

# L75: unconditional offers

## London South Bank University's perspective on unconditional offers:

### *Unconditional Offer Scheme*

*At London South Bank University (LSBU) we are proud to have a fair, accessible entry tariff, and we are confident in the way we select and identify applicants. We attract students from all walks of life and levels of success, but still stay true to our beliefs of encouraging applications from students from a diverse range of backgrounds to create fair access to opportunity. Around half of our students are the first in their families to go to university.*

*We have a strong track record of success, and because of the academic and wellbeing support that we offer here at LSBU, students are able to go on to achieve extraordinary careers. We are in the top four universities in the country for graduate outcomes, and in the top 10 for graduate starting salaries. We have also been awarded University of the Year for graduate employment two years running.*

*In 2018, LSBU made over 13,000 offers to students applying for undergraduate full-time programmes, and of this, 1,270 (10%) were unconditional offers to 18 year olds. Our research proves that of the students who join LSBU through our Unconditional Offer Scheme, over 90% achieve acceptable grades for entry onto their chosen course.*

*We strongly encourage students to stay focused on their exams, because we know that good results will help students with their transition into university – and they will be important to future employers. We fully support schools and the investment they make in helping their students achieve their best grades in their A level and BTEC exams. We are all focused on the same goal – to help students achieve their potential and progress into successful careers.*

*LSBU is an institution with a diverse and dynamic mix of applicants. The university opened as the Borough Polytechnic Institute in 1892, with the aim of providing accessible opportunities to the people of South London, raising their aspirations, improving their employment prospects, and advancing local businesses. This vision still exists 127 years later.*

## Definitions of offer types:

### Unconditional offer

This is an offer made by a provider where they are satisfied that an individual has demonstrated sufficient attainment and potential to succeed on their chosen programme. Based on the offer status at the 30 June application deadline.

### Conditional unconditional offer

An offer made by a provider which was originally conditional, but becomes unconditional if the applicant selects that offer as their firm (first) choice. By definition, conditional unconditional offers that are selected as a firm choice by the applicant become unconditional and are also included in the unconditional offers group (see above).

### Offer with an unconditional component

All offers showing as having an element of unconditional offer-making, that is, unconditional offers plus conditional unconditional offers that have not been selected as firm (and hence remain conditional unconditional).

### All offers

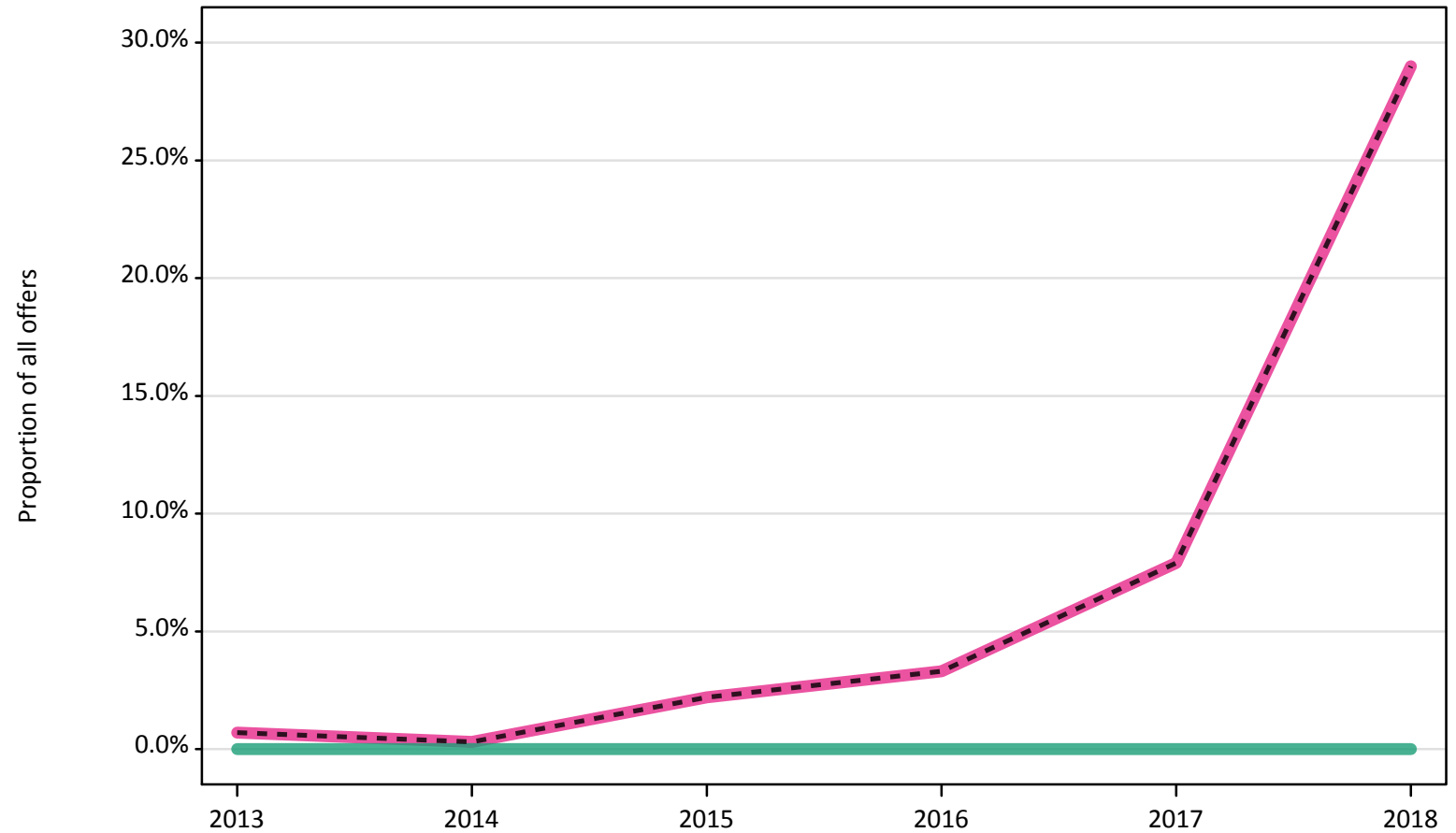
All offers made by the provider, subject to the coverage of this report. This includes conditional as well as unconditional offers to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales.

### Technical note:

The coverage of this report is limited to offers made by 30 June, to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales. This is because these applicants are least likely to apply already having achieved a full set of qualifications typically required for undergraduate higher education.

### A.1 Proportion of all offers that are unconditional, by cycle year

- Unconditional offers
- Conditional unconditional offers
- Offers with unconditional component



## A.2 Unconditional offers by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	25	10	85	130	325	1,270
Conditional unconditional offers	0	0	0	0	0	0
Offers with unconditional component	25	10	85	130	325	1,270
All offers (conditional and unconditional)	3,430	3,535	4,045	3,950	4,130	4,370

## A.3 Proportion of all offers that are unconditional, by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	0.7%	0.3%	2.2%	3.3%	7.9%	29.0%
Conditional unconditional offers	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Offers with unconditional component	0.7%	0.3%	2.2%	3.3%	7.9%	29.0%

Note: Percentage values are not printed in the above table if the total rounded number of offers for that year is below 100.