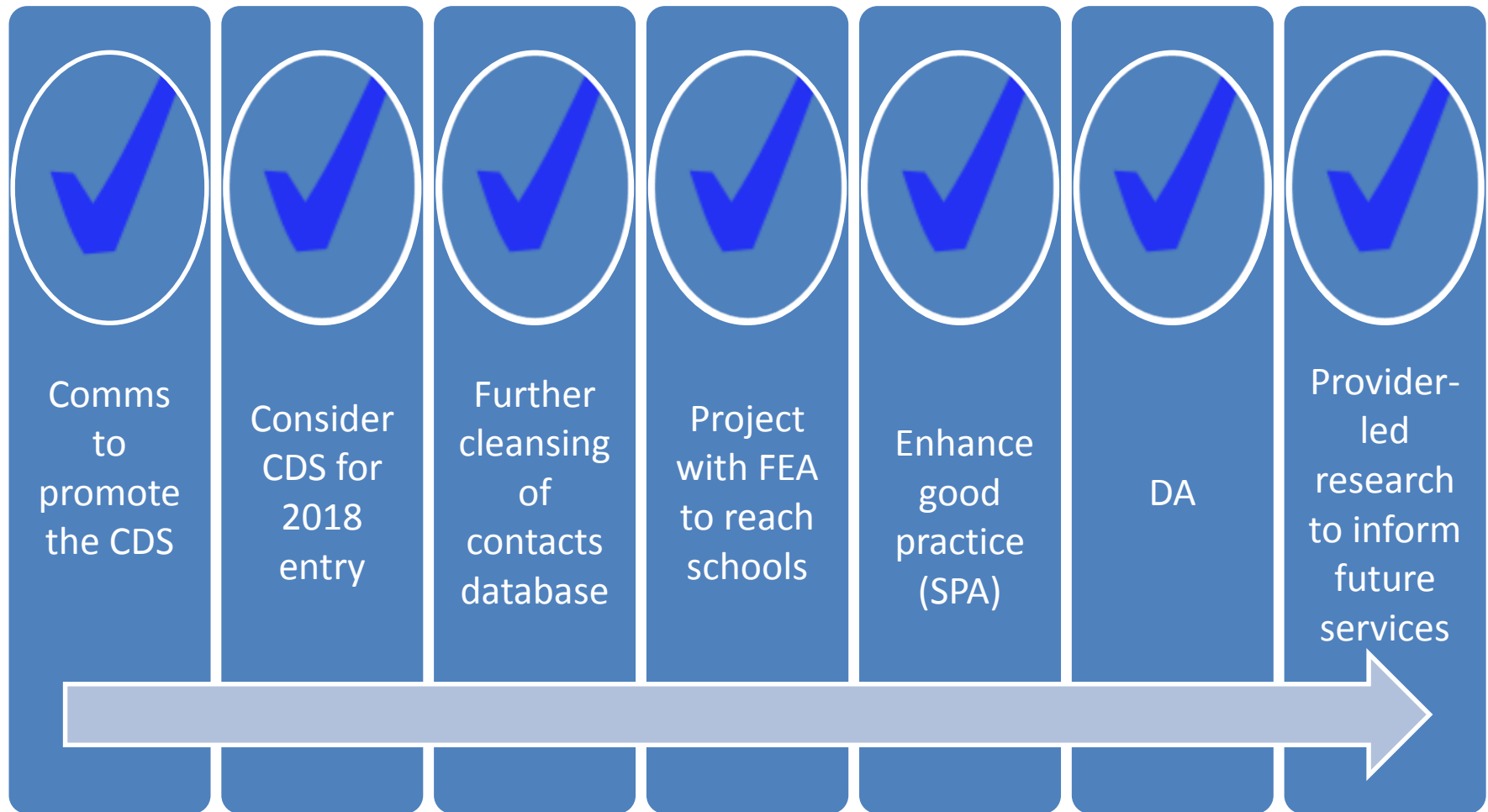


# What have we done?

- Commence cleansing of school and college contact details
- Proactive addition of 'Not Live' centres
- Enhancements to CDS for 2017 entry
- Bulletin communications to confirm 'go live' and elements of 2015 contextual data
- Government department engagement to explore upcoming changes to school performance measures
- Kick-start project to understand current usage of the UCAS contextual data service (CDS) and priorities for future developments
- Provider survey – thanks for your input



# Where might we go?



# Questions?

