

N39 Norwich University Of The Arts

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	650	815	870	980	1,210	1,320
Placed June deadline applicants	195	230	265	240	300	300
All placed applicants	210	235	280	250	315	310
June deadline applicants per 10,000 population	8.2	10.6	11.2	12.9	16.1	17.2
Placed June deadline applicants per 10,000	2.5	3.0	3.4	3.2	4.0	3.9
All placed applicants per 10,000 population	2.6	3.1	3.6	3.3	4.2	4.1

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	715	865	925	1,025	1,255	1,375
Offers	395	605	600	665	745	795
Offer rate	55.1%	70.0%	65.2%	65.0%	59.5%	57.8%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	235	270	305	360	440	445
	Women	415	545	560	620	770	875
Placed June deadline applicants	Men	70	70	100	90	105	95
	Women	130	155	165	150	195	205
All placed applicants	Men	75	75	110	100	110	100
	Women	135	165	170	155	200	210
June deadline applicants per 10,000 population	Men	5.8	6.9	7.7	9.2	11.4	11.4
	Women	10.7	14.5	14.9	16.7	21.0	23.4
Placed June deadline applicants per 10,000 population	Men	1.7	1.8	2.5	2.3	2.7	2.4
	Women	3.3	4.2	4.4	4.0	5.4	5.5
All placed applicants per 10,000 population	Men	1.8	1.9	2.7	2.5	2.9	2.5
	Women	3.5	4.3	4.5	4.1	5.5	5.7

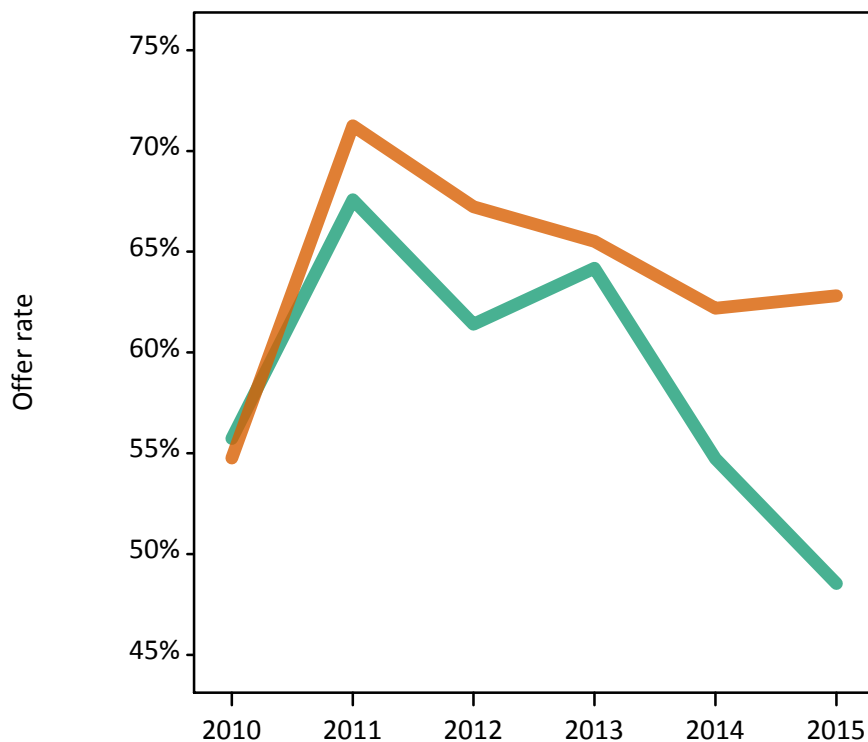
P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	260	295	330	390	455	480
	Women	450	575	595	635	800	895
Offers	Men	145	200	200	250	250	235
	Women	245	410	400	415	495	560
Offer rate	Men	55.7%	67.6%	61.4%	64.2%	54.7%	48.5%
	Women	54.8%	71.3%	67.2%	65.5%	62.2%	62.8%
Average offer rate	Men	54.5%	67.8%	63.5%	62.4%	56.7%	53.7%
	Women	55.5%	71.1%	66.0%	66.6%	61.1%	60.0%
Percentage point difference between offer rate and average offer rate	Men	1.2	-0.2	-2.1	1.8	-2.0	-5.2
	Women	-0.7	0.1	1.2	-1.1	1.1	2.8
Contribution of group to the average offer rate	Men	0.476	0.411	0.458	0.511	0.475	0.472
	Women	0.696	0.699	0.700	0.701	0.701	0.716

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	90	120	130	140	170	170
	Quintile 2	150	140	170	185	240	230
	Quintile 3	155	205	180	200	250	290
	Quintile 4	145	190	195	240	290	310
	Quintile 5	110	165	185	215	260	320
Placed June deadline applicants	Quintile 1	25	35	50	35	45	35
	Quintile 2	45	40	60	45	70	55
	Quintile 3	40	55	55	55	65	70
	Quintile 4	45	45	55	50	70	75
	Quintile 5	40	50	45	55	45	70
All placed applicants	Quintile 1	25	35	50	40	50	40
	Quintile 2	45	45	65	45	75	55
	Quintile 3	45	55	55	60	70	70
	Quintile 4	50	50	60	55	70	75
	Quintile 5	40	50	50	55	50	70
June deadline applicants per 10,000 population	Quintile 1	6.0	8.3	9.3	9.9	12.1	12.3
	Quintile 2	9.9	9.2	11.5	12.7	16.3	15.5
	Quintile 3	9.9	13.4	11.7	13.1	16.6	18.8
	Quintile 4	9.0	12.1	12.3	15.2	18.8	19.7
	Quintile 5	6.4	9.9	11.1	13.0	16.0	19.0
Placed June deadline applicants per 10,000 population	Quintile 1	1.7	2.4	3.4	2.6	3.4	2.6
	Quintile 2	2.9	2.7	4.1	2.9	4.9	3.6
	Quintile 3	2.6	3.6	3.4	3.7	4.5	4.5
	Quintile 4	3.0	3.0	3.6	3.3	4.5	4.7
	Quintile 5	2.2	3.0	2.7	3.3	2.8	4.1
All placed applicants per 10,000 population	Quintile 1	1.7	2.4	3.6	2.7	3.5	2.8
	Quintile 2	3.0	2.9	4.3	3.1	5.1	3.7
	Quintile 3	2.9	3.6	3.6	3.9	4.6	4.6
	Quintile 4	3.1	3.3	3.7	3.5	4.7	4.9
	Quintile 5	2.5	3.0	3.0	3.3	2.9	4.2

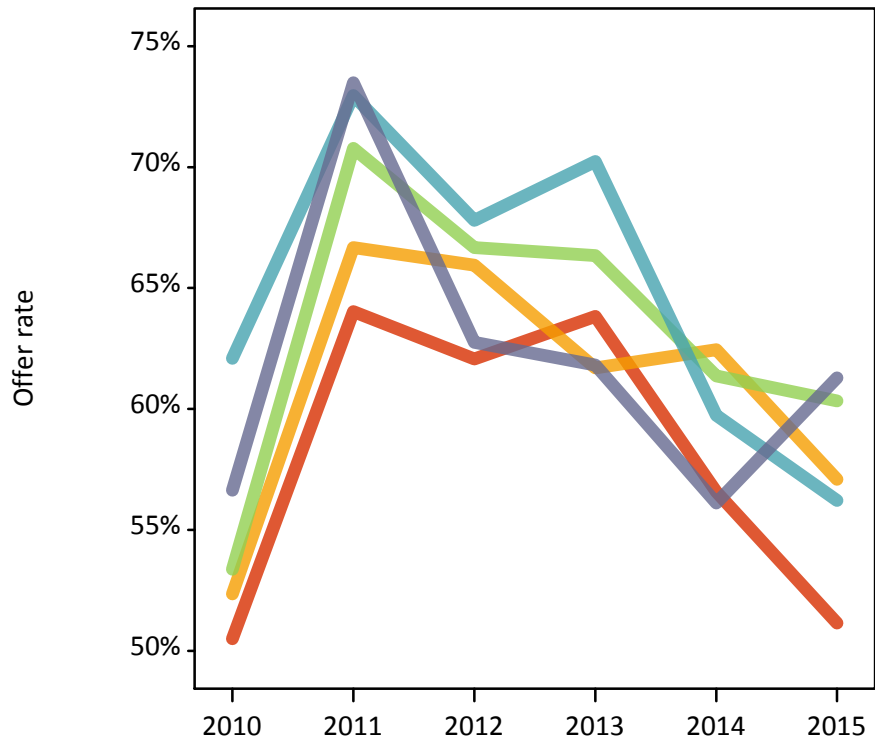
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	100	140	145	140	175	175
	Quintile 2	170	145	185	200	255	245
	Quintile 3	180	220	190	210	265	300
	Quintile 4	155	195	205	250	300	320
	Quintile 5	115	165	195	220	260	330
Offers	Quintile 1	50	90	90	90	100	90
	Quintile 2	90	100	120	125	160	140
	Quintile 3	95	155	130	140	160	180
	Quintile 4	95	145	140	175	180	180
	Quintile 5	65	120	125	135	145	200
Offer rate	Quintile 1	50.5%	64.0%	62.1%	63.8%	56.6%	51.1%
	Quintile 2	52.4%	66.7%	65.9%	61.7%	62.5%	57.1%
	Quintile 3	53.4%	70.8%	66.7%	66.3%	61.4%	60.3%
	Quintile 4	62.1%	73.0%	67.8%	70.2%	59.7%	56.2%
	Quintile 5	56.6%	73.5%	62.8%	61.8%	56.1%	61.3%
Average offer rate	Quintile 1	51.8%	68.9%	64.1%	64.0%	60.6%	55.6%
	Quintile 2	54.4%	67.4%	66.4%	64.0%	58.9%	57.7%
	Quintile 3	55.4%	69.8%	63.7%	65.1%	59.8%	58.0%
	Quintile 4	57.3%	70.7%	65.9%	65.5%	59.5%	58.1%
	Quintile 5	55.8%	72.6%	65.7%	66.2%	58.6%	58.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.3	-4.9	-2.1	-0.2	-4.1	-4.5
	Quintile 2	-2.1	-0.7	-0.4	-2.3	3.5	-0.6
	Quintile 3	-2.0	1.0	2.9	1.2	1.5	2.3
	Quintile 4	4.8	2.2	1.9	4.8	0.3	-1.9
	Quintile 5	0.9	0.9	-2.9	-4.3	-2.5	2.6
Contribution of group to the average offer rate	Quintile 1	0.230	0.236	0.224	0.189	0.199	0.176
	Quintile 2	0.317	0.233	0.267	0.282	0.254	0.233
	Quintile 3	0.331	0.311	0.266	0.265	0.261	0.264
	Quintile 4	0.285	0.295	0.293	0.311	0.287	0.286
	Quintile 5	0.261	0.252	0.302	0.286	0.285	0.301

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	10	20	20	25	30	40
	Black	10	15	15	20	30	35
	Mixed	15	25	35	40	60	60
	White	610	750	790	885	1,075	1,170
	Other	0	0	5	5	10	15
Placed June deadline applicants	Asian	0	5	5	5	10	10
	Black	0	0	5	10	5	10
	Mixed	5	5	10	5	15	15
	White	190	210	245	225	270	265
	Other	0	0	0	0	0	0
All placed applicants	Asian	0	5	10	5	10	10
	Black	0	0	5	10	5	10
	Mixed	5	5	10	5	15	15
	White	200	220	255	230	280	275
	Other	0	0	0	0	0	0
June deadline applicants per 10,000 population	Asian	1.8	3.3	2.9	3.9	4.6	5.8
	Black	3.8	5.9	6.0	7.4	10.2	10.4
	Mixed	6.9	9.9	13.4	15.2	20.2	19.1
	White	9.1	11.6	12.2	14.0	17.5	18.8
	Other	0.0	0.0	3.4	4.4	9.7	14.5
Placed June deadline applicants per 10,000 population	Asian	0.0	1.0	1.1	0.6	1.3	1.1
	Black	0.0	0.0	1.4	2.7	2.0	3.1
	Mixed	1.3	2.1	3.1	1.8	5.2	5.2
	White	2.8	3.3	3.8	3.5	4.4	4.2
	Other	0.0	0.0	0.0	0.0	0.0	0.0
All placed applicants per 10,000 population	Asian	0.0	1.0	1.5	0.8	1.5	1.1
	Black	0.0	0.0	1.8	2.7	2.0	3.1
	Mixed	1.7	2.1	3.1	2.2	5.6	5.2
	White	3.0	3.4	3.9	3.7	4.5	4.4
	Other	0.0	0.0	0.0	0.0	0.0	0.0

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	15	20	20	25	30	40
	Black	10	15	15	20	35	35
	Mixed	15	25	35	40	60	65
	White	665	800	845	925	1,115	1,220
	Other	0	0	5	5	10	15
Offers	Asian	5	15	15	15	15	25
	Black	5	10	10	15	20	20
	Mixed	5	20	20	20	30	40
	White	370	555	560	605	670	700
	Other	0	0	0	5	5	5
Offer rate	Asian	53.8%	71.4%	68.4%	61.5%	50.0%	64.3%
	Black	0.0%	100.0%	47.1%	68.2%	60.6%	57.6%
	Mixed	43.8%	75.0%	55.6%	53.7%	53.3%	65.1%
	White	55.8%	69.6%	66.1%	65.4%	60.2%	57.5%
	Other	N/A	N/A	N/A	N/A	N/A	35.7%
Average offer rate	Asian	47.5%	73.9%	66.8%	65.9%	58.6%	56.1%
	Black	51.2%	70.8%	66.4%	56.1%	61.3%	54.2%
	Mixed	53.8%	67.7%	65.0%	66.6%	58.3%	59.2%
	White	55.4%	69.9%	65.1%	65.1%	59.5%	57.9%
	Other	N/A	N/A	N/A	N/A	N/A	54.9%
Percentage point difference between offer rate and average offer rate	Asian	N/A	N/A	N/A	N/A	N/A	N/A
	Black	N/A	N/A	N/A	N/A	N/A	N/A
	Mixed	N/A	N/A	N/A	N/A	-5.0	5.8
	White	0.3	-0.3	1.0	0.3	0.7	-0.4
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	Asian	0.075	0.082	0.196	0.168	0.102	0.091
	Black	0.096	0.069	0.153	0.161	0.109	0.102
	Mixed	0.080	0.071	0.153	0.104	0.155	0.094
	White	0.940	0.928	0.926	0.919	0.900	0.894
	Other	N/A	N/A	N/A	N/A	N/A	0.121

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	1,635	1,890	1,845	2,160	2,465	2,605
Placed June deadline applicants	520	570	560	580	655	660
All placed applicants	555	585	605	610	685	700

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	1,770	2,025	1,945	2,250	2,565	2,725
Offers	1,015	1,405	1,295	1,470	1,575	1,645
Offer rate	57.4%	69.2%	66.5%	65.3%	61.4%	60.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	630	710	700	825	980	935
	Women	1,005	1,180	1,150	1,335	1,480	1,670
Placed June deadline applicants	Men	195	215	230	215	265	255
	Women	325	355	330	365	390	405
All placed applicants	Men	205	220	255	235	280	270
	Women	350	360	355	380	405	425

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	685	755	735	870	1,035	995
	Women	1,085	1,270	1,210	1,380	1,530	1,730
Offers	Men	385	520	475	530	580	525
	Women	635	880	820	935	995	1,120
Offer rate	Men	56.1%	68.8%	64.3%	61.2%	56.1%	52.9%
	Women	58.2%	69.4%	67.9%	67.8%	65.0%	64.6%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	225	280	280	325	395	360
	Quintile 2	340	340	340	405	470	480
	Quintile 3	365	445	380	425	505	560
	Quintile 4	375	415	435	500	550	575
	Quintile 5	325	410	410	495	535	620
Placed June deadline applicants	Quintile 1	75	85	100	110	110	100
	Quintile 2	110	105	105	110	145	125
	Quintile 3	100	120	110	125	135	140
	Quintile 4	125	130	135	115	140	145
	Quintile 5	105	130	110	125	120	145
All placed applicants	Quintile 1	80	85	110	115	115	105
	Quintile 2	115	110	115	115	155	135
	Quintile 3	110	125	115	130	140	150
	Quintile 4	130	135	140	120	150	150
	Quintile 5	115	130	125	130	125	155

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	250	315	305	340	415	380
	Quintile 2	380	365	360	425	495	505
	Quintile 3	400	470	400	445	530	590
	Quintile 4	390	440	450	520	575	600
	Quintile 5	345	435	425	510	545	640
Offers	Quintile 1	135	200	185	210	230	205
	Quintile 2	200	235	235	270	305	305
	Quintile 3	215	325	275	295	325	360
	Quintile 4	255	325	305	360	365	355
	Quintile 5	205	315	295	335	345	410
Offer rate	Quintile 1	54.2%	63.9%	60.3%	62.5%	56.0%	54.8%
	Quintile 2	52.6%	64.9%	64.9%	62.8%	61.1%	60.0%
	Quintile 3	54.0%	69.3%	68.6%	65.5%	61.6%	61.5%
	Quintile 4	65.5%	73.6%	67.8%	68.6%	63.4%	59.1%
	Quintile 5	59.4%	72.1%	69.0%	65.9%	63.5%	64.2%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	25	50	45	65	75	95
	Black	25	40	40	55	70	70
	Mixed	35	65	65	95	115	125
	White	1,530	1,720	1,680	1,915	2,165	2,275
	Other	5	10	5	15	15	25
Placed June deadline applicants	Asian	5	10	15	5	20	25
	Black	5	5	10	15	10	15
	Mixed	10	20	15	20	30	40
	White	495	525	520	535	590	565
	Other	5	5	0	5	5	5
All placed applicants	Asian	10	10	20	10	20	25
	Black	5	5	10	15	10	20
	Mixed	15	20	15	20	30	40
	White	520	540	555	565	615	605
	Other	5	5	0	5	5	5

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	30	50	45	65	80	95
	Black	25	40	40	55	75	75
	Mixed	35	65	70	95	120	130
	White	1,655	1,855	1,775	2,000	2,260	2,385
	Other	10	10	5	15	20	25
Offers	Asian	10	35	30	30	40	60
	Black	10	20	20	35	45	30
	Mixed	20	45	35	65	70	80
	White	965	1,285	1,200	1,315	1,400	1,450
	Other	5	10	5	10	10	10
Offer rate	Asian	41.4%	73.5%	67.4%	50.0%	53.8%	64.6%
	Black	40.0%	55.0%	47.4%	59.6%	60.0%	43.8%
	Mixed	51.4%	69.2%	54.4%	67.0%	57.6%	61.1%
	White	58.1%	69.2%	67.5%	65.7%	62.0%	60.8%
	Other	N/A	100.0%	N/A	68.8%	50.0%	43.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.