

G56 Goldsmiths University of London

Cycle years: 2011 - 2016

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	3,025	2,510	2,870	3,470	3,310	3,550
Placed June deadline applicants	360	465	410	560	525	580
All placed applicants	440	500	475	645	725	855
June deadline applicants per 10,000 population	39.3	32.5	37.7	46.1	43.2	47.4
Placed June deadline applicants per 10,000	4.7	6.0	5.4	7.4	6.9	7.8
All placed applicants per 10,000 population	5.7	6.5	6.2	8.6	9.5	11.4

P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	3,100	2,560	2,925	3,540	3,390	3,625
Offers	1,945	1,850	2,100	2,550	2,355	2,570
Offer rate	62.8%	72.2%	71.9%	72.1%	69.5%	70.9%

P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	970	755	970	1,135	1,085	1,225
	Women	2,055	1,755	1,900	2,335	2,220	2,325
Placed June deadline applicants	Men	110	140	125	185	160	215
	Women	250	325	285	375	365	370
All placed applicants	Men	140	150	145	215	235	305
	Women	300	350	330	430	495	550
June deadline applicants per 10,000 population	Men	24.7	19.1	24.9	29.4	27.7	31.9
	Women	54.6	46.6	51.3	63.8	59.5	63.6
Placed June deadline applicants per 10,000 population	Men	2.8	3.5	3.2	4.8	4.1	5.6
	Women	6.7	8.6	7.7	10.2	9.8	10.1
All placed applicants per 10,000 population	Men	3.6	3.7	3.7	5.6	5.9	8.0
	Women	8.0	9.3	8.9	11.7	13.2	15.0

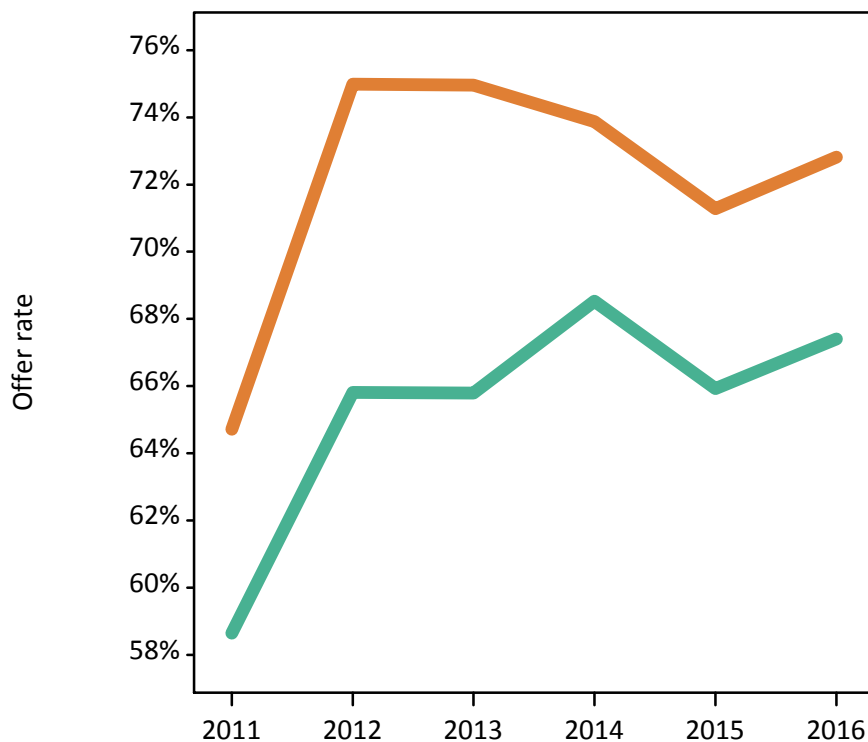
P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	1,000	780	990	1,165	1,120	1,260
	Women	2,100	1,785	1,935	2,375	2,270	2,360
Offers	Men	585	510	650	800	740	850
	Women	1,360	1,335	1,450	1,755	1,620	1,720
Offer rate	Men	58.6%	65.8%	65.8%	68.5%	65.9%	67.4%
	Women	64.7%	75.0%	75.0%	73.9%	71.3%	72.8%
Average offer rate	Men	59.8%	67.8%	67.3%	69.5%	67.1%	68.6%
	Women	64.2%	74.1%	74.2%	73.4%	70.7%	72.2%
Percentage point difference between offer rate and average offer rate	Men	-1.2	-2.0	-1.5	-1.0	-1.2	-1.2
	Women	0.6	0.9	0.8	0.5	0.6	0.6
Contribution of group to the average offer rate	Men	0.489	0.511	0.519	0.547	0.541	0.562
	Women	0.756	0.787	0.755	0.778	0.773	0.766

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

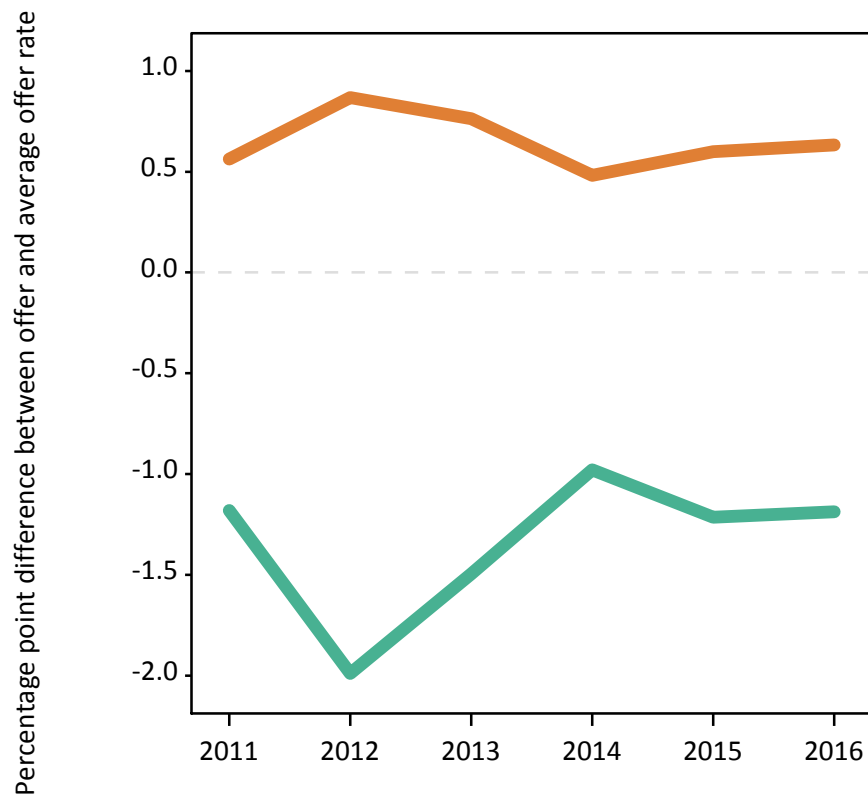
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	195	155	190	255	185	205
	Quintile 2	315	285	320	440	385	445
	Quintile 3	705	585	690	885	830	935
	Quintile 4	815	655	735	855	895	910
	Quintile 5	990	820	930	1,035	1,010	1,030
Placed June deadline applicants	Quintile 1	20	30	20	40	30	30
	Quintile 2	35	55	35	75	50	85
	Quintile 3	85	105	90	135	140	165
	Quintile 4	105	140	120	135	155	145
	Quintile 5	115	135	145	175	155	155
All placed applicants	Quintile 1	25	30	20	45	40	45
	Quintile 2	45	60	40	80	65	100
	Quintile 3	105	115	105	165	205	250
	Quintile 4	120	145	135	155	210	215
	Quintile 5	140	145	165	200	210	235
June deadline applicants per 10,000 population	Quintile 1	13.6	11.0	13.7	18.3	13.1	15.3
	Quintile 2	20.8	18.9	21.6	30.1	25.9	30.8
	Quintile 3	45.8	37.9	45.2	58.7	54.1	62.3
	Quintile 4	52.1	41.3	46.9	55.5	57.0	59.1
	Quintile 5	59.7	48.7	56.2	63.4	60.2	62.5
Placed June deadline applicants per 10,000 population	Quintile 1	1.4	2.2	1.3	2.9	2.1	2.1
	Quintile 2	2.5	3.6	2.4	5.0	3.2	5.9
	Quintile 3	5.5	6.9	6.0	8.9	9.2	10.9
	Quintile 4	6.7	8.8	7.5	8.8	9.8	9.4
	Quintile 5	6.9	7.9	8.7	10.6	9.2	9.3
All placed applicants per 10,000 population	Quintile 1	1.8	2.2	1.5	3.4	2.7	3.3
	Quintile 2	3.1	3.9	2.8	5.3	4.4	7.1
	Quintile 3	6.9	7.5	7.0	10.9	13.2	16.6
	Quintile 4	7.7	9.2	8.7	10.2	13.4	14.1
	Quintile 5	8.6	8.5	10.1	12.3	12.4	14.2

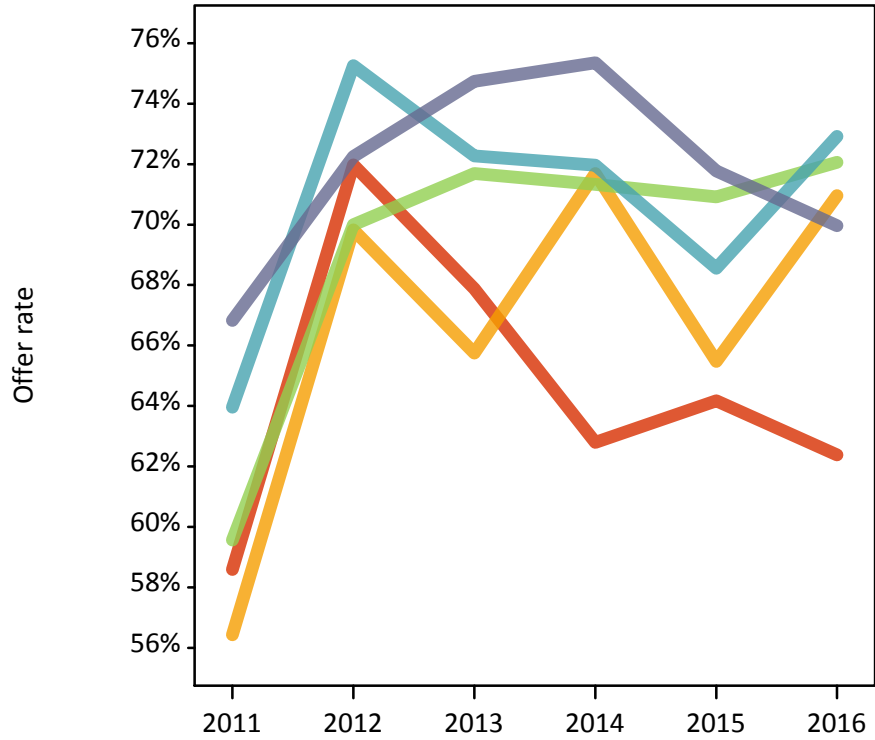
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	200	155	195	260	185	210
	Quintile 2	320	285	325	445	390	450
	Quintile 3	725	600	705	905	855	950
	Quintile 4	840	670	745	875	915	940
	Quintile 5	1,010	835	950	1,050	1,030	1,050
Offers	Quintile 1	115	115	130	160	120	130
	Quintile 2	180	200	215	320	255	320
	Quintile 3	435	420	505	645	605	685
	Quintile 4	535	505	535	630	630	685
	Quintile 5	675	605	710	790	740	735
Offer rate	Quintile 1	58.6%	72.0%	67.9%	62.8%	64.2%	62.4%
	Quintile 2	56.4%	69.8%	65.7%	71.7%	65.5%	71.0%
	Quintile 3	59.6%	70.0%	71.7%	71.3%	70.9%	72.1%
	Quintile 4	64.0%	75.3%	72.3%	72.0%	68.6%	72.9%
	Quintile 5	66.8%	72.2%	74.7%	75.4%	71.8%	70.0%
Average offer rate	Quintile 1	54.9%	69.6%	68.6%	66.6%	64.9%	66.1%
	Quintile 2	58.0%	68.9%	65.3%	68.7%	65.0%	70.5%
	Quintile 3	61.1%	70.9%	71.7%	71.8%	69.9%	71.3%
	Quintile 4	62.7%	74.8%	72.3%	73.4%	70.0%	71.6%
	Quintile 5	67.0%	72.8%	74.7%	74.1%	71.3%	71.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	3.7	2.3	-0.7	-3.9	-0.8	-3.7
	Quintile 2	-1.6	0.9	0.4	3.0	0.4	0.4
	Quintile 3	-1.5	-0.9	0.0	-0.4	1.0	0.7
	Quintile 4	1.2	0.5	-0.1	-1.4	-1.5	1.4
	Quintile 5	-0.2	-0.5	0.0	1.2	0.4	-1.3
Contribution of group to the average offer rate	Quintile 1	0.178	0.188	0.184	0.183	0.188	0.180
	Quintile 2	0.225	0.241	0.261	0.214	0.217	0.241
	Quintile 3	0.341	0.362	0.359	0.357	0.349	0.369
	Quintile 4	0.361	0.369	0.355	0.337	0.360	0.351
	Quintile 5	0.427	0.427	0.423	0.391	0.421	0.394

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	445	410	520	565	650	815
	Black	260	235	280	320	330	370
	Mixed	235	185	210	250	255	250
	White	1,995	1,585	1,745	2,180	1,900	1,925
	Other	60	75	90	125	130	145
Placed June deadline applicants	Asian	45	70	70	75	95	135
	Black	25	40	20	45	55	55
	Mixed	30	35	30	35	50	30
	White	250	305	275	370	300	325
	Other	5	10	5	20	20	25
All placed applicants	Asian	65	80	85	95	185	230
	Black	35	45	30	55	75	100
	Mixed	40	35	40	50	60	55
	White	285	325	310	420	365	410
	Other	5	15	10	20	30	40
June deadline applicants per 10,000 population	Asian	70.5	63.3	78.8	83.5	91.6	113.4
	Black	94.4	82.7	94.6	104.9	104.0	118.6
	Mixed	96.2	71.4	77.3	87.6	82.4	78.8
	White	30.8	24.6	27.7	35.3	30.5	31.8
	Other	76.5	83.6	98.1	133.2	136.9	144.0
Placed June deadline applicants per 10,000 population	Asian	7.0	11.0	10.5	10.9	13.4	18.6
	Black	9.1	14.2	7.4	15.5	17.3	18.2
	Mixed	12.8	13.1	11.1	12.9	16.2	9.9
	White	3.9	4.7	4.4	6.0	4.8	5.4
	Other	4.9	13.6	6.6	20.4	18.7	24.2
All placed applicants per 10,000 population	Asian	10.5	12.0	12.6	14.2	26.1	32.0
	Black	12.4	16.3	9.8	18.1	23.2	32.3
	Mixed	15.7	13.8	14.4	16.7	20.1	17.5
	White	4.4	5.0	4.9	6.8	5.9	6.8
	Other	7.4	14.7	9.9	21.5	31.1	42.3

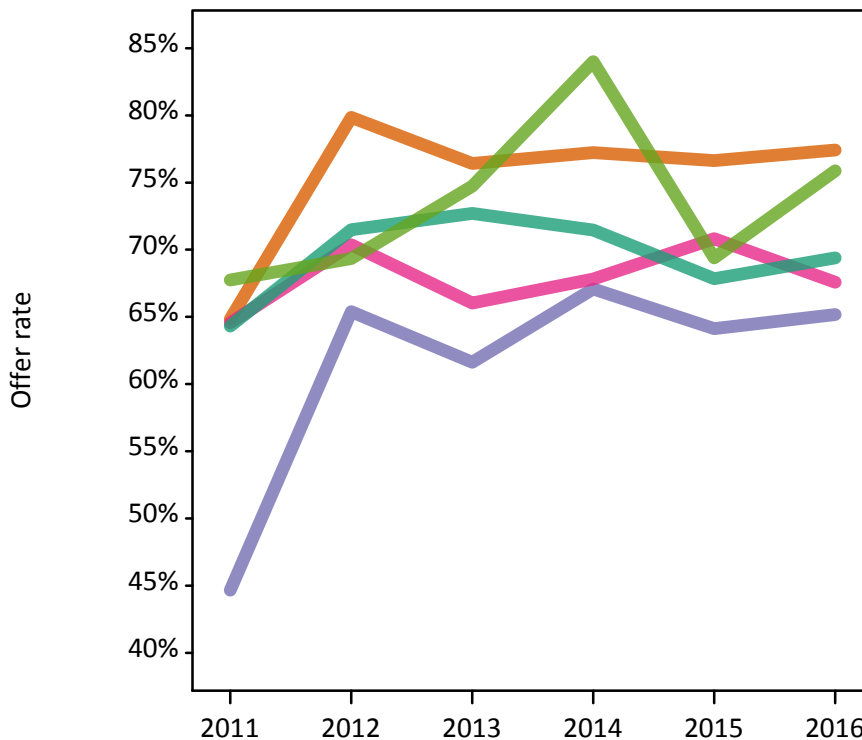
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	460	415	525	570	660	825
	Black	260	235	285	325	340	380
	Mixed	235	190	210	260	255	255
	White	2,050	1,625	1,780	2,230	1,955	1,970
	Other	60	75	90	125	135	145
Offers	Asian	295	335	400	440	505	640
	Black	115	155	175	220	220	245
	Mixed	155	135	140	175	180	175
	White	1,315	1,160	1,295	1,590	1,325	1,365
	Other	40	50	70	105	95	110
Offer rate	Asian	64.8%	79.9%	76.4%	77.2%	76.6%	77.4%
	Black	44.7%	65.4%	61.6%	67.1%	64.1%	65.2%
	Mixed	64.6%	70.4%	66.0%	67.8%	70.8%	67.6%
	White	64.3%	71.5%	72.7%	71.5%	67.8%	69.4%
	Other	67.7%	69.3%	74.7%	84.0%	69.4%	75.9%
Average offer rate	Asian	64.5%	80.2%	77.9%	76.8%	75.8%	75.2%
	Black	49.0%	68.0%	65.5%	67.2%	63.8%	68.0%
	Mixed	63.7%	68.4%	68.8%	68.5%	73.2%	68.8%
	White	63.8%	71.0%	71.5%	71.6%	67.2%	69.6%
	Other	67.9%	75.0%	71.5%	80.1%	76.8%	74.7%
Percentage point difference between offer rate and average offer rate	Asian	0.3	-0.3	-1.4	0.5	0.9	2.2
	Black	-4.3	-2.6	-3.8	-0.1	0.4	-2.8
	Mixed	0.8	2.0	-2.8	-0.7	-2.4	-1.2
	White	0.5	0.5	1.2	-0.2	0.6	-0.2
	Other	-0.1	-5.6	3.2	3.9	-7.4	1.1
Contribution of group to the average offer rate	Asian	0.349	0.358	0.384	0.339	0.377	0.400
	Black	0.305	0.290	0.261	0.243	0.241	0.247
	Mixed	0.196	0.203	0.222	0.208	0.208	0.193
	White	0.760	0.727	0.709	0.724	0.689	0.667
	Other	0.137	0.147	0.180	0.148	0.151	0.156

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	9,145	7,155	7,660	8,730	8,390	8,545
Placed June deadline applicants	1,175	1,325	1,265	1,395	1,445	1,510
All placed applicants	1,410	1,460	1,485	1,675	1,920	2,185

P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	9,490	7,400	7,965	9,070	8,725	8,855
Offers	3,800	3,740	4,250	4,855	4,750	4,950
Offer rate	40.1%	50.5%	53.4%	53.5%	54.5%	55.9%

P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	3,040	2,345	2,755	3,085	3,040	3,165
	Women	6,105	4,810	4,905	5,645	5,350	5,380
Placed June deadline applicants	Men	420	485	465	510	555	605
	Women	755	840	805	885	890	905
All placed applicants	Men	520	525	550	600	745	870
	Women	890	935	935	1,070	1,180	1,315

P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	3,210	2,440	2,895	3,220	3,185	3,295
	Women	6,280	4,965	5,070	5,850	5,540	5,555
Offers	Men	1,300	1,235	1,480	1,715	1,755	1,885
	Women	2,500	2,505	2,770	3,140	2,995	3,065
Offer rate	Men	40.6%	50.6%	51.2%	53.2%	55.1%	57.1%
	Women	39.8%	50.5%	54.6%	53.7%	54.1%	55.2%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	550	465	500	615	515	550
	Quintile 2	970	815	875	1,100	975	1,010
	Quintile 3	2,470	1,900	2,000	2,335	2,225	2,260
	Quintile 4	2,370	1,875	2,025	2,150	2,225	2,230
	Quintile 5	2,730	2,065	2,235	2,505	2,405	2,445
Placed June deadline applicants	Quintile 1	55	75	80	95	80	85
	Quintile 2	120	145	115	190	135	180
	Quintile 3	300	345	295	340	380	390
	Quintile 4	335	380	365	355	425	405
	Quintile 5	355	375	410	415	425	440
All placed applicants	Quintile 1	65	80	90	110	100	115
	Quintile 2	145	160	130	205	180	235
	Quintile 3	370	380	350	425	530	600
	Quintile 4	385	420	425	435	555	585
	Quintile 5	440	415	480	490	550	640

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	560	470	515	635	535	565
	Quintile 2	1,000	845	905	1,125	1,005	1,045
	Quintile 3	2,575	1,970	2,080	2,440	2,325	2,345
	Quintile 4	2,455	1,940	2,115	2,235	2,330	2,325
	Quintile 5	2,845	2,135	2,320	2,605	2,490	2,520
Offers	Quintile 1	205	215	270	300	260	280
	Quintile 2	355	375	430	575	495	555
	Quintile 3	905	910	1,040	1,255	1,260	1,285
	Quintile 4	1,010	1,055	1,130	1,215	1,275	1,340
	Quintile 5	1,300	1,165	1,370	1,500	1,445	1,460
Offer rate	Quintile 1	36.3%	45.3%	51.8%	47.0%	48.5%	49.5%
	Quintile 2	35.7%	44.3%	47.5%	51.0%	49.1%	53.0%
	Quintile 3	35.0%	46.3%	50.1%	51.4%	54.2%	54.9%
	Quintile 4	41.2%	54.3%	53.3%	54.2%	54.9%	57.5%
	Quintile 5	45.7%	54.6%	59.0%	57.5%	58.1%	58.1%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	975	835	990	1,115	1,235	1,505
	Black	1,775	1,440	1,320	1,425	1,405	1,355
	Mixed	700	505	560	650	665	650
	White	5,330	4,050	4,435	5,155	4,650	4,540
	Other	205	210	220	285	290	335
Placed June deadline applicants	Asian	110	155	140	140	190	235
	Black	105	155	105	135	170	185
	Mixed	105	105	95	120	145	115
	White	820	850	870	935	850	880
	Other	20	35	30	45	50	55
All placed applicants	Asian	150	180	175	180	325	425
	Black	150	180	150	190	255	320
	Mixed	130	115	125	150	180	175
	White	915	915	965	1,075	1,035	1,105
	Other	25	35	40	50	75	90

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	1,010	860	1,015	1,145	1,265	1,540
	Black	1,810	1,480	1,350	1,465	1,450	1,410
	Mixed	725	535	590	670	700	685
	White	5,570	4,185	4,645	5,385	4,850	4,710
	Other	215	215	225	290	300	345
Offers	Asian	500	540	650	760	855	1,025
	Black	290	390	420	485	535	515
	Mixed	305	285	305	360	410	375
	White	2,560	2,340	2,675	3,005	2,700	2,725
	Other	80	115	140	180	175	220
Offer rate	Asian	49.7%	63.0%	64.0%	66.3%	67.3%	66.7%
	Black	16.2%	26.5%	31.1%	33.2%	37.0%	36.5%
	Mixed	42.3%	53.7%	51.4%	54.1%	58.4%	54.4%
	White	46.0%	55.9%	57.6%	55.8%	55.6%	57.9%
	Other	38.3%	53.5%	61.1%	62.8%	59.0%	63.8%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.