

UCAS

UCAS CONFERENCE
ACCESS
[ALL] AREAS

CONFERENCE GUIDE

**MONDAY 20 MAY TO
TUESDAY 21 MAY 2024**

Beaumont Estate
De Vere Beaumont
Estate, Burfield Road,
Old Windsor, SL4 2JJ

THANK YOU
FOR JOINING US AT THE
UCAS CONFERENCE
ACCESS  ALL AREAS

WE HOPE YOU FIND
IT INSIGHTFUL
AND ENJOYABLE

WIFI

Complimentary wifi is available, simply join:

UCAS_Guest

and enter the password:

UCASaaa24!

AGENDA DAY 1

09:00 - 09:30	REGISTRATION & WELCOME REFRESHMENTS	HANOVER LOUNGE & BEAUMONT SUITE
09:30 - 09:40	Welcome to UCAS Conference	HANOVER SUITE (PLENARY)
09:40 - 10:10	Admissions in a wider world of education: opening keynote from UCAS' new CEO Dr Jo Saxton	HANOVER SUITE (PLENARY)
10:10 - 10:55	What does the election mean for the next five years for higher education	HANOVER SUITE (PLENARY)
10:55 - 11:15	MORNING REFRESHMENTS & EXHIBITION	HANOVER LOUNGE & BEAUMONT SUITE
10:55 - 12:00	Your voice at UCAS	UCAS CLINIC - WINDSOR 1
11:15 - 12:00 BREAKOUT SESSION 1	UCAS hub update, and the future of IAG	WINDSOR 2
	Building a Winning Team for Tomorrow's Challenges	WINDSOR 3
	An Introduction to UCAS	WINDSOR 4
	10 trends set to change the landscape for HE Admissions, Marketing & Recruitment	HANOVER SUITE
12:15 - 13:55	Document management phase 2 and beyond - Have your say!	UCAS CLINIC - WINDSOR 1
12:15 - 13:00 BREAKOUT SESSION 2	Supporting under-represented students	WINDSOR 2
	Beyond The Bubble: Lessons From The World's Best Youth Brands	WINDSOR 3
	Embracing a digital prospectus	WINDSOR 4
	The challenge of the UCC - Change at Confirmation	HANOVER SUITE
13:00 - 13:55	LUNCH BREAK & EXHIBITION	BEAUMONT RESTAURANT
14:00 - 14:45	Reform: Preparing for the next changes	HANOVER SUITE (PLENARY)
15:00 - 16:10	UCAS support - get your operational admissions questions answered by our Customer Success Team	UCAS CLINIC - WINDSOR 1
15:00 - 15:45 BREAKOUT SESSION 3	Student Mindset: What do Gen Z applicants really want and need?	WINDSOR 2
	The changing world of qualifications, and what it means for progression	WINDSOR 3
	Tackling the selection challenge and the use of admissions tests: a case study from Imperial and Cambridge	WINDSOR 4
	Deep Dive Discussion: Clearing	HANOVER SUITE
15:45 - 16:10	AFTERNOON REFRESHMENTS & EXHIBITION	HANOVER LOUNGE & BEAUMONT SUITE
16:15 - 17:00	What is the future of international student admissions & recruitment?	HANOVER SUITE (PLENARY)
17:30 - 18:15	JOIN US FOR SOME FRESH AIR BEFORE DINNER ON A WALK OR RUN AROUND THE LOCAL AREA	MAIN RECEPTION

AGENDA DAY 2

09:00 - 09:20	REGISTRATION & WELCOME REFRESHMENTS	HANOVER LOUNGE & BEAUMONT SUITE
09:20 - 09:25	Welcome to day two	HANOVER SUITE (PLENARY)
09:25 - 10:00	"Generation Me": how to engage, motivate and inspire new generations of university applicants	HANOVER SUITE (PLENARY)
10:00 - 10:40	The big UCAS data presentation: Your questions answered	HANOVER SUITE (PLENARY)
10:40 - 10:55	MORNING REFRESHMENTS & EXHIBITION	HANOVER LOUNGE & BEAUMONT SUITE
10:40 - 11:45	Share your views: the impact of variable start dates on admissions	UCAS CLINIC - WINDSOR 1
11:00 - 11:45 BREAKOUT SESSION 4	Fraud & Verification at UCAS	WINDSOR 2
	Understanding the Modern Applicant: Strategies for Enhanced Engagement	WINDSOR 3
	Fair Access insights and opportunities	WINDSOR 4
	The Bots have arrived – integrating digital labour into admissions processes and teams.	HANOVER SUITE
11:55 - 12:35	Is Higher Education massification unfinished business?	HANOVER SUITE (PLENARY)
12:35 - 13:35	LUNCH BREAK & EXHIBITION	BEAUMONT RESTAURANT
12:35 - 14:30	Fraud and Verification - ask the experts	UCAS CLINIC - WINDSOR 1
13:40 - 14:25 BREAKOUT SESSION 5	Building student confidence - How experiential learning is solving problems for young people and universities	WINDSOR 2
	"ChatGPT didn't write this presentation, we promise" - How do we balance human input with AI output?	WINDSOR 3
	The future of programmatic design and assessment of International Baccalaureate programmes	WINDSOR 4
	UCAS Regional Forums	HANOVER SUITE
14:35 - 15:40	UCAS Tracker - features and feedback	UCAS CLINIC - WINDSOR 1
14:35 - 15:20 BREAKOUT SESSION 6	XML-link, how was it for you?	WINDSOR 2
	Security in English language testing	WINDSOR 3
	What can UCAS do for University Apprenticeships	WINDSOR 4
	What is our insight telling us about future student behaviour?	HANOVER SUITE
15:20 - 15:40	AFTERNOON REFRESHMENTS & EXHIBITION	HANOVER LOUNGE & BEAUMONT SUITE
15:45 - 16:30	Replace myths and generalisations about Gen Z. How do pupils in Year 12 & 13 view their future choices?	HANOVER SUITE (PLENARY)
16:30	Conference closing address	HANOVER SUITE (PLENARY)

JOIN THE CONVERSATION ON **SLIDO** UCAS24AAA



We're using Slido to provide a secure platform to enable you to interact and post questions. It takes less than a minute to get started, and you don't need to sign up. How does it work?

- ▶ Scan the **QR code** above and enter your name and the passcode **AAA_2024**
- ▶ Or visit **Slido.com** and enter **UCAS24AAA** into the 'Joining as a participant' box, and then enter your name and the passcode **AAA_2024**
- ▶ Ask questions during the sessions
- ▶ You can like other people's questions to upvote them and the most popular questions will be displayed

WIFI

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UCAS_Guest

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UCASaaa24!

UCAS CLINIC

Drop in and have a chat with one of our UCAS experts. Have your say and influence future developments.

UCAS STAND

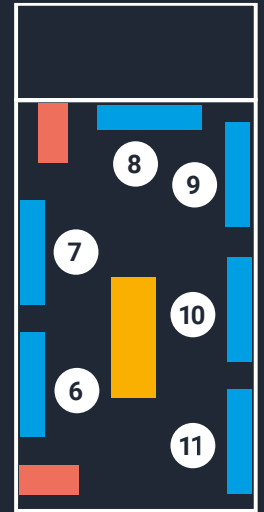
Meet your Customer Success Director. Our team are on hand to answer your questions.

CONFERENCE APP

Don't forget to download and use the new app available for this conference. With it, you can easily check your booked sessions, access details about exhibitors and speakers, and even share your contact information with fellow delegates. Scan the QR code on the back of your lanyard to download.

EXHIBITION FLOORPLAN

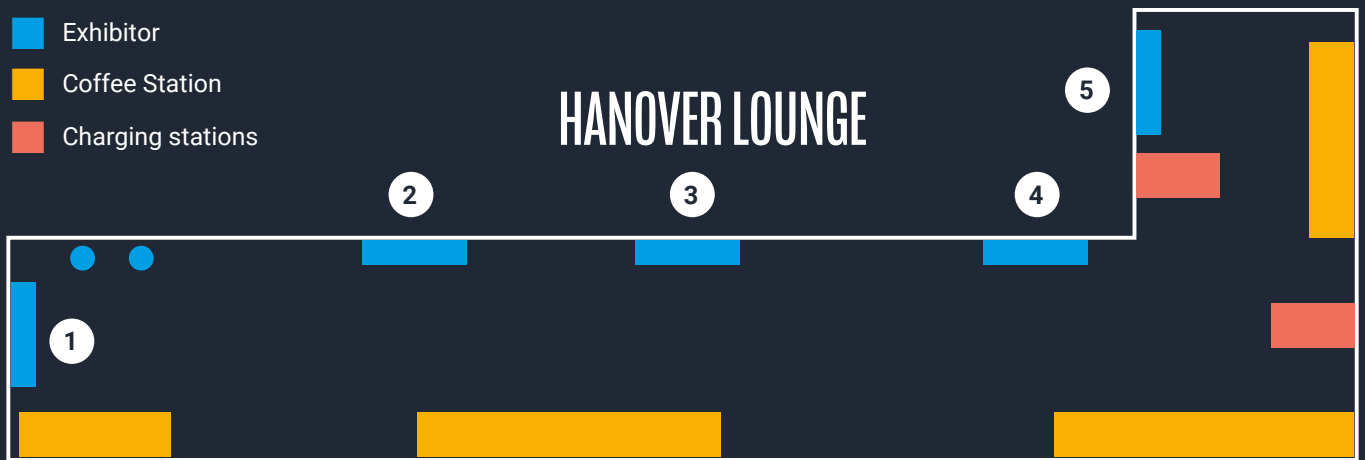
Our exhibition is in the Hanover Lounge and Beaumont Suite, they are open throughout the conference. Come along and meet UCAS Colleagues and other organisations who can support you in your role.



BEAUMONT SUITE

Zone Key

- Exhibitor
- Coffee Station
- Charging stations

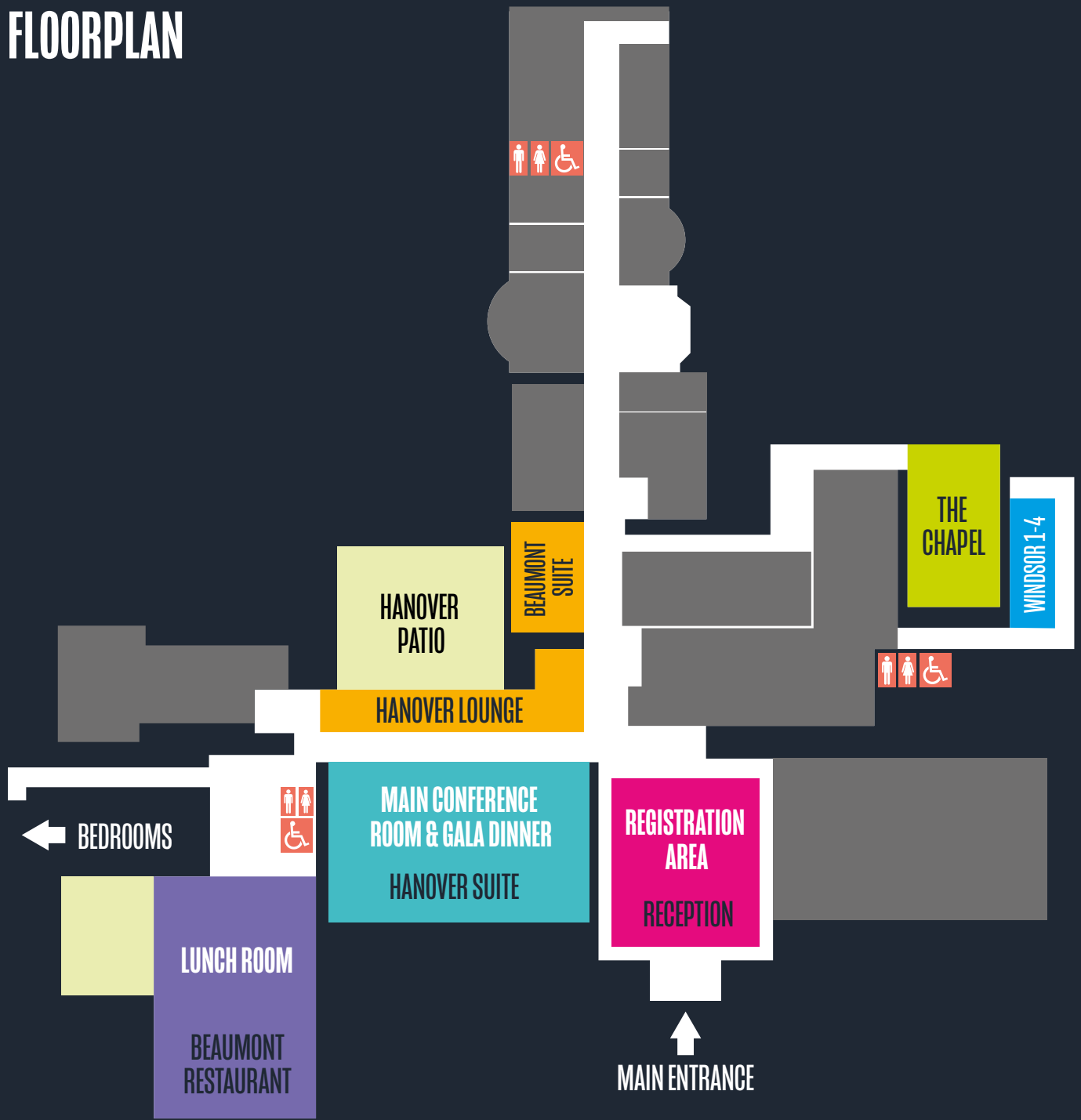


HANOVER LOUNGE

1. UCAS
2. Qualifications Wales
3. LanguageCert
4. Pearson
5. Qualification Check
6. International Baccalaureate
7. Cambridge University Press & Assessment
8. IELTS
9. Password English Language Testing
10. OCR - Cambridge University Press & Assessment
11. Route 101



FLOORPLAN



Zone Key

- Registration area
- Main conference room & Gala dinner
- Exhibition & Networking / UCAS Stand
- Lunch room
- After dinner drinks & entertainment
- Breakout rooms - Windsor 2, 3 and 4
UCAS Clinic - Windsor 1
(Located on ground floor)
- Outdoor areas

