

## L68 London Metropolitan University

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	3,955	3,610	3,025	3,560	3,395	3,250
Placed June deadline applicants	305	270	210	190	220	190
All placed applicants	530	455	390	330	355	350
June deadline applicants per 10,000 population	52.5	47.1	40.4	48.1	47.0	45.9
Placed June deadline applicants per 10,000	4.1	3.5	2.8	2.6	3.0	2.7
All placed applicants per 10,000 population	7.1	5.9	5.2	4.4	4.9	4.9

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	4,085	3,725	3,100	3,685	3,505	3,330
Offers	3,505	3,230	2,720	3,170	3,075	3,140
Offer rate	85.8%	86.7%	87.7%	86.0%	87.8%	94.3%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,665	1,445	1,115	1,365	1,310	1,215
	Women	2,295	2,165	1,910	2,195	2,085	2,035
Placed June deadline applicants	Men	135	115	70	65	90	60
	Women	170	155	140	130	130	130
All placed applicants	Men	215	170	125	105	135	115
	Women	320	280	265	225	220	235
June deadline applicants per 10,000 population	Men	43.0	36.8	29.1	35.9	35.4	33.6
	Women	62.6	57.9	52.2	60.8	59.2	58.9
Placed June deadline applicants per 10,000 population	Men	3.5	2.9	1.8	1.7	2.4	1.7
	Women	4.7	4.2	3.9	3.5	3.7	3.8
All placed applicants per 10,000 population	Men	5.5	4.4	3.3	2.7	3.6	3.1
	Women	8.7	7.5	7.3	6.2	6.3	6.8

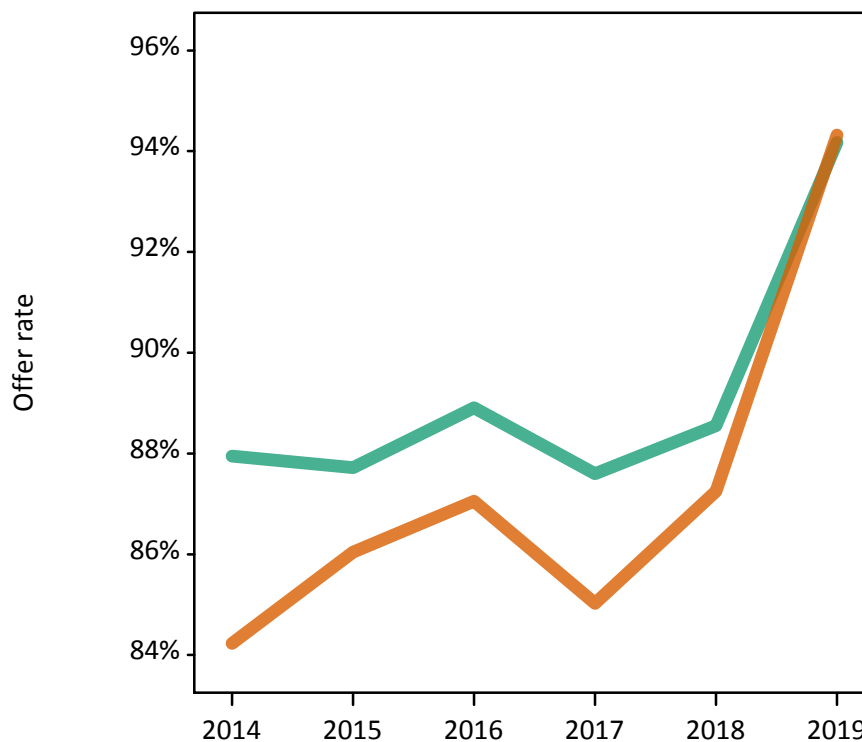
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,725	1,490	1,155	1,420	1,355	1,255
	Women	2,360	2,235	1,945	2,265	2,150	2,080
Offers	Men	1,520	1,305	1,025	1,245	1,200	1,180
	Women	1,985	1,925	1,695	1,925	1,875	1,960
Offer rate	Men	87.9%	87.7%	88.9%	87.6%	88.6%	94.2%
	Women	84.2%	86.0%	87.1%	85.0%	87.2%	94.3%
Average offer rate	Men	89.0%	88.6%	89.4%	88.5%	89.7%	95.2%
	Women	83.5%	85.4%	86.8%	84.5%	86.5%	93.7%
Percentage point difference between offer rate and average offer rate	Men	-1.0	-0.9	-0.5	-0.9	-1.2	-1.1
	Women	0.7	0.6	0.3	0.5	0.7	0.6
Contribution of group to the average offer rate	Men	0.632	0.609	0.598	0.593	0.603	0.591
	Women	0.731	0.739	0.762	0.745	0.750	0.753

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	400	395	340	405	330	330
	Quintile 2	525	515	430	510	465	410
	Quintile 3	740	715	615	660	695	595
	Quintile 4	1,245	1,075	865	1,050	1,000	1,025
	Quintile 5	1,035	900	770	925	895	865
Placed June deadline applicants	Quintile 1	25	30	25	30	15	20
	Quintile 2	40	35	35	25	30	25
	Quintile 3	55	50	35	40	45	30
	Quintile 4	105	85	75	55	65	65
	Quintile 5	80	70	45	45	60	45
All placed applicants	Quintile 1	30	40	35	35	25	30
	Quintile 2	70	45	50	40	40	45
	Quintile 3	95	95	65	65	75	65
	Quintile 4	180	155	145	105	115	125
	Quintile 5	155	115	105	80	95	90
June deadline applicants per 10,000 population	Quintile 1	28.6	27.8	24.9	30.1	25.4	26.2
	Quintile 2	36.4	35.3	30.4	36.6	34.4	31.1
	Quintile 3	50.5	47.8	41.9	45.7	49.4	43.2
	Quintile 4	81.7	69.3	56.9	69.5	67.7	70.8
	Quintile 5	60.9	51.9	44.5	53.9	53.0	52.0
Placed June deadline applicants per 10,000 population	Quintile 1	1.9	2.2	1.7	2.1	1.2	1.7
	Quintile 2	2.9	2.3	2.6	1.9	2.2	2.0
	Quintile 3	3.7	3.3	2.4	2.6	3.1	2.2
	Quintile 4	6.8	5.5	4.9	3.6	4.5	4.4
	Quintile 5	4.7	4.1	2.5	2.5	3.7	2.8
All placed applicants per 10,000 population	Quintile 1	2.2	2.8	2.4	2.5	2.0	2.4
	Quintile 2	4.8	3.1	3.4	3.0	3.0	3.3
	Quintile 3	6.4	6.3	4.3	4.6	5.2	4.6
	Quintile 4	11.9	10.1	9.4	7.1	7.8	8.5
	Quintile 5	9.1	6.6	6.0	4.6	5.8	5.4

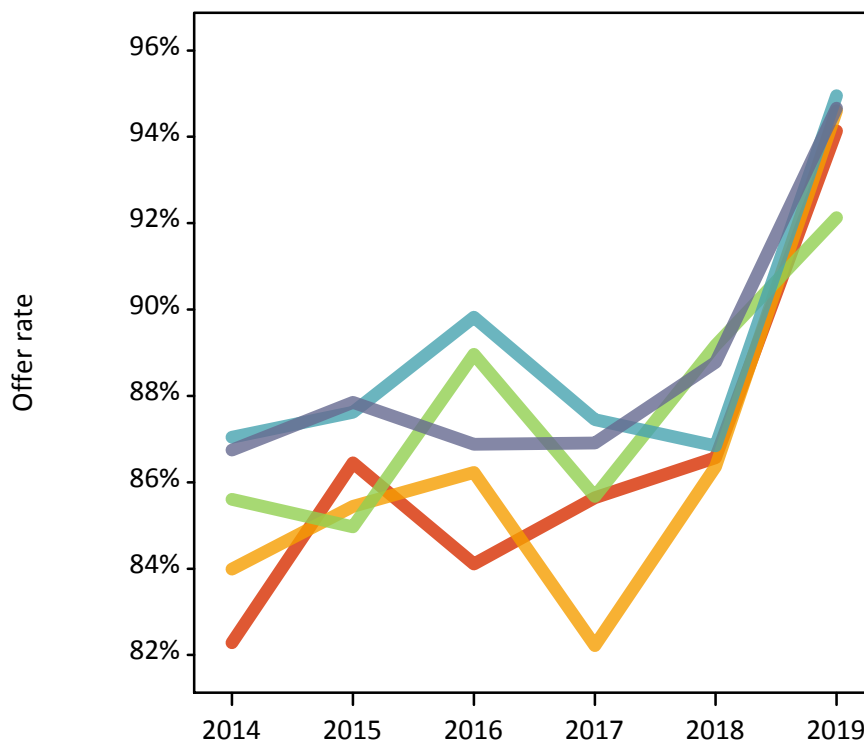
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	410	405	345	410	335	340
	Quintile 2	530	530	445	525	485	425
	Quintile 3	765	745	625	690	720	610
	Quintile 4	1,305	1,105	895	1,090	1,025	1,050
	Quintile 5	1,065	930	785	955	925	880
Offers	Quintile 1	340	350	290	350	290	320
	Quintile 2	445	450	380	430	420	405
	Quintile 3	655	635	555	590	640	560
	Quintile 4	1,135	970	805	955	890	995
	Quintile 5	925	815	680	830	825	835
Offer rate	Quintile 1	82.3%	86.5%	84.1%	85.6%	86.6%	94.1%
	Quintile 2	84.0%	85.4%	86.2%	82.2%	86.4%	94.6%
	Quintile 3	85.6%	85.0%	89.0%	85.7%	89.2%	92.1%
	Quintile 4	87.0%	87.6%	89.8%	87.5%	86.8%	95.0%
	Quintile 5	86.7%	87.8%	86.9%	86.9%	88.8%	94.7%
Average offer rate	Quintile 1	82.9%	88.3%	87.7%	85.6%	87.2%	94.1%
	Quintile 2	84.9%	86.8%	84.9%	84.1%	88.1%	94.7%
	Quintile 3	85.5%	85.3%	88.8%	85.3%	88.5%	92.8%
	Quintile 4	87.1%	86.6%	89.4%	87.8%	87.6%	94.9%
	Quintile 5	86.1%	87.2%	86.7%	85.8%	87.3%	94.2%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.6	-1.8	-3.6	0.1	-0.6	0.0
	Quintile 2	-0.9	-1.3	1.4	-1.9	-1.8	-0.1
	Quintile 3	0.1	-0.4	0.2	0.4	0.6	-0.7
	Quintile 4	-0.0	1.0	0.4	-0.3	-0.8	0.1
	Quintile 5	0.7	0.7	0.2	1.1	1.5	0.4
Contribution of group to the average offer rate	Quintile 1	0.252	0.251	0.254	0.263	0.266	0.256
	Quintile 2	0.272	0.283	0.303	0.286	0.286	0.307
	Quintile 3	0.325	0.329	0.343	0.313	0.349	0.342
	Quintile 4	0.439	0.415	0.424	0.408	0.408	0.454
	Quintile 5	0.393	0.388	0.408	0.386	0.389	0.412

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

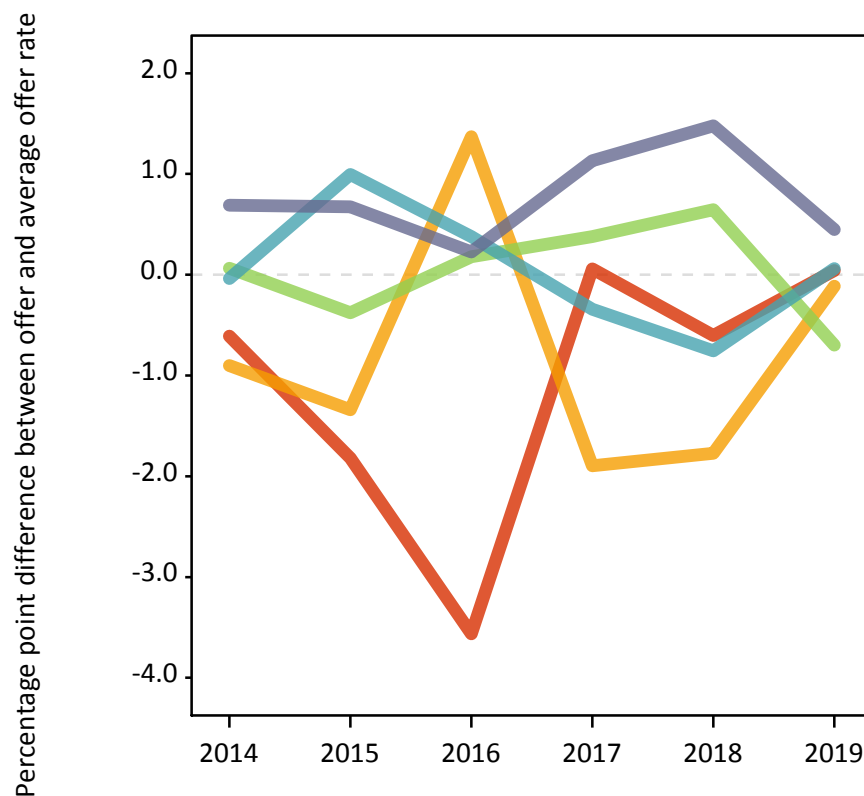
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	2,140	1,980	1,695	1,980	1,790	1,560
	Black	460	405	315	385	390	400
	Asian	900	785	625	760	795	825
	Mixed	245	245	210	265	225	260
	Other	175	165	140	135	165	185
Placed June deadline applicants	White	165	150	105	95	115	110
	Black	50	35	30	20	30	20
	Asian	65	40	35	35	40	35
	Mixed	15	25	25	20	15	15
	Other	10	10	15	15	15	10
All placed applicants	White	225	210	160	135	155	160
	Black	110	75	70	55	60	55
	Asian	135	100	95	75	75	85
	Mixed	35	40	40	30	35	25
	Other	20	25	20	30	25	20
June deadline applicants per 10,000 population	White	34.7	31.7	28.1	33.3	31.4	28.2
	Black	152.4	127.5	100.9	123.0	121.3	121.5
	Asian	132.9	110.8	87.1	103.3	105.3	105.5
	Mixed	85.5	78.8	67.4	82.6	69.7	78.7
	Other	190.2	169.1	142.7	132.0	151.9	166.6
Placed June deadline applicants per 10,000 population	White	2.6	2.4	1.7	1.6	2.0	2.0
	Black	16.5	11.3	9.9	7.0	9.6	6.1
	Asian	9.9	5.8	4.9	4.9	5.6	4.7
	Mixed	4.5	8.4	7.3	5.9	4.9	4.6
	Other	11.8	11.4	13.1	16.5	13.0	7.1
All placed applicants per 10,000 population	White	3.7	3.4	2.7	2.3	2.7	2.9
	Black	36.3	22.9	22.7	17.8	19.0	16.7
	Asian	20.1	14.4	12.9	10.2	9.9	10.6
	Mixed	11.8	12.6	13.0	9.3	11.4	7.9
	Other	23.6	24.9	20.1	30.1	22.4	16.0



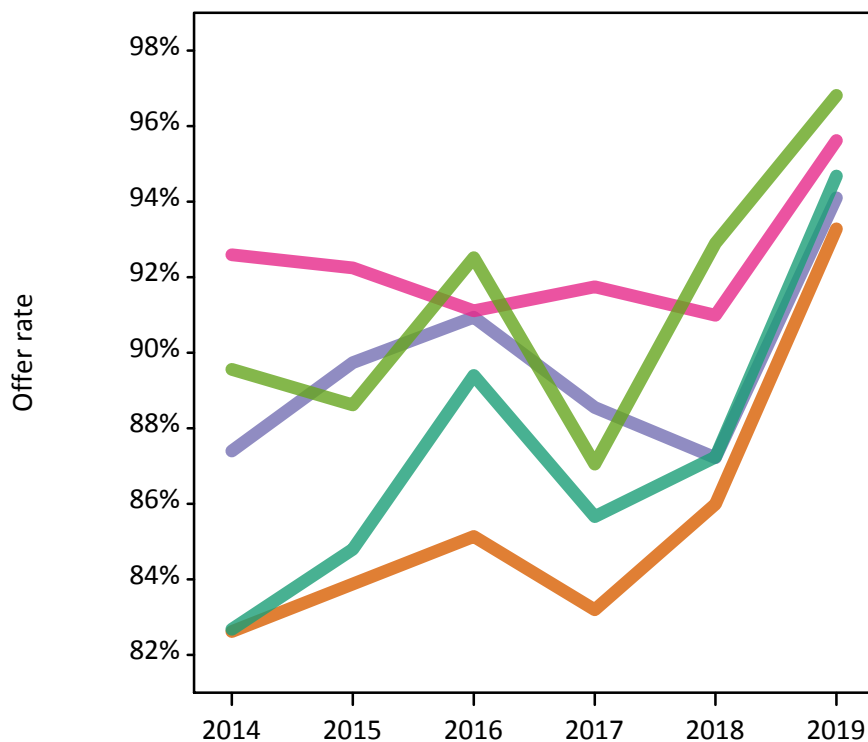
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	2,205	2,055	1,745	2,055	1,840	1,605
	Black	485	420	320	395	405	405
	Asian	930	800	640	785	820	845
	Mixed	255	250	215	270	235	265
	Other	180	165	145	140	170	190
Offers	White	1,820	1,720	1,485	1,710	1,585	1,500
	Black	425	375	290	350	355	385
	Asian	860	735	585	720	745	805
	Mixed	210	210	195	235	205	250
	Other	165	150	135	120	155	180
Offer rate	White	82.6%	83.9%	85.1%	83.2%	86.0%	93.3%
	Black	87.4%	89.7%	90.9%	88.5%	87.2%	94.1%
	Asian	92.6%	92.2%	91.1%	91.7%	91.0%	95.6%
	Mixed	82.7%	84.8%	89.4%	85.7%	87.2%	94.7%
	Other	89.6%	88.6%	92.5%	87.1%	92.9%	96.8%
Average offer rate	White	83.4%	85.6%	85.9%	84.3%	86.8%	93.4%
	Black	85.4%	87.1%	90.4%	87.7%	88.0%	94.3%
	Asian	91.4%	89.5%	91.0%	90.5%	90.5%	95.6%
	Mixed	85.2%	85.2%	87.4%	84.1%	86.3%	94.5%
	Other	88.7%	86.8%	89.3%	85.5%	86.3%	95.3%
Percentage point difference between offer rate and average offer rate	White	-0.8	-1.7	-0.7	-1.1	-0.8	-0.2
	Black	2.0	2.6	0.6	0.8	-0.8	-0.2
	Asian	1.2	2.7	0.1	1.2	0.5	0.1
	Mixed	-2.5	-0.4	2.0	1.6	0.9	0.2
	Other	0.9	1.8	3.2	1.6	6.6	1.5
Contribution of group to the average offer rate	White	0.658	0.656	0.676	0.663	0.652	0.616
	Black	0.262	0.242	0.256	0.263	0.282	0.286
	Asian	0.408	0.392	0.403	0.397	0.411	0.438
	Mixed	0.202	0.235	0.222	0.251	0.221	0.247
	Other	0.234	0.202	0.209	0.184	0.207	0.248

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	12,510	11,205	9,825	9,995	9,005	8,550
Placed June deadline applicants	1,590	1,375	1,255	990	985	895
All placed applicants	3,575	3,180	3,095	2,450	2,375	2,535

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	13,205	11,825	10,395	10,585	9,540	8,995
Offers	9,695	8,755	7,510	7,570	7,075	7,520
Offer rate	73.4%	74.0%	72.3%	71.5%	74.2%	83.6%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	5,210	4,570	3,745	3,850	3,470	3,155
	Women	7,295	6,635	6,080	6,145	5,535	5,395
Placed June deadline applicants	Men	640	545	450	355	360	295
	Women	950	830	810	635	625	600
All placed applicants	Men	1,455	1,245	1,160	945	880	895
	Women	2,120	1,940	1,935	1,505	1,495	1,640

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	5,495	4,820	3,965	4,090	3,690	3,320
	Women	7,710	7,005	6,430	6,495	5,850	5,675
Offers	Men	4,155	3,675	2,950	2,975	2,760	2,810
	Women	5,540	5,080	4,565	4,600	4,315	4,710
Offer rate	Men	75.6%	76.3%	74.4%	72.7%	74.9%	84.6%
	Women	71.8%	72.5%	70.9%	70.8%	73.7%	83.0%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,070	950	825	890	755	710
	Quintile 2	1,390	1,315	1,090	1,220	1,015	940
	Quintile 3	2,370	2,210	1,930	1,905	1,735	1,620
	Quintile 4	4,200	3,705	3,290	3,230	2,955	2,860
	Quintile 5	3,435	2,980	2,650	2,715	2,500	2,350
Placed June deadline applicants	Quintile 1	115	120	85	95	65	70
	Quintile 2	160	145	135	95	90	90
	Quintile 3	315	255	245	210	180	175
	Quintile 4	575	495	475	330	375	325
	Quintile 5	420	360	315	260	270	230
All placed applicants	Quintile 1	175	190	175	145	125	135
	Quintile 2	285	265	235	185	190	205
	Quintile 3	695	590	610	485	475	490
	Quintile 4	1,400	1,255	1,215	950	930	1,005
	Quintile 5	1,000	855	845	670	640	675

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,120	995	855	930	780	745
	Quintile 2	1,440	1,370	1,140	1,265	1,060	980
	Quintile 3	2,500	2,330	2,055	2,030	1,835	1,710
	Quintile 4	4,475	3,940	3,485	3,435	3,145	3,025
	Quintile 5	3,625	3,145	2,815	2,880	2,675	2,465
Offers	Quintile 1	820	765	620	705	595	625
	Quintile 2	1,060	1,035	855	875	795	830
	Quintile 3	1,840	1,720	1,490	1,435	1,395	1,385
	Quintile 4	3,260	2,870	2,470	2,450	2,265	2,530
	Quintile 5	2,680	2,340	2,040	2,070	2,000	2,090
Offer rate	Quintile 1	73.4%	76.8%	72.8%	75.7%	76.1%	83.9%
	Quintile 2	73.5%	75.4%	75.0%	69.4%	74.7%	85.1%
	Quintile 3	73.5%	73.7%	72.6%	70.8%	76.0%	81.0%
	Quintile 4	72.9%	72.8%	70.8%	71.3%	72.1%	83.6%
	Quintile 5	74.0%	74.5%	72.5%	71.9%	74.8%	84.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	5,670	5,150	4,420	4,665	4,095	3,720
	Black	2,980	2,610	2,350	2,160	1,945	1,835
	Asian	2,290	1,980	1,665	1,795	1,690	1,705
	Mixed	805	760	690	720	675	690
	Other	615	550	540	510	460	485
Placed June deadline applicants	White	700	590	475	440	450	400
	Black	450	420	435	270	265	245
	Asian	240	165	160	135	125	120
	Mixed	115	115	100	75	80	75
	Other	65	65	65	60	50	45
All placed applicants	White	1,095	950	860	765	730	745
	Black	1,370	1,220	1,275	920	930	1,005
	Asian	585	495	495	375	325	380
	Mixed	285	265	235	180	185	220
	Other	185	195	170	170	160	150

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	6,020	5,470	4,725	4,980	4,370	3,975
	Black	3,150	2,750	2,480	2,270	2,060	1,915
	Asian	2,385	2,065	1,720	1,885	1,760	1,770
	Mixed	850	800	725	760	710	715
	Other	645	575	570	535	485	495
Offers	White	4,495	4,175	3,505	3,705	3,330	3,400
	Black	1,975	1,745	1,505	1,310	1,280	1,395
	Asian	1,980	1,675	1,390	1,550	1,455	1,585
	Mixed	620	590	555	535	535	605
	Other	510	440	420	370	375	435
Offer rate	White	74.7%	76.3%	74.3%	74.4%	76.2%	85.5%
	Black	62.8%	63.4%	60.7%	57.7%	62.1%	72.8%
	Asian	83.0%	81.2%	80.8%	82.2%	82.7%	89.8%
	Mixed	73.2%	73.9%	76.4%	70.6%	75.0%	84.7%
	Other	79.1%	76.2%	73.7%	69.1%	77.5%	88.1%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.