

B84 Brunel University London

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	8,450	9,370	10,035	8,370	8,710	7,995
Placed June deadline applicants	1,395	1,465	1,135	1,265	1,055	1,100
All placed applicants	1,665	1,645	1,425	1,505	1,435	1,615
June deadline applicants per 10,000 population	107.0	121.7	129.7	110.0	115.6	104.4
Placed June deadline applicants per 10,000	17.7	19.0	14.7	16.6	14.0	14.4
All placed applicants per 10,000 population	21.1	21.4	18.4	19.8	19.1	21.1

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	8,715	9,655	10,335	8,600	8,945	8,185
Offers	6,705	7,515	7,815	6,910	6,950	6,140
Offer rate	77.0%	77.8%	75.7%	80.4%	77.7%	75.1%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	4,490	5,055	5,350	4,615	4,740	4,390
	Women	3,960	4,315	4,685	3,755	3,970	3,605
Placed June deadline applicants	Men	745	760	610	640	550	580
	Women	650	705	525	625	500	520
All placed applicants	Men	875	850	765	765	765	850
	Women	790	795	660	740	670	765
June deadline applicants per 10,000 population	Men	111.8	128.5	134.9	118.2	122.5	111.9
	Women	102.1	114.6	124.3	101.3	108.4	96.4
Placed June deadline applicants per 10,000 population	Men	18.6	19.3	15.4	16.4	14.2	14.8
	Women	16.8	18.7	14.0	16.8	13.7	13.9
All placed applicants per 10,000 population	Men	21.7	21.5	19.3	19.6	19.8	21.6
	Women	20.4	21.2	17.5	19.9	18.3	20.5

P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	4,680	5,255	5,555	4,780	4,915	4,520
	Women	4,035	4,400	4,775	3,820	4,030	3,660
Offers	Men	3,555	3,985	4,100	3,765	3,705	3,300
	Women	3,155	3,530	3,715	3,145	3,240	2,840
Offer rate	Men	76.0%	75.9%	73.8%	78.8%	75.4%	73.0%
	Women	78.1%	80.1%	77.8%	82.3%	80.4%	77.6%
Average offer rate	Men	76.5%	76.5%	74.1%	79.6%	76.2%	73.7%
	Women	77.5%	79.3%	77.5%	81.3%	79.5%	76.7%
Percentage point difference between offer rate and average offer rate	Men	-0.5	-0.7	-0.3	-0.9	-0.8	-0.7
	Women	0.6	0.8	0.3	1.1	0.9	0.8
Contribution of group to the average offer rate	Men	0.673	0.681	0.676	0.699	0.697	0.693
	Women	0.621	0.619	0.623	0.624	0.630	0.622

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

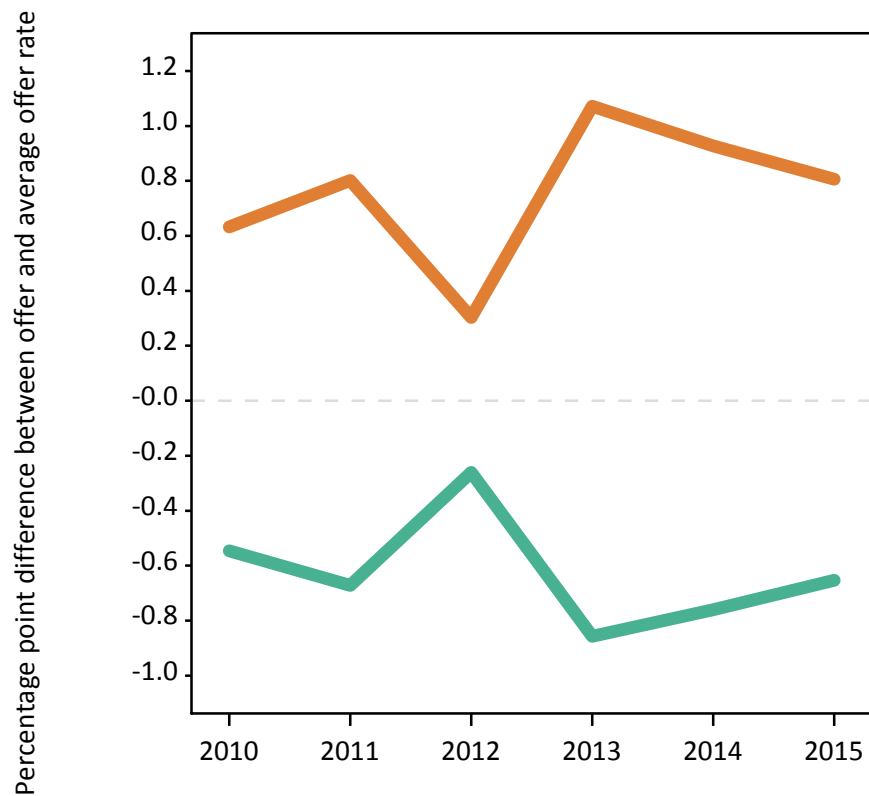
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	435	545	535	505	585	465
	Quintile 2	905	1,065	1,090	965	1,045	910
	Quintile 3	1,925	2,040	2,315	1,950	2,110	1,910
	Quintile 4	2,320	2,620	2,770	2,200	2,275	2,140
	Quintile 5	2,840	3,090	3,305	2,735	2,685	2,540
Placed June deadline applicants	Quintile 1	65	80	65	80	75	45
	Quintile 2	135	170	125	145	130	105
	Quintile 3	300	330	255	290	255	255
	Quintile 4	390	410	310	330	270	310
	Quintile 5	500	475	380	420	325	380
All placed applicants	Quintile 1	75	90	80	90	85	65
	Quintile 2	155	185	155	170	165	135
	Quintile 3	355	360	315	355	330	385
	Quintile 4	450	465	385	385	375	435
	Quintile 5	620	545	485	500	475	590
June deadline applicants per 10,000 population	Quintile 1	29.5	38.1	37.7	36.1	41.9	33.1
	Quintile 2	59.0	70.7	72.8	65.4	71.4	61.3
	Quintile 3	121.0	132.6	149.8	128.0	140.1	124.3
	Quintile 4	145.8	167.1	174.4	140.8	147.6	136.7
	Quintile 5	167.6	186.6	196.8	165.5	164.5	151.6
Placed June deadline applicants per 10,000 population	Quintile 1	4.5	5.4	4.6	5.6	5.2	3.3
	Quintile 2	8.8	11.2	8.4	10.0	8.7	7.1
	Quintile 3	18.8	21.4	16.4	19.0	17.0	16.6
	Quintile 4	24.4	26.1	19.5	21.2	17.5	19.7
	Quintile 5	29.6	28.8	22.6	25.3	19.9	22.8
All placed applicants per 10,000 population	Quintile 1	5.1	6.2	5.5	6.6	6.2	4.7
	Quintile 2	10.2	12.2	10.5	11.5	11.2	9.0
	Quintile 3	22.3	23.4	20.4	23.3	22.1	25.2
	Quintile 4	28.3	29.8	24.2	24.7	24.5	27.9
	Quintile 5	36.7	32.9	29.0	30.4	29.1	35.1

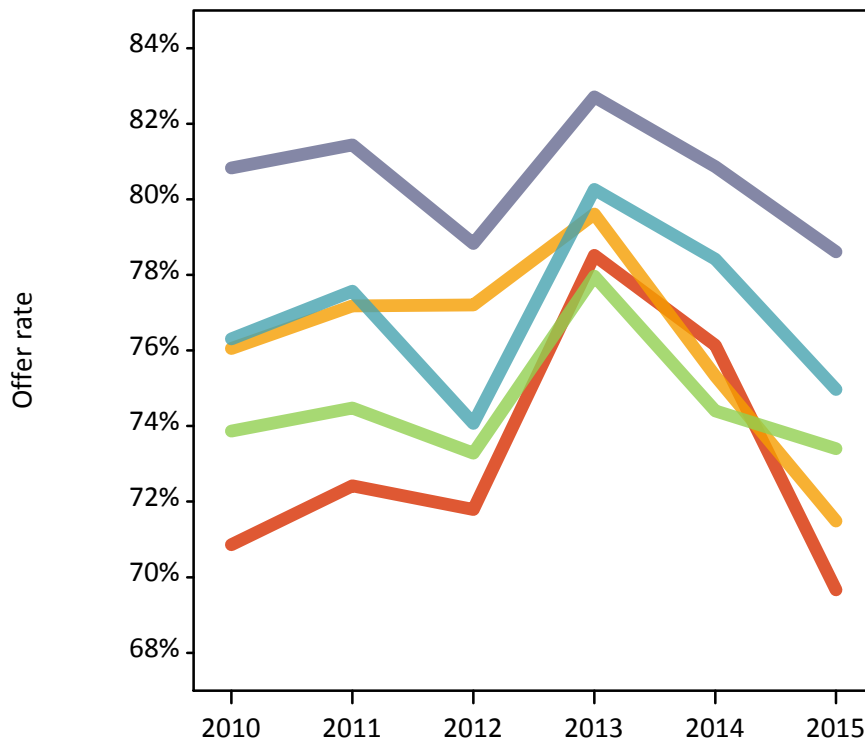
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	455	560	555	510	595	480
	Quintile 2	950	1,100	1,130	985	1,065	935
	Quintile 3	1,985	2,100	2,375	2,010	2,160	1,945
	Quintile 4	2,385	2,695	2,845	2,265	2,345	2,190
	Quintile 5	2,920	3,185	3,405	2,810	2,765	2,605
Offers	Quintile 1	320	405	395	400	455	335
	Quintile 2	720	850	875	785	805	665
	Quintile 3	1,465	1,565	1,740	1,570	1,605	1,425
	Quintile 4	1,820	2,090	2,110	1,820	1,840	1,640
	Quintile 5	2,360	2,595	2,685	2,325	2,235	2,045
Offer rate	Quintile 1	70.9%	72.4%	71.8%	78.5%	76.1%	69.7%
	Quintile 2	76.1%	77.2%	77.2%	79.6%	75.3%	71.5%
	Quintile 3	73.9%	74.5%	73.3%	78.0%	74.4%	73.4%
	Quintile 4	76.3%	77.6%	74.1%	80.3%	78.4%	75.0%
	Quintile 5	80.8%	81.4%	78.8%	82.7%	80.9%	78.6%
Average offer rate	Quintile 1	71.2%	73.0%	72.5%	79.9%	76.0%	70.7%
	Quintile 2	75.2%	76.4%	75.5%	80.0%	74.5%	71.7%
	Quintile 3	74.1%	75.1%	74.4%	78.8%	76.2%	73.1%
	Quintile 4	77.1%	78.0%	74.7%	80.1%	77.8%	75.2%
	Quintile 5	80.3%	80.9%	78.0%	81.9%	80.3%	78.4%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.3	-0.6	-0.7	-1.4	0.1	-1.1
	Quintile 2	0.8	0.8	1.7	-0.4	0.8	-0.2
	Quintile 3	-0.2	-0.6	-1.1	-0.8	-1.8	0.3
	Quintile 4	-0.7	-0.4	-0.7	0.2	0.6	-0.3
	Quintile 5	0.6	0.6	0.9	0.8	0.6	0.2
Contribution of group to the average offer rate	Quintile 1	0.139	0.144	0.117	0.145	0.148	0.133
	Quintile 2	0.181	0.187	0.180	0.188	0.198	0.188
	Quintile 3	0.295	0.276	0.288	0.295	0.305	0.308
	Quintile 4	0.336	0.332	0.328	0.319	0.315	0.331
	Quintile 5	0.398	0.383	0.389	0.396	0.371	0.386

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

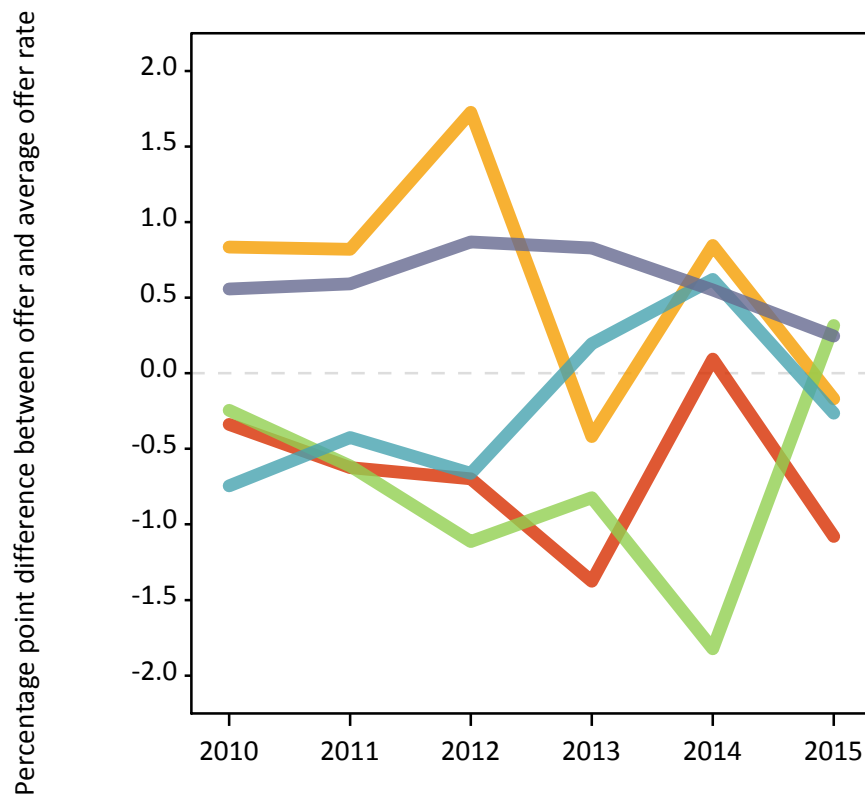
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	2,365	2,520	2,700	2,140	2,310	2,115
	Black	1,470	1,495	1,555	1,300	1,385	1,270
	Mixed	500	550	560	495	515	530
	White	3,735	4,395	4,740	4,040	4,020	3,610
	Other	305	335	415	330	410	385
Placed June deadline applicants	Asian	395	395	320	350	270	320
	Black	245	220	150	195	175	165
	Mixed	95	100	75	90	85	80
	White	595	685	540	550	465	470
	Other	50	45	50	70	50	55
All placed applicants	Asian	510	450	430	445	425	525
	Black	285	245	200	245	230	260
	Mixed	105	115	90	110	105	110
	White	685	770	630	615	585	610
	Other	65	50	65	80	75	95
June deadline applicants per 10,000 population	Asian	382.2	400.2	416.9	324.2	340.5	298.6
	Black	562.3	546.1	551.5	437.2	456.9	399.7
	Mixed	216.7	226.3	215.0	182.7	178.7	172.2
	White	55.7	67.9	73.4	64.2	65.2	58.0
	Other	397.5	412.4	470.1	365.0	442.6	400.8
Placed June deadline applicants per 10,000 population	Asian	64.1	62.8	49.6	53.1	39.7	45.5
	Black	93.2	80.5	52.6	65.7	57.7	51.2
	Mixed	40.6	41.7	28.0	33.3	29.2	25.9
	White	8.9	10.6	8.3	8.7	7.5	7.5
	Other	67.5	55.6	55.4	78.3	51.6	58.2
All placed applicants per 10,000 population	Asian	82.2	71.2	66.6	67.8	62.7	73.9
	Black	108.1	90.0	71.4	82.9	75.5	82.0
	Mixed	44.9	47.5	34.6	39.9	36.8	36.3
	White	10.2	11.9	9.7	9.7	9.4	9.8
	Other	85.7	60.5	75.7	86.0	82.7	96.6

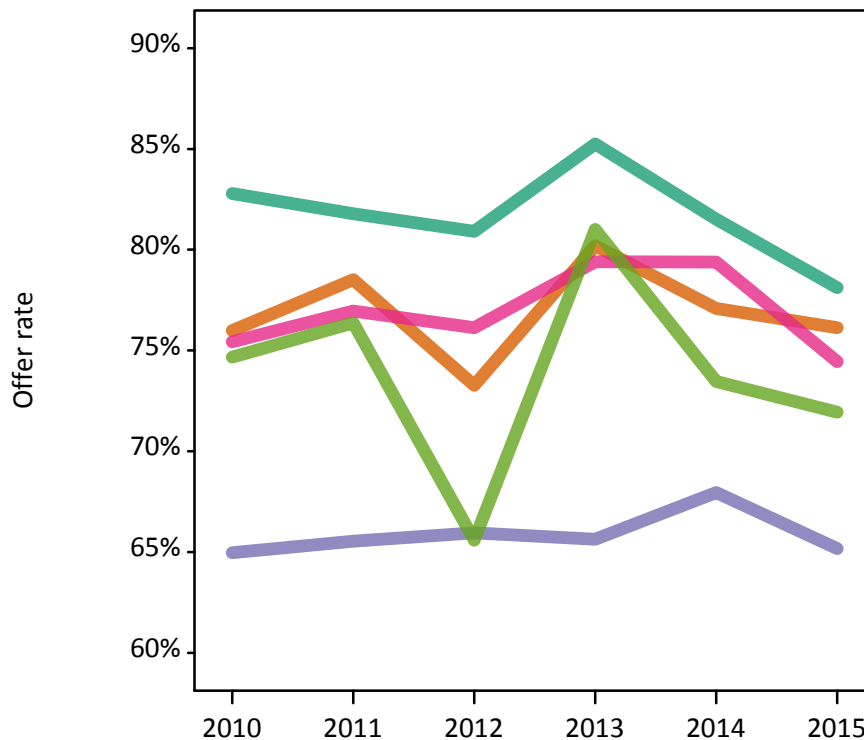
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	2,440	2,595	2,785	2,195	2,370	2,170
	Black	1,510	1,530	1,590	1,320	1,405	1,290
	Mixed	525	575	575	505	525	550
	White	3,855	4,530	4,890	4,170	4,150	3,695
	Other	310	345	430	335	420	390
Offers	Asian	1,855	2,040	2,040	1,760	1,825	1,650
	Black	980	1,000	1,050	865	955	840
	Mixed	395	440	435	400	415	410
	White	3,195	3,705	3,955	3,555	3,385	2,890
	Other	230	265	280	275	310	280
Offer rate	Asian	76.0%	78.5%	73.3%	80.2%	77.1%	76.1%
	Black	65.0%	65.5%	66.0%	65.6%	67.9%	65.2%
	Mixed	75.4%	77.0%	76.1%	79.4%	79.4%	74.5%
	White	82.8%	81.8%	80.9%	85.2%	81.5%	78.1%
	Other	74.7%	76.4%	65.6%	81.0%	73.5%	71.9%
Average offer rate	Asian	76.1%	79.0%	74.7%	80.6%	78.6%	77.2%
	Black	68.2%	69.7%	68.5%	71.2%	70.4%	67.1%
	Mixed	77.4%	78.0%	75.3%	79.8%	78.1%	73.9%
	White	81.1%	79.8%	79.2%	83.2%	79.7%	76.9%
	Other	75.0%	78.5%	68.7%	80.8%	76.0%	72.8%
Percentage point difference between offer rate and average offer rate	Asian	-0.1	-0.5	-1.4	-0.4	-1.5	-1.1
	Black	-3.2	-4.1	-2.6	-5.6	-2.5	-2.0
	Mixed	-2.0	-1.0	0.8	-0.4	1.3	0.6
	White	1.7	2.0	1.7	2.1	1.8	1.2
	Other	-0.3	-2.1	-3.2	0.2	-2.5	-0.8
Contribution of group to the average offer rate	Asian	0.423	0.399	0.387	0.385	0.370	0.370
	Black	0.284	0.278	0.254	0.271	0.256	0.258
	Mixed	0.148	0.132	0.121	0.149	0.130	0.154
	White	0.592	0.596	0.588	0.601	0.567	0.560
	Other	0.127	0.119	0.123	0.127	0.132	0.137

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

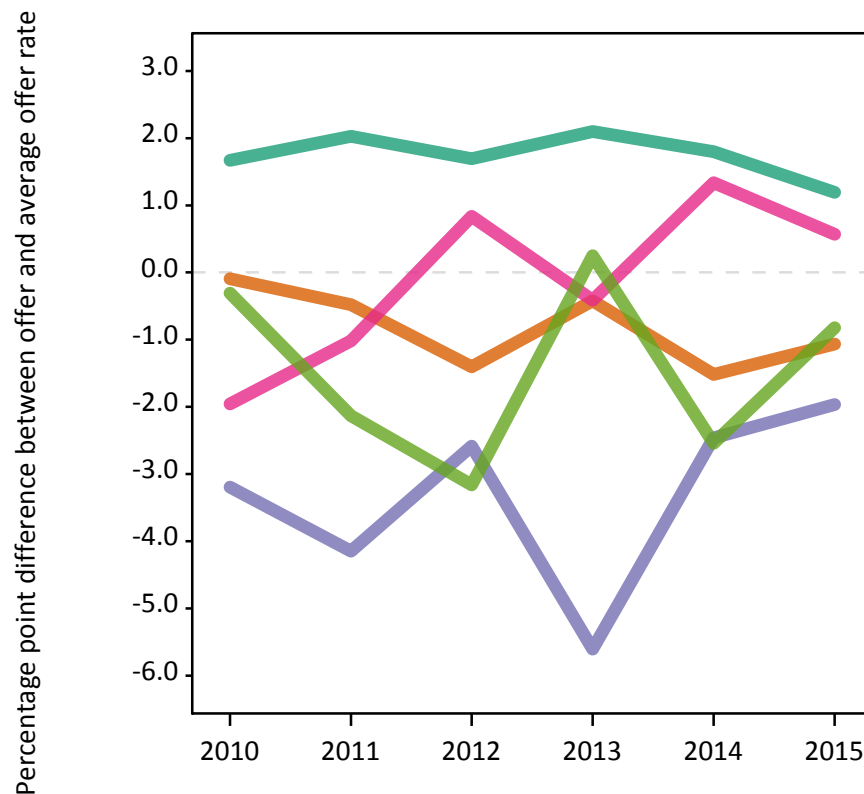
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	16,980	18,175	17,530	15,465	16,605	15,695
Placed June deadline applicants	2,495	2,560	1,900	2,145	1,830	1,840
All placed applicants	3,000	2,910	2,455	2,640	2,530	2,790

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	17,705	18,915	18,115	15,970	17,150	16,175
Offers	10,495	11,775	11,155	10,550	10,940	10,095
Offer rate	59.3%	62.2%	61.6%	66.0%	63.8%	62.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	9,150	10,065	9,485	8,585	9,230	8,790
	Women	7,825	8,105	8,040	6,880	7,380	6,905
Placed June deadline applicants	Men	1,300	1,375	1,025	1,130	970	985
	Women	1,195	1,185	875	1,015	860	855
All placed applicants	Men	1,550	1,555	1,345	1,405	1,375	1,510
	Women	1,455	1,355	1,110	1,235	1,155	1,285

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	9,645	10,590	9,900	8,945	9,620	9,095
	Women	8,060	8,330	8,215	7,025	7,535	7,080
Offers	Men	5,660	6,455	5,990	5,885	6,050	5,585
	Women	4,835	5,320	5,165	4,665	4,890	4,510
Offer rate	Men	58.7%	61.0%	60.5%	65.8%	62.9%	61.4%
	Women	60.0%	63.9%	62.9%	66.4%	64.9%	63.7%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	865	1,040	985	955	1,095	960
	Quintile 2	1,710	1,955	1,865	1,670	1,935	1,780
	Quintile 3	4,080	4,215	4,210	3,700	4,130	3,865
	Quintile 4	4,735	4,995	4,760	4,085	4,340	4,190
	Quintile 5	5,525	5,925	5,655	5,020	5,060	4,825
Placed June deadline applicants	Quintile 1	130	130	100	130	115	95
	Quintile 2	230	295	205	245	215	180
	Quintile 3	545	560	405	505	435	435
	Quintile 4	715	700	525	565	490	505
	Quintile 5	865	870	655	695	570	615
All placed applicants	Quintile 1	145	155	130	150	140	130
	Quintile 2	270	315	260	290	285	245
	Quintile 3	650	625	520	620	580	675
	Quintile 4	850	810	655	695	700	755
	Quintile 5	1,075	1,000	880	880	825	980

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	905	1,070	1,010	975	1,120	995
	Quintile 2	1,785	2,025	1,935	1,720	2,000	1,830
	Quintile 3	4,260	4,385	4,340	3,820	4,265	3,975
	Quintile 4	4,935	5,215	4,930	4,230	4,490	4,325
	Quintile 5	5,750	6,180	5,850	5,180	5,235	4,980
Offers	Quintile 1	510	635	590	625	685	595
	Quintile 2	1,060	1,270	1,205	1,155	1,240	1,095
	Quintile 3	2,320	2,505	2,535	2,405	2,550	2,375
	Quintile 4	2,890	3,200	3,010	2,765	2,885	2,695
	Quintile 5	3,680	4,145	3,800	3,570	3,550	3,300
Offer rate	Quintile 1	56.0%	59.4%	58.3%	64.1%	61.1%	59.8%
	Quintile 2	59.5%	62.8%	62.2%	67.2%	62.1%	59.7%
	Quintile 3	54.5%	57.1%	58.4%	63.0%	59.8%	59.8%
	Quintile 4	58.6%	61.4%	61.0%	65.3%	64.3%	62.3%
	Quintile 5	64.0%	67.1%	64.9%	68.9%	67.8%	66.2%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	4,590	4,925	4,695	3,945	4,365	4,155
	Black	3,955	3,900	3,575	3,120	3,350	3,020
	Mixed	1,085	1,120	1,010	955	1,030	1,050
	White	6,515	7,330	7,240	6,560	6,865	6,420
	Other	635	690	825	705	825	835
Placed June deadline applicants	Asian	680	680	540	605	505	525
	Black	510	450	305	370	310	280
	Mixed	165	175	130	155	130	140
	White	1,015	1,140	820	875	780	785
	Other	90	80	85	115	95	95
All placed applicants	Asian	905	810	755	800	815	895
	Black	600	505	410	475	430	480
	Mixed	185	195	165	190	170	200
	White	1,145	1,265	990	995	955	1,015
	Other	120	90	115	140	140	165

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	4,820	5,150	4,855	4,080	4,515	4,305
	Black	4,085	4,025	3,675	3,180	3,425	3,075
	Mixed	1,140	1,165	1,045	980	1,060	1,085
	White	6,795	7,625	7,490	6,815	7,120	6,635
	Other	655	725	860	730	850	860
Offers	Asian	2,970	3,325	3,060	2,845	3,095	2,850
	Black	1,680	1,740	1,625	1,505	1,635	1,485
	Mixed	645	715	650	640	660	685
	White	4,740	5,430	5,255	4,955	4,910	4,415
	Other	360	435	465	495	530	520
Offer rate	Asian	61.6%	64.6%	63.0%	69.7%	68.6%	66.2%
	Black	41.1%	43.2%	44.2%	47.4%	47.8%	48.2%
	Mixed	56.6%	61.2%	62.0%	65.4%	62.2%	63.3%
	White	69.8%	71.2%	70.2%	72.7%	69.0%	66.6%
	Other	55.0%	59.8%	54.0%	68.1%	62.3%	60.3%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.