

## S21 Sheffield Hallam University

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	19,645	18,570	18,645	18,095	17,240	17,505
Placed June deadline applicants	3,570	3,220	3,610	3,595	3,550	3,695
All placed applicants	3,945	3,665	4,080	4,120	4,130	4,320
June deadline applicants per 10,000 population	253.9	244.0	247.6	236.2	230.0	236.3
Placed June deadline applicants per 10,000	46.2	42.3	47.9	46.9	47.4	49.9
All placed applicants per 10,000 population	51.0	48.1	54.1	53.8	55.1	58.3

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	21,780	20,275	20,260	19,460	18,630	18,965
Offers	14,065	14,660	14,995	14,775	14,530	15,160
Offer rate	64.6%	72.3%	74.0%	75.9%	78.0%	79.9%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	8,475	7,985	7,910	7,525	7,175	7,275
	Women	11,170	10,585	10,740	10,575	10,070	10,230
Placed June deadline applicants	Men	1,660	1,435	1,685	1,565	1,625	1,630
	Women	1,915	1,785	1,925	2,030	1,925	2,065
All placed applicants	Men	1,840	1,625	1,895	1,790	1,890	1,905
	Women	2,105	2,035	2,180	2,330	2,240	2,415
June deadline applicants per 10,000 population	Men	213.7	204.5	204.3	191.7	186.7	191.5
	Women	296.3	285.6	293.4	282.9	275.6	283.4
Placed June deadline applicants per 10,000 population	Men	41.8	36.8	43.5	39.8	42.4	43.0
	Women	50.8	48.1	52.6	54.3	52.6	57.2
All placed applicants per 10,000 population	Men	46.4	41.6	49.0	45.6	49.3	50.1
	Women	55.9	55.0	59.6	62.4	61.2	66.9

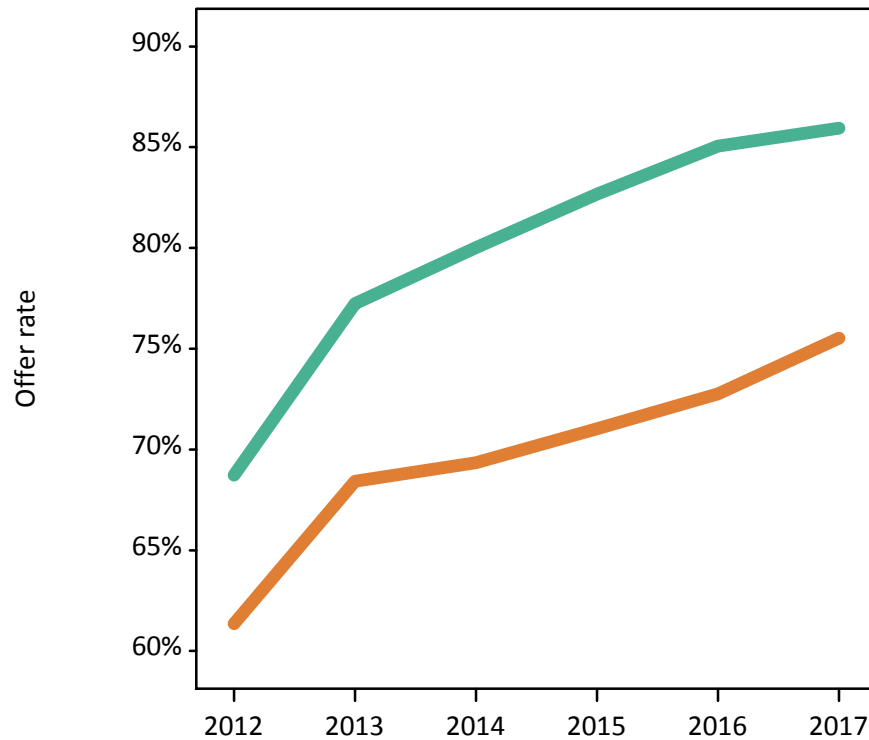
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	9,520	8,910	8,855	8,190	7,925	8,005
	Women	12,260	11,365	11,405	11,270	10,705	10,960
Offers	Men	6,545	6,880	7,085	6,770	6,740	6,880
	Women	7,520	7,780	7,910	8,005	7,790	8,280
Offer rate	Men	68.7%	77.2%	80.0%	82.7%	85.1%	85.9%
	Women	61.4%	68.4%	69.3%	71.0%	72.8%	75.5%
Average offer rate	Men	68.9%	77.8%	80.8%	83.1%	85.7%	86.9%
	Women	61.2%	68.0%	68.7%	70.7%	72.3%	74.8%
Percentage point difference between offer rate and average offer rate	Men	-0.2	-0.6	-0.8	-0.4	-0.6	-0.9
	Women	0.2	0.5	0.6	0.3	0.5	0.7
Contribution of group to the average offer rate	Men	0.624	0.632	0.636	0.624	0.624	0.616
	Women	0.708	0.712	0.717	0.726	0.722	0.720

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	3,015	2,955	3,155	3,090	3,005	3,065
	Quintile 2	3,600	3,575	3,620	3,635	3,515	3,570
	Quintile 3	3,610	3,545	3,625	3,360	3,165	3,115
	Quintile 4	4,330	3,995	3,800	3,710	3,530	3,585
	Quintile 5	5,065	4,480	4,410	4,285	4,000	4,135
Placed June deadline applicants	Quintile 1	560	530	665	655	650	735
	Quintile 2	700	660	735	760	745	780
	Quintile 3	575	585	665	610	595	600
	Quintile 4	805	705	730	730	720	700
	Quintile 5	930	745	805	830	835	875
All placed applicants	Quintile 1	610	595	725	760	760	840
	Quintile 2	780	765	810	865	870	915
	Quintile 3	640	640	750	685	680	700
	Quintile 4	880	795	835	820	825	835
	Quintile 5	1,035	865	950	980	990	1,020
June deadline applicants per 10,000 population	Quintile 1	211.5	211.9	226.9	220.6	222.6	230.3
	Quintile 2	240.0	242.5	247.5	244.6	243.1	251.4
	Quintile 3	233.8	232.3	241.0	218.7	210.6	209.3
	Quintile 4	273.0	255.6	246.7	237.1	228.5	234.6
	Quintile 5	301.4	271.0	270.3	256.0	242.1	251.7
Placed June deadline applicants per 10,000 population	Quintile 1	39.4	38.0	47.9	46.8	48.2	55.2
	Quintile 2	46.6	44.8	50.1	51.2	51.6	55.1
	Quintile 3	37.4	38.2	44.3	39.6	39.4	40.2
	Quintile 4	50.8	44.9	47.5	46.6	46.6	45.9
	Quintile 5	55.3	45.0	49.3	49.7	50.5	53.2
All placed applicants per 10,000 population	Quintile 1	42.8	42.5	52.0	54.3	56.2	63.2
	Quintile 2	52.0	51.9	55.4	58.3	60.0	64.4
	Quintile 3	41.4	41.9	50.0	44.5	45.2	47.1
	Quintile 4	55.4	51.0	54.1	52.3	53.4	54.7
	Quintile 5	61.7	52.4	58.4	58.5	59.9	62.0

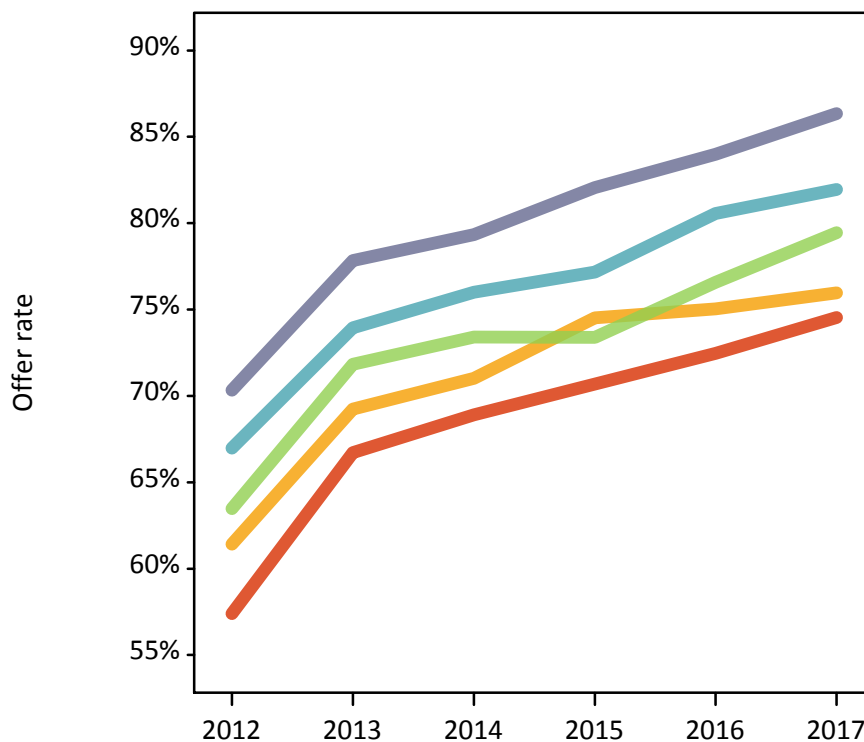
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	3,505	3,365	3,575	3,395	3,375	3,435
	Quintile 2	4,225	4,050	4,055	4,015	3,910	4,010
	Quintile 3	3,875	3,800	3,865	3,570	3,365	3,335
	Quintile 4	4,700	4,285	4,070	3,950	3,740	3,800
	Quintile 5	5,440	4,750	4,660	4,505	4,215	4,345
Offers	Quintile 1	2,010	2,245	2,460	2,400	2,445	2,560
	Quintile 2	2,595	2,805	2,880	2,990	2,935	3,045
	Quintile 3	2,460	2,730	2,840	2,620	2,575	2,650
	Quintile 4	3,150	3,170	3,090	3,050	3,010	3,115
	Quintile 5	3,825	3,695	3,700	3,695	3,540	3,755
Offer rate	Quintile 1	57.4%	66.7%	68.9%	70.7%	72.5%	74.5%
	Quintile 2	61.4%	69.2%	71.0%	74.5%	75.0%	76.0%
	Quintile 3	63.5%	71.8%	73.4%	73.4%	76.6%	79.4%
	Quintile 4	67.0%	73.9%	76.0%	77.2%	80.6%	82.0%
	Quintile 5	70.3%	77.8%	79.3%	82.1%	84.0%	86.3%
Average offer rate	Quintile 1	59.6%	67.5%	70.0%	71.7%	74.4%	76.3%
	Quintile 2	62.2%	69.8%	71.9%	74.1%	75.8%	76.7%
	Quintile 3	63.6%	71.8%	73.6%	74.3%	76.6%	78.9%
	Quintile 4	66.2%	74.0%	75.3%	77.0%	79.7%	81.5%
	Quintile 5	68.9%	76.8%	78.2%	81.1%	82.4%	85.0%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.2	-0.7	-1.0	-1.0	-1.9	-1.8
	Quintile 2	-0.8	-0.5	-0.9	0.4	-0.8	-0.8
	Quintile 3	-0.1	-0.0	-0.2	-0.9	-0.0	0.5
	Quintile 4	0.8	-0.0	0.7	0.2	0.8	0.5
	Quintile 5	1.4	1.0	1.1	1.0	1.6	1.3
Contribution of group to the average offer rate	Quintile 1	0.223	0.226	0.240	0.233	0.243	0.244
	Quintile 2	0.245	0.253	0.247	0.258	0.259	0.266
	Quintile 3	0.220	0.231	0.230	0.227	0.222	0.223
	Quintile 4	0.259	0.259	0.244	0.251	0.248	0.248
	Quintile 5	0.309	0.302	0.298	0.302	0.300	0.303

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

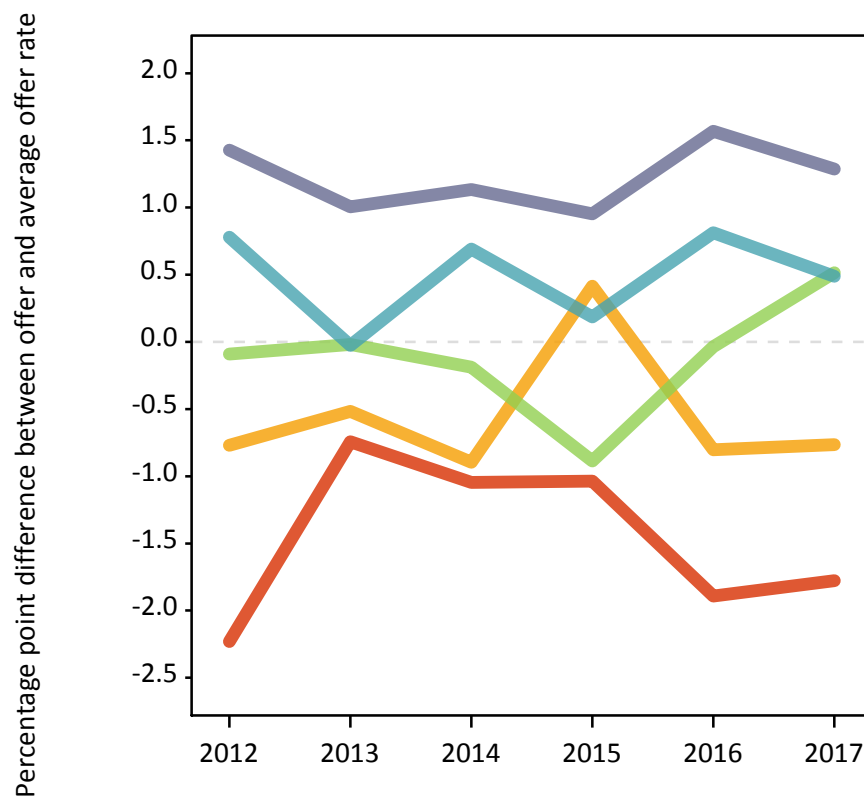
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,320	1,215	1,200	1,265	1,330	1,465
	Black	470	450	445	485	490	440
	Mixed	535	550	545	570	575	605
	White	17,200	16,250	16,330	15,630	14,690	14,820
	Other	75	80	100	95	100	140
Placed June deadline applicants	Asian	180	145	200	180	200	240
	Black	60	50	55	60	70	55
	Mixed	95	100	105	115	110	130
	White	3,215	2,910	3,220	3,205	3,135	3,230
	Other	15	15	25	25	20	35
All placed applicants	Asian	220	180	230	230	270	315
	Black	70	60	65	75	100	65
	Mixed	105	110	120	135	130	155
	White	3,520	3,295	3,620	3,635	3,575	3,725
	Other	15	15	35	30	30	50
June deadline applicants per 10,000 population	Asian	204.1	184.4	176.7	179.0	185.0	199.4
	Black	167.2	151.2	146.5	153.0	155.9	139.2
	Mixed	204.6	202.7	189.4	184.2	182.4	188.2
	White	266.4	258.3	264.7	250.9	242.9	249.7
	Other	85.9	88.2	107.4	97.5	100.5	137.9
Placed June deadline applicants per 10,000 population	Asian	27.9	21.8	29.2	25.7	27.9	32.9
	Black	21.7	16.5	18.1	18.2	22.7	17.2
	Mixed	36.5	37.0	36.8	37.3	35.6	40.8
	White	49.8	46.3	52.2	51.4	51.8	54.4
	Other	14.7	15.4	29.0	24.9	19.1	34.9
All placed applicants per 10,000 population	Asian	34.3	27.0	33.9	32.2	37.5	43.0
	Black	24.9	20.2	21.8	23.2	31.6	21.3
	Mixed	39.5	39.9	42.4	43.1	41.6	47.7
	White	54.5	52.4	58.7	58.4	59.1	62.8
	Other	19.2	17.6	35.5	31.1	28.1	48.5



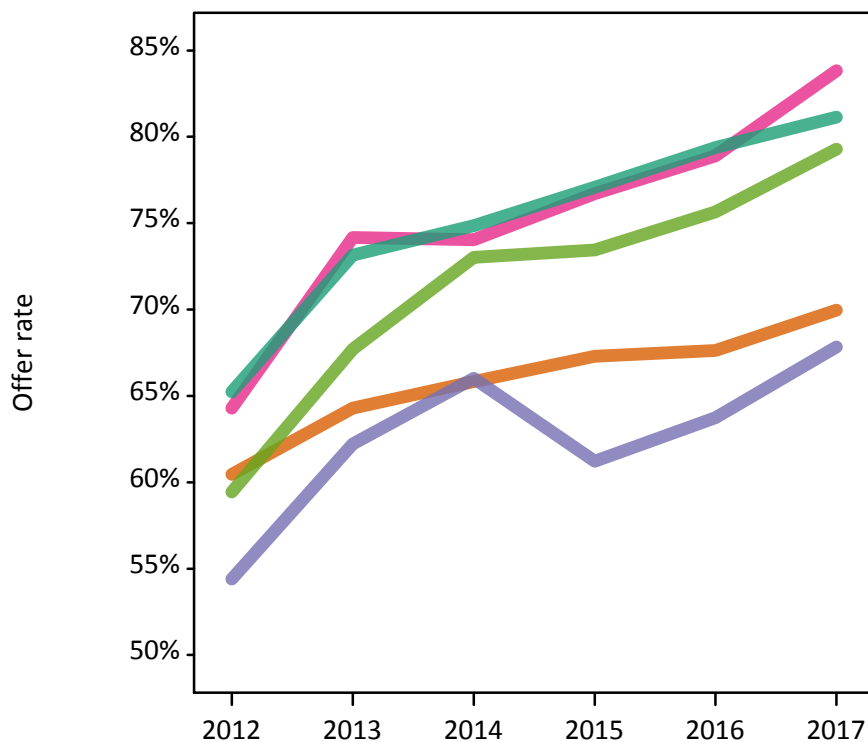
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,545	1,365	1,345	1,365	1,475	1,650
	Black	500	480	460	510	515	455
	Mixed	590	600	595	595	595	645
	White	18,990	17,700	17,700	16,820	15,865	16,010
	Other	105	95	125	115	115	170
Offers	Asian	935	880	885	920	1,000	1,155
	Black	270	300	305	310	325	310
	Mixed	380	445	440	460	470	540
	White	12,390	12,950	13,250	12,965	12,595	12,990
	Other	65	65	90	85	85	135
Offer rate	Asian	60.5%	64.3%	65.8%	67.3%	67.6%	70.0%
	Black	54.4%	62.2%	66.0%	61.2%	63.7%	67.8%
	Mixed	64.3%	74.2%	74.0%	76.7%	78.9%	83.8%
	White	65.2%	73.2%	74.9%	77.1%	79.4%	81.1%
	Other	59.4%	67.7%	73.0%	73.5%	75.7%	79.3%
Average offer rate	Asian	63.8%	68.5%	69.0%	71.4%	71.6%	73.2%
	Black	59.8%	69.0%	69.9%	68.0%	70.2%	72.1%
	Mixed	67.2%	74.8%	77.4%	79.4%	79.2%	83.2%
	White	64.7%	72.6%	74.4%	76.4%	78.8%	80.7%
	Other	66.3%	71.3%	74.7%	72.0%	77.5%	79.4%
Percentage point difference between offer rate and average offer rate	Asian	-3.3	-4.2	-3.2	-4.1	-4.0	-3.2
	Black	-5.4	-6.7	-3.9	-6.8	-6.5	-4.3
	Mixed	-2.9	-0.6	-3.4	-2.7	-0.3	0.6
	White	0.6	0.6	0.5	0.6	0.6	0.4
	Other	-6.9	-3.6	-1.6	1.4	-1.9	-0.2
Contribution of group to the average offer rate	Asian	0.169	0.158	0.156	0.169	0.191	0.195
	Black	0.089	0.088	0.083	0.084	0.102	0.093
	Mixed	0.078	0.082	0.079	0.080	0.087	0.087
	White	0.885	0.886	0.886	0.878	0.869	0.863
	Other	0.070	0.053	0.080	0.069	0.072	0.089

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	34,660	33,700	34,170	33,110	31,515	30,070
Placed June deadline applicants	5,935	6,005	6,535	6,490	6,360	6,200
All placed applicants	6,750	6,895	7,525	7,565	7,600	7,535

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	39,410	37,405	37,915	36,195	34,675	33,035
Offers	20,930	23,120	23,985	23,605	23,150	23,175
Offer rate	53.1%	61.8%	63.3%	65.2%	66.8%	70.1%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	14,920	14,640	14,550	13,765	13,025	12,615
	Women	19,740	19,065	19,620	19,345	18,490	17,450
Placed June deadline applicants	Men	2,745	2,745	2,980	2,815	2,890	2,795
	Women	3,185	3,260	3,555	3,670	3,470	3,405
All placed applicants	Men	3,145	3,110	3,430	3,275	3,465	3,420
	Women	3,605	3,785	4,095	4,290	4,135	4,115

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	17,145	16,560	16,565	15,270	14,585	14,040
	Women	22,265	20,845	21,350	20,930	20,090	18,995
Offers	Men	10,055	11,300	11,625	11,050	10,955	10,815
	Women	10,870	11,820	12,360	12,555	12,195	12,360
Offer rate	Men	58.7%	68.3%	70.2%	72.4%	75.1%	77.0%
	Women	48.8%	56.7%	57.9%	60.0%	60.7%	65.1%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	6,515	6,420	6,825	6,645	6,500	5,990
	Quintile 2	6,930	6,900	7,020	7,030	6,740	6,400
	Quintile 3	6,355	6,255	6,390	5,980	5,710	5,275
	Quintile 4	6,945	6,730	6,615	6,355	6,035	5,765
	Quintile 5	7,850	7,350	7,265	7,055	6,485	6,565
Placed June deadline applicants	Quintile 1	1,135	1,230	1,400	1,410	1,360	1,340
	Quintile 2	1,260	1,290	1,410	1,405	1,425	1,405
	Quintile 3	935	990	1,110	1,045	1,050	985
	Quintile 4	1,240	1,200	1,265	1,245	1,175	1,120
	Quintile 5	1,365	1,290	1,340	1,375	1,340	1,340
All placed applicants	Quintile 1	1,290	1,400	1,585	1,660	1,635	1,620
	Quintile 2	1,440	1,485	1,610	1,635	1,695	1,730
	Quintile 3	1,050	1,130	1,270	1,210	1,230	1,190
	Quintile 4	1,390	1,380	1,475	1,420	1,380	1,385
	Quintile 5	1,565	1,495	1,580	1,620	1,640	1,600

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	7,835	7,450	7,865	7,475	7,460	6,820
	Quintile 2	8,245	7,925	8,070	7,870	7,645	7,255
	Quintile 3	7,010	6,785	6,905	6,425	6,140	5,700
	Quintile 4	7,685	7,310	7,200	6,875	6,475	6,210
	Quintile 5	8,565	7,885	7,815	7,505	6,905	6,980
Offers	Quintile 1	3,470	4,085	4,425	4,370	4,425	4,295
	Quintile 2	4,065	4,600	4,810	4,910	4,860	4,845
	Quintile 3	3,650	4,175	4,335	4,065	4,055	3,940
	Quintile 4	4,465	4,755	4,795	4,700	4,570	4,585
	Quintile 5	5,240	5,480	5,585	5,525	5,205	5,455
Offer rate	Quintile 1	44.3%	54.9%	56.2%	58.5%	59.4%	63.0%
	Quintile 2	49.3%	58.0%	59.6%	62.4%	63.6%	66.7%
	Quintile 3	52.1%	61.6%	62.8%	63.3%	66.0%	69.1%
	Quintile 4	58.1%	65.1%	66.6%	68.3%	70.6%	73.9%
	Quintile 5	61.2%	69.5%	71.4%	73.6%	75.4%	78.2%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	2,725	2,610	2,610	2,635	2,705	2,795
	Black	1,835	1,715	1,770	1,985	2,030	1,725
	Mixed	1,050	1,060	1,095	1,155	1,115	1,075
	White	28,700	27,950	28,320	26,945	25,245	24,030
	Other	235	250	265	260	265	325
Placed June deadline applicants	Asian	345	315	375	360	400	445
	Black	195	195	215	230	265	210
	Mixed	170	195	205	235	215	225
	White	5,160	5,240	5,660	5,575	5,410	5,230
	Other	45	45	65	65	50	80
All placed applicants	Asian	450	395	465	480	580	620
	Black	245	250	295	305	365	325
	Mixed	195	220	240	275	260	280
	White	5,755	5,935	6,395	6,355	6,220	6,130
	Other	55	60	90	90	85	120

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	3,225	3,010	2,965	2,875	3,015	3,125
	Black	2,085	1,915	1,960	2,160	2,225	1,880
	Mixed	1,195	1,175	1,215	1,270	1,210	1,170
	White	32,435	30,875	31,300	29,430	27,720	26,330
	Other	330	305	350	310	330	400
Offers	Asian	1,565	1,655	1,670	1,680	1,820	1,995
	Black	630	750	765	810	850	820
	Mixed	610	730	765	845	810	840
	White	17,920	19,750	20,530	19,995	19,370	19,175
	Other	140	170	210	190	205	270
Offer rate	Asian	48.5%	55.0%	56.4%	58.4%	60.4%	63.9%
	Black	30.2%	39.2%	39.1%	37.6%	38.3%	43.7%
	Mixed	51.0%	62.2%	63.1%	66.4%	67.1%	71.8%
	White	55.2%	64.0%	65.6%	67.9%	69.9%	72.8%
	Other	42.4%	55.1%	59.6%	60.8%	61.1%	67.8%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.