

UCAS

CONFIRMATION AND CLEARING: INSIGHTS INTO INTERNATIONAL

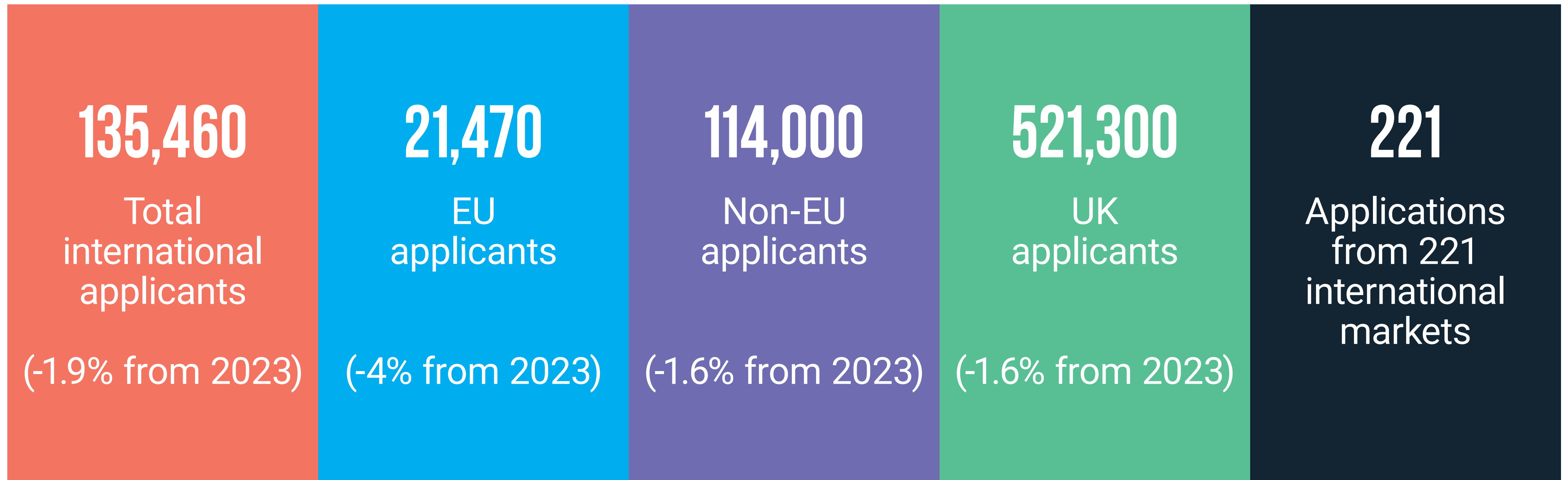
Thursday 25 July

Des Cutchey – Head of International

Felicity Lloyd – International Partnerships Manager

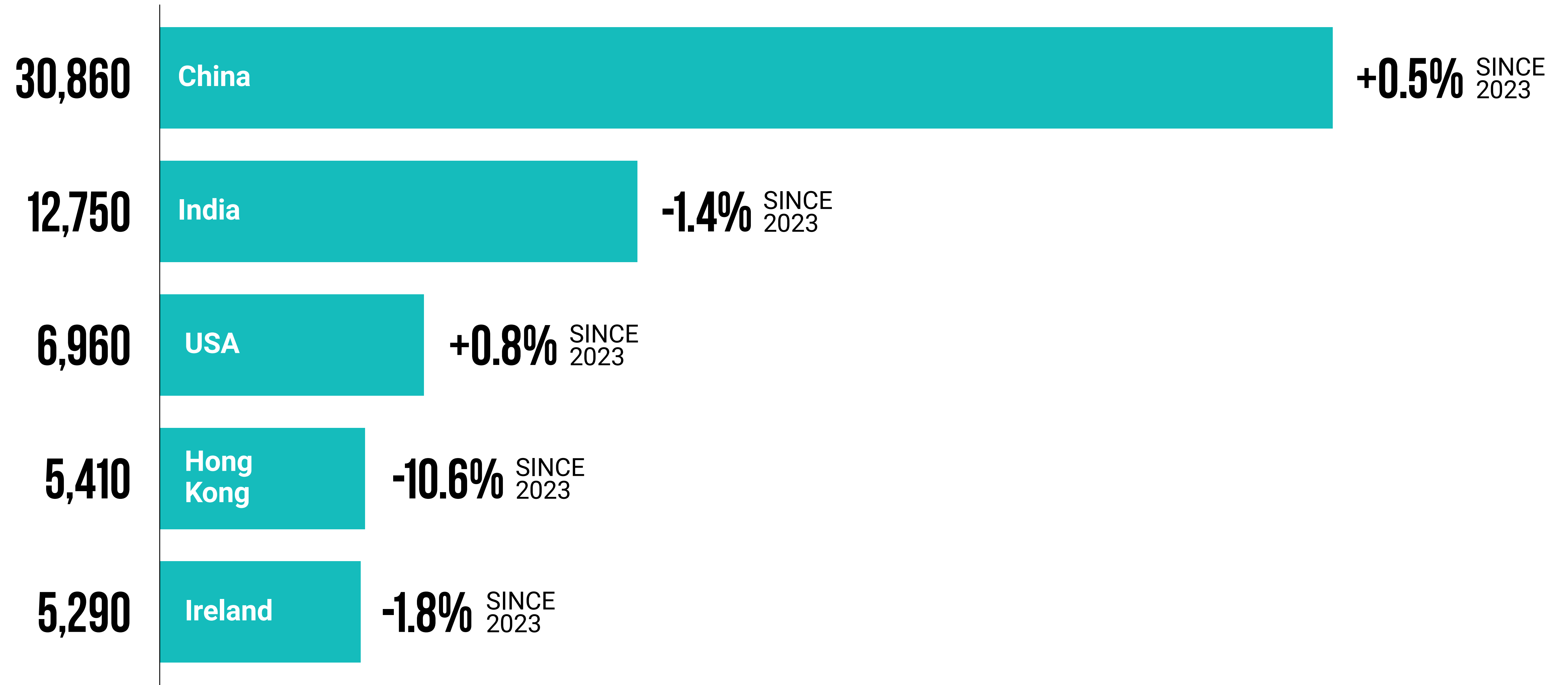


THE CLIMATE TODAY

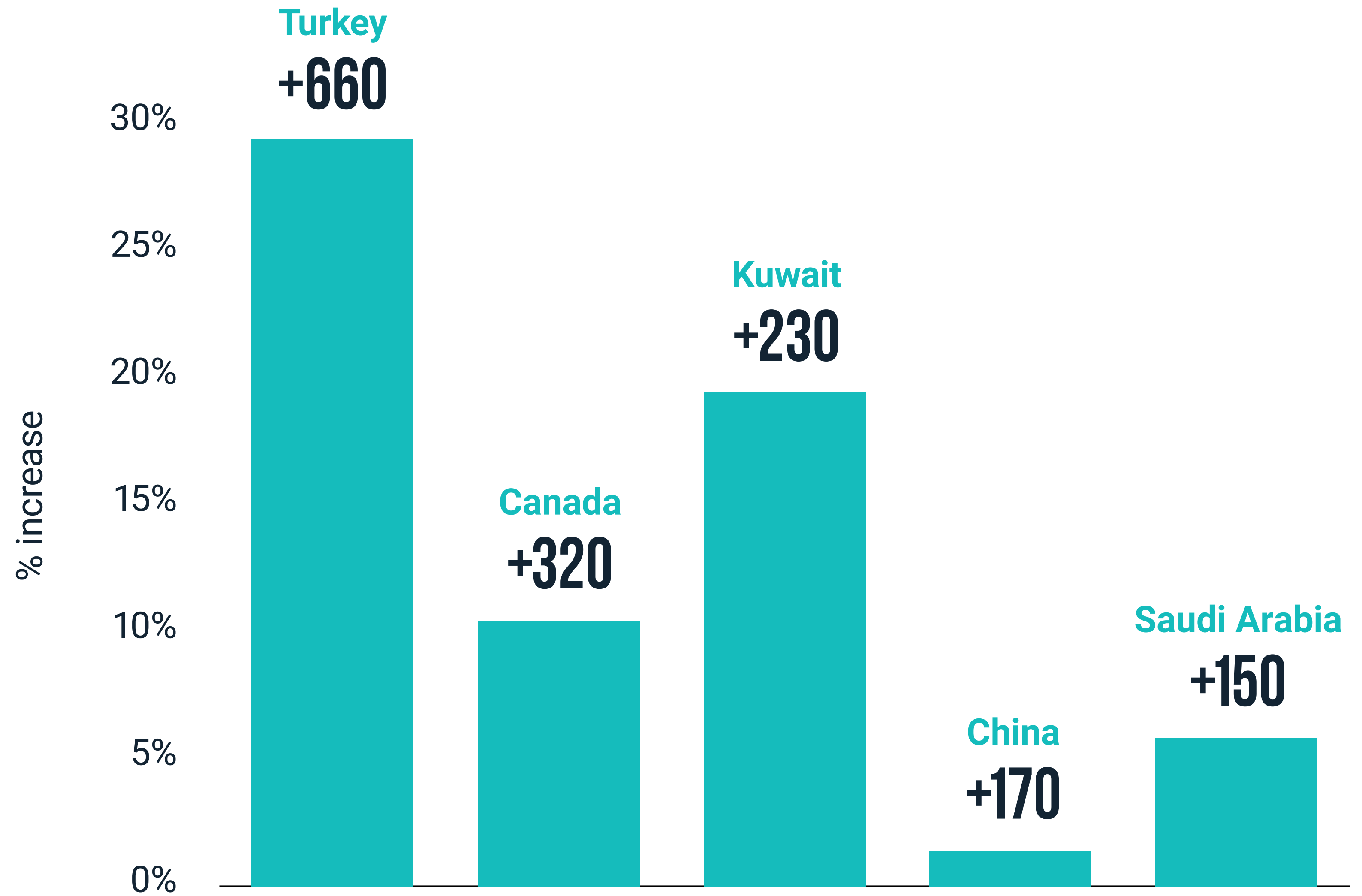


Approximately 90-92% international applicants have made their application by June deadline.

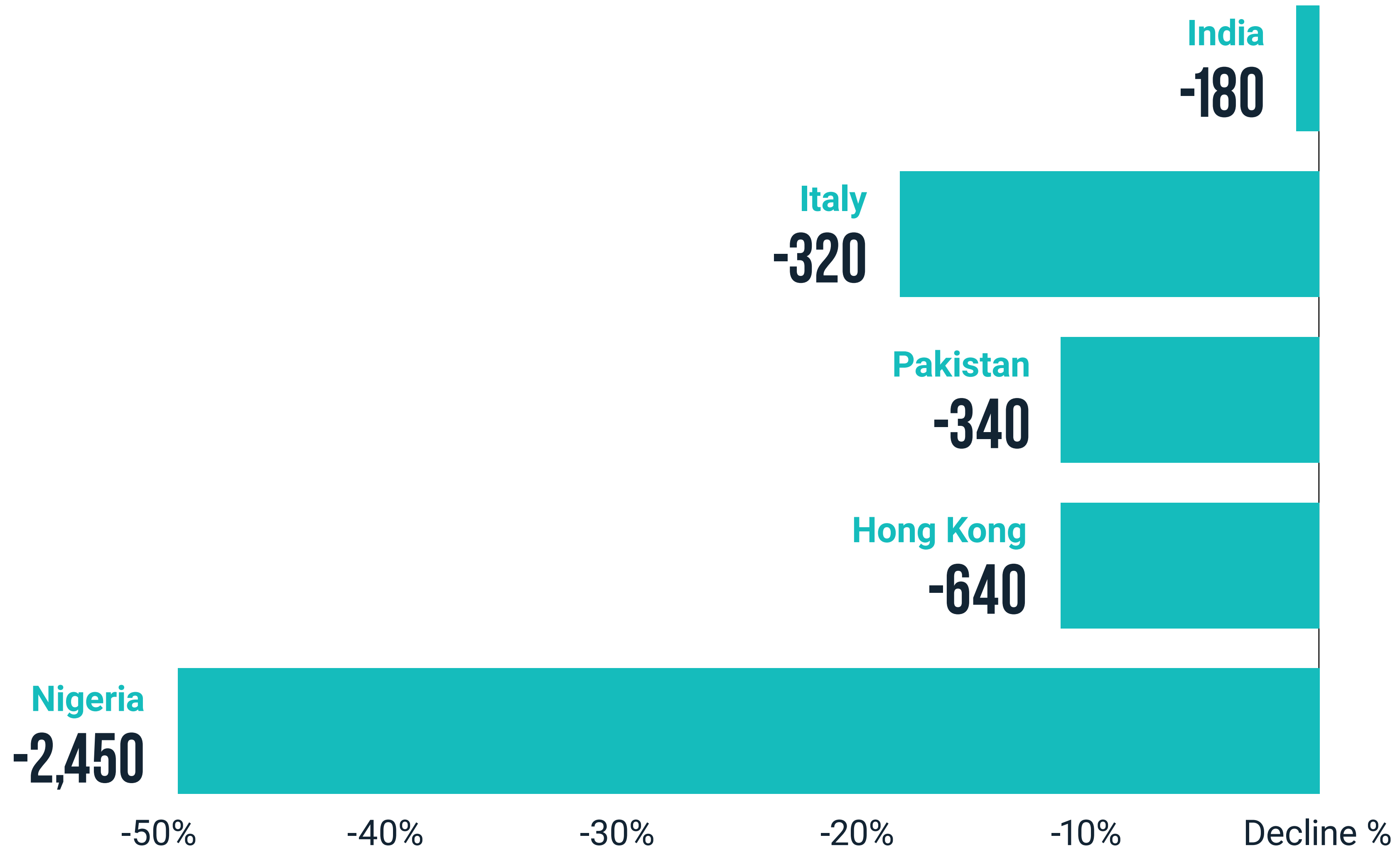
TOP FIVE BIGGEST INTERNATIONAL MARKETS 2024



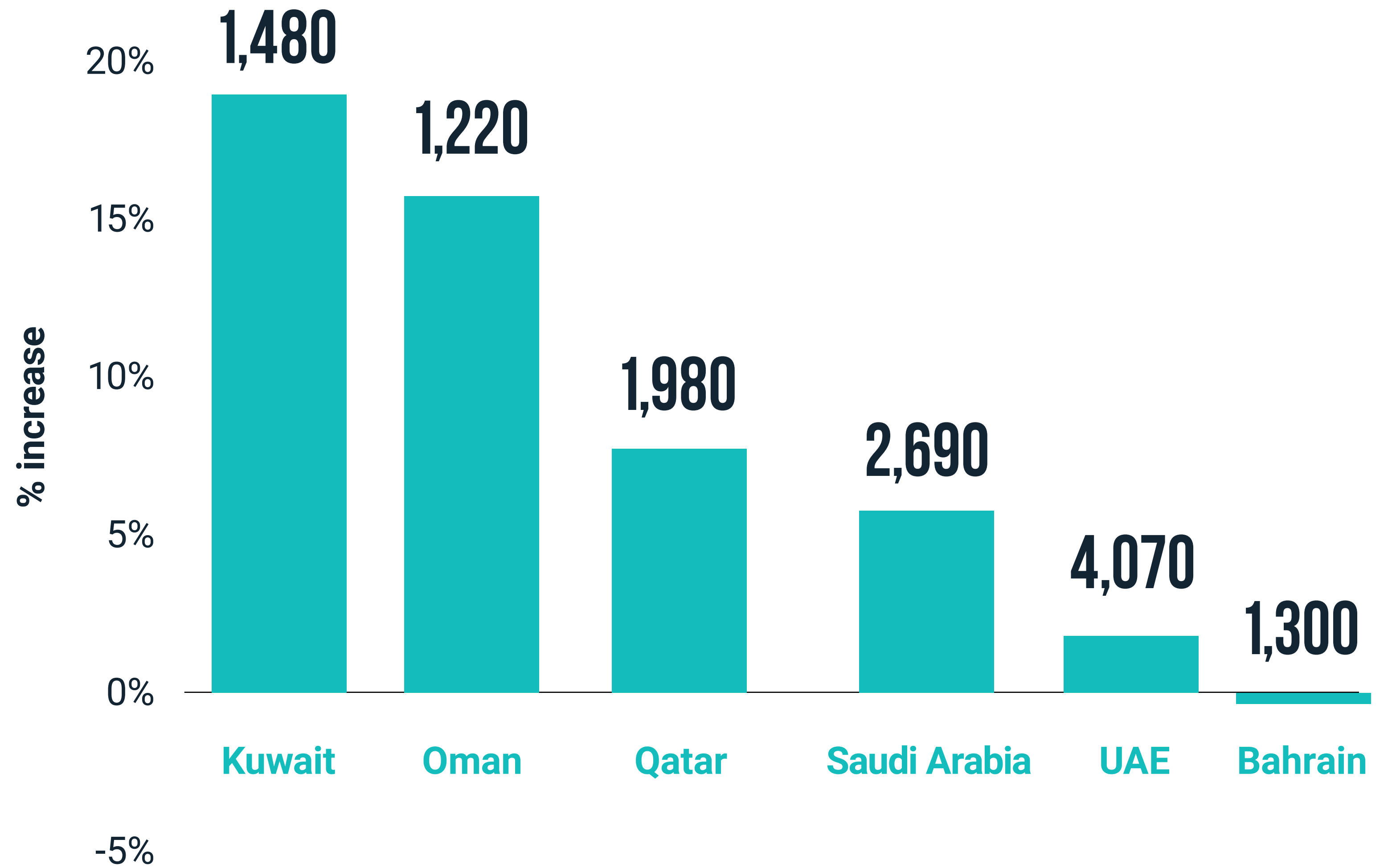
THE TOP FIVE GROWTH MARKETS (2024 vs 2023)



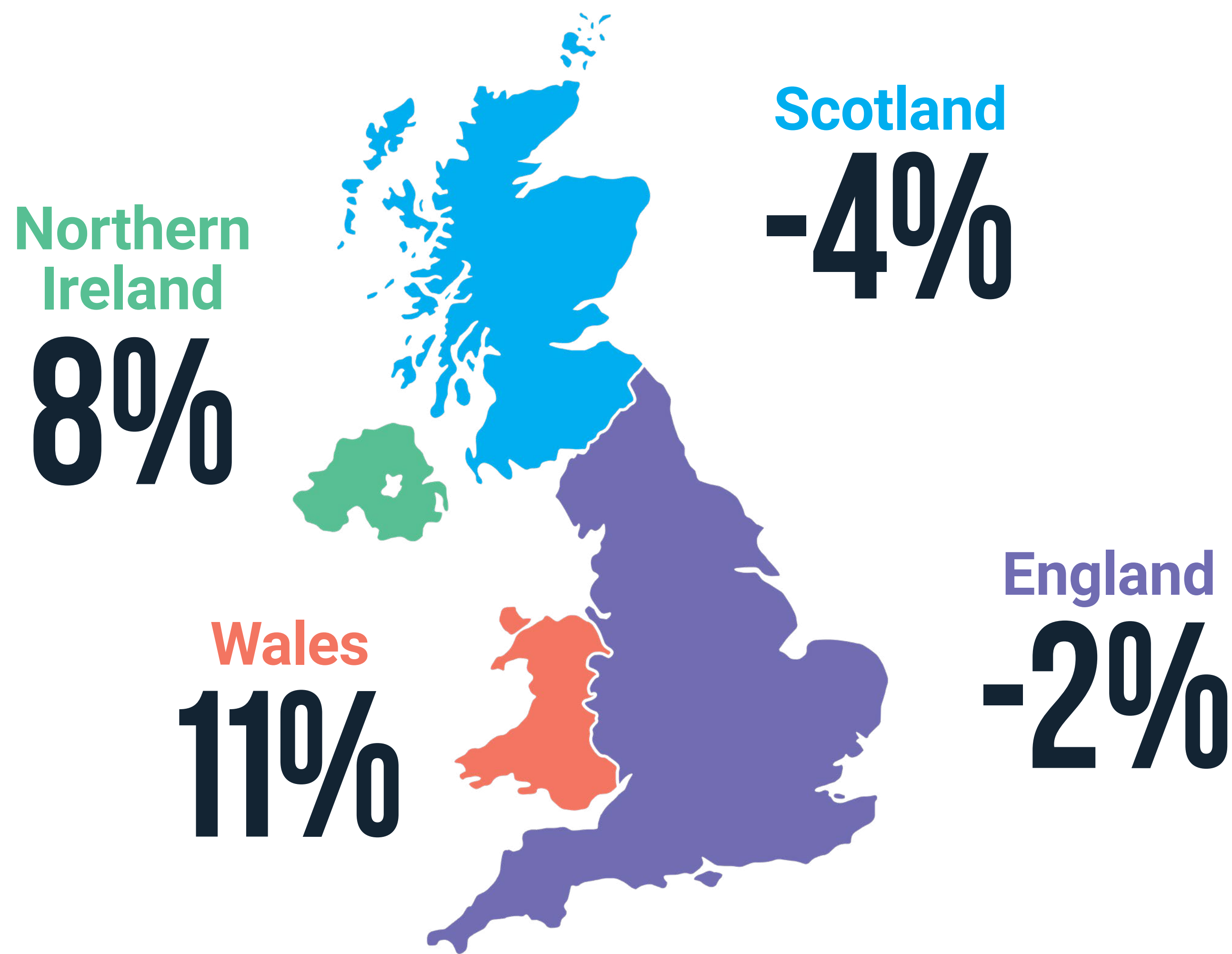
TOP FIVE DECLINING MARKETS (2024 vs 2023)



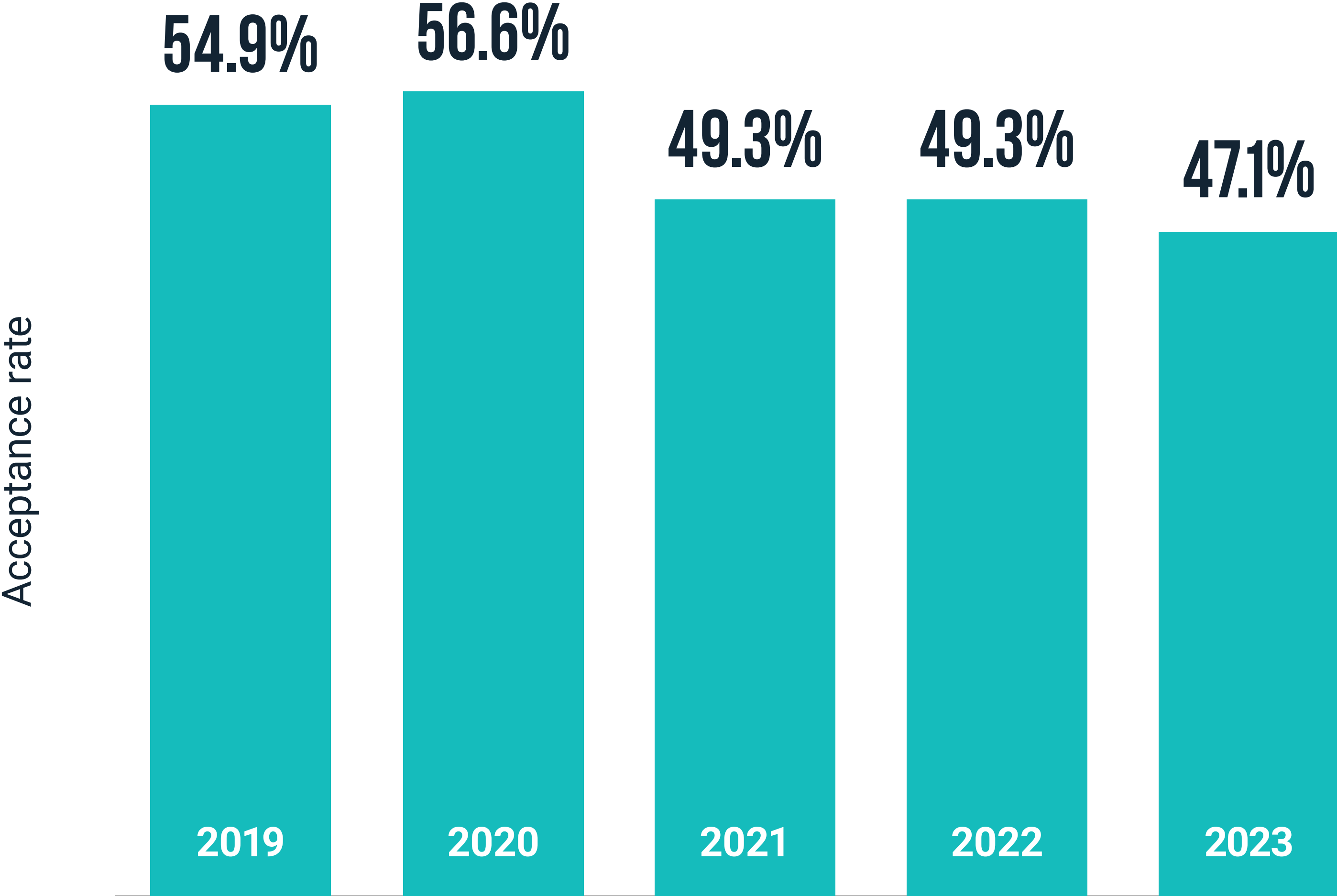
GULF COROPORATION COUNTRY (GCC) APPLICANTS



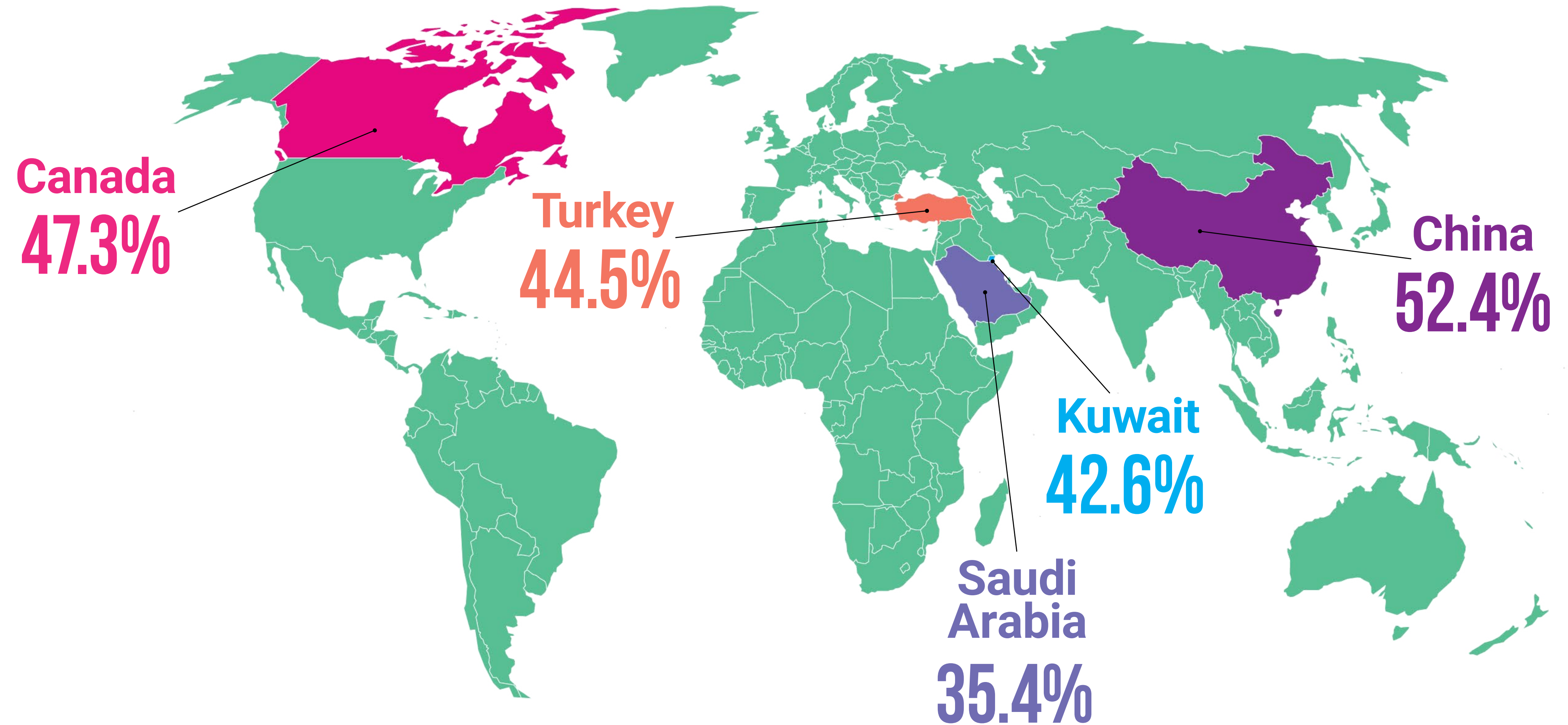
INTERNATIONAL APPLICATIONS ACROSS THE UK



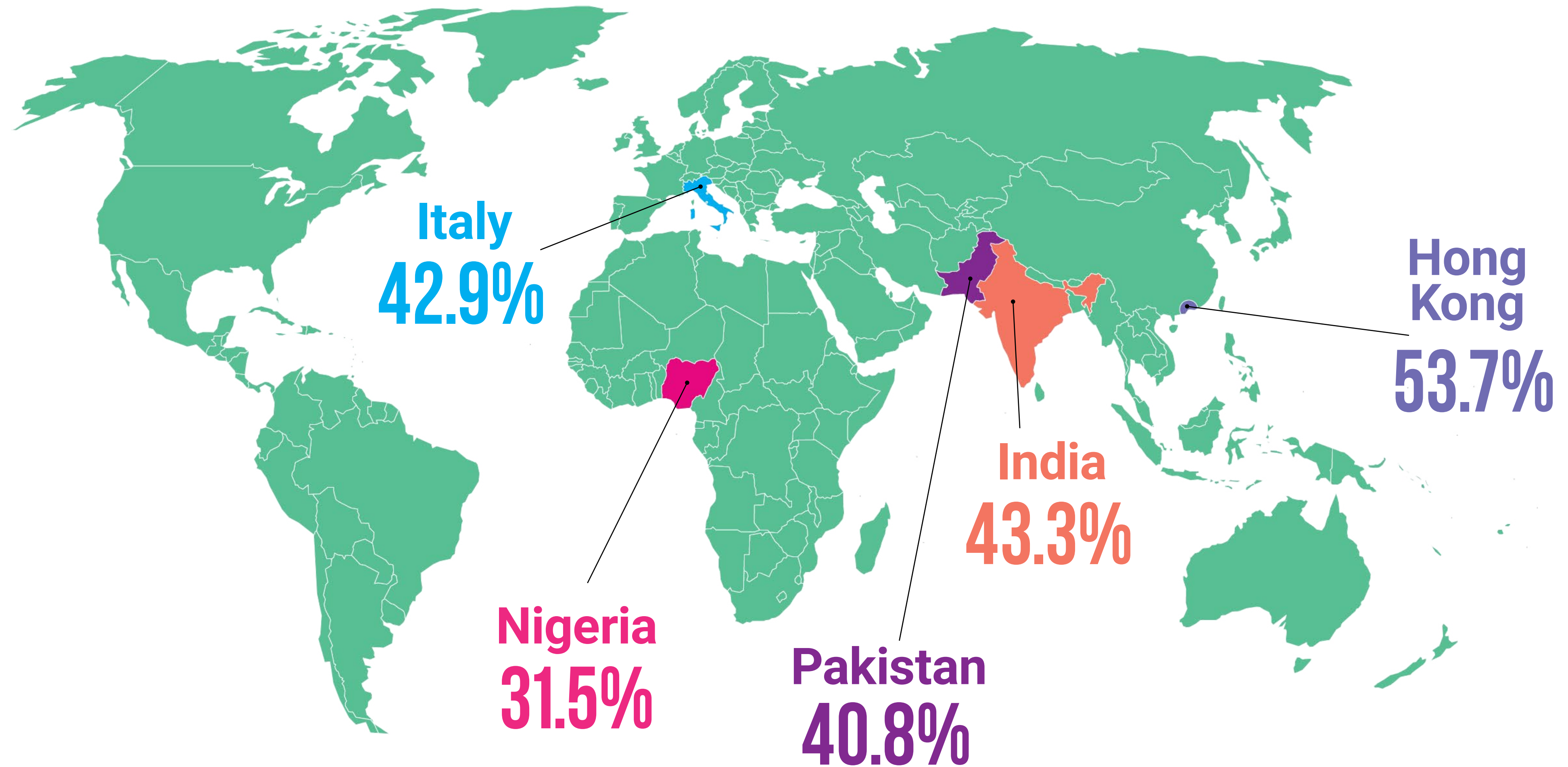
END OF CYCLE CONVERSION RATES



2023 ACCEPTANCE RATE FOR 2024 GROWTH MARKETS



2023 ACCEPTANCE RATE FOR 2024 DECLINING MARKETS



TOP MARKETS FOR LATE APPLICANTS (2023)

INDIA



CHINA



HONG KONG



CANADA



KUWAIT



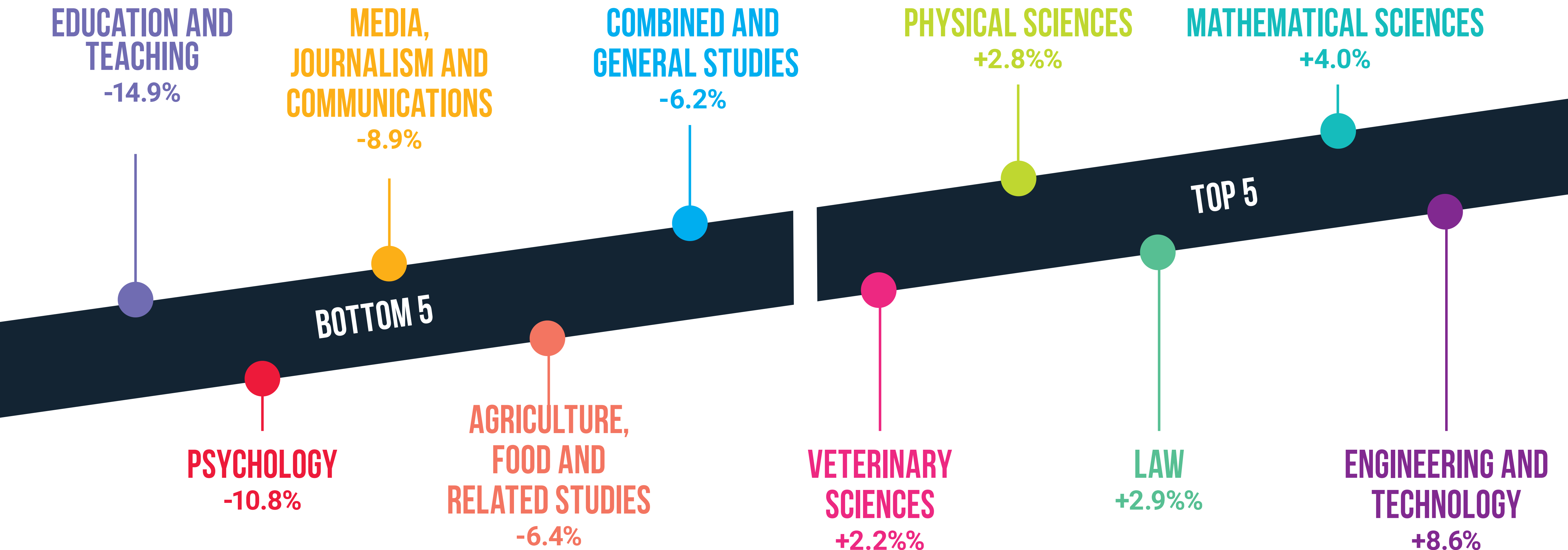
PROVIDER TARIFF

Provider tariff applications, proportional share among tariff groups and percentage change since 2023

	LOWER TARIFF	MEDIUM TARIFF	HIGHER TARIFF
INTERNATIONAL APPLICATIONS →	84,960	130,440	390,720
PROPORTIONAL SHARE →	14%	22%	64%
2023 COMPARISON →	-13%	-2%	+1%

SUBJECT TRENDS

2024 Applications by HECoS subject group (percentage change against 2023)



INTERNATIONAL OFFER HOLDER MINDSET

CONFIDENCE HOLDS

- 83% accepted preferred offer
- 80% confident they will meet or exceed predicted grades
- 57% confident they will get grades for their firm/insurance

WHAT WILL THEY DO?

- 94% are committed to going to uni in 2024
- 34% will use Clearing if they don't meet their grades
- 24% expecting to use Clearing

CLEARING PERCEPTIONS

- 50% see Clearing as a good alternative for higher grades
- 55% would be disappointed if they had to use Clearing
- 29% expect plenty of courses in Clearing

INFORMATION NEEDS

- 65% want info on cost of living and financial support
- 64% want info on course content
- 58% want info on accommodation availability

Results from UCAS survey to offer holders in May 2024

THANK YOU.
ANY QUESTIONS?

UCAS

