

## U65 University of the Arts London

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	4,630	4,690	5,490	6,030	5,680	5,010
Placed June deadline applicants	545	515	610	620	645	685
All placed applicants	645	590	660	680	710	760
June deadline applicants per 10,000 population	59.8	61.6	72.9	78.7	75.8	67.6
Placed June deadline applicants per 10,000	7.0	6.8	8.1	8.1	8.6	9.3
All placed applicants per 10,000 population	8.3	7.7	8.8	8.9	9.4	10.2

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	5,755	5,760	6,605	7,175	6,725	6,040
Offers	1,125	1,175	1,525	1,820	1,745	1,825
Offer rate	19.5%	20.4%	23.1%	25.4%	25.9%	30.2%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	1,070	1,155	1,405	1,685	1,645	1,375
	Women	3,560	3,535	4,085	4,345	4,035	3,635
Placed June deadline applicants	Men	130	135	175	155	170	170
	Women	415	375	435	470	470	515
All placed applicants	Men	150	160	195	170	190	190
	Women	495	430	470	510	520	570
June deadline applicants per 10,000 population	Men	27.0	29.6	36.3	42.9	42.8	36.1
	Women	94.4	95.3	111.6	116.2	110.4	100.7
Placed June deadline applicants per 10,000 population	Men	3.3	3.5	4.5	3.9	4.5	4.5
	Women	11.0	10.2	11.9	12.5	12.9	14.3
All placed applicants per 10,000 population	Men	3.8	4.1	5.0	4.4	4.9	5.0
	Women	13.1	11.6	12.8	13.6	14.2	15.8

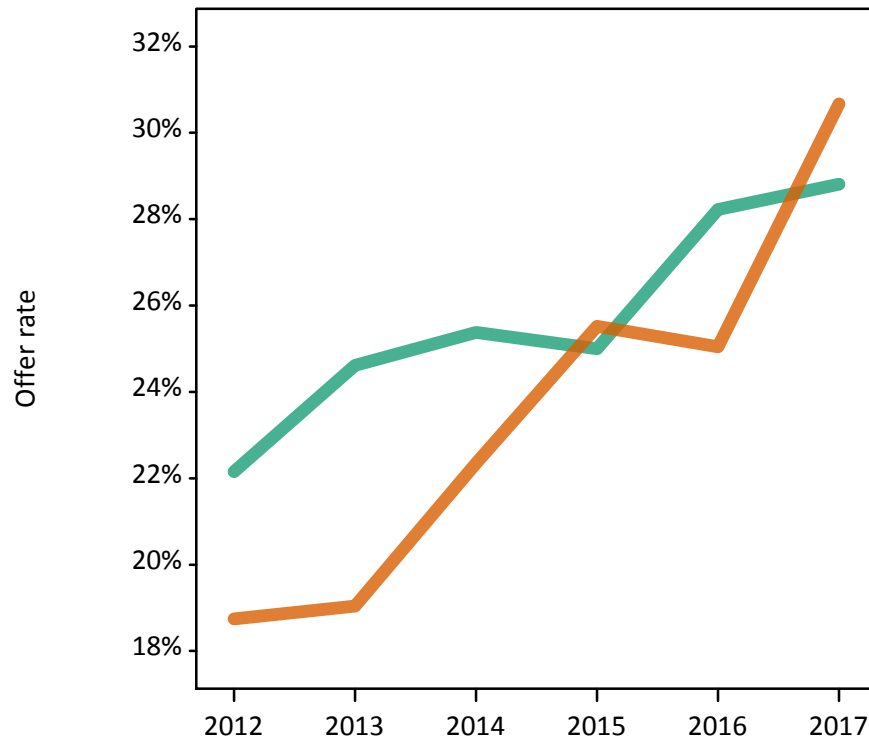
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	1,310	1,375	1,640	1,945	1,865	1,605
	Women	4,445	4,385	4,970	5,230	4,860	4,435
Offers	Men	290	340	415	485	525	465
	Women	835	835	1,110	1,335	1,215	1,360
Offer rate	Men	22.2%	24.6%	25.4%	25.0%	28.2%	28.8%
	Women	18.7%	19.0%	22.3%	25.5%	25.0%	30.7%
Average offer rate	Men	17.6%	19.1%	21.5%	22.9%	25.9%	29.0%
	Women	20.1%	20.8%	23.6%	26.3%	25.9%	30.6%
Percentage point difference between offer rate and average offer rate	Men	4.6	5.5	3.9	2.1	2.3	-0.2
	Women	-1.4	-1.7	-1.3	-0.8	-0.9	0.1
Contribution of group to the average offer rate	Men	0.299	0.309	0.318	0.365	0.379	0.349
	Women	0.793	0.784	0.775	0.764	0.761	0.764

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

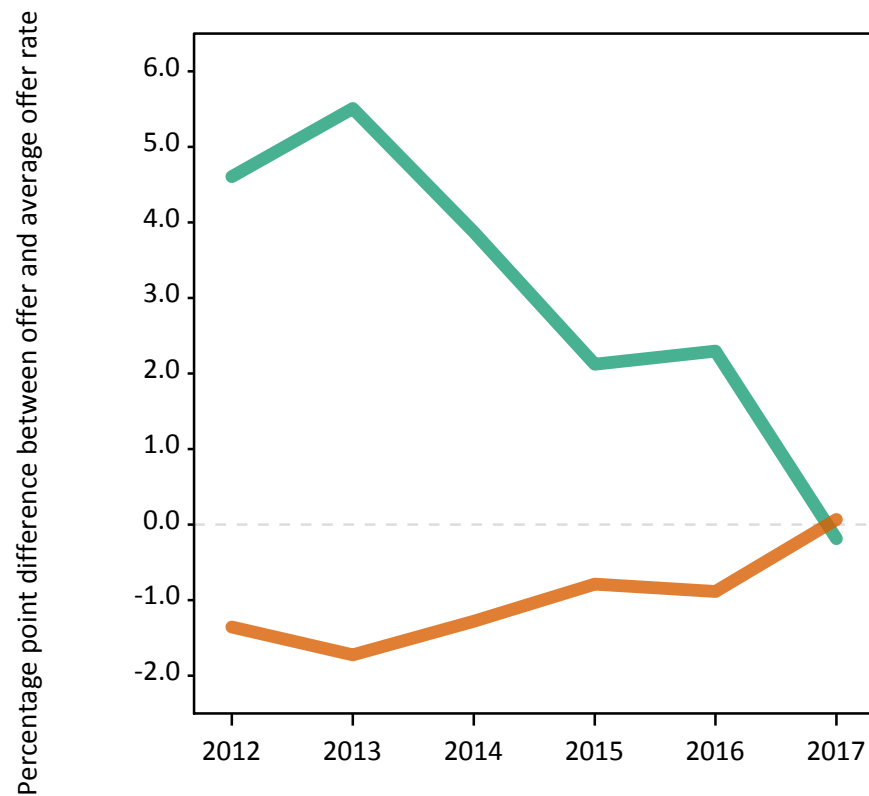
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	390	445	550	600	575	500
	Quintile 2	655	645	800	900	810	720
	Quintile 3	985	1,020	1,225	1,290	1,200	1,020
	Quintile 4	1,145	1,165	1,335	1,455	1,400	1,260
	Quintile 5	1,440	1,395	1,575	1,770	1,680	1,490
Placed June deadline applicants	Quintile 1	40	40	35	45	45	50
	Quintile 2	80	60	85	70	80	80
	Quintile 3	110	120	140	135	135	125
	Quintile 4	150	145	150	155	190	185
	Quintile 5	165	150	200	220	195	240
All placed applicants	Quintile 1	50	50	40	45	50	60
	Quintile 2	90	65	90	75	85	90
	Quintile 3	130	135	150	140	145	140
	Quintile 4	175	160	170	170	205	205
	Quintile 5	195	175	215	240	220	260
June deadline applicants per 10,000 population	Quintile 1	27.4	32.0	39.5	42.8	42.7	37.4
	Quintile 2	43.6	43.8	54.7	60.5	56.2	50.7
	Quintile 3	63.8	66.8	81.4	84.1	79.8	68.6
	Quintile 4	72.2	74.6	86.6	92.9	90.6	82.4
	Quintile 5	85.6	84.3	96.4	105.6	101.7	90.6
Placed June deadline applicants per 10,000 population	Quintile 1	2.7	2.9	2.5	3.2	3.5	3.8
	Quintile 2	5.2	4.0	5.8	4.6	5.4	5.8
	Quintile 3	7.1	7.7	9.2	8.9	8.9	8.5
	Quintile 4	9.4	9.1	9.9	9.8	12.2	12.0
	Quintile 5	9.8	9.1	12.3	13.0	11.9	14.6
All placed applicants per 10,000 population	Quintile 1	3.4	3.6	2.7	3.3	3.8	4.4
	Quintile 2	6.0	4.5	6.2	5.2	5.8	6.3
	Quintile 3	8.4	8.9	9.8	9.2	9.8	9.3
	Quintile 4	11.0	10.3	10.9	10.9	13.1	13.5
	Quintile 5	11.7	10.5	13.3	14.5	13.4	16.0

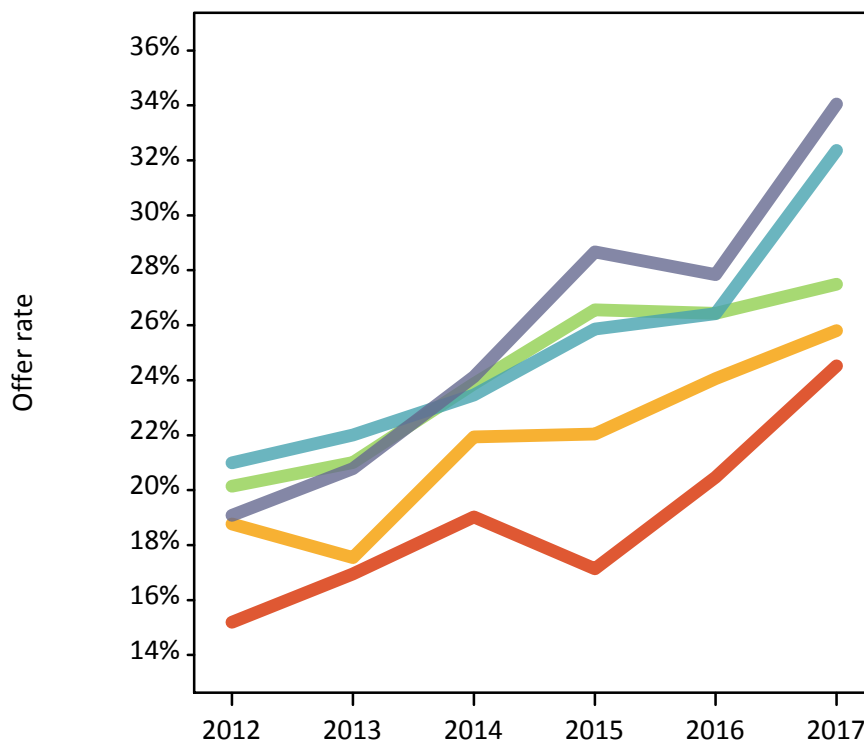
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	485	535	635	710	645	570
	Quintile 2	800	775	955	1,055	930	870
	Quintile 3	1,235	1,255	1,480	1,510	1,435	1,220
	Quintile 4	1,430	1,455	1,620	1,745	1,695	1,515
	Quintile 5	1,775	1,710	1,910	2,130	2,005	1,825
Offers	Quintile 1	75	90	120	120	130	140
	Quintile 2	150	135	210	235	225	225
	Quintile 3	250	265	355	400	380	335
	Quintile 4	300	320	380	450	450	490
	Quintile 5	340	355	460	610	560	620
Offer rate	Quintile 1	15.2%	16.9%	19.0%	17.1%	20.5%	24.5%
	Quintile 2	18.8%	17.5%	21.9%	22.0%	24.1%	25.8%
	Quintile 3	20.1%	21.0%	23.9%	26.6%	26.4%	27.5%
	Quintile 4	21.0%	22.0%	23.5%	25.9%	26.4%	32.4%
	Quintile 5	19.1%	20.8%	24.1%	28.7%	27.8%	34.0%
Average offer rate	Quintile 1	18.6%	18.3%	23.4%	23.2%	24.5%	28.9%
	Quintile 2	19.1%	19.7%	23.7%	23.9%	25.2%	29.9%
	Quintile 3	20.1%	21.0%	23.6%	25.8%	25.0%	30.7%
	Quintile 4	19.6%	20.5%	22.4%	25.8%	26.1%	30.6%
	Quintile 5	19.2%	20.6%	23.0%	26.3%	27.2%	30.0%
Percentage point difference between offer rate and average offer rate	Quintile 1	-3.4	-1.4	-4.4	-6.1	-4.0	-4.4
	Quintile 2	-0.3	-2.2	-1.7	-1.9	-1.2	-4.1
	Quintile 3	0.1	0.0	0.3	0.7	1.4	-3.2
	Quintile 4	1.4	1.5	1.1	0.1	0.3	1.8
	Quintile 5	-0.1	0.1	1.2	2.4	0.6	4.0
Contribution of group to the average offer rate	Quintile 1	0.139	0.138	0.135	0.134	0.129	0.136
	Quintile 2	0.177	0.166	0.176	0.181	0.179	0.182
	Quintile 3	0.264	0.266	0.261	0.243	0.246	0.243
	Quintile 4	0.284	0.288	0.280	0.274	0.283	0.290
	Quintile 5	0.367	0.347	0.332	0.344	0.344	0.355

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

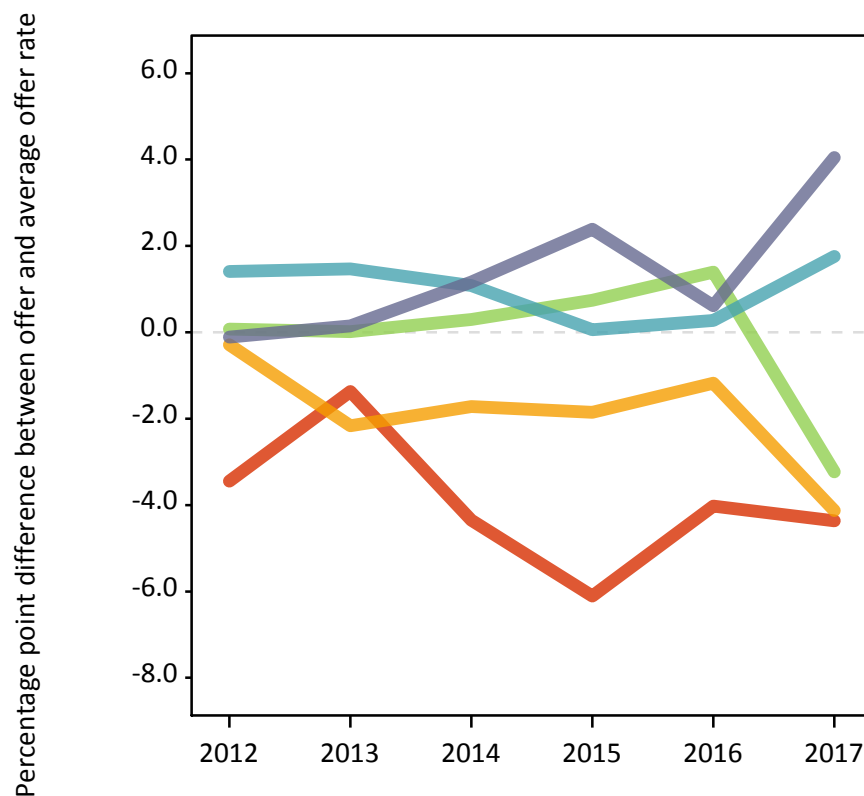
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	325	320	410	510	420	455
	Black	340	380	435	460	385	405
	Mixed	335	345	370	440	420	410
	White	3,505	3,525	4,115	4,465	4,290	3,560
	Other	105	95	135	120	125	150
Placed June deadline applicants	Asian	50	35	50	55	65	55
	Black	35	55	70	45	50	60
	Mixed	50	40	45	50	45	70
	White	395	365	425	455	460	475
	Other	15	5	15	10	15	20
All placed applicants	Asian	65	45	60	65	70	65
	Black	50	60	85	50	60	70
	Mixed	60	55	50	55	50	80
	White	450	410	450	485	495	510
	Other	20	10	15	15	20	25
June deadline applicants per 10,000 population	Asian	50.3	48.5	60.5	71.8	58.4	61.7
	Black	120.4	128.7	142.8	144.8	123.3	128.1
	Mixed	129.0	127.2	129.3	143.0	133.2	127.1
	White	54.3	56.0	66.7	71.7	71.0	60.0
	Other	116.4	107.0	144.0	122.4	125.6	145.6
Placed June deadline applicants per 10,000 population	Asian	7.7	5.6	7.2	8.1	9.0	7.5
	Black	11.7	18.2	23.8	14.1	16.0	19.4
	Mixed	18.8	15.2	16.0	16.9	14.3	21.8
	White	6.1	5.8	6.9	7.3	7.6	8.0
	Other	17.0	7.7	16.1	10.4	17.1	21.4
All placed applicants per 10,000 population	Asian	9.9	6.5	8.6	9.0	10.0	9.0
	Black	17.0	20.5	27.4	16.3	19.8	21.6
	Mixed	22.7	20.0	17.0	18.5	15.6	24.9
	White	7.0	6.5	7.3	7.8	8.2	8.6
	Other	22.6	11.0	18.3	13.5	18.1	23.3

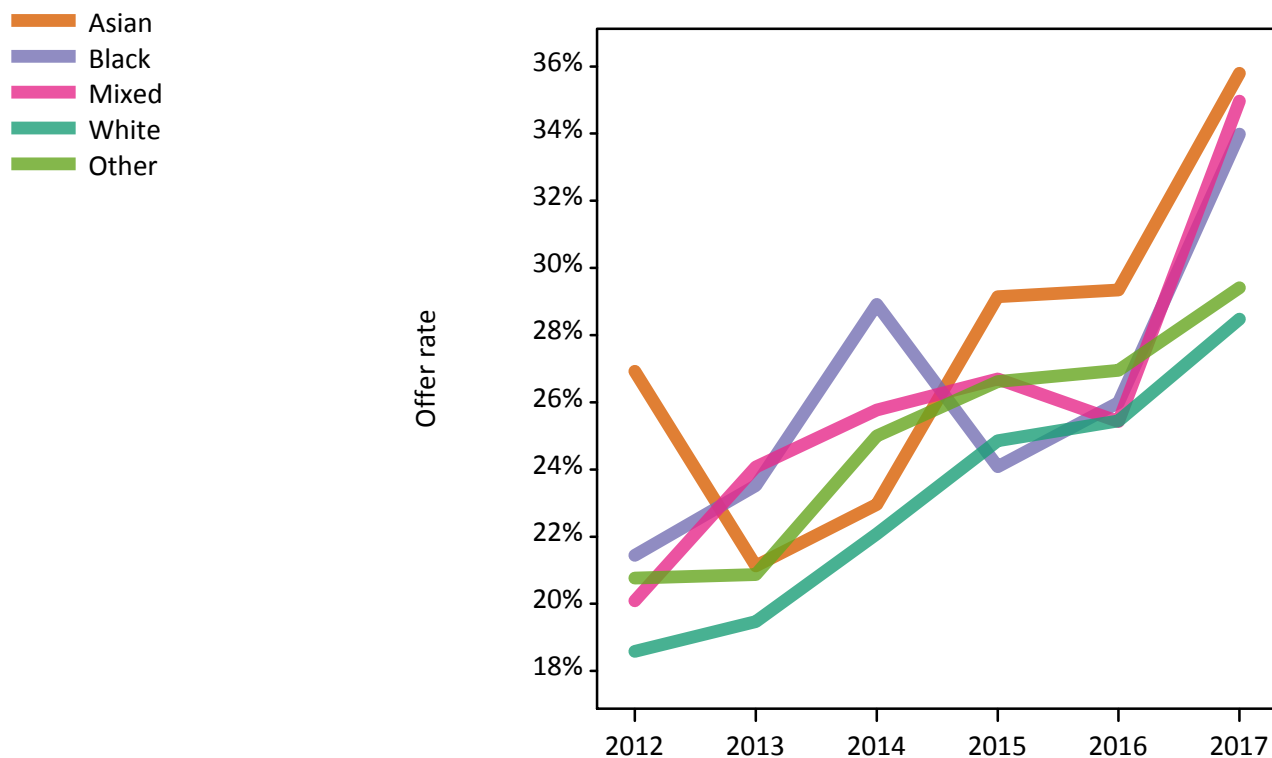


## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	415	405	540	595	520	555
	Black	415	470	505	545	455	460
	Mixed	450	430	455	545	530	510
	White	4,315	4,310	4,915	5,300	5,030	4,285
	Other	130	115	155	140	140	185
Offers	Asian	110	85	125	175	150	200
	Black	90	110	145	130	120	155
	Mixed	90	105	115	145	135	180
	White	800	840	1,085	1,320	1,280	1,220
	Other	25	25	40	35	40	55
Offer rate	Asian	26.9%	21.1%	23.0%	29.1%	29.3%	35.8%
	Black	21.4%	23.5%	28.9%	24.1%	26.0%	34.0%
	Mixed	20.1%	24.1%	25.8%	26.7%	25.4%	35.0%
	White	18.6%	19.5%	22.1%	24.9%	25.4%	28.5%
	Other	20.8%	20.9%	25.0%	26.6%	27.0%	29.4%
Average offer rate	Asian	23.1%	21.5%	24.2%	28.0%	28.1%	33.9%
	Black	24.2%	23.5%	26.5%	25.5%	26.2%	29.6%
	Mixed	21.2%	22.6%	23.3%	27.1%	25.2%	31.7%
	White	18.6%	19.6%	22.6%	24.8%	25.7%	29.4%
	Other	18.5%	24.0%	22.8%	28.6%	27.7%	30.7%
Percentage point difference between offer rate and average offer rate	Asian	3.8	-0.3	-1.2	1.2	1.3	1.8
	Black	-2.8	-0.0	2.4	-1.4	-0.2	4.4
	Mixed	-1.1	1.5	2.5	-0.4	0.2	3.3
	White	-0.0	-0.1	-0.5	0.1	-0.3	-1.0
	Other	2.3	-3.1	2.2	-2.0	-0.7	-1.3
Contribution of group to the average offer rate	Asian	0.163	0.143	0.145	0.153	0.155	0.175
	Black	0.147	0.163	0.129	0.130	0.113	0.139
	Mixed	0.130	0.120	0.100	0.120	0.117	0.139
	White	0.777	0.776	0.767	0.763	0.771	0.739
	Other	0.085	0.101	0.082	0.065	0.075	0.095

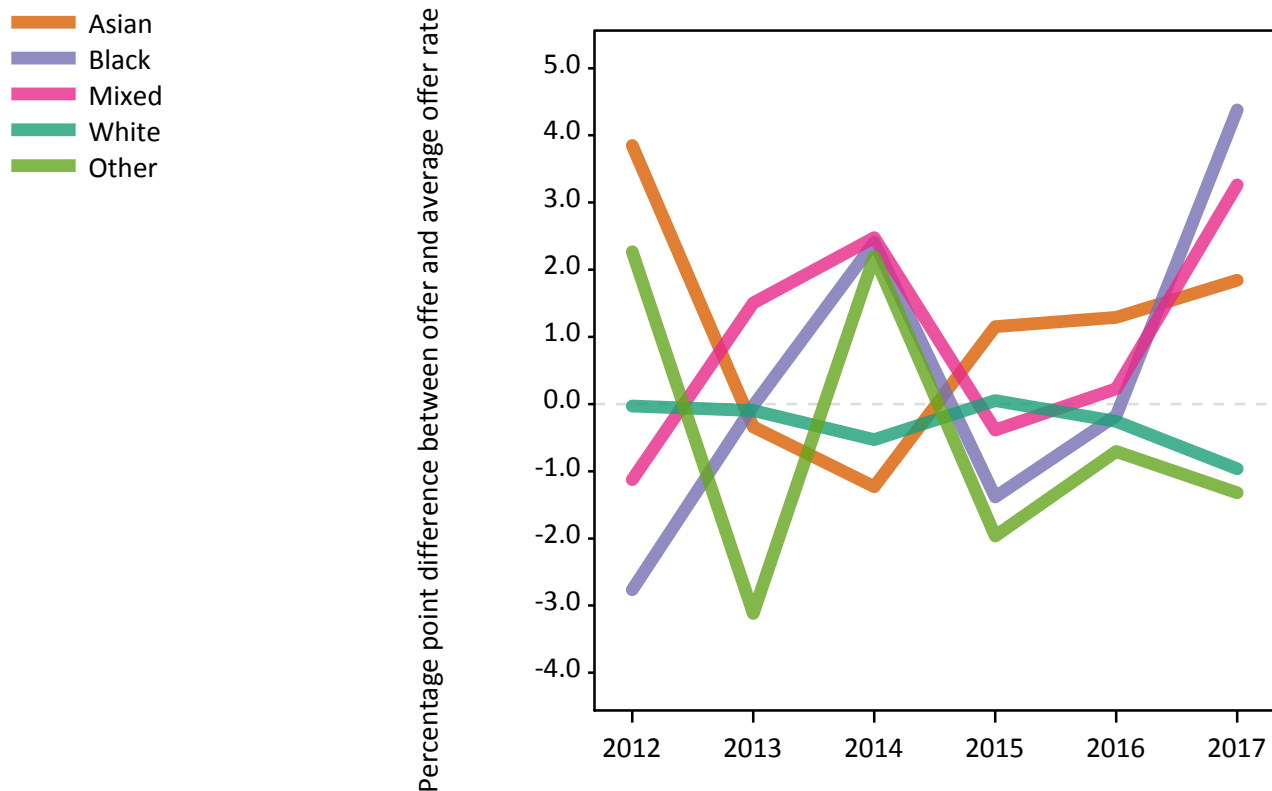
### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	14,235	14,770	16,440	16,800	15,910	13,915
Placed June deadline applicants	2,625	2,725	3,000	2,845	2,680	2,795
All placed applicants	3,190	3,100	3,235	3,095	2,920	3,085

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	20,000	20,680	22,600	22,615	20,975	18,510
Offers	5,170	5,380	6,420	6,700	6,370	6,475
Offer rate	25.8%	26.0%	28.4%	29.6%	30.4%	35.0%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	3,970	4,210	4,950	5,180	5,095	4,285
	Women	10,265	10,565	11,490	11,620	10,815	9,630
Placed June deadline applicants	Men	755	825	900	850	795	790
	Women	1,870	1,900	2,100	1,995	1,880	2,005
All placed applicants	Men	930	960	985	940	875	890
	Women	2,260	2,140	2,250	2,155	2,045	2,195

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	5,435	5,695	6,540	6,710	6,460	5,465
	Women	14,560	14,985	16,060	15,905	14,515	13,045
Offers	Men	1,535	1,685	1,915	2,020	1,990	1,810
	Women	3,635	3,695	4,505	4,680	4,380	4,660
Offer rate	Men	28.2%	29.6%	29.3%	30.1%	30.8%	33.1%
	Women	25.0%	24.7%	28.1%	29.4%	30.2%	35.7%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,130	1,250	1,530	1,600	1,535	1,295
	Quintile 2	1,885	1,935	2,260	2,270	2,145	1,820
	Quintile 3	3,140	3,365	3,685	3,775	3,330	2,985
	Quintile 4	3,505	3,665	3,915	4,135	3,920	3,385
	Quintile 5	4,490	4,495	4,995	4,945	4,910	4,355
Placed June deadline applicants	Quintile 1	150	165	165	180	180	205
	Quintile 2	295	300	350	300	285	295
	Quintile 3	580	655	695	690	585	595
	Quintile 4	695	710	750	700	730	710
	Quintile 5	875	875	1,030	955	885	980
All placed applicants	Quintile 1	180	195	185	195	195	220
	Quintile 2	345	340	375	320	300	325
	Quintile 3	730	750	765	745	650	660
	Quintile 4	855	810	810	765	785	785
	Quintile 5	1,050	990	1,090	1,050	975	1,075

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,455	1,630	1,900	2,015	1,845	1,610
	Quintile 2	2,505	2,575	2,950	2,935	2,710	2,300
	Quintile 3	4,545	4,825	5,190	5,205	4,500	3,990
	Quintile 4	4,920	5,175	5,485	5,545	5,220	4,560
	Quintile 5	6,405	6,370	6,965	6,795	6,595	5,945
Offers	Quintile 1	305	350	380	425	420	430
	Quintile 2	560	605	755	775	715	710
	Quintile 3	1,175	1,280	1,440	1,560	1,385	1,355
	Quintile 4	1,330	1,375	1,620	1,685	1,655	1,675
	Quintile 5	1,735	1,745	2,190	2,225	2,160	2,270
Offer rate	Quintile 1	20.8%	21.4%	20.1%	21.0%	22.8%	26.8%
	Quintile 2	22.4%	23.6%	25.5%	26.5%	26.4%	30.9%
	Quintile 3	25.8%	26.5%	27.8%	30.0%	30.7%	34.0%
	Quintile 4	27.1%	26.5%	29.5%	30.4%	31.7%	36.7%
	Quintile 5	27.1%	27.4%	31.5%	32.7%	32.8%	38.2%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,110	1,080	1,290	1,390	1,210	1,130
	Black	1,215	1,230	1,395	1,400	1,255	1,095
	Mixed	1,025	1,060	1,185	1,250	1,265	1,190
	White	10,435	10,940	12,040	12,175	11,620	9,900
	Other	320	335	400	400	395	430
Placed June deadline applicants	Asian	230	205	250	255	225	210
	Black	210	235	240	220	190	225
	Mixed	210	215	240	235	240	275
	White	1,875	1,970	2,165	2,035	1,905	1,965
	Other	65	55	75	65	75	85
All placed applicants	Asian	300	255	275	270	265	250
	Black	320	300	285	255	230	265
	Mixed	265	265	265	265	270	305
	White	2,170	2,165	2,295	2,185	2,035	2,105
	Other	90	65	80	75	80	100

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,770	1,645	1,960	1,960	1,740	1,575
	Black	1,640	1,670	1,835	1,820	1,595	1,395
	Mixed	1,500	1,525	1,680	1,715	1,775	1,655
	White	14,425	15,140	16,375	16,260	15,115	13,055
	Other	460	480	555	565	505	590
Offers	Asian	490	405	525	585	535	585
	Black	385	415	445	490	400	435
	Mixed	380	430	505	530	550	605
	White	3,725	3,935	4,740	4,855	4,655	4,565
	Other	125	125	140	150	140	190
Offer rate	Asian	27.6%	24.7%	26.7%	29.9%	30.8%	37.1%
	Black	23.5%	24.9%	24.2%	26.8%	25.1%	31.3%
	Mixed	25.3%	28.2%	30.1%	31.0%	30.9%	36.6%
	White	25.8%	26.0%	28.9%	29.9%	30.8%	35.0%
	Other	26.9%	25.7%	25.3%	26.5%	28.0%	32.1%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.