

UCAS

# 2024 DAY 28 BRIEFING

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# KEY FIGURES – 28 DAYS AFTER JCQ RESULTS

**498,340** placed applicants (+0.9%)

UK  
**437,230**  
(+1.1%)

UK 18-year-olds  
**277,790**  
(+2.8%)

Mature  
**64,180**  
(-3.3%)

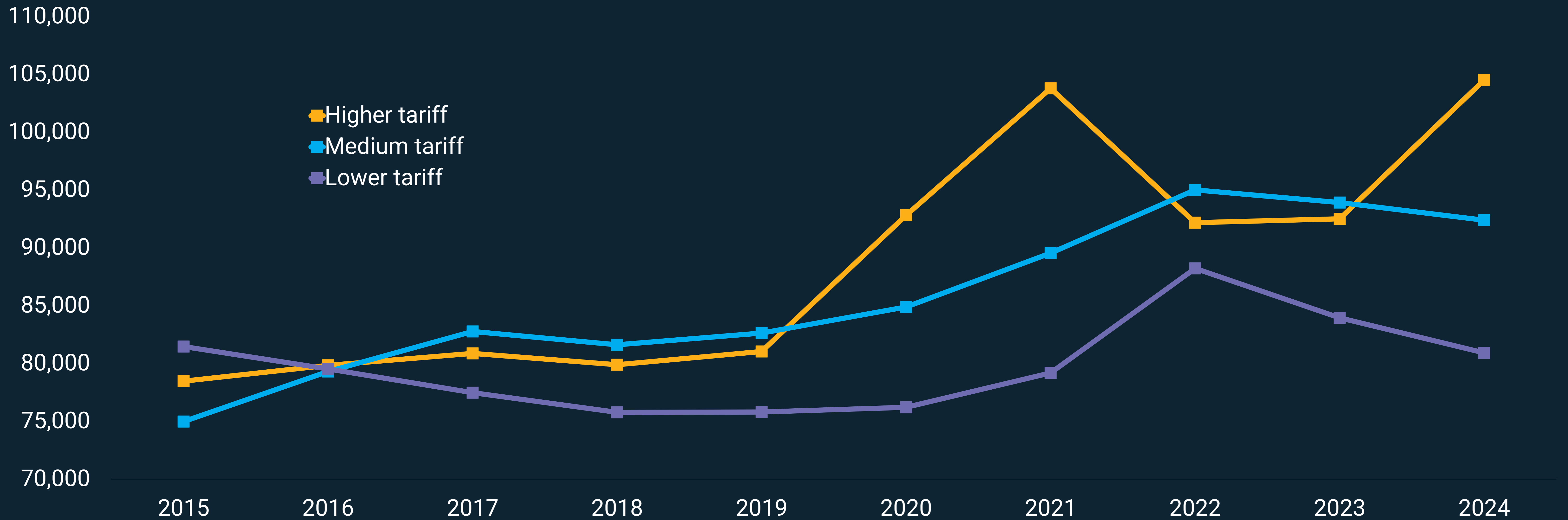
International  
**61,110**  
(-0.6%)

**36.2%**  
UK 18-year-old  
entry rate

**2.19**  
POLAR Q5:Q1  
entry rate ratio

# HIGHER TARIFF INCREASE THEIR UK 18-YEAR-OLD INTAKE

UK 18-year-old placed applicants by provider tariff group

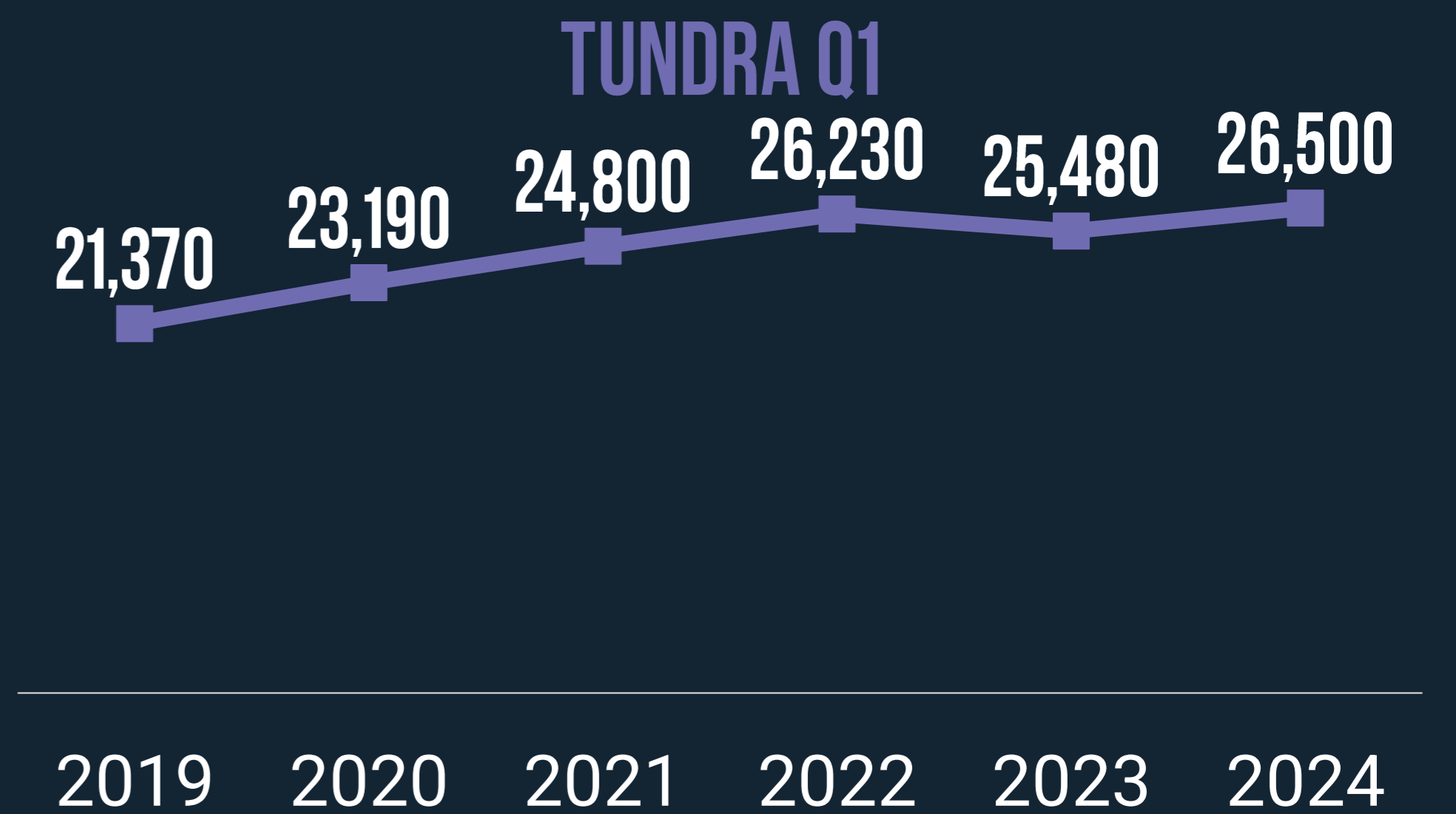
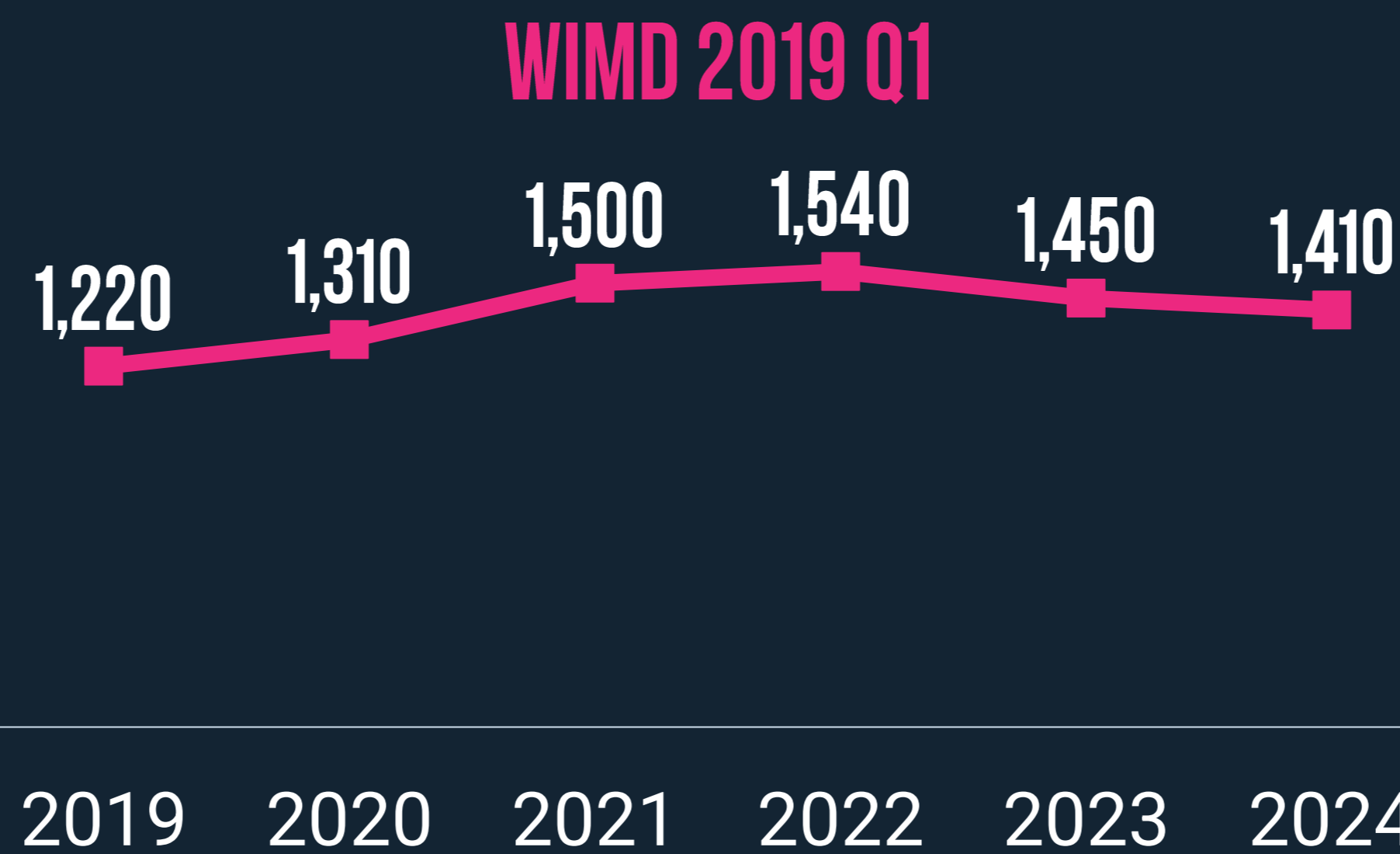
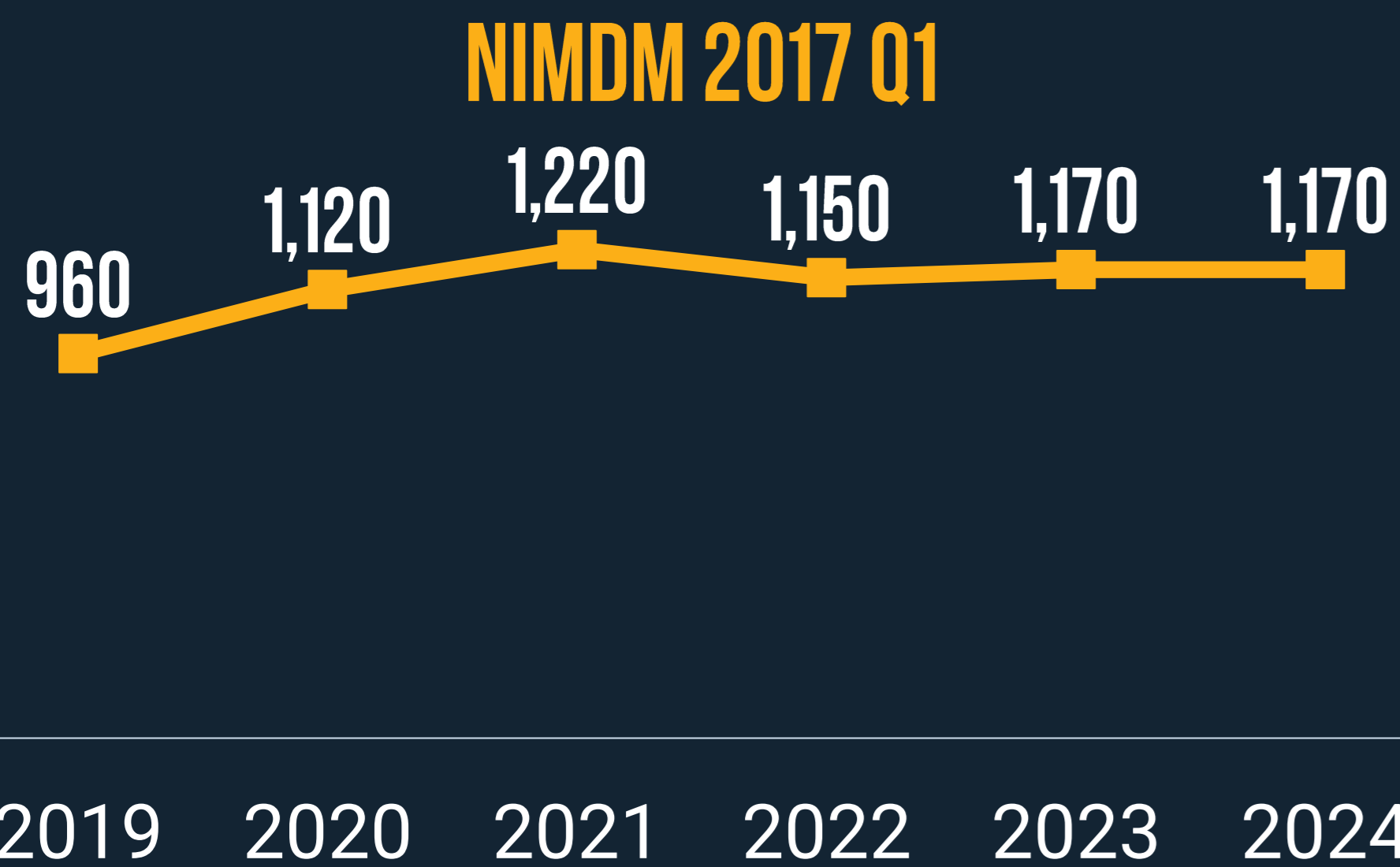
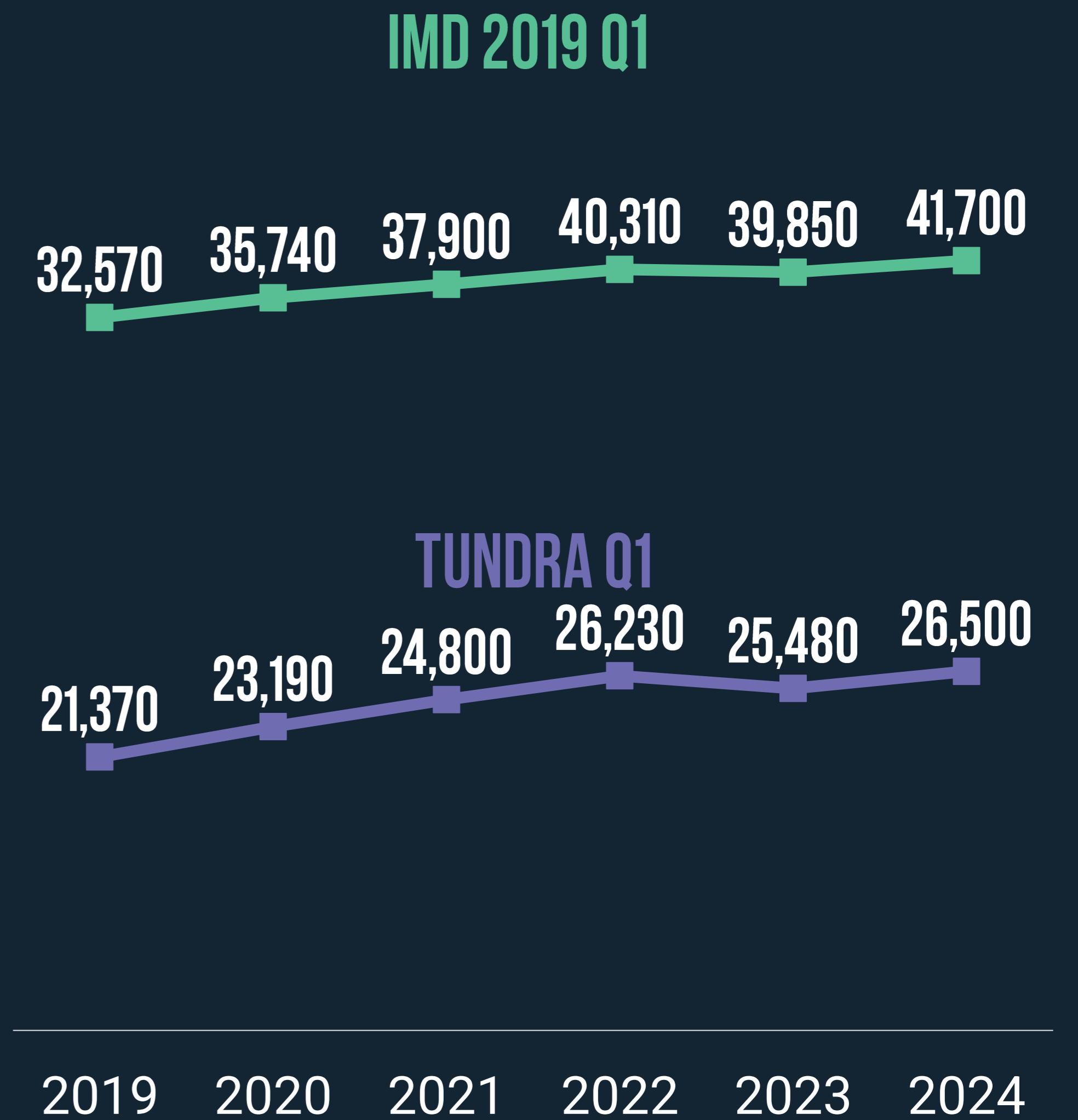
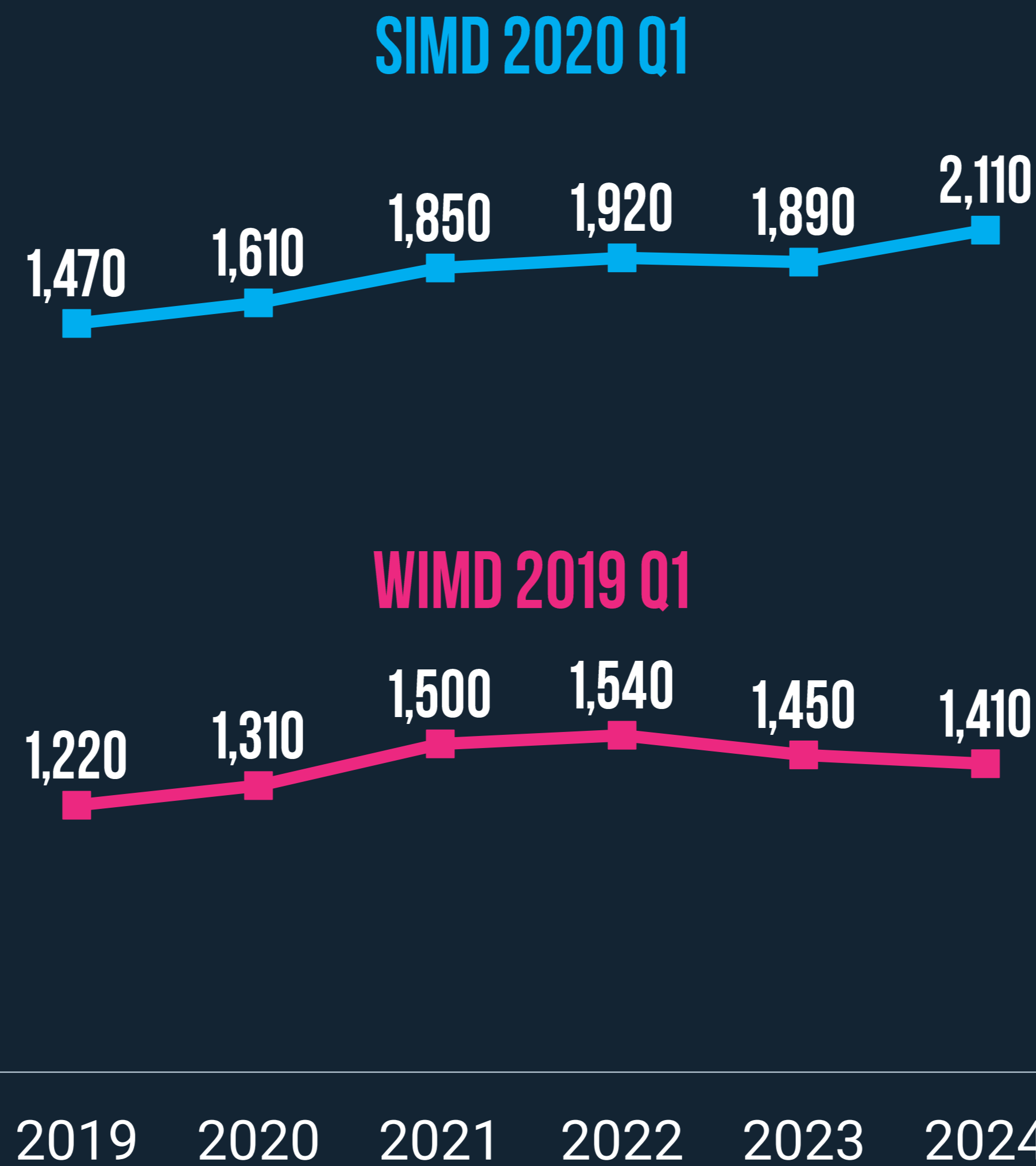


# WIDENING PARTICIPATION AND REGIONAL TRENDS

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# DISADVANTAGED STUDENTS ON THE RISE

Accepted 18 year olds by various WP metrics



# DEVOLVED NATIONS

ENGLAND

368,970 accepted English applicants (+0.7%)

SCOTLAND

37,180 accepted Scottish applicants (+6.9%)

WALES

17,850 accepted Welsh applicants (-1.0%)

NORTHERN  
IRELAND

13,240 accepted Northern Irish applicants (-1.5%)

# DEVOLVED NATIONS

ENGLAND

37.0% of English 18-year-olds accepted (+0.6pp)

SCOTLAND

29.9% of Scottish 18-year-olds accepted (+1.1pp)

WALES

30.0% of Welsh 18-year-olds accepted (+0.1pp)

NORTHERN  
IRELAND

39.5% of Northern Irish 18-year-olds accepted (-0.7pp)

# DEVOLVED NATIONS

ENGLAND

21.8% of TUNDRA Q1 18-year-olds accepted (+0.3pp)

SCOTLAND

17.4% of SIMD Q1 18-year-olds accepted (+1.3pp)

WALES

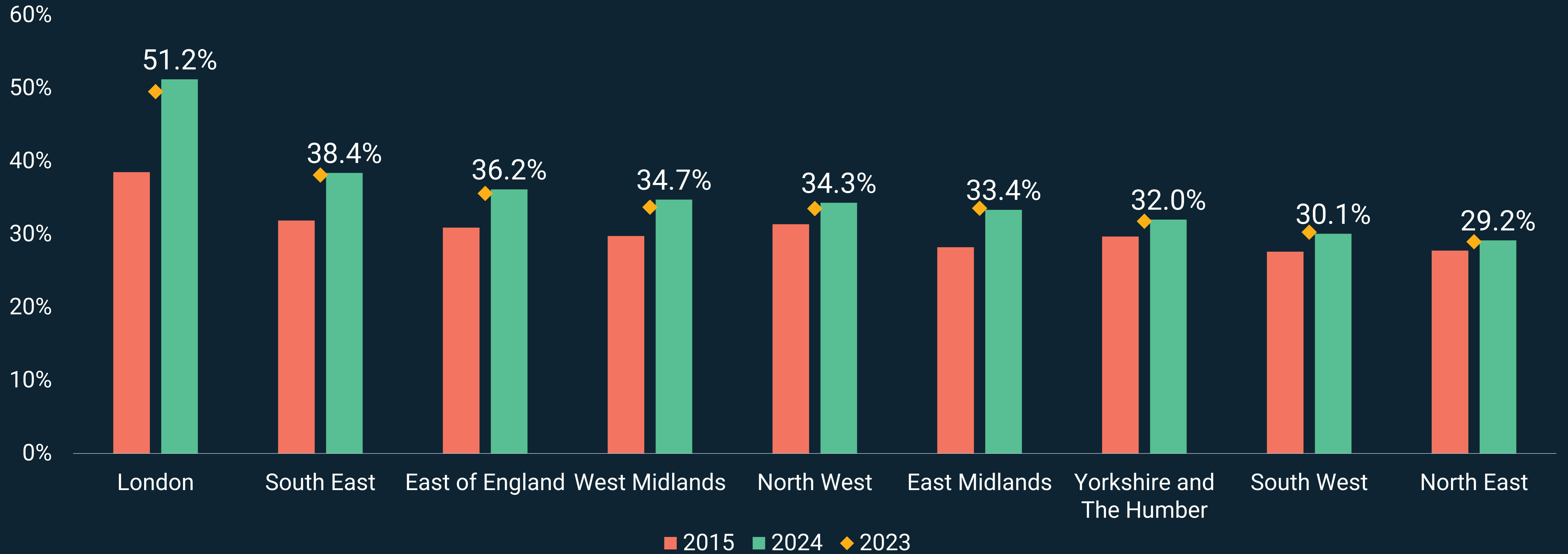
18.3% of WIMD Q1 18-year-olds accepted (+1.3pp)

NORTHERN  
IRELAND

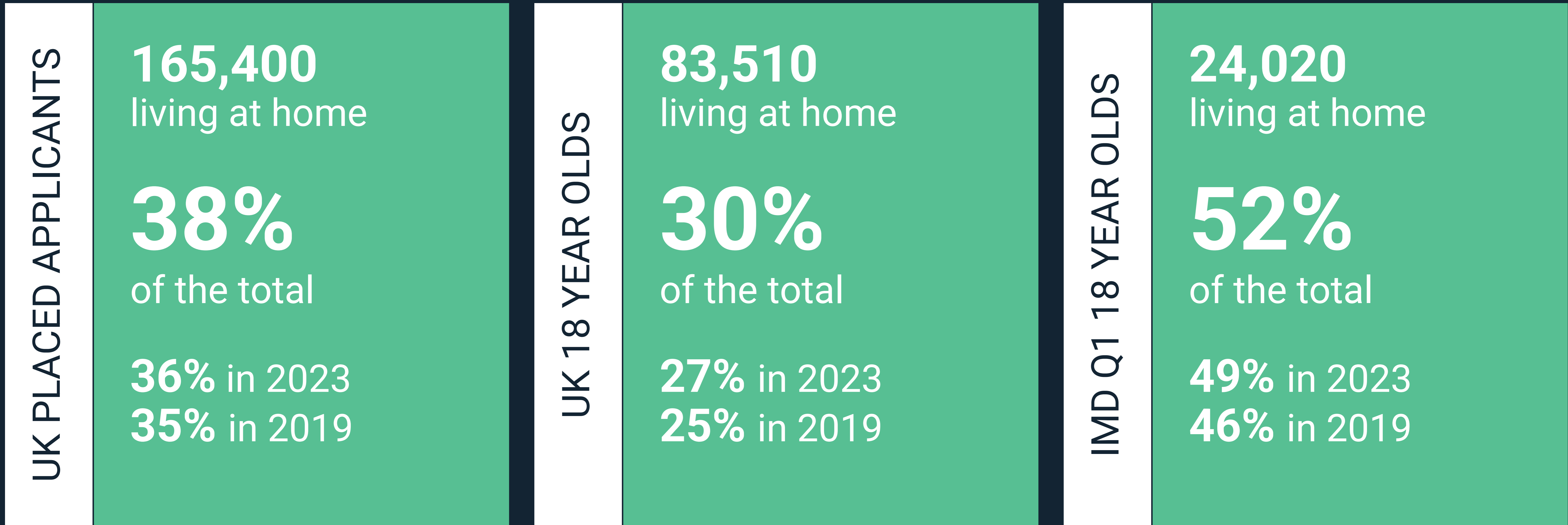
24.6% of NIMDM Q1 18-year-olds accepted (-0.1pp)



# REGIONAL GAP IS WIDENING



# LIVING AT HOME

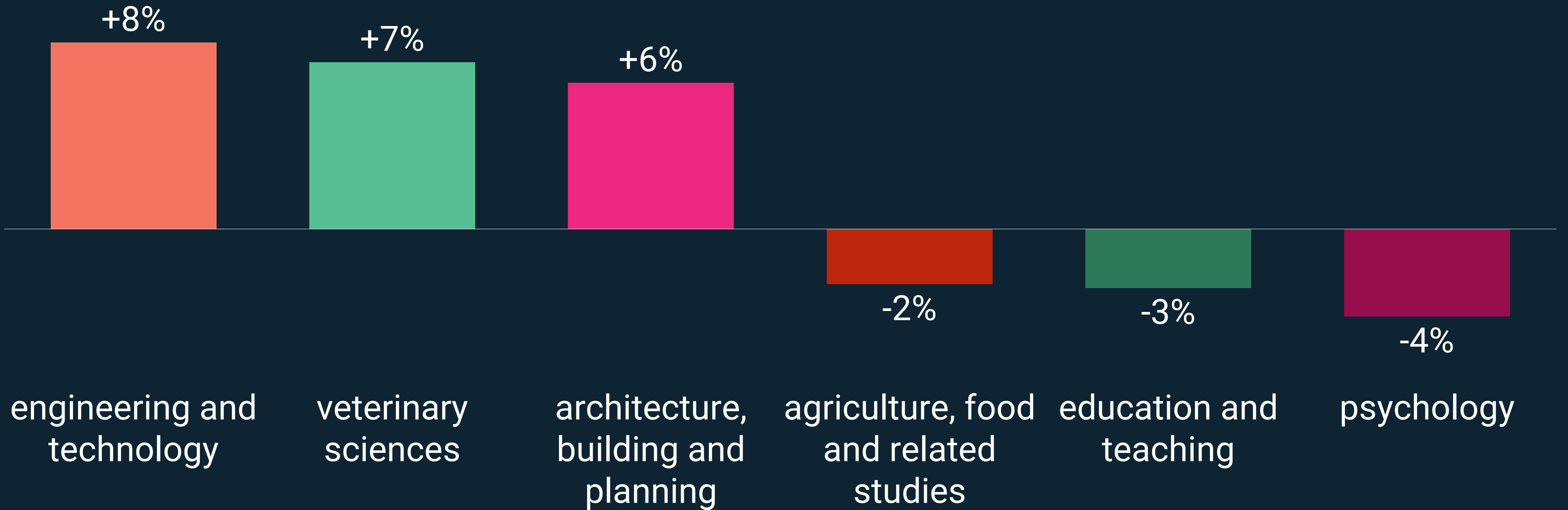


# SUBJECT TRENDS

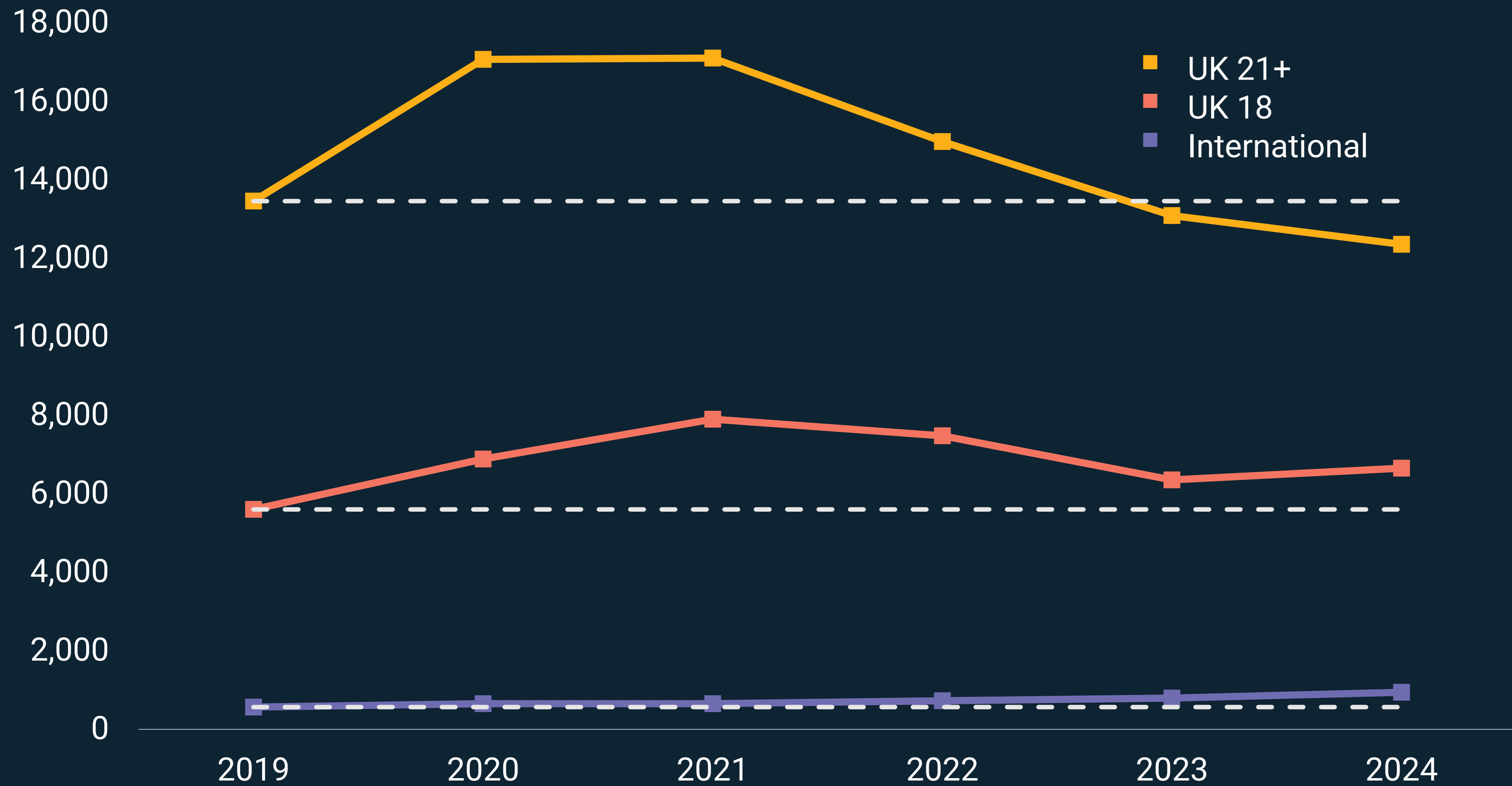
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# BIGGEST CHANGES IN SUBJECTS

Change in placed applicants against 2023



# INCREASE IN YOUNG ACCEPTANCES TO NURSING



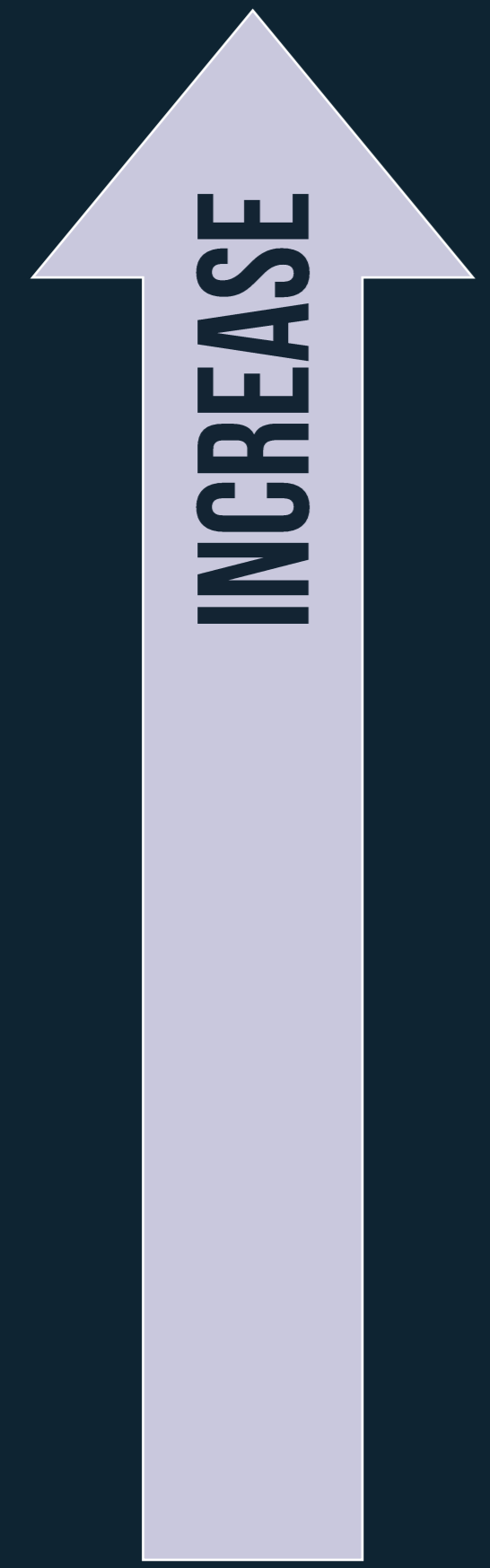
Total nursing acceptances  
**-1.4%**  
 on 2023

**-0.4%**  
 on 2019

# INTERNATIONAL STUDENTS

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# BIGGEST INTERNATIONAL CHANGES

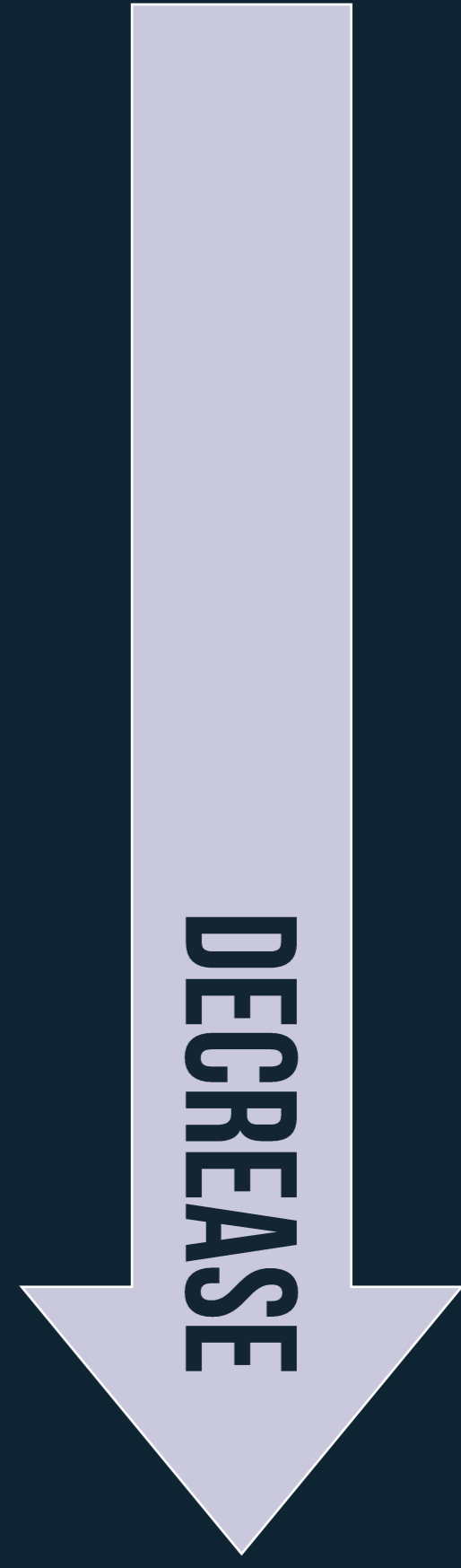


## LARGEST GROWTH MARKETS

Turkey	+360	+35%
Singapore	+130	+9%
Canada	+120	+8%
UAE	+100	+6%
Indonesia	+100	+29%

## LARGEST DECLINE

Norway	-130	-25%
India	-180	-4%
Hong Kong	-210	-6%
China	-290	-2%
Nigeria	-430	-32%



# CLEARING DEVELOPMENTS

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# IN THE 28 DAYS SINCE RESULTS DAY

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**68,810** people have found a place in Clearing (+1.2%), of which

**5,320**

are international  
(+2.9%)

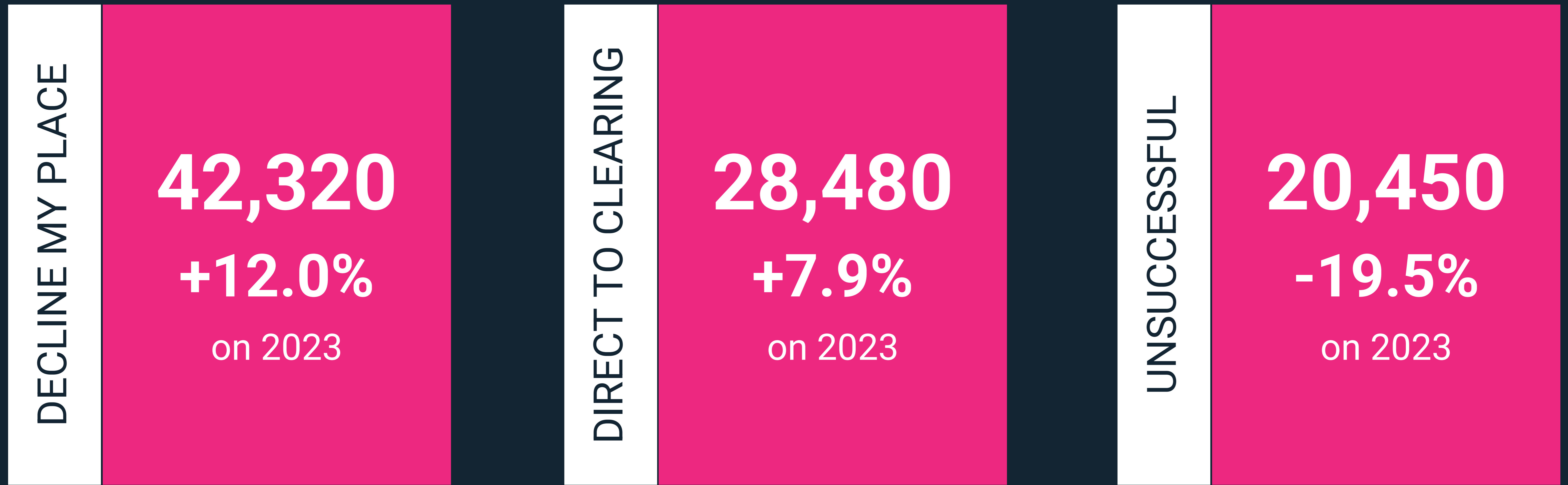
**10,290**

are mature  
(+3.5%)

**14,880**

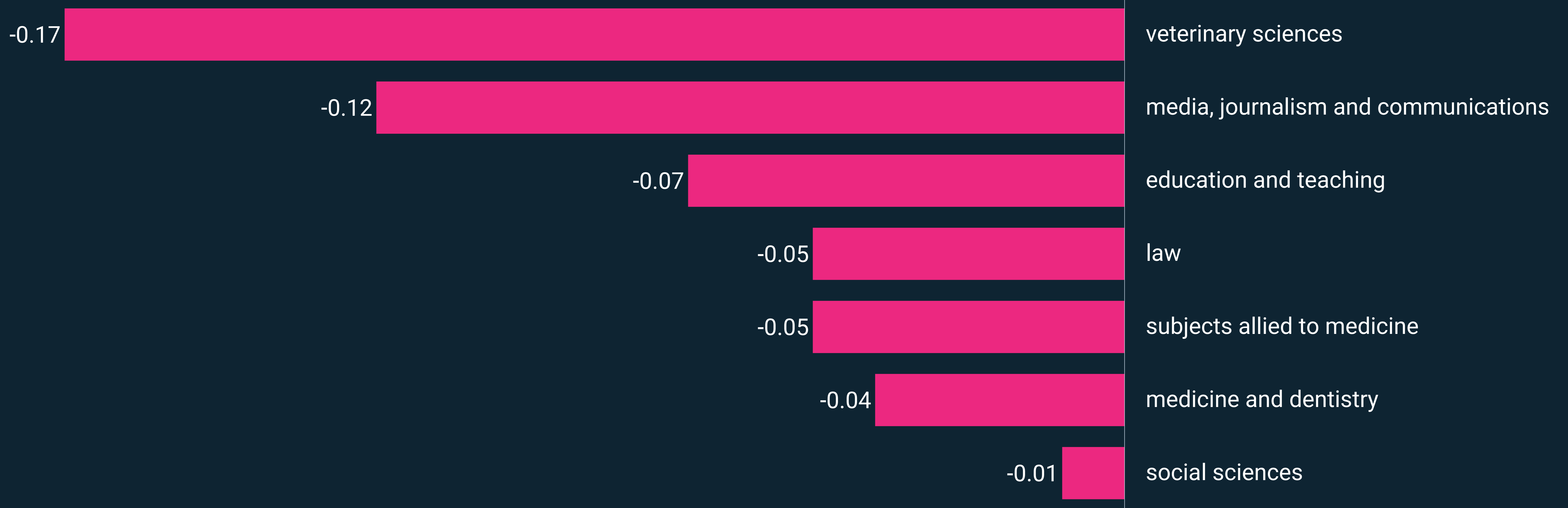
are from IMD Q1  
(+1.9%)

# THE THREE CLEARING POOLS

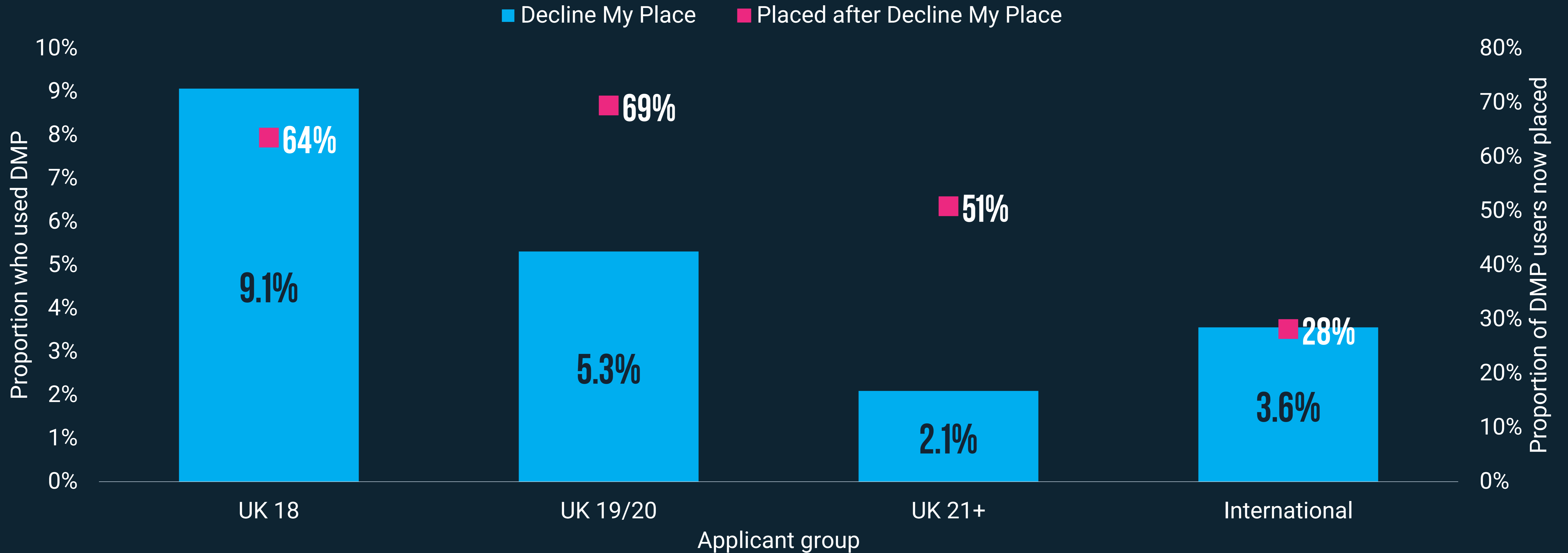


# SMALL DECREASES IN AVERAGE ATTAINMENT

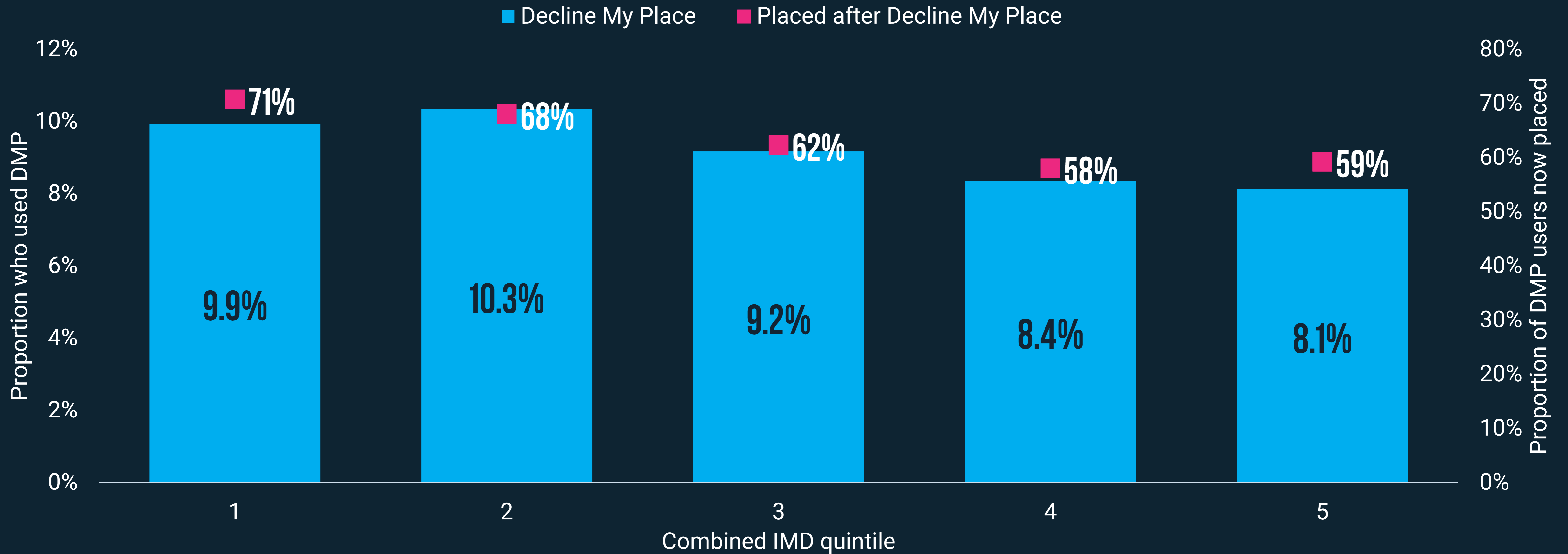
Courses with a decrease in average attainment (A level points)



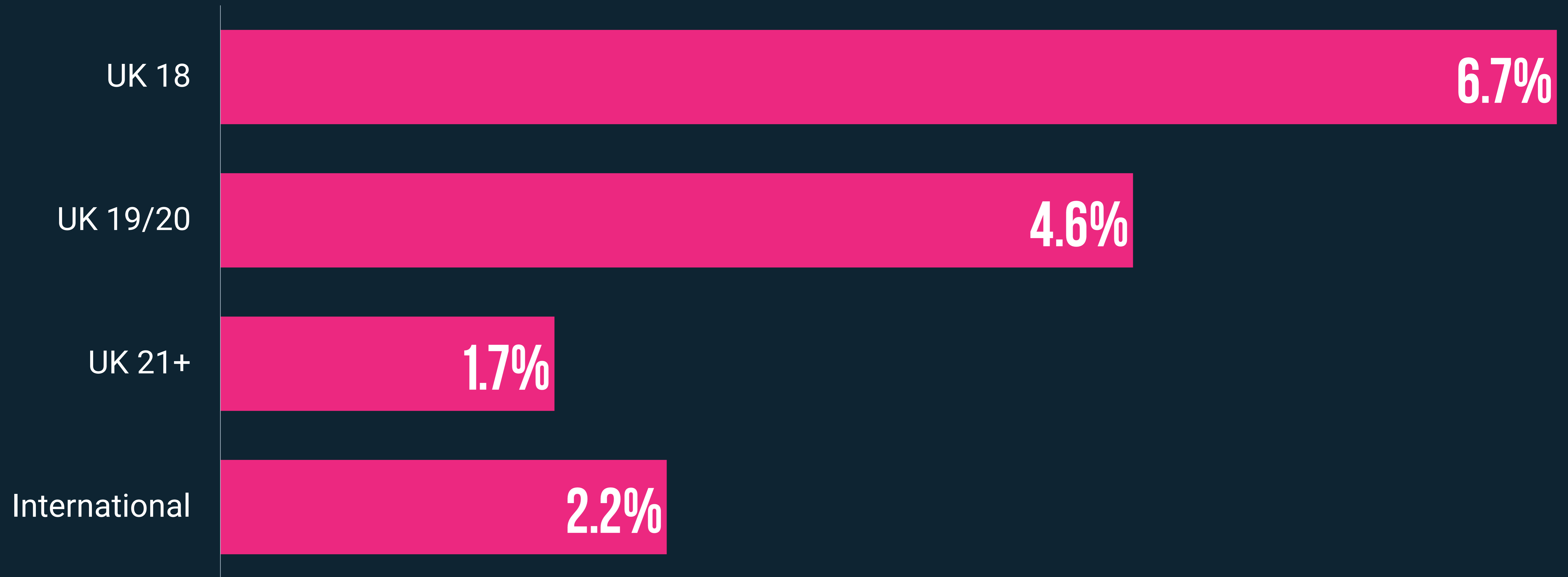
# APPLICANTS WHO USE DECLINE MY PLACE



# DMP USED MORE BY DISADVANTAGED STUDENTS



# 1 IN 20 PLACED APPLICANTS USED DMP TO GET THERE

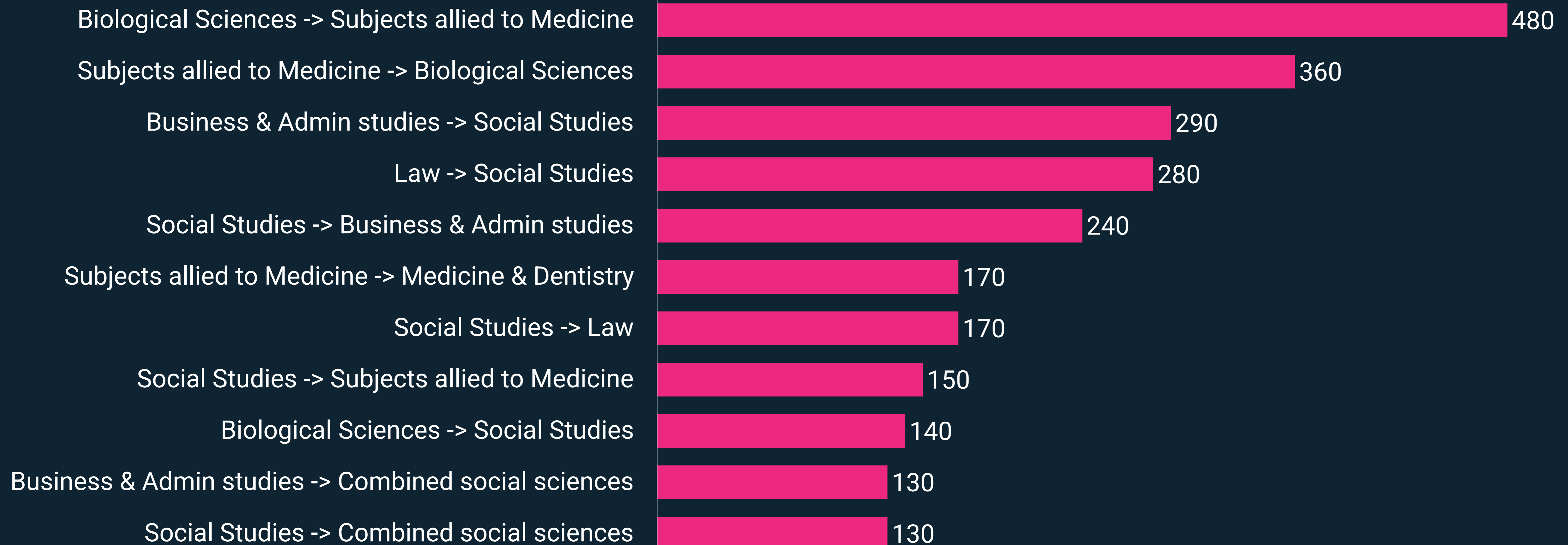


# DECLINE MY PLACED MOVEMENT



# DECLINE MY PLACE MOVEMENT

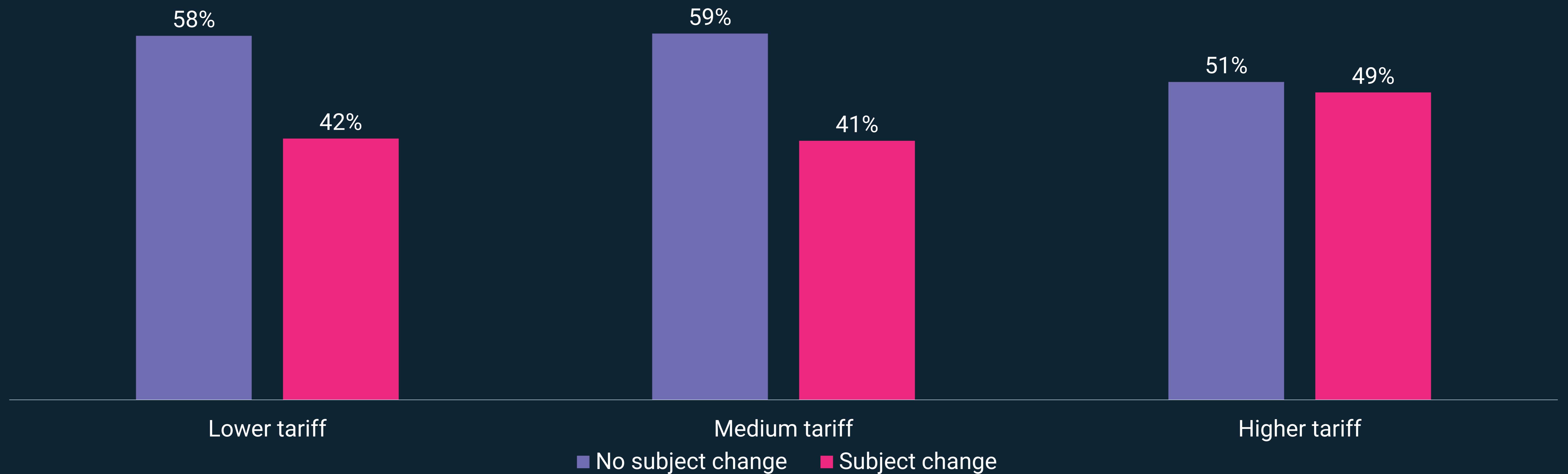
## Top 10 most common subject pathways





# SUBJECT CHANGE MOST LIKELY FOR HIGHER TARIFF

Destination tariff group split by whether a subject change occurred



# UCAS CLEARING SURVEY INTERIM FINDINGS



# FINDINGS AS OF 12 SEPTEMBER

**RESPONDENTS:** 7,290

## **METHODOLOGY:**

- Online survey – still live
- Runs throughout Clearing period

## **FIELDWORK:**

- 16th August – 21<sup>st</sup> October 2024





# POSITIVE CLEARING EXPERIENCES

- 88% of students had a positive experience.
- 54% described it as "Excellent – very positive."
- Only 4% had a negative experience.

10% SAID IT WAS DIFFICULT OR EXTREMELY DIFFICULT TO FIND A COURSE THEY WANTED TO STUDY

# EASE OF FINDING A COURSE

- 74% found it easy or extremely easy to find a course  +5%
- 33% found it "extremely easy"  +4%

Contributing factors:

- Course choice.
- Research ahead of time.
- Helpful staff at UCAS and universities.
- Easy-to-use UCAS course search tool.

AMONG THOSE WHO **DECLINED THEIR PLACE 55%** SAID 'EXCELLENT — I HAD A VERY POSITIVE EXPERIENCE' SIGNIFICANTLY HIGHER THAN **TRADITIONAL CLEARING STUDENTS (41%)**

STUDENTS WHO DECLINED THEIR PLACE WERE **MORE LIKELY** THAN TRADITIONAL CLEARING STUDENTS TO FIND IT EASY TO FIND A COURSE **(77% VS. 61%)**.

# POSITIVE CONTACT WITH UNIVERSITIES

- . 88% had a good or very good experience when contacting universities.
- . 59% described their contact as "very positive."
- . Only 4% had a poor experience.

# CONFIDENCE IN COURSE CHOICE

- . 92% were confident they made the right choice.
- . 56% were very confident
- . Only 3% were uncertain.

**“ I PREFER THE UNIVERSITY I AM GOING TO ATTEND AND I AM VERY GRATEFUL FOR THE OPPORTUNITY! CLEARING WAS AN AMAZING EXPERIENCE FOR ME! ”**

# DECLINING ORIGINAL UNIVERSITY OFFERS

- 53% had already decided to change their university before Results Day.
- 20% were considering it based on grades.


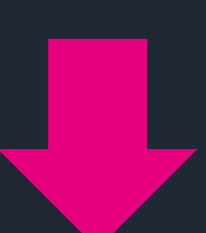
80% FOUND THE PROCESS OF DECLINING THEIR ORIGINAL PLACE EASY, WITH 44% DESCRIBING IT AS **"EXTREMELY EASY."**

MORE STUDENTS RECONSIDERED THEIR OPTIONS AFTER EXCEEDING OFFER CONDITIONS  
**13% (+3%) DECLINED THEIR FIRM CHOICE TO EXPLORE BETTER OPPORTUNITIES.**

# REASONS FOR DECLINING ORIGINAL PLACE

- . 33% changed their mind about the course.
- . 22% had a change in personal circumstances.
- . 18% wanted to live somewhere cheaper.
- . 13% exceeded their offer conditions
- . 13% said after visiting the uni, they no longer wanted to study there

# REASONS FOR CHOOSING A NEW UNIVERSITY

- . 48% preferred the new location.
- . 47% preferred the course offered.
- . 35% were attracted by a better university reputation  +5%
- . 29% wanted to be closer to home  -4%
- . 25% valued better graduate prospects.



**THANK YOU**

