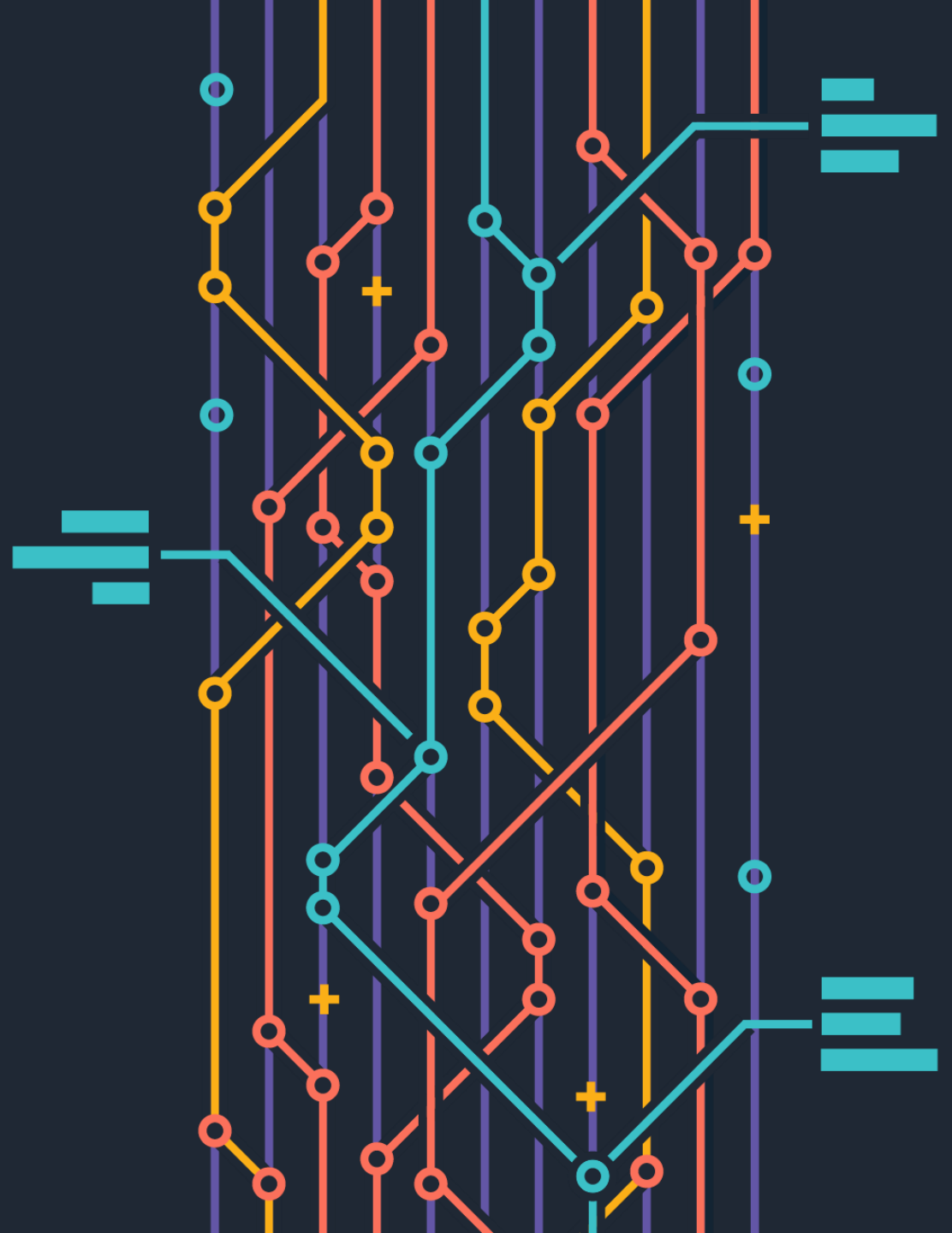# UCAS TRACKER

(ENHANCED) BETA

UCAS

YOUR NEW DASHBOARD

Elevating insights with advanced subject analysis.

UCAS Tracker (enhanced) – the functionality of Application and Decision Tracker that you know and love, but better. Offering an enhanced perspective of UCAS' data through a new and improved interface.

UCAS Tracker (enhanced) introduces cutting-edge features for enhanced insights, including benchmarking against tariff groups and filtering data views by domicile.

Alongside improved existing features like simplified identification of **subject area performance**, and the ability to **compare data across three cycles**, UCAS Tracker (enhanced) delivers a super-charged user experience.

We'll continue to improve and develop UCAS Tracker (enhanced) in preparation for its launch in the 2025 cycle.

KEY HIGHLIGHTS OF UCAS TRACKER ENHANCED

Features not previously available in Application and Decision Tracker:

- **Elevate Your Insights**

Benchmark against tariff group, sector, and your usual competitor groups, to gain insights into how you stack up against similar providers.

- **Understand Your Performance**

Review your performance across previous cycles, with adjustable data comparison points and the ability to switch between data comparisons and days to deadline.

- **Benchmark Your Performance**

With HECOS subject analysis, you can compare your performance against subject specific competitors for CAH1, CAH2 and CAH3.

- **Enhance Your Perspective**

Filter data views by domicile to benchmark your International or regional recruitment performance (previously only available via csv downloads). Choose from EU, Non-EU, England, N.Ireland, Wales and Scotland, with international country options coming soon.

- **Discover What's Driving Change**

Our Change Drive Visualisation pinpoints factors influencing your numbers, focussing on candidate quality, domicile (inc drive time), and age group indicators.

- **Gain a Comprehensive Snapshot of Your Data**

Explore your provider's demographic profile and trends, by drilling down into essential data points tailored to your provider.

- **Identify Areas For Expansion**

Granular geographic insight with six domicile-based variables enables you to identify potential areas for expansion or outreach, highlighting where the competition are winning, and you're missing out.

- **Enhanced Decision Analysis**

Benchmark your performance across various decision states, like Firm and Insurance replies, to understand Declined offers.

- **Explore Offer and Reply Categories**

Allowing you to filter views based on your preferred offer and reply states.
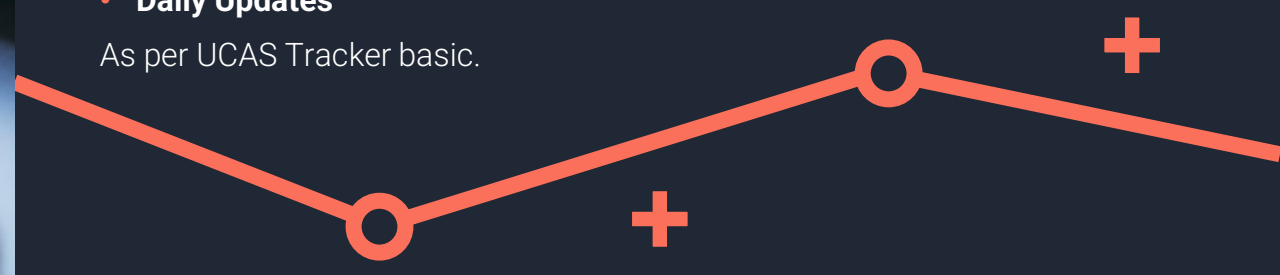
- **Enhance Profiling of All Your Applicants**

Consider tariff score bands for all candidates.

- **Track school-level trends**

Benchmark your performance against sector norms at Local Education Authority level, identifying strengths or areas for improvement.

- **Daily Updates**

As per UCAS Tracker basic.

IMPROVED FUNCTIONALITY

Not all the features in UCAS Tracker (enhanced) are new.

UCAS Tracker (enhanced) features improvements from Application and Decision Tracker, aiming to enhance functionality and provide tools for a better understanding of your position against competitors.

- **Access data** from three cycles for simplified comparisons.

- **Identify** subject areas of both high and low performance more simply.

- **Customise** a data table, enabling you to identify your biggest change in numbers, market share and proportional change – all compared to your competitors within the sector.

- **Customised Course Groups** - If you're using the faculty groups functionality in Application and Decision Tracker, your groups have now been migrated.

Don't forget to share your thoughts through our feedback survey, accessible via a link on your UCAS Tracker homepage.

Additionally, join our UCAS Tracker webinars to learn more, provide feedback, and help shape the dashboard's future.

Sign up for webinars now at:
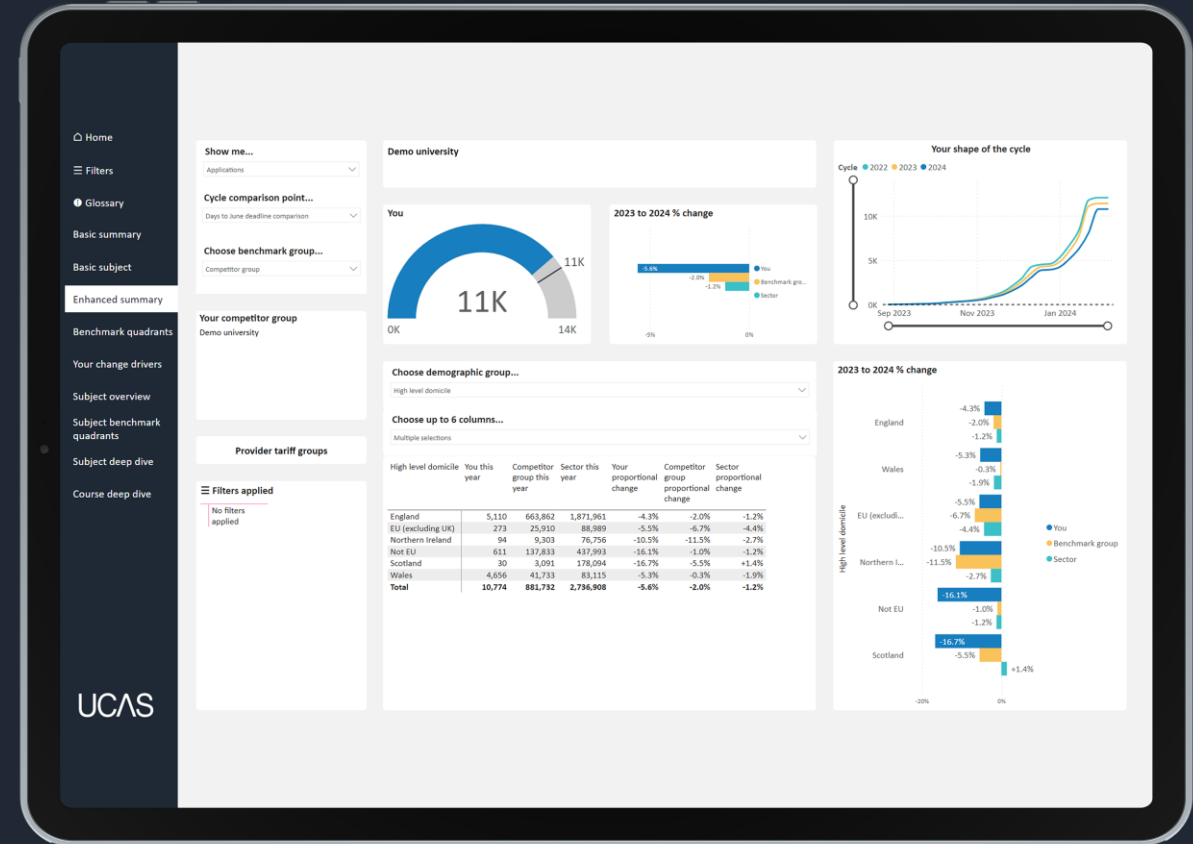**ucas.com/tracker-webinars**

ELEVATE YOUR STRATEGY
FOR 2024 AND BEYOND

Gain an edge in the market with our comprehensive package.

Discover the game-changing UCAS data package, including UCAS Tracker (enhanced), the Competitor Insight dashboard, and Student Decision Reports*.

You can save 20% when you opt for this full package, designed help you stay ahead of the game.