

U65 University of the Arts London

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	5,490	6,030	5,680	5,010	4,575	4,595
Placed June deadline applicants	610	620	645	685	690	735
All placed applicants	660	680	710	760	720	775
June deadline applicants per 10,000 population	72.9	78.7	75.8	67.6	63.3	64.9
Placed June deadline applicants per 10,000	8.1	8.1	8.6	9.3	9.5	10.4
All placed applicants per 10,000 population	8.8	8.9	9.4	10.2	10.0	11.0

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	6,605	7,175	6,725	6,040	5,590	5,690
Offers	1,525	1,820	1,745	1,825	2,165	2,365
Offer rate	23.1%	25.4%	25.9%	30.2%	38.7%	41.5%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,405	1,685	1,645	1,375	1,180	1,305
	Women	4,085	4,345	4,035	3,635	3,395	3,290
Placed June deadline applicants	Men	175	155	170	170	180	180
	Women	435	470	470	515	510	555
All placed applicants	Men	195	170	190	190	190	195
	Women	470	510	520	570	530	585
June deadline applicants per 10,000 population	Men	36.3	42.9	42.8	36.1	31.9	36.1
	Women	111.6	116.2	110.4	100.7	96.5	95.1
Placed June deadline applicants per 10,000 population	Men	4.5	3.9	4.5	4.5	4.9	4.9
	Women	11.9	12.5	12.9	14.3	14.5	16.1
All placed applicants per 10,000 population	Men	5.0	4.4	4.9	5.0	5.2	5.4
	Women	12.8	13.6	14.2	15.8	15.1	16.9

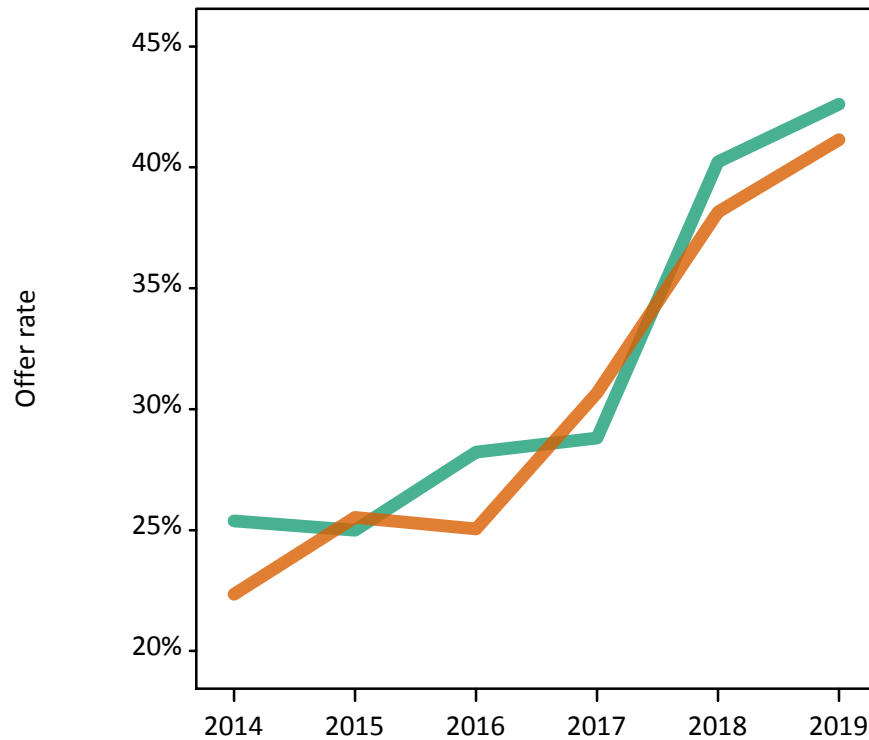
P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,640	1,945	1,865	1,605	1,415	1,550
	Women	4,970	5,230	4,860	4,435	4,175	4,140
Offers	Men	415	485	525	465	570	660
	Women	1,110	1,335	1,215	1,360	1,595	1,705
Offer rate	Men	25.4%	25.0%	28.2%	28.8%	40.2%	42.6%
	Women	22.3%	25.5%	25.0%	30.7%	38.2%	41.1%
Average offer rate	Men	21.5%	22.9%	25.9%	29.0%	38.3%	43.1%
	Women	23.6%	26.3%	25.9%	30.6%	38.8%	41.0%
Percentage point difference between offer rate and average offer rate	Men	3.9	2.1	2.3	-0.2	2.0	-0.5
	Women	-1.3	-0.8	-0.9	0.1	-0.7	0.2
Contribution of group to the average offer rate	Men	0.318	0.365	0.379	0.349	0.327	0.358
	Women	0.775	0.764	0.761	0.764	0.772	0.760

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

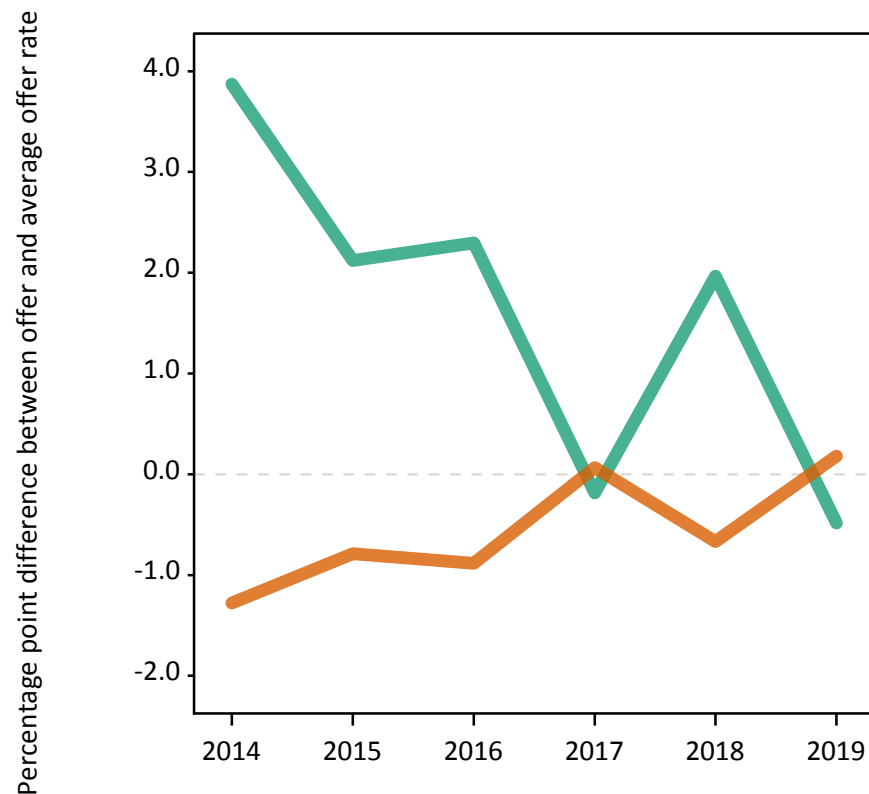
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	555	545	560	495	400	400
	Quintile 2	775	950	830	680	625	590
	Quintile 3	1,030	1,150	1,030	950	845	780
	Quintile 4	1,430	1,475	1,435	1,255	1,180	1,190
	Quintile 5	1,690	1,895	1,805	1,615	1,510	1,605
Placed June deadline applicants	Quintile 1	35	40	40	50	50	55
	Quintile 2	80	85	80	65	80	90
	Quintile 3	110	100	115	125	120	105
	Quintile 4	165	165	185	200	175	185
	Quintile 5	220	230	225	245	260	290
All placed applicants	Quintile 1	35	40	45	55	55	60
	Quintile 2	90	90	90	70	85	95
	Quintile 3	115	115	120	140	125	115
	Quintile 4	180	180	200	215	185	195
	Quintile 5	245	255	250	275	270	305
June deadline applicants per 10,000 population	Quintile 1	39.4	38.4	41.3	37.0	30.7	31.6
	Quintile 2	54.1	64.9	58.6	48.7	46.0	44.6
	Quintile 3	70.4	76.6	70.4	65.4	59.9	56.4
	Quintile 4	93.8	95.4	94.1	82.9	80.0	82.1
	Quintile 5	99.4	109.1	104.7	94.1	89.6	96.6
Placed June deadline applicants per 10,000 population	Quintile 1	2.4	2.8	2.9	3.7	4.0	4.4
	Quintile 2	5.7	5.7	5.7	4.7	5.8	6.8
	Quintile 3	7.4	6.8	7.9	8.6	8.6	7.6
	Quintile 4	10.8	10.7	12.0	13.2	12.0	12.8
	Quintile 5	13.0	13.3	12.9	14.2	15.4	17.6
All placed applicants per 10,000 population	Quintile 1	2.5	2.8	3.3	4.2	4.3	4.7
	Quintile 2	6.2	6.2	6.3	5.0	6.2	7.0
	Quintile 3	7.9	7.5	8.3	9.6	8.8	8.3
	Quintile 4	11.7	11.5	13.1	14.2	12.6	13.5
	Quintile 5	14.3	14.8	14.6	15.9	16.0	18.4

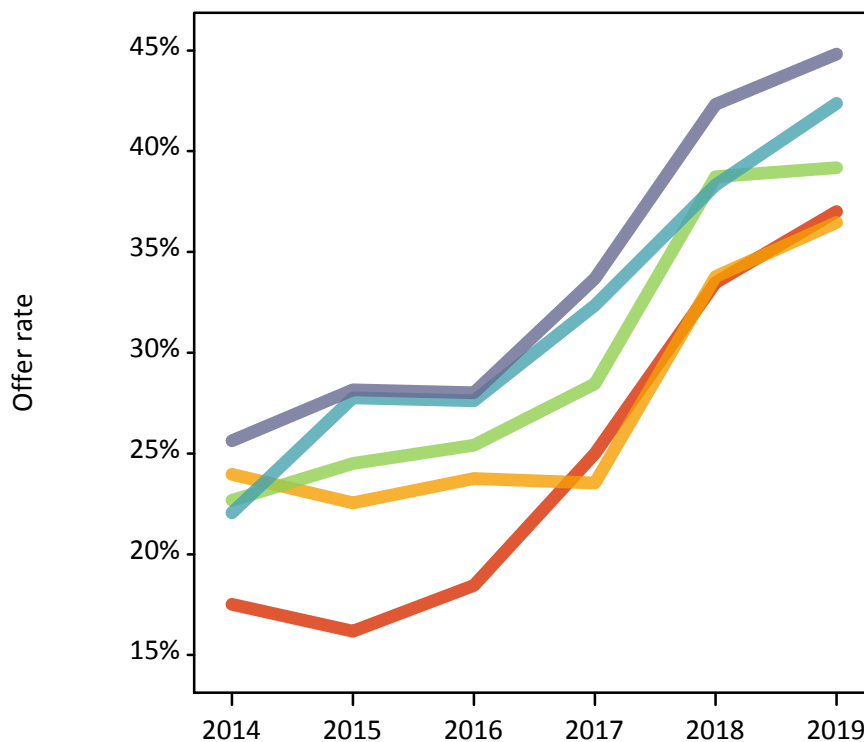
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	650	650	620	570	465	475
	Quintile 2	915	1,115	965	805	745	715
	Quintile 3	1,230	1,345	1,210	1,140	1,030	935
	Quintile 4	1,765	1,760	1,755	1,500	1,450	1,470
	Quintile 5	2,040	2,285	2,165	1,990	1,880	2,055
Offers	Quintile 1	115	105	115	145	155	175
	Quintile 2	220	250	230	190	250	260
	Quintile 3	280	330	305	325	400	365
	Quintile 4	390	490	485	485	555	620
	Quintile 5	525	645	605	670	795	920
Offer rate	Quintile 1	17.5%	16.2%	18.4%	25.0%	33.5%	37.0%
	Quintile 2	24.0%	22.6%	23.8%	23.5%	33.8%	36.5%
	Quintile 3	22.7%	24.5%	25.4%	28.5%	38.7%	39.2%
	Quintile 4	22.1%	27.8%	27.6%	32.4%	38.3%	42.4%
	Quintile 5	25.6%	28.2%	28.0%	33.7%	42.3%	44.8%
Average offer rate	Quintile 1	22.9%	22.5%	23.8%	30.1%	36.3%	40.9%
	Quintile 2	23.8%	25.0%	25.1%	29.2%	37.7%	40.6%
	Quintile 3	23.5%	25.3%	25.1%	30.0%	39.4%	41.7%
	Quintile 4	22.4%	25.6%	26.6%	30.6%	38.8%	41.6%
	Quintile 5	23.2%	26.4%	26.8%	30.4%	39.4%	41.9%
Percentage point difference between offer rate and average offer rate	Quintile 1	-5.4	-6.3	-5.4	-5.1	-2.8	-3.9
	Quintile 2	0.2	-2.4	-1.4	-5.7	-4.0	-4.1
	Quintile 3	-0.9	-0.8	0.3	-1.5	-0.6	-2.5
	Quintile 4	-0.3	2.1	1.0	1.7	-0.4	0.8
	Quintile 5	2.4	1.8	1.2	3.3	2.9	2.9
Contribution of group to the average offer rate	Quintile 1	0.137	0.125	0.132	0.135	0.122	0.128
	Quintile 2	0.171	0.190	0.181	0.172	0.171	0.180
	Quintile 3	0.216	0.218	0.217	0.229	0.224	0.205
	Quintile 4	0.296	0.283	0.291	0.284	0.299	0.293
	Quintile 5	0.349	0.364	0.370	0.382	0.381	0.399

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

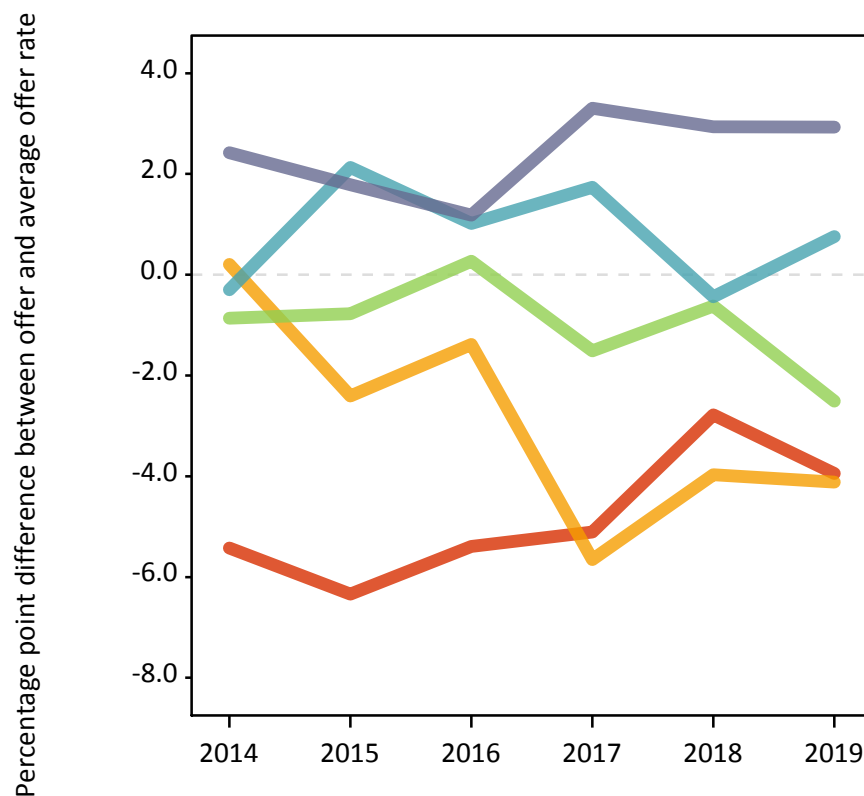
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,115	4,465	4,290	3,560	3,225	3,125
	Black	435	460	385	405	360	385
	Asian	410	510	420	455	460	520
	Mixed	370	440	420	410	360	390
	Other	135	120	125	150	135	145
Placed June deadline applicants	White	425	455	460	475	475	455
	Black	70	45	50	60	55	60
	Asian	50	55	65	55	65	95
	Mixed	45	50	45	70	70	90
	Other	15	10	15	20	15	25
All placed applicants	White	450	485	495	510	490	475
	Black	85	50	60	70	60	60
	Asian	60	65	70	65	70	105
	Mixed	50	55	50	80	70	95
	Other	15	15	20	25	20	30
June deadline applicants per 10,000 population	White	66.7	71.7	71.0	60.0	56.5	56.5
	Black	142.8	144.8	123.3	128.0	111.3	116.1
	Asian	60.5	71.8	58.4	61.7	60.6	66.4
	Mixed	129.3	143.0	133.2	127.1	111.0	118.2
	Other	144.0	122.4	125.6	145.6	124.0	128.3
Placed June deadline applicants per 10,000 population	White	6.9	7.3	7.6	8.0	8.3	8.3
	Black	23.8	14.1	16.0	19.4	16.8	17.9
	Asian	7.2	8.1	9.0	7.5	8.7	12.3
	Mixed	16.0	16.9	14.3	21.8	21.3	27.4
	Other	16.1	10.4	17.1	21.4	14.9	22.3
All placed applicants per 10,000 population	White	7.3	7.8	8.2	8.6	8.6	8.6
	Black	27.4	16.3	19.8	21.6	18.7	18.8
	Asian	8.6	9.0	10.0	9.0	9.5	13.3
	Mixed	17.0	18.5	15.6	24.9	21.9	29.5
	Other	18.3	13.5	18.1	23.3	16.8	25.8

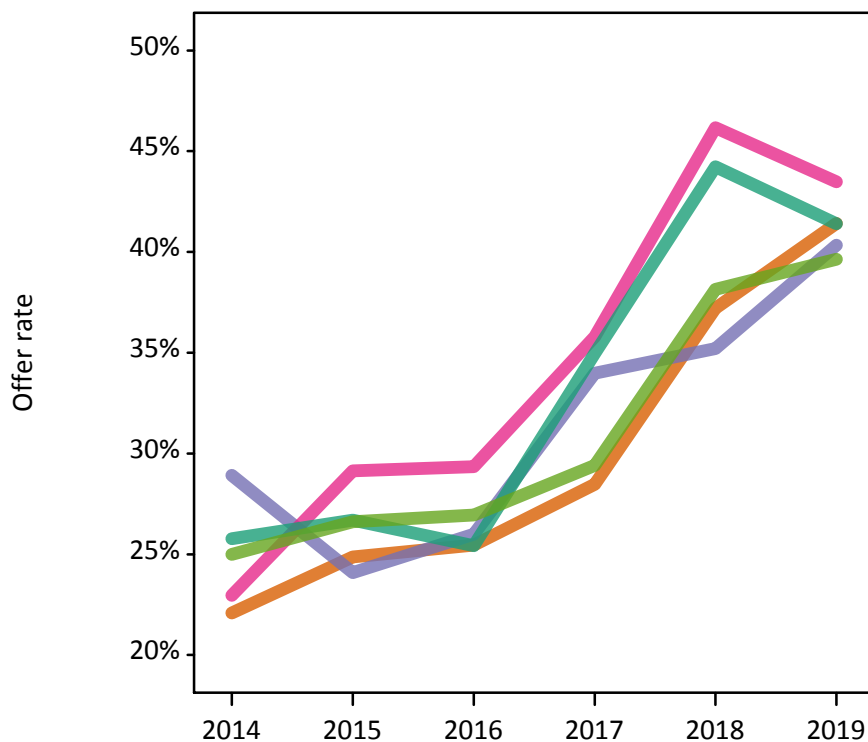
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,915	5,300	5,030	4,285	3,925	3,860
	Black	505	545	455	460	430	470
	Asian	540	595	520	555	550	635
	Mixed	455	545	530	510	470	515
	Other	155	140	140	185	175	165
Offers	White	1,085	1,320	1,280	1,220	1,460	1,600
	Black	145	130	120	155	150	190
	Asian	125	175	150	200	255	275
	Mixed	115	145	135	180	205	215
	Other	40	35	40	55	65	65
Offer rate	White	22.1%	24.9%	25.4%	28.5%	37.2%	41.4%
	Black	28.9%	24.1%	26.0%	34.0%	35.2%	40.3%
	Asian	23.0%	29.1%	29.3%	35.8%	46.2%	43.5%
	Mixed	25.8%	26.7%	25.4%	35.0%	44.2%	41.4%
	Other	25.0%	26.6%	27.0%	29.4%	38.2%	39.6%
Average offer rate	White	22.6%	24.8%	25.7%	29.4%	38.1%	42.0%
	Black	26.5%	25.5%	26.2%	29.6%	38.0%	41.3%
	Asian	24.2%	28.0%	28.1%	33.9%	42.3%	41.0%
	Mixed	23.3%	27.1%	25.2%	31.7%	39.9%	40.4%
	Other	22.8%	28.6%	27.7%	30.7%	37.8%	37.9%
Percentage point difference between offer rate and average offer rate	White	-0.5	0.1	-0.3	-1.0	-0.9	-0.6
	Black	2.4	-1.4	-0.2	4.4	-2.8	-1.0
	Asian	-1.2	1.2	1.3	1.8	3.9	2.5
	Mixed	2.5	-0.4	0.2	3.3	4.3	1.0
	Other	2.2	-2.0	-0.7	-1.3	0.4	1.7
Contribution of group to the average offer rate	White	0.767	0.763	0.771	0.739	0.733	0.711
	Black	0.129	0.130	0.113	0.139	0.124	0.150
	Asian	0.145	0.153	0.155	0.175	0.175	0.198
	Mixed	0.100	0.120	0.117	0.139	0.133	0.133
	Other	0.082	0.065	0.075	0.095	0.115	0.093

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	16,440	16,800	15,910	13,915	13,125	12,415
Placed June deadline applicants	3,000	2,845	2,680	2,795	2,635	2,750
All placed applicants	3,235	3,095	2,920	3,085	2,815	2,940

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	22,600	22,615	20,975	18,510	17,760	16,850
Offers	6,420	6,700	6,370	6,475	7,055	7,055
Offer rate	28.4%	29.6%	30.4%	35.0%	39.7%	41.9%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,950	5,180	5,095	4,285	3,960	3,920
	Women	11,490	11,620	10,815	9,630	9,165	8,495
Placed June deadline applicants	Men	900	850	795	790	765	790
	Women	2,100	1,995	1,880	2,005	1,865	1,965
All placed applicants	Men	985	940	875	890	830	855
	Women	2,250	2,155	2,045	2,195	1,985	2,090

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	6,540	6,710	6,460	5,465	5,220	5,110
	Women	16,060	15,905	14,515	13,045	12,545	11,740
Offers	Men	1,915	2,020	1,990	1,810	2,025	2,115
	Women	4,505	4,680	4,380	4,660	5,030	4,940
Offer rate	Men	29.3%	30.1%	30.8%	33.1%	38.8%	41.4%
	Women	28.1%	29.4%	30.2%	35.7%	40.1%	42.1%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,510	1,495	1,480	1,225	1,115	1,035
	Quintile 2	2,110	2,270	2,110	1,755	1,625	1,460
	Quintile 3	2,920	3,085	2,680	2,460	2,290	2,085
	Quintile 4	4,280	4,335	4,105	3,520	3,455	3,245
	Quintile 5	5,560	5,535	5,455	4,890	4,585	4,505
Placed June deadline applicants	Quintile 1	170	160	160	185	180	195
	Quintile 2	300	315	275	295	275	265
	Quintile 3	490	485	455	465	435	420
	Quintile 4	835	785	745	745	715	730
	Quintile 5	1,195	1,085	1,025	1,095	1,015	1,130
All placed applicants	Quintile 1	185	170	175	200	190	200
	Quintile 2	325	335	300	315	295	275
	Quintile 3	535	535	495	505	470	455
	Quintile 4	905	850	810	840	770	790
	Quintile 5	1,280	1,185	1,125	1,210	1,075	1,200

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,880	1,885	1,780	1,505	1,405	1,295
	Quintile 2	2,680	2,890	2,635	2,215	2,085	1,860
	Quintile 3	3,940	4,090	3,515	3,185	3,050	2,795
	Quintile 4	6,105	5,960	5,520	4,780	4,745	4,420
	Quintile 5	7,880	7,670	7,420	6,735	6,375	6,345
Offers	Quintile 1	395	395	395	405	455	480
	Quintile 2	650	755	705	680	745	670
	Quintile 3	1,030	1,165	1,055	1,065	1,185	1,090
	Quintile 4	1,755	1,835	1,715	1,720	1,890	1,890
	Quintile 5	2,560	2,520	2,465	2,575	2,740	2,870
Offer rate	Quintile 1	21.0%	21.0%	22.2%	27.0%	32.5%	37.1%
	Quintile 2	24.3%	26.1%	26.8%	30.6%	35.9%	36.1%
	Quintile 3	26.2%	28.5%	30.1%	33.5%	38.8%	39.1%
	Quintile 4	28.7%	30.8%	31.0%	36.0%	39.8%	42.7%
	Quintile 5	32.5%	32.9%	33.2%	38.3%	43.0%	45.2%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	12,040	12,175	11,620	9,900	9,350	8,685
	Black	1,395	1,400	1,255	1,095	1,035	945
	Asian	1,290	1,390	1,210	1,130	1,140	1,165
	Mixed	1,185	1,250	1,265	1,190	1,080	1,075
	Other	400	400	395	430	355	400
Placed June deadline applicants	White	2,165	2,035	1,905	1,965	1,840	1,885
	Black	240	220	190	225	205	205
	Asian	250	255	225	210	230	255
	Mixed	240	235	240	275	250	285
	Other	75	65	75	85	65	80
All placed applicants	White	2,295	2,185	2,035	2,105	1,950	1,980
	Black	285	255	230	265	225	230
	Asian	275	270	265	250	260	280
	Mixed	265	265	270	305	260	320
	Other	80	75	80	100	75	90

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	16,375	16,260	15,115	13,055	12,455	11,685
	Black	1,835	1,820	1,595	1,395	1,380	1,255
	Asian	1,960	1,960	1,740	1,575	1,630	1,605
	Mixed	1,680	1,715	1,775	1,655	1,545	1,540
	Other	555	565	505	590	505	530
Offers	White	4,740	4,855	4,655	4,565	4,930	4,920
	Black	445	490	400	435	500	515
	Asian	525	585	535	585	680	655
	Mixed	505	530	550	605	640	645
	Other	140	150	140	190	195	215
Offer rate	White	28.9%	29.9%	30.8%	35.0%	39.6%	42.1%
	Black	24.2%	26.8%	25.1%	31.3%	36.2%	41.1%
	Asian	26.7%	29.9%	30.8%	37.1%	41.8%	40.8%
	Mixed	30.1%	31.0%	30.9%	36.6%	41.6%	41.9%
	Other	25.3%	26.5%	28.0%	32.1%	38.1%	40.9%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.