
INTERNATIONAL STUDENTS: CONFIDENCE, CHOICES, AND FINANCIAL CONCERNS

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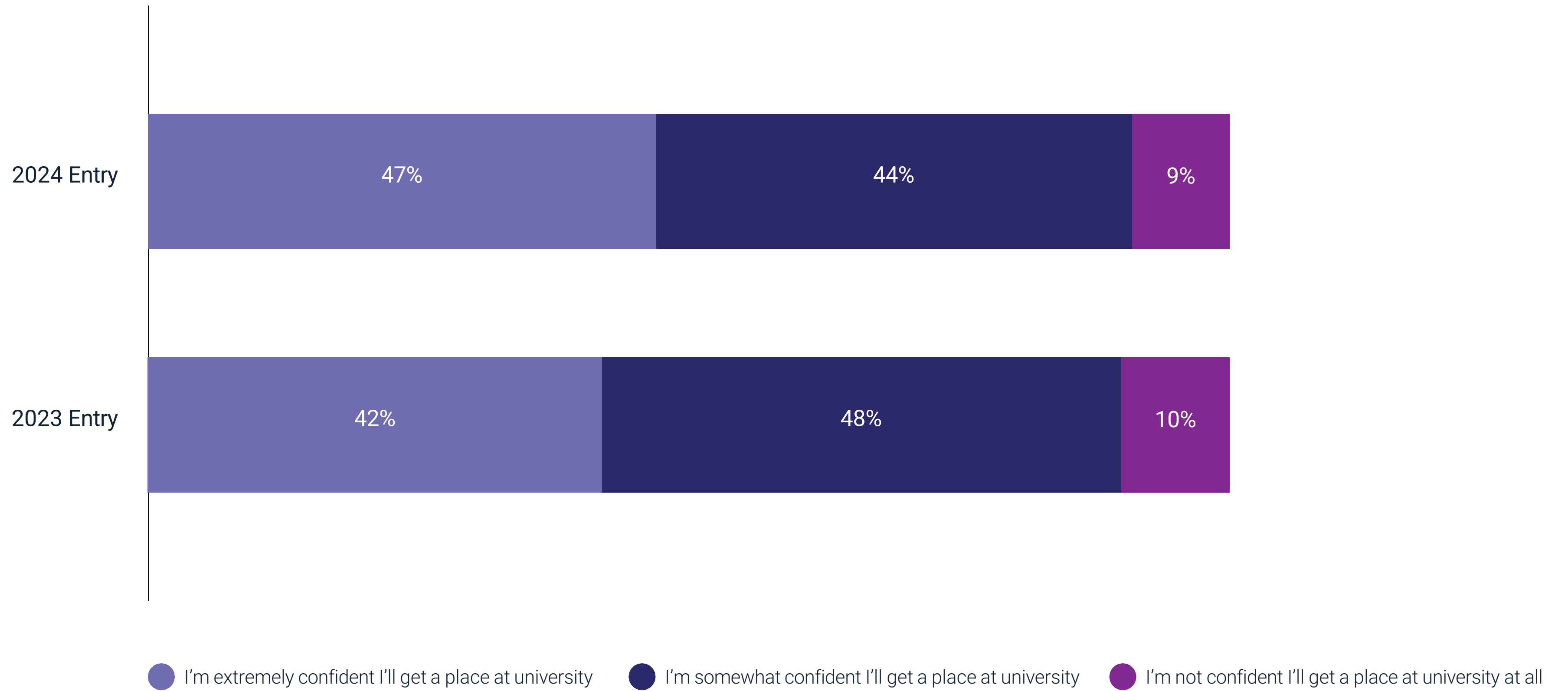


INTERNATIONAL STUDENTS: CONFIDENCE & CHOICES

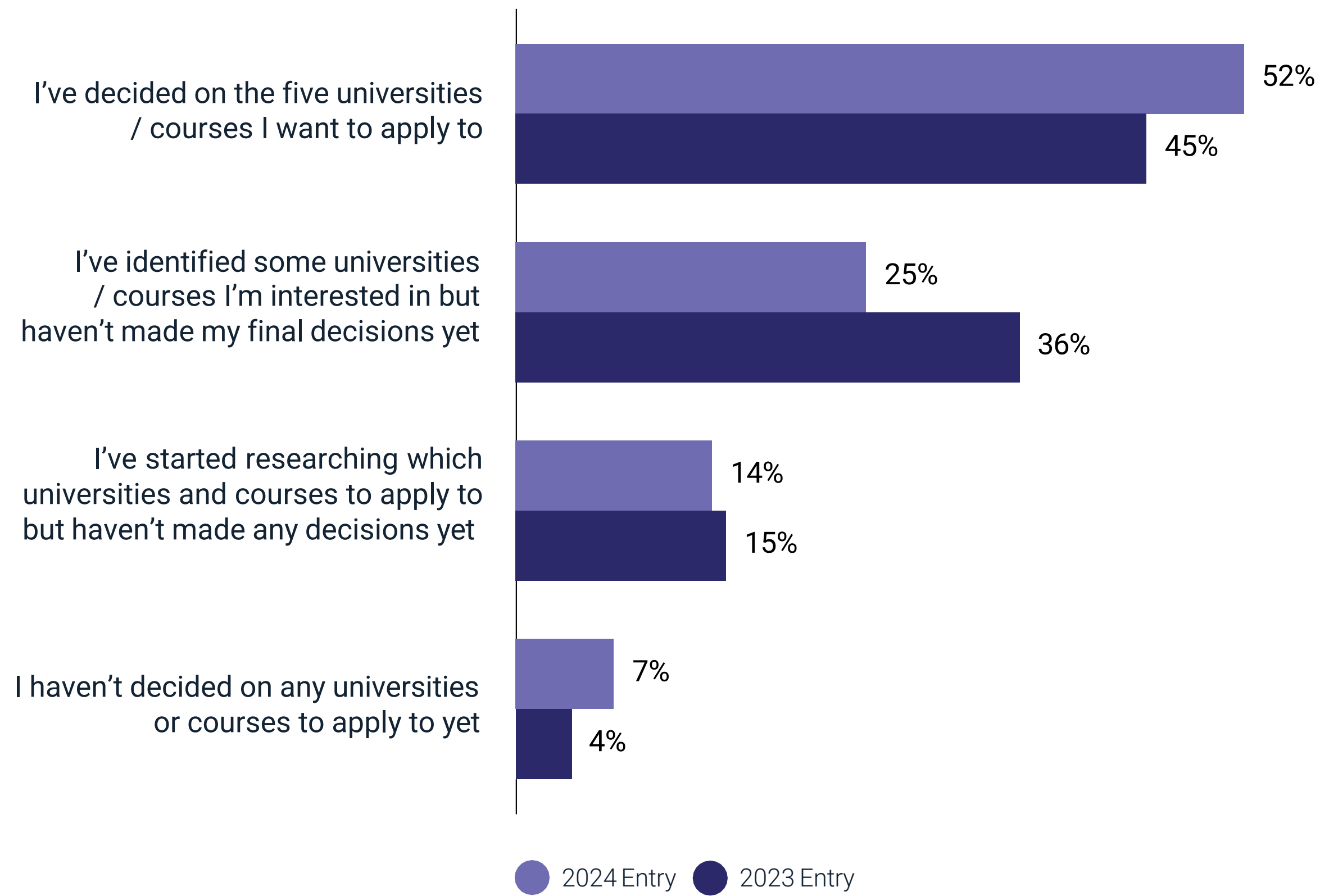
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CONFIDENCE LEVELS OF GOING TO UNIVERSITY



WHERE ARE THEY IN THE DECISION-MAKING STAGE?



WHERE ARE THEY IN THE DECISION-MAKING STAGE?



I have decided which subject I want to study

95%

88%

I have a favourite course in mind

93%

84%

I have a favourite university in mind

73%

66%

● 2024 Entry (% Agree)

● 2023 Entry (% Agree)

PRIORITIES WHEN RESEARCHING AND SHORTLISTING

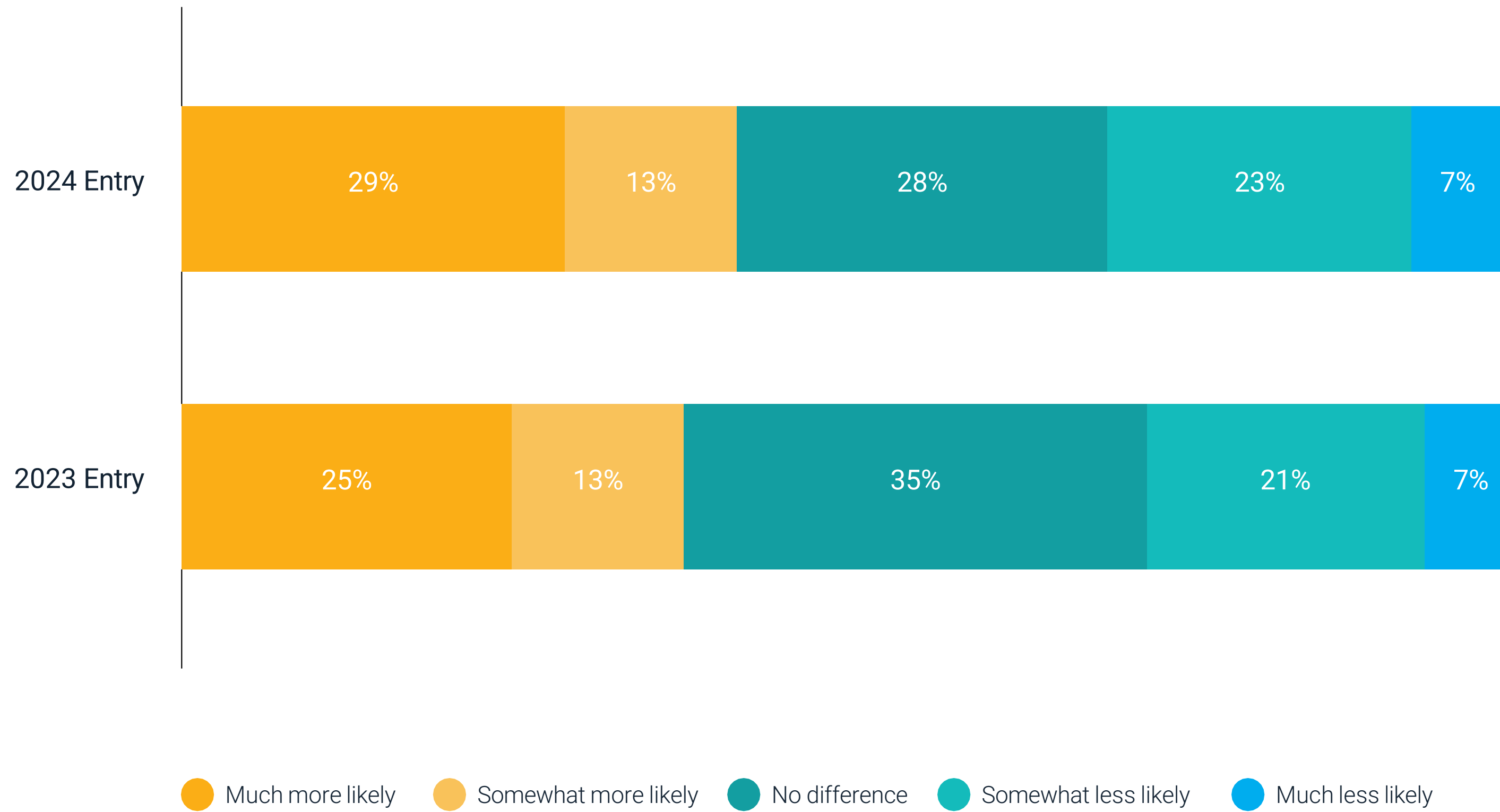


INTERNATIONAL STUDENTS: FINANCIAL CONCERNS

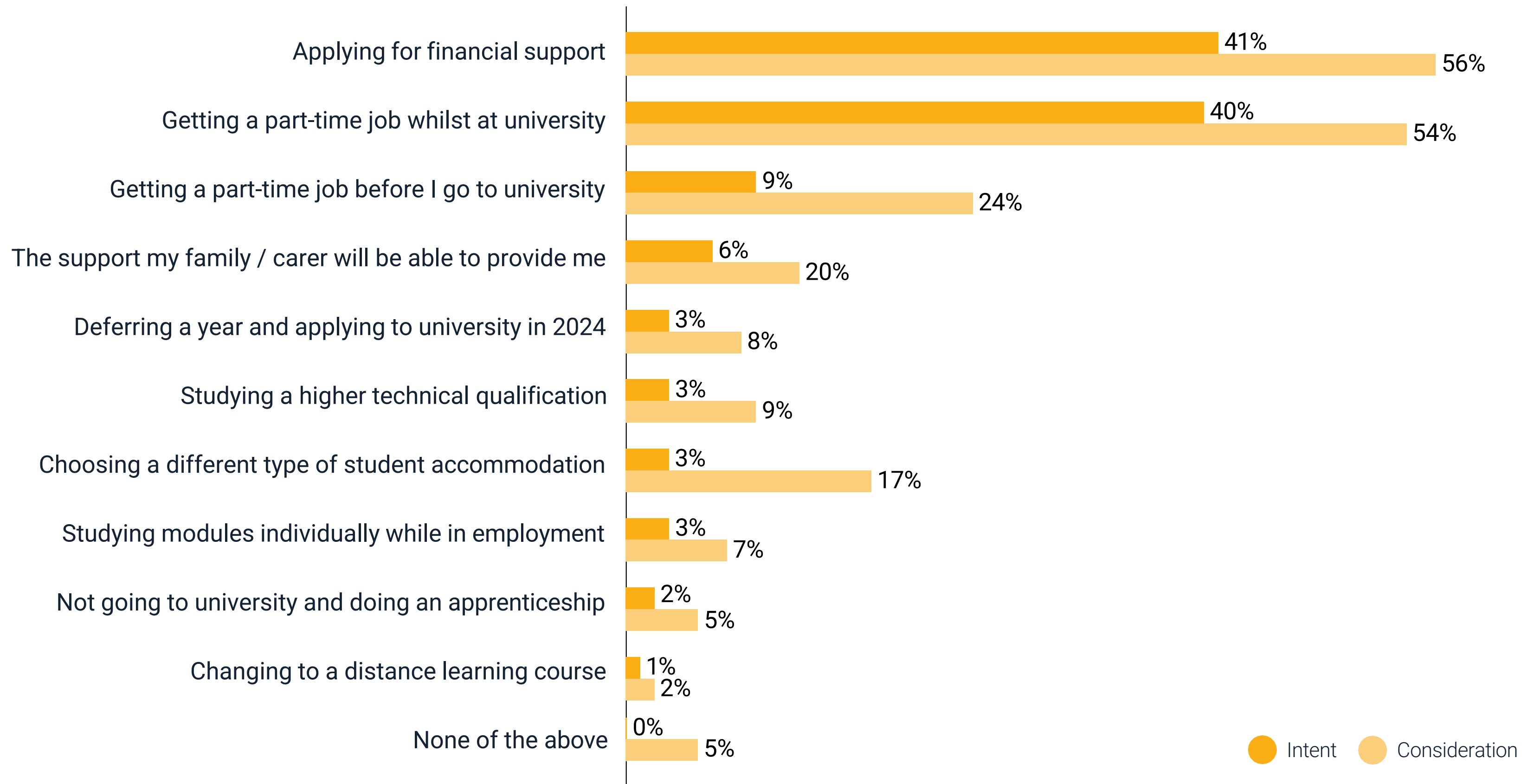
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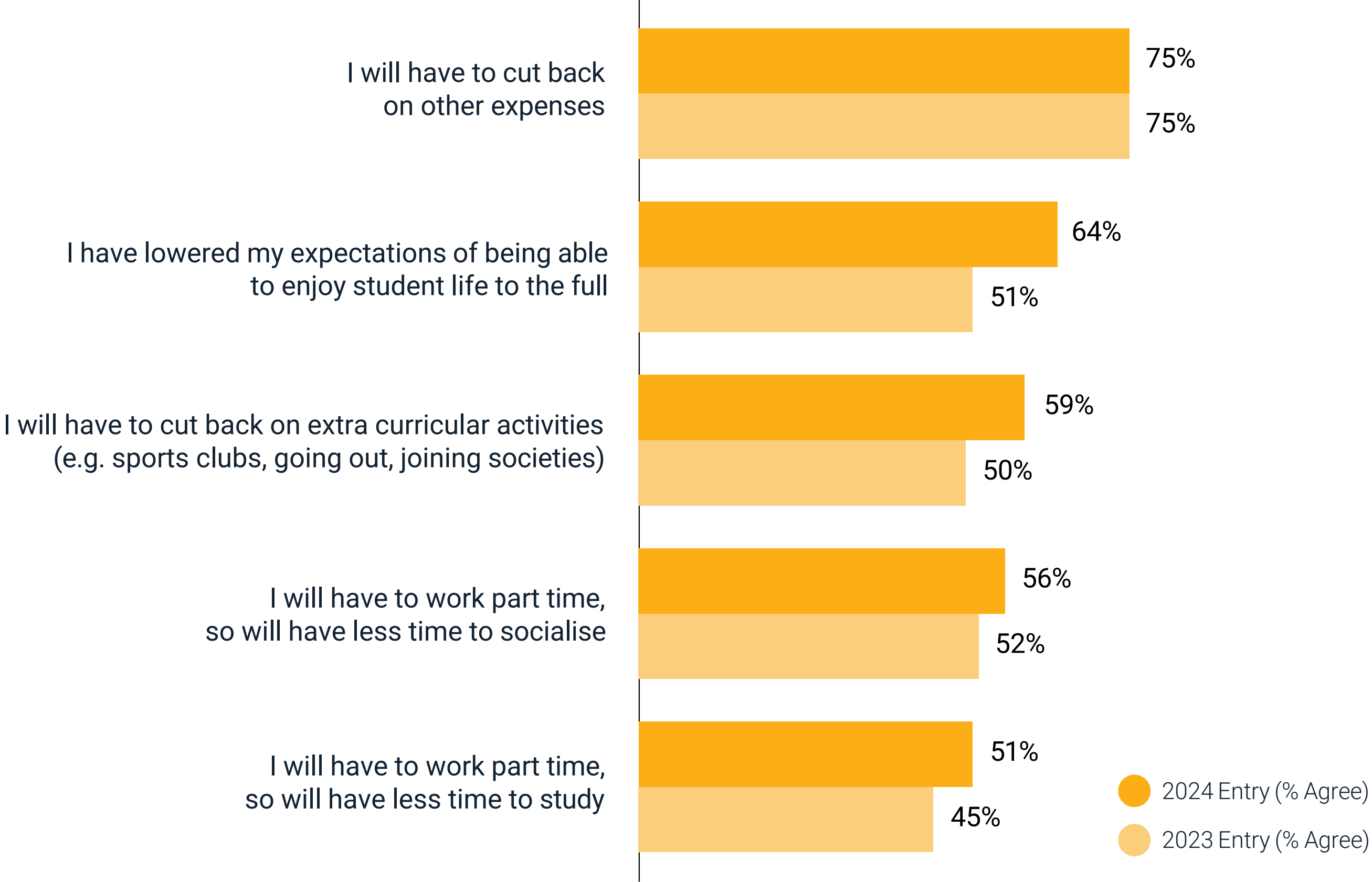
COST OF LIVING IMPACT ON INTENTION TO GO TO UNIVERSITY



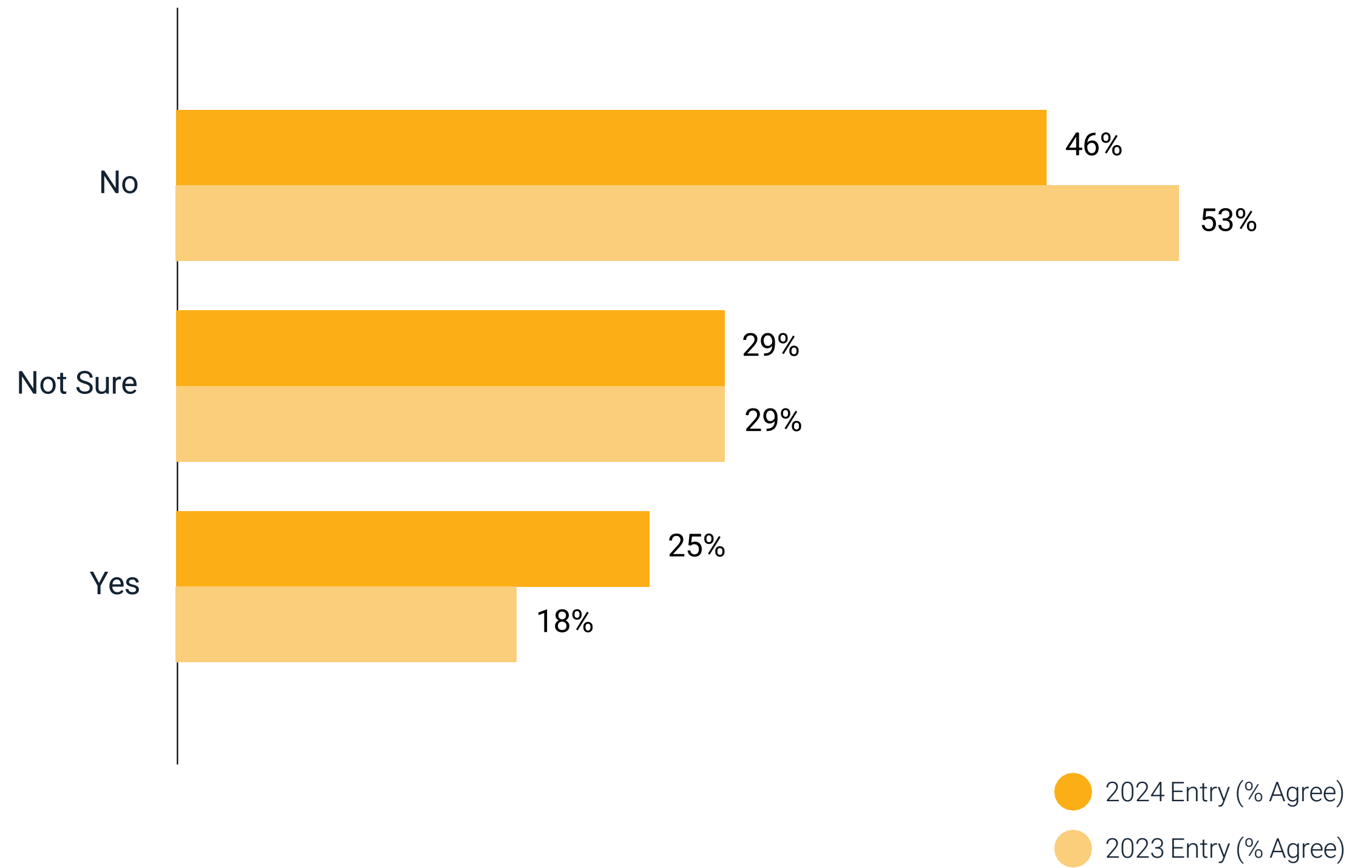
COST OF LIVING IMPACT – CONSIDERATION VS INTENT FOR 2024 COHORT



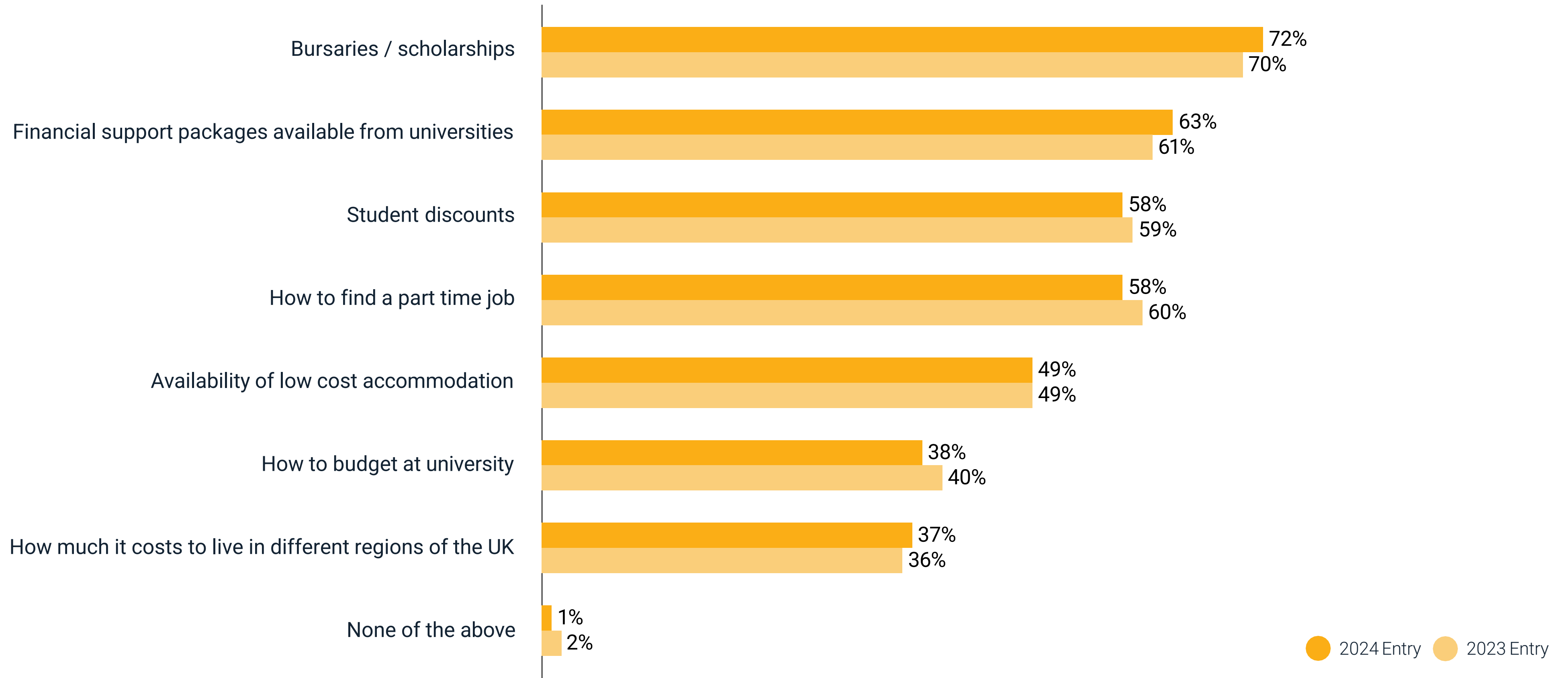
PERCEIVED COST OF LIVING IMPACT ON UNIVERSITY LIFE



DO STUDENTS RECALL RECEIVING ANY COST-OF-LIVING INFORMATION FROM PROVIDERS?



NAVIGATING RISING LIVING COSTS: WHAT INFORMATION DO STUDENTS NEED?



KEY TAKEAWAYS & RECOMMENDATIONS

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MEETING INTERNATIONAL STUDENTS INFORMATION NEEDS



HIGHLIGHT FINANCIAL SUPPORT OPTIONS



PROVIDE COST OF LIVING INFORMATION



PROMOTE PART-TIME JOB OPPORTUNITIES

MEETING INTERNATIONAL STUDENTS INFORMATION NEEDS



TAILORED ACADEMIC OFFERINGS



FOCUS ON STUDENT EXPERIENCE



IMPROVE COMMUNICATION ON SUPPORT SERVICES



THANK YOU.
ANY QUESTIONS?

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