

## C93 University for the Creative Arts

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

- 18 year old applicants: P.1
- 18 year old applications: P.2
- 18 year old applicants by sex: P.3
- 18 year old applications by sex: P.4
- 18 year old applicants by POLAR4 quintile: P.7
- 18 year old applications by POLAR4 quintile: P.8
- 18 year old applicants by ethnic group: P.11
- 18 year old applications by ethnic group: P.12
- Applicants (all ages): P.15
- Applications (all ages): P.16
- Applicants (all ages) by sex: P.17
- Applications (all ages) by sex: P.18
- Applicants (all ages) by POLAR4 quintile: P.19
- Applications (all ages) by POLAR4 quintile: P.20
- Applicants (all ages) by ethnic group: P.21
- Applications (all ages) by ethnic group: P.22

## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	2,285	2,300	2,815	2,575	2,270	2,065
Placed June deadline applicants	455	520	605	500	425	420
All placed applicants	535	595	695	580	510	490
June deadline applicants per 10,000 population	30.3	30.0	37.5	34.7	31.4	29.2
Placed June deadline applicants per 10,000	6.0	6.8	8.1	6.7	5.9	5.9
All placed applicants per 10,000 population	7.1	7.8	9.3	7.8	7.0	6.9

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	2,495	2,505	3,080	2,775	2,440	2,260
Offers	1,670	1,665	2,160	1,990	1,690	2,000
Offer rate	67.0%	66.5%	70.1%	71.7%	69.2%	88.5%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	665	645	860	815	710	720
	Women	1,620	1,655	1,955	1,755	1,560	1,345
Placed June deadline applicants	Men	125	145	190	150	130	145
	Women	330	370	415	350	295	275
All placed applicants	Men	155	175	215	170	160	170
	Women	380	420	480	410	350	320
June deadline applicants per 10,000 population	Men	17.2	16.4	22.3	21.5	19.1	19.9
	Women	44.2	44.2	53.5	48.7	44.4	38.9
Placed June deadline applicants per 10,000 population	Men	3.2	3.7	5.0	3.9	3.5	4.0
	Women	9.0	10.0	11.3	9.7	8.4	8.0
All placed applicants per 10,000 population	Men	4.0	4.5	5.6	4.5	4.3	4.7
	Women	10.4	11.2	13.1	11.3	9.9	9.3

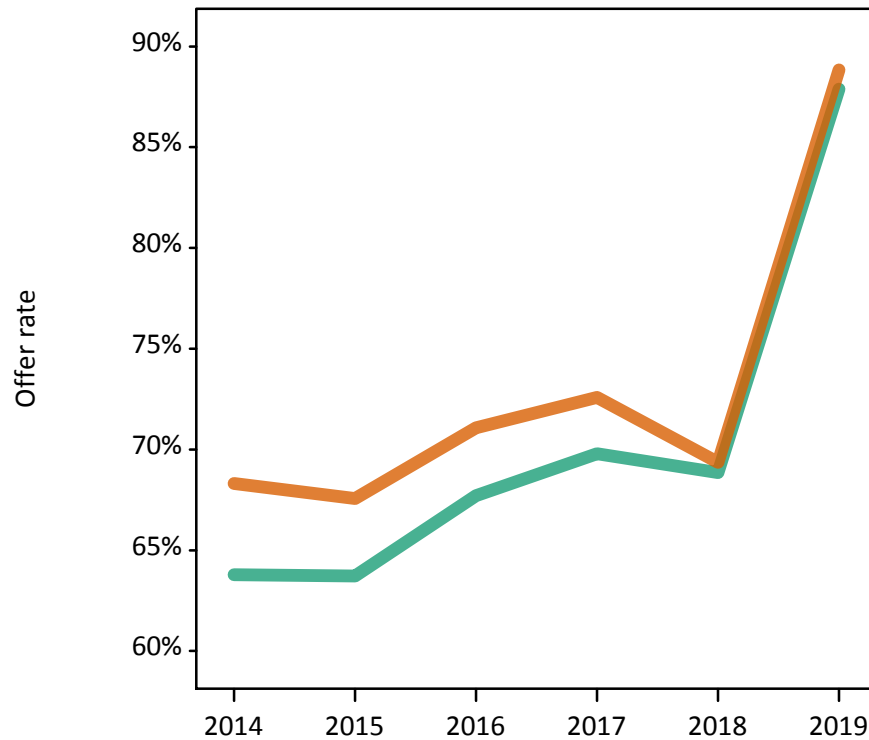
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	720	690	930	885	750	785
	Women	1,775	1,815	2,150	1,885	1,695	1,480
Offers	Men	460	440	630	620	515	690
	Women	1,215	1,225	1,530	1,370	1,175	1,315
Offer rate	Men	63.8%	63.7%	67.7%	69.8%	68.9%	87.9%
	Women	68.3%	67.6%	71.1%	72.6%	69.4%	88.8%
Average offer rate	Men	67.5%	65.8%	70.2%	70.0%	67.8%	88.2%
	Women	66.8%	66.8%	70.0%	72.5%	69.8%	88.7%
Percentage point difference between offer rate and average offer rate	Men	-3.7	-2.1	-2.5	-0.3	1.1	-0.3
	Women	1.5	0.8	1.1	0.1	-0.5	0.2
Contribution of group to the average offer rate	Men	0.399	0.382	0.380	0.412	0.422	0.448
	Women	0.757	0.764	0.731	0.723	0.745	0.707

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

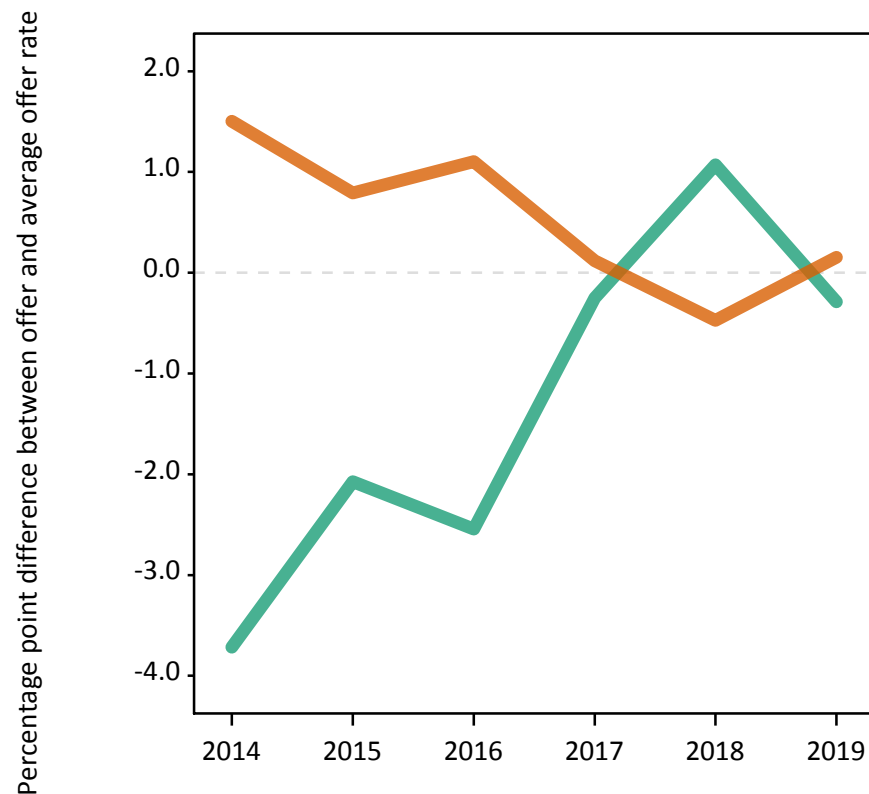
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	285	280	370	300	270	260
	Quintile 2	375	415	500	420	375	335
	Quintile 3	470	450	520	495	435	395
	Quintile 4	565	535	650	630	540	485
	Quintile 5	590	615	770	720	645	580
Placed June deadline applicants	Quintile 1	55	70	95	60	55	60
	Quintile 2	90	105	125	90	80	70
	Quintile 3	100	105	100	100	90	80
	Quintile 4	110	110	130	110	90	100
	Quintile 5	90	125	155	135	110	105
All placed applicants	Quintile 1	70	80	110	65	65	75
	Quintile 2	100	120	135	110	95	80
	Quintile 3	120	125	115	120	110	100
	Quintile 4	135	125	150	130	110	115
	Quintile 5	105	140	185	155	125	120
June deadline applicants per 10,000 population	Quintile 1	20.1	19.9	27.1	22.3	20.6	20.6
	Quintile 2	26.0	28.3	35.3	30.2	27.7	25.3
	Quintile 3	32.0	29.9	35.3	34.3	30.7	28.8
	Quintile 4	37.2	34.5	42.5	41.6	36.5	33.4
	Quintile 5	34.7	35.4	44.5	41.9	38.4	34.8
Placed June deadline applicants per 10,000 population	Quintile 1	4.1	5.1	6.9	4.5	4.2	4.8
	Quintile 2	6.3	7.3	8.8	6.5	5.8	5.4
	Quintile 3	6.9	7.1	6.9	6.9	6.3	5.9
	Quintile 4	7.3	7.0	8.5	7.4	6.0	6.9
	Quintile 5	5.3	7.2	9.0	8.0	6.5	6.4
All placed applicants per 10,000 population	Quintile 1	5.1	5.6	7.9	4.7	4.9	5.8
	Quintile 2	7.1	8.2	9.5	7.7	7.1	6.1
	Quintile 3	8.1	8.4	7.8	8.4	7.9	7.3
	Quintile 4	8.8	8.2	9.7	8.7	7.4	7.9
	Quintile 5	6.3	8.2	10.8	9.1	7.5	7.3

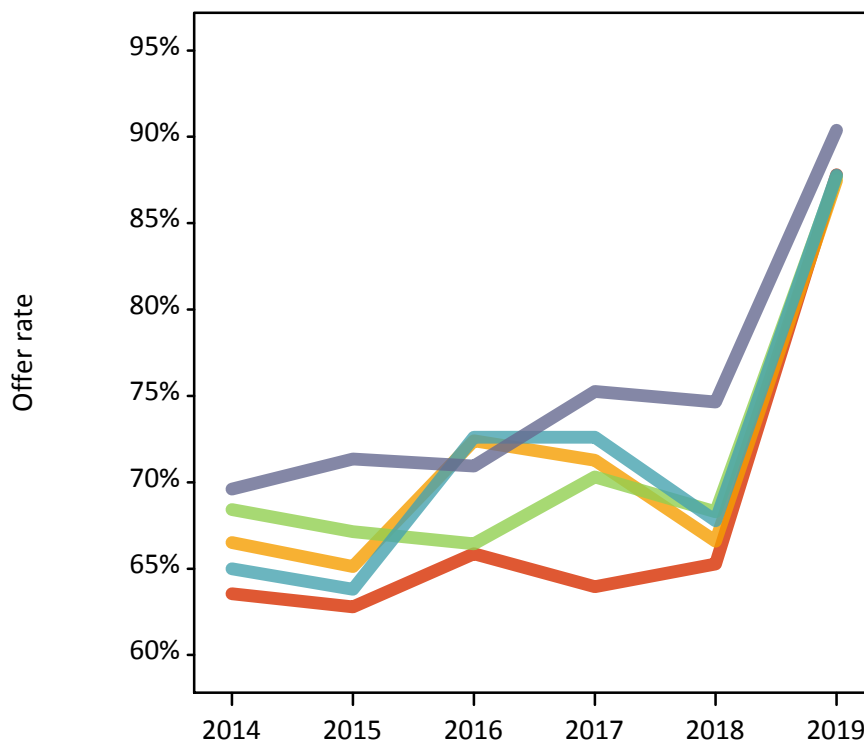
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	310	310	410	320	285	285
	Quintile 2	410	455	545	470	410	375
	Quintile 3	515	490	570	530	475	430
	Quintile 4	615	585	710	680	570	525
	Quintile 5	635	665	835	765	695	635
Offers	Quintile 1	195	195	270	205	185	250
	Quintile 2	275	295	395	335	275	330
	Quintile 3	355	330	380	375	325	380
	Quintile 4	400	370	515	495	385	460
	Quintile 5	440	475	595	575	520	575
Offer rate	Quintile 1	63.5%	62.8%	65.9%	63.9%	65.3%	87.8%
	Quintile 2	66.5%	65.1%	72.4%	71.3%	66.6%	87.5%
	Quintile 3	68.4%	67.1%	66.4%	70.3%	68.3%	87.7%
	Quintile 4	65.0%	63.8%	72.6%	72.6%	67.8%	87.8%
	Quintile 5	69.6%	71.3%	70.9%	75.3%	74.6%	90.4%
Average offer rate	Quintile 1	67.2%	65.7%	68.6%	70.0%	68.4%	88.8%
	Quintile 2	66.6%	65.6%	68.9%	71.5%	68.4%	88.2%
	Quintile 3	67.8%	65.8%	70.4%	71.1%	69.8%	88.5%
	Quintile 4	66.4%	67.6%	71.2%	71.7%	68.4%	88.2%
	Quintile 5	66.9%	67.3%	70.4%	72.9%	70.7%	88.6%
Percentage point difference between offer rate and average offer rate	Quintile 1	-3.6	-2.9	-2.8	-6.0	-3.1	-1.0
	Quintile 2	-0.1	-0.5	3.5	-0.2	-1.8	-0.8
	Quintile 3	0.7	1.4	-3.9	-0.8	-1.5	-0.8
	Quintile 4	-1.4	-3.8	1.4	0.9	-0.6	-0.4
	Quintile 5	2.7	4.0	0.5	2.4	3.9	1.7
Contribution of group to the average offer rate	Quintile 1	0.178	0.174	0.187	0.167	0.179	0.198
	Quintile 2	0.209	0.235	0.211	0.226	0.227	0.243
	Quintile 3	0.265	0.236	0.226	0.244	0.253	0.252
	Quintile 4	0.294	0.293	0.275	0.298	0.277	0.299
	Quintile 5	0.315	0.322	0.325	0.326	0.349	0.343

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

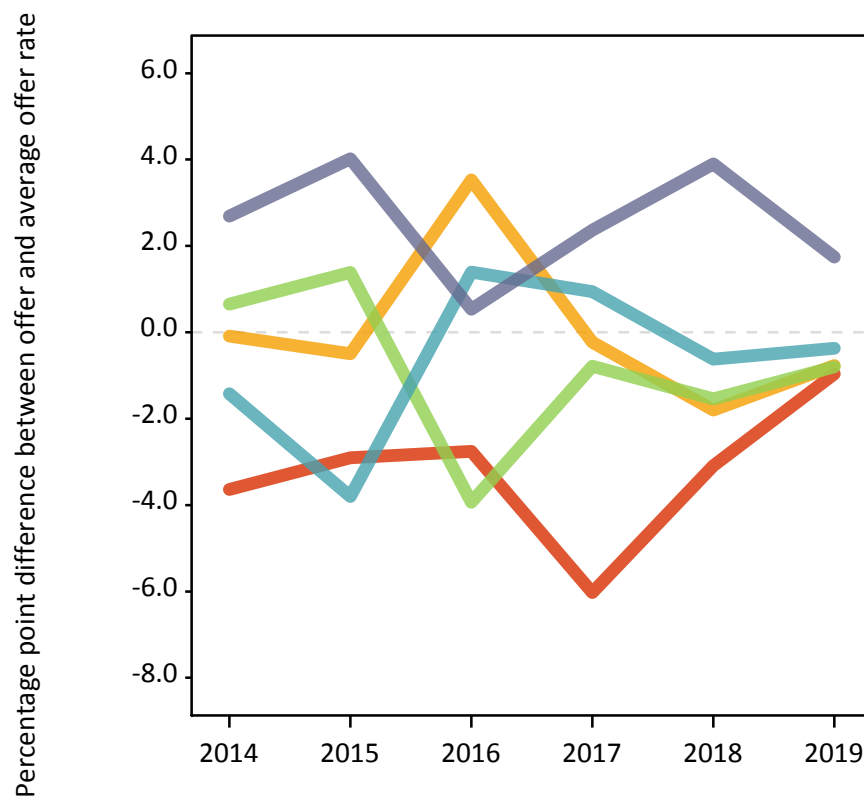
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	1,800	1,770	2,240	2,045	1,750	1,580
	Black	185	170	160	155	160	150
	Asian	135	150	170	160	170	150
	Mixed	120	160	180	160	130	140
	Other	35	35	50	40	55	30
Placed June deadline applicants	White	355	415	465	395	330	330
	Black	35	45	50	30	30	35
	Asian	30	30	35	30	30	20
	Mixed	25	20	45	40	20	25
	Other	10	5	10	10	10	5
All placed applicants	White	390	460	530	450	400	385
	Black	40	55	60	40	35	40
	Asian	35	40	40	35	40	25
	Mixed	30	30	45	45	25	25
	Other	10	5	10	10	10	5
June deadline applicants per 10,000 population	White	29.1	28.4	37.0	34.5	30.6	28.5
	Black	60.7	53.4	50.5	49.9	49.5	45.2
	Asian	19.6	21.1	23.6	21.6	22.4	19.1
	Mixed	41.7	52.2	57.2	49.8	39.8	42.9
	Other	39.8	34.2	52.3	37.9	50.3	26.7
Placed June deadline applicants per 10,000 population	White	5.7	6.6	7.7	6.6	5.8	6.0
	Black	10.9	14.5	16.3	8.9	8.7	10.0
	Asian	4.3	4.5	5.1	3.8	4.1	2.7
	Mixed	8.3	6.8	13.7	11.8	6.5	7.6
	Other	10.7	4.1	9.0	9.7	8.4	4.5
All placed applicants per 10,000 population	White	6.3	7.4	8.8	7.5	7.0	7.0
	Black	13.5	17.6	19.8	12.4	10.3	11.5
	Asian	4.9	5.7	5.8	4.6	5.0	3.2
	Mixed	9.7	9.4	14.9	14.3	7.4	8.2
	Other	12.9	6.2	11.1	11.6	9.3	6.2



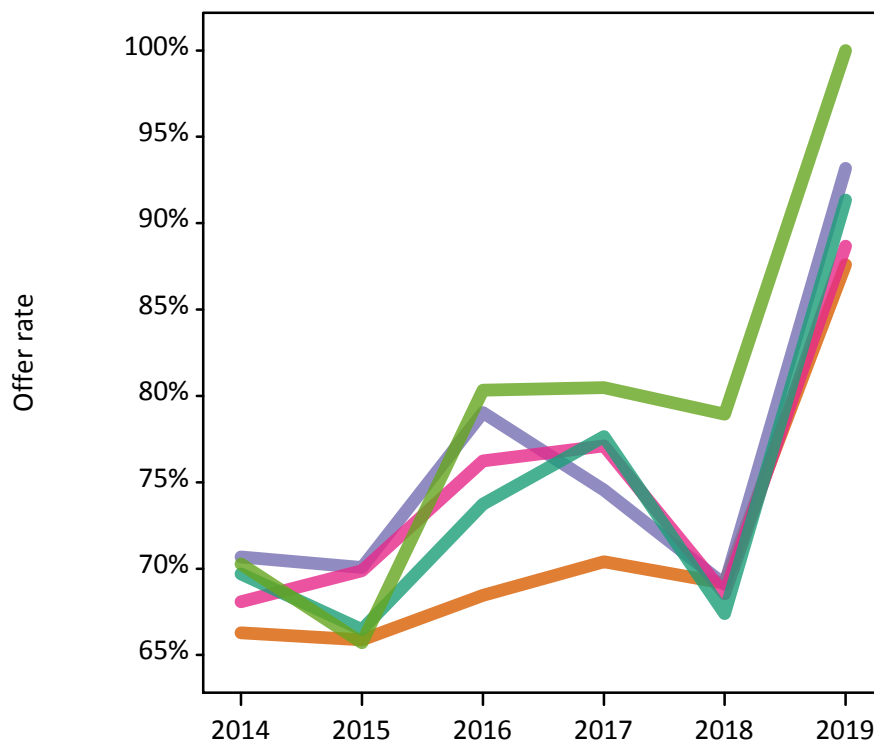
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	1,980	1,955	2,460	2,210	1,895	1,740
	Black	190	175	165	170	165	160
	Asian	140	155	180	165	180	160
	Mixed	130	165	200	170	140	150
	Other	35	35	60	40	55	30
Offers	White	1,315	1,290	1,685	1,555	1,310	1,525
	Black	135	125	130	125	115	150
	Asian	95	110	140	130	120	140
	Mixed	90	110	145	130	95	135
	Other	25	25	50	35	45	30
Offer rate	White	66.3%	65.9%	68.5%	70.4%	69.1%	87.6%
	Black	70.7%	70.1%	79.0%	74.6%	69.1%	93.2%
	Asian	68.1%	69.9%	76.2%	77.1%	68.5%	88.7%
	Mixed	69.7%	66.5%	73.7%	77.6%	67.4%	91.3%
	Other	70.3%	65.7%	80.3%	80.5%	78.9%	100.0%
Average offer rate	White	66.9%	66.3%	69.6%	71.3%	69.1%	88.2%
	Black	68.9%	65.2%	71.0%	71.5%	69.0%	89.1%
	Asian	66.7%	68.7%	73.6%	75.8%	70.8%	89.8%
	Mixed	65.8%	67.4%	70.7%	72.6%	68.8%	89.8%
	Other	67.1%	72.5%	75.4%	75.3%	68.9%	90.5%
Percentage point difference between offer rate and average offer rate	White	-0.7	-0.4	-1.1	-0.8	0.0	-0.6
	Black	1.8	4.9	8.0	3.0	0.1	4.1
	Asian	1.4	1.1	2.7	1.3	-2.3	-1.2
	Mixed	3.9	-1.0	3.0	5.1	-1.4	1.5
	Other	N/A	N/A	5.0	N/A	10.0	N/A
Contribution of group to the average offer rate	White	0.813	0.799	0.816	0.817	0.800	0.796
	Black	0.159	0.132	0.112	0.118	0.152	0.168
	Asian	0.101	0.110	0.116	0.129	0.130	0.191
	Mixed	0.107	0.139	0.120	0.126	0.131	0.142
	Other	0.062	0.125	0.081	0.066	0.105	0.064

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	4,930	4,685	5,265	4,735	4,185	3,765
Placed June deadline applicants	1,070	1,050	1,140	965	845	780
All placed applicants	1,470	1,525	1,615	1,320	1,305	1,150

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	5,350	5,065	5,740	5,105	4,510	4,080
Offers	3,635	3,270	3,870	3,595	3,060	3,600
Offer rate	68.0%	64.6%	67.4%	70.4%	67.8%	88.2%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,515	1,380	1,660	1,550	1,395	1,325
	Women	3,415	3,305	3,605	3,185	2,790	2,440
Placed June deadline applicants	Men	335	310	385	340	270	270
	Women	735	740	750	625	575	510
All placed applicants	Men	460	475	520	450	415	385
	Women	1,010	1,055	1,095	870	890	765

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,630	1,465	1,800	1,670	1,485	1,425
	Women	3,725	3,595	3,940	3,435	3,025	2,655
Offers	Men	1,030	865	1,170	1,130	965	1,235
	Women	2,605	2,405	2,695	2,465	2,095	2,365
Offer rate	Men	63.3%	59.0%	65.1%	67.6%	64.9%	86.7%
	Women	70.0%	66.9%	68.5%	71.8%	69.3%	89.0%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	620	590	710	555	525	490
	Quintile 2	790	780	895	765	670	615
	Quintile 3	995	885	965	935	770	690
	Quintile 4	1,170	1,130	1,205	1,130	1,010	890
	Quintile 5	1,335	1,295	1,475	1,330	1,195	1,050
Placed June deadline applicants	Quintile 1	145	140	175	115	110	115
	Quintile 2	180	190	210	180	135	130
	Quintile 3	230	210	195	200	170	160
	Quintile 4	260	240	250	215	195	180
	Quintile 5	255	265	305	250	230	190
All placed applicants	Quintile 1	205	205	235	150	160	165
	Quintile 2	245	270	280	235	200	190
	Quintile 3	300	315	285	290	280	225
	Quintile 4	355	345	340	290	305	260
	Quintile 5	370	385	465	350	360	300

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	675	635	780	605	570	540
	Quintile 2	865	845	970	840	735	670
	Quintile 3	1,095	965	1,045	1,010	845	755
	Quintile 4	1,270	1,215	1,305	1,215	1,075	950
	Quintile 5	1,430	1,390	1,610	1,415	1,270	1,140
Offers	Quintile 1	435	395	505	380	360	470
	Quintile 2	575	535	660	595	485	585
	Quintile 3	750	650	675	700	565	665
	Quintile 4	845	755	900	860	725	825
	Quintile 5	1,010	930	1,110	1,050	915	1,025
Offer rate	Quintile 1	64.7%	62.6%	64.7%	63.1%	63.0%	87.5%
	Quintile 2	66.6%	63.1%	68.1%	70.6%	66.1%	87.3%
	Quintile 3	68.6%	67.7%	64.7%	69.2%	67.1%	88.6%
	Quintile 4	66.6%	62.1%	68.9%	70.8%	67.4%	86.9%
	Quintile 5	70.8%	66.7%	69.0%	74.1%	72.2%	90.0%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	3,760	3,515	4,030	3,640	3,120	2,800
	Black	445	390	365	330	320	295
	Asian	335	330	375	315	330	295
	Mixed	275	325	355	315	280	275
	Other	90	85	110	95	100	65
Placed June deadline applicants	White	805	785	860	745	630	610
	Black	105	110	105	65	65	55
	Asian	70	70	85	60	70	45
	Mixed	60	60	75	65	55	45
	Other	25	20	15	20	20	10
All placed applicants	White	925	1,100	1,230	985	985	890
	Black	150	160	145	110	95	85
	Asian	90	115	110	85	90	60
	Mixed	70	90	100	90	85	70
	Other	30	30	25	40	30	25

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,105	3,830	4,405	3,940	3,380	3,040
	Black	465	410	385	355	340	320
	Asian	360	340	405	335	345	315
	Mixed	305	345	380	340	295	295
	Other	90	90	125	105	105	70
Offers	White	2,810	2,465	2,955	2,765	2,295	2,670
	Black	310	275	260	245	230	285
	Asian	245	230	285	245	240	285
	Mixed	200	210	260	235	200	265
	Other	60	60	85	75	75	60
Offer rate	White	68.5%	64.4%	67.1%	70.2%	67.9%	87.8%
	Black	66.1%	66.7%	66.7%	69.7%	66.7%	89.1%
	Asian	68.0%	67.8%	70.7%	73.6%	68.6%	90.4%
	Mixed	65.5%	60.3%	68.2%	69.8%	67.3%	89.2%
	Other	65.2%	67.8%	69.6%	72.8%	69.5%	88.2%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.