

# Lindsay Conroy

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Apprenticeships; UCAS

Our apprenticeship vision and what  
we're building



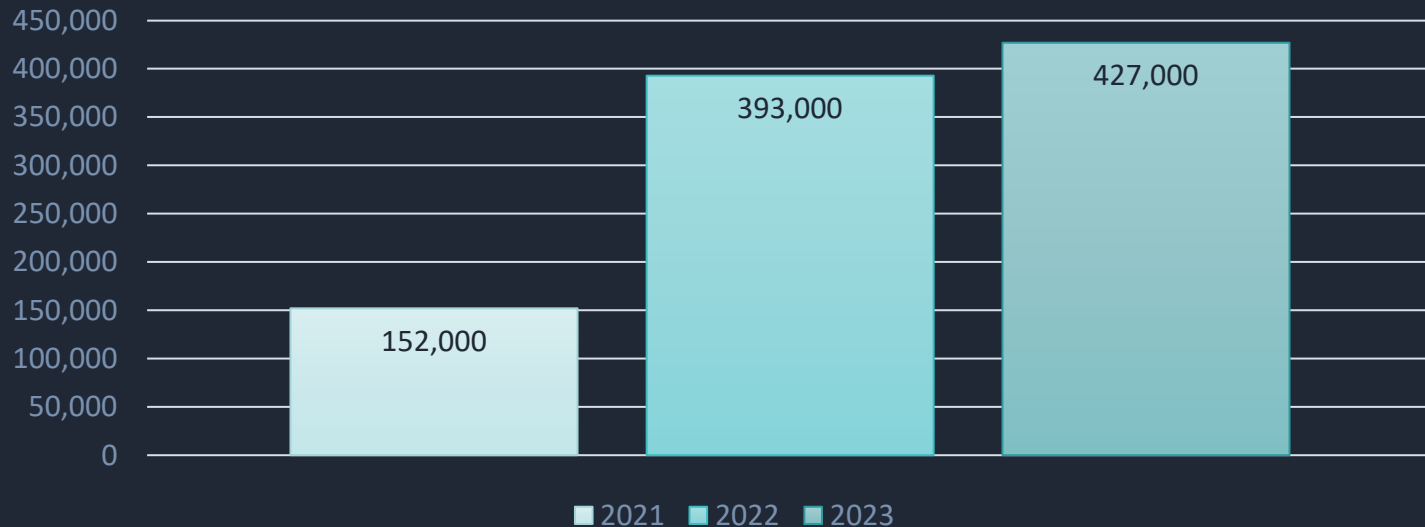
**“To empower people to discover the next step on their learning journey by providing accessible, insightful and inspirational information, advice and guidance across all higher education pathways, including apprenticeships.”**

*UCAS, Discover Your Future*

# Interest in apprenticeships is growing every year


UCAS

## Students interested in apprenticeships




\*Data source; UCAS Potential Applicant Database (PAD) at Equal Consideration Deadline (ECD)

# UCAS is a trusted source of information and advice for millions of people

  
4500  
Network of UCAS advisers in schools & colleges

  
250,000  
Attendees at UCAS Discovery Events each year

  
1.5m  
New registrants on the UCAS Hub

  
30m  
Visitors to [ucas.com](https://ucas.com)

# Students aren't getting the information they need...

1 in 5

close a door to a potential career at GCSE options stage

76%  
or  
4%

associate prestige with university or an apprenticeship

1 in 3

do not get information about apprenticeships at school or college

44%

of 18-24 year olds had a positive application experience

87%  
or  
57%

associate university or an apprenticeship with securing a good job

94%  
or  
24%

confidence levels to support university or apprenticeship applications

# and their journey is difficult...



Awareness of apprenticeships when it comes to pursuing some career goals is low



Stigma for the pathway



Research is difficult and often conducted without support from teachers



Confusion & worry



The landscape to search for opportunities is disparate & hard to navigate



Missed opportunities



Application methods are inconsistent & support is varied for individuals



Stress & pressure



Recruitment processes are often multi-staged and can be highly pressured



Time out of education

# What are we doing now?

The story so far...

# THE ULTIMATE GUIDES

We've created a series of guides that are loaded with information to help you understand what's next – decisions, next steps and figuring it out. These are our road maps to navigating student life.

[All](#)[Applications](#)[Subjects](#)[University](#)[Apprenticeships](#)[Finance](#)[Location](#)[Support](#)[Gap Year & Work](#)

UNIVERSITY

**IS UNIVERSITY  
WORTH IT?**

APPRENTICESHIPS

**FINDING AN  
APPRENTICESHIP**







# BROWSE CAREERS

Discover your ideal job



Search for careers

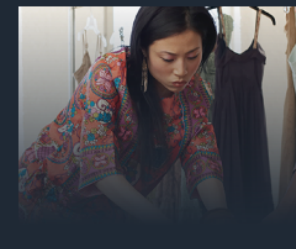


## Agriculture, Horticulture and Animal Care

This category includes agriculture, aquaculture, livestock and animal care, horticulture, forestry, and environmental conservation.

### Agriculture and Animal Care

[View more](#) ▾

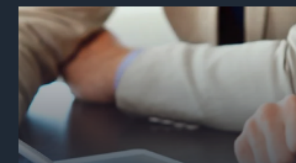


## Art, Media and Publishing

This category includes visual and performing arts, design, media production, publishing, and library and museum services.

### Art, Performance and Design

[View more](#) ▾



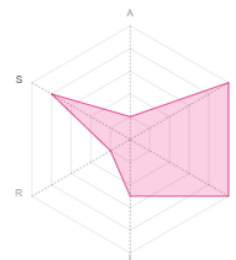
## Business, Administration and Law

This category includes business administration and management, finance, marketing, sales, and legal services.

### Your **personality**

Take the quiz to find out more about your personality traits.

[Take the quiz](#)



## CAREERS QUIZ

4 30

You would like to...

**Help people with personal or emotional problems.**

Strongly disagree Disagree Unsure Agree Strongly agree

## CAREERS QUIZ RESULTS

Discover your ideal job

Search for careers

## Your top matches

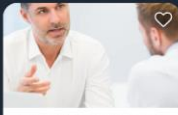
Hide the card



## Barristers and Judges

PUBLIC SERVICES

99% Match



## Human Resource Managers and Directors

BUSINESS MANAGEMENT

97% Match



## Senior Professionals of Educational Establishments

PUBLIC SERVICES

97% Match

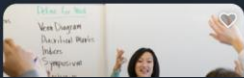


## Health Services and Public Health Managers and Directors

HEALTH, SOCIAL AND CHILD CARE SERVICES

96% Match

## Your top pathway



## Your personality traits

We've broken your personality down into 6 different traits. Find out what they all are and how they relate to your career matches.

## What should I study next?

WHAT TO STUDY NEXT?

Get started

## SENIOR PROFESSIONALS OF EDUCATIONAL ESTABLISHMENTS

Job holders in this unit group plan, organise, direct and co-ordinate the administration, support systems and activities that facilitate the effective running of a university, college or other educational establishment.

## Wages



New workers start around £26,852. Normal pay is £57,837 per year. Highly experienced workers can earn up to £88,274.

## Available jobs

In the past year there were **89,509** vacancies for this type of job

**1.13%**

Projected job growth over the next 8 years

## Related courses

People work towards these careers by taking these courses at college and uni.

View courses

## What they do most days?

- Coordinates and maintains quality assurance procedures.
- Assists with recruitment, public relations and marketing activities.
- Arranges for the preparation and publication of syllabuses and other official documents.
- Organises examinations, necessary invigilations and any security procedures required.
- Drafts and interprets regulations and deals with queries and complaints procedures.
- Acts as secretary to statutory and other bodies/committees associated with the educational establishment.

Read more

## Hard Skills

Hard skills are specific, learnable, measurable, often industry or occupation-specific abilities related to a position.

Skills are ranked based on the number of job adverts that list them as required skills.

Finance	●●●●●
Marketing	●●●●●
Working With Children	●●●●●
Child Protection	●●●●●

## Search

## Industry Guides

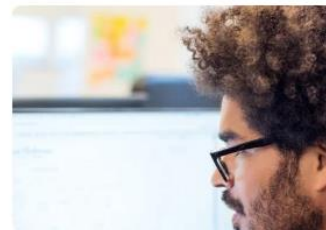
[Hub](#) [For you](#) [Favourites](#) [What to do](#) [Where to go](#) [Search](#)

[Search All](#) | 18 results | Page 1 of 1

 Sort by: Relevance  [Grid](#) [List](#)
[All filters](#)

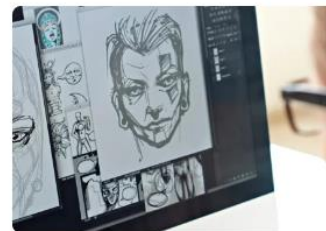
**Information and communication technology**

**Law and legal studies**

**Public health, social care and childcare services**

**Business and office administration**

**Teaching and lecturing**

**Transportation**

**Media, publishing and information**

**Art, performance and design**



## Search

Employers



For you



Favourites



What to do



Where to go



Search

Search for items

Search All | 72 results | Page 1 of 4

Sort by: Relevance

Grid

List

All filters



BAE Systems



Bloomberg



GSK



Barclays Bank Plc



Arc Group London Ltd



Wiser Academy



Ask Italian



DHL

# An apprenticeship search tool with record growth...



Our apprenticeship search tool received **6.87m page views**



These page views led to **2.1m job searches**

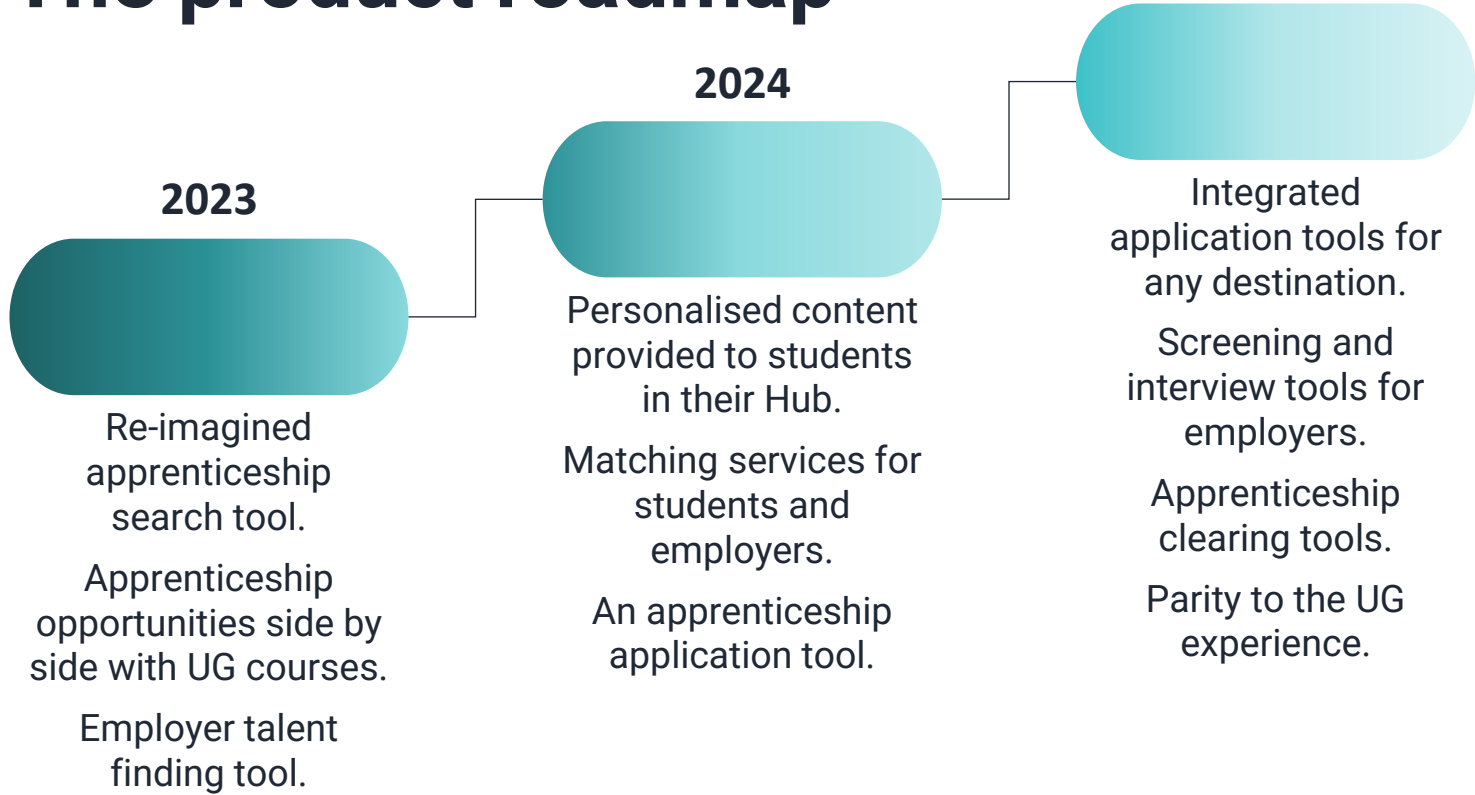


These searches have resulted in **232,000 applications**

# What does the future look like?

The future of UCAS apprenticeships

# The product roadmap



slido



**What industry / sector best describes your organisation?**

ⓘ Start presenting to display the poll results on this slide.



slido



## What is the size of your organisation?

ⓘ Start presenting to display the poll results on this slide.

slido



**Please rank the following challenges that can be faced when recruiting apprentices from most to least challenging**

ⓘ Start presenting to display the poll results on this slide.

slido



Thinking about diversifying the workforce, how important is it to your organisation to attract:

ⓘ Start presenting to display the poll results on this slide.

slido



**When thinking about an application service, what information would be most useful for inclusion?**

ⓘ Start presenting to display the poll results on this slide.

# The new designs; apprenticeship search tool

UCAS

The screenshot displays the UCAS Career Finder website. At the top, the UCAS logo is on the left, and navigation links for 'Discover', 'Undergraduate', 'Postgraduate', 'Apprenticeships', and 'Careers' are in the center. On the right, there are icons for search, a heart, and a user profile with a 'Sign in' link.

Below the navigation, a breadcrumb trail shows 'Home / Search vacancies'. The main heading is 'Search for apprenticeships, graduate jobs and internships' with the sub-heading 'Career Finder'. A search bar contains the placeholder text 'What are you looking for?' and a 'Search' button. A 'Location' dropdown menu is also present. A link 'View all vacancies' is located below the search bar.

On the right side of the main content area, there is an illustration of a person in a blue shirt and pants, holding a large blue door open to reveal a bright yellow interior.

On the left side, there is a 'Job of the week' section featuring a 'national highways' logo and a photo of a highway. The job title is 'Accounts Administrator Apprenticeship' with a location of 'Bristol' and '26,000 plus benefits'.

Below this is a 'Featured jobs' section with a grid of job listings. Each listing includes a company logo, the job title 'Accounts Administrator Apprenticeship', the location 'Bristol', and the benefit '26,000 plus benefits'. The companies shown are national highways, CMS, sky, and ARCADIS.

On the far right, there is a dark grey rectangular area with the word 'ADVERT' in white capital letters.

# The new designs; see search results

UCAS

UCAS Discover Undergraduate Postgraduate Apprenticeships Careers


Search  
Apprenticeship vacancies

What are you looking for?

< Back | 123 vacancies from 12 employers

Sort by: Best match Grid 31 List

52 Job type Industry Location Start date Clear filters Save this search...



**Customer Service Apprenticeship Programme - Leeds - September 2022**

Sky

London

Apprenticeship level  
**Higher: Level 5**


Industry  
**IT**

Date posted  
12/01/2023

Salary  
**17,000 plus benefits**

Duration  
**18-24 months**

Posting expires  
18/02/2023



**Customer Service Internship**

CMS Cameron McKenna Nabarro Olswang LLP

Leeds

Job category  
**Internship**


Industry  
**Telecommunications**

Date posted  
12/01/2023

Salary  
**29,000 plus benefits**

Duration  
**18-24 months**

Posting expires  
18/02/2023



**Accounts Administrator Apprenticeship**

National Highways

Bristol

Apprenticeship level  
**Advanced: Level 3**


Industry  
**Supply chain & transport**

Date posted  
12/01/2023





Salary  
**26,000 plus benefits**

Duration  
**18-24 months**

Posting expires  
18/02/2023



**ADVERT**



# The new designs; view a vacancy

UCAS



## Customer Service Apprenticeship Programme

Location: Leeds, UK | Apprenticeship level: Level 3 | Salary: 29,996 plus benefits | Sector: Telecommunications | Duration: 18-24 months | Closing date: 24/05/2022 | Apply

### Job details

#### Duties

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#### Apprenticeship details

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#### Apprenticeship level

### Further vacancy details

Speculation

[Salary/Customer service](#)

Role type

[Apprenticeship](#)

Start date

[24/05/2022](#)

Qualifications required

[2 x GCSEs](#)

### Get job alerts

Create a job alert and receive personalised job recommendations based on your interests

### Skills

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Share vacancy



### Employer information

Sky

[View our website](#)

Job Type

City

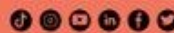
Country/Region

25 Wellington St

Leeds LS1 4EL

Apply

Contact us | Need help?



Home | Work us | Contact  
Privacy | Job alerts | Terms and conditions  
Employers | Accessibility | Privacy and cookies  
Site | All opportunities | Modern slavery statement

# The new designs; employer dashboard

UCAS

UCAS

Discover

Undergraduate

Postgraduate

Apprenticeships

Careers



Sign in

[Home](#) / [Your dashboard](#) / [Manage vacancies](#)

## Manage vacancies

Recruiter area



Dashboard



Manage vacancies



Create a vacancy

Filter by status:

Filter by vacancy type:

Vacancy title	Vacancy ID	Vacancy type	Location	Start period	Published date	Expiry date	Status	Listing type	Action
Accounts Administrator Apprenticeship	UCAS00654	Apprenticeship	Bristol	Oct	26/06/2022	01/08/2022	Closed	Standard	<a href="#">Manage vacancy</a>
Software Engineering Apprentice	UCAS00632	Apprenticeship	Bristol	Jan	06/11/2022	01/01/2023	Live	Promoted	<a href="#">Manage vacancy</a>
DevOps Engineer	UCAS00619	Graduate	London	Ongoing	01/10/2022	05/11/2022	Live	Standard	<a href="#">Manage vacancy</a>
DevOps Engineer Build	UCAS00667	Graduate	London	Ongoing	20/09/2022	15/10/2022	Closed	Standard	<a href="#">Manage vacancy</a>
Software Engineer	UCAS00673	Intern	London	Immediate	11/09/2022	13/10/2022	Expired	Promoted	<a href="#">Manage vacancy</a>
Software Engineer	UCAS00611	Intern	London	Ongoing	08/09/2022	12/10/2022	Expired	Promoted	<a href="#">Manage vacancy</a>
Front-End Engineer	UCAS00614	Sponsored degree	London	Ongoing	03/09/2022	01/10/2022	Expired	Standard	<a href="#">Manage vacancy</a>
Front-End Engineer	UCAS00697	Work experience	London	Ongoing	01/09/2022	24/10/2022	Closed	Promoted	<a href="#">Manage vacancy</a>
RAF Regiment Gunner - 1 level 2	LICAS00672	Apprenticeship	London	Mar	13/10/2022	13/11/2022	Live	Promoted	<a href="#">Manage vacancy</a>



# The new designs; employer dashboard

UCAS

UCAS Discover Undergraduate Postgraduate Apprenticeships Careers

Search, Heart, Sign in




Home / Your dashboard / Manage vacancy

## Manage vacancy

Recruiter area

Dashboard Manage vacancies Create a vacancy

Back | Software Engineering Apprentice (ID: UCAS00632) Live



### Software Engineering Apprentice

National Highways

Bristol

Apprenticeship level	Salary
<b>Intermediate: Level 2</b>	17,000 plus benefits
Industry	Duration
IT	<b>18-24 months</b>
Date posted	Closing date
01/11/22	30/11/22

Edit vacancy... Duplicate vacancy...

### Vacancy statistics

Published on 06/11/2022	Expiry date 01/01/2023
Days active 30	Days left 21
View count 234	Click to apply 45
Conversion rate 20%	Favourited 13