

## C85 Coventry University

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	11,540	13,410	14,855	15,260	13,915	13,265
Placed June deadline applicants	1,800	2,085	2,290	2,375	2,275	2,515
All placed applicants	2,450	2,620	2,835	3,195	3,255	3,595
June deadline applicants per 10,000 population	149.2	176.2	197.2	199.2	185.6	179.0
Placed June deadline applicants per 10,000	23.2	27.4	30.4	31.0	30.4	33.9
All placed applicants per 10,000 population	31.6	34.4	37.7	41.7	43.4	48.5

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	12,075	13,980	15,500	15,875	14,475	13,795
Offers	9,315	10,940	12,390	12,710	11,695	11,560
Offer rate	77.1%	78.2%	79.9%	80.1%	80.8%	83.8%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	5,010	6,155	7,000	7,300	6,765	6,350
	Women	6,530	7,255	7,855	7,960	7,150	6,915
Placed June deadline applicants	Men	825	1,025	1,200	1,275	1,220	1,335
	Women	970	1,060	1,090	1,100	1,060	1,180
All placed applicants	Men	1,135	1,235	1,470	1,670	1,720	1,945
	Women	1,315	1,385	1,365	1,525	1,535	1,655
June deadline applicants per 10,000 population	Men	126.3	157.7	180.8	186.0	176.1	167.1
	Women	173.3	195.8	214.6	213.0	195.6	191.5
Placed June deadline applicants per 10,000 population	Men	20.8	26.2	30.9	32.5	31.7	35.2
	Women	25.8	28.7	29.8	29.5	29.0	32.6
All placed applicants per 10,000 population	Men	28.6	31.6	38.0	42.5	44.8	51.2
	Women	34.9	37.4	37.3	40.8	42.0	45.8

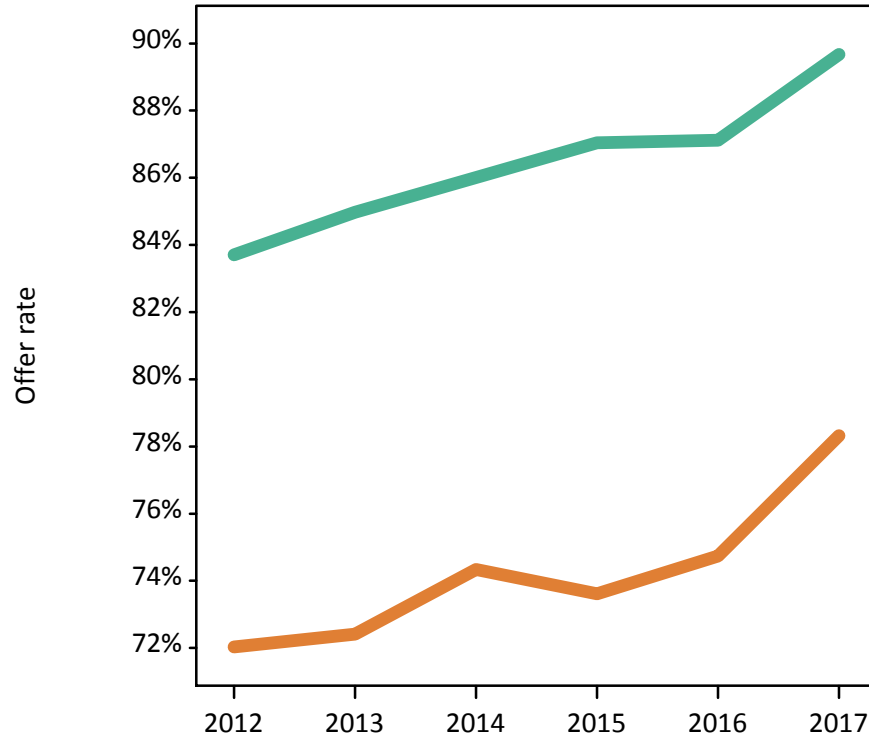
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	5,285	6,475	7,405	7,635	7,105	6,645
	Women	6,790	7,510	8,095	8,240	7,370	7,150
Offers	Men	4,425	5,500	6,370	6,645	6,190	5,960
	Women	4,890	5,435	6,020	6,065	5,510	5,600
Offer rate	Men	83.7%	85.0%	86.0%	87.0%	87.1%	89.7%
	Women	72.0%	72.4%	74.3%	73.6%	74.7%	78.3%
Average offer rate	Men	84.0%	85.0%	86.4%	87.3%	87.3%	89.8%
	Women	71.8%	72.4%	74.0%	73.4%	74.6%	78.2%
Percentage point difference between offer rate and average offer rate	Men	-0.3	-0.1	-0.4	-0.2	-0.1	-0.1
	Women	0.2	0.1	0.3	0.2	0.1	0.1
Contribution of group to the average offer rate	Men	0.623	0.647	0.657	0.655	0.669	0.672
	Women	0.707	0.696	0.687	0.681	0.681	0.695

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,350	1,515	1,695	1,810	1,710	1,550
	Quintile 2	2,375	2,755	3,230	3,265	3,095	3,070
	Quintile 3	2,820	3,320	3,610	3,670	3,290	3,195
	Quintile 4	2,355	2,900	3,070	3,165	2,775	2,590
	Quintile 5	2,620	2,905	3,225	3,320	3,015	2,820
Placed June deadline applicants	Quintile 1	205	210	250	270	245	260
	Quintile 2	375	480	570	535	545	600
	Quintile 3	465	550	550	550	565	630
	Quintile 4	365	405	450	530	430	500
	Quintile 5	385	445	470	490	485	515
All placed applicants	Quintile 1	255	255	305	340	345	360
	Quintile 2	520	600	700	695	760	845
	Quintile 3	645	685	675	755	810	885
	Quintile 4	480	510	560	690	615	710
	Quintile 5	545	570	590	710	715	780
June deadline applicants per 10,000 population	Quintile 1	94.7	108.8	122.0	129.3	126.7	116.6
	Quintile 2	158.5	187.0	220.7	219.7	213.9	216.1
	Quintile 3	182.5	217.6	239.9	239.1	218.8	214.7
	Quintile 4	148.5	185.3	199.3	202.2	179.7	169.7
	Quintile 5	156.0	175.6	197.8	198.2	182.5	171.6
Placed June deadline applicants per 10,000 population	Quintile 1	14.5	14.9	18.0	19.1	18.0	19.6
	Quintile 2	25.0	32.4	39.0	36.1	37.8	42.4
	Quintile 3	30.1	35.9	36.5	35.8	37.7	42.2
	Quintile 4	22.9	25.9	29.1	33.8	27.9	32.7
	Quintile 5	23.0	26.8	28.8	29.3	29.3	31.2
All placed applicants per 10,000 population	Quintile 1	18.0	18.2	21.8	24.4	25.5	27.2
	Quintile 2	34.6	40.9	47.9	46.9	52.7	59.4
	Quintile 3	41.8	44.8	45.0	49.1	53.9	59.6
	Quintile 4	30.3	32.5	36.4	44.0	39.8	46.6
	Quintile 5	32.4	34.5	36.2	42.4	43.4	47.4

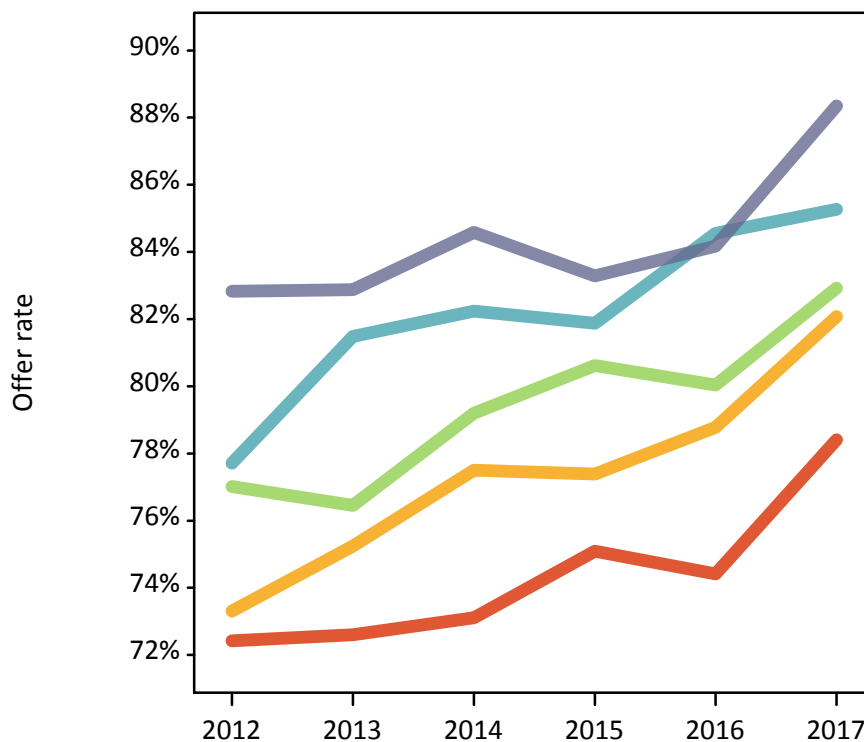
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,405	1,565	1,745	1,870	1,785	1,610
	Quintile 2	2,510	2,950	3,440	3,470	3,280	3,250
	Quintile 3	2,965	3,465	3,795	3,835	3,415	3,325
	Quintile 4	2,450	2,995	3,170	3,255	2,855	2,655
	Quintile 5	2,720	2,990	3,335	3,410	3,105	2,910
Offers	Quintile 1	1,020	1,135	1,275	1,405	1,330	1,265
	Quintile 2	1,840	2,220	2,665	2,685	2,585	2,670
	Quintile 3	2,285	2,650	3,005	3,090	2,735	2,760
	Quintile 4	1,905	2,440	2,605	2,665	2,415	2,265
	Quintile 5	2,255	2,480	2,820	2,840	2,610	2,570
Offer rate	Quintile 1	72.4%	72.6%	73.1%	75.1%	74.4%	78.4%
	Quintile 2	73.3%	75.2%	77.5%	77.4%	78.8%	82.1%
	Quintile 3	77.0%	76.5%	79.2%	80.6%	80.0%	82.9%
	Quintile 4	77.7%	81.5%	82.2%	81.9%	84.6%	85.3%
	Quintile 5	82.8%	82.9%	84.6%	83.3%	84.2%	88.4%
Average offer rate	Quintile 1	73.3%	74.5%	75.4%	76.5%	76.7%	79.9%
	Quintile 2	73.7%	75.0%	78.1%	77.5%	78.9%	81.8%
	Quintile 3	77.2%	77.3%	79.9%	80.8%	80.5%	83.2%
	Quintile 4	78.0%	80.7%	81.2%	81.5%	83.7%	85.4%
	Quintile 5	81.5%	82.0%	83.0%	82.5%	83.0%	87.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.9	-1.9	-2.3	-1.4	-2.3	-1.5
	Quintile 2	-0.4	0.2	-0.6	-0.1	-0.2	0.2
	Quintile 3	-0.2	-0.8	-0.7	-0.2	-0.4	-0.3
	Quintile 4	-0.3	0.8	1.1	0.4	0.9	-0.2
	Quintile 5	1.3	0.9	1.6	0.8	1.2	1.0
Contribution of group to the average offer rate	Quintile 1	0.190	0.179	0.175	0.180	0.194	0.180
	Quintile 2	0.285	0.276	0.286	0.281	0.290	0.304
	Quintile 3	0.307	0.300	0.296	0.290	0.290	0.298
	Quintile 4	0.265	0.277	0.262	0.265	0.258	0.258
	Quintile 5	0.309	0.291	0.287	0.285	0.295	0.290

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	2,035	2,495	2,930	2,975	2,960	2,965
	Black	1,460	2,180	2,395	2,355	2,250	2,125
	Mixed	415	580	665	730	675	720
	White	7,465	7,915	8,555	8,835	7,650	7,090
	Other	125	195	230	290	300	285
Placed June deadline applicants	Asian	340	405	465	465	500	525
	Black	260	420	405	370	390	400
	Mixed	70	85	100	110	105	140
	White	1,100	1,140	1,265	1,355	1,215	1,380
	Other	20	25	40	55	45	50
All placed applicants	Asian	525	550	630	700	825	880
	Black	450	585	570	590	625	660
	Mixed	95	115	120	150	150	205
	White	1,330	1,315	1,445	1,660	1,545	1,735
	Other	30	40	55	75	80	95
June deadline applicants per 10,000 population	Asian	314.1	378.1	432.3	420.1	411.2	403.3
	Black	518.8	734.6	790.7	740.4	719.3	675.6
	Mixed	160.1	214.1	231.5	236.7	213.9	224.0
	White	115.6	125.8	138.7	141.8	126.5	119.5
	Other	141.3	217.3	247.1	298.8	302.5	276.7
Placed June deadline applicants per 10,000 population	Asian	52.5	61.6	68.7	65.7	69.5	71.4
	Black	92.3	141.5	133.3	116.9	125.2	127.8
	Mixed	27.6	30.7	34.4	36.3	33.4	44.2
	White	17.1	18.1	20.5	21.8	20.1	23.2
	Other	21.5	29.8	44.1	56.0	46.2	50.5
All placed applicants per 10,000 population	Asian	81.2	83.4	92.7	98.8	114.5	119.6
	Black	160.1	197.7	188.0	185.0	199.3	210.4
	Mixed	36.9	42.5	41.4	49.0	47.7	63.2
	White	20.6	20.9	23.4	26.6	25.5	29.2
	Other	35.0	44.1	56.9	75.7	81.4	92.2



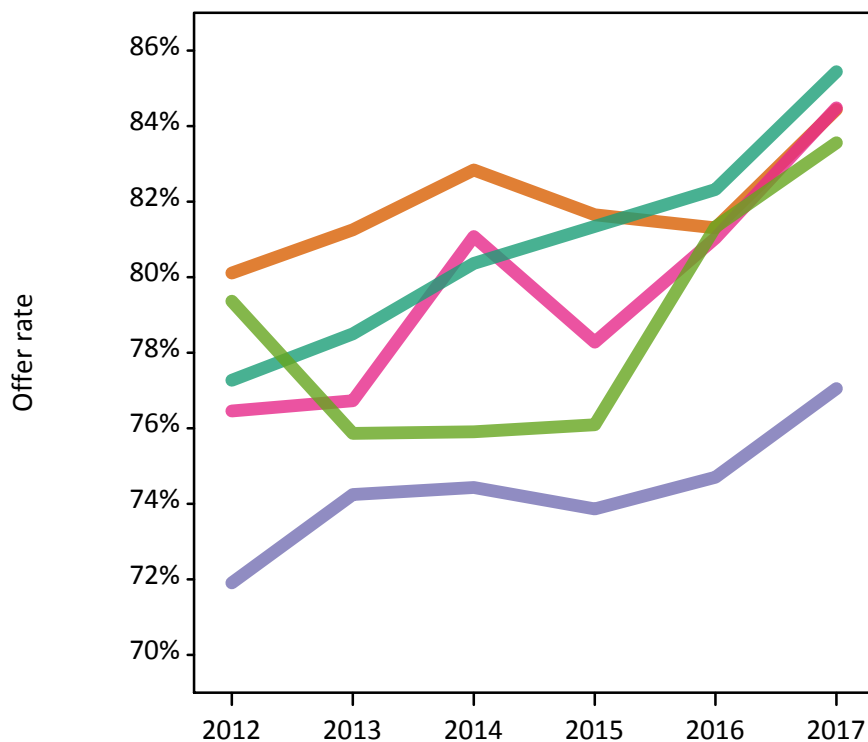
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	2,185	2,655	3,130	3,150	3,125	3,135
	Black	1,490	2,225	2,455	2,420	2,305	2,160
	Mixed	430	595	685	755	695	740
	White	7,805	8,250	8,900	9,170	7,950	7,380
	Other	125	205	250	295	315	300
Offers	Asian	1,750	2,160	2,590	2,570	2,540	2,645
	Black	1,070	1,650	1,830	1,785	1,720	1,665
	Mixed	330	455	555	590	565	625
	White	6,030	6,480	7,155	7,460	6,545	6,305
	Other	100	155	190	225	255	250
Offer rate	Asian	80.1%	81.3%	82.8%	81.7%	81.3%	84.4%
	Black	71.9%	74.2%	74.4%	73.9%	74.7%	77.0%
	Mixed	76.5%	76.7%	81.1%	78.3%	81.0%	84.5%
	White	77.3%	78.5%	80.4%	81.3%	82.3%	85.4%
	Other	79.4%	75.9%	75.9%	76.1%	81.3%	83.6%
Average offer rate	Asian	80.4%	79.8%	83.0%	82.1%	82.5%	85.2%
	Black	76.9%	77.5%	78.8%	78.5%	79.3%	81.0%
	Mixed	77.3%	77.5%	79.9%	79.1%	81.1%	84.0%
	White	76.1%	78.0%	79.1%	79.8%	80.3%	83.9%
	Other	82.7%	77.8%	80.9%	81.2%	84.7%	85.6%
Percentage point difference between offer rate and average offer rate	Asian	-0.3	1.5	-0.2	-0.4	-1.2	-0.7
	Black	-5.0	-3.3	-4.4	-4.6	-4.6	-3.9
	Mixed	-0.8	-0.8	1.2	-0.8	-0.1	0.4
	White	1.1	0.5	1.3	1.6	2.0	1.6
	Other	-3.4	-1.9	-5.0	-5.1	-3.4	-2.0
Contribution of group to the average offer rate	Asian	0.303	0.294	0.292	0.302	0.309	0.320
	Black	0.215	0.251	0.241	0.240	0.252	0.250
	Mixed	0.109	0.102	0.112	0.107	0.116	0.120
	White	0.710	0.661	0.644	0.657	0.628	0.617
	Other	0.105	0.080	0.087	0.087	0.075	0.087

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	23,170	26,805	29,630	30,125	28,065	25,210
Placed June deadline applicants	3,370	4,055	4,440	4,645	4,620	4,735
All placed applicants	4,900	5,215	5,635	6,440	6,695	7,265

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	24,800	28,550	31,705	32,015	30,095	26,910
Offers	15,330	18,090	20,830	21,280	20,175	19,195
Offer rate	61.8%	63.4%	65.7%	66.5%	67.0%	71.3%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	9,930	11,985	13,295	13,870	13,030	11,735
	Women	13,240	14,820	16,335	16,255	15,035	13,475
Placed June deadline applicants	Men	1,545	1,980	2,215	2,460	2,365	2,395
	Women	1,820	2,075	2,225	2,190	2,255	2,340
All placed applicants	Men	2,300	2,485	2,790	3,410	3,475	3,730
	Women	2,600	2,730	2,845	3,030	3,220	3,535

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	10,720	12,915	14,405	14,860	14,105	12,625
	Women	14,080	15,635	17,300	17,155	15,995	14,285
Offers	Men	7,550	9,345	10,760	11,305	10,890	10,060
	Women	7,780	8,745	10,070	9,975	9,280	9,135
Offer rate	Men	70.4%	72.4%	74.7%	76.1%	77.2%	79.7%
	Women	55.3%	55.9%	58.2%	58.1%	58.0%	63.9%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	3,185	3,495	3,930	4,080	3,850	3,355
	Quintile 2	5,505	6,300	7,085	7,135	6,785	6,200
	Quintile 3	5,595	6,565	7,280	7,240	6,640	6,035
	Quintile 4	4,230	5,150	5,620	5,685	5,185	4,595
	Quintile 5	4,610	5,245	5,660	5,925	5,530	4,940
Placed June deadline applicants	Quintile 1	405	460	510	565	540	575
	Quintile 2	865	1,040	1,195	1,170	1,200	1,255
	Quintile 3	870	1,025	1,095	1,135	1,150	1,160
	Quintile 4	595	725	795	855	815	840
	Quintile 5	630	795	835	915	895	885
All placed applicants	Quintile 1	555	565	635	720	745	850
	Quintile 2	1,260	1,345	1,515	1,600	1,725	1,935
	Quintile 3	1,290	1,335	1,370	1,570	1,680	1,745
	Quintile 4	840	920	1,015	1,185	1,165	1,300
	Quintile 5	945	1,045	1,085	1,355	1,350	1,395

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	3,380	3,675	4,135	4,290	4,130	3,555
	Quintile 2	6,075	6,975	7,900	7,835	7,495	6,840
	Quintile 3	5,995	6,985	7,805	7,715	7,120	6,430
	Quintile 4	4,440	5,370	5,850	5,910	5,430	4,795
	Quintile 5	4,855	5,490	5,950	6,205	5,830	5,200
Offers	Quintile 1	1,790	1,995	2,260	2,470	2,380	2,245
	Quintile 2	3,485	4,025	4,845	4,870	4,735	4,685
	Quintile 3	3,770	4,445	5,135	5,145	4,760	4,580
	Quintile 4	2,885	3,720	4,165	4,205	3,925	3,580
	Quintile 5	3,380	3,870	4,380	4,555	4,330	4,045
Offer rate	Quintile 1	52.9%	54.3%	54.7%	57.6%	57.6%	63.1%
	Quintile 2	57.4%	57.8%	61.3%	62.1%	63.1%	68.5%
	Quintile 3	62.9%	63.7%	65.8%	66.7%	66.8%	71.2%
	Quintile 4	65.0%	69.2%	71.2%	71.2%	72.3%	74.7%
	Quintile 5	69.6%	70.5%	73.6%	73.4%	74.3%	77.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	4,195	5,150	5,850	5,990	5,925	5,635
	Black	4,540	5,620	6,205	6,210	6,125	5,315
	Mixed	880	1,195	1,370	1,480	1,410	1,405
	White	13,065	14,215	15,460	15,605	13,710	12,005
	Other	365	460	545	610	650	630
Placed June deadline applicants	Asian	645	825	925	885	1,010	995
	Black	595	820	835	835	840	835
	Mixed	130	150	215	240	210	275
	White	1,925	2,165	2,350	2,560	2,400	2,485
	Other	55	70	90	90	105	110
All placed applicants	Asian	1,065	1,140	1,250	1,420	1,695	1,740
	Black	1,100	1,205	1,200	1,305	1,405	1,495
	Mixed	180	220	275	315	305	390
	White	2,390	2,505	2,735	3,110	3,030	3,360
	Other	110	105	120	150	175	215

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	4,575	5,585	6,375	6,445	6,425	6,035
	Black	4,860	5,965	6,555	6,590	6,475	5,625
	Mixed	940	1,270	1,480	1,555	1,495	1,480
	White	13,885	15,060	16,475	16,525	14,720	12,855
	Other	385	490	595	650	700	670
Offers	Asian	3,210	3,940	4,630	4,620	4,690	4,565
	Black	2,285	3,000	3,490	3,460	3,390	3,205
	Mixed	570	770	985	995	1,015	1,085
	White	8,950	9,975	11,195	11,620	10,450	9,705
	Other	240	315	385	430	465	480
Offer rate	Asian	70.1%	70.5%	72.6%	71.7%	73.0%	75.7%
	Black	47.0%	50.3%	53.2%	52.5%	52.3%	57.0%
	Mixed	60.6%	60.7%	66.7%	64.1%	67.9%	73.2%
	White	64.5%	66.2%	67.9%	70.3%	71.0%	75.5%
	Other	61.8%	64.1%	64.8%	66.6%	66.2%	71.3%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.