

U65 University of the Arts London

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	5,030	5,555	4,630	4,690	5,490	6,030
Placed June deadline applicants	360	475	545	515	610	620
All placed applicants	445	540	645	590	660	680
June deadline applicants per 10,000 population	63.7	72.1	59.8	61.6	72.9	78.7
Placed June deadline applicants per 10,000	4.6	6.2	7.0	6.8	8.1	8.1
All placed applicants per 10,000 population	5.7	7.0	8.3	7.7	8.8	8.9

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	6,210	6,870	5,755	5,760	6,605	7,175
Offers	720	880	1,125	1,175	1,525	1,820
Offer rate	11.6%	12.8%	19.5%	20.4%	23.1%	25.4%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	1,230	1,300	1,070	1,155	1,405	1,685
	Women	3,800	4,250	3,560	3,535	4,085	4,345
Placed June deadline applicants	Men	75	120	130	135	175	155
	Women	290	355	415	375	435	470
All placed applicants	Men	105	135	150	160	195	170
	Women	340	405	495	430	470	510
June deadline applicants per 10,000 population	Men	30.6	33.1	27.0	29.6	36.3	42.9
	Women	98.0	112.9	94.4	95.3	111.6	116.2
Placed June deadline applicants per 10,000 population	Men	1.8	3.0	3.3	3.5	4.5	3.9
	Women	7.4	9.5	11.0	10.2	11.9	12.5
All placed applicants per 10,000 population	Men	2.6	3.4	3.8	4.1	5.0	4.4
	Women	8.8	10.8	13.1	11.6	12.8	13.6

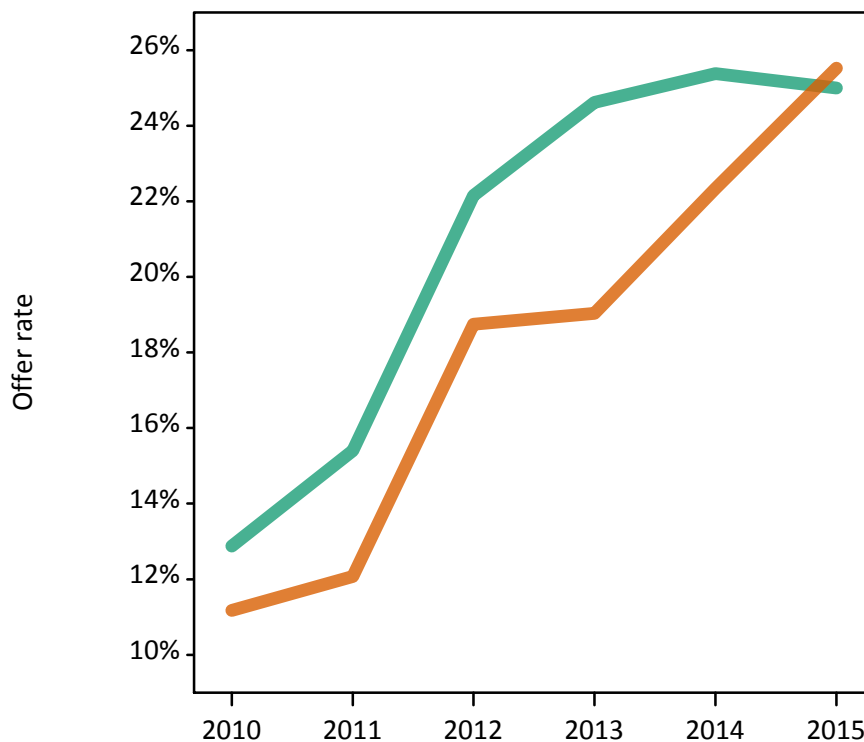
P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	1,415	1,545	1,310	1,375	1,640	1,945
	Women	4,800	5,325	4,445	4,385	4,970	5,230
Offers	Men	180	240	290	340	415	485
	Women	535	645	835	835	1,110	1,335
Offer rate	Men	12.9%	15.4%	22.2%	24.6%	25.4%	25.0%
	Women	11.2%	12.1%	18.7%	19.0%	22.3%	25.5%
Average offer rate	Men	9.6%	10.9%	17.6%	19.1%	21.5%	22.9%
	Women	12.1%	13.4%	20.1%	20.8%	23.6%	26.3%
Percentage point difference between offer rate and average offer rate	Men	3.2	4.5	4.6	5.5	3.9	2.1
	Women	-1.0	-1.3	-1.4	-1.7	-1.3	-0.8
Contribution of group to the average offer rate	Men	0.308	0.301	0.299	0.309	0.318	0.365
	Women	0.796	0.797	0.793	0.784	0.775	0.764

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

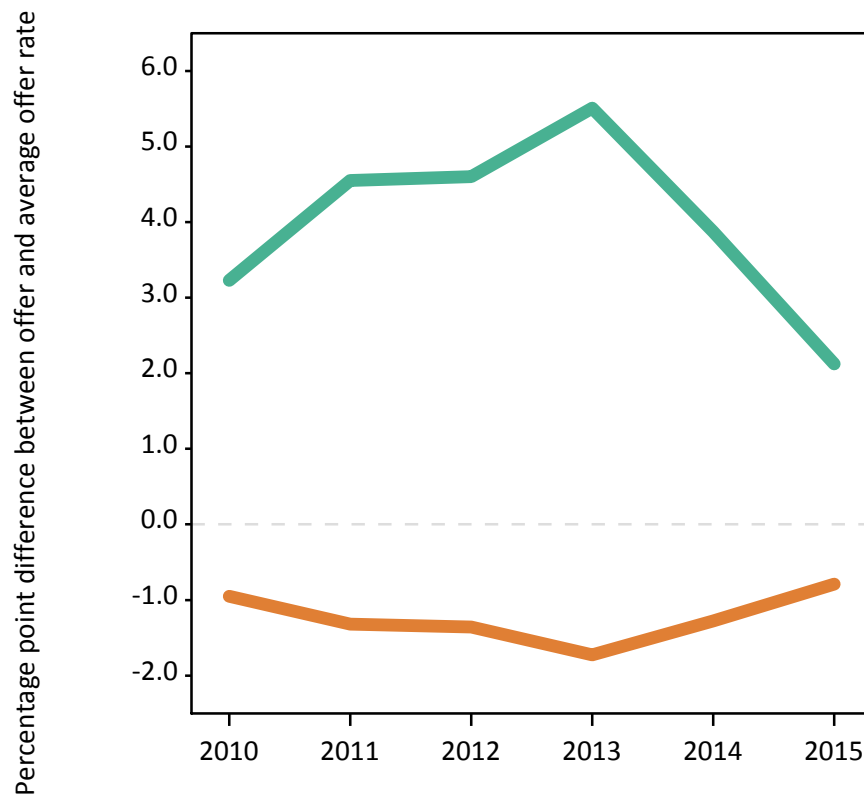
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	385	490	390	445	550	600
	Quintile 2	695	785	655	645	800	900
	Quintile 3	1,015	1,130	985	1,020	1,225	1,290
	Quintile 4	1,305	1,315	1,145	1,165	1,335	1,455
	Quintile 5	1,605	1,810	1,440	1,395	1,570	1,765
Placed June deadline applicants	Quintile 1	20	30	40	40	35	45
	Quintile 2	55	60	80	60	85	70
	Quintile 3	70	95	110	120	140	135
	Quintile 4	90	105	150	145	150	155
	Quintile 5	120	180	165	150	200	220
All placed applicants	Quintile 1	30	35	50	50	35	45
	Quintile 2	65	75	90	65	90	75
	Quintile 3	90	110	130	135	150	140
	Quintile 4	110	125	175	160	170	170
	Quintile 5	150	195	195	175	215	240
June deadline applicants per 10,000 population	Quintile 1	25.9	34.2	27.4	31.9	39.4	42.7
	Quintile 2	45.2	52.3	43.6	43.8	54.7	60.5
	Quintile 3	63.7	73.6	63.8	66.8	81.5	84.1
	Quintile 4	81.9	84.0	72.1	74.6	86.6	92.9
	Quintile 5	94.8	109.3	85.7	84.3	96.4	105.4
Placed June deadline applicants per 10,000 population	Quintile 1	1.4	2.2	2.7	2.9	2.4	3.2
	Quintile 2	3.5	4.1	5.2	4.0	5.8	4.6
	Quintile 3	4.5	6.2	7.1	7.7	9.2	8.9
	Quintile 4	5.8	6.8	9.4	9.1	9.9	9.8
	Quintile 5	7.0	10.8	9.8	9.1	12.3	13.0
All placed applicants per 10,000 population	Quintile 1	2.1	2.4	3.4	3.6	2.7	3.3
	Quintile 2	4.3	4.9	6.0	4.5	6.2	5.2
	Quintile 3	5.6	7.1	8.4	8.9	9.9	9.2
	Quintile 4	6.8	7.9	11.0	10.3	10.9	10.9
	Quintile 5	8.7	11.8	11.7	10.5	13.3	14.5

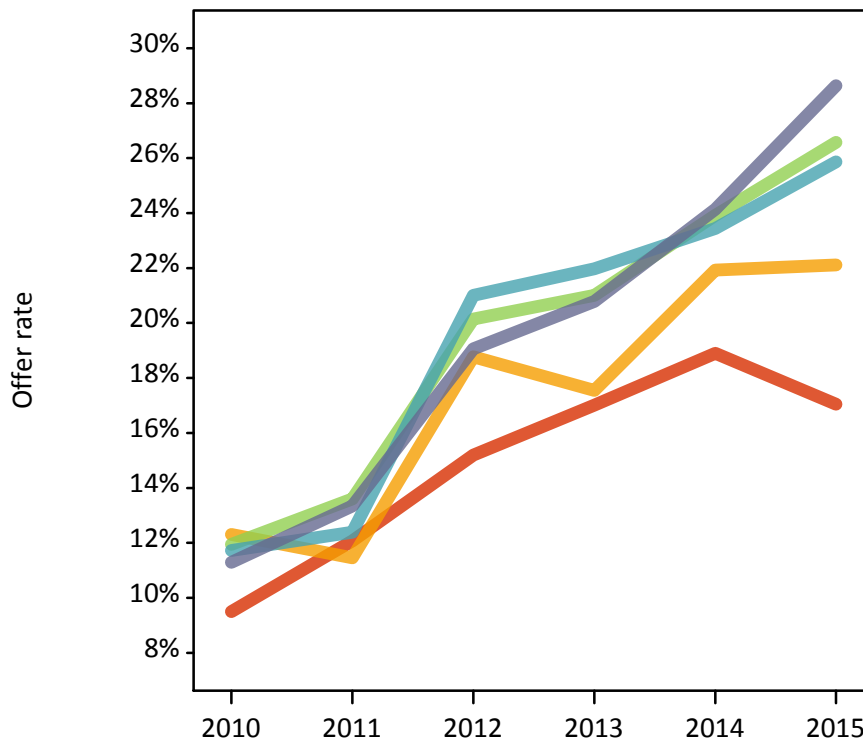
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	465	580	485	535	635	710
	Quintile 2	855	985	800	775	955	1,060
	Quintile 3	1,245	1,420	1,235	1,255	1,480	1,510
	Quintile 4	1,605	1,630	1,430	1,455	1,620	1,745
	Quintile 5	2,000	2,225	1,780	1,710	1,910	2,125
Offers	Quintile 1	45	70	75	90	120	120
	Quintile 2	105	115	150	135	210	235
	Quintile 3	150	195	250	265	355	400
	Quintile 4	190	200	300	320	380	450
	Quintile 5	225	295	340	355	460	610
Offer rate	Quintile 1	9.5%	12.1%	15.2%	17.0%	18.9%	17.0%
	Quintile 2	12.3%	11.5%	18.8%	17.5%	21.9%	22.1%
	Quintile 3	11.9%	13.6%	20.1%	21.0%	23.9%	26.6%
	Quintile 4	11.7%	12.4%	21.0%	22.0%	23.4%	25.9%
	Quintile 5	11.3%	13.3%	19.1%	20.8%	24.1%	28.6%
Average offer rate	Quintile 1	11.0%	13.8%	18.6%	18.3%	23.3%	23.2%
	Quintile 2	11.8%	12.6%	19.1%	19.7%	23.7%	23.9%
	Quintile 3	12.0%	13.5%	20.1%	21.0%	23.6%	25.8%
	Quintile 4	11.3%	12.5%	19.6%	20.5%	22.4%	25.8%
	Quintile 5	11.5%	12.3%	19.2%	20.6%	23.0%	26.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.5	-1.7	-3.4	-1.3	-4.4	-6.1
	Quintile 2	0.5	-1.2	-0.3	-2.1	-1.7	-1.8
	Quintile 3	-0.0	0.1	0.1	0.0	0.3	0.7
	Quintile 4	0.4	-0.1	1.4	1.4	1.1	0.1
	Quintile 5	-0.2	1.0	-0.1	0.1	1.2	2.4
Contribution of group to the average offer rate	Quintile 1	0.116	0.128	0.139	0.138	0.135	0.134
	Quintile 2	0.179	0.186	0.177	0.166	0.176	0.182
	Quintile 3	0.249	0.247	0.264	0.266	0.261	0.243
	Quintile 4	0.296	0.276	0.284	0.288	0.280	0.274
	Quintile 5	0.378	0.373	0.368	0.347	0.331	0.343

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

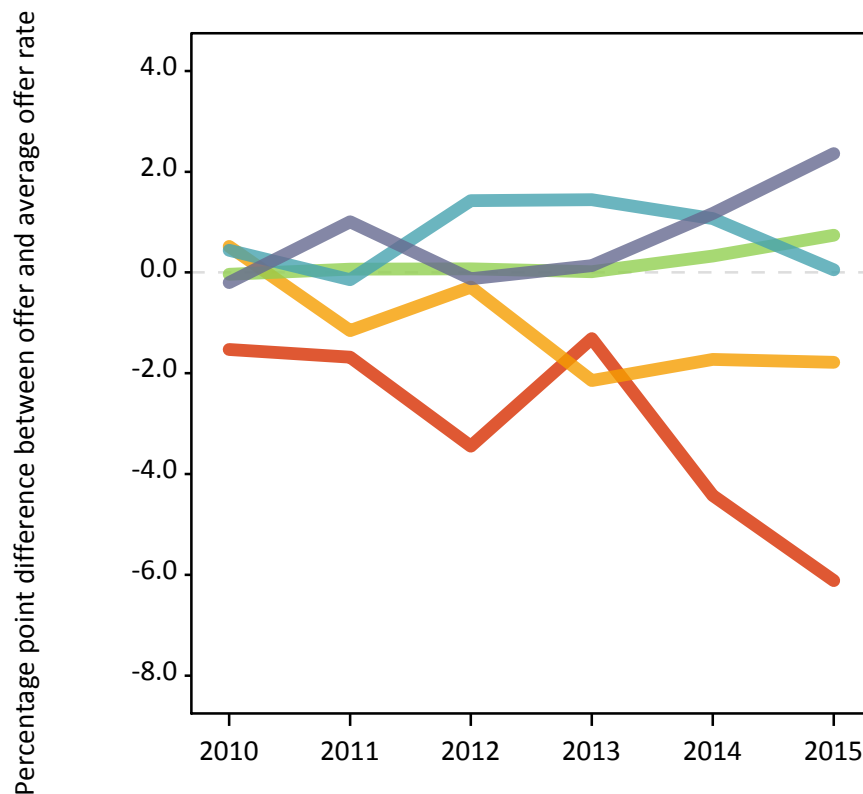
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	335	430	325	320	410	510
	Black	345	405	340	380	435	460
	Mixed	340	365	335	345	370	440
	White	3,880	4,230	3,505	3,525	4,115	4,465
	Other	95	85	105	95	135	120
Placed June deadline applicants	Asian	30	45	50	35	50	55
	Black	40	40	35	55	70	45
	Mixed	25	30	50	40	45	50
	White	260	355	395	365	425	455
	Other	5	5	15	5	15	10
All placed applicants	Asian	40	60	65	45	60	65
	Black	50	50	50	60	85	50
	Mixed	35	35	60	55	50	55
	White	310	385	450	410	450	485
	Other	10	5	20	10	15	15
June deadline applicants per 10,000 population	Asian	54.3	68.2	50.3	48.5	60.5	71.8
	Black	131.4	148.9	120.4	128.7	142.9	144.9
	Mixed	145.9	151.1	129.0	127.2	129.3	143.0
	White	57.9	65.3	54.3	56.0	66.7	71.7
	Other	122.1	107.4	116.4	107.0	144.0	122.5
Placed June deadline applicants per 10,000 population	Asian	4.9	7.0	7.7	5.6	7.2	8.1
	Black	14.5	14.6	11.7	18.2	23.8	14.1
	Mixed	11.7	12.8	18.8	15.2	16.0	16.9
	White	3.9	5.5	6.1	5.8	6.9	7.3
	Other	5.2	3.7	17.0	7.7	16.1	10.4
All placed applicants per 10,000 population	Asian	6.3	9.4	9.9	6.5	8.6	9.0
	Black	18.7	17.9	17.0	20.5	27.4	16.3
	Mixed	14.7	14.9	22.7	20.0	17.0	18.5
	White	4.6	5.9	7.0	6.5	7.3	7.8
	Other	13.0	8.6	22.6	11.0	18.3	13.5

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	415	565	415	405	540	595
	Black	420	480	415	470	505	545
	Mixed	430	445	450	430	455	545
	White	4,790	5,235	4,315	4,310	4,915	5,300
	Other	120	105	130	115	155	140
Offers	Asian	60	85	110	85	125	175
	Black	65	75	90	110	145	130
	Mixed	50	65	90	105	115	145
	White	520	630	800	840	1,085	1,320
	Other	15	15	25	25	40	35
Offer rate	Asian	15.0%	15.5%	26.9%	21.1%	23.0%	29.1%
	Black	15.5%	15.7%	21.4%	23.5%	28.9%	24.1%
	Mixed	11.9%	14.3%	20.1%	24.1%	25.8%	26.7%
	White	10.9%	12.1%	18.6%	19.5%	22.1%	24.9%
	Other	11.0%	13.1%	20.8%	20.9%	25.0%	26.6%
Average offer rate	Asian	13.1%	14.3%	23.1%	21.5%	24.2%	28.0%
	Black	13.0%	13.9%	24.2%	23.5%	26.5%	25.5%
	Mixed	13.3%	14.6%	21.2%	22.6%	23.3%	27.1%
	White	11.1%	12.3%	18.6%	19.6%	22.6%	24.8%
	Other	13.2%	14.7%	18.5%	24.0%	22.8%	28.6%
Percentage point difference between offer rate and average offer rate	Asian	1.9	1.1	3.8	-0.3	-1.2	1.2
	Black	2.5	1.8	-2.8	-0.0	2.4	-1.4
	Mixed	-1.4	-0.3	-1.1	1.5	2.5	-0.4
	White	-0.2	-0.3	-0.0	-0.1	-0.5	0.1
	Other	-2.2	-1.6	2.3	-3.1	2.2	-2.0
Contribution of group to the average offer rate	Asian	0.155	0.156	0.163	0.143	0.145	0.153
	Black	0.129	0.130	0.147	0.163	0.129	0.130
	Mixed	0.128	0.123	0.130	0.120	0.100	0.120
	White	0.792	0.783	0.777	0.776	0.767	0.763
	Other	0.064	0.074	0.085	0.101	0.082	0.065

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	17,920	18,015	14,235	14,770	16,440	16,800
Placed June deadline applicants	2,565	2,790	2,625	2,725	3,000	2,845
All placed applicants	3,020	3,075	3,190	3,100	3,235	3,095

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	26,070	25,240	20,000	20,680	22,600	22,615
Offers	4,135	4,705	5,170	5,380	6,420	6,700
Offer rate	15.9%	18.6%	25.8%	26.0%	28.4%	29.6%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	5,195	5,115	3,970	4,210	4,950	5,180
	Women	12,720	12,905	10,265	10,565	11,490	11,620
Placed June deadline applicants	Men	770	855	755	825	900	850
	Women	1,795	1,935	1,870	1,900	2,100	1,995
All placed applicants	Men	930	950	930	960	985	940
	Women	2,095	2,130	2,260	2,140	2,250	2,155

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	7,285	6,970	5,435	5,695	6,540	6,710
	Women	18,785	18,270	14,560	14,985	16,060	15,905
Offers	Men	1,250	1,430	1,535	1,685	1,915	2,020
	Women	2,885	3,280	3,635	3,695	4,505	4,680
Offer rate	Men	17.2%	20.5%	28.2%	29.6%	29.3%	30.1%
	Women	15.4%	17.9%	25.0%	24.7%	28.1%	29.4%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,255	1,470	1,130	1,250	1,530	1,595
	Quintile 2	2,180	2,240	1,885	1,935	2,255	2,270
	Quintile 3	3,965	3,925	3,140	3,365	3,685	3,770
	Quintile 4	4,550	4,375	3,500	3,670	3,910	4,130
	Quintile 5	5,835	5,895	4,490	4,495	4,995	4,945
Placed June deadline applicants	Quintile 1	115	155	150	165	165	180
	Quintile 2	225	260	295	300	350	300
	Quintile 3	630	635	580	655	695	690
	Quintile 4	670	720	695	710	750	700
	Quintile 5	900	990	875	875	1,030	955
All placed applicants	Quintile 1	145	170	180	195	185	190
	Quintile 2	275	290	345	340	375	320
	Quintile 3	730	705	730	750	765	745
	Quintile 4	780	785	855	810	810	770
	Quintile 5	1,060	1,095	1,050	990	1,090	1,050

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,705	1,910	1,455	1,625	1,900	2,010
	Quintile 2	2,945	3,000	2,500	2,575	2,945	2,935
	Quintile 3	5,905	5,670	4,545	4,825	5,195	5,200
	Quintile 4	6,640	6,160	4,915	5,180	5,485	5,540
	Quintile 5	8,635	8,295	6,405	6,370	6,965	6,795
Offers	Quintile 1	185	280	305	350	380	420
	Quintile 2	390	450	560	605	750	780
	Quintile 3	995	1,095	1,175	1,280	1,445	1,560
	Quintile 4	1,085	1,165	1,330	1,375	1,620	1,685
	Quintile 5	1,430	1,670	1,735	1,745	2,190	2,220
Offer rate	Quintile 1	11.0%	14.5%	20.8%	21.5%	20.0%	20.9%
	Quintile 2	13.3%	15.0%	22.4%	23.6%	25.5%	26.5%
	Quintile 3	16.8%	19.3%	25.8%	26.5%	27.8%	30.0%
	Quintile 4	16.3%	18.9%	27.1%	26.5%	29.5%	30.4%
	Quintile 5	16.5%	20.1%	27.1%	27.4%	31.5%	32.7%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	1,330	1,405	1,110	1,080	1,290	1,390
	Black	1,370	1,420	1,215	1,230	1,395	1,400
	Mixed	1,210	1,240	1,025	1,060	1,185	1,250
	White	13,455	13,390	10,435	10,940	12,040	12,175
	Other	335	350	320	335	400	400
Placed June deadline applicants	Asian	250	240	230	205	250	255
	Black	175	175	210	235	240	220
	Mixed	190	215	210	215	240	235
	White	1,865	2,060	1,875	1,970	2,165	2,035
	Other	50	55	65	55	75	65
All placed applicants	Asian	315	295	300	255	275	270
	Black	235	215	320	300	285	255
	Mixed	230	235	265	265	265	265
	White	2,120	2,220	2,170	2,165	2,295	2,185
	Other	65	60	90	65	80	75

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	2,105	2,070	1,770	1,645	1,960	1,960
	Black	1,930	1,895	1,640	1,670	1,835	1,820
	Mixed	1,800	1,800	1,500	1,525	1,680	1,715
	White	19,405	18,660	14,425	15,140	16,375	16,260
	Other	500	505	460	480	555	565
Offers	Asian	400	400	490	405	525	585
	Black	260	270	385	415	445	490
	Mixed	310	350	380	430	505	530
	White	3,050	3,520	3,725	3,935	4,740	4,855
	Other	70	95	125	125	140	150
Offer rate	Asian	18.9%	19.4%	27.6%	24.7%	26.7%	29.9%
	Black	13.4%	14.2%	23.5%	24.9%	24.2%	26.8%
	Mixed	17.2%	19.5%	25.3%	28.2%	30.1%	31.0%
	White	15.7%	18.9%	25.8%	26.0%	28.9%	29.9%
	Other	13.7%	19.2%	26.9%	25.7%	25.3%	26.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.