

K24 University of Kent

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	13,385	12,480	13,660	14,705	14,755	14,435
Placed June deadline applicants	2,110	2,015	2,095	2,255	2,485	2,330
All placed applicants	2,515	2,635	2,630	2,725	3,025	2,780
June deadline applicants per 10,000 population	175.9	165.7	178.3	196.2	199.2	199.9
Placed June deadline applicants per 10,000	27.7	26.8	27.3	30.1	33.6	32.3
All placed applicants per 10,000 population	33.0	35.0	34.4	36.4	40.8	38.5

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	13,790	12,930	14,115	15,225	15,330	14,980
Offers	12,355	11,240	12,310	13,455	13,635	13,420
Offer rate	89.6%	86.9%	87.2%	88.4%	89.0%	89.6%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	6,645	6,130	6,475	7,115	7,145	6,465
	Women	6,745	6,355	7,190	7,590	7,610	7,970
Placed June deadline applicants	Men	1,000	985	975	1,085	1,195	1,060
	Women	1,110	1,030	1,120	1,170	1,290	1,270
All placed applicants	Men	1,200	1,260	1,240	1,300	1,450	1,245
	Women	1,315	1,375	1,395	1,430	1,575	1,535
June deadline applicants per 10,000 population	Men	170.2	158.3	165.0	185.2	188.1	174.5
	Women	182.0	173.6	192.3	207.7	210.8	226.5
Placed June deadline applicants per 10,000 population	Men	25.6	25.4	24.8	28.3	31.5	28.6
	Women	30.0	28.2	29.9	32.0	35.8	36.1
All placed applicants per 10,000 population	Men	30.7	32.5	31.5	33.8	38.2	33.7
	Women	35.5	37.6	37.3	39.1	43.6	43.6

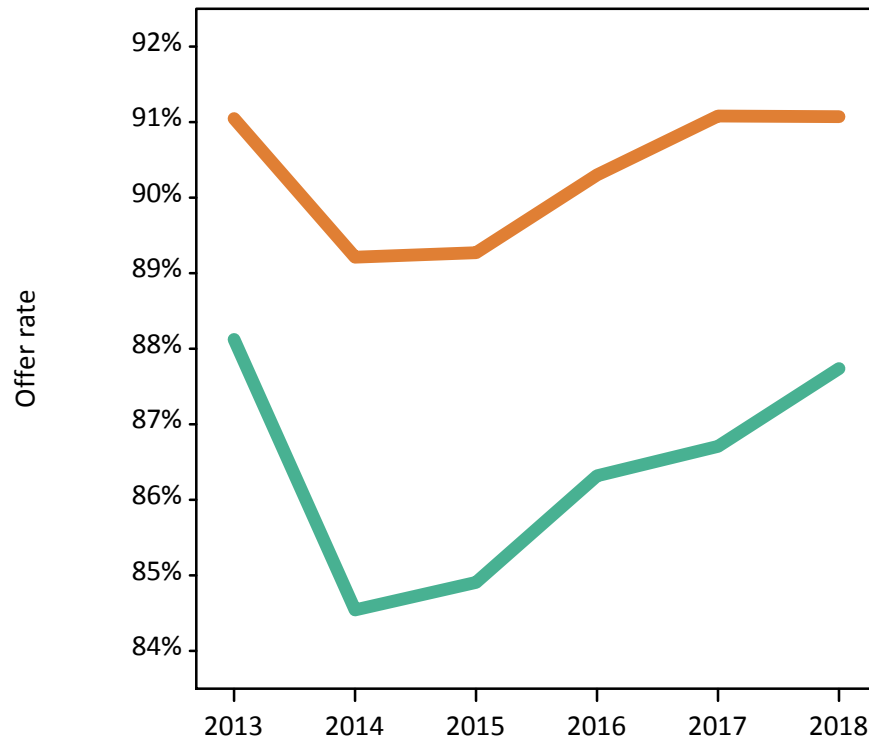
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	6,855	6,380	6,705	7,370	7,450	6,695
	Women	6,935	6,550	7,410	7,855	7,880	8,285
Offers	Men	6,040	5,395	5,695	6,360	6,460	5,875
	Women	6,315	5,845	6,615	7,095	7,180	7,545
Offer rate	Men	88.1%	84.5%	84.9%	86.3%	86.7%	87.7%
	Women	91.0%	89.2%	89.3%	90.3%	91.1%	91.1%
Average offer rate	Men	88.5%	85.2%	85.3%	86.7%	87.3%	88.4%
	Women	90.6%	88.5%	88.9%	90.0%	90.5%	90.5%
Percentage point difference between offer rate and average offer rate	Men	-0.4	-0.7	-0.4	-0.3	-0.6	-0.7
	Women	0.4	0.7	0.4	0.3	0.6	0.5
Contribution of group to the average offer rate	Men	0.610	0.625	0.611	0.609	0.617	0.576
	Women	0.615	0.635	0.648	0.633	0.638	0.657

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

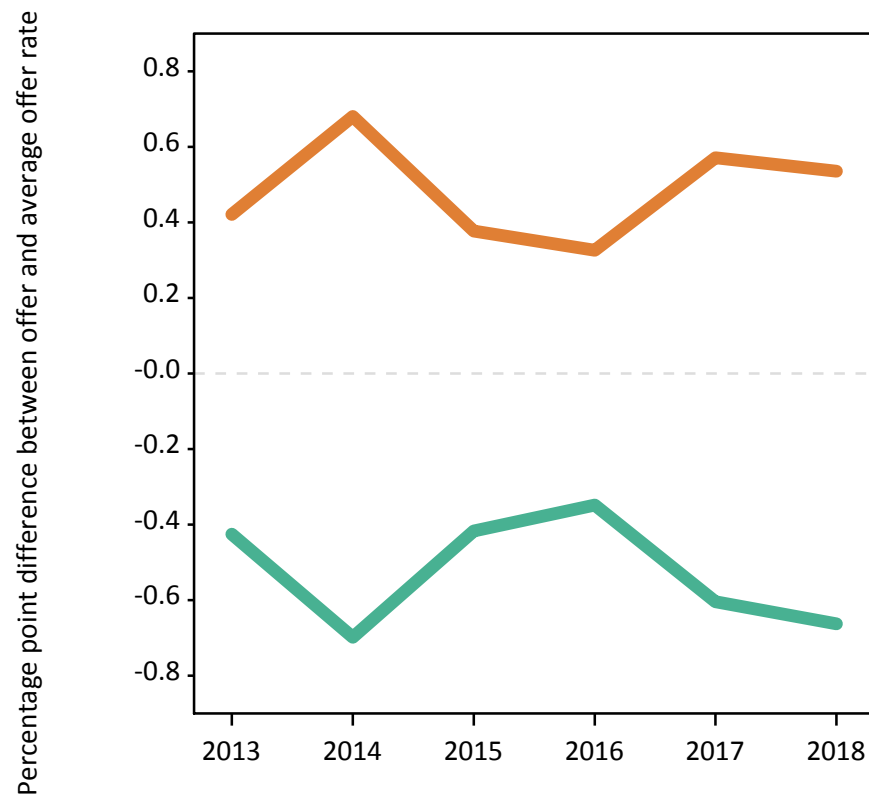
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,045	1,055	1,170	1,270	1,305	1,315
	Quintile 2	1,770	1,720	1,895	1,975	2,005	2,025
	Quintile 3	2,570	2,425	2,675	2,825	2,930	2,965
	Quintile 4	3,550	3,195	3,605	3,845	3,845	3,790
	Quintile 5	4,435	4,070	4,295	4,765	4,635	4,295
Placed June deadline applicants	Quintile 1	195	205	175	235	240	230
	Quintile 2	330	315	295	345	400	350
	Quintile 3	475	415	425	460	530	530
	Quintile 4	550	515	595	580	595	580
	Quintile 5	565	570	600	635	720	640
All placed applicants	Quintile 1	220	240	215	265	290	265
	Quintile 2	385	385	370	400	460	410
	Quintile 3	545	535	535	560	625	625
	Quintile 4	660	685	740	705	745	710
	Quintile 5	700	790	765	790	895	760
June deadline applicants per 10,000 population	Quintile 1	74.2	75.2	82.8	93.2	97.5	101.0
	Quintile 2	121.8	119.7	129.8	139.0	143.5	149.5
	Quintile 3	172.8	165.5	178.5	192.8	202.2	210.4
	Quintile 4	230.2	209.4	232.7	252.3	254.3	256.9
	Quintile 5	257.6	239.3	247.2	276.3	270.4	254.9
Placed June deadline applicants per 10,000 population	Quintile 1	13.7	14.4	12.4	17.3	17.9	17.8
	Quintile 2	22.7	21.9	20.2	24.2	28.6	25.7
	Quintile 3	31.9	28.3	28.3	31.5	36.5	37.5
	Quintile 4	35.6	33.7	38.4	37.9	39.3	39.2
	Quintile 5	32.7	33.4	34.5	36.7	41.9	37.9
All placed applicants per 10,000 population	Quintile 1	15.8	16.9	15.2	19.5	21.8	20.5
	Quintile 2	26.4	26.8	25.3	28.2	33.1	30.3
	Quintile 3	36.8	36.4	35.6	38.3	43.2	44.2
	Quintile 4	42.8	44.9	47.8	46.1	49.1	48.3
	Quintile 5	40.7	46.5	44.2	45.9	52.1	45.2

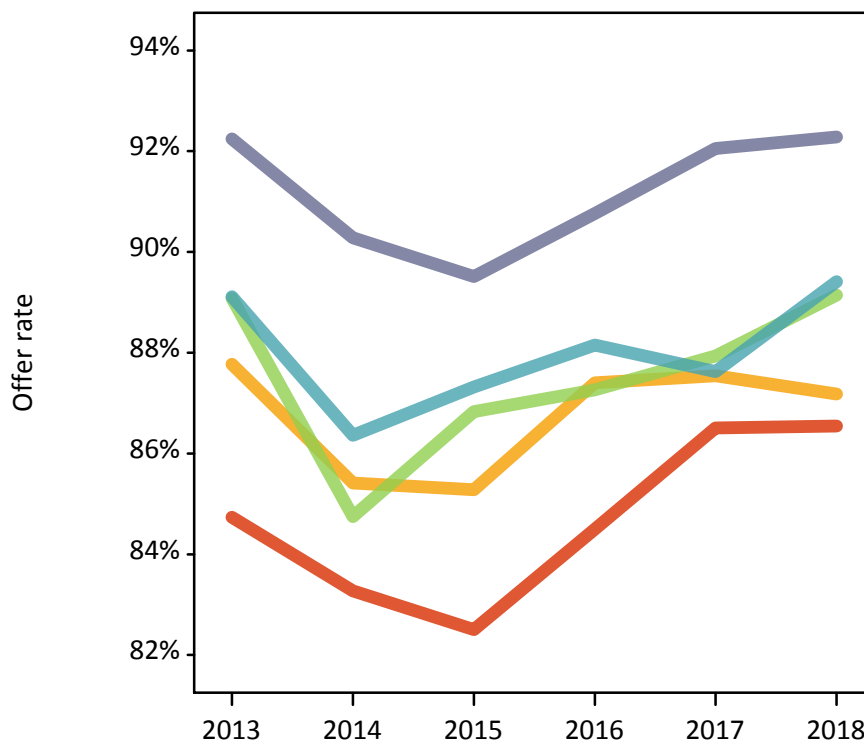
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,105	1,110	1,245	1,375	1,400	1,395
	Quintile 2	1,855	1,815	1,975	2,070	2,125	2,155
	Quintile 3	2,645	2,535	2,795	2,930	3,065	3,115
	Quintile 4	3,635	3,300	3,690	3,950	3,965	3,900
	Quintile 5	4,525	4,145	4,385	4,870	4,730	4,365
Offers	Quintile 1	940	925	1,030	1,160	1,210	1,210
	Quintile 2	1,630	1,550	1,685	1,810	1,860	1,875
	Quintile 3	2,355	2,150	2,425	2,555	2,695	2,775
	Quintile 4	3,240	2,850	3,220	3,485	3,475	3,485
	Quintile 5	4,175	3,745	3,925	4,420	4,355	4,030
Offer rate	Quintile 1	84.7%	83.3%	82.5%	84.5%	86.5%	86.5%
	Quintile 2	87.8%	85.4%	85.3%	87.4%	87.5%	87.2%
	Quintile 3	89.1%	84.7%	86.8%	87.3%	87.9%	89.1%
	Quintile 4	89.1%	86.4%	87.3%	88.2%	87.6%	89.4%
	Quintile 5	92.2%	90.3%	89.5%	90.8%	92.1%	92.3%
Average offer rate	Quintile 1	85.8%	82.9%	83.1%	84.7%	85.6%	87.8%
	Quintile 2	87.6%	84.7%	85.6%	86.6%	87.4%	87.2%
	Quintile 3	88.9%	85.7%	87.1%	87.6%	87.9%	88.6%
	Quintile 4	89.6%	86.7%	87.1%	88.4%	88.6%	89.8%
	Quintile 5	91.8%	89.8%	89.2%	90.6%	91.6%	91.9%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.0	0.4	-0.6	-0.2	0.9	-1.3
	Quintile 2	0.1	0.7	-0.3	0.9	0.2	0.0
	Quintile 3	0.2	-1.0	-0.3	-0.4	0.1	0.5
	Quintile 4	-0.5	-0.3	0.2	-0.3	-1.0	-0.4
	Quintile 5	0.5	0.4	0.3	0.1	0.5	0.4
Contribution of group to the average offer rate	Quintile 1	0.168	0.170	0.168	0.165	0.170	0.143
	Quintile 2	0.208	0.219	0.209	0.193	0.208	0.194
	Quintile 3	0.252	0.257	0.259	0.244	0.258	0.247
	Quintile 4	0.317	0.309	0.310	0.309	0.309	0.301
	Quintile 5	0.393	0.394	0.371	0.379	0.371	0.341

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

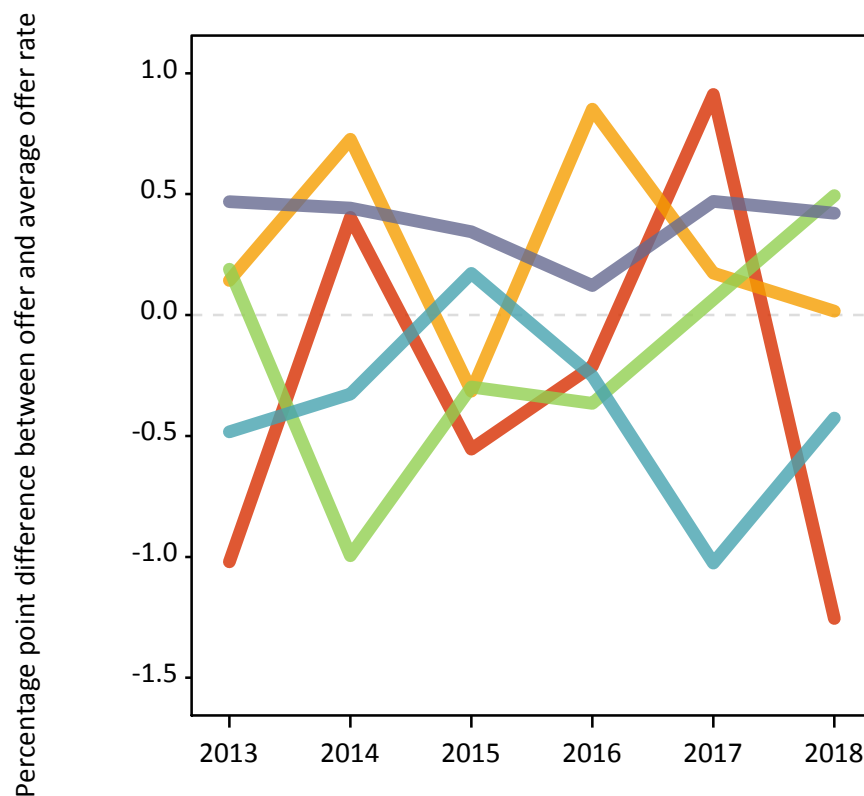
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	1,440	1,405	1,435	1,570	1,730	1,735
	Black	1,495	1,540	1,780	1,960	2,070	2,285
	Mixed	655	625	765	860	895	915
	White	9,505	8,630	9,320	9,870	9,635	9,080
	Other	225	225	275	315	345	340
Placed June deadline applicants	Asian	155	165	165	195	265	235
	Black	220	250	280	320	340	360
	Mixed	100	105	140	125	130	135
	White	1,595	1,465	1,465	1,560	1,665	1,535
	Other	30	30	30	40	65	55
All placed applicants	Asian	210	250	255	270	345	315
	Black	310	360	385	415	450	460
	Mixed	115	140	180	155	175	165
	White	1,800	1,815	1,755	1,805	1,935	1,735
	Other	40	50	40	55	90	70
June deadline applicants per 10,000 population	Asian	218.2	207.3	202.8	218.3	235.3	233.8
	Black	503.2	507.7	558.5	626.0	658.1	732.7
	Mixed	242.3	216.6	248.7	273.0	278.8	282.8
	White	151.1	139.9	149.6	163.2	162.4	158.1
	Other	248.1	243.9	285.3	317.5	334.0	324.3
Placed June deadline applicants per 10,000 population	Asian	23.2	24.0	23.6	27.0	36.3	31.7
	Black	74.1	81.8	88.6	102.9	108.7	115.4
	Mixed	37.4	35.8	44.8	40.0	40.5	41.8
	White	25.4	23.8	23.5	25.8	28.1	26.7
	Other	33.1	31.2	31.1	38.2	62.1	52.3
All placed applicants per 10,000 population	Asian	31.5	36.9	36.2	37.7	46.6	42.3
	Black	103.7	118.8	120.3	132.6	142.4	148.2
	Mixed	43.3	48.7	57.7	49.9	55.1	51.7
	White	28.6	29.4	28.1	29.8	32.6	30.2
	Other	46.3	53.7	41.5	53.3	85.4	65.6

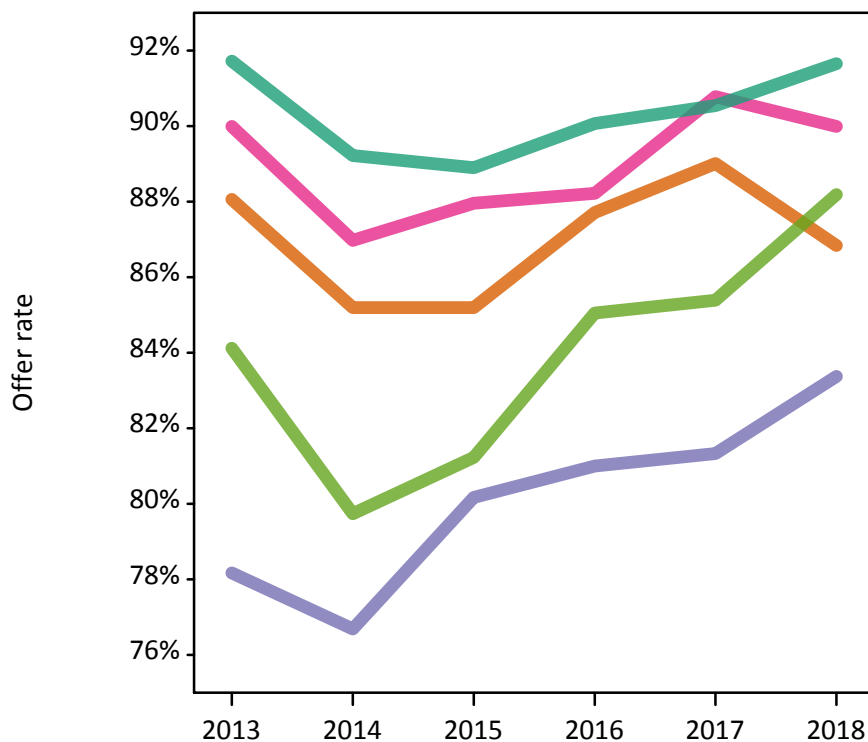
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	1,465	1,430	1,450	1,605	1,765	1,770
	Black	1,510	1,555	1,795	1,985	2,100	2,310
	Mixed	670	635	795	885	910	940
	White	9,840	9,015	9,705	10,305	10,125	9,530
	Other	235	230	275	320	350	345
Offers	Asian	1,290	1,220	1,235	1,405	1,570	1,535
	Black	1,180	1,195	1,440	1,605	1,710	1,925
	Mixed	600	555	700	780	825	845
	White	9,025	8,040	8,630	9,280	9,165	8,735
	Other	195	185	225	275	300	305
Offer rate	Asian	88.1%	85.2%	85.2%	87.7%	89.0%	86.8%
	Black	78.2%	76.7%	80.2%	81.0%	81.3%	83.4%
	Mixed	90.0%	87.0%	88.0%	88.2%	90.8%	90.0%
	White	91.7%	89.2%	88.9%	90.1%	90.5%	91.6%
	Other	84.1%	79.7%	81.2%	85.0%	85.4%	88.2%
Average offer rate	Asian	87.7%	84.9%	86.2%	87.8%	88.0%	86.9%
	Black	81.0%	79.0%	81.2%	82.6%	83.6%	84.5%
	Mixed	89.4%	86.6%	87.9%	87.8%	90.9%	90.0%
	White	91.2%	88.7%	88.5%	89.7%	90.2%	91.3%
	Other	88.6%	83.1%	82.7%	85.8%	87.3%	88.0%
Percentage point difference between offer rate and average offer rate	Asian	0.3	0.3	-1.0	-0.1	1.0	-0.1
	Black	-2.8	-2.3	-1.0	-1.6	-2.3	-1.1
	Mixed	0.6	0.4	0.1	0.4	-0.1	-0.1
	White	0.5	0.5	0.4	0.3	0.4	0.3
	Other	-4.5	-3.3	-1.5	-0.7	-1.9	0.1
Contribution of group to the average offer rate	Asian	0.220	0.222	0.219	0.208	0.213	0.202
	Black	0.236	0.240	0.247	0.239	0.241	0.237
	Mixed	0.118	0.117	0.130	0.120	0.123	0.107
	White	0.765	0.748	0.744	0.731	0.712	0.684
	Other	0.084	0.087	0.085	0.076	0.081	0.074

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

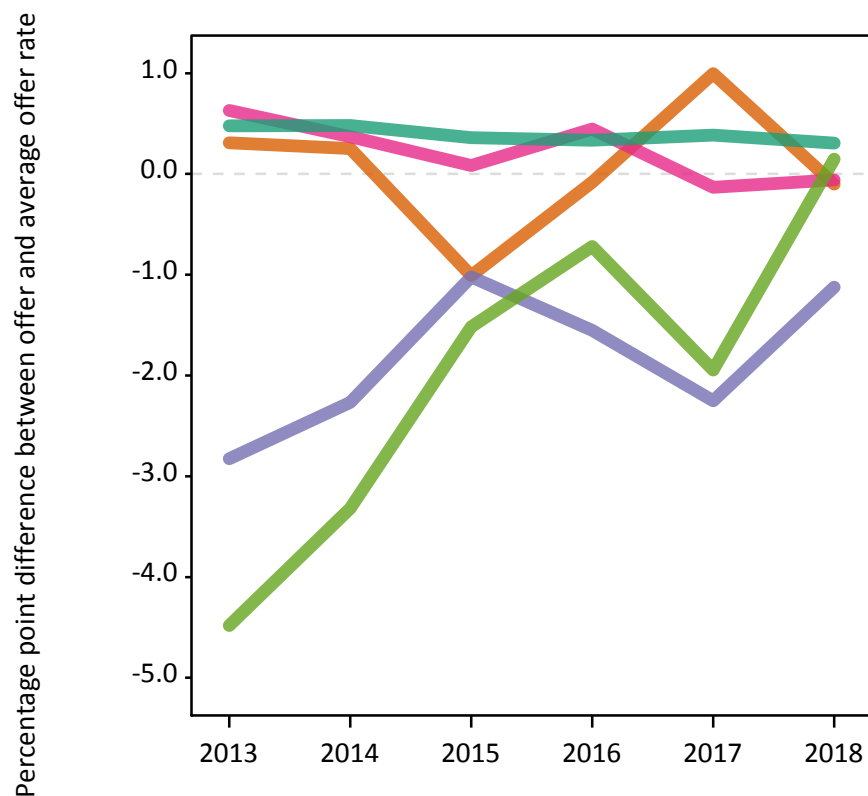
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	19,820	18,915	20,605	21,590	21,105	20,115
Placed June deadline applicants	3,395	3,145	3,320	3,420	3,650	3,380
All placed applicants	4,085	4,140	4,250	4,235	4,470	4,100

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	20,760	19,895	21,615	22,655	22,135	21,120
Offers	17,115	15,660	17,230	18,295	18,225	17,560
Offer rate	82.4%	78.7%	79.7%	80.8%	82.3%	83.2%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	10,220	9,690	10,260	10,920	10,600	9,490
	Women	9,600	9,225	10,345	10,670	10,510	10,625
Placed June deadline applicants	Men	1,650	1,560	1,590	1,690	1,800	1,610
	Women	1,745	1,585	1,725	1,730	1,845	1,770
All placed applicants	Men	1,985	2,035	2,065	2,090	2,205	1,940
	Women	2,100	2,105	2,185	2,150	2,265	2,160

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	10,700	10,200	10,765	11,465	11,140	9,930
	Women	10,060	9,695	10,850	11,190	10,995	11,185
Offers	Men	8,640	7,805	8,340	8,995	8,960	8,035
	Women	8,475	7,855	8,890	9,300	9,265	9,525
Offer rate	Men	80.7%	76.5%	77.5%	78.5%	80.5%	80.9%
	Women	84.2%	81.0%	82.0%	83.1%	84.3%	85.2%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,785	1,800	1,935	2,110	2,065	1,995
	Quintile 2	2,660	2,680	2,880	2,940	2,910	2,885
	Quintile 3	3,875	3,725	4,110	4,130	4,155	4,050
	Quintile 4	5,215	4,825	5,450	5,650	5,490	5,310
	Quintile 5	6,245	5,835	6,190	6,720	6,430	5,805
Placed June deadline applicants	Quintile 1	370	365	350	405	400	380
	Quintile 2	540	525	495	545	590	510
	Quintile 3	750	630	710	700	740	760
	Quintile 4	865	775	890	855	880	845
	Quintile 5	860	850	865	910	1,030	880
All placed applicants	Quintile 1	430	425	420	470	485	440
	Quintile 2	635	650	635	660	690	620
	Quintile 3	875	825	900	875	895	900
	Quintile 4	1,055	1,035	1,135	1,060	1,110	1,050
	Quintile 5	1,085	1,195	1,155	1,165	1,280	1,085

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,975	1,980	2,125	2,335	2,260	2,170
	Quintile 2	2,855	2,915	3,090	3,155	3,145	3,135
	Quintile 3	4,080	3,960	4,370	4,355	4,385	4,305
	Quintile 4	5,400	5,015	5,645	5,855	5,685	5,505
	Quintile 5	6,400	5,980	6,345	6,915	6,605	5,940
Offers	Quintile 1	1,450	1,425	1,580	1,720	1,735	1,690
	Quintile 2	2,285	2,200	2,385	2,465	2,540	2,490
	Quintile 3	3,310	3,035	3,430	3,460	3,550	3,570
	Quintile 4	4,455	3,945	4,480	4,750	4,635	4,580
	Quintile 5	5,585	5,030	5,325	5,870	5,710	5,180
Offer rate	Quintile 1	73.3%	72.0%	74.5%	73.6%	76.7%	78.0%
	Quintile 2	79.9%	75.4%	77.1%	78.2%	80.9%	79.4%
	Quintile 3	81.1%	76.6%	78.5%	79.4%	81.0%	83.0%
	Quintile 4	82.5%	78.7%	79.4%	81.2%	81.5%	83.2%
	Quintile 5	87.2%	84.1%	83.9%	84.9%	86.5%	87.2%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	2,340	2,300	2,365	2,580	2,645	2,565
	Black	2,675	2,805	3,165	3,420	3,435	3,465
	Mixed	985	985	1,190	1,270	1,310	1,310
	White	13,285	12,340	13,235	13,570	13,020	12,075
	Other	395	370	475	530	540	540
Placed June deadline applicants	Asian	255	280	280	350	375	360
	Black	405	410	455	505	540	535
	Mixed	165	155	195	195	195	210
	White	2,500	2,235	2,315	2,265	2,420	2,155
	Other	45	50	45	65	85	90
All placed applicants	Asian	345	440	435	485	495	480
	Black	540	590	620	655	705	680
	Mixed	190	220	255	250	255	255
	White	2,815	2,710	2,755	2,640	2,785	2,440
	Other	65	80	65	85	115	125

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	2,400	2,345	2,415	2,630	2,710	2,630
	Black	2,730	2,865	3,215	3,485	3,505	3,515
	Mixed	1,025	1,015	1,240	1,330	1,345	1,375
	White	14,045	13,175	14,080	14,440	13,860	12,880
	Other	410	380	480	540	555	555
Offers	Asian	1,960	1,880	1,935	2,155	2,260	2,180
	Black	1,845	1,800	2,170	2,430	2,485	2,625
	Mixed	845	795	985	1,085	1,110	1,150
	White	12,055	10,825	11,640	12,030	11,810	11,035
	Other	305	285	355	415	435	440
Offer rate	Asian	81.6%	80.2%	80.0%	82.0%	83.4%	82.9%
	Black	67.5%	62.8%	67.5%	69.8%	70.9%	74.8%
	Mixed	82.3%	78.6%	79.5%	81.6%	82.5%	83.5%
	White	85.8%	82.1%	82.7%	83.3%	85.2%	85.7%
	Other	74.7%	74.3%	74.4%	76.7%	79.0%	79.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.