

H18: unconditional offers

Hereford College of Arts's perspective on unconditional offers:

At Hereford College of Arts, we are completely committed to creative education, and the positive impact this has on an individual's development. We want students to progress from Level 3 qualifications with a sustained commitment to their work and themselves. From our experience with our own Extended Diploma and Foundation Students, we understand that unconditional offers can demotivate some students. We are also committed to maintaining intake standards for our degree programmes. We believe that creative education must encourage the skills and tenacity for individuals to thrive in the constant change ahead of us.

We interview all students and review their portfolio, etc., so if we do offer an unconditional place, it is not just based on UCAS points, it is based on the quality of their portfolio too.

At Hereford College of Arts, we make unconditional offers to applicants who have already achieved our tariff. In these cases, we stipulate that we expect the applicant to complete their current course. We also make unconditional offers to mature students where they have a good portfolio and/or experience. Only in certain exceptional circumstances do we consider unconditional offers for Level 3 students who have not yet attained the necessary tariff, but these circumstances are extremely rare. These have to have the written approval of the Head of Higher Education, who will review each case against our educational and ethical ethos.

Definitions of offer types:

Unconditional offer

This is an offer made by a provider where they are satisfied that an individual has demonstrated sufficient attainment and potential to succeed on their chosen programme. Based on the offer status at the 30 June application deadline.

Conditional unconditional offer

An offer made by a provider which was originally conditional, but becomes unconditional if the applicant selects that offer as their firm (first) choice. By definition, conditional unconditional offers that are selected as a firm choice by the applicant become unconditional and are also included in the unconditional offers group (see above).

Offer with an unconditional component

All offers showing as having an element of unconditional offer-making, that is, unconditional offers plus conditional unconditional offers that have not been selected as firm (and hence remain conditional unconditional).

All offers

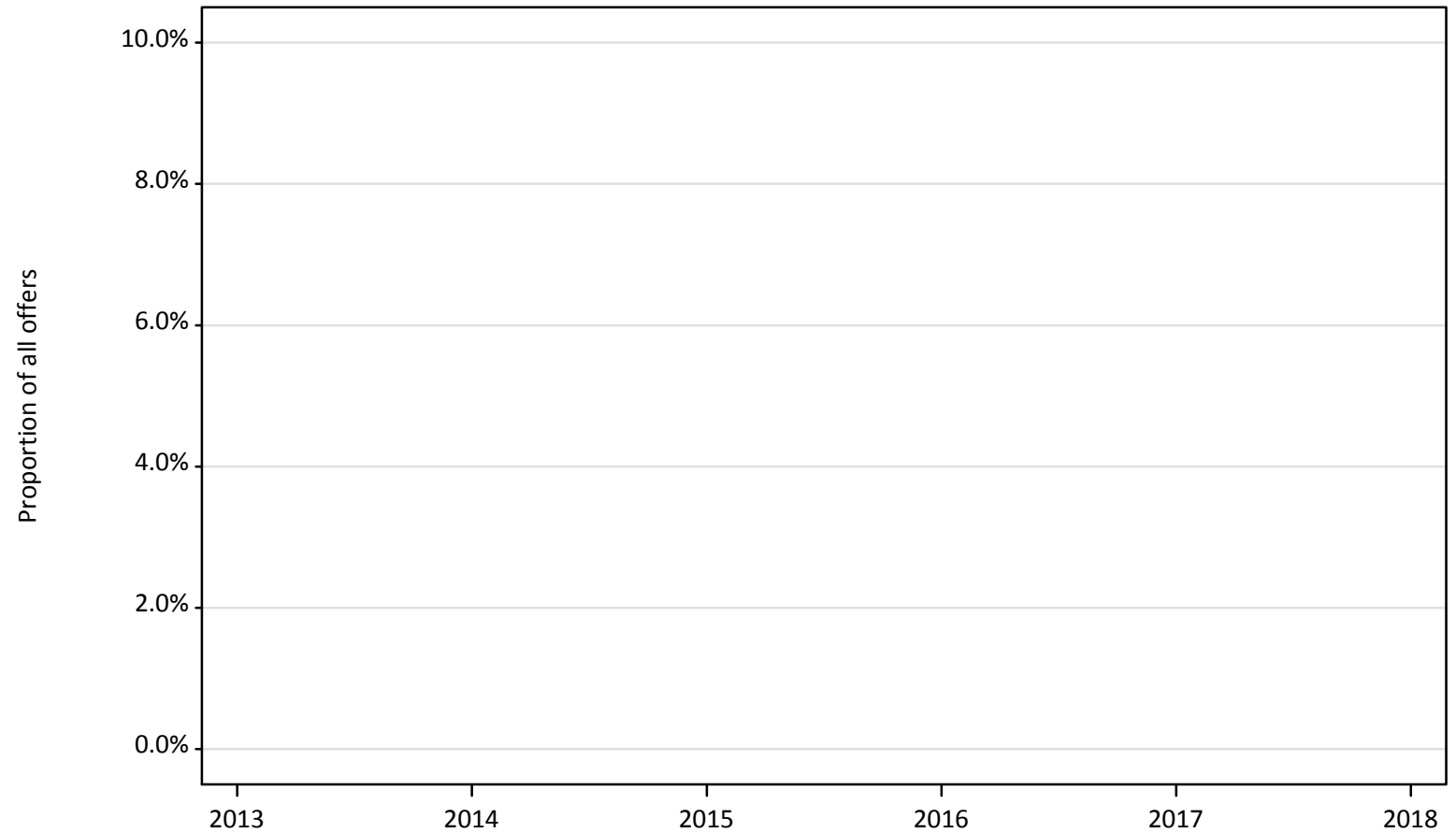
All offers made by the provider, subject to the coverage of this report. This includes conditional as well as unconditional offers to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales.

Technical note:

The coverage of this report is limited to offers made by 30 June, to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales. This is because these applicants are least likely to apply already having achieved a full set of qualifications typically required for undergraduate higher education.

A.1 Proportion of all offers that are unconditional, by cycle year

- Unconditional offers
- Conditional unconditional offers
- Offers with unconditional component



A.2 Unconditional offers by cycle year

| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|------|------|------|------|------|------|
| Unconditional offers | 0 | 0 | 0 | 10 | 10 | 5 |
| Conditional unconditional offers | 0 | 0 | 0 | 0 | 0 | 0 |
| Offers with unconditional component | 0 | 0 | 0 | 10 | 10 | 5 |
| All offers (conditional and unconditional) | 60 | 65 | 70 | 100 | 75 | 80 |

A.3 Proportion of all offers that are unconditional, by cycle year

| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-------------------------------------|------|------|------|------|------|------|
| Unconditional offers | - | - | - | 9.0% | - | - |
| Conditional unconditional offers | - | - | - | 0.0% | - | - |
| Offers with unconditional component | - | - | - | 9.0% | - | - |

Note: Percentage values are not printed in the above table if the total rounded number of offers for that year is below 100.