

CLEARING PACKAGES

Booking form FAQs

WHEN WILL THE BOOKING FORM OPEN?

The booking form will open at 15:00 on Tuesday 4 February.

The link will be available from the page below.

[SAVE THE LINK](#)

WHO CAN COMPLETE THE FORM?

Anyone at your institution with appropriate authority can complete the Clearing packages booking form.

If you're an agency, please detail the HE Provider you're submitting the booking for.

Your details

First name *

Last name *

Job title *

Work email address *

Organisation type *

HE Provider

Agency

Organisation type *

HE Provider

Agency

Organisation name *

PO number

Organisation type *

HE Provider

Agency

Organisation name *

Which HE provider are you submitting this request for? *

PO number

DO I HAVE TO SELECT MY OPTIONS UPON BOOKING?

Please ensure you have your Clearing package options ready to input, including:

- Chosen paid media channels
- Selected flex choice
- Additional inventory if applicable

Complete Clearing package: Gold (64k)

Please select all the platforms you wish to run your campaign on

Paid media: Gold *

Please select up to three channels

- Google Display Network
- Meta
- Snapchat
- TikTok
- YouTube

Please select up to three channels

Flex choice: Gold *

Please select a choice

- Clearing Plus enhanced (with bespoke emails)
- Extra email records (non-ARD) – 6,575 records
- Extra paid media spend
- Sponsored content link display ad

Please note your Paid Media creative should be sent to Paidmedia@UCAS.ac.uk

PACKAGE SELECTION EXAMPLE

Complete Clearing package: Gold (64k)

Please select all the platforms you wish to run your campaign on

Paid media: Gold *

Please select up to three channels

Google Display Network

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Snapchat

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Please select up to three channels

Flex choice: Gold *

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Clearing Plus enhanced (with bespoke emails)

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Extra paid media spend

Sponsored content link display ad

Please note your Paid Media creative should be sent to Paidmedia@UCAS.ac.uk

HOW DO I SELECT MULTIPLE PACKAGES?

You can select multiple packages in one form or submit one form per package.

You will need to select your paid media channel choices and the flex option for each package selected.

Please note, Clearing Plus should only be selected for one package.

Your Clearing package choices

Please select all that apply. You will then be able to submit specific option choices further below.

- Complete Clearing packages
- Specialist audience packages
- Subject specific packages

Please select all that apply. You will then be able to submit specific option choices further below.

What level of the Complete Clearing Package do you want? *

Select the package(s) first, then you will then be able to select from the relevant option choices.

- Platinum
- Gold
- Silver
- Bronze

Specialist audience package choices

Please select all that apply.

- Audience focus
- SQA results day

Please select all that apply.

HOW DO I SELECT SUBJECT PACKAGES?

When selecting a subject package you will select 'Tier 1' or 'Tier 2'. You will then select the subject package through the drop-down menu.

Your Clearing package choices

Please select all that apply. You will then be able to submit specific option choices further below.

- Complete Clearing packages
- Specialist audience packages
- Subject specific packages

Please select all that apply. You will then be able to submit specific option choices further below.

Which specific subject packages are you interested in? *

- Tier 1
- Tier 2

Tier 1 subject Clearing package

Select the level of package you are interested in for each subject you want to target. Costs shown are per subject/per package.

Law

- None -
▼

- None -
▼

Premium package £22k

Standard package £13k

Psychology

CAN I INCLUDE ADD-ONS ON THE FORM?

You can detail your package add-ons to the booking form. Please detail your queries or preferences upon booking.

Further information and requests

Please give us any further details of your request (if necessary) or submit any queries below: *

Please include any specific ideas or preferences you may have about the targeting or setup of your package selections.

Please enter "none" if there are no further queries

Package add-ons

Would you like to purchase package add-ons? *

Yes

No

Additional email records (non-results days) *

Would you like to purchase additional emails?

Yes

No

Additional emails *

Option 1: Post-Results Weekend Campaign (Sat-Mon): access up to 9,200 records

Option 2: Post-Results Week 2 Campaign (Fri, Tues-Fri): with up to 3,300 records

Additional Paid Media spend *

Are you interested in additional paid media spend beyond the package limit?

Yes

No

Clearing Plus

Bespoke emails

Templated emails

Upgrade (from templated to bespoke emails)

Insights Consultancy

Provider level Clearing insights report

CAN I SUBMIT MORE THAN ONE FORM?

You can submit the form more than once. Once you have submitted your booking(s), you have committed to your buying package (if available).

You will have a 14-day 'cooling-off period' which allows time to discuss any changes to your original choices with us.

Please use the form below to submit your preferred Clearing package choices.

You can submit multiple forms if required.

Bookings open on Tuesday 6 February. We'll let you know if you are successful with your choice no later than 14 Feb 2024.

(Please note that all prices shown do not include VAT or agency discount)

If you have any queries about our Clearing packages or how to make your selection(s), please contact your Customer Success Director / Customer Manager or email clearingmedia@ucas.ac.uk.

Your details

First name *

Last name *

Job title *

Work email address *

Please ensure you have authority from your organisation to submit this order and check your selections carefully before submission, in conjunction with our [terms and conditions](#).

(Please note that all prices shown do not include VAT or agency discount)

For details about how we use your personal information, please see our [privacy policy](#).

Submit

WHAT IS THE CANCELLATION POLICY?

After the booking form is complete, we will confirm your booking, dependent on availability. Once you have received and signed your order form, you'll have a 14-day cooling off period. We will then refer to standard T&Cs.

Cancellation policy

If the Customer cancels a campaign before the commencement date, UCAS will charge the following of the overall booked price, exclusive of VAT:

- 0-60 days – 100%
- 61-90 days – 50%
- 91-120 days – 15%

WHEN WILL I KNOW THE ALLOCATED PACKAGE?

Your package allocation will be confirmed within 2 weeks of booking this.

If you have any questions, please contact your Customer Success Director or email clearingmedia@ucas.ac.uk.