

W05 University of West London

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	3,520	3,030	3,145	2,875	2,790	3,005
Placed June deadline applicants	480	430	440	380	320	330
All placed applicants	615	550	535	490	450	430
June deadline applicants per 10,000 population	46.3	40.2	41.1	38.4	37.6	41.6
Placed June deadline applicants per 10,000	6.3	5.7	5.8	5.1	4.3	4.6
All placed applicants per 10,000 population	8.1	7.3	7.0	6.6	6.1	5.9

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	3,665	3,170	3,245	3,005	2,905	3,115
Offers	2,525	2,190	2,230	2,135	2,155	2,455
Offer rate	68.9%	69.1%	68.7%	71.1%	74.2%	78.7%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	1,285	1,040	1,115	965	985	1,195
	Women	2,235	1,990	2,035	1,915	1,805	1,805
Placed June deadline applicants	Men	205	185	185	150	135	145
	Women	275	245	255	230	185	190
All placed applicants	Men	260	225	210	200	180	185
	Women	355	325	325	295	270	245
June deadline applicants per 10,000 population	Men	32.9	26.9	28.4	25.1	25.9	32.3
	Women	60.3	54.4	54.4	52.4	50.0	51.3
Placed June deadline applicants per 10,000 population	Men	5.2	4.8	4.7	4.0	3.6	3.9
	Women	7.4	6.6	6.9	6.2	5.1	5.4
All placed applicants per 10,000 population	Men	6.7	5.8	5.4	5.2	4.7	5.0
	Women	9.5	8.9	8.7	8.0	7.5	6.9

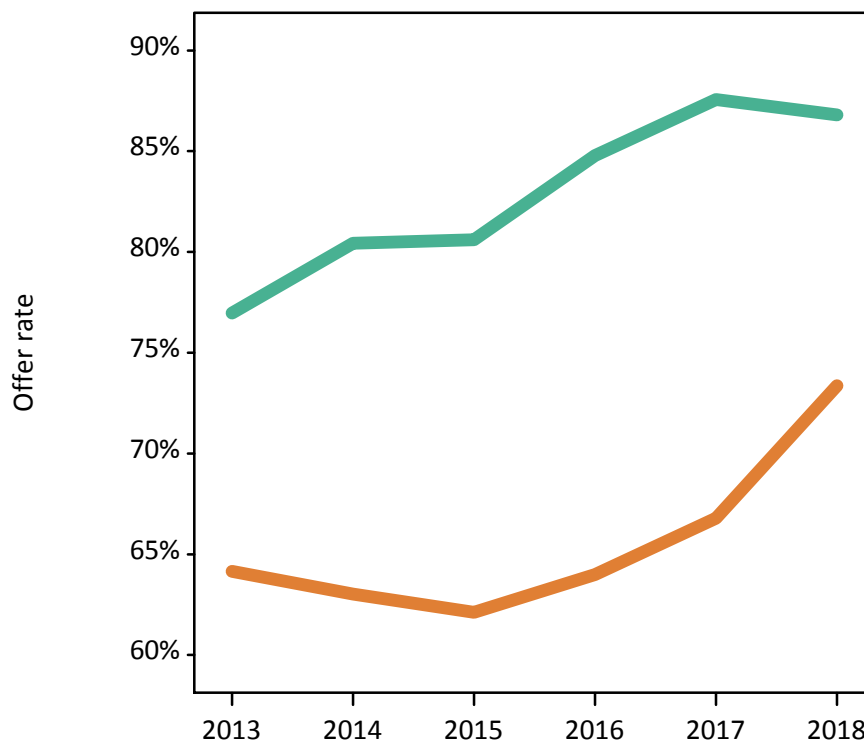
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	1,360	1,110	1,160	1,030	1,035	1,245
	Women	2,305	2,060	2,085	1,970	1,865	1,875
Offers	Men	1,045	890	935	875	910	1,080
	Women	1,480	1,300	1,295	1,260	1,245	1,375
Offer rate	Men	77.0%	80.4%	80.6%	84.8%	87.6%	86.8%
	Women	64.2%	63.0%	62.1%	64.0%	66.8%	73.4%
Average offer rate	Men	77.1%	78.4%	79.9%	82.8%	86.1%	86.4%
	Women	64.1%	64.1%	62.5%	65.0%	67.6%	73.6%
Percentage point difference between offer rate and average offer rate	Men	-0.1	2.0	0.7	2.0	1.5	0.4
	Women	0.1	-1.1	-0.4	-1.0	-0.8	-0.3
Contribution of group to the average offer rate	Men	0.591	0.551	0.576	0.564	0.608	0.624
	Women	0.759	0.758	0.764	0.772	0.782	0.751

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

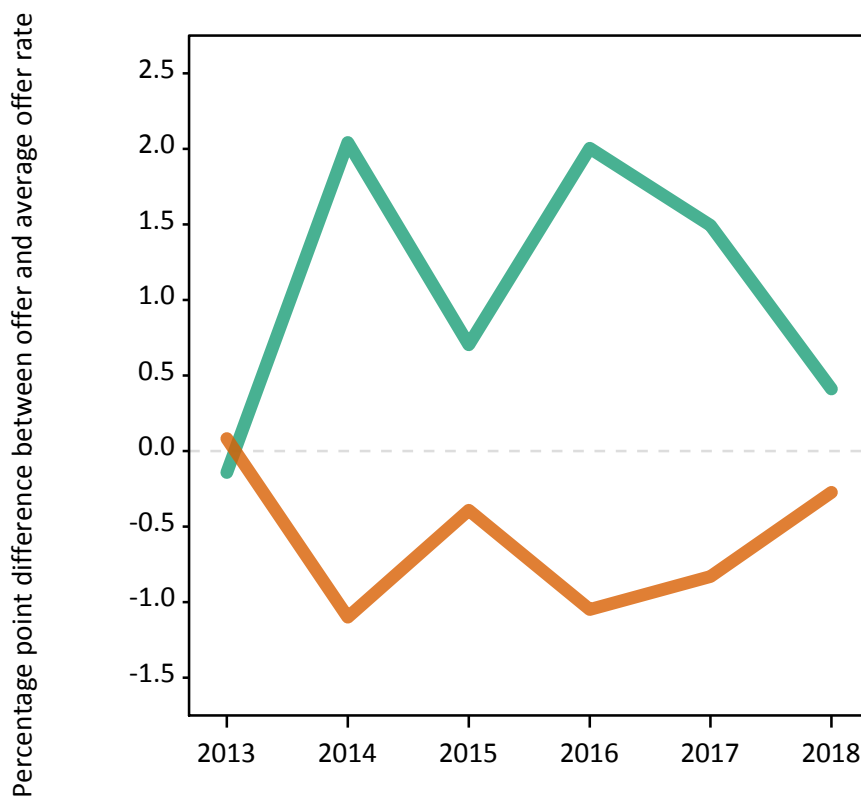
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	340	310	300	300	270	295
	Quintile 2	445	445	425	415	375	415
	Quintile 3	715	585	615	570	570	610
	Quintile 4	1,055	895	920	850	795	890
	Quintile 5	955	775	875	740	775	795
Placed June deadline applicants	Quintile 1	45	45	35	40	30	35
	Quintile 2	55	55	70	55	45	55
	Quintile 3	85	100	85	75	65	60
	Quintile 4	155	110	110	100	85	80
	Quintile 5	140	115	140	105	90	100
All placed applicants	Quintile 1	50	55	40	50	40	45
	Quintile 2	70	75	80	65	60	65
	Quintile 3	105	115	105	95	95	80
	Quintile 4	210	160	140	140	120	110
	Quintile 5	180	150	170	140	130	125
June deadline applicants per 10,000 population	Quintile 1	24.3	22.2	21.1	21.9	20.2	22.5
	Quintile 2	30.6	31.1	29.0	29.2	26.8	30.5
	Quintile 3	48.1	40.1	41.0	38.8	39.3	43.3
	Quintile 4	68.5	58.8	59.5	55.8	52.5	60.2
	Quintile 5	55.4	45.7	50.4	43.0	45.3	47.1
Placed June deadline applicants per 10,000 population	Quintile 1	3.1	3.1	2.5	3.1	2.3	2.8
	Quintile 2	3.8	3.8	4.7	3.7	3.4	3.9
	Quintile 3	5.7	7.0	5.6	5.2	4.6	4.3
	Quintile 4	10.1	7.2	7.1	6.7	5.5	5.6
	Quintile 5	8.2	6.9	8.2	6.2	5.4	5.8
All placed applicants per 10,000 population	Quintile 1	3.5	3.8	2.8	3.6	3.1	3.5
	Quintile 2	4.7	5.2	5.6	4.7	4.2	4.9
	Quintile 3	7.1	7.9	6.9	6.3	6.5	5.6
	Quintile 4	13.6	10.4	8.9	9.3	8.1	7.4
	Quintile 5	10.6	8.8	9.7	8.1	7.6	7.5

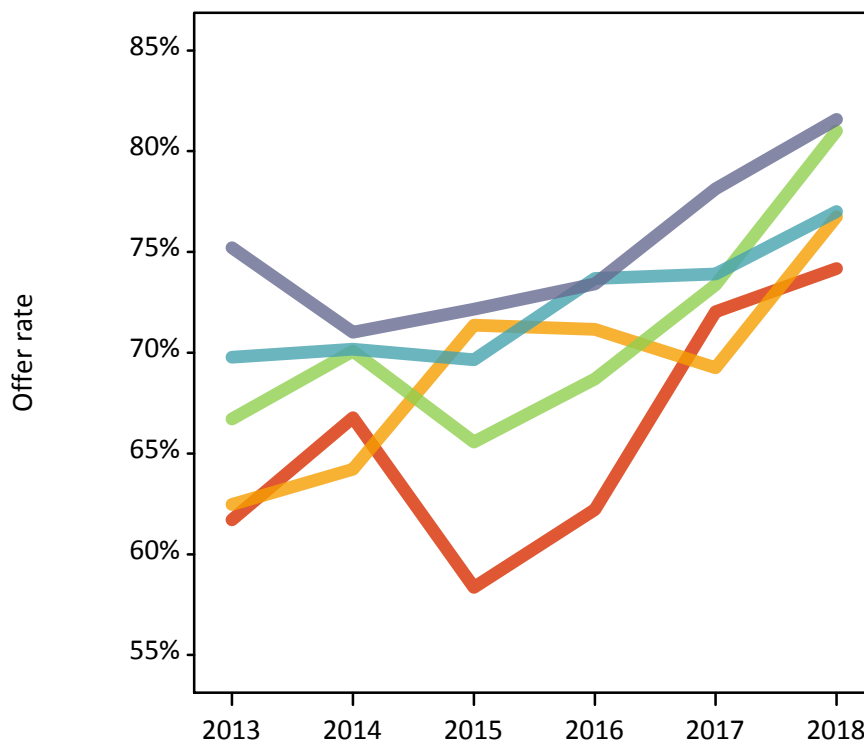
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	350	325	305	305	285	305
	Quintile 2	460	465	435	430	385	430
	Quintile 3	755	615	635	590	595	635
	Quintile 4	1,105	940	950	895	825	915
	Quintile 5	990	810	910	775	805	825
Offers	Quintile 1	215	215	180	190	205	225
	Quintile 2	290	300	310	305	270	330
	Quintile 3	505	430	415	405	440	515
	Quintile 4	770	660	665	660	610	705
	Quintile 5	745	575	655	570	630	675
Offer rate	Quintile 1	61.7%	66.8%	58.4%	62.2%	72.0%	74.2%
	Quintile 2	62.5%	64.2%	71.4%	71.2%	69.3%	76.7%
	Quintile 3	66.7%	70.1%	65.6%	68.7%	73.4%	81.0%
	Quintile 4	69.8%	70.2%	69.6%	73.7%	73.9%	77.0%
	Quintile 5	75.2%	71.0%	72.2%	73.4%	78.1%	81.6%
Average offer rate	Quintile 1	62.4%	66.6%	61.0%	63.4%	72.8%	76.9%
	Quintile 2	62.9%	65.9%	67.7%	69.4%	67.5%	75.8%
	Quintile 3	67.5%	68.5%	65.5%	69.2%	74.3%	80.2%
	Quintile 4	70.1%	70.0%	72.0%	74.0%	74.9%	78.0%
	Quintile 5	73.8%	71.6%	70.6%	73.2%	76.9%	80.6%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.7	0.2	-2.6	-1.2	-0.7	-2.7
	Quintile 2	-0.5	-1.7	3.7	1.8	1.8	1.0
	Quintile 3	-0.8	1.6	0.1	-0.5	-1.0	0.8
	Quintile 4	-0.3	0.2	-2.4	-0.3	-1.0	-1.0
	Quintile 5	1.4	-0.6	1.6	0.2	1.2	1.0
Contribution of group to the average offer rate	Quintile 1	0.205	0.223	0.209	0.238	0.239	0.193
	Quintile 2	0.235	0.250	0.249	0.252	0.279	0.234
	Quintile 3	0.299	0.292	0.295	0.296	0.315	0.302
	Quintile 4	0.392	0.394	0.385	0.400	0.404	0.378
	Quintile 5	0.370	0.361	0.386	0.363	0.402	0.369

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

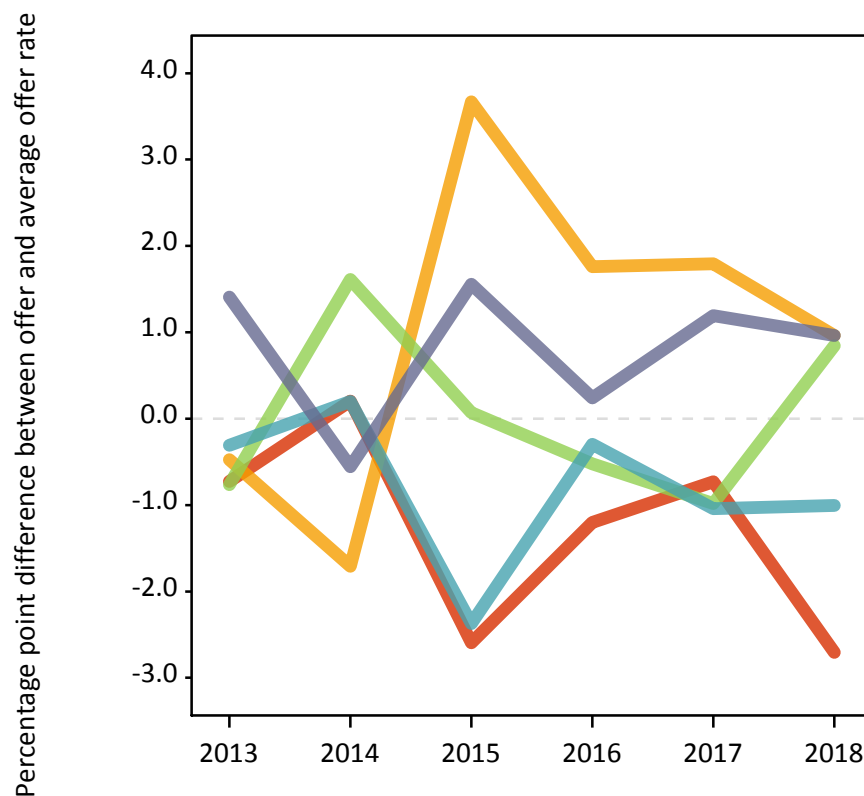
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

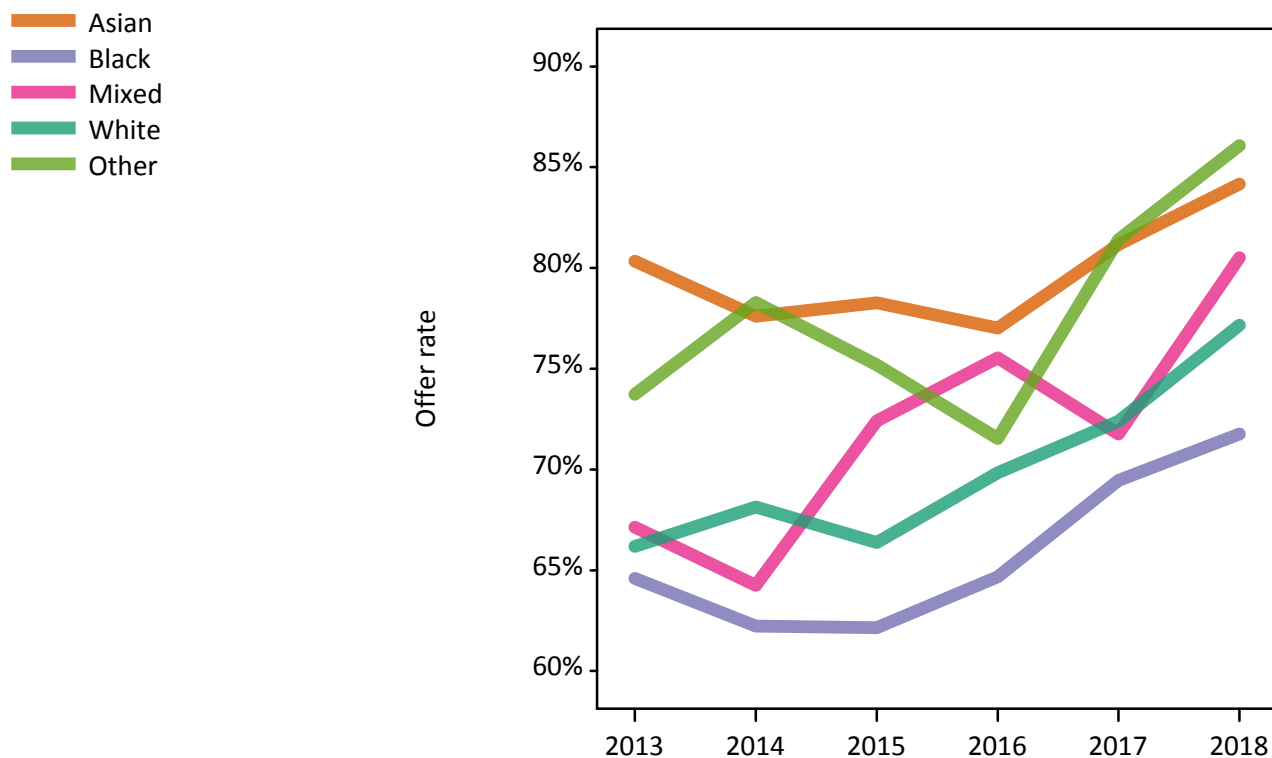
Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	640	490	565	530	555	630
	Black	500	400	450	375	370	380
	Mixed	200	200	225	220	165	230
	White	2,025	1,805	1,760	1,595	1,555	1,585
	Other	130	120	125	135	130	155
Placed June deadline applicants	Asian	75	55	70	60	45	50
	Black	65	50	60	40	35	35
	Mixed	30	25	35	35	15	25
	White	285	275	255	225	205	205
	Other	20	20	25	15	20	15
All placed applicants	Asian	120	90	90	90	95	75
	Black	95	80	85	65	60	50
	Mixed	35	35	35	45	25	30
	White	330	315	290	265	240	240
	Other	30	25	35	20	30	30
June deadline applicants per 10,000 population	Asian	96.9	72.4	80.1	73.5	75.2	84.7
	Black	167.7	131.3	140.7	119.5	117.9	122.5
	Mixed	74.7	69.9	73.3	69.6	50.8	70.9
	White	32.2	29.2	28.2	26.4	26.2	27.6
	Other	141.2	131.1	130.7	136.7	124.3	145.5
Placed June deadline applicants per 10,000 population	Asian	11.4	8.0	9.6	8.5	5.8	6.6
	Black	21.9	17.2	18.5	13.4	11.8	10.6
	Mixed	10.7	8.3	10.7	10.5	4.0	7.1
	White	4.6	4.4	4.1	3.8	3.5	3.6
	Other	21.0	22.6	25.9	15.1	20.4	16.2
All placed applicants per 10,000 population	Asian	17.9	13.6	12.6	12.5	12.8	10.1
	Black	32.0	26.7	27.3	20.8	18.7	16.0
	Mixed	13.3	12.2	12.0	14.9	7.2	9.3
	White	5.2	5.1	4.6	4.4	4.0	4.2
	Other	34.2	29.0	34.2	22.1	31.1	26.6

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	655	510	580	545	570	645
	Black	515	415	455	385	385	395
	Mixed	215	205	230	230	170	235
	White	2,115	1,895	1,825	1,685	1,635	1,655
	Other	135	130	130	135	130	160
Offers	Asian	525	395	455	420	460	540
	Black	335	255	285	250	265	280
	Mixed	145	135	170	175	120	190
	White	1,400	1,290	1,210	1,175	1,185	1,275
	Other	100	100	95	100	105	135
Offer rate	Asian	80.3%	77.6%	78.3%	77.0%	81.2%	84.2%
	Black	64.6%	62.2%	62.1%	64.7%	69.5%	71.8%
	Mixed	67.1%	64.3%	72.4%	75.5%	71.8%	80.5%
	White	66.2%	68.1%	66.4%	69.8%	72.4%	77.2%
	Other	73.7%	78.3%	75.2%	71.5%	81.4%	86.1%
Average offer rate	Asian	81.0%	78.6%	77.5%	77.7%	80.8%	85.4%
	Black	68.5%	63.6%	65.5%	66.4%	71.1%	75.6%
	Mixed	70.1%	64.6%	74.1%	76.5%	73.4%	81.6%
	White	64.6%	67.5%	65.4%	68.7%	71.9%	75.7%
	Other	76.5%	79.3%	78.1%	76.3%	81.7%	86.0%
Percentage point difference between offer rate and average offer rate	Asian	-0.7	-1.0	0.7	-0.7	0.3	-1.3
	Black	-3.9	-1.4	-3.4	-1.8	-1.6	-3.8
	Mixed	-2.9	-0.3	-1.6	-1.0	-1.6	-1.1
	White	1.6	0.7	1.0	1.1	0.5	1.5
	Other	-2.8	-1.1	-2.9	-4.7	-0.3	0.1
Contribution of group to the average offer rate	Asian	0.379	0.349	0.370	0.360	0.406	0.373
	Black	0.259	0.261	0.276	0.267	0.306	0.240
	Mixed	0.180	0.159	0.203	0.219	0.214	0.190
	White	0.698	0.707	0.696	0.696	0.712	0.655
	Other	0.154	0.198	0.184	0.173	0.219	0.170

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	12,200	11,710	11,575	11,085	9,975	9,820
Placed June deadline applicants	1,740	1,685	1,665	1,615	1,470	1,500
All placed applicants	2,385	2,345	2,605	2,510	2,555	2,495

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	12,885	12,390	12,255	11,790	10,530	10,475
Offers	6,245	5,880	5,865	5,640	5,550	6,370
Offer rate	48.5%	47.5%	47.8%	47.9%	52.7%	60.8%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	4,000	3,660	3,635	3,320	3,120	3,420
	Women	8,200	8,050	7,940	7,770	6,855	6,400
Placed June deadline applicants	Men	700	630	645	605	575	570
	Women	1,040	1,055	1,020	1,010	895	930
All placed applicants	Men	995	890	1,015	985	1,005	1,025
	Women	1,390	1,455	1,590	1,525	1,550	1,470

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	4,270	3,935	3,905	3,595	3,325	3,665
	Women	8,620	8,455	8,350	8,190	7,205	6,810
Offers	Men	2,620	2,415	2,475	2,335	2,315	2,625
	Women	3,625	3,470	3,390	3,305	3,235	3,745
Offer rate	Men	61.4%	61.4%	63.4%	64.9%	69.7%	71.7%
	Women	42.1%	41.0%	40.6%	40.4%	44.9%	55.0%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,095	1,035	1,060	995	905	870
	Quintile 2	1,465	1,530	1,425	1,405	1,270	1,180
	Quintile 3	2,450	2,245	2,235	2,205	1,945	1,850
	Quintile 4	3,700	3,580	3,565	3,335	3,045	3,030
	Quintile 5	3,460	3,275	3,255	3,110	2,775	2,855
Placed June deadline applicants	Quintile 1	160	140	135	145	105	130
	Quintile 2	215	225	195	200	185	185
	Quintile 3	330	345	285	320	260	255
	Quintile 4	505	470	485	460	440	430
	Quintile 5	530	500	560	485	470	490
All placed applicants	Quintile 1	190	180	190	190	155	185
	Quintile 2	280	290	280	280	285	285
	Quintile 3	450	465	475	485	445	430
	Quintile 4	725	695	785	780	820	745
	Quintile 5	735	700	865	770	830	840

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,140	1,085	1,110	1,045	950	915
	Quintile 2	1,545	1,600	1,515	1,490	1,355	1,240
	Quintile 3	2,590	2,360	2,325	2,315	2,035	1,960
	Quintile 4	3,910	3,815	3,780	3,570	3,205	3,225
	Quintile 5	3,670	3,490	3,480	3,345	2,950	3,095
Offers	Quintile 1	555	550	480	480	490	570
	Quintile 2	710	750	690	685	650	760
	Quintile 3	1,210	1,100	1,035	1,045	1,005	1,150
	Quintile 4	1,880	1,780	1,785	1,695	1,665	1,875
	Quintile 5	1,875	1,685	1,850	1,720	1,715	1,990
Offer rate	Quintile 1	48.7%	50.6%	43.3%	46.0%	51.5%	62.3%
	Quintile 2	46.1%	46.8%	45.6%	46.2%	48.2%	61.3%
	Quintile 3	46.8%	46.5%	44.5%	45.2%	49.4%	58.8%
	Quintile 4	48.1%	46.6%	47.2%	47.5%	52.0%	58.1%
	Quintile 5	51.1%	48.3%	53.2%	51.5%	58.1%	64.3%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	1,905	1,645	1,740	1,700	1,695	1,605
	Black	3,655	3,665	3,720	3,580	3,175	2,960
	Mixed	675	685	680	680	570	660
	White	5,450	5,165	4,905	4,505	3,960	3,960
	Other	415	430	405	460	440	485
Placed June deadline applicants	Asian	265	220	230	215	225	210
	Black	435	435	415	410	360	395
	Mixed	105	110	105	115	85	115
	White	860	840	830	790	685	675
	Other	60	70	65	60	80	75
All placed applicants	Asian	410	370	385	380	450	425
	Black	675	700	845	835	850	795
	Mixed	145	175	170	175	160	190
	White	1,020	980	1,055	965	900	905
	Other	110	105	115	125	150	145

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	2,005	1,725	1,825	1,775	1,755	1,675
	Black	3,835	3,835	3,885	3,755	3,290	3,125
	Mixed	720	730	720	735	610	700
	White	5,775	5,510	5,275	4,865	4,275	4,295
	Other	450	465	420	485	460	505
Offers	Asian	1,225	1,020	1,055	985	1,120	1,165
	Black	1,205	1,150	1,165	1,090	1,065	1,330
	Mixed	375	385	400	415	370	465
	White	3,120	2,995	2,925	2,785	2,625	2,935
	Other	270	275	255	275	305	360
Offer rate	Asian	61.1%	59.1%	57.9%	55.6%	63.7%	69.6%
	Black	31.4%	30.0%	30.0%	29.1%	32.3%	42.6%
	Mixed	52.1%	52.4%	55.8%	56.7%	60.6%	66.5%
	White	54.1%	54.4%	55.5%	57.2%	61.4%	68.4%
	Other	60.0%	59.5%	60.8%	57.3%	66.6%	71.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.