

## L75 London South Bank University

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	4,765	5,410	5,195	5,160	5,250	5,995
Placed June deadline applicants	490	590	565	610	610	760
All placed applicants	750	805	785	800	855	1,000
June deadline applicants per 10,000 population	63.3	70.6	69.3	69.6	72.7	84.7
Placed June deadline applicants per 10,000	6.5	7.7	7.6	8.2	8.4	10.7
All placed applicants per 10,000 population	9.9	10.5	10.5	10.8	11.9	14.1

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	4,910	5,560	5,300	5,265	5,370	6,145
Offers	3,540	4,050	3,960	4,135	4,370	5,145
Offer rate	72.1%	72.8%	74.7%	78.5%	81.4%	83.8%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,590	1,815	1,875	1,890	2,090	2,335
	Women	3,175	3,595	3,325	3,270	3,160	3,660
Placed June deadline applicants	Men	195	220	220	260	260	305
	Women	295	370	345	350	350	455
All placed applicants	Men	295	315	305	335	365	425
	Women	455	490	480	460	490	570
June deadline applicants per 10,000 population	Men	41.1	46.3	48.8	49.8	56.4	64.5
	Women	86.8	96.1	91.0	90.5	89.8	105.9
Placed June deadline applicants per 10,000 population	Men	5.0	5.7	5.7	6.8	7.0	8.4
	Women	8.1	9.9	9.5	9.7	9.9	13.1
All placed applicants per 10,000 population	Men	7.6	8.1	7.9	8.9	9.8	11.8
	Women	12.4	13.1	13.1	12.8	14.0	16.6

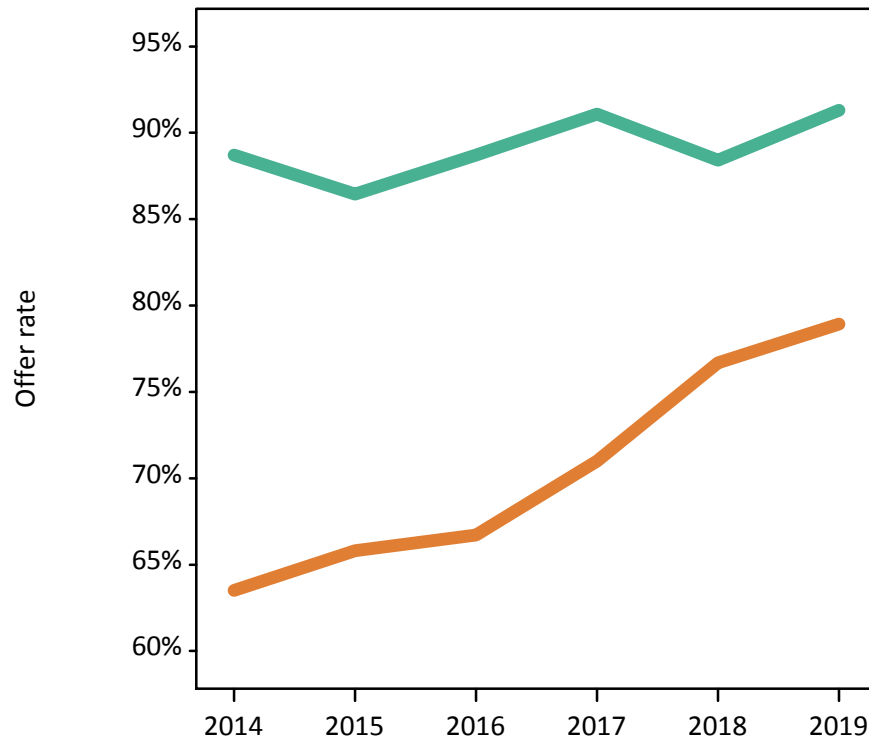
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,675	1,895	1,930	1,965	2,160	2,395
	Women	3,235	3,660	3,370	3,305	3,210	3,750
Offers	Men	1,485	1,640	1,715	1,790	1,910	2,185
	Women	2,055	2,410	2,245	2,345	2,465	2,960
Offer rate	Men	88.7%	86.4%	88.7%	91.1%	88.4%	91.3%
	Women	63.5%	65.8%	66.7%	71.0%	76.7%	78.9%
Average offer rate	Men	89.0%	86.8%	88.9%	90.8%	88.1%	91.0%
	Women	63.3%	65.6%	66.6%	71.2%	76.9%	79.1%
Percentage point difference between offer rate and average offer rate	Men	-0.3	-0.4	-0.2	0.3	0.3	0.3
	Women	0.2	0.2	0.1	-0.2	-0.2	-0.2
Contribution of group to the average offer rate	Men	0.639	0.618	0.649	0.646	0.648	0.652
	Women	0.813	0.802	0.798	0.790	0.764	0.778

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

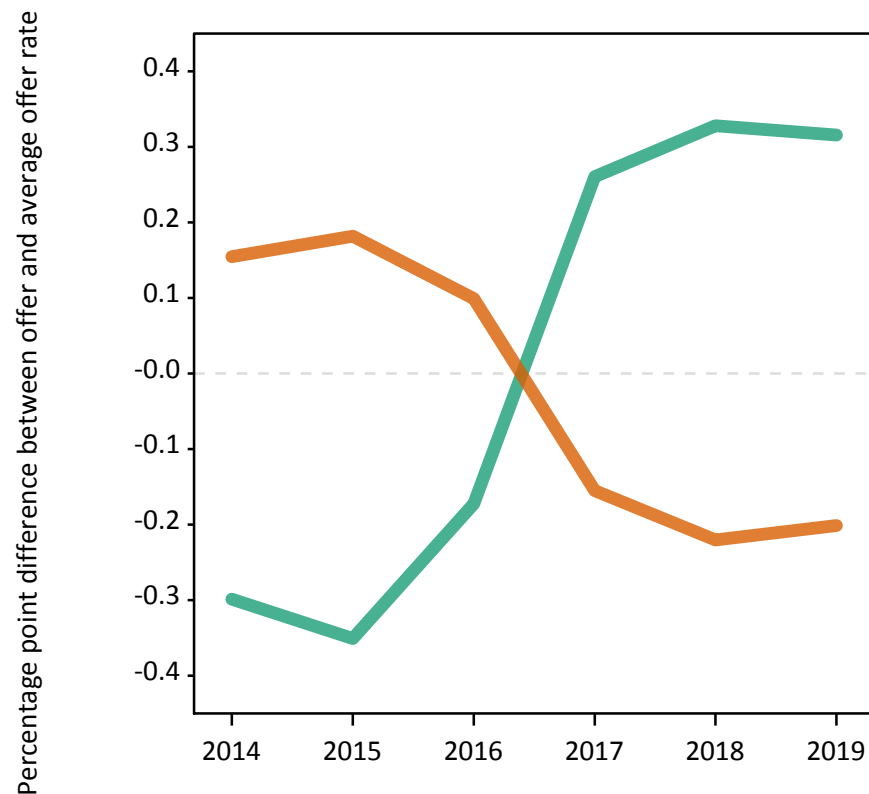
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	435	500	450	385	360	385
	Quintile 2	565	630	605	600	615	610
	Quintile 3	905	1,140	1,045	1,020	995	1,160
	Quintile 4	1,645	1,740	1,730	1,815	1,855	2,100
	Quintile 5	1,200	1,385	1,360	1,330	1,410	1,705
Placed June deadline applicants	Quintile 1	35	60	50	50	35	45
	Quintile 2	70	60	75	80	80	80
	Quintile 3	95	120	125	120	125	155
	Quintile 4	155	185	165	190	220	275
	Quintile 5	140	165	145	165	150	200
All placed applicants	Quintile 1	50	70	55	60	40	60
	Quintile 2	95	75	85	105	95	95
	Quintile 3	145	160	170	155	170	190
	Quintile 4	245	270	245	265	325	365
	Quintile 5	215	230	220	215	220	280
June deadline applicants per 10,000 population	Quintile 1	30.9	35.2	33.2	28.9	27.6	30.4
	Quintile 2	39.4	43.0	42.6	43.1	45.4	46.4
	Quintile 3	61.9	76.0	71.2	70.3	70.7	84.1
	Quintile 4	107.9	112.4	113.6	120.0	125.7	144.8
	Quintile 5	70.6	79.9	78.7	77.5	83.8	102.6
Placed June deadline applicants per 10,000 population	Quintile 1	2.3	4.4	3.5	3.9	2.5	3.6
	Quintile 2	4.8	4.2	5.4	5.8	5.8	6.0
	Quintile 3	6.4	8.0	8.6	8.3	8.7	11.1
	Quintile 4	10.1	11.9	11.0	12.6	15.0	18.9
	Quintile 5	8.2	9.4	8.5	9.7	8.9	12.2
All placed applicants per 10,000 population	Quintile 1	3.5	4.9	4.2	4.3	3.2	4.6
	Quintile 2	6.6	5.3	6.1	7.5	7.2	7.3
	Quintile 3	9.9	10.5	11.7	10.8	12.1	13.8
	Quintile 4	16.0	17.3	16.1	17.6	22.0	25.2
	Quintile 5	12.5	13.2	12.8	12.4	13.1	16.9

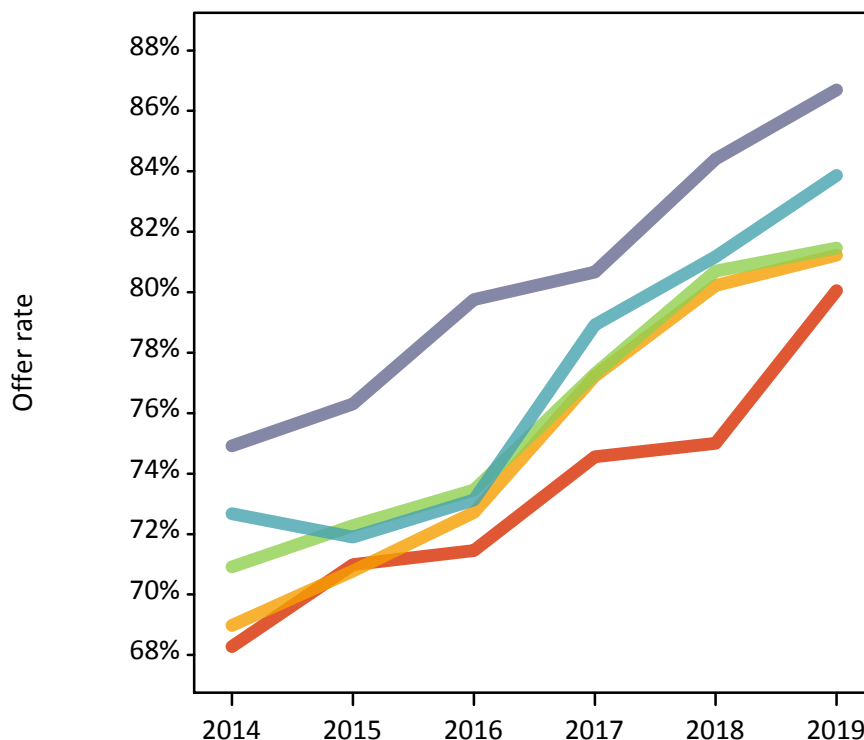
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	455	515	460	395	370	395
	Quintile 2	575	640	610	620	630	635
	Quintile 3	925	1,170	1,070	1,030	1,025	1,185
	Quintile 4	1,710	1,800	1,765	1,855	1,885	2,145
	Quintile 5	1,230	1,420	1,390	1,355	1,445	1,745
Offers	Quintile 1	310	365	330	295	275	315
	Quintile 2	400	455	445	480	505	515
	Quintile 3	655	845	785	795	830	965
	Quintile 4	1,240	1,295	1,290	1,465	1,530	1,800
	Quintile 5	925	1,080	1,105	1,095	1,220	1,510
Offer rate	Quintile 1	68.3%	71.0%	71.5%	74.6%	75.0%	80.1%
	Quintile 2	69.0%	70.8%	72.7%	77.2%	80.2%	81.2%
	Quintile 3	70.9%	72.3%	73.5%	77.3%	80.7%	81.5%
	Quintile 4	72.7%	71.9%	73.1%	78.9%	81.2%	83.9%
	Quintile 5	74.9%	76.3%	79.8%	80.7%	84.4%	86.7%
Average offer rate	Quintile 1	68.3%	70.3%	71.6%	76.5%	77.5%	80.2%
	Quintile 2	69.1%	71.0%	71.8%	78.7%	80.5%	83.1%
	Quintile 3	70.9%	72.3%	73.4%	75.4%	80.7%	81.8%
	Quintile 4	73.1%	72.6%	74.5%	79.2%	81.1%	83.9%
	Quintile 5	74.3%	75.6%	78.4%	80.5%	83.7%	85.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.0	0.7	-0.2	-1.9	-2.5	-0.1
	Quintile 2	-0.1	-0.2	0.9	-1.5	-0.3	-1.9
	Quintile 3	0.0	0.0	0.0	2.0	0.0	-0.3
	Quintile 4	-0.4	-0.7	-1.3	-0.3	0.0	-0.0
	Quintile 5	0.6	0.7	1.3	0.2	0.7	1.0
Contribution of group to the average offer rate	Quintile 1	0.194	0.181	0.169	0.180	0.174	0.163
	Quintile 2	0.210	0.204	0.209	0.229	0.230	0.211
	Quintile 3	0.289	0.284	0.271	0.279	0.283	0.276
	Quintile 4	0.430	0.403	0.403	0.429	0.427	0.425
	Quintile 5	0.357	0.352	0.348	0.339	0.367	0.372

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	2,360	2,605	2,375	2,350	2,255	2,255
	Black	695	845	805	785	785	1,040
	Asian	1,200	1,350	1,410	1,420	1,515	1,835
	Mixed	280	290	320	285	350	415
	Other	215	265	240	270	300	390
Placed June deadline applicants	White	255	330	310	350	285	295
	Black	60	70	70	55	90	115
	Asian	110	125	125	135	145	230
	Mixed	35	40	30	30	40	50
	Other	25	30	25	25	40	60
All placed applicants	White	340	370	365	400	335	360
	Black	115	110	115	95	140	160
	Asian	205	220	210	220	235	315
	Mixed	50	50	45	45	60	65
	Other	40	45	40	30	60	75
June deadline applicants per 10,000 population	White	38.2	41.8	39.2	39.6	39.5	40.8
	Black	229.9	265.8	256.5	248.8	244.5	314.6
	Asian	177.2	190.9	195.7	193.1	200.2	235.3
	Mixed	97.3	94.7	101.7	89.4	107.6	125.8
	Other	229.9	274.9	239.2	261.1	280.6	345.6
Placed June deadline applicants per 10,000 population	White	4.1	5.3	5.1	5.9	5.0	5.3
	Black	20.5	21.4	22.7	17.8	27.4	34.9
	Asian	16.4	17.8	17.2	18.6	19.5	29.6
	Mixed	12.5	12.3	9.5	9.7	12.6	15.8
	Other	27.9	29.0	27.1	26.2	35.4	51.7
All placed applicants per 10,000 population	White	5.5	6.0	6.1	6.7	5.9	6.5
	Black	37.3	34.6	36.4	30.8	43.9	48.8
	Asian	30.5	31.2	29.3	29.6	30.8	40.6
	Mixed	16.7	16.9	14.6	13.4	17.9	19.1
	Other	40.8	45.6	40.2	31.1	57.8	66.8



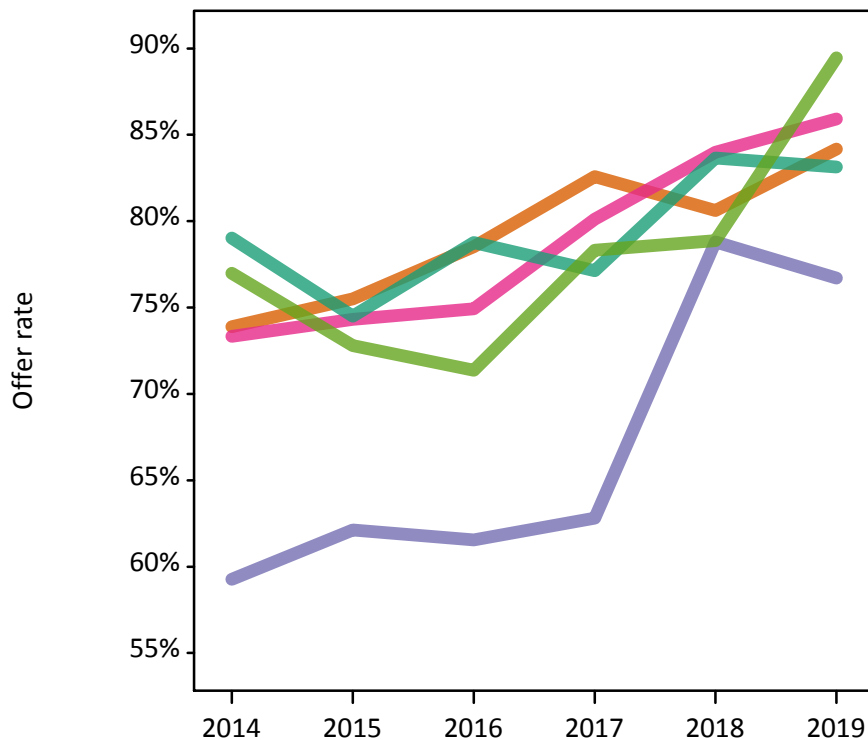
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	2,415	2,675	2,430	2,405	2,330	2,325
	Black	715	860	815	795	795	1,055
	Asian	1,250	1,405	1,435	1,455	1,530	1,870
	Mixed	285	300	325	295	360	425
	Other	225	270	240	270	305	400
Offers	White	1,785	2,020	1,910	1,985	1,880	1,955
	Black	425	535	500	500	630	810
	Asian	915	1,045	1,075	1,165	1,285	1,605
	Mixed	225	225	255	225	300	355
	Other	175	200	170	215	240	355
Offer rate	White	73.9%	75.5%	78.5%	82.6%	80.6%	84.2%
	Black	59.3%	62.1%	61.5%	62.8%	78.8%	76.7%
	Asian	73.3%	74.3%	74.9%	80.1%	84.0%	85.9%
	Mixed	79.0%	74.5%	78.8%	77.1%	83.7%	83.1%
	Other	77.0%	72.8%	71.4%	78.3%	78.9%	89.4%
Average offer rate	White	73.2%	73.4%	76.2%	80.8%	80.8%	83.1%
	Black	60.6%	64.5%	65.2%	66.8%	77.3%	77.7%
	Asian	73.7%	76.0%	76.2%	80.4%	84.2%	86.4%
	Mixed	76.8%	75.4%	79.4%	78.4%	82.7%	84.6%
	Other	81.2%	75.8%	74.4%	81.0%	80.7%	88.9%
Percentage point difference between offer rate and average offer rate	White	0.7	2.1	2.4	1.8	-0.2	1.0
	Black	-1.3	-2.4	-3.7	-4.0	1.5	-1.0
	Asian	-0.4	-1.7	-1.3	-0.2	-0.2	-0.5
	Mixed	2.3	-0.9	-0.7	-1.3	1.0	-1.5
	Other	-4.2	-3.0	-3.1	-2.7	-1.8	0.6
Contribution of group to the average offer rate	White	0.593	0.587	0.562	0.578	0.556	0.502
	Black	0.255	0.252	0.252	0.273	0.267	0.281
	Asian	0.385	0.385	0.395	0.406	0.409	0.408
	Mixed	0.195	0.161	0.162	0.158	0.184	0.183
	Other	0.190	0.152	0.154	0.160	0.163	0.170

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

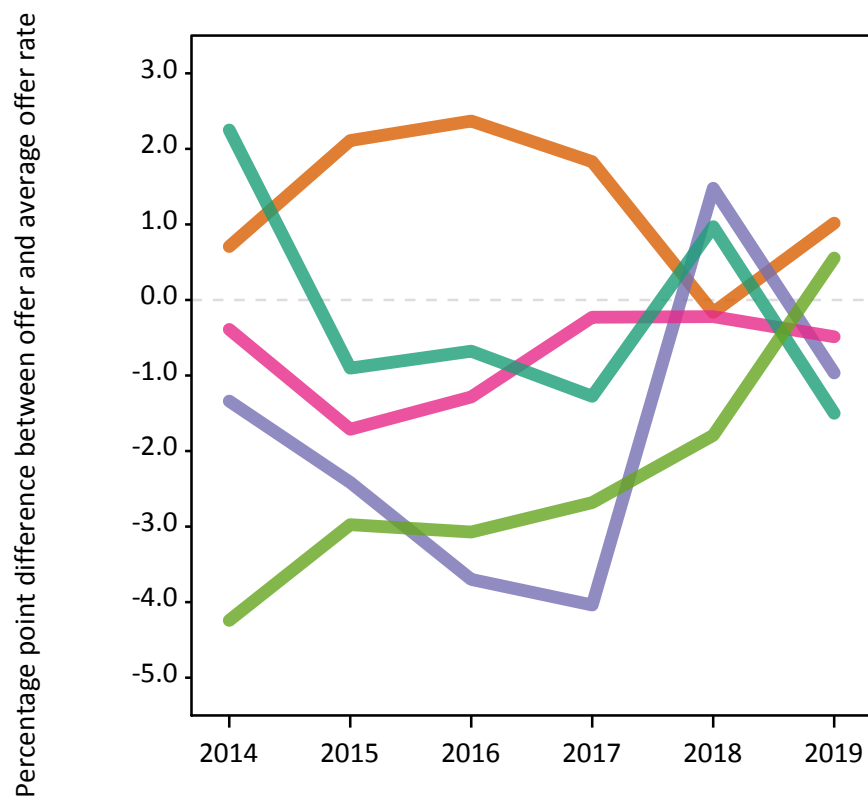
- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	21,390	21,100	20,905	17,365	16,140	16,470
Placed June deadline applicants	2,245	2,240	2,210	1,980	2,295	2,640
All placed applicants	3,605	3,240	3,485	3,235	3,450	3,925

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	22,410	22,115	21,775	18,050	16,770	17,135
Offers	9,230	10,165	9,875	9,275	10,130	11,545
Offer rate	41.2%	46.0%	45.4%	51.4%	60.4%	67.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	6,425	6,570	6,575	5,630	5,630	5,765
	Women	14,960	14,530	14,325	11,735	10,510	10,710
Placed June deadline applicants	Men	910	830	805	750	855	960
	Women	1,335	1,410	1,410	1,230	1,440	1,685
All placed applicants	Men	1,520	1,315	1,425	1,325	1,415	1,585
	Women	2,085	1,925	2,060	1,905	2,035	2,340

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	6,865	6,970	6,925	5,945	5,925	6,030
	Women	15,545	15,145	14,850	12,105	10,840	11,105
Offers	Men	4,160	4,320	4,260	3,990	4,215	4,720
	Women	5,070	5,845	5,615	5,285	5,915	6,825
Offer rate	Men	60.6%	62.0%	61.5%	67.1%	71.1%	78.3%
	Women	32.6%	38.6%	37.8%	43.7%	54.6%	61.5%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,700	1,700	1,635	1,340	1,160	1,070
	Quintile 2	2,475	2,355	2,290	1,915	1,725	1,645
	Quintile 3	4,285	4,405	4,355	3,620	3,190	3,330
	Quintile 4	7,440	7,275	7,250	6,065	5,765	5,830
	Quintile 5	5,430	5,310	5,315	4,385	4,235	4,440
Placed June deadline applicants	Quintile 1	170	205	160	160	150	170
	Quintile 2	245	230	250	225	250	255
	Quintile 3	435	470	460	415	465	595
	Quintile 4	775	740	760	665	860	930
	Quintile 5	610	585	575	510	565	665
All placed applicants	Quintile 1	235	260	210	205	200	215
	Quintile 2	345	305	330	320	335	340
	Quintile 3	740	670	700	670	695	840
	Quintile 4	1,260	1,120	1,280	1,195	1,330	1,465
	Quintile 5	1,010	880	945	825	875	1,015

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,785	1,755	1,670	1,395	1,200	1,110
	Quintile 2	2,555	2,445	2,370	1,975	1,800	1,700
	Quintile 3	4,500	4,635	4,545	3,745	3,300	3,460
	Quintile 4	7,835	7,690	7,575	6,340	5,990	6,090
	Quintile 5	5,680	5,540	5,545	4,555	4,405	4,615
Offers	Quintile 1	765	805	735	665	655	700
	Quintile 2	980	1,060	1,015	990	1,045	1,090
	Quintile 3	1,710	2,090	1,940	1,780	1,935	2,240
	Quintile 4	3,200	3,415	3,385	3,270	3,660	4,080
	Quintile 5	2,545	2,775	2,775	2,555	2,795	3,325
Offer rate	Quintile 1	42.7%	45.9%	44.0%	47.6%	54.7%	63.2%
	Quintile 2	38.4%	43.4%	42.8%	50.1%	58.1%	64.3%
	Quintile 3	38.0%	45.1%	42.6%	47.5%	58.6%	64.8%
	Quintile 4	40.9%	44.4%	44.7%	51.6%	61.1%	67.0%
	Quintile 5	44.8%	50.1%	50.0%	56.1%	63.5%	72.0%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	7,990	7,765	7,365	6,145	5,655	5,265
	Black	7,770	7,415	7,445	5,870	5,200	5,355
	Asian	3,440	3,655	3,785	3,285	3,215	3,560
	Mixed	1,170	1,140	1,145	1,015	1,030	1,135
	Other	785	830	840	795	805	905
Placed June deadline applicants	White	1,020	1,060	995	845	815	830
	Black	600	595	610	560	820	965
	Asian	355	335	340	340	380	485
	Mixed	145	140	145	115	150	175
	Other	105	85	85	80	105	155
All placed applicants	White	1,350	1,260	1,250	1,080	965	985
	Black	1,135	975	1,125	1,100	1,075	1,205
	Asian	655	600	645	655	585	675
	Mixed	220	200	220	185	210	215
	Other	190	150	170	150	165	210

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	8,330	8,105	7,665	6,425	5,920	5,520
	Black	8,180	7,810	7,785	6,075	5,410	5,565
	Asian	3,610	3,825	3,920	3,390	3,290	3,650
	Mixed	1,220	1,195	1,205	1,070	1,085	1,195
	Other	825	870	870	820	825	940
Offers	White	4,215	4,620	4,345	4,005	3,920	4,025
	Black	1,875	2,075	2,050	1,855	2,485	2,935
	Asian	1,970	2,225	2,240	2,220	2,360	2,855
	Mixed	595	625	635	570	695	835
	Other	485	490	465	485	535	725
Offer rate	White	50.6%	57.0%	56.7%	62.4%	66.2%	73.0%
	Black	22.9%	26.5%	26.3%	30.5%	46.0%	52.7%
	Asian	54.6%	58.2%	57.2%	65.4%	71.7%	78.2%
	Mixed	48.6%	52.1%	52.7%	53.3%	64.0%	69.9%
	Other	58.8%	56.4%	53.4%	59.3%	65.0%	77.1%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.