

CELEBRATING APPRENTICESHIPS

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THE APPRENTICE VIEW

Emily Rock | Association of Apprentices

CELEBRATING APPRENTICESHIPS



UCAS

POSITION AND IMPACT



5k+
Registered
for events

80k+
learning
activities
completed

120k+
in the
community

High
Engagement
+55
Net Promoter
Score

12k+
members

100+
partners

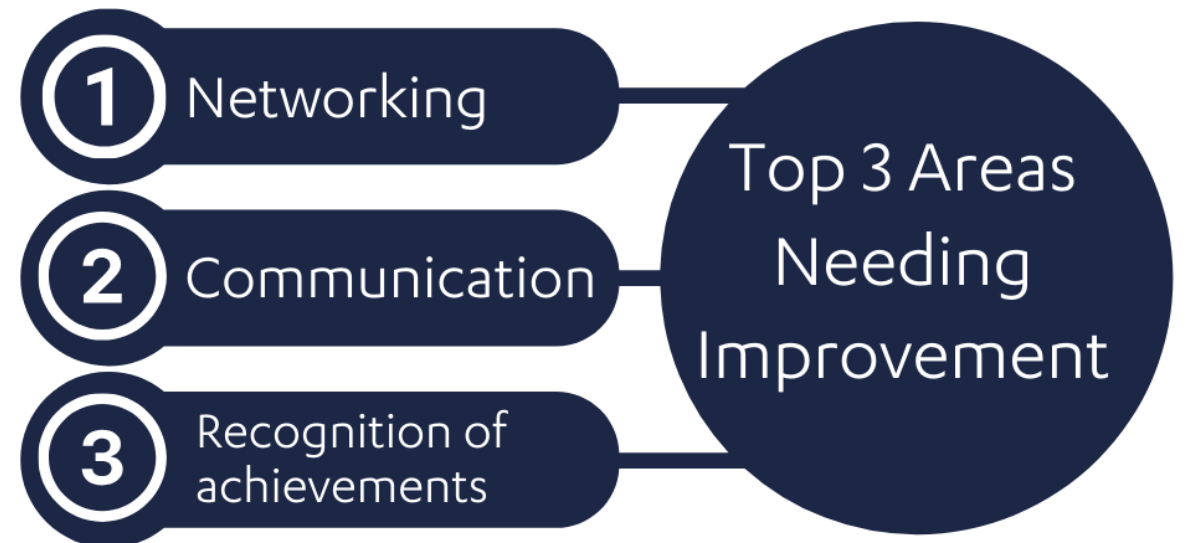
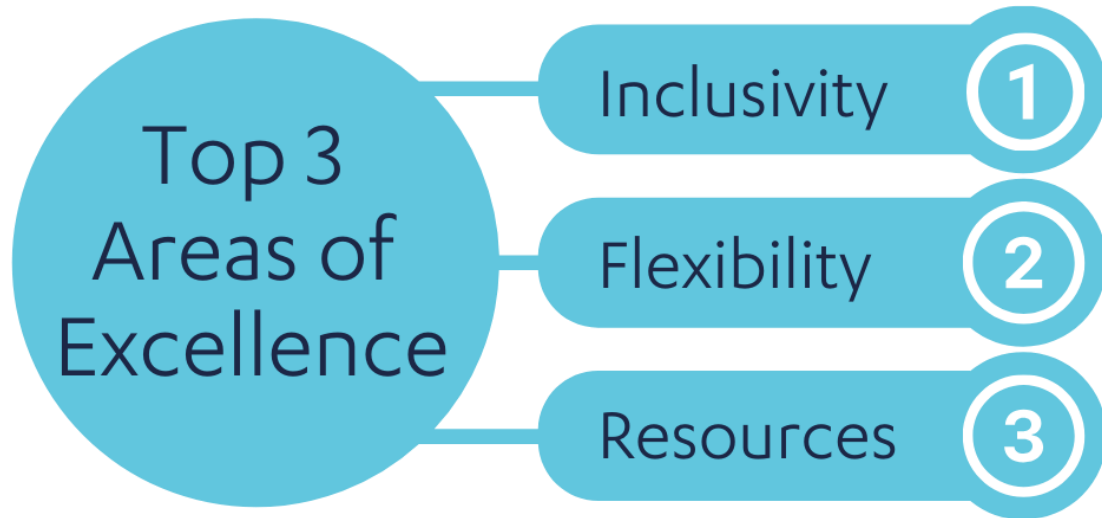
WHAT PARTNERS SAY

'We are observing an increase in completions and retention, we can attribute in part to a sense of community and belonging through AoA.'



'As an SME, it is incredible to have this huge support network and library of resources which is designed to assist the development of our apprentices.'

COMMUNITY INSIGHTS - EMPLOYERS



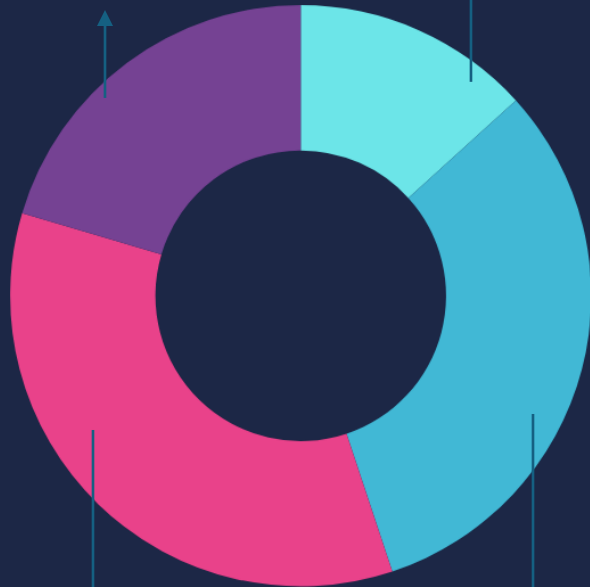
LINE MANAGERS



Most effective actions

Mentorship and professional growth 20%

Clear communication and guidance 13%



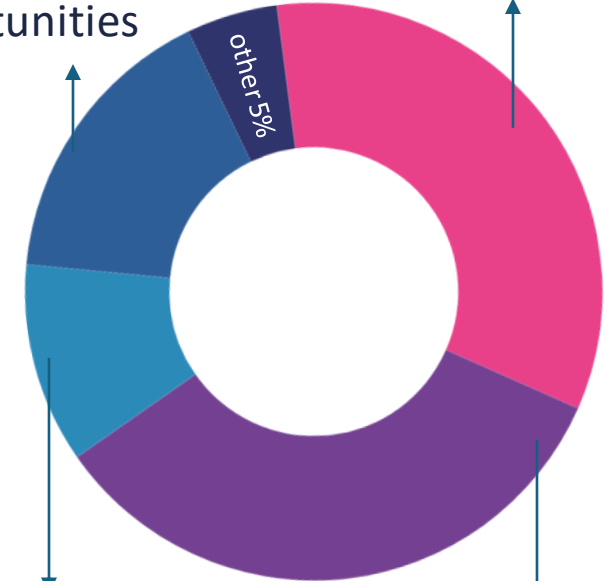
Opportunities for skills development 34%

Constructive feedback and coaching 31%

Least effective actions

Limited recognition and growth opportunities 16%

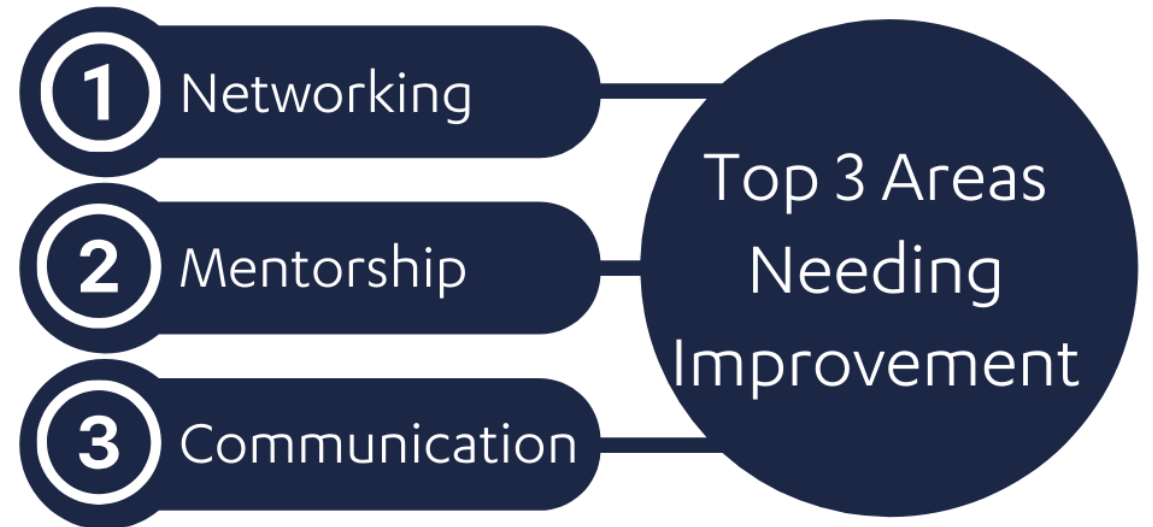
Lack of communication and guidance 33%



Micromanagement and lack of autonomy 11%

Ignoring feedback and development needs 33%

COMMUNITY INSIGHTS – TRAINING PROVIDERS



COMMITMENT TO APPRENTICESHIPS



Sustainability

Alignment of Values

Professionalism and Credibility

Positive Reputation

Networking Opportunities

Quality Assurance



Infrastructure of the Apprenticeship Programme



Financial Support and Fair Wages



Promotion and Recognition