## INTERNATIONAL STUDENTS: CONFIDENCE, CHOICES, AND FINANCIAL CONCERNS

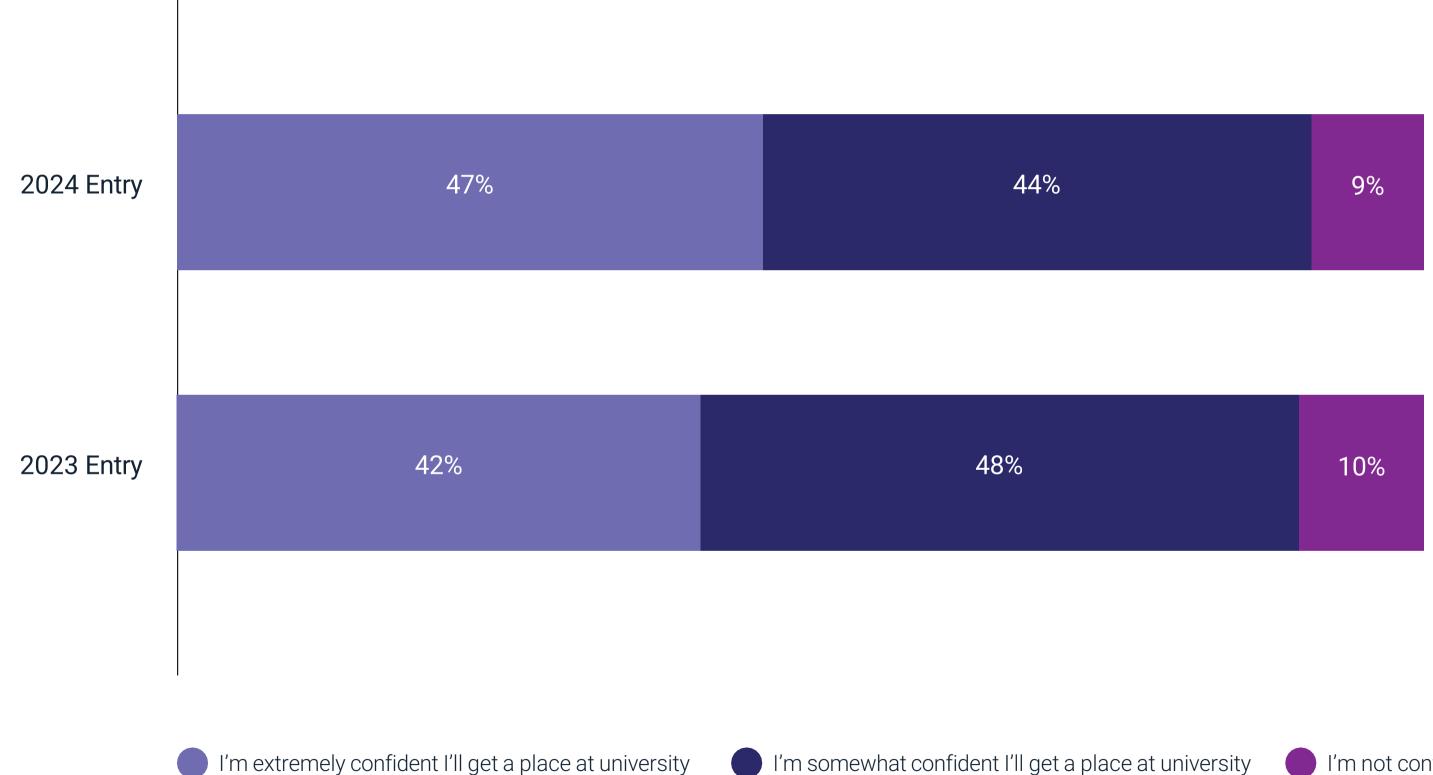
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### INTERNATIONAL STUDENTS: CONFIDENCE & CHOICES



#### **CONFIDENCE LEVELS OF GOING TO UNIVERSITY**



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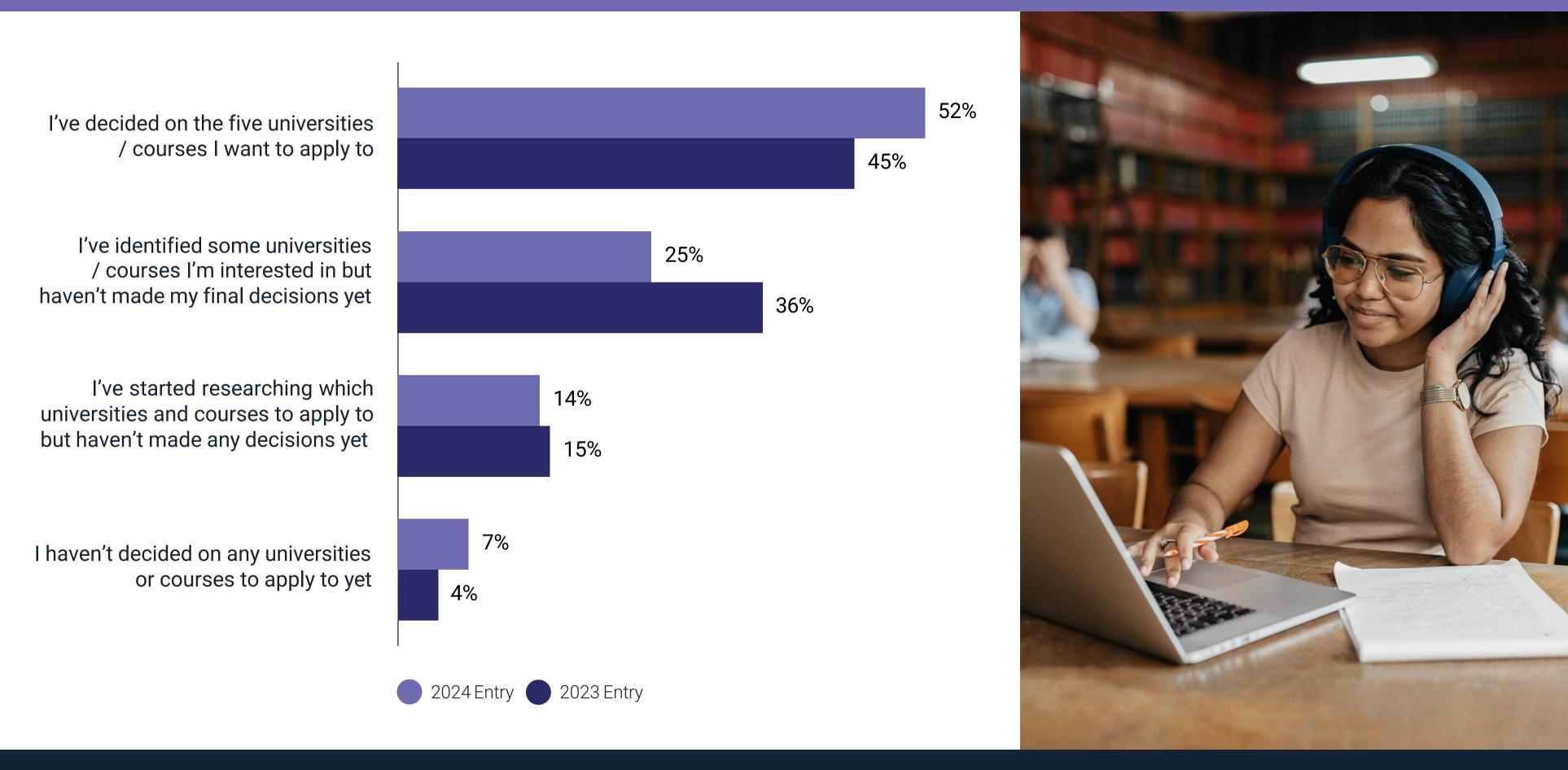


.8%	10%

I'm not confident I'll get a place at university at all

Q12: How are you feeling about getting a place at university this year? Respondents: 2023 non-UK (589) and 2022 non-UK (2,473)

#### WHERE ARE THEY IN THE DECISION-MAKING STAGE?



**Q10:** Which of the following best describes the stage you are at? **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

#### WHERE ARE THEY IN THE DECISION-MAKING STAGE?

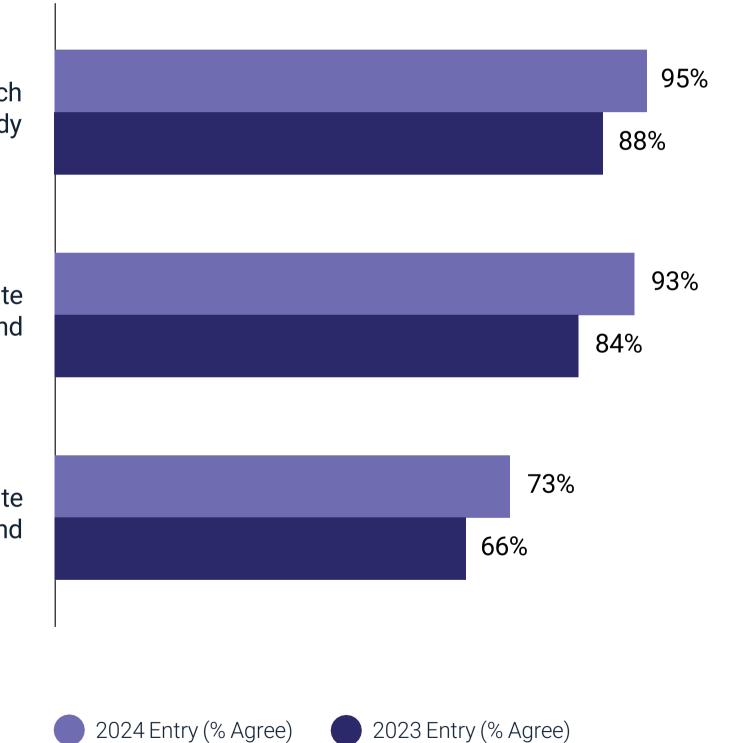


I have decided which subject I want to study

I have a favourite course in mind

I have a favourite university in mind

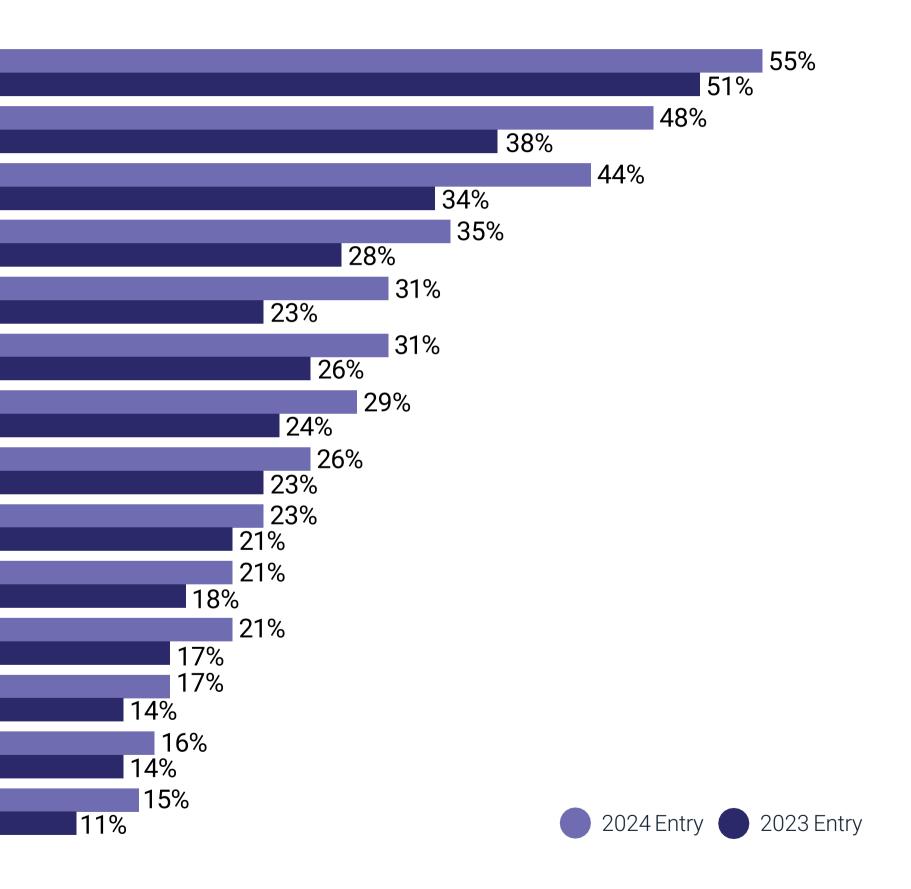
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**Q10:** To what extent do you agree with the following? **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

### **PRIORITIES WHEN RESEARCHING AND SHORTLISTING**

Financial support available while studying A course with content that is perfectly suited to me Universities/ courses with high graduate employment rates The cost of living support offered by universities Universities with low cost accommodation Universities with a high ranking in the league tables Courses with opportunities to study abroad Positive reviews from students Universities with good quality accommodation Universities with a great social scene Courses with a placement year / year in industry Universities with guaranteed places in accommodation Mental health support while studying Other support while studying e.g. managing workload

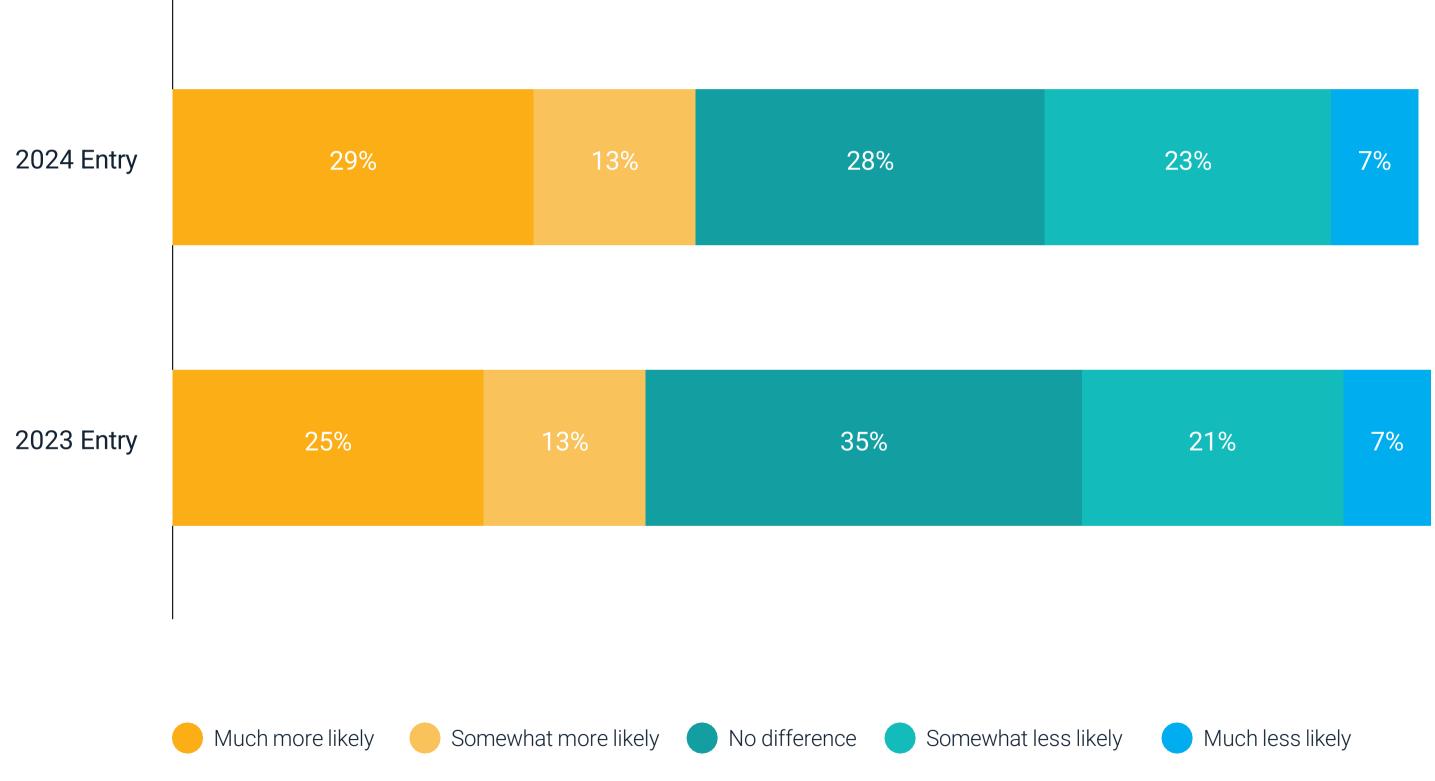


Q13: Which of the following are most important to you when researching/ shortlisting universities? Please select a maximum of 5 options from the list below: **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

### INTERNATIONAL STUDENTS: FINANCIAL CONCERNS



### **COST OF LIVING IMPACT ON INTENTION TO GO TO UNIVERSITY**

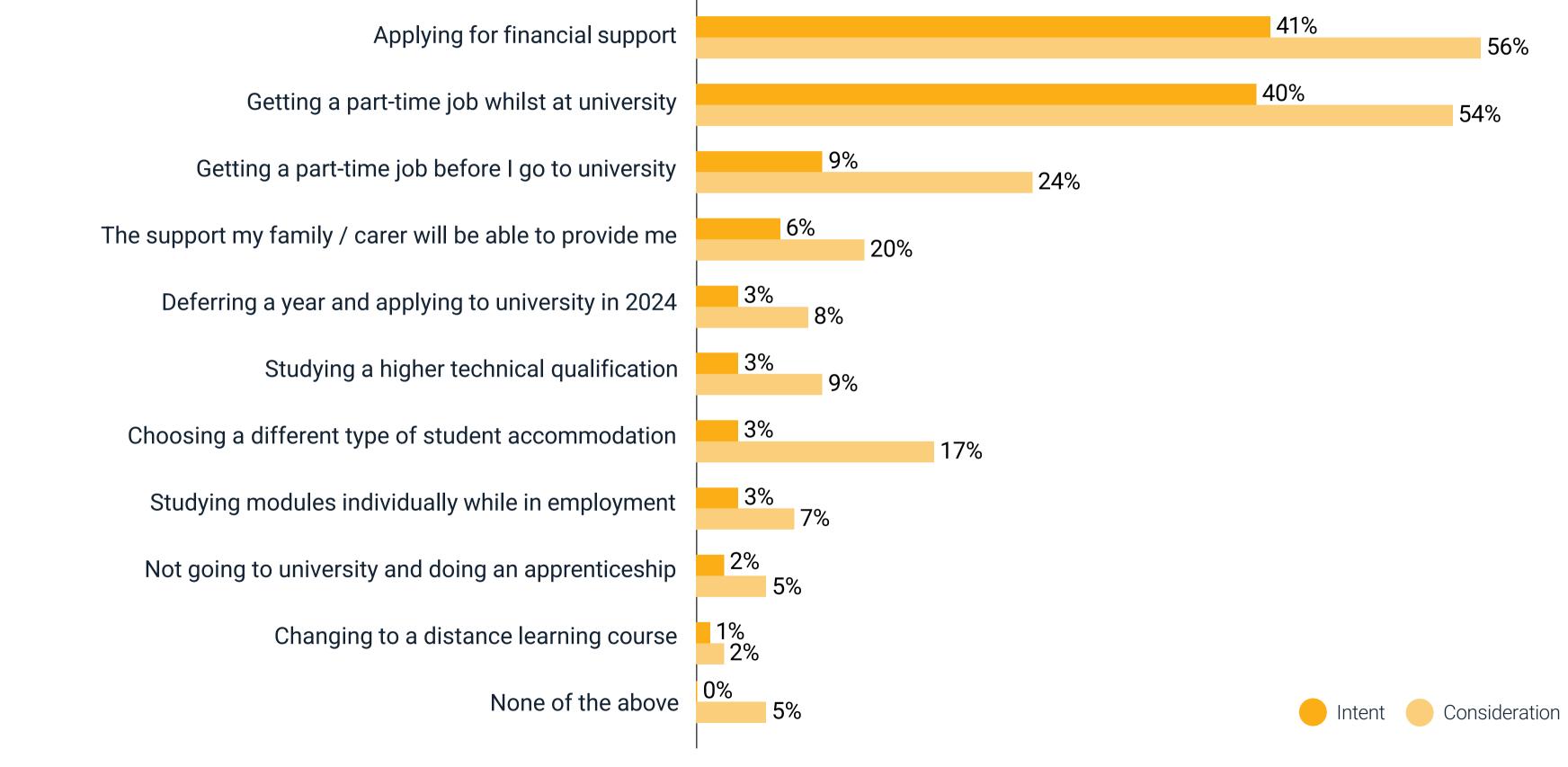




Q14 (Q15 for 2022): What impact has the cost of living increase had on your intention to go to university in 2024/2023? Please select one answer only Respondents: 2023 non-UK (579) and 2022 non-UK (2,473)

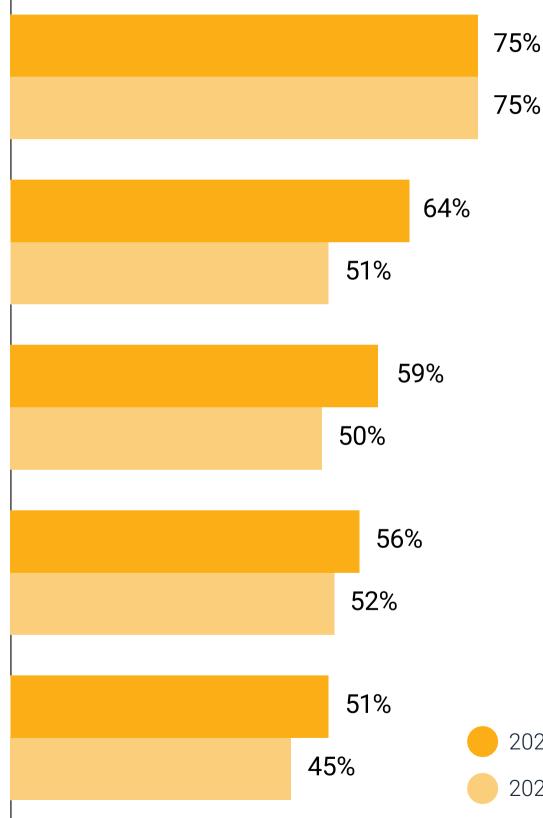
#### **COST OF LIVING IMPACT – CONSIDERATION VS INTENT FOR 2024 COHORT**





Q17: And which of the below, are you most likely to do? Please select no more than 2 options: Respondents: 2023 non-UK (589) and 2022 non-UK (2,473)

#### PERCEIVED COST OF LIVING IMPACT ON UNIVERSITY LIFE



I will have to cut back on other expenses

I have lowered my expectations of being able to enjoy student life to the full

I will have to cut back on extra curricular activities (e.g. sports clubs, going out, joining societies)

> I will have to work part time, so will have less time to socialise

I will have to work part time, so will have less time to study



2024 Entry (% Agree) 2023 Entry (% Agree)

**Q22:** Thinking ahead to your student experience, how far do you agree with the following statements? Because of the cost of living increase: **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

# DO STUDENTS RECALL RECEIVING ANY COST-OF-LIVING INFORMATION FROM PROVIDERS?

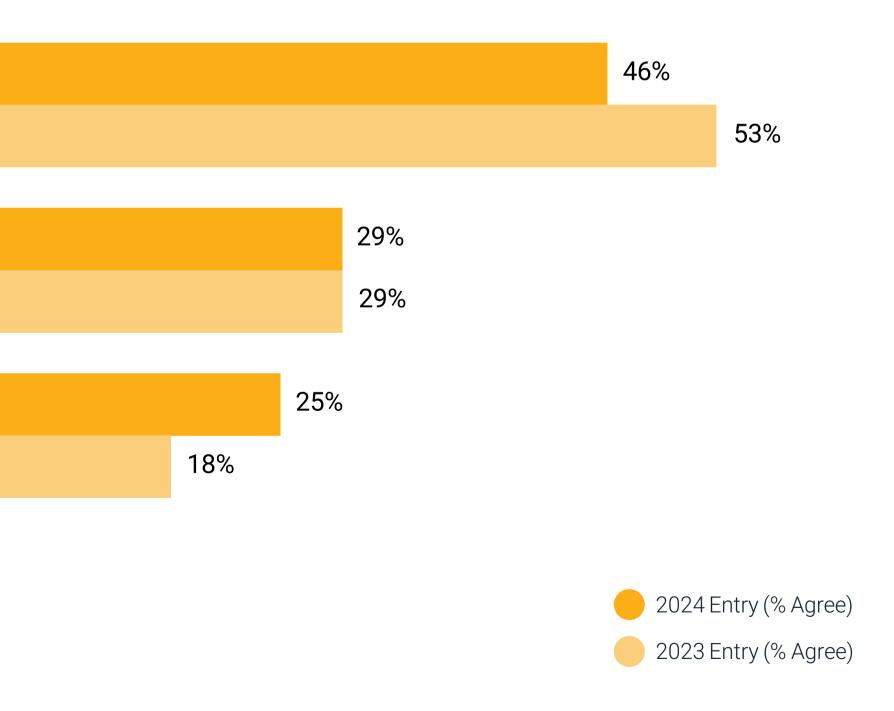


No

Not Sure

Yes

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**Q24:** Can you recall receiving any cost of living information, directly from universities? **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

#### NAVIGATING RISING LIVING COSTS: WHAT INFORMATION DO STUDENTS NEED?

**Bursaries / scholarships** 

Financial support packages available from universities

Student discounts

How to find a part time job

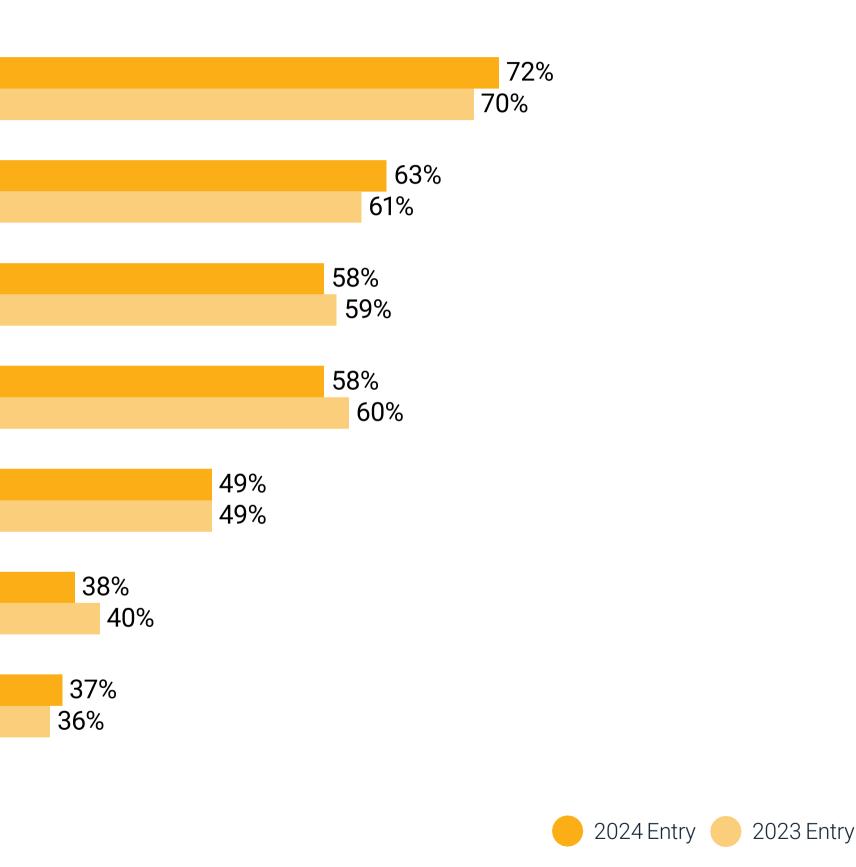
Availability of low cost accommodation

How to budget at university

How much it costs to live in different regions of the UK

None of the above





Q26: Thinking about the cost of living increase, what information, if any, would help you? Please select all that apply. - Selected Choice **Respondents:** 2023 non-UK (589) and 2022 non-UK (2,473)

## **KEY TAKEAWAYS & RECOMMENDATIONS**



#### MEETING INTERNATIONAL STUDENTS INFORMATION NEEDS









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#### HIGHLIGHT FINANCIAL SUPPORT OPTIONS

#### **PROVIDE COST OF LIVING INFORMATION**

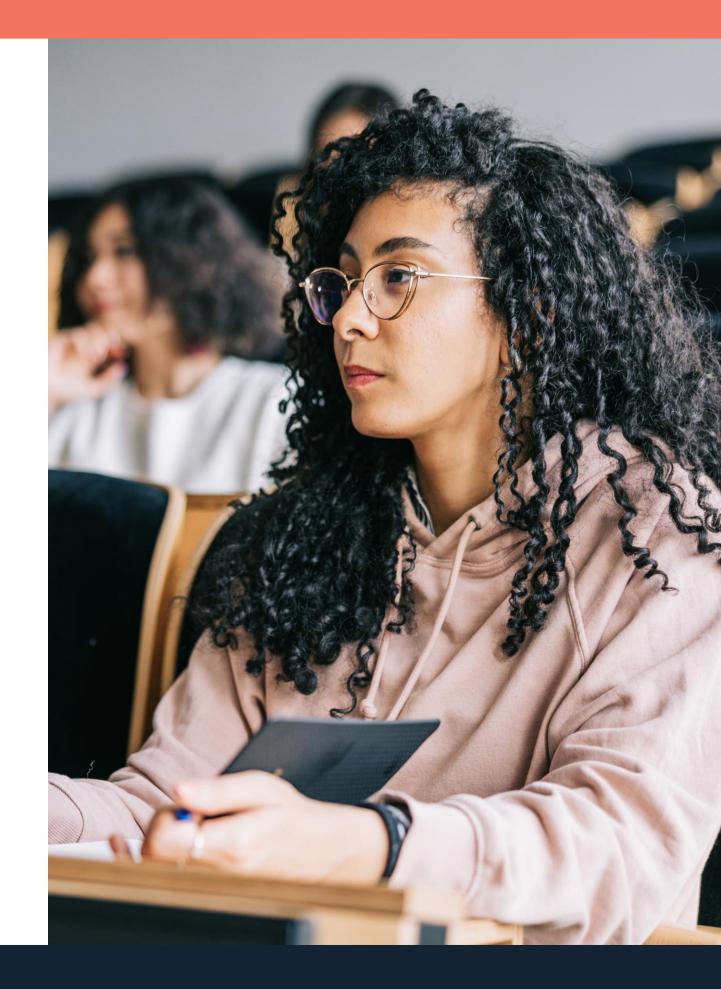
#### **PROMOTE PART-TIME JOB OPPORTUNITIES**

#### MEETING INTERNATIONAL STUDENTS INFORMATION NEEDS

# TAILORED ACADEMIC OFFERINGS







# THANK YOU. ANY QUESTIONS?

