

O66 Oxford Brookes University

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	12,095	11,895	12,120	12,665	11,815	8,935
Placed June deadline applicants	1,495	1,235	1,605	1,640	1,700	1,895
All placed applicants	1,765	1,395	1,890	1,925	2,045	2,165
June deadline applicants per 10,000 population	159.0	158.0	158.2	169.0	159.5	123.7
Placed June deadline applicants per 10,000	19.6	16.4	20.9	21.9	23.0	26.2
All placed applicants per 10,000 population	23.2	18.5	24.7	25.7	27.6	29.9

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	12,450	12,260	12,435	13,040	12,200	9,265
Offers	9,350	8,980	10,150	10,500	10,055	8,110
Offer rate	75.1%	73.3%	81.6%	80.5%	82.4%	87.5%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	5,130	5,170	4,920	5,235	4,845	3,725
	Women	6,965	6,730	7,200	7,430	6,975	5,210
Placed June deadline applicants	Men	615	560	735	725	695	820
	Women	880	680	870	915	1,010	1,075
All placed applicants	Men	755	630	855	855	835	940
	Women	1,010	765	1,035	1,065	1,210	1,220
June deadline applicants per 10,000 population	Men	131.4	133.5	125.3	136.3	127.5	100.6
	Women	188.0	183.8	192.7	203.3	193.1	148.1
Placed June deadline applicants per 10,000 population	Men	15.8	14.4	18.7	18.8	18.3	22.2
	Women	23.7	18.5	23.3	25.1	27.9	30.5
All placed applicants per 10,000 population	Men	19.4	16.3	21.8	22.3	22.0	25.4
	Women	27.3	20.9	27.7	29.2	33.5	34.7

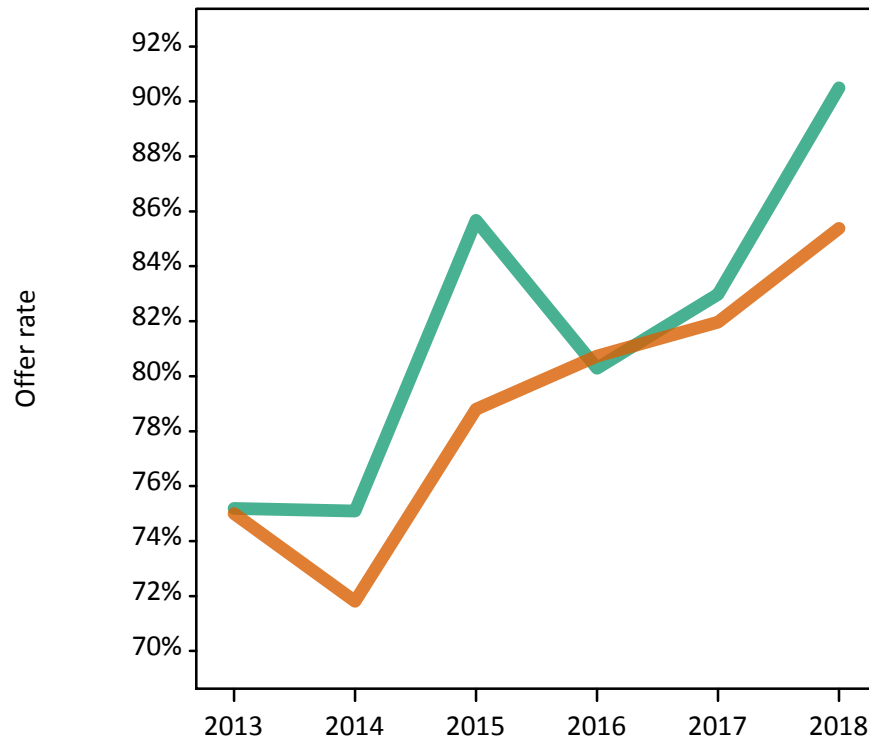
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	5,340	5,395	5,095	5,455	5,065	3,900
	Women	7,110	6,860	7,340	7,585	7,135	5,360
Offers	Men	4,015	4,055	4,365	4,380	4,205	3,530
	Women	5,335	4,925	5,785	6,120	5,850	4,580
Offer rate	Men	75.2%	75.1%	85.7%	80.3%	83.0%	90.5%
	Women	75.0%	71.8%	78.8%	80.7%	82.0%	85.4%
Average offer rate	Men	75.8%	76.1%	86.3%	81.6%	83.8%	90.5%
	Women	74.5%	71.0%	78.4%	79.8%	81.4%	85.4%
Percentage point difference between offer rate and average offer rate	Men	-0.6	-1.0	-0.6	-1.3	-0.8	-0.0
	Women	0.5	0.8	0.4	1.0	0.6	0.0
Contribution of group to the average offer rate	Men	0.612	0.612	0.580	0.594	0.597	0.602
	Women	0.709	0.695	0.709	0.708	0.714	0.711

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

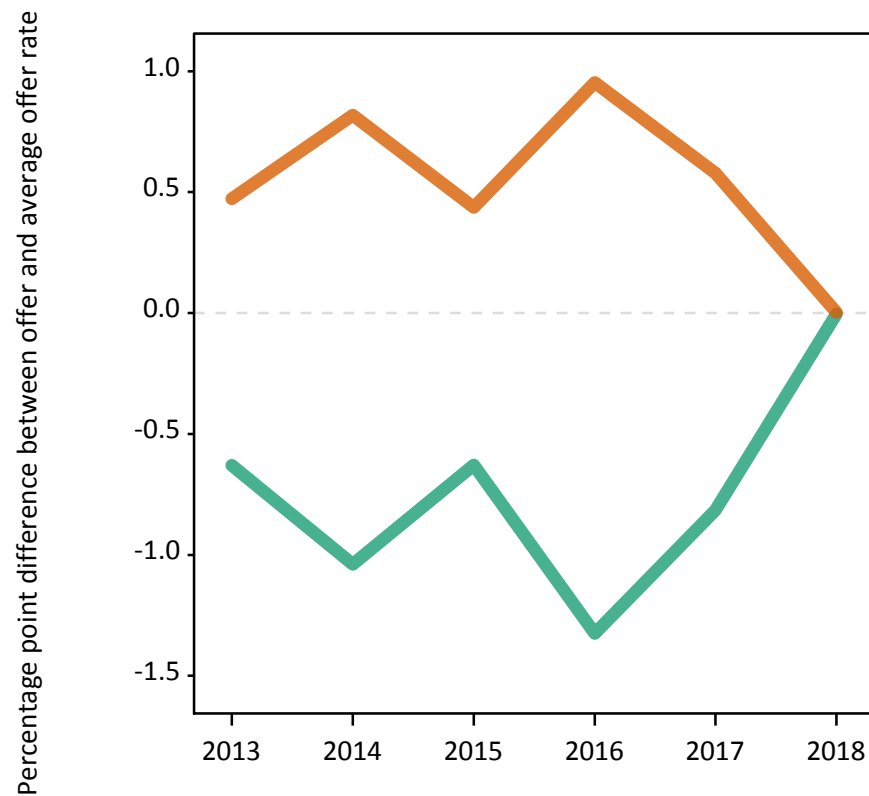
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	825	895	895	885	865	640
	Quintile 2	1,395	1,355	1,380	1,365	1,270	900
	Quintile 3	2,095	2,055	2,095	2,185	1,895	1,420
	Quintile 4	2,895	2,800	2,860	2,820	2,735	1,975
	Quintile 5	4,860	4,765	4,855	5,375	5,020	3,955
Placed June deadline applicants	Quintile 1	85	85	100	100	130	115
	Quintile 2	160	145	160	150	135	180
	Quintile 3	230	200	255	275	240	280
	Quintile 4	350	275	360	340	385	405
	Quintile 5	665	525	725	775	800	900
All placed applicants	Quintile 1	100	100	115	115	140	125
	Quintile 2	185	160	190	175	165	200
	Quintile 3	275	225	300	320	280	315
	Quintile 4	405	315	410	395	455	465
	Quintile 5	795	590	870	910	995	1,045
June deadline applicants per 10,000 population	Quintile 1	58.7	63.7	63.4	65.1	64.6	49.2
	Quintile 2	96.2	94.3	94.6	96.2	91.0	66.6
	Quintile 3	140.9	140.3	139.6	148.9	130.8	100.7
	Quintile 4	187.8	183.6	184.6	184.9	180.7	134.0
	Quintile 5	282.1	279.9	279.6	311.5	292.8	234.9
Placed June deadline applicants per 10,000 population	Quintile 1	6.2	6.1	7.1	7.2	9.6	8.8
	Quintile 2	11.0	10.0	11.1	10.7	9.8	13.4
	Quintile 3	15.5	13.7	16.9	18.6	16.7	19.9
	Quintile 4	22.6	18.1	23.1	22.2	25.5	27.5
	Quintile 5	38.7	30.8	41.6	44.9	46.8	53.4
All placed applicants per 10,000 population	Quintile 1	7.2	7.1	8.2	8.5	10.6	9.7
	Quintile 2	12.7	11.1	12.9	12.3	11.7	14.7
	Quintile 3	18.4	15.4	19.9	21.9	19.5	22.4
	Quintile 4	26.4	20.5	26.5	25.9	30.0	31.4
	Quintile 5	46.2	34.6	50.1	52.7	58.0	62.0

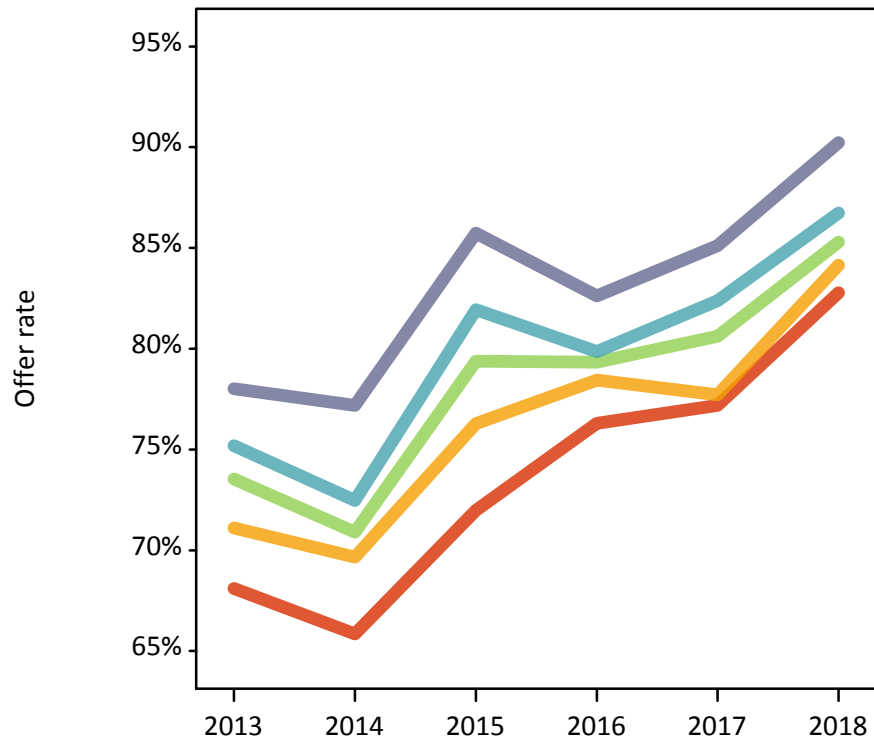
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	860	935	930	920	895	655
	Quintile 2	1,435	1,380	1,415	1,400	1,300	920
	Quintile 3	2,150	2,105	2,145	2,255	1,950	1,480
	Quintile 4	2,980	2,880	2,930	2,890	2,820	2,035
	Quintile 5	5,005	4,930	4,990	5,535	5,200	4,120
Offers	Quintile 1	585	615	670	700	690	545
	Quintile 2	1,020	960	1,080	1,100	1,010	775
	Quintile 3	1,580	1,490	1,700	1,790	1,575	1,265
	Quintile 4	2,240	2,085	2,400	2,305	2,325	1,765
	Quintile 5	3,905	3,805	4,275	4,570	4,425	3,720
Offer rate	Quintile 1	68.1%	65.8%	72.0%	76.3%	77.2%	82.8%
	Quintile 2	71.1%	69.7%	76.3%	78.4%	77.7%	84.1%
	Quintile 3	73.5%	70.9%	79.4%	79.3%	80.6%	85.3%
	Quintile 4	75.2%	72.5%	81.9%	79.9%	82.4%	86.7%
	Quintile 5	78.0%	77.2%	85.7%	82.6%	85.1%	90.2%
Average offer rate	Quintile 1	69.7%	67.6%	76.0%	76.3%	77.2%	84.2%
	Quintile 2	71.6%	70.1%	77.6%	78.8%	79.5%	85.9%
	Quintile 3	73.5%	70.9%	79.9%	79.5%	81.0%	85.5%
	Quintile 4	75.2%	72.8%	81.6%	80.9%	82.8%	87.1%
	Quintile 5	77.6%	76.6%	84.5%	81.9%	84.3%	89.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.6	-1.7	-4.1	-0.0	-0.0	-1.4
	Quintile 2	-0.4	-0.5	-1.3	-0.3	-1.8	-1.7
	Quintile 3	0.0	-0.0	-0.6	-0.1	-0.3	-0.2
	Quintile 4	-0.0	-0.3	0.3	-1.0	-0.4	-0.4
	Quintile 5	0.4	0.6	1.2	0.7	0.8	0.9
Contribution of group to the average offer rate	Quintile 1	0.143	0.159	0.162	0.163	0.162	0.140
	Quintile 2	0.191	0.183	0.189	0.169	0.191	0.158
	Quintile 3	0.233	0.231	0.234	0.233	0.222	0.221
	Quintile 4	0.295	0.288	0.288	0.273	0.286	0.273
	Quintile 5	0.461	0.467	0.463	0.480	0.487	0.510

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

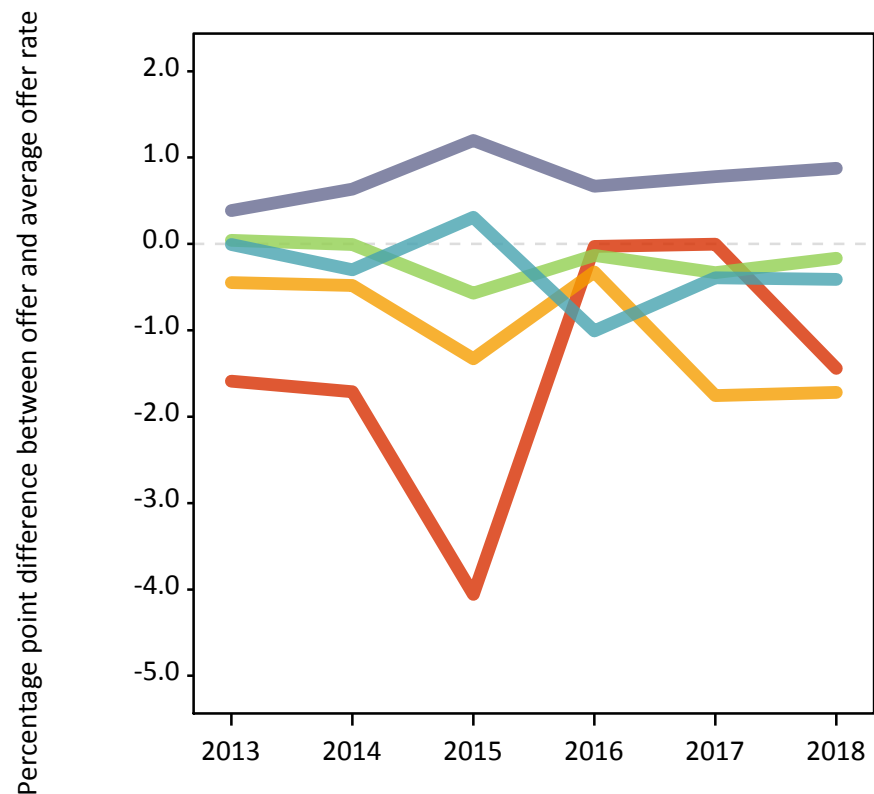
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	955	1,095	990	995	875	630
	Black	570	595	565	495	375	260
	Mixed	430	445	500	530	490	380
	White	9,965	9,590	9,880	10,420	9,885	7,530
	Other	120	130	130	140	130	95
Placed June deadline applicants	Asian	85	90	100	90	85	105
	Black	45	40	45	40	20	45
	Mixed	45	30	55	60	50	65
	White	1,305	1,055	1,385	1,430	1,525	1,655
	Other	10	15	10	15	10	15
All placed applicants	Asian	115	110	125	120	115	125
	Black	60	45	55	55	30	55
	Mixed	65	40	65	65	70	75
	White	1,495	1,170	1,620	1,655	1,800	1,875
	Other	15	20	15	20	15	20
June deadline applicants per 10,000 population	Asian	144.5	161.5	139.7	138.5	119.1	85.1
	Black	192.7	195.6	177.2	158.4	119.5	82.7
	Mixed	159.0	154.7	162.8	169.1	153.0	118.3
	White	158.3	155.4	158.6	172.3	166.6	131.2
	Other	134.5	138.6	132.8	140.7	127.2	89.4
Placed June deadline applicants per 10,000 population	Asian	12.6	13.1	14.4	12.6	11.8	13.9
	Black	14.8	13.5	14.1	13.1	6.4	14.8
	Mixed	17.0	10.8	17.5	18.7	16.2	20.4
	White	20.7	17.1	22.2	23.6	25.7	28.8
	Other	12.1	18.3	11.4	16.1	9.7	16.2
All placed applicants per 10,000 population	Asian	17.6	16.5	17.7	16.7	15.6	16.9
	Black	20.2	14.5	17.3	17.2	9.2	17.6
	Mixed	24.8	13.9	20.8	21.0	21.2	23.8
	White	23.7	19.0	26.0	27.3	30.4	32.6
	Other	15.4	20.4	15.6	18.1	15.5	19.0

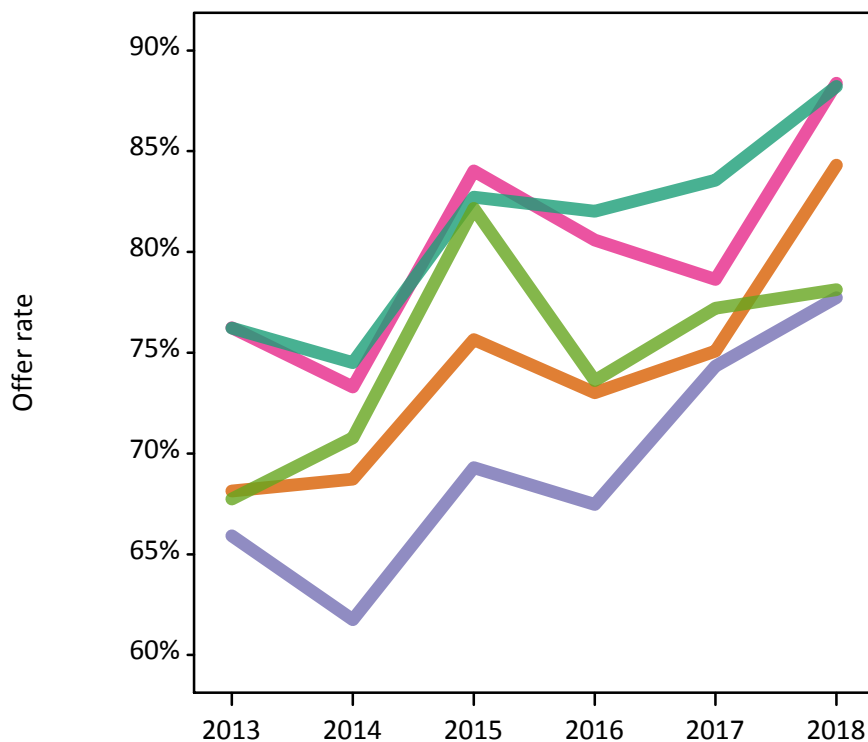
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	975	1,115	1,005	1,020	900	635
	Black	575	595	570	500	380	265
	Mixed	440	455	515	545	500	385
	White	10,280	9,915	10,165	10,745	10,230	7,835
	Other	125	130	130	145	135	95
Offers	Asian	665	765	760	745	675	535
	Black	380	370	395	335	280	205
	Mixed	335	335	430	440	395	340
	White	7,835	7,385	8,410	8,815	8,550	6,910
	Other	85	90	105	105	105	75
Offer rate	Asian	68.1%	68.7%	75.6%	73.0%	75.1%	84.3%
	Black	65.9%	61.7%	69.3%	67.5%	74.3%	77.7%
	Mixed	76.2%	73.3%	84.0%	80.6%	78.6%	88.4%
	White	76.2%	74.5%	82.7%	82.0%	83.6%	88.2%
	Other	67.7%	70.8%	82.2%	73.6%	77.2%	78.1%
Average offer rate	Asian	69.5%	68.9%	77.7%	75.4%	77.4%	85.0%
	Black	68.9%	65.9%	73.5%	72.9%	78.0%	80.8%
	Mixed	76.5%	74.9%	84.9%	81.2%	80.3%	88.4%
	White	76.0%	74.1%	82.3%	81.4%	83.1%	87.9%
	Other	67.6%	73.9%	79.6%	76.6%	80.9%	86.7%
Percentage point difference between offer rate and average offer rate	Asian	-1.3	-0.1	-2.0	-2.4	-2.3	-0.7
	Black	-2.9	-4.2	-4.2	-5.4	-3.7	-3.1
	Mixed	-0.2	-1.6	-0.9	-0.7	-1.7	-0.0
	White	0.2	0.4	0.4	0.6	0.5	0.3
	Other	0.1	-3.1	2.6	-3.0	-3.7	-8.6
Contribution of group to the average offer rate	Asian	0.196	0.198	0.180	0.179	0.185	0.165
	Black	0.164	0.154	0.151	0.120	0.119	0.107
	Mixed	0.101	0.112	0.121	0.123	0.147	0.100
	White	0.853	0.837	0.842	0.848	0.862	0.863
	Other	0.111	0.112	0.090	0.082	0.096	0.070

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

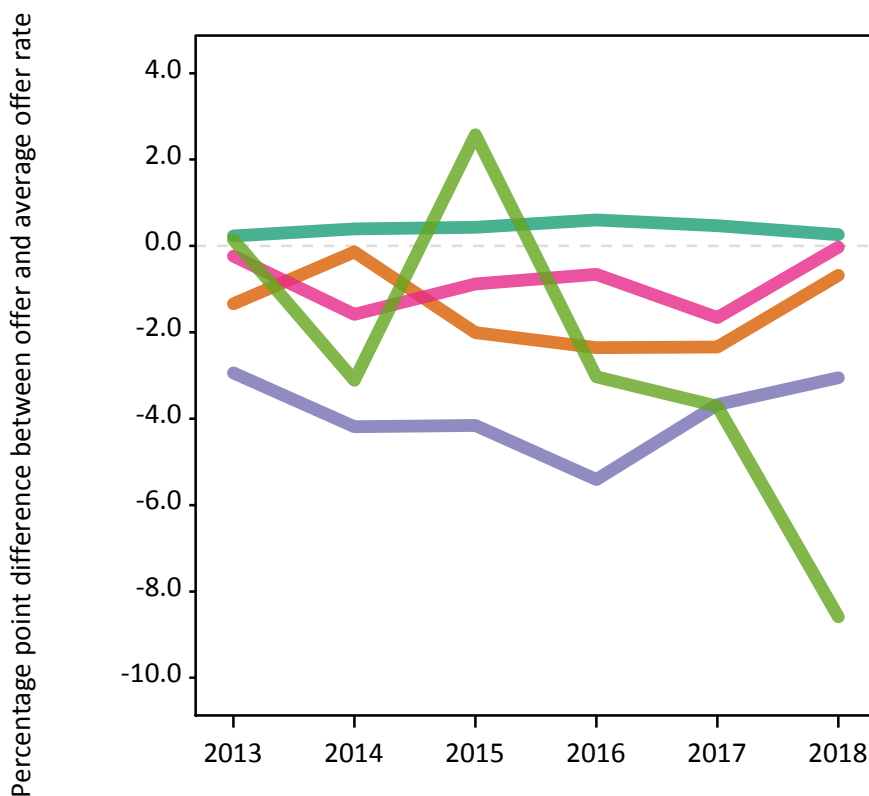
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	21,560	21,930	21,785	21,970	19,625	15,030
Placed June deadline applicants	3,310	3,025	3,520	3,475	3,355	3,395
All placed applicants	4,005	3,570	4,255	4,110	4,135	4,110

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	22,710	23,100	22,800	23,040	20,620	15,825
Offers	14,700	14,470	16,180	16,175	15,205	12,480
Offer rate	64.7%	62.7%	71.0%	70.2%	73.7%	78.8%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	9,165	9,255	8,875	8,980	7,955	6,035
	Women	12,395	12,675	12,910	12,990	11,670	8,995
Placed June deadline applicants	Men	1,310	1,235	1,535	1,430	1,315	1,370
	Women	2,000	1,790	1,985	2,040	2,040	2,025
All placed applicants	Men	1,625	1,465	1,825	1,680	1,650	1,665
	Women	2,380	2,100	2,430	2,430	2,485	2,445

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	9,720	9,850	9,365	9,465	8,450	6,415
	Women	12,995	13,250	13,435	13,575	12,170	9,410
Offers	Men	6,460	6,520	7,165	6,805	6,360	5,330
	Women	8,240	7,955	9,015	9,370	8,845	7,150
Offer rate	Men	66.5%	66.2%	76.5%	71.9%	75.2%	83.1%
	Women	63.4%	60.0%	67.1%	69.0%	72.7%	75.9%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,905	2,100	2,105	2,030	1,805	1,370
	Quintile 2	2,705	2,725	2,720	2,605	2,325	1,720
	Quintile 3	3,820	3,850	3,850	3,905	3,255	2,500
	Quintile 4	4,980	4,980	4,955	4,800	4,280	3,275
	Quintile 5	8,095	8,210	8,100	8,550	7,890	6,105
Placed June deadline applicants	Quintile 1	295	320	355	345	350	300
	Quintile 2	390	355	375	355	365	360
	Quintile 3	580	515	605	615	525	535
	Quintile 4	725	640	760	720	680	720
	Quintile 5	1,310	1,185	1,410	1,420	1,415	1,470
All placed applicants	Quintile 1	360	410	460	430	430	395
	Quintile 2	475	415	455	425	465	435
	Quintile 3	690	620	725	725	635	665
	Quintile 4	865	740	900	840	815	850
	Quintile 5	1,605	1,370	1,695	1,670	1,770	1,740

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	2,060	2,245	2,230	2,165	1,910	1,425
	Quintile 2	2,820	2,840	2,835	2,740	2,415	1,795
	Quintile 3	4,010	4,070	4,025	4,095	3,430	2,650
	Quintile 4	5,240	5,215	5,150	4,985	4,470	3,440
	Quintile 5	8,520	8,660	8,490	8,965	8,315	6,445
Offers	Quintile 1	1,110	1,175	1,315	1,335	1,265	995
	Quintile 2	1,650	1,635	1,820	1,755	1,645	1,295
	Quintile 3	2,455	2,445	2,760	2,825	2,440	1,990
	Quintile 4	3,420	3,270	3,720	3,495	3,335	2,730
	Quintile 5	6,030	5,910	6,520	6,710	6,470	5,415
Offer rate	Quintile 1	53.8%	52.2%	59.0%	61.6%	66.1%	69.7%
	Quintile 2	58.5%	57.6%	64.2%	64.1%	68.2%	72.2%
	Quintile 3	61.2%	60.1%	68.6%	69.0%	71.1%	75.0%
	Quintile 4	65.3%	62.7%	72.2%	70.2%	74.6%	79.4%
	Quintile 5	70.8%	68.3%	76.8%	74.8%	77.8%	84.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	1,875	2,165	2,005	1,925	1,660	1,220
	Black	1,510	1,590	1,540	1,410	1,105	860
	Mixed	840	895	930	960	840	650
	White	16,950	16,865	16,915	17,215	15,635	12,015
	Other	255	285	255	295	255	180
Placed June deadline applicants	Asian	205	220	260	245	210	210
	Black	150	125	135	120	135	135
	Mixed	110	90	135	135	125	120
	White	2,795	2,535	2,930	2,915	2,840	2,870
	Other	30	40	30	45	25	35
All placed applicants	Asian	295	285	335	310	285	290
	Black	190	165	195	160	185	180
	Mixed	150	110	160	155	165	145
	White	3,270	2,905	3,465	3,370	3,420	3,410
	Other	40	50	40	50	45	50

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	1,970	2,245	2,090	2,005	1,730	1,250
	Black	1,585	1,660	1,590	1,475	1,150	905
	Mixed	885	945	970	1,005	875	665
	White	17,855	17,810	17,740	18,070	16,455	12,695
	Other	280	305	265	310	275	190
Offers	Asian	1,125	1,355	1,375	1,305	1,140	945
	Black	685	675	775	665	605	495
	Mixed	560	565	705	700	640	535
	White	12,075	11,625	13,045	13,200	12,540	10,300
	Other	160	170	180	190	180	135
Offer rate	Asian	57.2%	60.4%	65.7%	65.1%	66.0%	75.4%
	Black	43.3%	40.7%	48.7%	45.2%	52.6%	54.4%
	Mixed	63.4%	60.0%	72.9%	69.6%	73.1%	80.2%
	White	67.6%	65.3%	73.5%	73.1%	76.2%	81.1%
	Other	57.4%	55.4%	67.9%	61.8%	65.9%	69.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.