

L75 London South Bank University

Cycle years: 2012 - 2017

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	4,230	4,520	4,765	5,410	5,195	5,160
Placed June deadline applicants	510	530	490	590	565	610
All placed applicants	750	720	750	805	785	800
June deadline applicants per 10,000 population	54.7	59.4	63.3	70.6	69.3	69.6
Placed June deadline applicants per 10,000	6.6	7.0	6.5	7.7	7.6	8.2
All placed applicants per 10,000 population	9.7	9.5	9.9	10.5	10.5	10.8

P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	4,340	4,630	4,910	5,560	5,300	5,265
Offers	3,200	3,435	3,540	4,050	3,960	4,135
Offer rate	73.7%	74.2%	72.1%	72.8%	74.7%	78.5%

P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	1,465	1,485	1,590	1,815	1,875	1,890
	Women	2,765	3,035	3,175	3,595	3,325	3,270
Placed June deadline applicants	Men	200	195	195	220	220	260
	Women	310	335	295	370	345	350
All placed applicants	Men	300	275	295	315	305	335
	Women	450	445	455	490	480	460
June deadline applicants per 10,000 population	Men	37.0	38.0	41.1	46.3	48.8	49.8
	Women	73.4	81.9	86.8	96.1	91.0	90.5
Placed June deadline applicants per 10,000 population	Men	5.0	5.0	5.0	5.7	5.7	6.8
	Women	8.2	9.1	8.1	9.9	9.5	9.7
All placed applicants per 10,000 population	Men	7.6	7.0	7.6	8.1	7.9	8.9
	Women	11.9	12.1	12.4	13.1	13.1	12.8

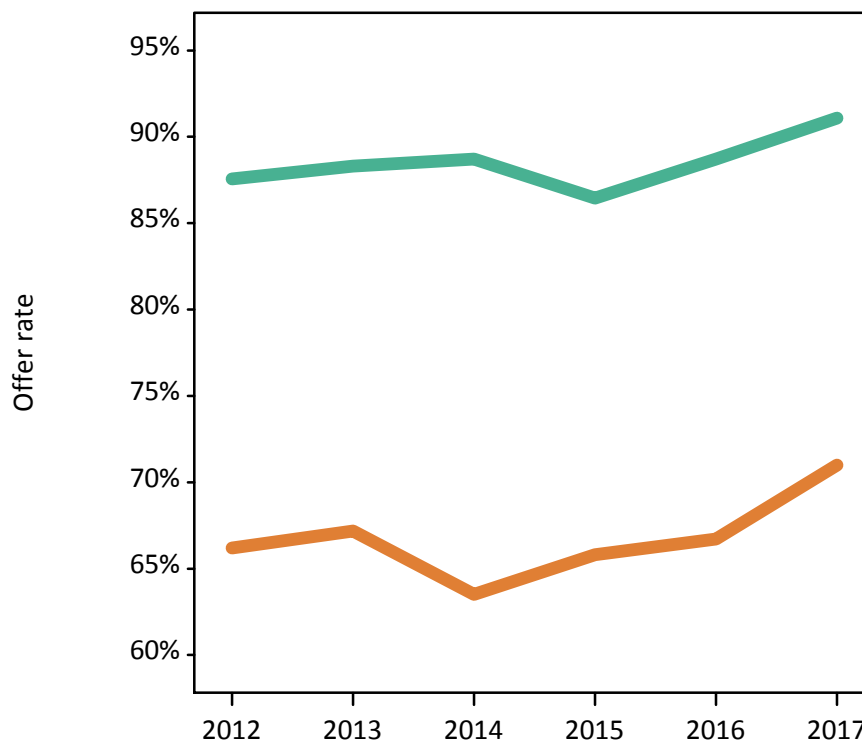
P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	1,525	1,540	1,675	1,895	1,930	1,965
	Women	2,815	3,090	3,235	3,660	3,370	3,305
Offers	Men	1,335	1,360	1,485	1,640	1,715	1,790
	Women	1,865	2,075	2,055	2,410	2,245	2,345
Offer rate	Men	87.6%	88.3%	88.7%	86.4%	88.7%	91.1%
	Women	66.2%	67.2%	63.5%	65.8%	66.7%	71.0%
Average offer rate	Men	87.6%	88.9%	89.0%	86.8%	88.9%	90.8%
	Women	66.2%	66.9%	63.3%	65.6%	66.6%	71.2%
Percentage point difference between offer rate and average offer rate	Men	-0.0	-0.6	-0.3	-0.4	-0.2	0.3
	Women	0.0	0.3	0.2	0.2	0.1	-0.2
Contribution of group to the average offer rate	Men	0.621	0.629	0.639	0.618	0.649	0.646
	Women	0.794	0.815	0.813	0.802	0.798	0.790

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

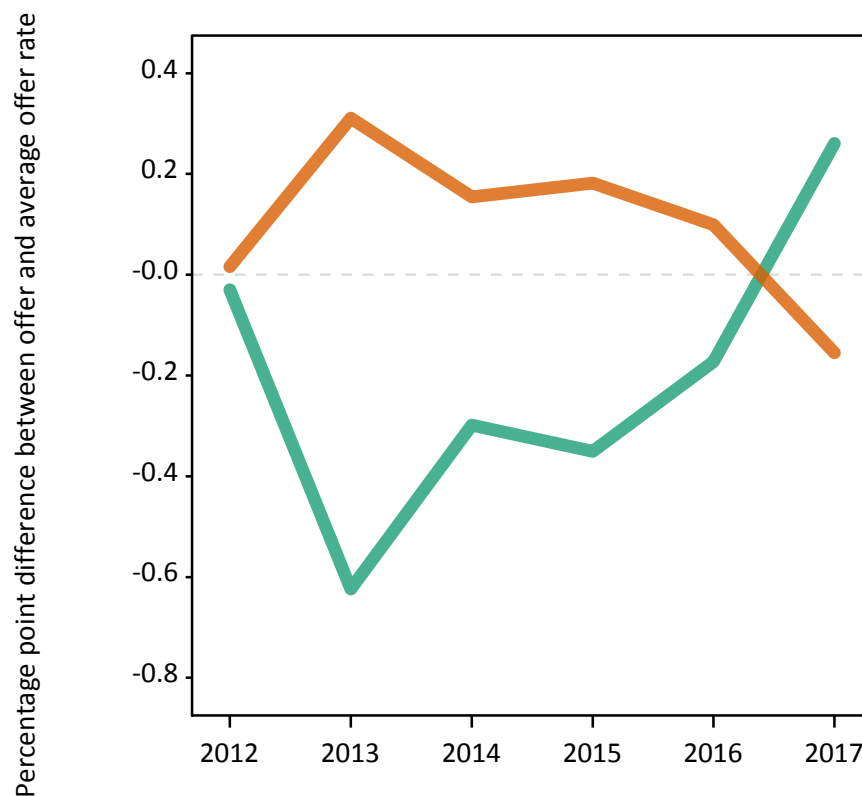
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	360	380	445	530	455	425
	Quintile 2	595	665	680	780	770	780
	Quintile 3	1,125	1,205	1,300	1,455	1,400	1,320
	Quintile 4	1,185	1,245	1,260	1,440	1,370	1,460
	Quintile 5	955	1,015	1,070	1,195	1,200	1,160
Placed June deadline applicants	Quintile 1	40	45	45	65	55	60
	Quintile 2	65	70	70	75	85	95
	Quintile 3	130	130	115	165	150	145
	Quintile 4	160	150	130	145	160	170
	Quintile 5	115	135	130	140	115	140
All placed applicants	Quintile 1	50	60	65	70	70	75
	Quintile 2	100	95	105	100	105	120
	Quintile 3	195	175	180	230	220	190
	Quintile 4	220	210	200	205	210	230
	Quintile 5	185	185	195	200	175	180
June deadline applicants per 10,000 population	Quintile 1	25.3	27.3	31.8	37.7	33.6	31.8
	Quintile 2	39.6	45.1	46.6	52.4	53.1	55.0
	Quintile 3	72.7	79.1	86.2	94.8	93.0	88.5
	Quintile 4	74.6	79.6	81.7	91.9	88.7	95.7
	Quintile 5	57.0	61.5	65.7	71.3	72.7	70.7
Placed June deadline applicants per 10,000 population	Quintile 1	2.7	3.3	3.2	4.6	4.1	4.7
	Quintile 2	4.5	4.8	4.8	5.0	5.9	6.5
	Quintile 3	8.4	8.5	7.6	10.6	10.0	9.6
	Quintile 4	10.0	9.7	8.4	9.4	10.2	11.2
	Quintile 5	6.8	8.0	7.9	8.4	7.0	8.6
All placed applicants per 10,000 population	Quintile 1	3.7	4.2	4.7	5.1	5.2	5.5
	Quintile 2	6.5	6.3	7.2	6.6	7.2	8.4
	Quintile 3	12.8	11.3	12.1	14.8	14.7	12.9
	Quintile 4	13.7	13.3	13.0	13.2	13.7	15.1
	Quintile 5	10.9	11.2	11.8	11.9	10.5	11.1

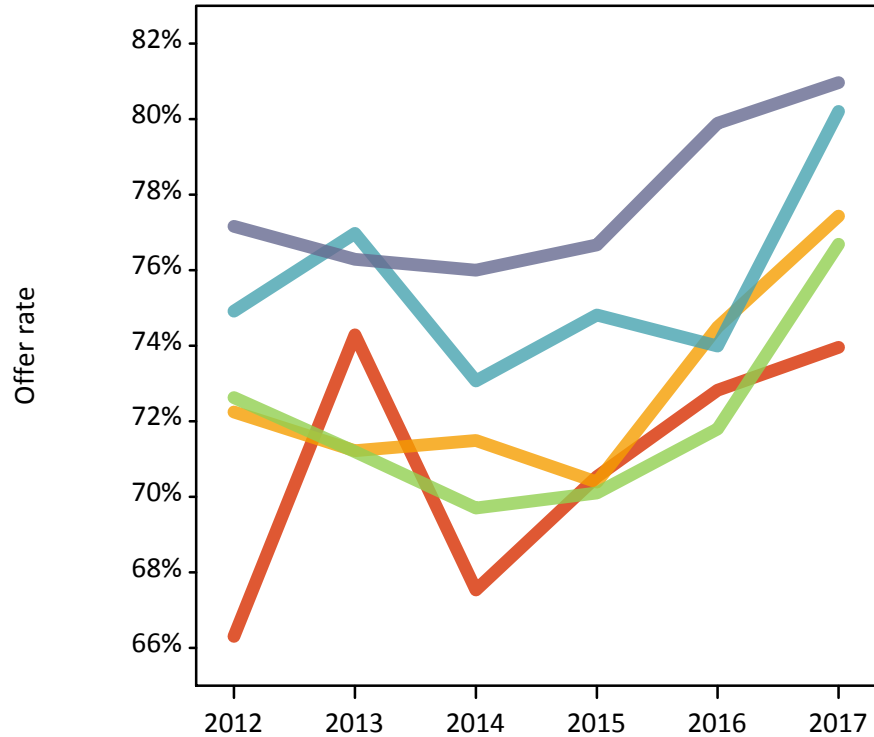
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	370	385	460	545	460	430
	Quintile 2	610	680	700	795	785	800
	Quintile 3	1,145	1,245	1,340	1,500	1,430	1,340
	Quintile 4	1,220	1,270	1,295	1,475	1,390	1,495
	Quintile 5	985	1,045	1,105	1,230	1,230	1,185
Offers	Quintile 1	245	285	310	385	335	320
	Quintile 2	440	485	500	560	585	620
	Quintile 3	835	885	935	1,055	1,025	1,025
	Quintile 4	915	975	945	1,100	1,030	1,200
	Quintile 5	760	800	840	945	980	960
Offer rate	Quintile 1	66.3%	74.3%	67.5%	70.5%	72.8%	74.0%
	Quintile 2	72.2%	71.2%	71.5%	70.4%	74.5%	77.4%
	Quintile 3	72.6%	71.2%	69.7%	70.1%	71.8%	76.7%
	Quintile 4	74.9%	77.0%	73.1%	74.8%	74.0%	80.2%
	Quintile 5	77.2%	76.3%	76.0%	76.7%	79.9%	81.0%
Average offer rate	Quintile 1	67.8%	74.6%	67.3%	67.7%	72.0%	76.4%
	Quintile 2	71.8%	71.5%	70.2%	72.1%	73.7%	77.0%
	Quintile 3	72.3%	71.3%	70.8%	71.4%	72.9%	76.8%
	Quintile 4	74.9%	76.3%	73.4%	74.9%	74.0%	79.5%
	Quintile 5	77.2%	76.6%	75.1%	75.1%	79.4%	81.1%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.5	-0.3	0.3	2.8	0.8	-2.4
	Quintile 2	0.4	-0.3	1.3	-1.8	0.7	0.4
	Quintile 3	0.3	-0.1	-1.1	-1.3	-1.1	-0.1
	Quintile 4	-0.0	0.6	-0.4	-0.1	-0.0	0.7
	Quintile 5	-0.0	-0.3	0.9	1.6	0.5	-0.2
Contribution of group to the average offer rate	Quintile 1	0.191	0.199	0.193	0.181	0.164	0.174
	Quintile 2	0.253	0.243	0.239	0.224	0.237	0.252
	Quintile 3	0.353	0.355	0.359	0.345	0.339	0.330
	Quintile 4	0.372	0.361	0.358	0.345	0.332	0.362
	Quintile 5	0.337	0.346	0.338	0.317	0.322	0.320

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	980	1,180	1,200	1,350	1,410	1,420
	Black	655	710	695	845	805	785
	Mixed	235	250	280	290	320	285
	White	2,170	2,165	2,360	2,605	2,375	2,350
	Other	160	175	215	265	240	270
Placed June deadline applicants	Asian	105	115	110	125	125	135
	Black	55	65	60	70	70	55
	Mixed	25	30	35	40	30	30
	White	300	300	255	330	310	350
	Other	25	15	25	30	25	25
All placed applicants	Asian	185	185	205	220	210	220
	Black	110	110	115	110	115	95
	Mixed	40	40	50	50	45	45
	White	365	355	340	370	365	400
	Other	40	25	40	45	40	30
June deadline applicants per 10,000 population	Asian	151.2	179.2	177.2	190.9	195.7	193.1
	Black	232.2	239.5	229.9	265.8	256.5	248.8
	Mixed	89.5	92.1	97.3	94.7	101.7	89.4
	White	33.6	34.4	38.2	41.8	39.2	39.6
	Other	180.8	194.1	229.9	274.9	239.2	261.2
Placed June deadline applicants per 10,000 population	Asian	15.9	17.1	16.4	17.8	17.2	18.6
	Black	18.8	22.2	20.5	21.4	22.7	17.8
	Mixed	10.4	10.7	12.5	12.3	9.5	9.7
	White	4.7	4.8	4.1	5.3	5.1	5.9
	Other	26.0	17.6	27.9	29.0	27.1	26.2
All placed applicants per 10,000 population	Asian	28.7	28.4	30.5	31.2	29.3	29.6
	Black	39.8	36.4	37.3	34.6	36.4	30.8
	Mixed	15.0	15.2	16.7	16.9	14.6	13.4
	White	5.7	5.6	5.5	6.0	6.1	6.7
	Other	46.3	27.6	40.8	45.6	40.2	31.1

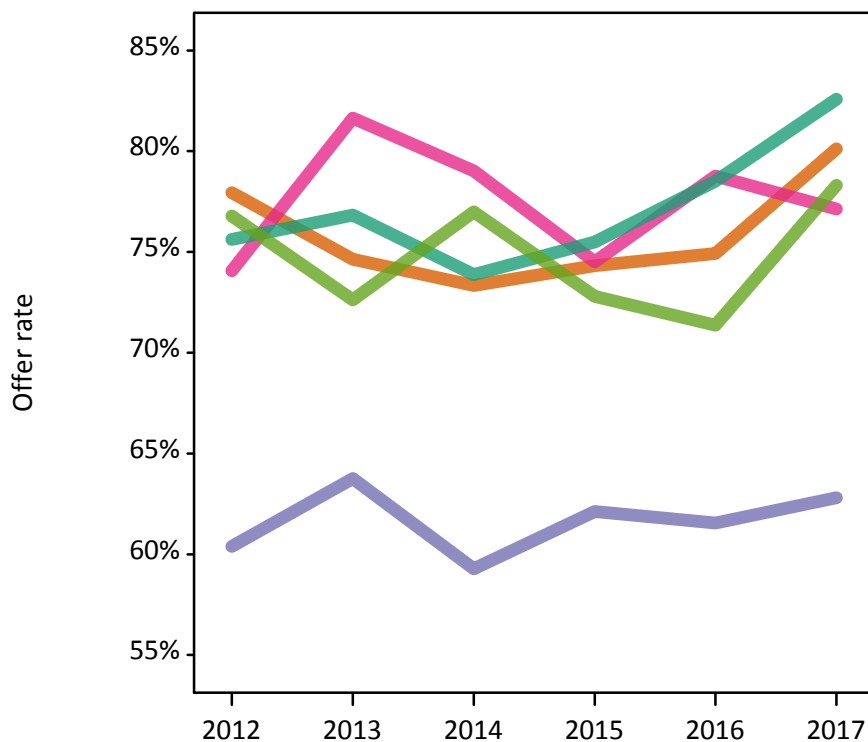
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,000	1,220	1,250	1,405	1,435	1,455
	Black	670	720	715	860	815	795
	Mixed	240	255	285	300	325	295
	White	2,230	2,220	2,415	2,675	2,430	2,405
	Other	170	180	225	270	240	270
Offers	Asian	780	910	915	1,045	1,075	1,165
	Black	405	460	425	535	500	500
	Mixed	175	210	225	225	255	225
	White	1,685	1,705	1,785	2,020	1,910	1,985
	Other	130	130	175	200	170	215
Offer rate	Asian	77.9%	74.6%	73.3%	74.3%	74.9%	80.1%
	Black	60.4%	63.8%	59.3%	62.1%	61.5%	62.8%
	Mixed	74.1%	81.6%	79.0%	74.5%	78.8%	77.1%
	White	75.6%	76.8%	73.9%	75.5%	78.5%	82.6%
	Other	76.8%	72.6%	77.0%	72.8%	71.4%	78.3%
Average offer rate	Asian	78.4%	76.7%	73.7%	76.0%	76.2%	80.4%
	Black	64.8%	66.3%	60.6%	64.5%	65.2%	66.8%
	Mixed	74.0%	80.7%	76.8%	75.4%	79.4%	78.4%
	White	73.8%	74.7%	73.2%	73.4%	76.2%	80.8%
	Other	79.0%	75.1%	81.2%	75.8%	74.4%	81.0%
Percentage point difference between offer rate and average offer rate	Asian	-0.5	-2.1	-0.4	-1.7	-1.3	-0.2
	Black	-4.4	-2.6	-1.3	-2.4	-3.7	-4.0
	Mixed	0.1	1.0	2.3	-0.9	-0.7	-1.3
	White	1.8	2.2	0.7	2.1	2.4	1.8
	Other	-2.3	-2.5	-4.2	-3.0	-3.1	-2.7
Contribution of group to the average offer rate	Asian	0.379	0.400	0.385	0.385	0.395	0.406
	Black	0.285	0.271	0.255	0.252	0.252	0.273
	Mixed	0.169	0.175	0.195	0.161	0.162	0.158
	White	0.628	0.599	0.593	0.587	0.562	0.578
	Other	0.160	0.163	0.190	0.152	0.154	0.160

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

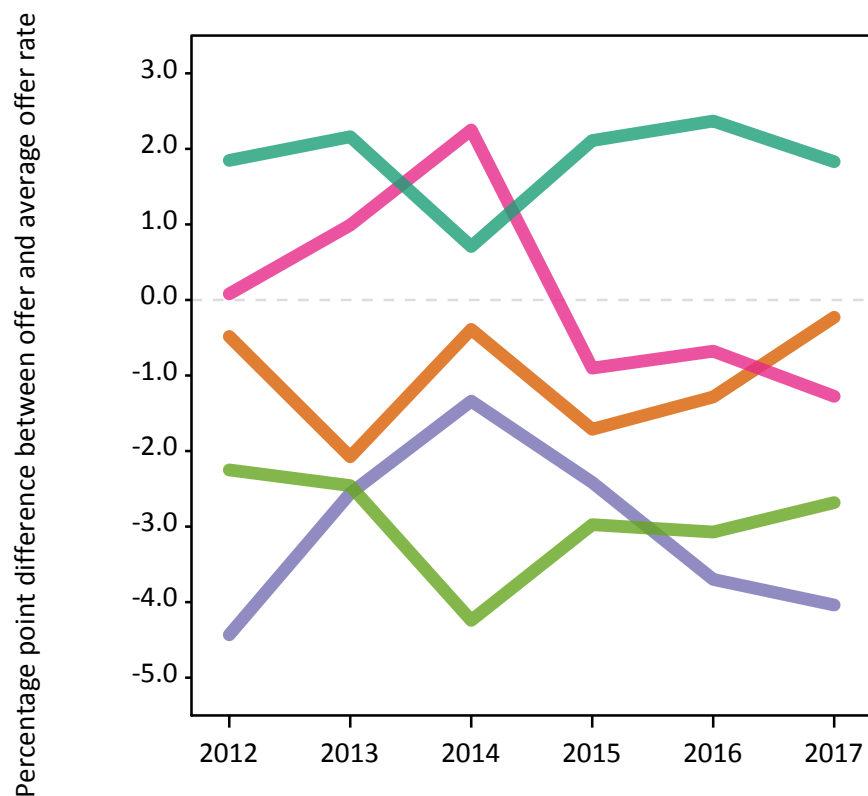
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	19,370	19,890	21,390	21,100	20,905	17,365
Placed June deadline applicants	2,305	2,230	2,245	2,240	2,210	1,980
All placed applicants	3,565	3,440	3,605	3,240	3,485	3,235

P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	20,405	20,755	22,410	22,115	21,775	18,050
Offers	8,535	8,890	9,230	10,165	9,875	9,275
Offer rate	41.8%	42.8%	41.2%	46.0%	45.4%	51.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	6,135	6,095	6,425	6,570	6,575	5,630
	Women	13,235	13,795	14,960	14,530	14,325	11,735
Placed June deadline applicants	Men	930	860	910	830	805	750
	Women	1,375	1,365	1,335	1,410	1,410	1,230
All placed applicants	Men	1,595	1,510	1,520	1,315	1,425	1,325
	Women	1,970	1,925	2,085	1,925	2,060	1,905

P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	6,540	6,475	6,865	6,970	6,925	5,945
	Women	13,865	14,280	15,545	15,145	14,850	12,105
Offers	Men	3,855	3,900	4,160	4,320	4,260	3,990
	Women	4,685	4,990	5,070	5,845	5,615	5,285
Offer rate	Men	58.9%	60.2%	60.6%	62.0%	61.5%	67.1%
	Women	33.8%	34.9%	32.6%	38.6%	37.8%	43.7%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,560	1,735	1,905	1,935	1,875	1,505
	Quintile 2	2,660	2,730	3,035	2,995	2,930	2,525
	Quintile 3	6,000	6,035	6,455	6,335	6,250	5,140
	Quintile 4	5,130	5,175	5,475	5,335	5,365	4,495
	Quintile 5	3,945	4,175	4,460	4,435	4,420	3,635
Placed June deadline applicants	Quintile 1	165	180	195	230	205	180
	Quintile 2	310	325	305	310	315	295
	Quintile 3	705	630	655	655	650	550
	Quintile 4	630	590	575	540	585	540
	Quintile 5	485	505	515	500	450	410
All placed applicants	Quintile 1	240	240	275	290	280	235
	Quintile 2	445	455	460	420	430	465
	Quintile 3	1,130	1,035	1,075	990	1,085	960
	Quintile 4	975	915	950	795	920	905
	Quintile 5	770	785	835	735	745	650

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,640	1,790	1,990	2,000	1,930	1,555
	Quintile 2	2,810	2,850	3,160	3,145	3,035	2,615
	Quintile 3	6,340	6,325	6,800	6,710	6,565	5,380
	Quintile 4	5,405	5,405	5,735	5,575	5,585	4,650
	Quintile 5	4,140	4,340	4,665	4,625	4,590	3,785
Offers	Quintile 1	645	715	795	870	825	730
	Quintile 2	1,130	1,250	1,245	1,370	1,330	1,270
	Quintile 3	2,435	2,450	2,595	2,850	2,710	2,515
	Quintile 4	2,330	2,400	2,390	2,700	2,630	2,535
	Quintile 5	1,965	2,050	2,180	2,355	2,355	2,195
Offer rate	Quintile 1	39.5%	39.8%	39.9%	43.5%	42.7%	47.1%
	Quintile 2	40.2%	43.8%	39.3%	43.5%	43.8%	48.5%
	Quintile 3	38.4%	38.7%	38.1%	42.5%	41.3%	46.7%
	Quintile 4	43.1%	44.4%	41.7%	48.4%	47.1%	54.6%
	Quintile 5	47.4%	47.3%	46.7%	50.9%	51.3%	58.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	2,975	3,220	3,440	3,655	3,785	3,285
	Black	7,720	7,295	7,770	7,415	7,445	5,870
	Mixed	980	1,130	1,170	1,140	1,145	1,015
	White	6,770	7,345	7,990	7,765	7,365	6,145
	Other	710	650	785	830	840	795
Placed June deadline applicants	Asian	355	350	355	335	340	340
	Black	720	590	600	595	610	560
	Mixed	115	150	145	140	145	115
	White	980	1,020	1,020	1,060	995	845
	Other	105	85	105	85	85	80
All placed applicants	Asian	645	625	655	600	645	655
	Black	1,280	1,065	1,135	975	1,125	1,100
	Mixed	185	245	220	200	220	185
	White	1,220	1,285	1,350	1,260	1,250	1,080
	Other	175	155	190	150	170	150

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	3,095	3,340	3,610	3,825	3,920	3,390
	Black	8,220	7,655	8,180	7,810	7,785	6,075
	Mixed	1,030	1,180	1,220	1,195	1,205	1,070
	White	7,070	7,625	8,330	8,105	7,665	6,425
	Other	775	680	825	870	870	820
Offers	Asian	1,780	1,895	1,970	2,225	2,240	2,220
	Black	1,945	1,880	1,875	2,075	2,050	1,855
	Mixed	485	575	595	625	635	570
	White	3,795	4,060	4,215	4,620	4,345	4,005
	Other	430	365	485	490	465	485
Offer rate	Asian	57.6%	56.6%	54.6%	58.2%	57.2%	65.4%
	Black	23.7%	24.5%	22.9%	26.5%	26.3%	30.5%
	Mixed	47.1%	48.8%	48.6%	52.1%	52.7%	53.3%
	White	53.7%	53.3%	50.6%	57.0%	56.7%	62.4%
	Other	55.8%	53.3%	58.8%	56.4%	53.4%	59.3%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.