

L75 London South Bank University

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	3,395	4,225	4,230	4,520	4,765	5,410
Placed June deadline applicants	400	450	510	530	490	590
All placed applicants	825	750	750	720	750	805
June deadline applicants per 10,000 population	43.0	54.8	54.7	59.4	63.3	70.6
Placed June deadline applicants per 10,000	5.0	5.8	6.6	7.0	6.5	7.7
All placed applicants per 10,000 population	10.5	9.7	9.7	9.5	9.9	10.5

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	3,515	4,375	4,340	4,630	4,910	5,560
Offers	2,580	3,235	3,200	3,435	3,540	4,050
Offer rate	73.5%	74.0%	73.7%	74.2%	72.1%	72.8%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	1,295	1,605	1,465	1,485	1,590	1,815
	Women	2,100	2,620	2,765	3,035	3,175	3,595
Placed June deadline applicants	Men	165	200	200	195	195	220
	Women	235	245	310	335	295	370
All placed applicants	Men	360	315	300	275	295	315
	Women	465	435	450	445	455	490
June deadline applicants per 10,000 population	Men	32.2	40.8	37.0	38.0	41.1	46.3
	Women	54.1	69.6	73.4	81.9	86.8	96.1
Placed June deadline applicants per 10,000 population	Men	4.1	5.1	5.0	5.0	5.0	5.7
	Women	6.1	6.6	8.2	9.1	8.1	9.9
All placed applicants per 10,000 population	Men	9.0	8.0	7.6	7.0	7.6	8.1
	Women	12.0	11.5	11.9	12.1	12.4	13.1

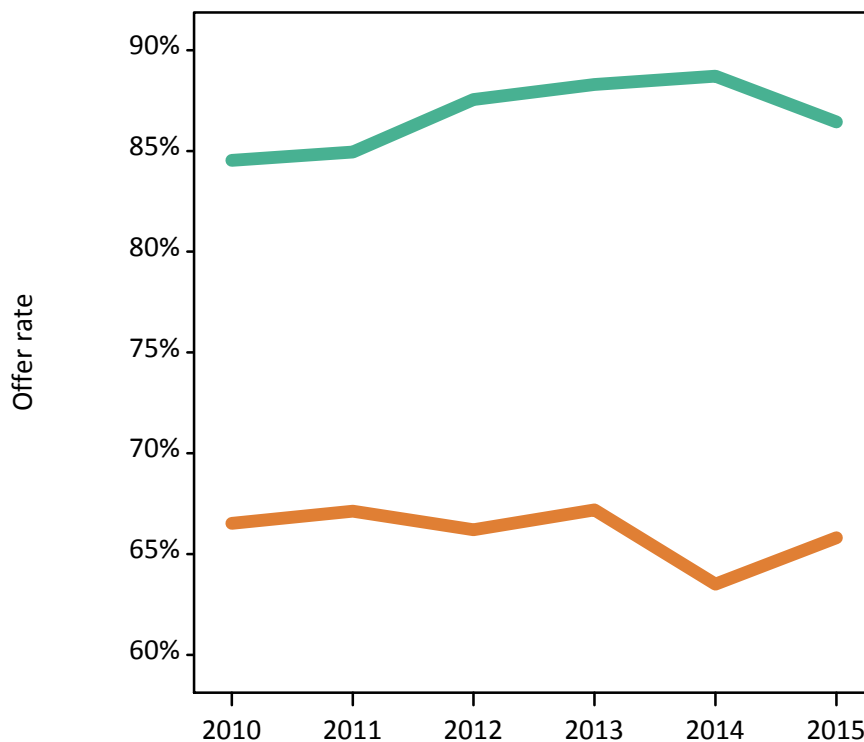
P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	1,350	1,680	1,525	1,540	1,675	1,895
	Women	2,165	2,695	2,815	3,090	3,235	3,660
Offers	Men	1,145	1,425	1,335	1,360	1,485	1,640
	Women	1,440	1,810	1,865	2,075	2,055	2,410
Offer rate	Men	84.5%	84.9%	87.6%	88.3%	88.7%	86.4%
	Women	66.5%	67.1%	66.2%	67.2%	63.5%	65.8%
Average offer rate	Men	84.2%	84.5%	87.6%	88.9%	89.0%	86.8%
	Women	66.7%	67.4%	66.2%	66.9%	63.3%	65.6%
Percentage point difference between offer rate and average offer rate	Men	0.3	0.4	-0.0	-0.6	-0.3	-0.4
	Women	-0.2	-0.3	0.0	0.3	0.2	0.2
Contribution of group to the average offer rate	Men	0.659	0.636	0.621	0.629	0.639	0.618
	Women	0.787	0.773	0.794	0.815	0.813	0.802

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	260	370	360	380	445	530
	Quintile 2	475	585	595	665	680	775
	Quintile 3	920	1,100	1,120	1,210	1,300	1,455
	Quintile 4	940	1,175	1,185	1,245	1,260	1,435
	Quintile 5	790	980	955	1,015	1,070	1,195
Placed June deadline applicants	Quintile 1	30	40	40	45	45	65
	Quintile 2	55	65	65	70	70	75
	Quintile 3	105	110	130	130	115	160
	Quintile 4	100	125	160	150	130	145
	Quintile 5	110	110	115	135	130	140
All placed applicants	Quintile 1	50	60	50	60	65	70
	Quintile 2	110	105	100	95	105	95
	Quintile 3	220	195	195	175	180	225
	Quintile 4	210	195	220	210	200	205
	Quintile 5	235	195	185	185	195	200
June deadline applicants per 10,000 population	Quintile 1	17.6	25.9	25.3	27.3	31.8	37.8
	Quintile 2	31.0	38.9	39.6	45.1	46.6	52.2
	Quintile 3	57.9	71.6	72.7	79.2	86.2	94.7
	Quintile 4	59.1	75.0	74.7	79.6	81.7	91.7
	Quintile 5	46.6	59.3	57.0	61.5	65.7	71.3
Placed June deadline applicants per 10,000 population	Quintile 1	2.0	2.8	2.7	3.3	3.2	4.6
	Quintile 2	3.6	4.3	4.5	4.8	4.8	5.0
	Quintile 3	6.5	7.0	8.4	8.5	7.6	10.5
	Quintile 4	6.3	7.9	10.0	9.7	8.4	9.4
	Quintile 5	6.4	6.7	6.8	8.0	7.9	8.4
All placed applicants per 10,000 population	Quintile 1	3.2	4.0	3.7	4.2	4.7	5.1
	Quintile 2	7.2	6.9	6.5	6.3	7.2	6.5
	Quintile 3	13.9	12.6	12.8	11.3	12.1	14.7
	Quintile 4	13.3	12.4	13.7	13.3	13.0	13.2
	Quintile 5	13.9	11.9	10.9	11.2	11.8	11.9

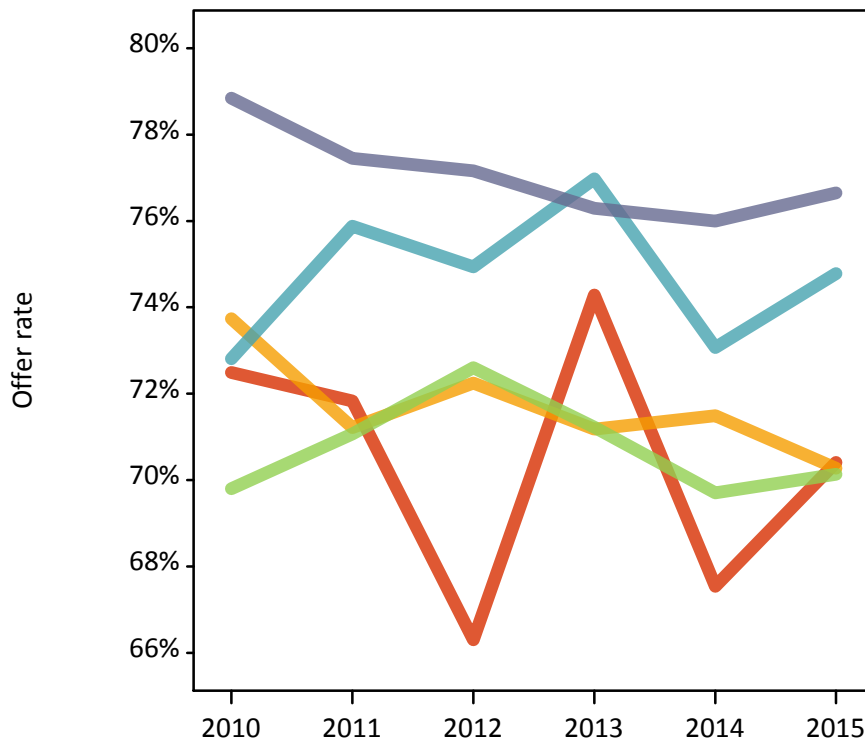
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	270	395	370	385	460	545
	Quintile 2	495	600	610	680	700	795
	Quintile 3	955	1,135	1,145	1,245	1,340	1,500
	Quintile 4	970	1,225	1,220	1,270	1,295	1,470
	Quintile 5	815	1,010	985	1,045	1,105	1,230
Offers	Quintile 1	195	285	245	285	310	385
	Quintile 2	365	430	440	485	500	560
	Quintile 3	670	810	830	885	935	1,050
	Quintile 4	705	930	915	975	945	1,100
	Quintile 5	640	785	760	800	840	940
Offer rate	Quintile 1	72.5%	71.8%	66.3%	74.3%	67.5%	70.4%
	Quintile 2	73.7%	71.2%	72.2%	71.2%	71.5%	70.3%
	Quintile 3	69.8%	71.1%	72.6%	71.2%	69.7%	70.1%
	Quintile 4	72.8%	75.9%	74.9%	77.0%	73.1%	74.8%
	Quintile 5	78.8%	77.4%	77.2%	76.3%	76.0%	76.6%
Average offer rate	Quintile 1	73.1%	73.3%	67.8%	74.6%	67.3%	67.7%
	Quintile 2	72.6%	71.3%	71.8%	71.4%	70.2%	72.0%
	Quintile 3	70.5%	72.0%	72.3%	71.3%	70.8%	71.4%
	Quintile 4	73.6%	74.9%	74.9%	76.3%	73.4%	74.9%
	Quintile 5	77.5%	77.0%	77.2%	76.6%	75.1%	75.1%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.6	-1.4	-1.5	-0.3	0.3	2.7
	Quintile 2	1.1	-0.1	0.4	-0.3	1.3	-1.7
	Quintile 3	-0.7	-0.9	0.3	-0.1	-1.1	-1.3
	Quintile 4	-0.8	1.0	-0.0	0.6	-0.4	-0.1
	Quintile 5	1.3	0.5	-0.0	-0.3	0.9	1.6
Contribution of group to the average offer rate	Quintile 1	0.225	0.210	0.191	0.199	0.193	0.181
	Quintile 2	0.263	0.242	0.253	0.243	0.239	0.224
	Quintile 3	0.395	0.359	0.353	0.355	0.359	0.345
	Quintile 4	0.391	0.372	0.372	0.361	0.358	0.346
	Quintile 5	0.376	0.357	0.337	0.346	0.338	0.317

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

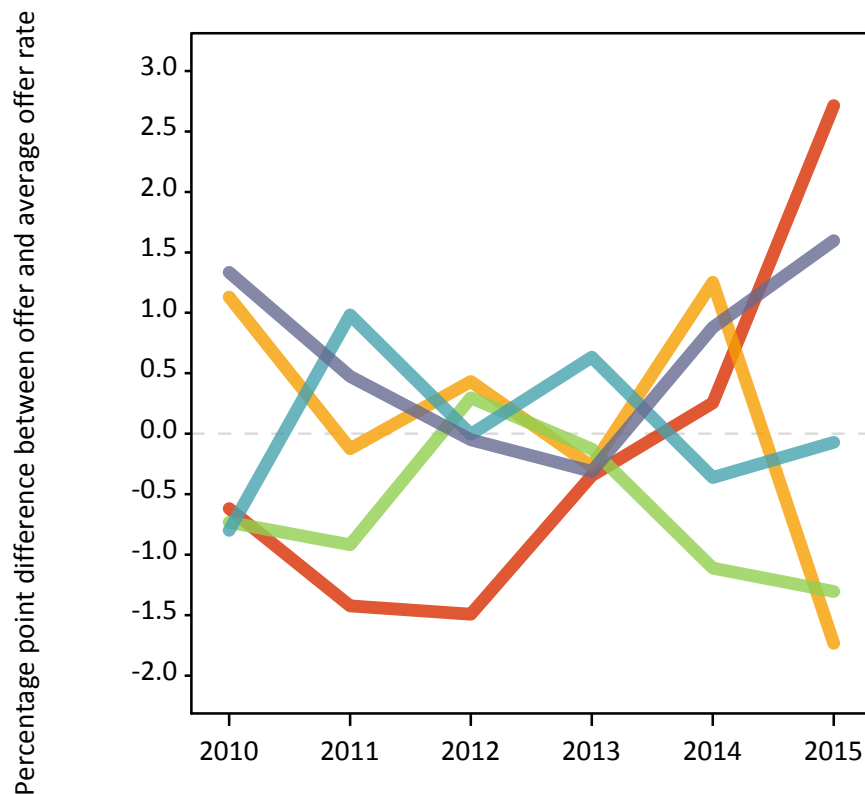
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	840	1,085	980	1,180	1,200	1,350
	Black	520	685	655	710	695	845
	Mixed	200	220	235	250	280	290
	White	1,690	2,040	2,170	2,165	2,360	2,605
	Other	110	165	160	175	215	265
Placed June deadline applicants	Asian	75	110	105	115	110	125
	Black	45	60	55	65	60	70
	Mixed	20	25	25	30	35	40
	White	240	235	300	300	255	330
	Other	15	15	25	15	25	30
All placed applicants	Asian	240	215	185	185	205	220
	Black	150	130	110	110	115	110
	Mixed	35	40	40	40	50	50
	White	360	330	365	355	340	370
	Other	35	30	40	25	40	45
June deadline applicants per 10,000 population	Asian	136.2	172.5	151.2	179.2	177.3	190.9
	Black	198.6	250.2	232.2	239.5	229.9	265.9
	Mixed	87.2	90.8	89.5	92.1	97.3	94.7
	White	25.2	31.5	33.6	34.4	38.2	41.8
	Other	144.2	206.2	180.8	194.1	229.9	275.2
Placed June deadline applicants per 10,000 population	Asian	12.1	17.1	15.9	17.1	16.4	17.8
	Black	18.0	21.9	18.8	22.2	20.5	21.4
	Mixed	8.2	11.1	10.4	10.7	12.5	12.3
	White	3.6	3.6	4.7	4.8	4.1	5.3
	Other	19.5	21.0	26.0	17.6	27.9	29.1
All placed applicants per 10,000 population	Asian	38.7	33.8	28.7	28.4	30.5	31.2
	Black	58.1	47.5	39.8	36.4	37.3	34.6
	Mixed	15.5	17.3	15.0	15.2	16.7	16.9
	White	5.3	5.1	5.7	5.6	5.5	6.0
	Other	45.5	34.6	46.3	27.6	40.8	45.7

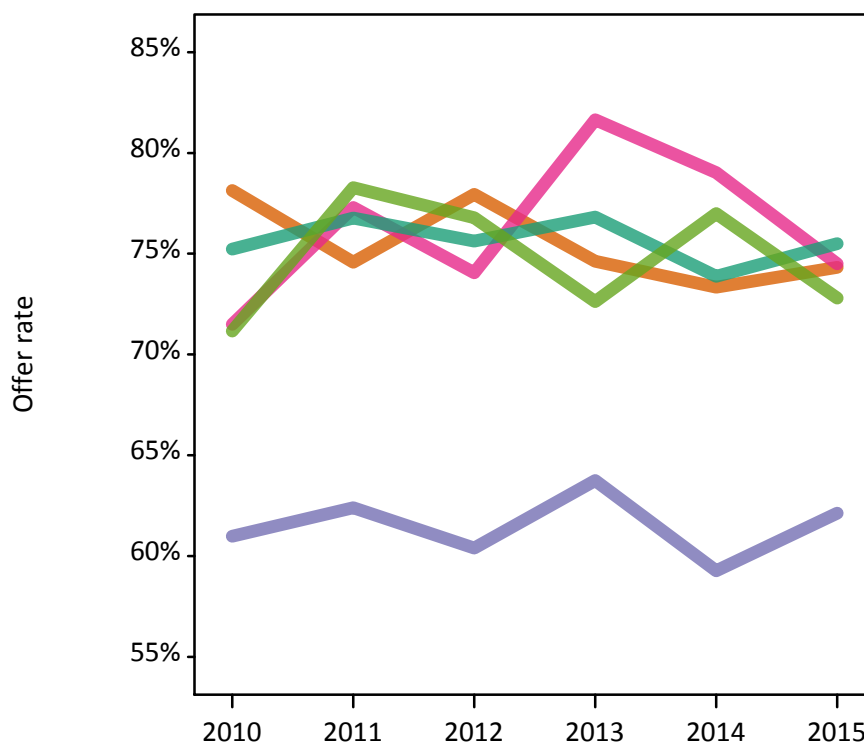
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	870	1,135	1,000	1,220	1,250	1,405
	Black	535	700	670	720	715	860
	Mixed	205	230	240	255	285	300
	White	1,770	2,105	2,230	2,220	2,415	2,675
	Other	110	175	170	180	225	270
Offers	Asian	680	850	780	910	915	1,045
	Black	325	440	405	460	425	535
	Mixed	150	175	175	210	225	225
	White	1,330	1,615	1,685	1,705	1,785	2,020
	Other	80	135	130	130	175	200
Offer rate	Asian	78.1%	74.6%	77.9%	74.6%	73.3%	74.3%
	Black	61.0%	62.4%	60.4%	63.8%	59.3%	62.1%
	Mixed	71.5%	77.3%	74.1%	81.6%	79.0%	74.5%
	White	75.2%	76.8%	75.6%	76.8%	73.9%	75.5%
	Other	71.2%	78.3%	76.8%	72.6%	77.0%	72.8%
Average offer rate	Asian	79.4%	76.0%	78.4%	76.7%	73.7%	76.0%
	Black	64.6%	64.4%	64.8%	66.3%	60.6%	64.5%
	Mixed	73.3%	78.1%	74.0%	80.7%	76.8%	75.4%
	White	73.4%	75.1%	73.8%	74.7%	73.2%	73.4%
	Other	71.2%	79.2%	79.0%	75.1%	81.2%	75.8%
Percentage point difference between offer rate and average offer rate	Asian	-1.2	-1.4	-0.5	-2.1	-0.4	-1.7
	Black	-3.6	-2.0	-4.4	-2.6	-1.3	-2.4
	Mixed	-1.8	-0.8	0.1	1.0	2.3	-0.9
	White	1.8	1.6	1.8	2.2	0.7	2.1
	Other	-0.1	-0.9	-2.3	-2.5	-4.2	-3.0
Contribution of group to the average offer rate	Asian	0.424	0.403	0.379	0.400	0.385	0.385
	Black	0.293	0.286	0.285	0.271	0.255	0.252
	Mixed	0.213	0.170	0.169	0.175	0.195	0.161
	White	0.635	0.602	0.628	0.599	0.593	0.587
	Other	0.223	0.171	0.160	0.163	0.190	0.152

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

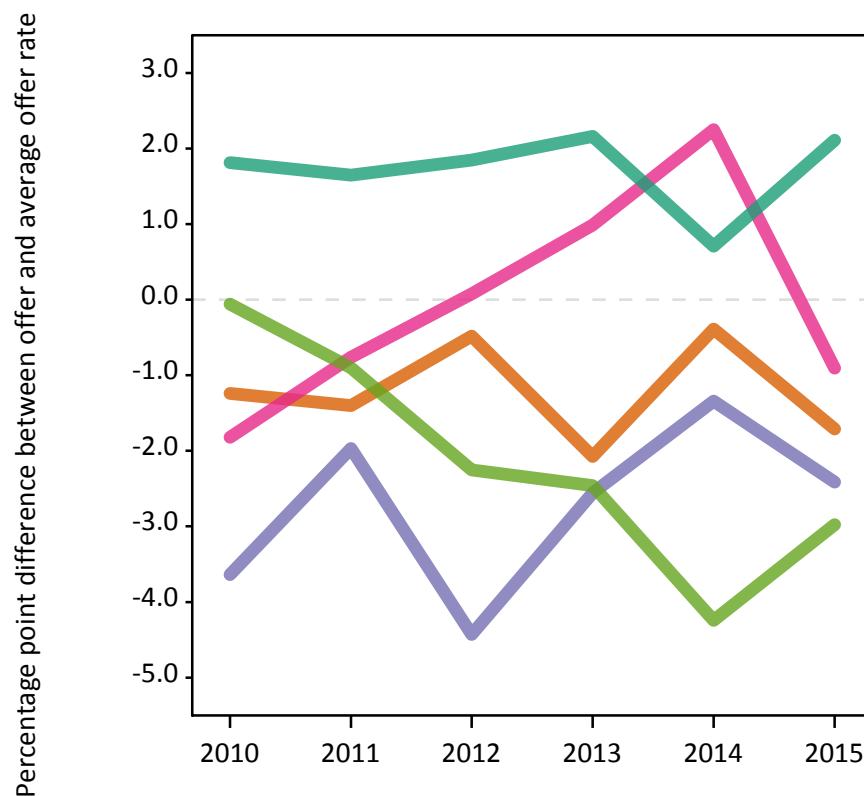
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	18,670	20,920	19,370	19,890	21,390	21,100
Placed June deadline applicants	2,325	2,360	2,305	2,230	2,245	2,240
All placed applicants	3,975	3,605	3,565	3,440	3,605	3,240

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	20,040	22,315	20,405	20,755	22,410	22,115
Offers	8,460	9,565	8,535	8,890	9,230	10,165
Offer rate	42.2%	42.9%	41.8%	42.8%	41.2%	46.0%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	6,400	7,220	6,135	6,095	6,425	6,570
	Women	12,270	13,700	13,235	13,795	14,960	14,530
Placed June deadline applicants	Men	940	1,065	930	860	910	830
	Women	1,385	1,295	1,375	1,365	1,335	1,410
All placed applicants	Men	1,745	1,640	1,595	1,510	1,520	1,315
	Women	2,230	1,970	1,970	1,925	2,085	1,925

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	6,880	7,750	6,540	6,475	6,865	6,970
	Women	13,160	14,565	13,865	14,280	15,545	15,145
Offers	Men	3,880	4,590	3,855	3,900	4,160	4,320
	Women	4,580	4,975	4,685	4,990	5,070	5,845
Offer rate	Men	56.4%	59.2%	58.9%	60.2%	60.6%	62.0%
	Women	34.8%	34.2%	33.8%	34.9%	32.6%	38.6%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,365	1,610	1,560	1,735	1,905	1,935
	Quintile 2	2,400	2,780	2,660	2,725	3,035	2,990
	Quintile 3	5,895	6,385	5,995	6,040	6,455	6,320
	Quintile 4	5,025	5,535	5,135	5,175	5,480	5,335
	Quintile 5	3,915	4,530	3,950	4,175	4,460	4,435
Placed June deadline applicants	Quintile 1	195	170	165	180	195	225
	Quintile 2	300	300	310	325	305	310
	Quintile 3	690	725	705	630	655	650
	Quintile 4	605	655	630	590	575	540
	Quintile 5	530	495	485	505	515	500
All placed applicants	Quintile 1	285	250	240	240	275	290
	Quintile 2	465	440	445	455	460	420
	Quintile 3	1,210	1,145	1,125	1,035	1,075	985
	Quintile 4	1,040	960	975	915	950	800
	Quintile 5	955	795	770	785	835	735

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,465	1,715	1,640	1,790	1,990	2,000
	Quintile 2	2,585	2,930	2,810	2,850	3,160	3,140
	Quintile 3	6,365	6,860	6,330	6,325	6,800	6,695
	Quintile 4	5,405	5,920	5,410	5,405	5,735	5,575
	Quintile 5	4,135	4,805	4,140	4,340	4,665	4,620
Offers	Quintile 1	620	700	645	715	795	870
	Quintile 2	1,065	1,190	1,130	1,245	1,245	1,365
	Quintile 3	2,420	2,665	2,430	2,450	2,595	2,840
	Quintile 4	2,350	2,645	2,335	2,400	2,390	2,700
	Quintile 5	1,980	2,325	1,965	2,050	2,180	2,355
Offer rate	Quintile 1	42.2%	40.9%	39.5%	39.8%	39.8%	43.4%
	Quintile 2	41.2%	40.6%	40.2%	43.8%	39.4%	43.5%
	Quintile 3	38.0%	38.9%	38.4%	38.8%	38.1%	42.4%
	Quintile 4	43.5%	44.7%	43.2%	44.4%	41.7%	48.4%
	Quintile 5	47.9%	48.4%	47.4%	47.3%	46.7%	50.9%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	2,710	3,390	2,975	3,220	3,440	3,655
	Black	7,500	8,155	7,720	7,295	7,770	7,415
	Mixed	980	1,085	980	1,130	1,170	1,140
	White	6,655	7,370	6,770	7,345	7,990	7,765
	Other	575	665	710	650	785	830
Placed June deadline applicants	Asian	280	385	355	350	355	335
	Black	740	705	720	590	600	595
	Mixed	130	140	115	150	145	140
	White	1,060	1,000	980	1,020	1,020	1,060
	Other	80	90	105	85	105	85
All placed applicants	Asian	790	715	645	625	655	600
	Black	1,340	1,170	1,280	1,065	1,135	975
	Mixed	210	205	185	245	220	200
	White	1,405	1,315	1,220	1,285	1,350	1,260
	Other	170	145	175	155	190	150

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	2,850	3,610	3,095	3,340	3,610	3,825
	Black	8,180	8,785	8,220	7,655	8,180	7,810
	Mixed	1,040	1,150	1,030	1,180	1,220	1,195
	White	7,105	7,785	7,070	7,625	8,330	8,105
	Other	605	705	775	680	825	870
Offers	Asian	1,660	2,115	1,780	1,895	1,970	2,225
	Black	2,085	2,180	1,945	1,880	1,875	2,075
	Mixed	480	570	485	575	595	625
	White	3,795	4,180	3,795	4,060	4,215	4,620
	Other	320	405	430	365	485	490
Offer rate	Asian	58.2%	58.6%	57.6%	56.6%	54.6%	58.2%
	Black	25.5%	24.8%	23.7%	24.5%	22.9%	26.5%
	Mixed	46.3%	49.3%	47.1%	48.8%	48.6%	52.1%
	White	53.4%	53.7%	53.7%	53.3%	50.6%	57.0%
	Other	53.0%	57.1%	55.8%	53.3%	58.8%	56.4%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.