

B84 Brunel University London

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	8,710	7,995	9,555	9,655	8,980	9,510
Placed June deadline applicants	1,055	1,100	1,205	1,400	1,255	1,130
All placed applicants	1,435	1,615	1,595	1,995	1,910	1,720
June deadline applicants per 10,000 population	115.6	104.4	127.5	130.3	124.3	134.4
Placed June deadline applicants per 10,000	14.0	14.4	16.1	18.9	17.4	15.9
All placed applicants per 10,000 population	19.1	21.1	21.3	26.9	26.5	24.3

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	8,945	8,185	9,790	9,875	9,225	9,735
Offers	6,950	6,140	7,945	7,950	8,130	8,560
Offer rate	77.7%	75.1%	81.1%	80.5%	88.1%	87.9%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,740	4,390	5,105	5,330	5,090	5,510
	Women	3,970	3,605	4,450	4,325	3,890	4,000
Placed June deadline applicants	Men	550	580	650	760	655	635
	Women	500	520	555	640	605	495
All placed applicants	Men	765	850	840	1,050	975	935
	Women	670	765	755	940	940	785
June deadline applicants per 10,000 population	Men	122.5	111.9	132.9	140.4	137.4	152.2
	Women	108.4	96.4	121.7	119.8	110.6	115.7
Placed June deadline applicants per 10,000 population	Men	14.2	14.8	16.9	20.0	17.6	17.5
	Women	13.7	13.9	15.2	17.7	17.2	14.3
All placed applicants per 10,000 population	Men	19.8	21.6	21.9	27.7	26.3	25.8
	Women	18.3	20.5	20.7	26.1	26.7	22.7

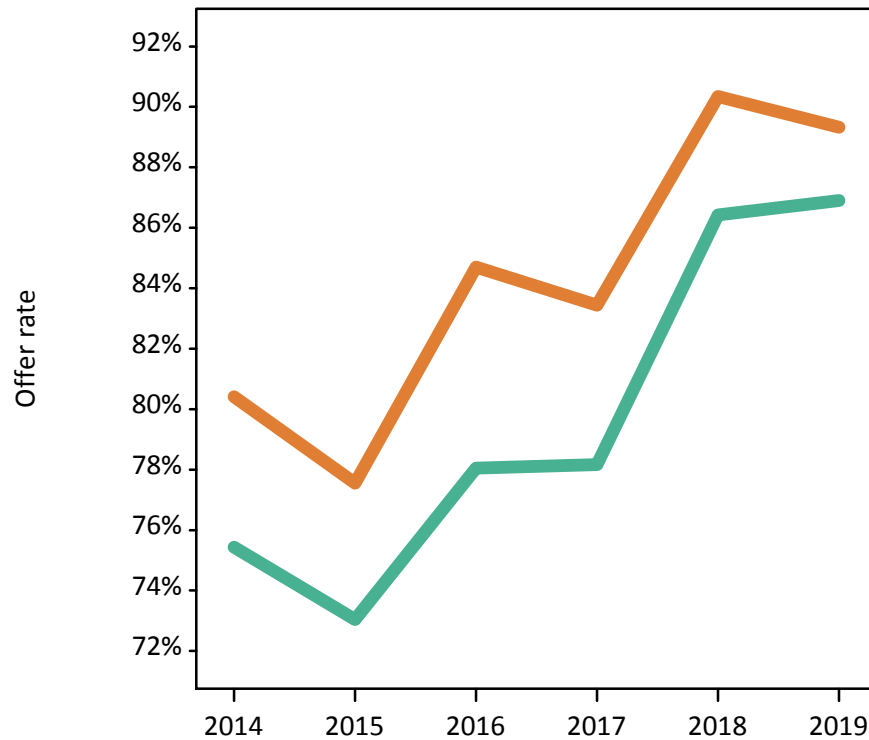
P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,915	4,520	5,270	5,470	5,250	5,680
	Women	4,030	3,660	4,520	4,400	3,975	4,055
Offers	Men	3,705	3,300	4,115	4,275	4,540	4,935
	Women	3,240	2,840	3,830	3,675	3,590	3,625
Offer rate	Men	75.4%	73.0%	78.0%	78.2%	86.4%	86.9%
	Women	80.4%	77.6%	84.7%	83.4%	90.3%	89.3%
Average offer rate	Men	76.2%	73.7%	78.7%	78.6%	87.0%	87.0%
	Women	79.5%	76.7%	83.9%	82.9%	89.6%	89.2%
Percentage point difference between offer rate and average offer rate	Men	-0.8	-0.7	-0.7	-0.4	-0.6	-0.1
	Women	0.9	0.8	0.8	0.6	0.8	0.2
Contribution of group to the average offer rate	Men	0.697	0.693	0.684	0.688	0.712	0.709
	Women	0.630	0.622	0.632	0.613	0.620	0.593

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

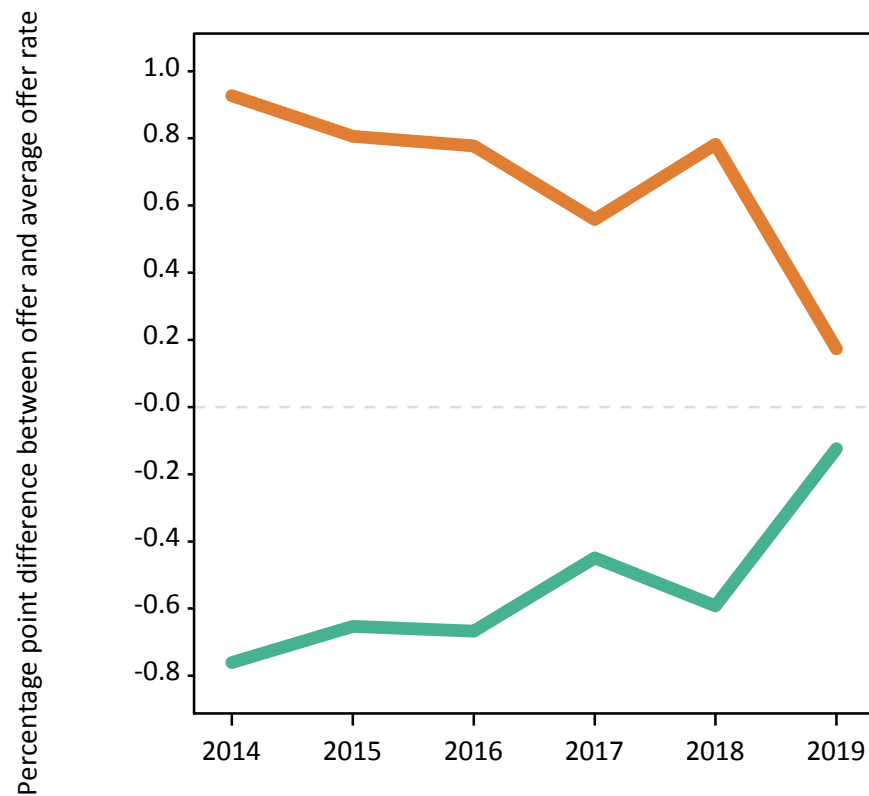
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	560	470	585	535	475	410
	Quintile 2	895	805	1,005	970	860	790
	Quintile 3	1,595	1,430	1,720	1,725	1,500	1,660
	Quintile 4	2,695	2,520	2,865	2,995	2,830	3,075
	Quintile 5	2,950	2,750	3,355	3,405	3,285	3,515
Placed June deadline applicants	Quintile 1	75	55	55	65	55	40
	Quintile 2	110	100	115	140	100	90
	Quintile 3	175	210	235	235	200	190
	Quintile 4	335	315	370	435	410	345
	Quintile 5	355	420	425	520	490	455
All placed applicants	Quintile 1	85	65	70	80	80	60
	Quintile 2	150	135	140	175	145	130
	Quintile 3	225	290	290	325	295	280
	Quintile 4	470	475	500	650	620	545
	Quintile 5	500	645	595	755	765	705
June deadline applicants per 10,000 population	Quintile 1	39.7	33.1	43.1	40.1	36.6	32.3
	Quintile 2	62.3	55.0	71.0	69.7	63.5	59.9
	Quintile 3	108.9	95.3	117.4	119.2	106.4	120.3
	Quintile 4	176.8	162.8	188.0	198.2	191.8	212.2
	Quintile 5	173.5	158.4	194.6	198.5	195.2	211.8
Placed June deadline applicants per 10,000 population	Quintile 1	5.3	3.7	4.0	4.9	4.2	3.2
	Quintile 2	7.8	6.9	8.2	10.1	7.5	7.0
	Quintile 3	12.1	14.1	15.9	16.3	14.0	13.8
	Quintile 4	21.9	20.3	24.3	28.8	27.7	23.8
	Quintile 5	20.8	24.2	24.8	30.4	29.2	27.4
All placed applicants per 10,000 population	Quintile 1	6.0	4.7	5.0	6.1	6.2	4.6
	Quintile 2	10.5	9.3	9.8	12.7	10.8	9.8
	Quintile 3	15.4	19.3	19.7	22.5	21.0	20.1
	Quintile 4	31.0	30.5	32.9	43.0	42.0	37.5
	Quintile 5	29.5	37.2	34.5	44.0	45.4	42.4

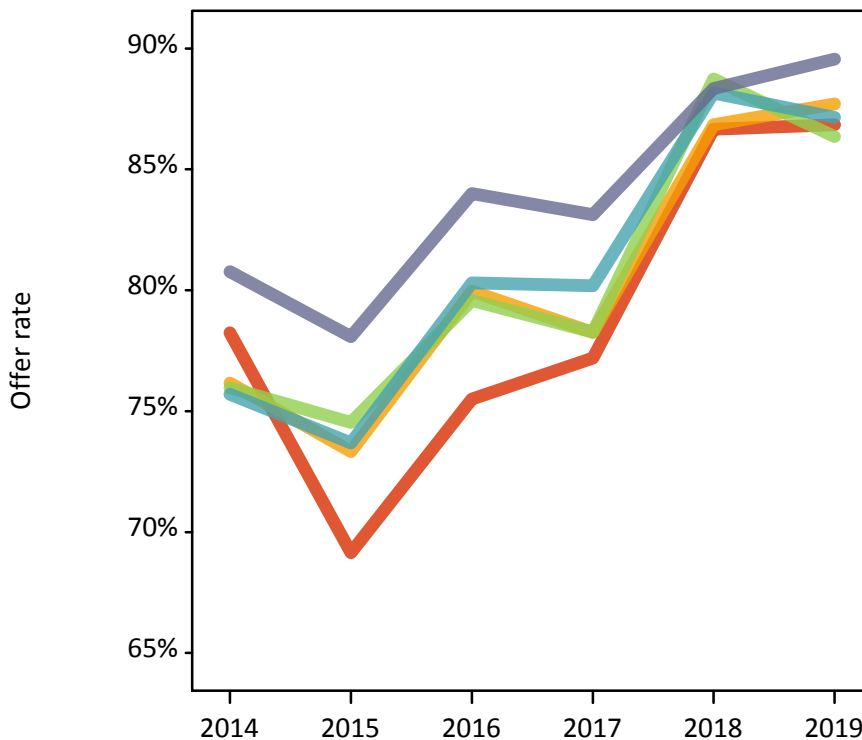
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	570	485	600	550	485	420
	Quintile 2	925	825	1,030	995	890	815
	Quintile 3	1,635	1,460	1,770	1,775	1,545	1,710
	Quintile 4	2,770	2,580	2,920	3,060	2,890	3,145
	Quintile 5	3,030	2,810	3,455	3,480	3,390	3,590
Offers	Quintile 1	445	335	455	425	420	365
	Quintile 2	705	605	820	775	770	715
	Quintile 3	1,240	1,090	1,405	1,390	1,370	1,475
	Quintile 4	2,095	1,900	2,345	2,450	2,545	2,740
	Quintile 5	2,450	2,195	2,905	2,890	2,995	3,215
Offer rate	Quintile 1	78.2%	69.2%	75.5%	77.2%	86.7%	86.8%
	Quintile 2	76.2%	73.3%	80.0%	78.2%	86.8%	87.7%
	Quintile 3	76.0%	74.5%	79.6%	78.3%	88.7%	86.4%
	Quintile 4	75.7%	73.7%	80.3%	80.2%	88.2%	87.2%
	Quintile 5	80.8%	78.1%	84.0%	83.1%	88.3%	89.6%
Average offer rate	Quintile 1	76.5%	71.1%	78.4%	78.1%	87.4%	87.3%
	Quintile 2	76.2%	72.8%	79.3%	77.5%	86.8%	86.6%
	Quintile 3	75.6%	73.0%	79.9%	78.8%	88.1%	87.2%
	Quintile 4	77.1%	75.0%	80.7%	80.8%	88.0%	87.9%
	Quintile 5	80.1%	77.5%	83.3%	82.4%	88.7%	88.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	1.8	-2.0	-2.9	-0.9	-0.7	-0.4
	Quintile 2	-0.0	0.6	0.7	0.7	0.0	1.1
	Quintile 3	0.4	1.6	-0.3	-0.5	0.6	-0.8
	Quintile 4	-1.4	-1.3	-0.4	-0.6	0.2	-0.7
	Quintile 5	0.7	0.5	0.7	0.8	-0.3	0.9
Contribution of group to the average offer rate	Quintile 1	0.143	0.141	0.150	0.136	0.137	0.132
	Quintile 2	0.179	0.183	0.169	0.173	0.175	0.165
	Quintile 3	0.252	0.251	0.247	0.238	0.241	0.241
	Quintile 4	0.362	0.376	0.351	0.361	0.368	0.381
	Quintile 5	0.397	0.408	0.410	0.406	0.422	0.428

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

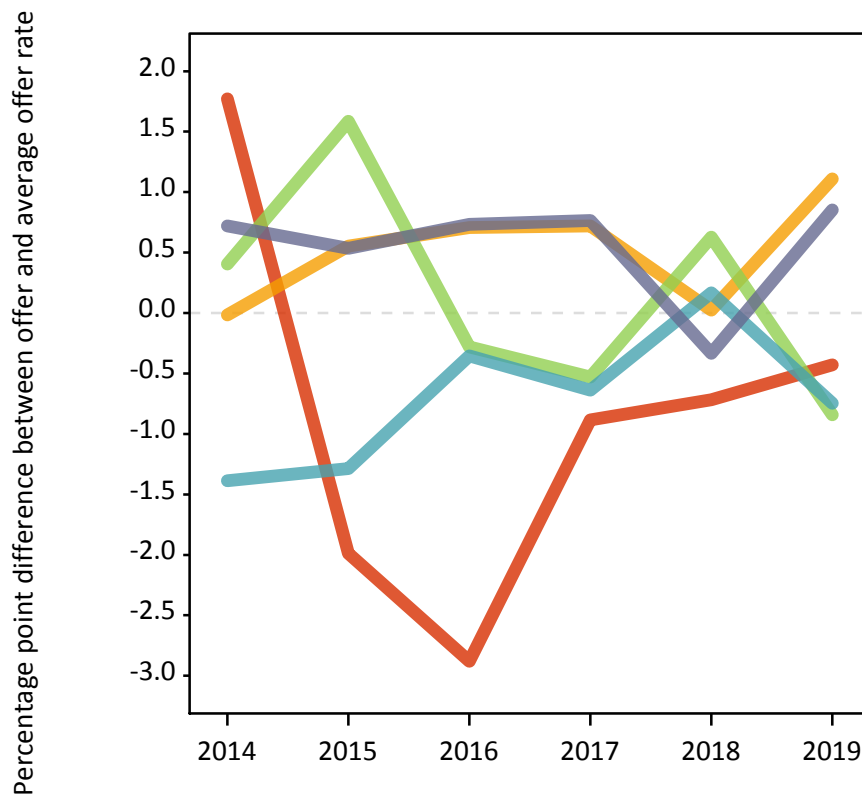
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,020	3,610	4,210	3,785	3,295	3,105
	Black	1,385	1,270	1,420	1,455	1,455	1,700
	Asian	2,310	2,115	2,670	3,050	2,910	3,210
	Mixed	515	530	625	670	635	685
	Other	410	385	525	590	600	700
Placed June deadline applicants	White	465	470	500	495	415	335
	Black	175	165	185	245	235	205
	Asian	270	320	345	450	405	385
	Mixed	85	80	95	115	100	90
	Other	50	55	75	85	90	90
All placed applicants	White	585	610	585	620	525	450
	Black	230	260	260	350	360	335
	Asian	425	525	505	705	715	630
	Mixed	105	110	125	150	140	125
	Other	75	95	110	145	150	150
June deadline applicants per 10,000 population	White	65.2	58.0	69.6	63.8	57.7	56.2
	Black	456.9	399.6	453.6	462.6	452.6	515.0
	Asian	340.5	298.6	371.0	414.5	385.0	411.5
	Mixed	178.7	172.2	198.9	208.7	195.2	208.8
	Other	442.6	400.5	525.6	571.8	558.3	622.7
Placed June deadline applicants per 10,000 population	White	7.5	7.5	8.2	8.4	7.3	6.0
	Black	57.7	51.2	58.8	77.5	72.8	62.4
	Asian	39.7	45.5	47.7	61.3	53.7	49.5
	Mixed	29.2	25.9	30.2	35.2	31.5	26.7
	Other	51.6	58.1	75.4	81.5	83.9	82.0
All placed applicants per 10,000 population	White	9.4	9.8	9.7	10.4	9.2	8.1
	Black	75.5	82.0	82.7	110.6	112.3	101.8
	Asian	62.7	73.9	69.9	95.9	94.7	80.9
	Mixed	36.8	36.3	40.0	47.4	42.9	38.6
	Other	82.7	96.5	110.5	141.7	138.0	133.6

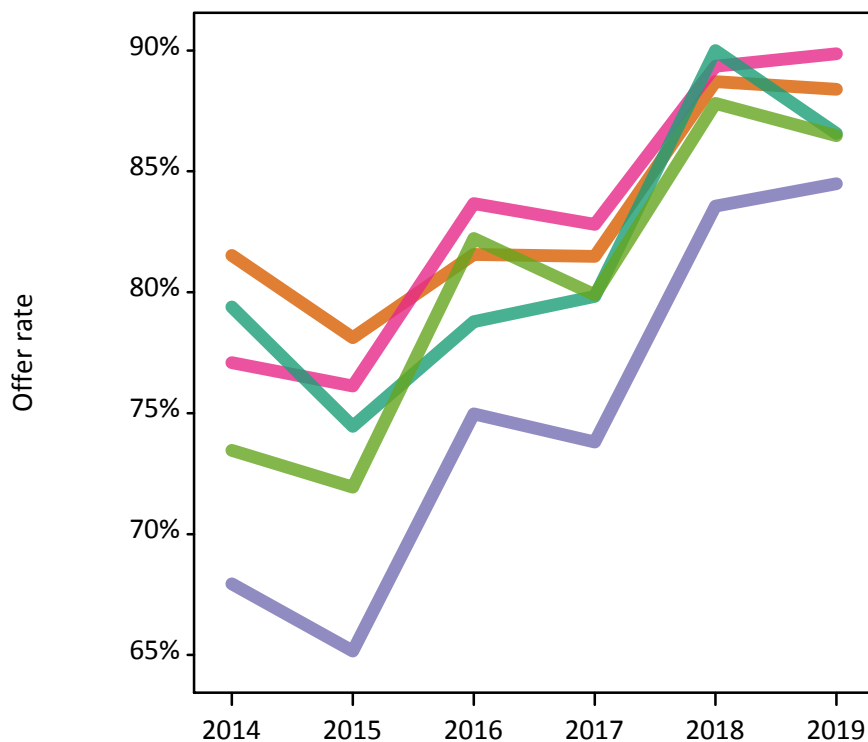
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,150	3,695	4,340	3,880	3,410	3,205
	Black	1,405	1,290	1,440	1,485	1,480	1,720
	Asian	2,370	2,170	2,725	3,100	2,985	3,265
	Mixed	525	550	640	700	650	705
	Other	420	390	540	600	615	715
Offers	White	3,385	2,890	3,540	3,165	3,025	2,835
	Black	955	840	1,080	1,095	1,235	1,455
	Asian	1,825	1,650	2,280	2,565	2,665	2,935
	Mixed	415	410	505	560	585	610
	Other	310	280	445	480	540	620
Offer rate	White	81.5%	78.1%	81.6%	81.5%	88.7%	88.4%
	Black	67.9%	65.2%	75.0%	73.8%	83.6%	84.5%
	Asian	77.1%	76.1%	83.7%	82.8%	89.3%	89.9%
	Mixed	79.4%	74.5%	78.8%	79.8%	90.0%	86.6%
	Other	73.5%	71.9%	82.2%	79.9%	87.8%	86.5%
Average offer rate	White	79.7%	76.9%	80.8%	80.6%	87.6%	86.7%
	Black	70.4%	67.1%	76.8%	76.6%	85.6%	86.5%
	Asian	78.6%	77.2%	84.0%	82.5%	89.8%	89.9%
	Mixed	78.1%	73.9%	79.9%	78.6%	88.6%	87.7%
	Other	76.0%	72.8%	81.2%	81.5%	88.7%	87.8%
Percentage point difference between offer rate and average offer rate	White	1.8	1.2	0.8	0.9	1.1	1.7
	Black	-2.5	-2.0	-1.9	-2.8	-2.0	-2.0
	Asian	-1.5	-1.1	-0.4	0.3	-0.4	-0.1
	Mixed	1.3	0.6	-1.1	1.3	1.4	-1.2
	Other	-2.5	-0.8	1.0	-1.6	-0.9	-1.3
Contribution of group to the average offer rate	White	0.567	0.560	0.554	0.509	0.486	0.452
	Black	0.256	0.258	0.233	0.228	0.250	0.257
	Asian	0.370	0.370	0.386	0.417	0.416	0.424
	Mixed	0.130	0.154	0.132	0.138	0.137	0.142
	Other	0.132	0.137	0.131	0.122	0.152	0.146

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

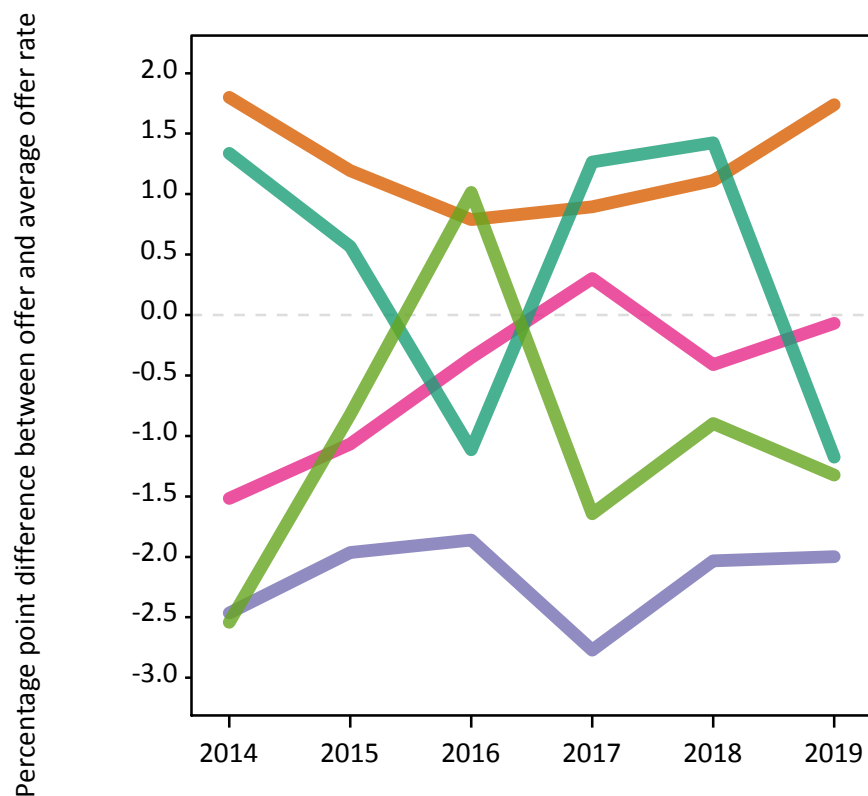
- White
- Black
- Asian
- Mixed
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	16,605	15,695	17,335	16,525	15,110	15,395
Placed June deadline applicants	1,830	1,840	1,995	2,185	2,025	1,810
All placed applicants	2,530	2,790	2,800	3,265	3,180	2,940

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	17,150	16,175	17,865	16,975	15,590	15,875
Offers	10,940	10,095	12,220	11,705	11,915	12,090
Offer rate	63.8%	62.4%	68.4%	69.0%	76.4%	76.2%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,230	8,790	9,610	9,350	8,750	9,010
	Women	7,380	6,905	7,725	7,180	6,360	6,385
Placed June deadline applicants	Men	970	985	1,095	1,190	1,075	1,035
	Women	860	855	905	1,000	950	775
All placed applicants	Men	1,375	1,510	1,510	1,735	1,680	1,630
	Women	1,155	1,285	1,290	1,530	1,500	1,310

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	9,620	9,095	9,975	9,660	9,080	9,340
	Women	7,535	7,080	7,890	7,315	6,510	6,530
Offers	Men	6,050	5,585	6,560	6,415	6,790	7,000
	Women	4,890	4,510	5,660	5,290	5,130	5,090
Offer rate	Men	62.9%	61.4%	65.8%	66.4%	74.7%	74.9%
	Women	64.9%	63.7%	71.7%	72.3%	78.8%	77.9%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,015	930	1,010	900	765	665
	Quintile 2	1,665	1,540	1,730	1,650	1,375	1,300
	Quintile 3	3,025	2,745	3,100	2,895	2,515	2,620
	Quintile 4	5,190	5,095	5,335	5,240	4,910	5,005
	Quintile 5	5,675	5,330	6,110	5,795	5,495	5,695
Placed June deadline applicants	Quintile 1	115	100	90	95	85	70
	Quintile 2	190	170	190	205	165	150
	Quintile 3	320	325	370	360	330	315
	Quintile 4	580	555	610	705	670	545
	Quintile 5	625	690	735	815	770	725
All placed applicants	Quintile 1	130	125	115	120	130	100
	Quintile 2	250	235	250	275	245	225
	Quintile 3	420	465	485	540	495	485
	Quintile 4	830	850	865	1,065	1,055	915
	Quintile 5	890	1,110	1,080	1,255	1,255	1,200

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,035	965	1,035	920	785	685
	Quintile 2	1,725	1,595	1,790	1,685	1,420	1,340
	Quintile 3	3,125	2,820	3,195	2,980	2,595	2,715
	Quintile 4	5,365	5,260	5,490	5,380	5,055	5,150
	Quintile 5	5,850	5,490	6,310	5,955	5,675	5,870
Offers	Quintile 1	655	575	670	605	600	505
	Quintile 2	1,070	985	1,200	1,125	1,065	1,015
	Quintile 3	1,905	1,750	2,160	2,010	1,990	2,055
	Quintile 4	3,355	3,185	3,670	3,665	3,835	3,880
	Quintile 5	3,925	3,570	4,500	4,265	4,390	4,560
Offer rate	Quintile 1	63.3%	59.4%	64.7%	65.9%	76.5%	73.9%
	Quintile 2	62.0%	61.8%	67.2%	66.6%	74.9%	75.7%
	Quintile 3	60.9%	62.1%	67.6%	67.5%	76.6%	75.7%
	Quintile 4	62.5%	60.6%	66.8%	68.1%	75.8%	75.3%
	Quintile 5	67.1%	65.1%	71.3%	71.6%	77.4%	77.7%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	6,865	6,420	6,970	6,010	5,110	4,770
	Black	3,350	3,020	3,170	2,990	2,850	3,135
	Asian	4,365	4,155	4,755	5,110	4,770	4,945
	Mixed	1,030	1,050	1,170	1,110	1,075	1,140
	Other	825	835	1,030	1,085	1,090	1,190
Placed June deadline applicants	White	780	785	785	750	645	545
	Black	310	280	335	390	380	340
	Asian	505	525	590	705	665	600
	Mixed	130	140	150	165	155	150
	Other	95	95	115	145	155	150
All placed applicants	White	955	1,015	955	940	835	740
	Black	430	480	510	600	645	610
	Asian	815	895	910	1,175	1,165	1,055
	Mixed	170	200	210	235	230	225
	Other	140	165	180	260	255	260

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	7,120	6,635	7,210	6,195	5,310	4,945
	Black	3,425	3,075	3,240	3,045	2,915	3,210
	Asian	4,515	4,305	4,880	5,225	4,925	5,075
	Mixed	1,060	1,085	1,215	1,155	1,105	1,185
	Other	850	860	1,070	1,115	1,120	1,230
Offers	White	4,910	4,415	5,080	4,460	4,190	3,875
	Black	1,635	1,485	1,845	1,740	1,965	2,190
	Asian	3,095	2,850	3,615	3,800	3,905	4,075
	Mixed	660	685	795	795	860	885
	Other	530	520	725	765	835	910
Offer rate	White	69.0%	66.6%	70.5%	72.0%	78.9%	78.3%
	Black	47.8%	48.2%	56.9%	57.2%	67.5%	68.3%
	Asian	68.6%	66.2%	74.0%	72.7%	79.3%	80.2%
	Mixed	62.2%	63.3%	65.6%	68.7%	78.1%	74.6%
	Other	62.3%	60.3%	67.7%	68.4%	74.5%	74.1%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.