

## B72 University of Brighton

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	12,210	11,590	11,090	14,665	15,250	15,140
Placed June deadline applicants	1,500	1,380	1,540	1,830	1,830	1,785
All placed applicants	1,980	1,705	2,095	2,200	2,225	2,255
June deadline applicants per 10,000 population	157.8	152.3	147.2	191.4	203.4	204.3
Placed June deadline applicants per 10,000	19.4	18.1	20.5	23.9	24.4	24.1
All placed applicants per 10,000 population	25.6	22.4	27.8	28.7	29.7	30.4

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	12,705	11,990	11,535	15,230	15,830	15,635
Offers	8,010	8,385	8,335	11,500	11,965	12,445
Offer rate	63.1%	69.9%	72.3%	75.5%	75.6%	79.6%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	4,775	4,745	4,545	5,680	5,815	5,910
	Women	7,435	6,845	6,545	8,985	9,435	9,230
Placed June deadline applicants	Men	655	580	715	725	720	680
	Women	850	800	825	1,105	1,110	1,100
All placed applicants	Men	905	725	965	890	890	880
	Women	1,075	980	1,125	1,310	1,330	1,375
June deadline applicants per 10,000 population	Men	120.4	121.5	117.4	144.8	151.3	155.6
	Women	197.2	184.7	178.9	240.4	258.2	255.6
Placed June deadline applicants per 10,000 population	Men	16.5	14.8	18.5	18.4	18.8	17.9
	Women	22.5	21.6	22.6	29.5	30.4	30.5
All placed applicants per 10,000 population	Men	22.8	18.5	25.0	22.7	23.2	23.1
	Women	28.5	26.5	30.8	35.1	36.5	38.1

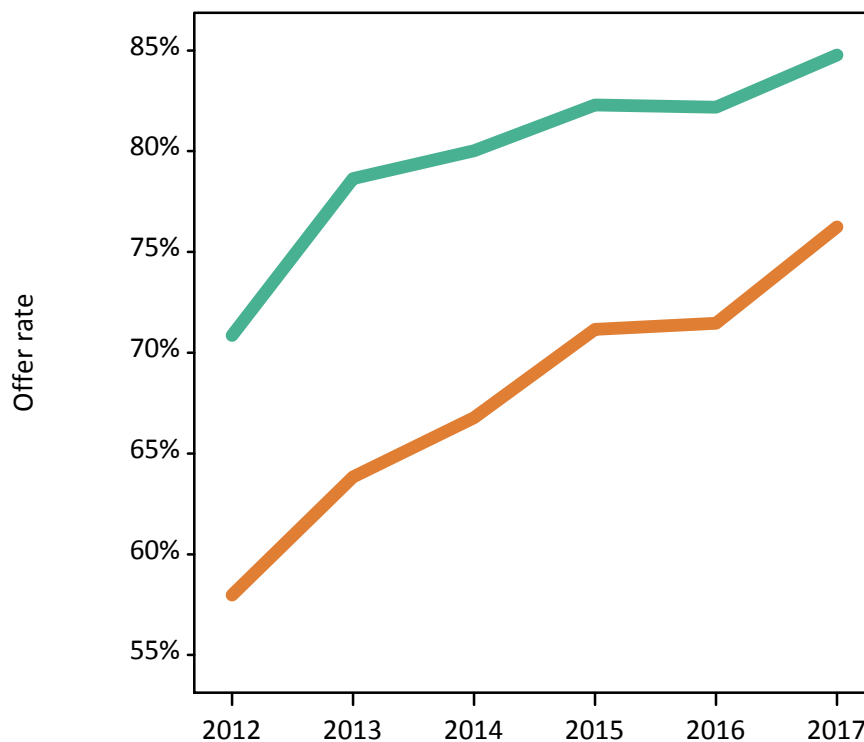
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	5,010	4,935	4,765	5,930	6,090	6,145
	Women	7,695	7,055	6,765	9,300	9,740	9,490
Offers	Men	3,550	3,880	3,815	4,880	5,005	5,205
	Women	4,460	4,505	4,520	6,620	6,960	7,235
Offer rate	Men	70.9%	78.6%	80.0%	82.3%	82.2%	84.8%
	Women	58.0%	63.8%	66.8%	71.2%	71.5%	76.2%
Average offer rate	Men	71.1%	78.3%	80.2%	82.9%	82.5%	85.3%
	Women	57.8%	64.0%	66.7%	70.8%	71.3%	75.9%
Percentage point difference between offer rate and average offer rate	Men	-0.2	0.3	-0.1	-0.6	-0.3	-0.6
	Women	0.2	-0.2	0.1	0.4	0.2	0.4
Contribution of group to the average offer rate	Men	0.577	0.593	0.589	0.566	0.570	0.577
	Women	0.725	0.716	0.710	0.723	0.731	0.726

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

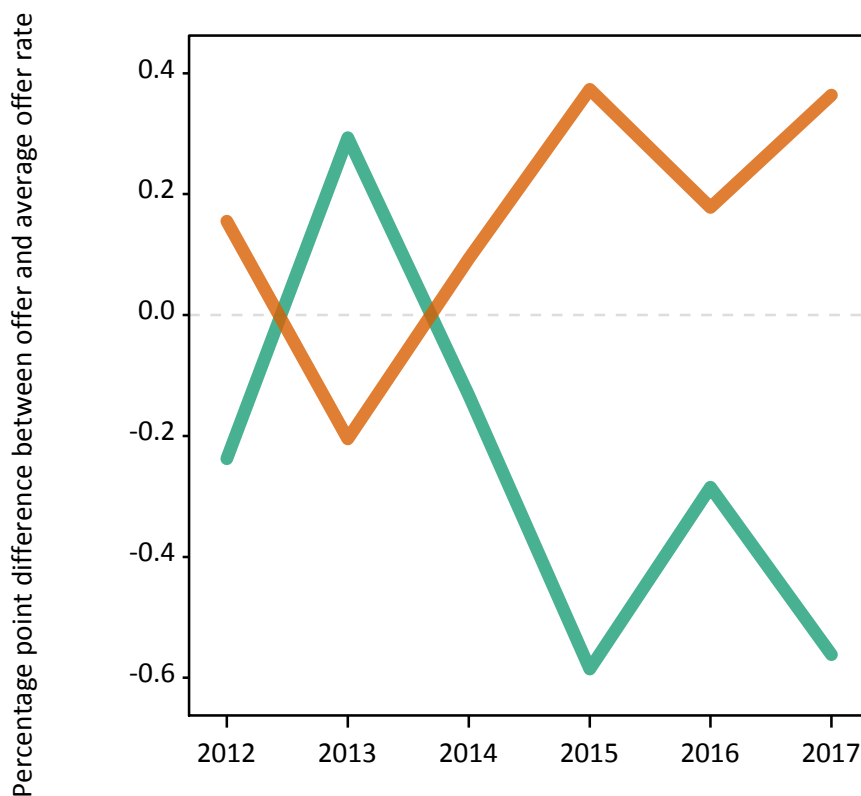
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,165	1,080	1,200	1,535	1,705	1,685
	Quintile 2	1,785	1,680	1,700	2,215	2,390	2,400
	Quintile 3	2,510	2,460	2,210	2,945	3,145	3,135
	Quintile 4	2,995	2,930	2,775	3,685	3,750	3,740
	Quintile 5	3,725	3,415	3,190	4,250	4,230	4,150
Placed June deadline applicants	Quintile 1	150	130	175	215	230	210
	Quintile 2	200	200	240	290	290	290
	Quintile 3	330	295	305	340	380	365
	Quintile 4	345	335	390	450	460	460
	Quintile 5	470	415	430	530	460	455
All placed applicants	Quintile 1	205	155	220	255	265	260
	Quintile 2	260	240	305	325	335	350
	Quintile 3	425	365	410	425	465	470
	Quintile 4	460	410	520	545	560	580
	Quintile 5	625	535	630	645	590	595
June deadline applicants per 10,000 population	Quintile 1	81.8	77.6	86.2	109.6	126.1	126.7
	Quintile 2	119.1	113.9	116.1	149.1	165.1	168.8
	Quintile 3	162.6	161.4	146.8	191.7	209.1	210.4
	Quintile 4	188.9	187.5	180.0	235.4	242.8	244.7
	Quintile 5	221.7	206.4	195.5	253.9	256.0	252.7
Placed June deadline applicants per 10,000 population	Quintile 1	10.5	9.5	12.4	15.3	17.1	15.9
	Quintile 2	13.5	13.6	16.5	19.5	20.1	20.3
	Quintile 3	21.4	19.5	20.1	22.2	25.3	24.6
	Quintile 4	21.7	21.3	25.3	28.7	29.9	30.1
	Quintile 5	28.0	25.1	26.4	31.7	27.8	27.8
All placed applicants per 10,000 population	Quintile 1	14.5	11.0	15.8	18.1	19.8	19.6
	Quintile 2	17.4	16.3	21.0	22.0	23.1	24.5
	Quintile 3	27.5	23.8	27.4	27.5	31.0	31.5
	Quintile 4	28.9	26.3	33.6	34.9	36.3	37.8
	Quintile 5	37.1	32.4	38.7	38.5	35.6	36.2

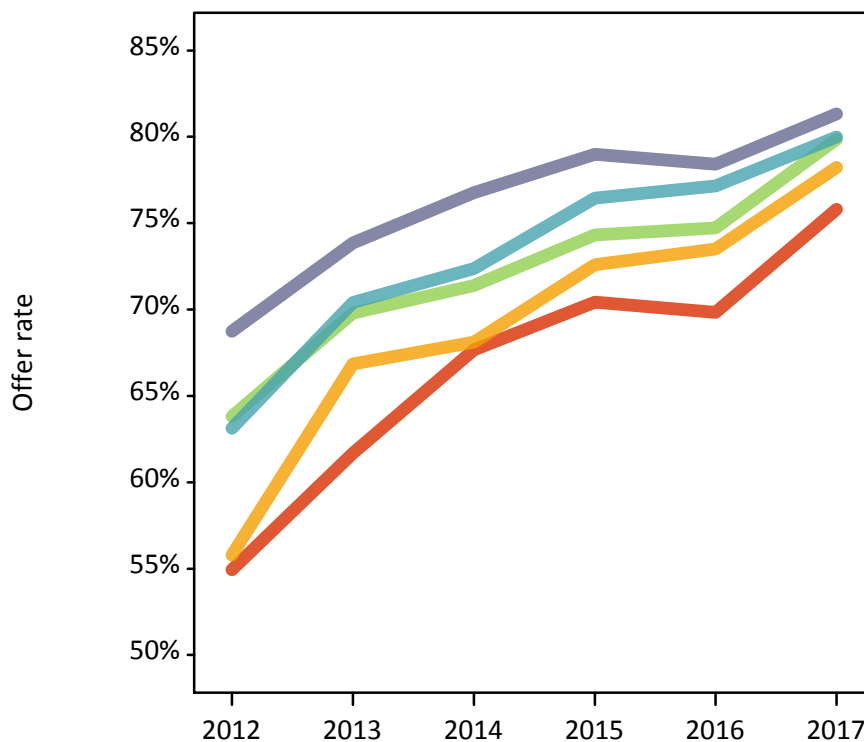
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,245	1,130	1,270	1,620	1,790	1,755
	Quintile 2	1,885	1,745	1,775	2,340	2,500	2,485
	Quintile 3	2,615	2,545	2,295	3,035	3,280	3,225
	Quintile 4	3,100	3,040	2,870	3,820	3,880	3,880
	Quintile 5	3,830	3,510	3,305	4,380	4,345	4,250
Offers	Quintile 1	685	695	860	1,140	1,250	1,330
	Quintile 2	1,050	1,170	1,210	1,700	1,840	1,945
	Quintile 3	1,670	1,775	1,635	2,255	2,450	2,575
	Quintile 4	1,960	2,140	2,075	2,920	2,990	3,105
	Quintile 5	2,630	2,590	2,535	3,460	3,405	3,455
Offer rate	Quintile 1	54.9%	61.7%	67.7%	70.4%	69.8%	75.8%
	Quintile 2	55.8%	66.9%	68.1%	72.6%	73.5%	78.2%
	Quintile 3	63.8%	69.8%	71.4%	74.3%	74.7%	79.9%
	Quintile 4	63.1%	70.4%	72.4%	76.4%	77.2%	80.0%
	Quintile 5	68.7%	73.9%	76.8%	79.0%	78.4%	81.3%
Average offer rate	Quintile 1	55.1%	64.0%	67.6%	71.8%	72.3%	76.9%
	Quintile 2	57.7%	67.2%	68.9%	73.0%	74.5%	78.1%
	Quintile 3	63.9%	69.9%	71.5%	75.0%	75.3%	80.2%
	Quintile 4	63.8%	70.2%	72.8%	76.5%	76.5%	80.0%
	Quintile 5	67.2%	73.1%	75.9%	77.8%	77.0%	80.6%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.2	-2.4	0.1	-1.3	-2.5	-1.2
	Quintile 2	-1.9	-0.3	-0.8	-0.4	-1.0	0.1
	Quintile 3	-0.1	-0.1	-0.2	-0.6	-0.5	-0.4
	Quintile 4	-0.6	0.2	-0.5	-0.1	0.7	-0.1
	Quintile 5	1.5	0.8	0.9	1.2	1.4	0.7
Contribution of group to the average offer rate	Quintile 1	0.177	0.178	0.186	0.168	0.169	0.178
	Quintile 2	0.216	0.218	0.217	0.208	0.210	0.210
	Quintile 3	0.263	0.273	0.257	0.245	0.252	0.256
	Quintile 4	0.303	0.311	0.304	0.301	0.288	0.297
	Quintile 5	0.369	0.364	0.354	0.349	0.335	0.331

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	710	670	685	1,050	990	1,065
	Black	605	715	625	865	840	765
	Mixed	510	535	545	720	720	745
	White	10,210	9,470	9,030	11,710	12,395	12,245
	Other	130	155	175	250	220	250
Placed June deadline applicants	Asian	75	50	80	100	100	100
	Black	60	70	85	100	95	85
	Mixed	80	60	100	90	80	100
	White	1,265	1,175	1,255	1,495	1,505	1,455
	Other	20	15	20	40	30	35
All placed applicants	Asian	165	95	165	170	170	165
	Black	115	105	135	120	135	135
	Mixed	105	80	130	110	110	120
	White	1,550	1,380	1,605	1,735	1,735	1,740
	Other	30	20	35	50	40	50
June deadline applicants per 10,000 population	Asian	109.5	101.7	100.9	148.6	137.9	144.9
	Black	214.1	241.5	205.8	272.4	268.9	243.4
	Mixed	196.2	197.9	188.7	233.2	228.5	232.1
	White	158.1	150.5	146.4	187.9	204.9	206.3
	Other	146.9	172.0	186.9	261.4	222.1	240.8
Placed June deadline applicants per 10,000 population	Asian	11.4	7.7	11.8	13.8	14.0	13.5
	Black	21.3	24.3	27.4	31.4	31.0	26.7
	Mixed	31.5	21.5	34.8	29.2	25.7	30.5
	White	19.6	18.6	20.3	24.0	24.9	24.6
	Other	21.5	16.5	22.6	41.5	30.1	35.9
All placed applicants per 10,000 population	Asian	25.5	14.3	24.0	24.2	23.3	22.7
	Black	40.5	35.7	43.9	38.0	43.4	42.6
	Mixed	39.5	30.0	45.5	35.3	34.6	37.1
	White	24.0	22.0	26.0	27.8	28.7	29.3
	Other	32.8	24.3	37.6	50.8	41.2	50.5



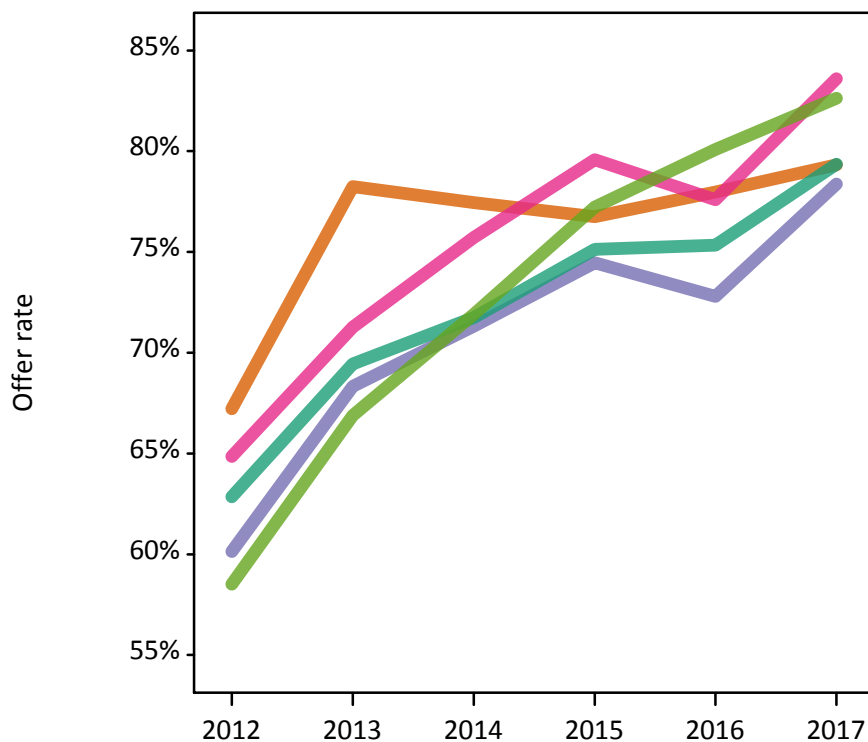
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	730	685	695	1,075	1,015	1,085
	Black	610	725	640	875	855	770
	Mixed	530	545	560	745	740	760
	White	10,645	9,835	9,425	12,210	12,910	12,685
	Other	135	155	180	260	225	260
Offers	Asian	490	535	540	825	795	860
	Black	370	495	455	655	620	605
	Mixed	345	385	425	590	575	635
	White	6,690	6,830	6,760	9,175	9,725	10,065
	Other	80	105	130	200	180	215
Offer rate	Asian	67.2%	78.2%	77.4%	76.7%	78.0%	79.3%
	Black	60.1%	68.3%	71.3%	74.5%	72.8%	78.4%
	Mixed	64.8%	71.3%	75.7%	79.6%	77.6%	83.6%
	White	62.9%	69.4%	71.7%	75.1%	75.3%	79.4%
	Other	58.5%	66.9%	71.9%	77.2%	80.1%	82.6%
Average offer rate	Asian	66.4%	76.4%	76.9%	76.5%	77.4%	79.7%
	Black	61.9%	73.5%	73.2%	76.4%	74.9%	80.4%
	Mixed	64.4%	71.7%	75.5%	78.8%	77.2%	82.3%
	White	62.8%	69.1%	71.7%	75.1%	75.3%	79.2%
	Other	63.5%	72.0%	72.9%	77.1%	76.5%	84.0%
Percentage point difference between offer rate and average offer rate	Asian	0.8	1.9	0.6	0.3	0.5	-0.4
	Black	-1.8	-5.1	-1.9	-1.9	-2.1	-2.0
	Mixed	0.5	-0.5	0.3	0.8	0.4	1.3
	White	0.1	0.4	0.1	0.0	-0.0	0.1
	Other	-5.0	-5.1	-1.0	0.1	3.6	-1.4
Contribution of group to the average offer rate	Asian	0.201	0.197	0.195	0.195	0.168	0.186
	Black	0.157	0.162	0.159	0.138	0.135	0.112
	Mixed	0.116	0.118	0.129	0.112	0.104	0.101
	White	0.864	0.847	0.844	0.831	0.840	0.835
	Other	0.111	0.118	0.106	0.103	0.084	0.089

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	25,545	25,110	23,845	28,115	28,450	26,715
Placed June deadline applicants	3,605	3,360	3,605	4,040	3,950	3,720
All placed applicants	4,700	4,265	4,835	4,975	4,895	4,730

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	27,265	26,610	25,260	29,750	30,025	28,015
Offers	13,740	14,755	14,935	19,380	19,720	19,875
Offer rate	50.4%	55.4%	59.1%	65.1%	65.7%	70.9%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	10,405	10,300	9,880	11,355	11,255	10,840
	Women	15,145	14,810	13,965	16,760	17,200	15,875
Placed June deadline applicants	Men	1,580	1,385	1,605	1,650	1,585	1,520
	Women	2,025	1,980	2,000	2,390	2,365	2,205
All placed applicants	Men	2,130	1,850	2,230	2,095	2,045	1,975
	Women	2,570	2,420	2,605	2,880	2,845	2,755

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	11,195	10,935	10,520	12,070	11,955	11,435
	Women	16,070	15,680	14,740	17,680	18,070	16,580
Offers	Men	6,385	6,970	7,030	8,740	8,555	8,630
	Women	7,355	7,780	7,905	10,640	11,160	11,245
Offer rate	Men	57.0%	63.8%	66.9%	72.4%	71.6%	75.5%
	Women	45.8%	49.6%	53.6%	60.2%	61.8%	67.8%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	2,970	2,830	2,885	3,270	3,510	3,245
	Quintile 2	3,920	3,900	3,760	4,470	4,510	4,315
	Quintile 3	5,370	5,330	4,865	5,705	5,950	5,500
	Quintile 4	6,170	6,155	5,760	6,895	6,820	6,405
	Quintile 5	7,035	6,830	6,520	7,705	7,580	7,180
Placed June deadline applicants	Quintile 1	465	420	475	505	545	465
	Quintile 2	575	585	575	680	660	605
	Quintile 3	775	670	720	775	800	740
	Quintile 4	830	820	860	970	955	940
	Quintile 5	950	850	960	1,100	975	975
All placed applicants	Quintile 1	620	510	605	615	660	590
	Quintile 2	730	730	755	800	790	750
	Quintile 3	990	860	950	965	985	965
	Quintile 4	1,080	1,020	1,150	1,215	1,185	1,165
	Quintile 5	1,260	1,135	1,365	1,365	1,250	1,255

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	3,305	3,110	3,140	3,570	3,810	3,445
	Quintile 2	4,245	4,215	4,035	4,805	4,825	4,550
	Quintile 3	5,725	5,610	5,160	6,005	6,280	5,750
	Quintile 4	6,545	6,475	6,045	7,270	7,150	6,730
	Quintile 5	7,360	7,140	6,820	8,025	7,875	7,460
Offers	Quintile 1	1,470	1,480	1,715	2,120	2,285	2,260
	Quintile 2	1,915	2,215	2,215	2,990	3,060	3,095
	Quintile 3	2,890	3,050	3,025	3,825	4,060	4,065
	Quintile 4	3,310	3,715	3,625	4,815	4,800	4,835
	Quintile 5	4,120	4,260	4,325	5,585	5,460	5,570
Offer rate	Quintile 1	44.5%	47.6%	54.6%	59.4%	60.0%	65.6%
	Quintile 2	45.1%	52.6%	54.9%	62.2%	63.4%	68.0%
	Quintile 3	50.5%	54.3%	58.6%	63.7%	64.7%	70.7%
	Quintile 4	50.6%	57.4%	60.0%	66.2%	67.2%	71.9%
	Quintile 5	56.0%	59.6%	63.4%	69.6%	69.4%	74.7%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,560	1,610	1,605	2,100	2,055	1,965
	Black	1,920	2,035	1,785	2,070	1,925	1,745
	Mixed	1,140	1,160	1,165	1,440	1,445	1,415
	White	20,340	19,745	18,725	21,780	22,335	20,880
	Other	415	395	430	555	495	535
Placed June deadline applicants	Asian	175	145	200	225	220	225
	Black	200	195	225	235	195	175
	Mixed	175	150	200	210	185	210
	White	2,980	2,790	2,890	3,270	3,255	2,990
	Other	55	55	65	80	65	95
All placed applicants	Asian	320	245	355	365	355	365
	Black	330	290	340	305	285	280
	Mixed	220	205	265	255	245	255
	White	3,585	3,310	3,600	3,805	3,740	3,500
	Other	110	85	100	110	100	130

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,625	1,670	1,665	2,165	2,130	2,020
	Black	2,000	2,100	1,845	2,115	1,980	1,785
	Mixed	1,230	1,215	1,225	1,505	1,510	1,480
	White	21,775	21,045	19,920	23,205	23,665	21,975
	Other	445	415	460	585	515	560
Offers	Asian	895	1,050	1,075	1,465	1,435	1,455
	Black	850	1,030	960	1,235	1,105	1,075
	Mixed	640	710	750	1,020	1,025	1,085
	White	11,055	11,630	11,810	15,140	15,680	15,715
	Other	210	245	270	410	330	415
Offer rate	Asian	55.0%	62.8%	64.5%	67.6%	67.4%	72.1%
	Black	42.5%	49.0%	52.1%	58.3%	55.7%	60.2%
	Mixed	52.0%	58.5%	61.0%	67.7%	67.9%	73.3%
	White	50.8%	55.3%	59.3%	65.3%	66.2%	71.5%
	Other	47.0%	59.7%	58.3%	70.2%	63.6%	73.7%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.