

## S72 Staffordshire University

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	6,820	8,380	7,550	6,570	5,715	5,445
Placed June deadline applicants	1,240	1,155	1,200	1,115	1,010	1,040
All placed applicants	1,405	1,780	1,490	1,395	1,240	1,250
June deadline applicants per 10,000 population	86.4	108.8	97.6	86.3	75.9	71.1
Placed June deadline applicants per 10,000	15.7	15.0	15.5	14.6	13.4	13.6
All placed applicants per 10,000 population	17.8	23.1	19.3	18.3	16.4	16.3

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	7,585	9,430	8,240	7,170	6,250	5,920
Offers	6,280	4,365	6,050	5,585	4,965	4,850
Offer rate	82.8%	46.3%	73.4%	77.9%	79.4%	81.9%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	3,635	4,330	3,620	3,185	2,715	2,445
	Women	3,185	4,050	3,930	3,385	2,995	3,000
Placed June deadline applicants	Men	740	660	670	605	560	555
	Women	500	495	530	510	455	490
All placed applicants	Men	835	1,010	800	720	670	650
	Women	565	770	690	675	565	605
June deadline applicants per 10,000 population	Men	90.5	110.0	91.3	81.5	70.2	62.3
	Women	82.1	107.5	104.2	91.4	81.8	80.2
Placed June deadline applicants per 10,000 population	Men	18.5	16.7	16.9	15.5	14.4	14.1
	Women	12.9	13.1	14.0	13.7	12.4	13.1
All placed applicants per 10,000 population	Men	20.8	25.6	20.2	18.4	17.3	16.5
	Women	14.6	20.5	18.3	18.3	15.5	16.2

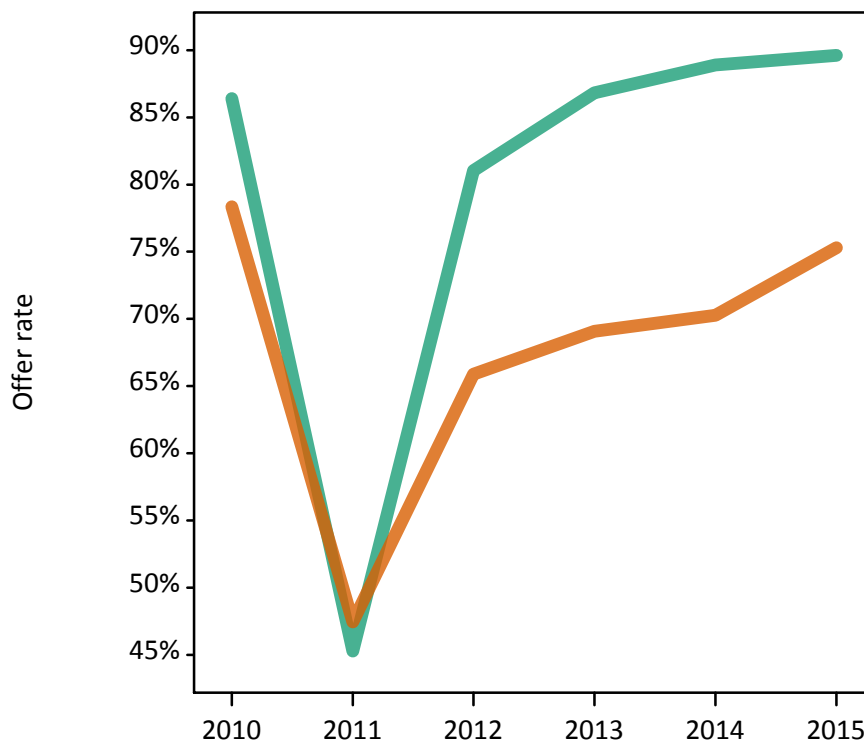
### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	4,170	5,020	4,075	3,565	3,065	2,730
	Women	3,415	4,410	4,165	3,605	3,185	3,190
Offers	Men	3,605	2,270	3,305	3,095	2,725	2,450
	Women	2,675	2,090	2,745	2,490	2,240	2,400
Offer rate	Men	86.4%	45.3%	81.0%	86.8%	88.9%	89.6%
	Women	78.4%	47.4%	65.9%	69.1%	70.3%	75.3%
Average offer rate	Men	86.2%	46.1%	80.9%	86.6%	88.4%	89.6%
	Women	78.6%	46.5%	66.1%	69.3%	70.8%	75.3%
Percentage point difference between offer rate and average offer rate	Men	0.2	-0.8	0.2	0.2	0.5	-0.0
	Women	-0.3	0.9	-0.2	-0.2	-0.5	0.0
Contribution of group to the average offer rate	Men	0.717	0.702	0.675	0.703	0.704	0.681
	Women	0.654	0.661	0.681	0.707	0.715	0.727

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,225	1,510	1,360	1,235	1,155	1,150
	Quintile 2	1,415	1,740	1,655	1,475	1,345	1,255
	Quintile 3	1,455	1,745	1,595	1,405	1,190	1,115
	Quintile 4	1,430	1,760	1,480	1,265	1,050	1,030
	Quintile 5	1,285	1,615	1,440	1,185	960	885
Placed June deadline applicants	Quintile 1	265	245	245	230	220	225
	Quintile 2	255	245	275	255	240	220
	Quintile 3	245	220	235	230	205	225
	Quintile 4	270	235	225	220	185	195
	Quintile 5	205	205	210	180	160	175
All placed applicants	Quintile 1	290	335	310	300	275	280
	Quintile 2	290	370	340	325	300	280
	Quintile 3	270	355	305	275	245	250
	Quintile 4	305	365	275	265	225	240
	Quintile 5	240	350	260	230	190	200
June deadline applicants per 10,000 population	Quintile 1	82.9	104.9	95.5	88.5	83.1	82.1
	Quintile 2	92.1	115.7	110.3	100.0	91.8	84.6
	Quintile 3	91.6	113.3	103.2	92.1	79.0	72.6
	Quintile 4	89.8	112.2	93.2	80.8	68.2	65.7
	Quintile 5	75.7	97.5	85.8	71.6	58.9	52.8
Placed June deadline applicants per 10,000 population	Quintile 1	17.8	17.0	17.3	16.4	15.7	16.0
	Quintile 2	16.6	16.2	18.5	17.4	16.4	14.9
	Quintile 3	15.5	14.2	15.2	15.0	13.6	14.7
	Quintile 4	16.9	15.1	14.2	14.0	12.1	12.5
	Quintile 5	12.1	12.5	12.6	10.9	9.7	10.5
All placed applicants per 10,000 population	Quintile 1	19.6	23.2	21.7	21.7	19.8	19.8
	Quintile 2	19.0	24.7	22.6	22.0	20.6	18.9
	Quintile 3	17.1	23.0	19.8	18.0	16.1	16.3
	Quintile 4	19.2	23.3	17.3	17.1	14.7	15.2
	Quintile 5	14.3	21.2	15.5	13.8	11.5	12.1

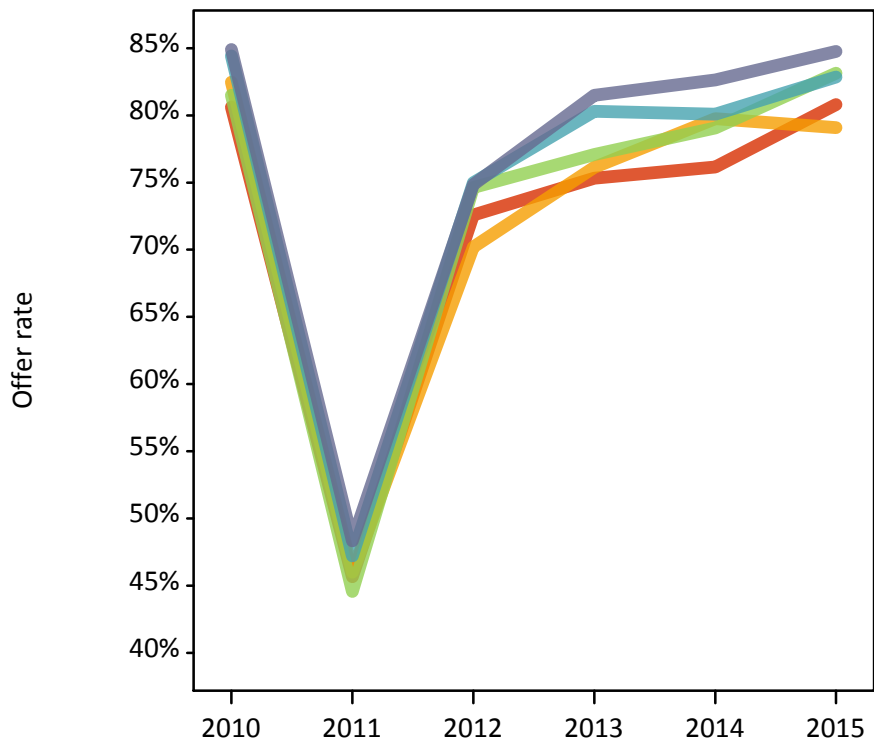
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,430	1,795	1,545	1,380	1,280	1,275
	Quintile 2	1,605	1,980	1,805	1,640	1,490	1,375
	Quintile 3	1,590	1,930	1,725	1,525	1,300	1,215
	Quintile 4	1,570	1,965	1,600	1,345	1,135	1,105
	Quintile 5	1,385	1,740	1,540	1,270	1,030	940
Offers	Quintile 1	1,150	820	1,120	1,040	975	1,030
	Quintile 2	1,320	910	1,265	1,250	1,190	1,090
	Quintile 3	1,295	860	1,290	1,175	1,025	1,010
	Quintile 4	1,325	925	1,200	1,080	910	915
	Quintile 5	1,175	840	1,155	1,035	850	795
Offer rate	Quintile 1	80.6%	45.7%	72.6%	75.3%	76.2%	80.8%
	Quintile 2	82.5%	46.0%	70.2%	76.1%	79.8%	79.1%
	Quintile 3	81.5%	44.6%	74.6%	77.1%	79.1%	83.1%
	Quintile 4	84.4%	47.2%	75.0%	80.3%	80.1%	82.9%
	Quintile 5	84.9%	48.3%	74.8%	81.5%	82.6%	84.8%
Average offer rate	Quintile 1	80.8%	45.8%	72.4%	77.0%	77.8%	80.8%
	Quintile 2	83.5%	46.1%	71.2%	77.3%	78.7%	79.1%
	Quintile 3	82.4%	45.1%	74.2%	77.2%	80.1%	82.0%
	Quintile 4	83.4%	46.9%	73.9%	78.5%	79.9%	83.9%
	Quintile 5	83.6%	47.9%	75.5%	79.9%	81.0%	85.0%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.2	-0.1	0.2	-1.6	-1.6	0.0
	Quintile 2	-1.0	-0.1	-1.0	-1.2	1.0	-0.0
	Quintile 3	-0.9	-0.5	0.4	-0.1	-1.1	1.1
	Quintile 4	1.1	0.3	1.1	1.8	0.2	-1.1
	Quintile 5	1.3	0.4	-0.7	1.6	1.7	-0.2
Contribution of group to the average offer rate	Quintile 1	0.293	0.273	0.277	0.278	0.300	0.298
	Quintile 2	0.304	0.280	0.295	0.305	0.323	0.306
	Quintile 3	0.305	0.276	0.291	0.285	0.291	0.291
	Quintile 4	0.303	0.294	0.276	0.277	0.288	0.284
	Quintile 5	0.293	0.273	0.274	0.289	0.276	0.263

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	450	650	705	645	570	505
	Black	240	330	380	360	275	265
	Mixed	205	290	250	235	205	200
	White	5,880	7,050	6,155	5,275	4,605	4,410
	Other	25	35	40	45	40	40
Placed June deadline applicants	Asian	70	70	90	75	60	70
	Black	30	30	40	40	35	45
	Mixed	25	20	40	40	30	40
	White	1,115	1,025	1,020	955	880	880
	Other	0	5	5	5	5	10
All placed applicants	Asian	100	185	130	105	90	95
	Black	40	95	65	60	55	60
	Mixed	25	40	55	45	35	50
	White	1,225	1,445	1,230	1,180	1,050	1,035
	Other	5	5	5	5	5	10
June deadline applicants per 10,000 population	Asian	72.5	103.0	108.6	97.9	84.1	71.7
	Black	92.4	121.1	134.9	120.6	91.4	83.9
	Mixed	88.9	118.9	96.7	86.9	70.9	65.2
	White	87.7	108.9	95.3	83.8	74.7	70.8
	Other	33.8	45.7	45.2	49.6	40.8	43.6
Placed June deadline applicants per 10,000 population	Asian	11.3	11.3	13.6	11.4	8.8	9.9
	Black	10.7	10.6	14.2	13.1	11.5	13.5
	Mixed	9.9	7.8	16.1	14.4	10.4	12.7
	White	16.6	15.8	15.8	15.2	14.3	14.1
	Other	0.0	4.9	4.5	6.6	3.2	8.3
All placed applicants per 10,000 population	Asian	15.9	29.4	20.1	15.9	13.0	13.3
	Black	14.9	35.5	23.8	20.2	17.5	18.5
	Mixed	10.4	16.1	20.3	17.0	12.9	15.6
	White	18.3	22.3	19.1	18.7	17.0	16.6
	Other	3.9	4.9	7.9	7.7	7.5	9.3



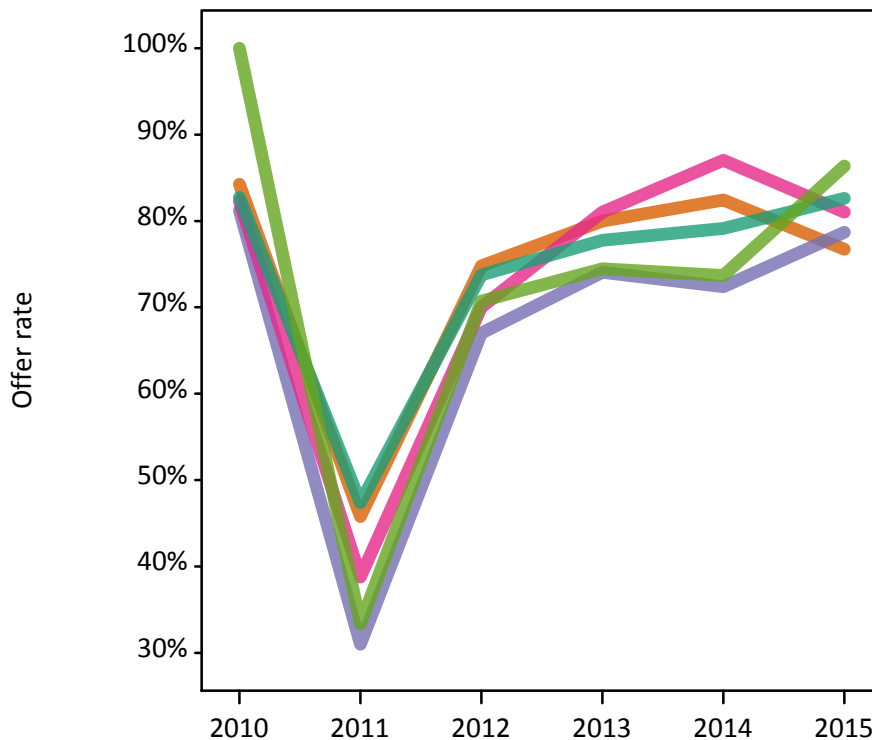
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	490	710	745	695	610	545
	Black	250	340	395	370	285	275
	Mixed	220	310	260	260	215	215
	White	6,580	7,995	6,780	5,790	5,085	4,820
	Other	25	40	40	45	40	45
Offers	Asian	410	325	560	555	500	420
	Black	205	105	265	275	205	220
	Mixed	180	120	180	210	190	175
	White	5,445	3,785	5,000	4,505	4,025	3,980
	Other	25	15	30	35	30	40
Offer rate	Asian	84.3%	45.8%	74.8%	80.0%	82.4%	76.7%
	Black	81.2%	31.0%	67.0%	74.1%	72.4%	78.7%
	Mixed	82.3%	38.8%	70.0%	81.0%	87.0%	81.0%
	White	82.7%	47.4%	73.8%	77.8%	79.1%	82.6%
	Other	100.0%	33.3%	70.7%	74.5%	73.7%	86.4%
Average offer rate	Asian	85.1%	49.2%	74.3%	78.8%	79.4%	75.9%
	Black	81.3%	42.1%	70.6%	74.6%	75.9%	78.9%
	Mixed	83.1%	46.0%	71.4%	79.5%	82.6%	81.5%
	White	82.6%	46.3%	73.5%	78.0%	79.5%	82.7%
	Other	82.3%	37.5%	71.0%	72.8%	76.1%	81.3%
Percentage point difference between offer rate and average offer rate	Asian	-0.9	-3.4	0.5	1.2	3.0	0.8
	Black	-0.1	-11.1	-3.6	-0.5	-3.5	-0.2
	Mixed	-0.8	-7.2	-1.4	1.5	4.4	-0.4
	White	0.1	1.1	0.2	-0.2	-0.4	-0.1
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	Asian	0.241	0.223	0.238	0.242	0.245	0.230
	Black	0.160	0.124	0.145	0.142	0.137	0.133
	Mixed	0.131	0.132	0.112	0.134	0.171	0.143
	White	0.891	0.871	0.850	0.838	0.844	0.841
	Other	0.092	0.129	0.088	0.086	0.064	0.108

**P.13 18 year old offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	13,745	16,935	15,425	13,945	12,655	11,920
Placed June deadline applicants	2,985	2,465	2,760	2,630	2,410	2,405
All placed applicants	3,520	3,780	3,700	3,625	3,240	3,200

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	15,510	19,395	17,175	15,470	14,000	13,125
Offers	11,160	7,525	10,600	10,125	9,090	8,975
Offer rate	72.0%	38.8%	61.7%	65.4%	64.9%	68.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	7,040	8,465	7,325	6,395	5,580	5,145
	Women	6,710	8,470	8,100	7,550	7,075	6,775
Placed June deadline applicants	Men	1,665	1,295	1,485	1,410	1,265	1,240
	Women	1,320	1,170	1,280	1,215	1,145	1,165
All placed applicants	Men	1,960	2,050	1,955	1,865	1,670	1,595
	Women	1,560	1,735	1,750	1,755	1,570	1,605

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	8,155	9,920	8,345	7,275	6,315	5,810
	Women	7,360	9,475	8,830	8,195	7,685	7,315
Offers	Men	6,465	3,795	5,895	5,645	4,960	4,660
	Women	4,695	3,730	4,705	4,480	4,130	4,315
Offer rate	Men	79.3%	38.2%	70.6%	77.6%	78.5%	80.2%
	Women	63.8%	39.4%	53.3%	54.7%	53.7%	59.0%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	2,635	3,375	3,195	2,875	2,855	2,725
	Quintile 2	3,000	3,705	3,450	3,280	2,985	2,815
	Quintile 3	2,875	3,540	3,260	2,960	2,680	2,405
	Quintile 4	2,740	3,275	2,810	2,550	2,150	2,105
	Quintile 5	2,475	3,005	2,660	2,250	1,950	1,840
Placed June deadline applicants	Quintile 1	660	550	630	585	610	580
	Quintile 2	655	550	630	655	560	545
	Quintile 3	595	490	575	515	475	485
	Quintile 4	590	480	500	495	430	440
	Quintile 5	480	390	415	375	330	355
All placed applicants	Quintile 1	750	785	835	855	825	800
	Quintile 2	780	840	865	900	775	735
	Quintile 3	700	765	800	710	635	625
	Quintile 4	685	725	650	630	560	570
	Quintile 5	590	655	540	520	440	460

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	3,095	4,030	3,690	3,250	3,250	3,070
	Quintile 2	3,410	4,265	3,885	3,690	3,320	3,105
	Quintile 3	3,215	4,040	3,620	3,275	2,930	2,625
	Quintile 4	3,050	3,720	3,065	2,785	2,355	2,315
	Quintile 5	2,705	3,305	2,860	2,440	2,115	1,975
Offers	Quintile 1	2,130	1,520	2,135	2,015	1,995	2,015
	Quintile 2	2,440	1,640	2,355	2,360	2,160	2,050
	Quintile 3	2,305	1,515	2,275	2,135	1,865	1,805
	Quintile 4	2,250	1,505	1,985	1,910	1,585	1,660
	Quintile 5	2,010	1,335	1,820	1,695	1,460	1,425
Offer rate	Quintile 1	68.8%	37.7%	57.8%	62.0%	61.4%	65.6%
	Quintile 2	71.6%	38.5%	60.6%	64.0%	65.1%	66.1%
	Quintile 3	71.6%	37.5%	62.8%	65.1%	63.7%	68.8%
	Quintile 4	73.8%	40.5%	64.8%	68.6%	67.4%	71.6%
	Quintile 5	74.3%	40.4%	63.6%	69.4%	69.0%	72.2%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	1,055	1,460	1,585	1,455	1,315	1,190
	Black	895	1,185	1,280	1,220	1,080	1,065
	Mixed	410	595	545	495	475	440
	White	11,265	13,505	11,835	10,595	9,615	9,060
	Other	55	100	125	125	120	115
Placed June deadline applicants	Asian	220	170	230	185	170	165
	Black	140	115	170	165	135	135
	Mixed	70	55	100	90	80	90
	White	2,530	2,100	2,230	2,155	1,995	1,980
	Other	10	15	25	20	20	20
All placed applicants	Asian	295	420	375	305	280	265
	Black	190	300	300	305	255	245
	Mixed	75	105	135	120	110	120
	White	2,785	2,895	2,835	2,845	2,545	2,510
	Other	15	20	40	30	30	30

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	1,185	1,650	1,745	1,565	1,410	1,270
	Black	960	1,285	1,385	1,300	1,130	1,130
	Mixed	455	655	580	545	510	475
	White	12,790	15,600	13,270	11,860	10,765	10,055
	Other	60	110	140	140	130	120
Offers	Asian	895	635	1,165	1,095	980	865
	Black	535	325	660	685	530	570
	Mixed	330	225	365	360	380	305
	White	9,315	6,285	8,285	7,860	7,085	7,105
	Other	45	30	90	90	85	90
Offer rate	Asian	75.5%	38.4%	66.7%	69.8%	69.3%	68.1%
	Black	55.6%	25.3%	47.6%	52.7%	47.1%	50.4%
	Mixed	72.5%	34.3%	63.0%	66.7%	74.5%	63.5%
	White	72.8%	40.3%	62.4%	66.3%	65.8%	70.6%
	Other	70.5%	26.4%	65.0%	63.3%	65.6%	75.6%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.