



UCAS

**New for 2018 –
personalised emails
for applicants on
results day**

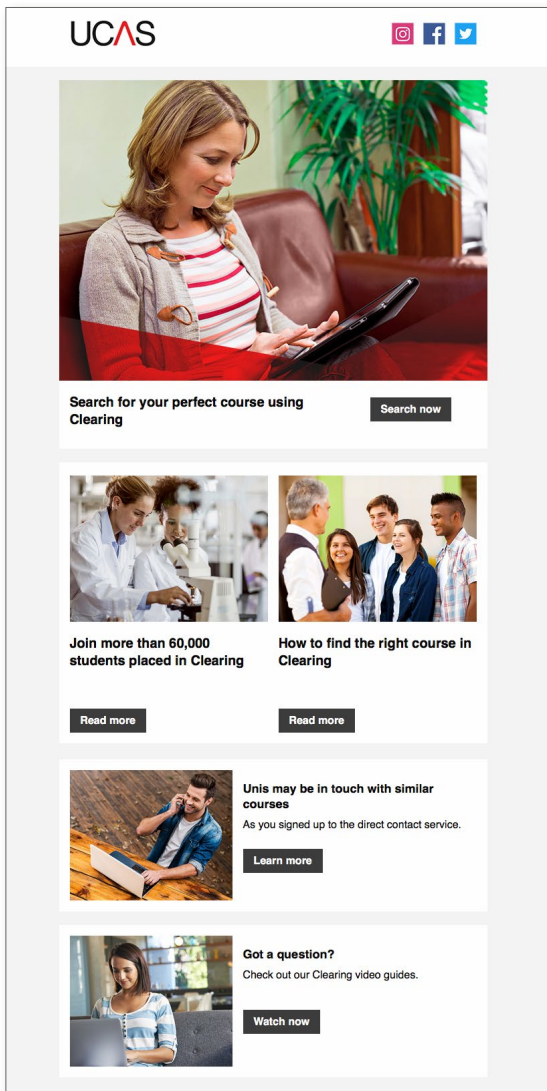
This year, applicants will receive timely emails on SQA and A level results days, to support them in their decision-making. Dependent on the status of their application, the applicant will receive useful links and relevant information, whether their status is placed, unplaced, or conditional (still awaiting a decision).

Example emails


Please note that the emails will be tailored to your students' statuses, and will include dynamic content – the examples below are just a guide.

Subject line: FIRSTNAME, you can still go to uni!


Subject line: FIRSTNAME, there's still time to find a place




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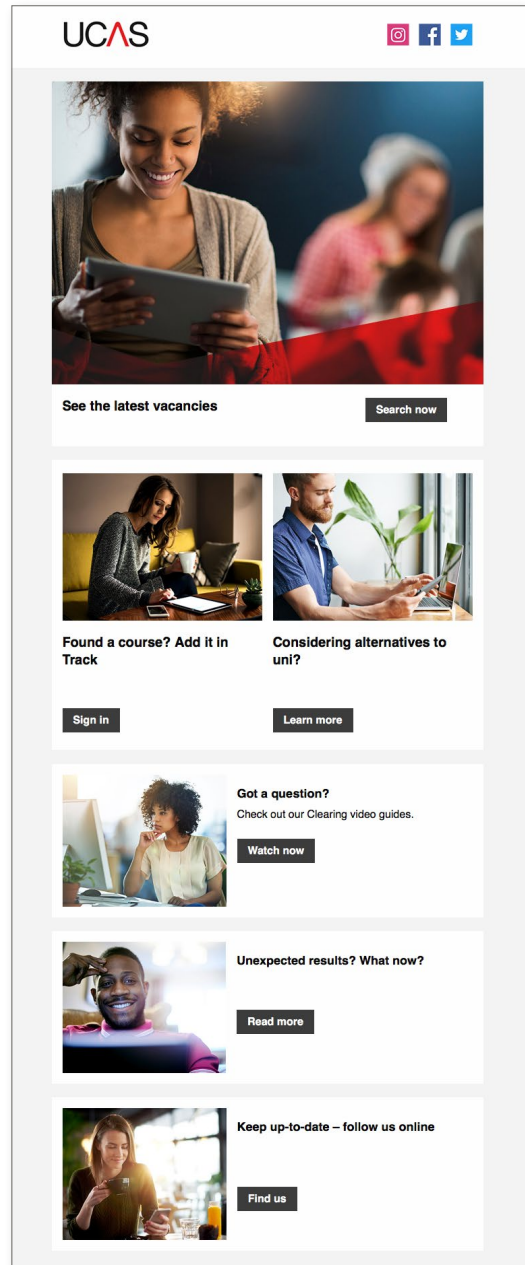
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Unexpected results? What now? [Read more]





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Subject line: FIRSTNAME, still waiting for Track to update?




Anna, four possible reasons why Track hasn't updated [Learn more](#)




Not sure what your Track status means? [Learn more](#)

What you'll need to do if your place is confirmed [Learn more](#)



Unexpected exam results? Exam Results Helpline [Learn more](#)



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