

Undergraduate Advisory Group

Admissions Portfolio Update

24th February 2016

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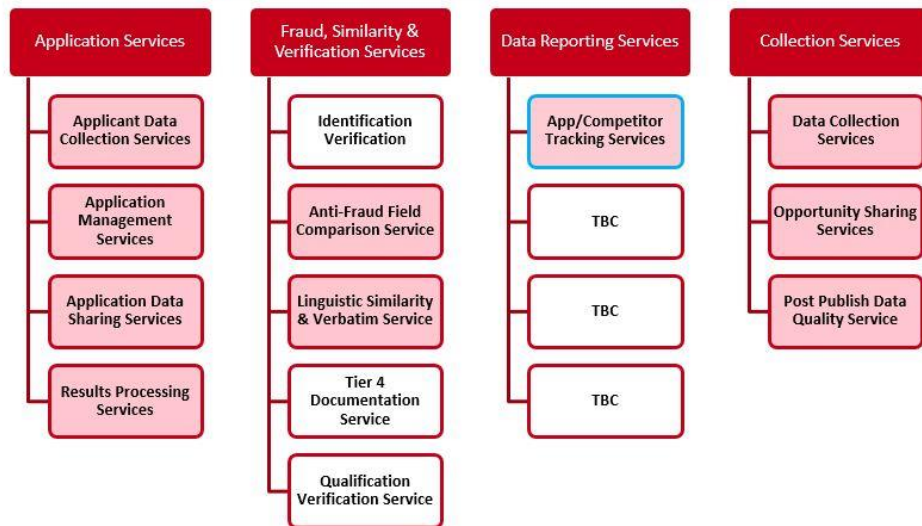


This Presentation

- Last 'Data Group' presentation reminder
- Admissions portfolio value propositions
- User permissions
- Collection Service long term goals
- Understanding the modularised services



Admissions Services



What Value will our Admissions Portfolio bring to

Provider

- **Enable you to**
 - Make informed decisions in a timely way with trusted, relevant information
 - Process applications efficiently and flexibly while collaboratively working with all interested and relevant stakeholders

Adviser

- **Enable you to**
 - Effectively help learners represent themselves as the best they can be
 - Inspire learners to make both aspirational & realistic choices
 - Proactively support each learner at the right time

Learner

- **Enable you to**
 - Have the understanding and confidence to portray yourself as the best you can be
 - Clearly and easily complete your entire application journey in a fully supported environment

User Permissions defines...



The Users Dashboard

Dependent on your role type and permission levels you will have access to various services & features

For Example

3rd Parties

Provider

Adviser

Learner

Adviser

Learner

Application Services

Counter Fraud
Services

Verification Services

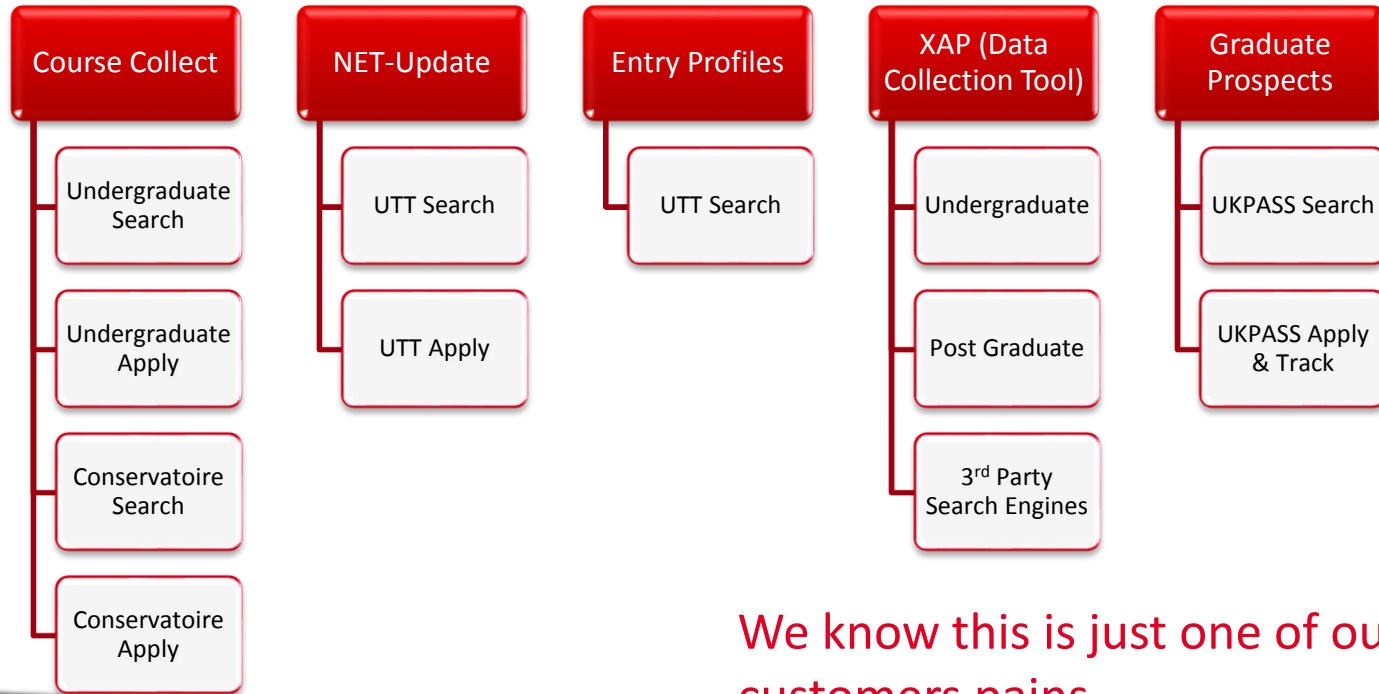
Data Reporting
Services

Collection Services

Quick reminder of the long term goal for Collect



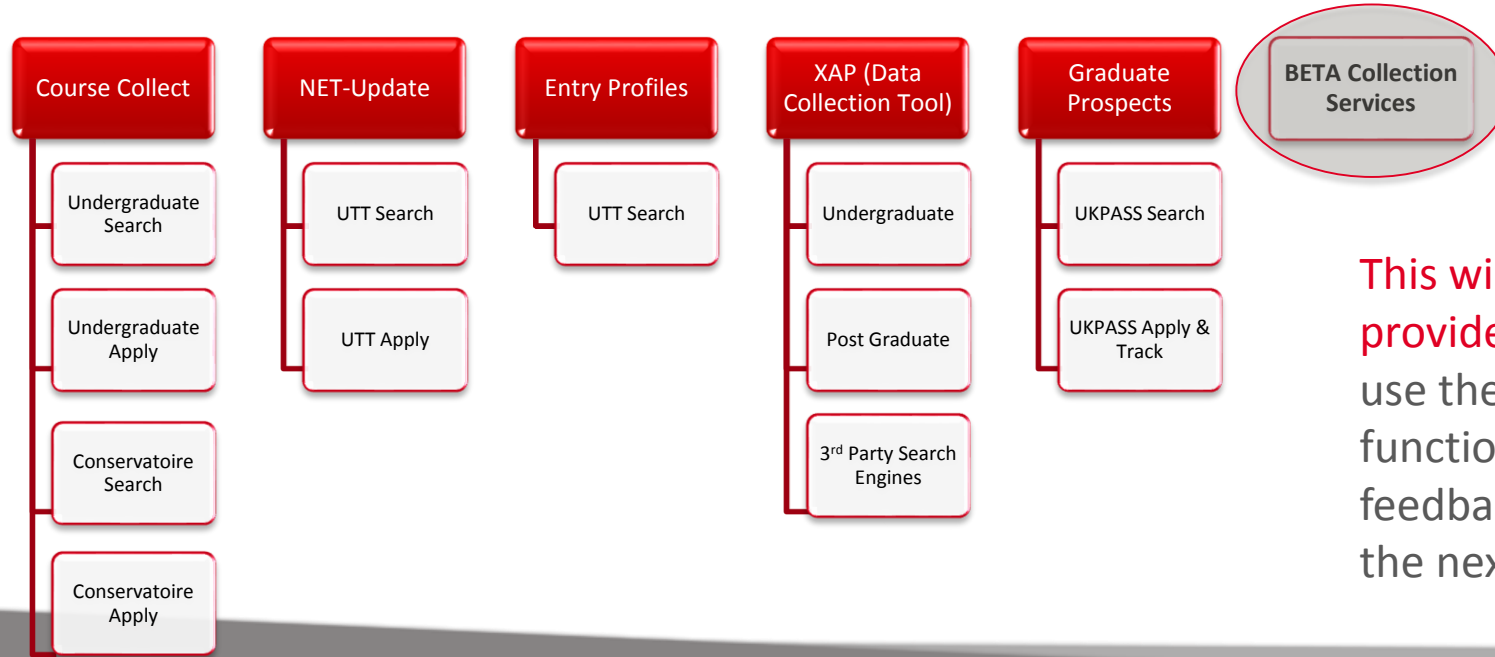
Currently there are **multiple UCAS products** you use to manage course content for multiple schemes



We know this is just one of our customers pains

Our first milestone on this journey is a non-integrated Beta site.

This will provides the ability to create, edit, and maintain courses, without being linked with any external products or services



This will allow providers to physically use the developed functionality and feedback to influence the next steps

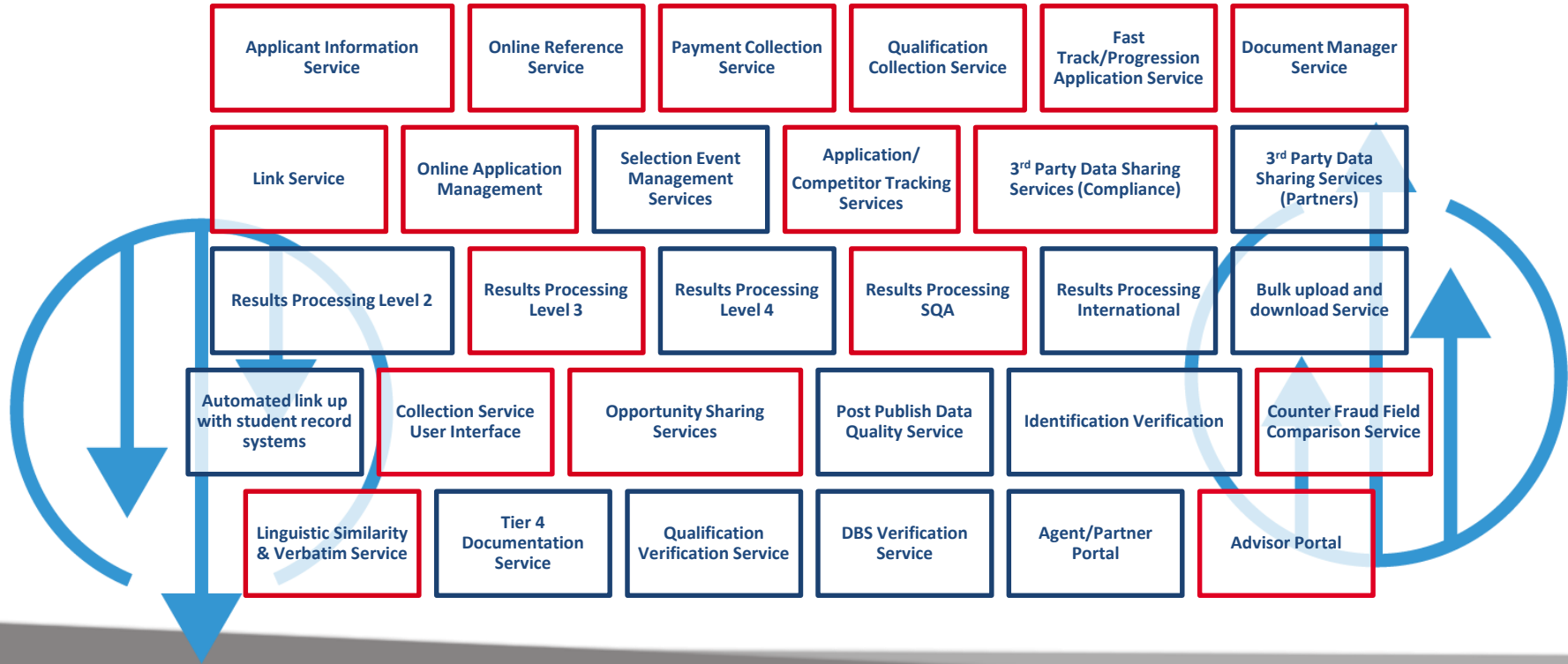
Our end goal is to deliver a service that allows you to manage all your course content from one place

This will enable providers to easily and efficiently deliver all needed course content to multiple channels.

Collection Service

- Post Graduate
- Undergraduate
- Conservatoire
- UTT
- Progress
- 3rd Party Search Engines

Post Graduate is our first major Milestone, we must offer a continuation of service for our current customers before moving forward.



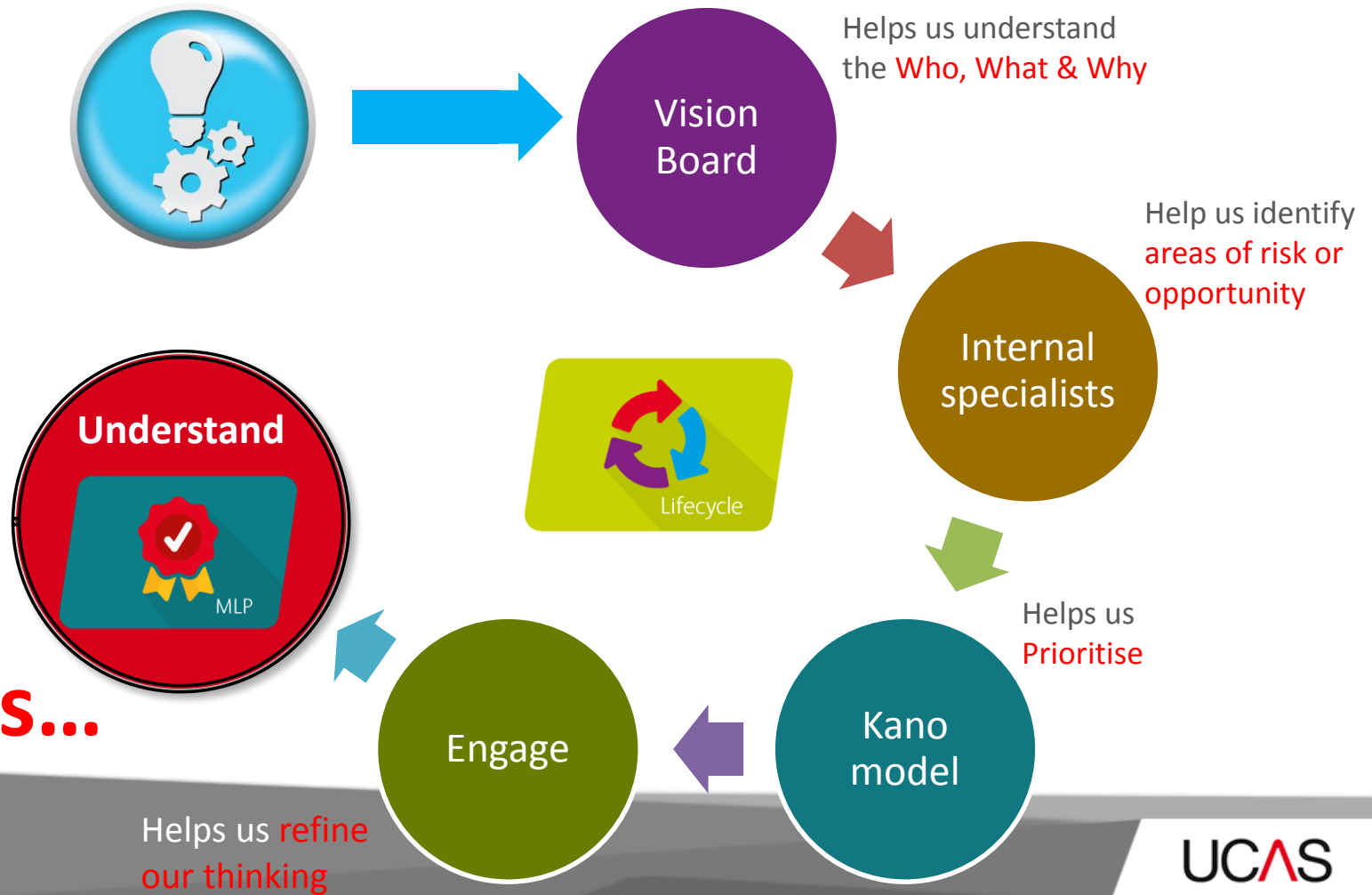
Each of these services needs to be understood...

What next?

- How do we uncover the Value?
- How do we prioritise development?

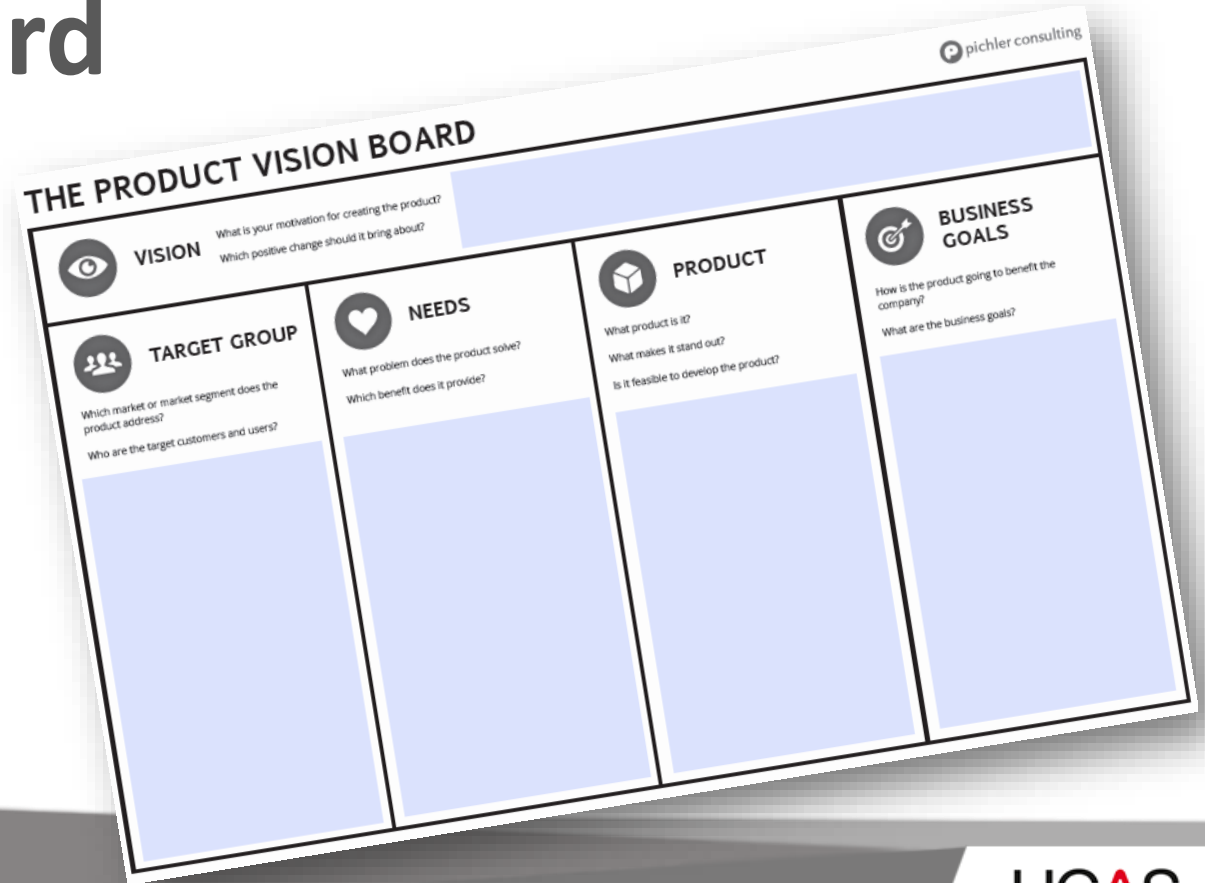


The Process...



Vision Board

A Team will use this format to define what we want to achieve with the service



The image shows a template for 'THE PRODUCT VISION BOARD' by pichler consulting. The board is divided into five main sections, each with a specific icon and set of guiding questions. The sections are: VISION (eye icon), TARGET GROUP (people icon), NEEDS (heart icon), PRODUCT (cube icon), and BUSINESS GOALS (target icon). Each section has a large blue rectangular area for notes. The top right corner of the board features the 'pichler consulting' logo.

THE PRODUCT VISION BOARD				
VISION What is your motivation for creating the product? Which positive change should it bring about?				
TARGET GROUP Which market or market segment does the product address? Who are the target customers and users?	NEEDS What problem does the product solve? Which benefit does it provide?	PRODUCT What product is it? What makes it stand out? Is it feasible to develop the product?	BUSINESS GOALS How is the product going to benefit the company? What are the business goals?	

From first Visioning sessions...

- Application Information Service
- Link Services
- Results Processing
- Opportunity Sharing
- Reference data management
- Document management
- Payment
- Online References
- Qualification Entry
- Counter Fraud Collaboration
- Fast Track/Progression



So far we have 28 common features or functions that we need to create to meet our goals

Some Examples

Standardised
Questions

Secure
Environment

Approvals
workflows

Pre-Validated
trusted data

Be as automated as
possible

Flexible user
permissions

We will begin to workshop these items in coming webinars and forums

Next Steps

- Finish visioning sessions
- Understand full capabilities needed
- Gain feedback from the sector
- Understand how much needs to be delivered to deliver the core



Thank You
for your
time