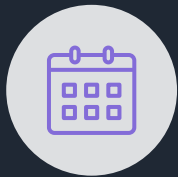


UCAS DISCOVERY EVENTS: THE NUMBERS

UCAS



155K
attendees



41
events



4,054+
schools



+11% increase in flagship event attendance (vs 2022)



+18% increase on leads per event (vs 2022)



+12% increase in adviser rating (vs 2022)



Marketing to over

10K
ADVISERS



565K scans

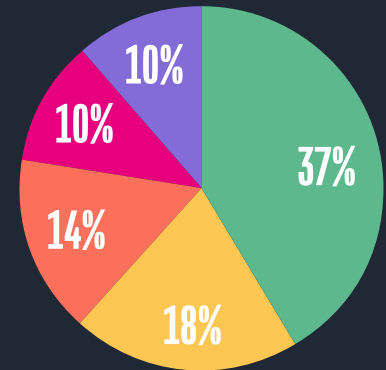


1/3 STUDENTS

come from schools located in **POLAR 1 or 2**

SCHOOL TYPE

- Independent
- FE
- Comprehensive
- Academy
- 6th form college



YEAR GROUP

