

## L68 London Metropolitan University

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	4,860	4,665	3,955	3,610	3,025	3,560
Placed June deadline applicants	365	330	305	270	210	190
All placed applicants	705	570	530	455	390	330
June deadline applicants per 10,000 population	62.9	61.3	52.5	47.1	40.4	48.1
Placed June deadline applicants per 10,000	4.7	4.3	4.1	3.5	2.8	2.6
All placed applicants per 10,000 population	9.1	7.5	7.1	5.9	5.2	4.4

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	5,065	4,855	4,085	3,725	3,100	3,685
Offers	4,425	4,255	3,505	3,230	2,720	3,170
Offer rate	87.3%	87.6%	85.8%	86.7%	87.7%	86.0%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	2,045	1,955	1,665	1,445	1,115	1,365
	Women	2,820	2,710	2,295	2,165	1,910	2,195
Placed June deadline applicants	Men	150	150	135	115	70	65
	Women	215	180	170	155	140	130
All placed applicants	Men	295	250	215	170	125	105
	Women	410	320	320	280	265	225
June deadline applicants per 10,000 population	Men	51.5	50.0	43.0	36.8	29.1	35.9
	Women	74.8	73.2	62.6	57.9	52.2	60.8
Placed June deadline applicants per 10,000 population	Men	3.8	3.8	3.5	2.9	1.8	1.7
	Women	5.7	4.9	4.7	4.2	3.9	3.5
All placed applicants per 10,000 population	Men	7.4	6.4	5.5	4.4	3.3	2.7
	Women	10.9	8.6	8.7	7.5	7.3	6.2

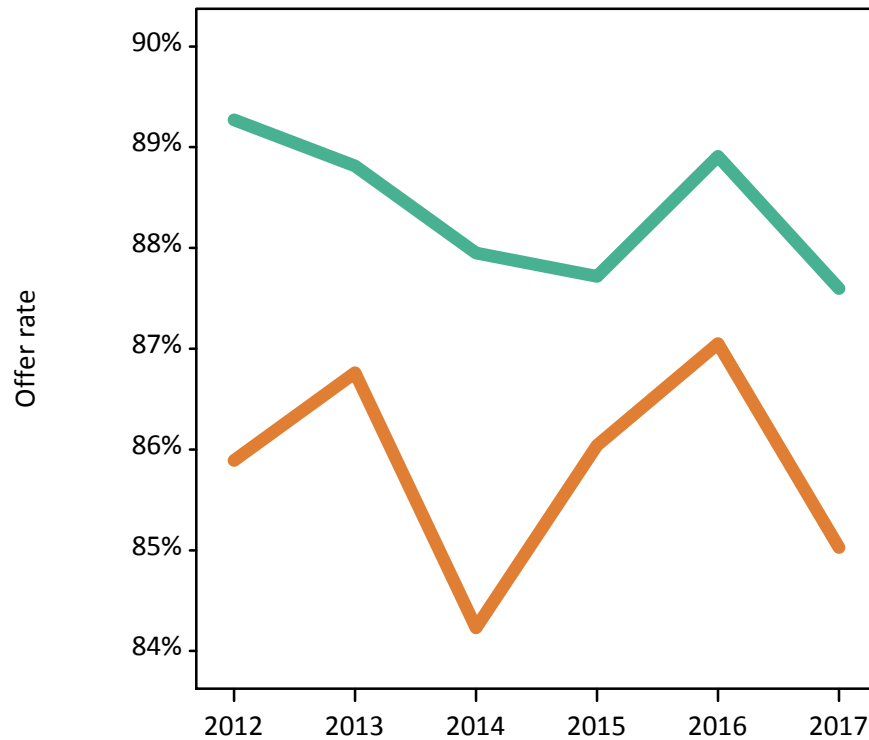
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	2,155	2,045	1,725	1,490	1,155	1,420
	Women	2,915	2,810	2,360	2,235	1,945	2,265
Offers	Men	1,920	1,820	1,520	1,305	1,025	1,245
	Women	2,500	2,440	1,985	1,925	1,695	1,925
Offer rate	Men	89.3%	88.8%	87.9%	87.7%	88.9%	87.6%
	Women	85.9%	86.8%	84.2%	86.0%	87.1%	85.0%
Average offer rate	Men	89.8%	88.7%	89.0%	88.6%	89.4%	88.5%
	Women	85.5%	86.8%	83.5%	85.4%	86.8%	84.5%
Percentage point difference between offer rate and average offer rate	Men	-0.5	0.1	-1.0	-0.9	-0.5	-0.9
	Women	0.4	-0.1	0.7	0.6	0.3	0.5
Contribution of group to the average offer rate	Men	0.608	0.628	0.632	0.609	0.598	0.593
	Women	0.710	0.729	0.731	0.739	0.762	0.745

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

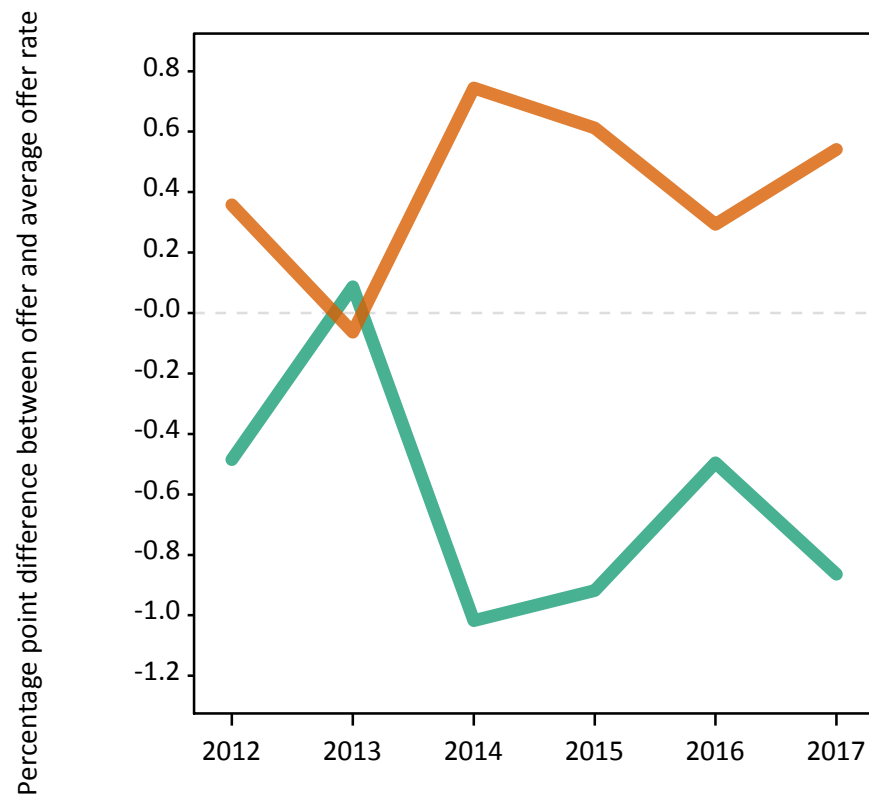
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	410	455	415	445	330	390
	Quintile 2	685	705	605	545	505	565
	Quintile 3	1,280	1,140	970	895	745	835
	Quintile 4	1,215	1,255	1,040	915	735	910
	Quintile 5	1,260	1,100	915	795	705	850
Placed June deadline applicants	Quintile 1	25	25	30	35	20	25
	Quintile 2	55	55	45	35	45	25
	Quintile 3	105	95	70	75	55	50
	Quintile 4	100	70	85	60	55	50
	Quintile 5	85	85	75	65	35	40
All placed applicants	Quintile 1	40	40	40	40	30	35
	Quintile 2	95	75	70	55	60	40
	Quintile 3	195	160	125	140	105	100
	Quintile 4	190	140	155	110	110	85
	Quintile 5	185	145	140	105	90	70
June deadline applicants per 10,000 population	Quintile 1	28.8	32.5	29.8	31.9	24.4	29.4
	Quintile 2	45.8	47.8	41.3	36.6	34.9	39.7
	Quintile 3	82.8	74.8	64.5	58.4	49.6	55.9
	Quintile 4	76.5	80.2	67.6	58.5	47.5	59.7
	Quintile 5	74.9	66.4	56.1	47.6	42.8	51.7
Placed June deadline applicants per 10,000 population	Quintile 1	1.8	1.8	2.3	2.4	1.6	1.9
	Quintile 2	3.5	3.8	2.9	2.4	3.0	1.8
	Quintile 3	6.7	6.1	4.8	4.9	3.7	3.3
	Quintile 4	6.2	4.3	5.5	4.0	3.7	3.3
	Quintile 5	5.2	5.1	4.6	3.9	2.0	2.5
All placed applicants per 10,000 population	Quintile 1	2.9	2.9	2.8	3.0	2.4	2.6
	Quintile 2	6.2	5.1	4.6	3.8	4.0	2.7
	Quintile 3	12.6	10.6	8.4	9.0	6.9	6.6
	Quintile 4	12.0	9.0	10.1	7.1	7.0	5.7
	Quintile 5	11.0	8.8	8.6	6.2	5.4	4.1

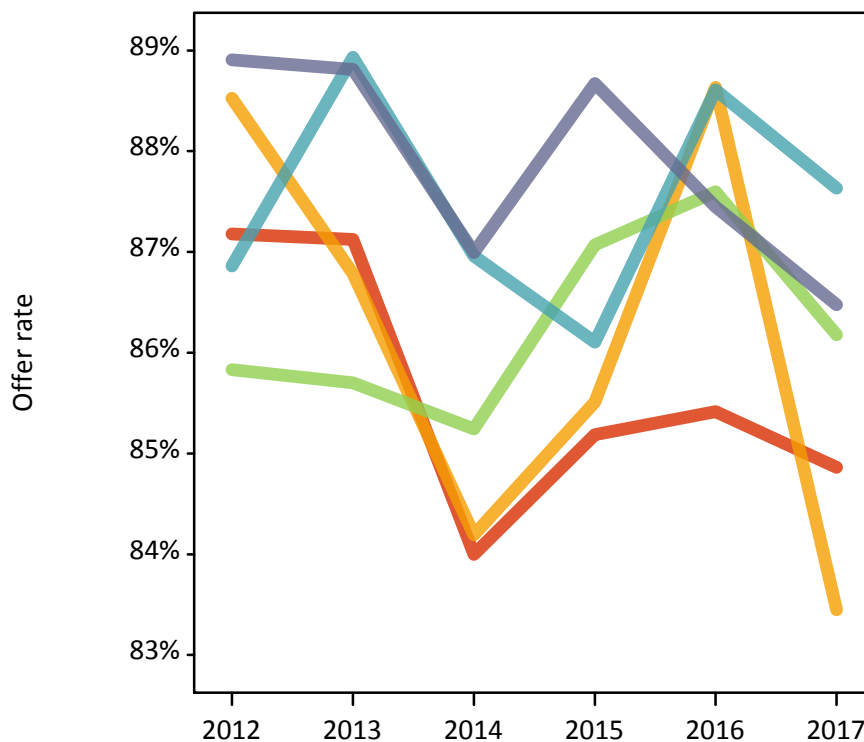
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	430	465	425	460	335	405
	Quintile 2	705	735	620	560	520	580
	Quintile 3	1,325	1,195	1,005	930	760	860
	Quintile 4	1,270	1,300	1,090	950	755	945
	Quintile 5	1,315	1,145	940	820	725	880
Offers	Quintile 1	375	405	355	390	285	340
	Quintile 2	625	635	520	480	460	485
	Quintile 3	1,140	1,025	855	810	665	740
	Quintile 4	1,105	1,155	945	820	670	830
	Quintile 5	1,170	1,015	815	730	635	760
Offer rate	Quintile 1	87.2%	87.1%	84.0%	85.2%	85.4%	84.9%
	Quintile 2	88.5%	86.8%	84.2%	85.5%	88.6%	83.4%
	Quintile 3	85.8%	85.7%	85.2%	87.1%	87.6%	86.2%
	Quintile 4	86.9%	88.9%	87.0%	86.1%	88.6%	87.6%
	Quintile 5	88.9%	88.8%	87.0%	88.7%	87.4%	86.5%
Average offer rate	Quintile 1	86.5%	87.0%	83.8%	87.3%	86.9%	85.2%
	Quintile 2	88.0%	87.8%	84.8%	86.2%	87.6%	85.3%
	Quintile 3	86.9%	86.6%	85.4%	86.3%	88.1%	86.4%
	Quintile 4	86.7%	87.8%	87.1%	86.2%	87.7%	86.5%
	Quintile 5	88.4%	88.6%	86.3%	87.8%	87.8%	86.1%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.6	0.2	0.2	-2.1	-1.5	-0.3
	Quintile 2	0.6	-1.0	-0.6	-0.6	1.0	-1.8
	Quintile 3	-1.1	-0.9	-0.1	0.8	-0.6	-0.2
	Quintile 4	0.2	1.2	-0.2	-0.1	0.9	1.1
	Quintile 5	0.5	0.3	0.7	0.8	-0.4	0.4
Contribution of group to the average offer rate	Quintile 1	0.217	0.232	0.244	0.259	0.259	0.262
	Quintile 2	0.272	0.267	0.275	0.295	0.307	0.296
	Quintile 3	0.375	0.356	0.372	0.370	0.383	0.367
	Quintile 4	0.355	0.371	0.384	0.390	0.368	0.376
	Quintile 5	0.381	0.361	0.366	0.361	0.379	0.371

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,115	1,025	900	785	625	760
	Black	620	515	460	405	315	385
	Mixed	250	280	245	245	210	265
	White	2,605	2,615	2,140	1,980	1,695	1,980
	Other	240	200	175	165	140	135
Placed June deadline applicants	Asian	75	70	65	40	35	35
	Black	75	60	50	35	30	20
	Mixed	25	30	15	25	25	20
	White	175	155	165	150	105	95
	Other	15	10	10	10	15	15
All placed applicants	Asian	185	140	135	100	95	75
	Black	170	130	110	75	70	55
	Mixed	45	40	35	40	40	30
	White	265	220	225	210	160	135
	Other	40	30	20	25	20	30
June deadline applicants per 10,000 population	Asian	172.5	155.3	132.9	110.8	87.1	103.3
	Black	219.8	173.8	152.4	127.5	100.9	123.0
	Mixed	95.6	103.6	85.5	78.8	67.4	82.6
	White	40.3	41.6	34.7	31.7	28.1	33.3
	Other	270.1	218.4	190.2	169.1	142.7	132.0
Placed June deadline applicants per 10,000 population	Asian	11.3	10.6	9.9	5.8	4.9	4.9
	Black	26.6	20.5	16.5	11.3	9.9	7.0
	Mixed	9.6	10.7	4.5	8.4	7.3	5.9
	White	2.7	2.5	2.6	2.4	1.7	1.6
	Other	19.2	11.0	11.8	11.4	13.1	16.5
All placed applicants per 10,000 population	Asian	28.7	21.5	20.1	14.4	12.9	10.2
	Black	60.4	43.8	36.3	22.9	22.7	17.8
	Mixed	17.7	15.2	11.8	12.6	13.0	9.3
	White	4.1	3.5	3.7	3.4	2.7	2.3
	Other	42.9	34.2	23.6	24.9	20.1	30.1



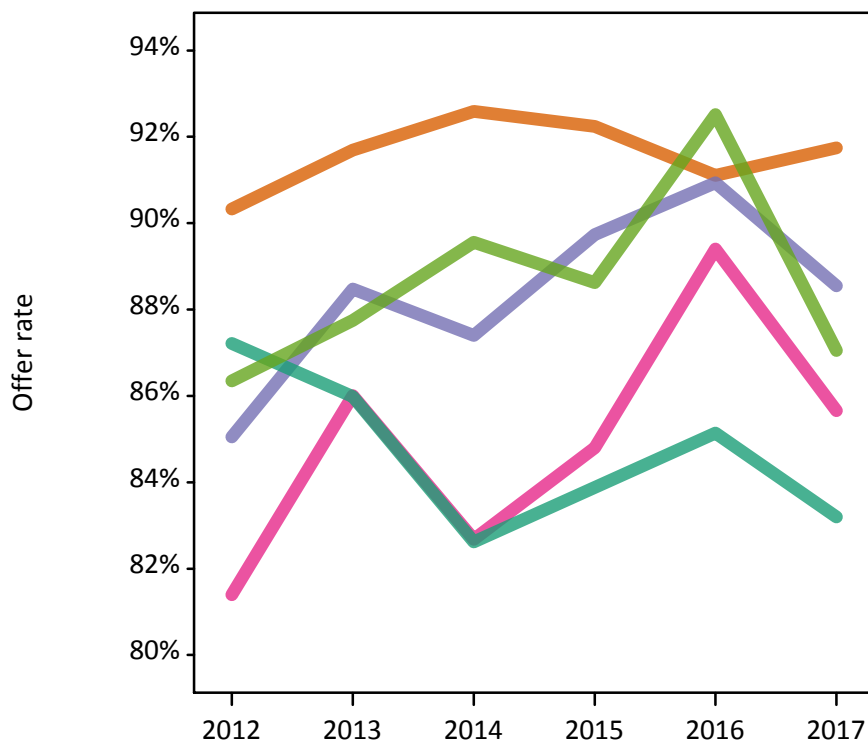
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,170	1,060	930	800	640	785
	Black	640	540	485	420	320	395
	Mixed	260	295	255	250	215	270
	White	2,715	2,735	2,205	2,055	1,745	2,055
	Other	250	205	180	165	145	140
Offers	Asian	1,055	970	860	735	585	720
	Black	545	475	425	375	290	350
	Mixed	210	250	210	210	195	235
	White	2,365	2,350	1,820	1,720	1,485	1,710
	Other	215	180	165	150	135	120
Offer rate	Asian	90.3%	91.7%	92.6%	92.2%	91.1%	91.7%
	Black	85.0%	88.5%	87.4%	89.7%	90.9%	88.5%
	Mixed	81.4%	86.0%	82.7%	84.8%	89.4%	85.7%
	White	87.2%	86.0%	82.6%	83.9%	85.1%	83.2%
	Other	86.3%	87.7%	89.6%	88.6%	92.5%	87.1%
Average offer rate	Asian	89.4%	90.8%	91.4%	89.5%	91.0%	90.5%
	Black	87.4%	87.7%	85.4%	87.1%	90.4%	87.7%
	Mixed	85.2%	86.6%	85.2%	85.2%	87.4%	84.1%
	White	86.6%	86.4%	83.4%	85.6%	85.9%	84.3%
	Other	87.3%	88.0%	88.7%	86.8%	89.3%	85.5%
Percentage point difference between offer rate and average offer rate	Asian	0.9	0.8	1.2	2.7	0.1	1.2
	Black	-2.3	0.7	2.0	2.6	0.6	0.8
	Mixed	-3.8	-0.6	-2.5	-0.4	2.0	1.6
	White	0.6	-0.4	-0.8	-1.7	-0.7	-1.1
	Other	-0.9	-0.2	0.9	1.8	3.2	1.6
Contribution of group to the average offer rate	Asian	0.410	0.413	0.408	0.392	0.403	0.397
	Black	0.266	0.257	0.262	0.242	0.256	0.263
	Mixed	0.201	0.192	0.202	0.235	0.222	0.251
	White	0.653	0.676	0.658	0.656	0.676	0.663
	Other	0.189	0.180	0.234	0.202	0.209	0.184

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	15,760	14,100	12,510	11,205	9,825	9,995
Placed June deadline applicants	1,700	1,715	1,590	1,375	1,255	990
All placed applicants	3,655	3,850	3,575	3,180	3,095	2,450

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	16,780	14,980	13,205	11,825	10,395	10,585
Offers	12,235	11,210	9,695	8,755	7,510	7,570
Offer rate	72.9%	74.8%	73.4%	74.0%	72.3%	71.5%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	6,825	5,915	5,210	4,570	3,745	3,850
	Women	8,935	8,185	7,295	6,635	6,080	6,145
Placed June deadline applicants	Men	735	700	640	545	450	355
	Women	965	1,015	950	830	810	635
All placed applicants	Men	1,580	1,640	1,455	1,245	1,160	945
	Women	2,075	2,210	2,120	1,940	1,935	1,505

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	7,305	6,300	5,495	4,820	3,965	4,090
	Women	9,475	8,680	7,710	7,005	6,430	6,495
Offers	Men	5,535	4,840	4,155	3,675	2,950	2,975
	Women	6,700	6,365	5,540	5,080	4,565	4,600
Offer rate	Men	75.7%	76.8%	75.6%	76.3%	74.4%	72.7%
	Women	70.7%	73.4%	71.8%	72.5%	70.9%	70.8%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,255	1,285	1,140	1,105	885	965
	Quintile 2	1,995	1,920	1,730	1,530	1,350	1,395
	Quintile 3	4,405	3,805	3,440	3,150	2,725	2,720
	Quintile 4	4,090	3,715	3,220	2,860	2,540	2,545
	Quintile 5	3,930	3,310	2,940	2,520	2,285	2,325
Placed June deadline applicants	Quintile 1	105	135	130	140	110	105
	Quintile 2	200	210	210	170	170	120
	Quintile 3	495	540	505	410	395	290
	Quintile 4	475	425	395	345	335	265
	Quintile 5	420	395	345	305	240	210
All placed applicants	Quintile 1	200	230	215	235	215	185
	Quintile 2	400	380	380	345	335	250
	Quintile 3	1,150	1,280	1,200	1,040	1,020	815
	Quintile 4	985	1,040	940	845	835	660
	Quintile 5	905	895	815	695	670	520

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,330	1,350	1,190	1,160	920	1,010
	Quintile 2	2,090	2,035	1,820	1,600	1,430	1,470
	Quintile 3	4,705	4,075	3,640	3,340	2,890	2,910
	Quintile 4	4,395	3,955	3,405	3,025	2,690	2,685
	Quintile 5	4,160	3,505	3,105	2,660	2,420	2,460
Offers	Quintile 1	960	1,015	870	860	675	725
	Quintile 2	1,545	1,570	1,345	1,225	1,055	1,060
	Quintile 3	3,335	2,945	2,620	2,405	2,035	1,960
	Quintile 4	3,210	2,985	2,540	2,245	1,925	1,975
	Quintile 5	3,120	2,650	2,285	1,995	1,785	1,810
Offer rate	Quintile 1	72.2%	75.1%	73.1%	74.3%	73.1%	72.1%
	Quintile 2	73.9%	77.3%	73.9%	76.5%	73.9%	72.2%
	Quintile 3	70.9%	72.3%	72.0%	71.9%	70.5%	67.4%
	Quintile 4	73.1%	75.5%	74.6%	74.2%	71.7%	73.5%
	Quintile 5	75.0%	75.6%	73.6%	75.0%	73.7%	73.6%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	3,050	2,595	2,290	1,980	1,665	1,795
	Black	4,025	3,175	2,980	2,610	2,350	2,160
	Mixed	980	935	805	760	690	720
	White	6,685	6,610	5,670	5,150	4,420	4,665
	Other	825	615	615	550	540	510
Placed June deadline applicants	Asian	260	240	240	165	160	135
	Black	490	520	450	420	435	270
	Mixed	120	130	115	115	100	75
	White	720	745	700	590	475	440
	Other	90	60	65	65	65	60
All placed applicants	Asian	675	660	585	495	495	375
	Black	1,335	1,445	1,370	1,220	1,275	920
	Mixed	265	295	285	265	235	180
	White	1,130	1,190	1,095	950	860	765
	Other	195	215	185	195	170	170

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	3,190	2,715	2,385	2,065	1,720	1,885
	Black	4,285	3,360	3,150	2,750	2,480	2,270
	Mixed	1,045	995	850	800	725	760
	White	7,160	7,070	6,020	5,470	4,725	4,980
	Other	890	655	645	575	570	535
Offers	Asian	2,615	2,250	1,980	1,675	1,390	1,550
	Black	2,665	2,130	1,975	1,745	1,505	1,310
	Mixed	725	730	620	590	555	535
	White	5,420	5,455	4,495	4,175	3,505	3,705
	Other	660	525	510	440	420	370
Offer rate	Asian	81.9%	83.0%	83.0%	81.2%	80.8%	82.2%
	Black	62.2%	63.4%	62.8%	63.4%	60.7%	57.7%
	Mixed	69.5%	73.5%	73.2%	73.9%	76.4%	70.6%
	White	75.7%	77.1%	74.7%	76.3%	74.3%	74.4%
	Other	74.5%	80.1%	79.1%	76.2%	73.7%	69.1%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.