

## W05 The University of West London

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	0	0	3,955	3,520	3,030	3,145
Placed June deadline applicants	0	0	465	480	430	440
All placed applicants	0	0	630	615	550	535
June deadline applicants per 10,000 population	0.0	0.0	51.2	46.3	40.2	41.1
Placed June deadline applicants per 10,000	0.0	0.0	6.0	6.3	5.7	5.8
All placed applicants per 10,000 population	0.0	0.0	8.2	8.1	7.3	7.0

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	0	0	4,120	3,665	3,170	3,245
Offers	0	0	2,635	2,525	2,190	2,230
Offer rate	N/A	N/A	63.9%	68.9%	69.1%	68.7%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	0	0	1,440	1,285	1,040	1,115
	Women	0	0	2,520	2,235	1,990	2,035
Placed June deadline applicants	Men	0	0	190	205	185	185
	Women	0	0	275	275	245	255
All placed applicants	Men	0	0	270	260	225	210
	Women	0	0	365	355	325	325
June deadline applicants per 10,000 population	Men	0.0	0.0	36.3	32.9	26.9	28.4
	Women	0.0	0.0	66.8	60.3	54.4	54.4
Placed June deadline applicants per 10,000 population	Men	0.0	0.0	4.8	5.2	4.8	4.7
	Women	0.0	0.0	7.3	7.4	6.6	6.9
All placed applicants per 10,000 population	Men	0.0	0.0	6.8	6.7	5.8	5.4
	Women	0.0	0.0	9.6	9.5	8.9	8.7

### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	0	0	1,515	1,360	1,110	1,160
	Women	0	0	2,605	2,305	2,060	2,085
Offers	Men	0	0	1,105	1,045	890	935
	Women	0	0	1,530	1,480	1,300	1,295
Offer rate	Men	N/A	N/A	73.1%	77.0%	80.4%	80.6%
	Women	N/A	N/A	58.7%	64.2%	63.0%	62.1%
Average offer rate	Men	N/A	N/A	72.2%	77.1%	78.4%	79.9%
	Women	N/A	N/A	59.1%	64.1%	64.1%	62.5%
Percentage point difference between offer rate and average offer rate	Men	N/A	N/A	0.8	-0.1	2.0	0.7
	Women	N/A	N/A	-0.5	0.1	-1.1	-0.4
Contribution of group to the average offer rate	Men	N/A	N/A	0.556	0.591	0.551	0.576
	Women	N/A	N/A	0.742	0.759	0.758	0.764

**P.5 18 year old offer rate by sex**

Note: This graph has not been plotted because all groups have fewer than 10 applications in at least one of the years from 2010-2015.

**P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex**

Note: This graph has not been plotted because all groups have fewer than 50 applications in at least one of the years from 2010-2015.

## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	0	0	405	345	315	305
	Quintile 2	0	0	555	520	505	455
	Quintile 3	0	0	1,010	850	735	750
	Quintile 4	0	0	960	970	775	825
	Quintile 5	0	0	1,025	830	690	795
Placed June deadline applicants	Quintile 1	0	0	55	40	40	50
	Quintile 2	0	0	65	60	70	55
	Quintile 3	0	0	105	110	95	90
	Quintile 4	0	0	105	145	100	120
	Quintile 5	0	0	140	125	120	125
All placed applicants	Quintile 1	0	0	65	50	45	55
	Quintile 2	0	0	75	75	90	60
	Quintile 3	0	0	150	150	130	120
	Quintile 4	0	0	145	175	135	145
	Quintile 5	0	0	190	165	150	150
June deadline applicants per 10,000 population	Quintile 1	0.0	0.0	28.3	24.8	22.6	21.8
	Quintile 2	0.0	0.0	37.1	35.3	34.5	30.6
	Quintile 3	0.0	0.0	65.3	55.6	48.7	48.8
	Quintile 4	0.0	0.0	60.6	62.0	50.4	52.7
	Quintile 5	0.0	0.0	60.9	50.3	42.3	47.5
Placed June deadline applicants per 10,000 population	Quintile 1	0.0	0.0	3.9	2.9	2.8	3.5
	Quintile 2	0.0	0.0	4.2	4.2	4.9	3.8
	Quintile 3	0.0	0.0	6.7	7.1	6.4	6.0
	Quintile 4	0.0	0.0	6.5	9.1	6.6	7.5
	Quintile 5	0.0	0.0	8.3	7.4	7.3	7.4
All placed applicants per 10,000 population	Quintile 1	0.0	0.0	4.7	3.6	3.4	4.1
	Quintile 2	0.0	0.0	5.1	5.2	6.2	4.2
	Quintile 3	0.0	0.0	9.6	9.8	8.6	7.9
	Quintile 4	0.0	0.0	9.2	11.1	8.6	9.2
	Quintile 5	0.0	0.0	11.4	9.9	9.2	8.8

## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	0	0	420	355	325	310
	Quintile 2	0	0	575	545	530	465
	Quintile 3	0	0	1,045	880	765	765
	Quintile 4	0	0	1,015	1,005	820	860
	Quintile 5	0	0	1,060	870	715	825
Offers	Quintile 1	0	0	250	225	205	195
	Quintile 2	0	0	355	360	355	315
	Quintile 3	0	0	645	590	520	530
	Quintile 4	0	0	665	695	575	605
	Quintile 5	0	0	715	650	525	570
Offer rate	Quintile 1	N/A	N/A	59.3%	62.6%	63.3%	62.7%
	Quintile 2	N/A	N/A	61.7%	66.4%	67.0%	67.8%
	Quintile 3	N/A	N/A	61.5%	67.0%	68.1%	69.1%
	Quintile 4	N/A	N/A	65.8%	69.3%	70.2%	70.3%
	Quintile 5	N/A	N/A	67.6%	74.5%	73.3%	69.3%
Average offer rate	Quintile 1	N/A	N/A	57.8%	63.9%	63.8%	63.2%
	Quintile 2	N/A	N/A	61.5%	66.5%	66.9%	66.7%
	Quintile 3	N/A	N/A	63.7%	68.8%	68.2%	70.1%
	Quintile 4	N/A	N/A	64.9%	68.9%	70.6%	70.9%
	Quintile 5	N/A	N/A	66.9%	72.6%	72.6%	68.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	N/A	N/A	1.5	-1.3	-0.5	-0.5
	Quintile 2	N/A	N/A	0.2	-0.0	0.1	1.1
	Quintile 3	N/A	N/A	-2.3	-1.8	-0.2	-1.0
	Quintile 4	N/A	N/A	0.9	0.4	-0.3	-0.5
	Quintile 5	N/A	N/A	0.7	1.9	0.7	1.0
Contribution of group to the average offer rate	Quintile 1	N/A	N/A	0.213	0.195	0.215	0.201
	Quintile 2	N/A	N/A	0.236	0.254	0.262	0.256
	Quintile 3	N/A	N/A	0.339	0.324	0.334	0.349
	Quintile 4	N/A	N/A	0.323	0.373	0.364	0.353
	Quintile 5	N/A	N/A	0.352	0.350	0.341	0.371

**P.9 18 year old offer rate by POLAR3 quintile**

Note: This graph has not been plotted because all groups have fewer than 10 applications in at least one of the years from 2010-2015.

**P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile**

Note: This graph has not been plotted because all groups have fewer than 50 applications in at least one of the years from 2010-2015.

## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	0	0	790	640	490	565
	Black	0	0	585	500	400	450
	Mixed	0	0	265	200	200	225
	White	0	0	2,135	2,025	1,805	1,760
	Other	0	0	150	130	120	125
Placed June deadline applicants	Asian	0	0	80	75	55	70
	Black	0	0	65	65	50	60
	Mixed	0	0	30	30	25	35
	White	0	0	270	285	275	255
	Other	0	0	15	20	20	25
All placed applicants	Asian	0	0	130	120	90	90
	Black	0	0	100	95	80	85
	Mixed	0	0	40	35	35	35
	White	0	0	325	330	315	290
	Other	0	0	30	30	25	35
June deadline applicants per 10,000 population	Asian	0.0	0.0	122.1	96.9	72.4	80.1
	Black	0.0	0.0	208.5	167.7	131.3	140.8
	Mixed	0.0	0.0	101.4	74.7	69.9	73.3
	White	0.0	0.0	33.1	32.2	29.2	28.2
	Other	0.0	0.0	171.8	141.2	131.1	130.8
Placed June deadline applicants per 10,000 population	Asian	0.0	0.0	12.5	11.4	8.0	9.6
	Black	0.0	0.0	23.1	21.9	17.2	18.5
	Mixed	0.0	0.0	11.1	10.7	8.3	10.7
	White	0.0	0.0	4.2	4.6	4.4	4.1
	Other	0.0	0.0	19.2	21.0	22.6	26.0
All placed applicants per 10,000 population	Asian	0.0	0.0	19.8	17.9	13.6	12.6
	Black	0.0	0.0	35.5	32.0	26.7	27.3
	Mixed	0.0	0.0	15.7	13.3	12.2	12.0
	White	0.0	0.0	5.0	5.2	5.1	4.6
	Other	0.0	0.0	33.9	34.2	29.0	34.3



## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	0	0	835	655	510	580
	Black	0	0	605	515	415	455
	Mixed	0	0	270	215	205	230
	White	0	0	2,225	2,115	1,895	1,825
	Other	0	0	155	135	130	130
Offers	Asian	0	0	625	525	395	455
	Black	0	0	375	335	255	285
	Mixed	0	0	165	145	135	170
	White	0	0	1,335	1,400	1,290	1,210
	Other	0	0	120	100	100	95
Offer rate	Asian	N/A	N/A	74.9%	80.3%	77.6%	78.3%
	Black	N/A	N/A	61.9%	64.6%	62.2%	62.1%
	Mixed	N/A	N/A	60.7%	67.1%	64.3%	72.4%
	White	N/A	N/A	60.1%	66.2%	68.1%	66.4%
	Other	N/A	N/A	75.6%	73.7%	78.3%	75.2%
Average offer rate	Asian	N/A	N/A	76.8%	81.0%	78.6%	77.5%
	Black	N/A	N/A	62.5%	68.5%	63.6%	65.5%
	Mixed	N/A	N/A	64.7%	70.1%	64.6%	74.1%
	White	N/A	N/A	58.6%	64.6%	67.5%	65.4%
	Other	N/A	N/A	76.0%	76.5%	79.3%	78.1%
Percentage point difference between offer rate and average offer rate	Asian	N/A	N/A	-1.8	-0.7	-1.0	0.7
	Black	N/A	N/A	-0.6	-3.9	-1.4	-3.4
	Mixed	N/A	N/A	-4.0	-2.9	-0.3	-1.6
	White	N/A	N/A	1.5	1.6	0.7	1.0
	Other	N/A	N/A	-0.4	-2.8	-1.1	-2.9
Contribution of group to the average offer rate	Asian	N/A	N/A	0.386	0.379	0.349	0.370
	Black	N/A	N/A	0.271	0.259	0.261	0.276
	Mixed	N/A	N/A	0.189	0.180	0.159	0.203
	White	N/A	N/A	0.670	0.698	0.707	0.696
	Other	N/A	N/A	0.151	0.154	0.198	0.184

**P.13 18 year old offer rate by ethnic group**

Note: This graph has not been plotted because all groups have fewer than 10 applications in at least one of the years from 2010-2015.

**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group**

Note: This graph has not been plotted because all groups have fewer than 50 applications in at least one of the years from 2010-2015.

### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	0	0	13,350	12,200	11,710	11,575
Placed June deadline applicants	0	0	1,440	1,740	1,685	1,665
All placed applicants	0	0	2,135	2,385	2,345	2,605

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	0	0	14,115	12,885	12,390	12,255
Offers	0	0	5,795	6,245	5,880	5,865
Offer rate	N/A	N/A	41.1%	48.5%	47.5%	47.8%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	0	0	4,405	4,000	3,660	3,635
	Women	0	0	8,945	8,200	8,050	7,940
Placed June deadline applicants	Men	0	0	525	700	630	645
	Women	0	0	915	1,040	1,055	1,020
All placed applicants	Men	0	0	860	995	890	1,015
	Women	0	0	1,275	1,390	1,455	1,590

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	0	0	4,695	4,270	3,935	3,905
	Women	0	0	9,420	8,620	8,455	8,350
Offers	Men	0	0	2,510	2,620	2,415	2,475
	Women	0	0	3,285	3,625	3,470	3,390
Offer rate	Men	N/A	N/A	53.5%	61.4%	61.4%	63.4%
	Women	N/A	N/A	34.9%	42.1%	41.0%	40.6%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	0	0	1,270	1,135	1,115	1,140
	Quintile 2	0	0	1,770	1,700	1,690	1,585
	Quintile 3	0	0	3,520	3,205	3,065	3,000
	Quintile 4	0	0	3,415	3,215	3,025	2,985
	Quintile 5	0	0	3,325	2,915	2,770	2,805
Placed June deadline applicants	Quintile 1	0	0	140	170	155	145
	Quintile 2	0	0	185	235	260	215
	Quintile 3	0	0	330	420	400	380
	Quintile 4	0	0	375	465	415	440
	Quintile 5	0	0	405	450	450	470
All placed applicants	Quintile 1	0	0	190	205	200	215
	Quintile 2	0	0	270	310	340	320
	Quintile 3	0	0	495	590	585	645
	Quintile 4	0	0	565	645	605	690
	Quintile 5	0	0	605	630	605	725

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	0	0	1,345	1,190	1,180	1,190
	Quintile 2	0	0	1,855	1,795	1,770	1,685
	Quintile 3	0	0	3,710	3,375	3,235	3,135
	Quintile 4	0	0	3,620	3,400	3,210	3,195
	Quintile 5	0	0	3,540	3,090	2,950	2,985
Offers	Quintile 1	0	0	555	570	570	500
	Quintile 2	0	0	735	880	845	745
	Quintile 3	0	0	1,415	1,525	1,445	1,390
	Quintile 4	0	0	1,500	1,670	1,530	1,590
	Quintile 5	0	0	1,575	1,585	1,470	1,605
Offer rate	Quintile 1	N/A	N/A	41.3%	47.7%	48.1%	42.1%
	Quintile 2	N/A	N/A	39.6%	49.1%	47.7%	44.4%
	Quintile 3	N/A	N/A	38.1%	45.2%	44.6%	44.4%
	Quintile 4	N/A	N/A	41.5%	49.1%	47.6%	49.8%
	Quintile 5	N/A	N/A	44.5%	51.3%	49.9%	53.7%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	0	0	2,145	1,905	1,645	1,740
	Black	0	0	4,160	3,655	3,665	3,720
	Mixed	0	0	805	675	685	680
	White	0	0	5,635	5,450	5,165	4,905
	Other	0	0	475	415	430	405
Placed June deadline applicants	Asian	0	0	200	265	220	230
	Black	0	0	335	435	435	415
	Mixed	0	0	110	105	110	105
	White	0	0	735	860	840	830
	Other	0	0	45	60	70	65
All placed applicants	Asian	0	0	365	410	370	385
	Black	0	0	590	675	700	845
	Mixed	0	0	150	145	175	170
	White	0	0	915	1,020	980	1,055
	Other	0	0	85	110	105	115

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	0	0	2,280	2,005	1,725	1,825
	Black	0	0	4,355	3,835	3,835	3,885
	Mixed	0	0	870	720	730	720
	White	0	0	5,975	5,775	5,510	5,275
	Other	0	0	500	450	465	420
Offers	Asian	0	0	1,220	1,225	1,020	1,055
	Black	0	0	1,080	1,205	1,150	1,165
	Mixed	0	0	390	375	385	400
	White	0	0	2,785	3,120	2,995	2,925
	Other	0	0	270	270	275	255
Offer rate	Asian	N/A	N/A	53.4%	61.1%	59.1%	57.9%
	Black	N/A	N/A	24.7%	31.4%	30.0%	30.0%
	Mixed	N/A	N/A	45.0%	52.1%	52.4%	55.8%
	White	N/A	N/A	46.6%	54.1%	54.4%	55.5%
	Other	N/A	N/A	54.0%	60.0%	59.5%	60.8%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.