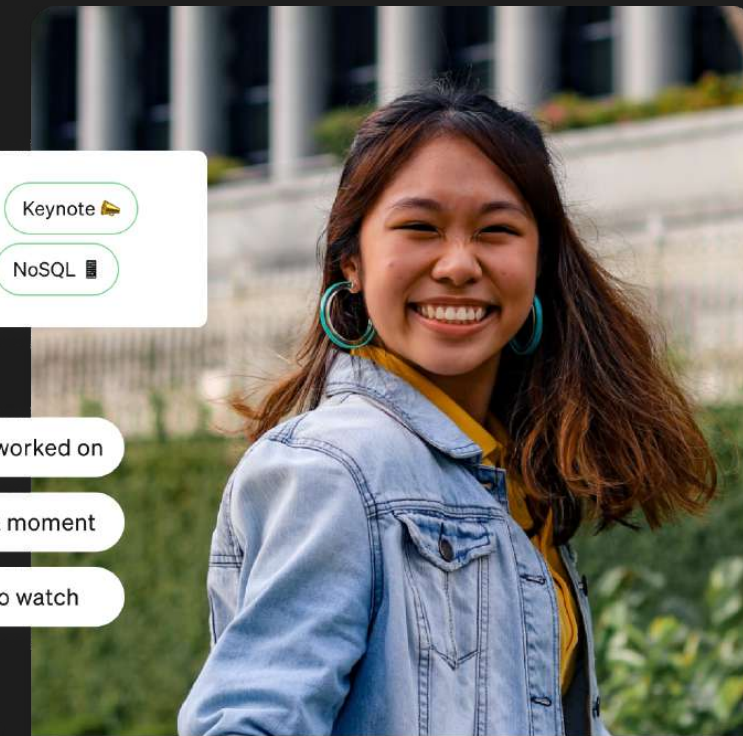




# See talent like never before

- Google Ads 🍌
- Pitching 📄
- Notion 🏠
- Keynote 🗣️
- Copywriting 🍌
- SEO 🍌
- Proactive 🍌
- NoSQL 📄

- ♥️ Wish I'd worked on
- ♥️ Proudest moment
- ♥️ A trend to watch



**Why you should embrace your curiosity**

Tiffany & Co

Who in the world of work inspires you, and why?

**Emma Tan**

She / Her

Finance Graduate  
Brighton, UK

Cantonese Hong Kong

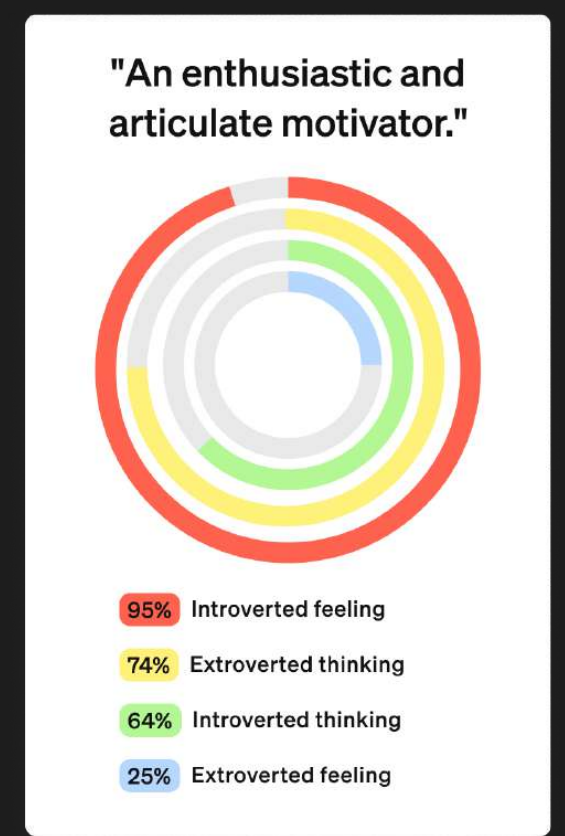
★ Technology 🍌 ★ Gaming 🍌 +3

X Instagram LinkedIn Globe

**UNREAL** Unreal Events

Project

**M** University of Michigan



DIVERSE.

LOUIS VUITTON

TIFFANY & Co.

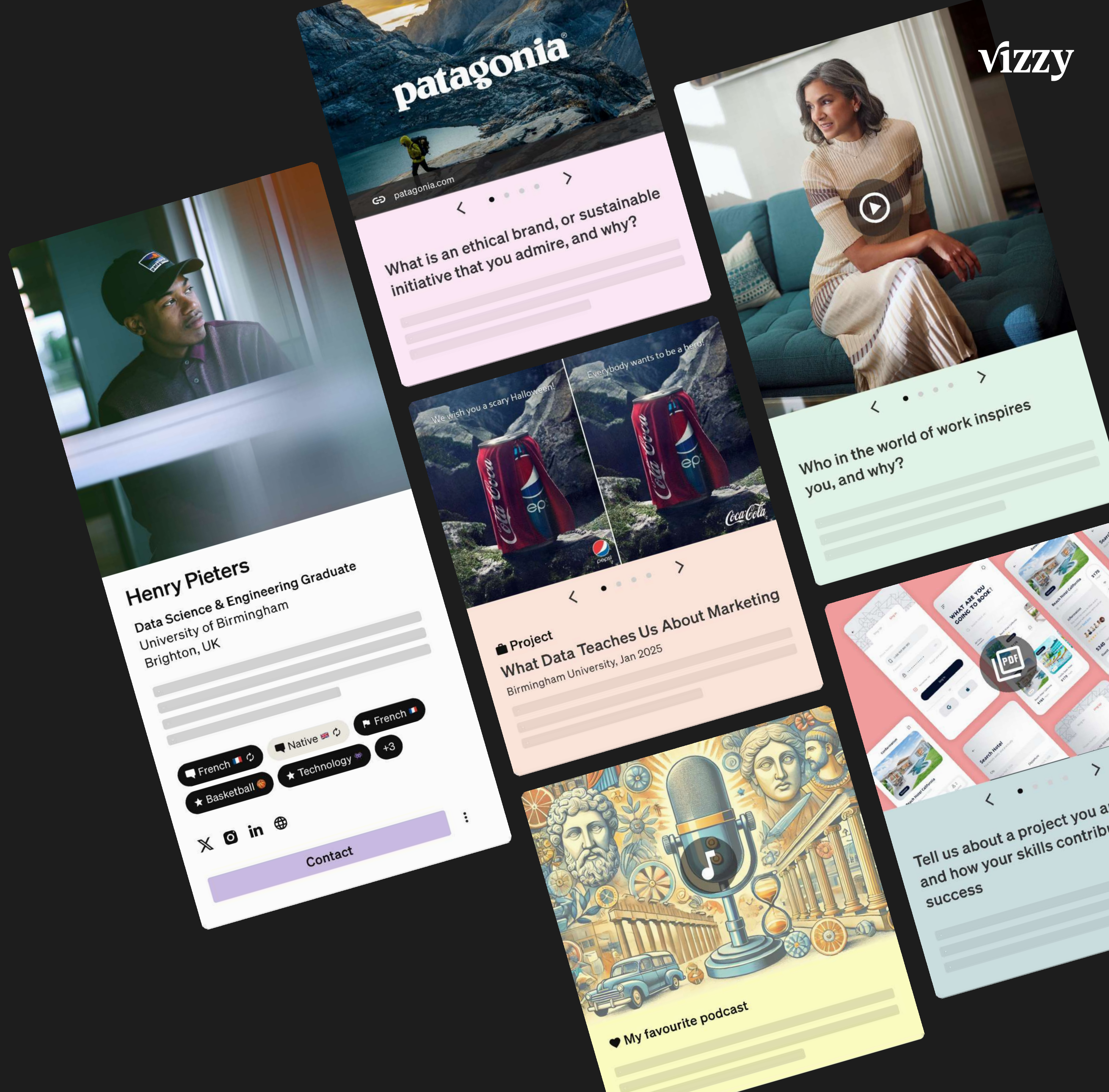
BURBERRY

WHSmith



We help people showcase who they really are.


So businesses can hire for what really matters.





# Potential, seen like never before

- Brand/role specific Q&As
- Biographies
- Psychometric assessment
- Work, Education, & Projects
- Skills
- Personalised Q&As
- Interests & passions
- Languages
- Social media & portfolio links



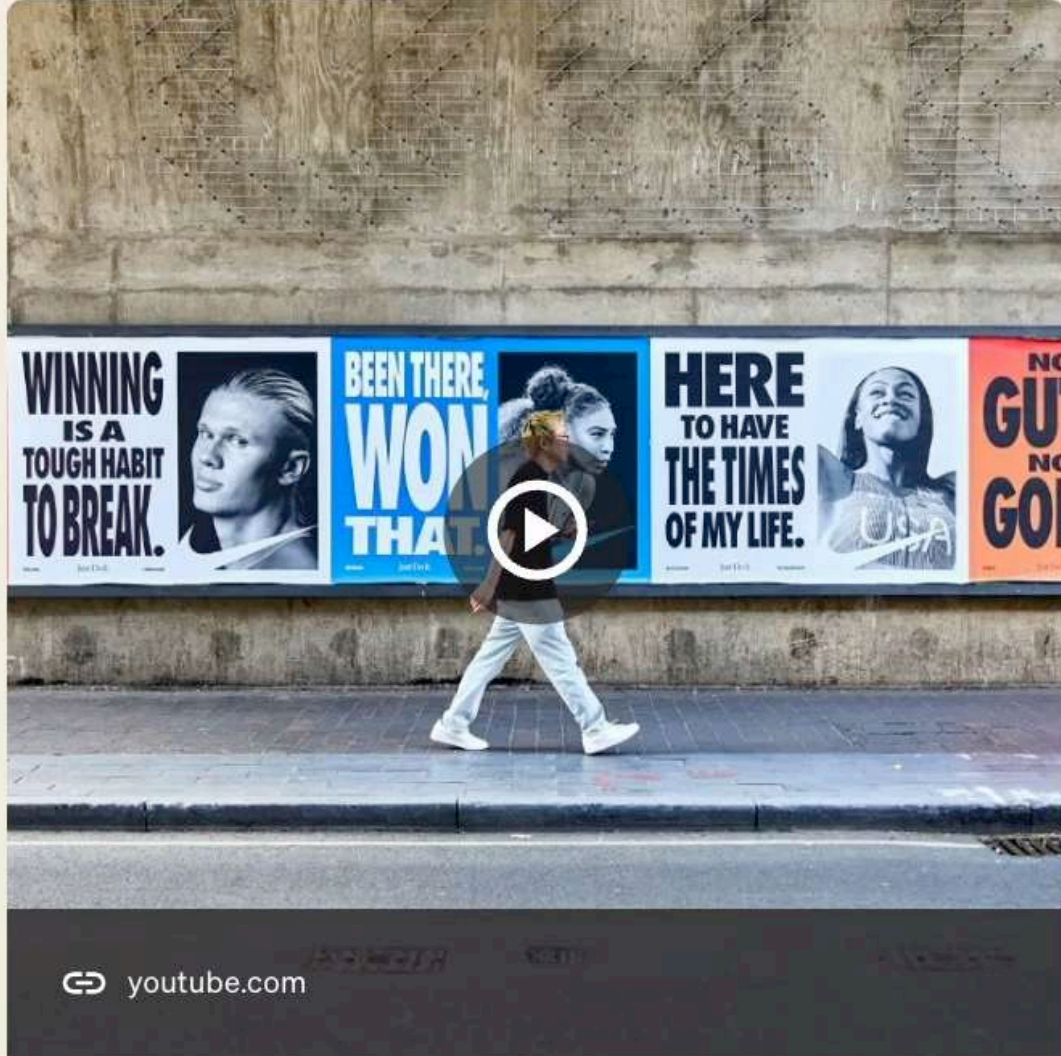
**Emma Tan**  
She / Her

**Marketing Graduate**  
London, UK  
I am a marketing graduate looking to blend creativity, strategic thinking, and cutting edge technology to engage audiences and create memorable brand connections.

Cantonese British  
Hong Konger Travel  
Cooking Tennis +4

in

Contact



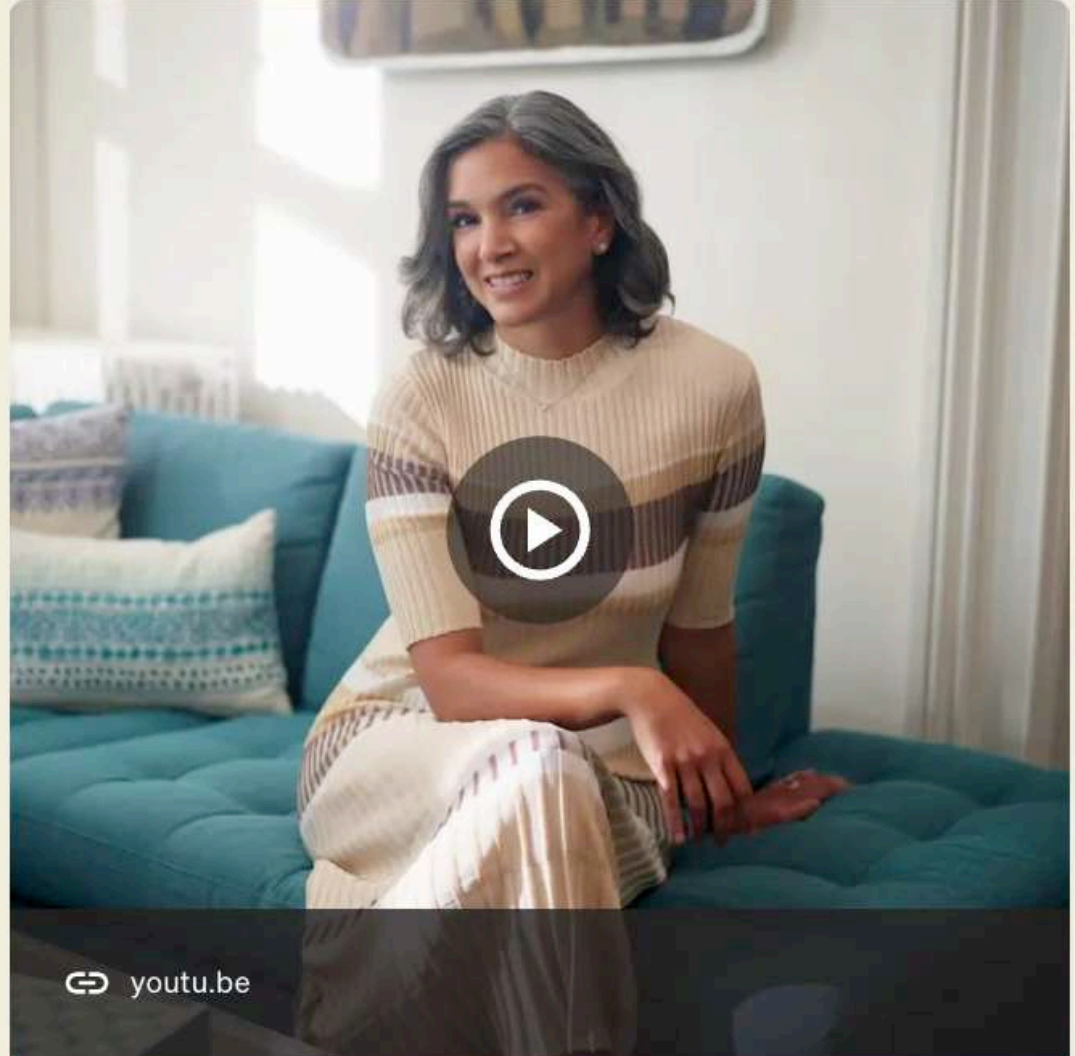
youtube.com

**Unreal Events**

What's your favourite brand right now, and why?

Nike's ability to blend product innovation and marketing savvy develops deep ties between its products and its customers. Nike's 'Winning Isn't For Everyone' shows how they can com...

[Show more](#)



youtu.be

**Unreal Events**

Who in the world of work inspires you, and why?

Radhika Jones, Editor-in-Chief of Vanity Fair is an incredible leader. After becoming Editor-in-Chief in 2017, Jones has moved the magazine and online content to be more representa...

[Show more](#)

**Psychometrics**

Emma is "An optimistic and

82% Extroverted feeling



“It’s like my CV had a baby with Pinterest!”

Finance Candidate | 2024



**Michelle Cotze**

She / Her

**Fashion Designer**

Minimal



   in

**Great  
Candidate  
Experiences**

**Unlock New  
Candidate  
Insights**

**Quality  
Applications  
Over Quantity**

**Great  
Candidate  
Experiences**

**“I resent modern job-hunting. Instead of it being geared to suit me, the human applicant, I am the one having to blunt my idiosyncrasies, legacy, ambition, urgencies — *all that makes me ‘me’* — to suit the mechanised screening process.”**

Maria Albano, Graduate writing in *UnHerd*

A great candidate  
experience is not defined  
by *'time to apply'*.

Candidates want the  
opportunity to showcase and  
*be seen* for who they really are.



# Great candidate experiences



average candidate experience score from over 30,000+ submissions

“The most **fun** I’ve ever had applying for a job”

“Best application process I’ve ever went through so far. Super **fun** and engaging”

“I found that so enjoyable - can all applications be like this please?!”

“Such an innovative way to show who I am - absolutely love this”

“You see me as a real person, not just a resume. I LOVED this process!”

“The most **fun** I've had completing an application EVER! I really feel I got to share a true representation of not only my professional career but also who I am”

“Refreshing, new & innovative. Way more engaging than the norm”

“This was a super **fun** way to bring personality and style into the application process - the psychometrics were so accurate”

“Wow. Vizzy is what the industry has been crying out for! This is a life-saver not just to stand out from the crowd, but it is fun too 😊”

“An exciting way to send applications, unlike the other boring ones”

“So **fun** to be able to answer questions for your application alongside expressing who you are outside of work ❤️”

“The perfect way to highlight my skills and passions”

**Unlock New  
Candidate  
Insights**



Unlock New Candidate Insights

**72%**  
of 18-24 year olds  
say their CV does not  
reflect who they are

X | 2023

vizzy



Unlock New Candidate Insights

65%  
of candidates use AI  
to write their CVs and  
cover letters

Tech Radar | 2024



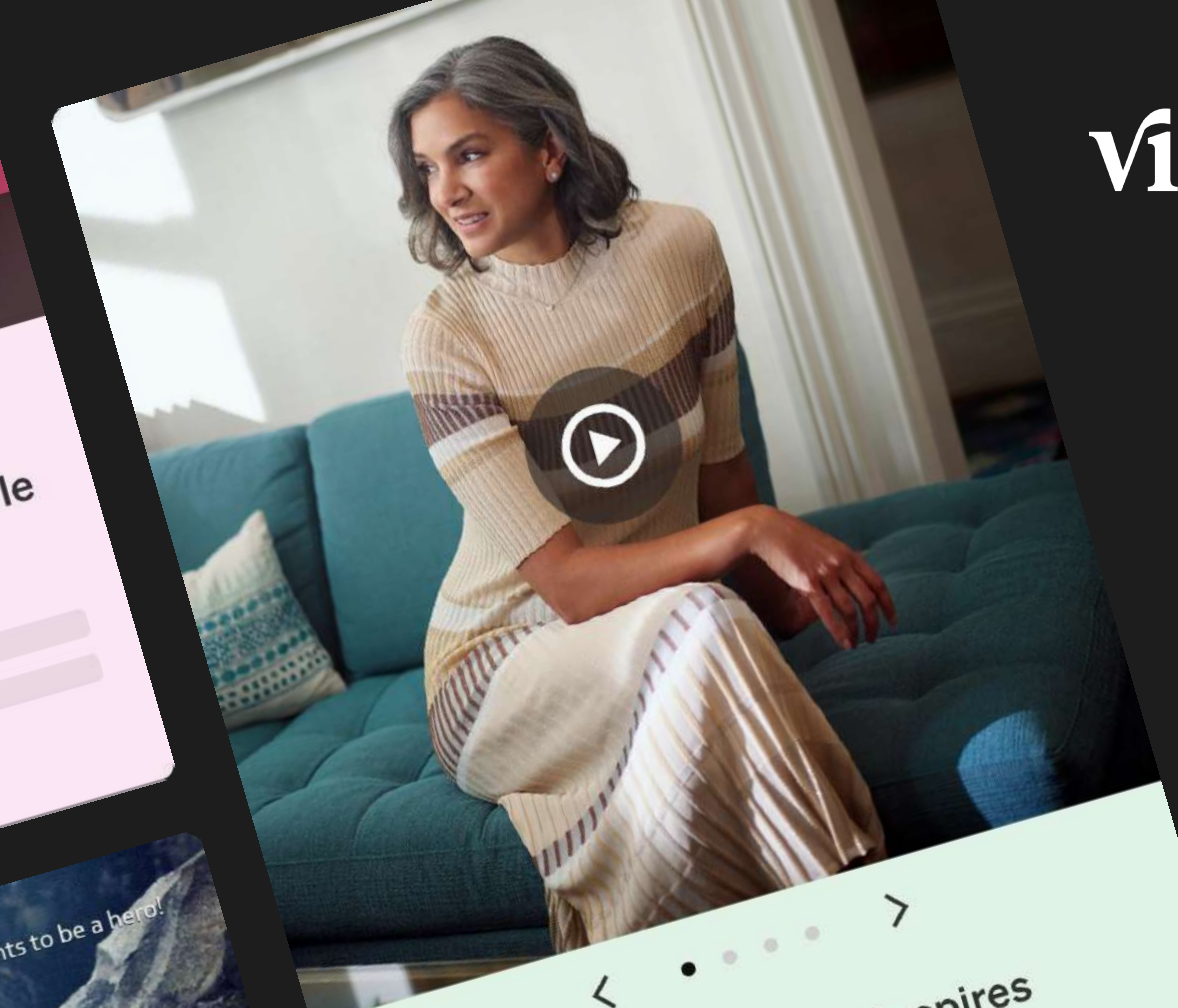


Unlock New Candidate Insights

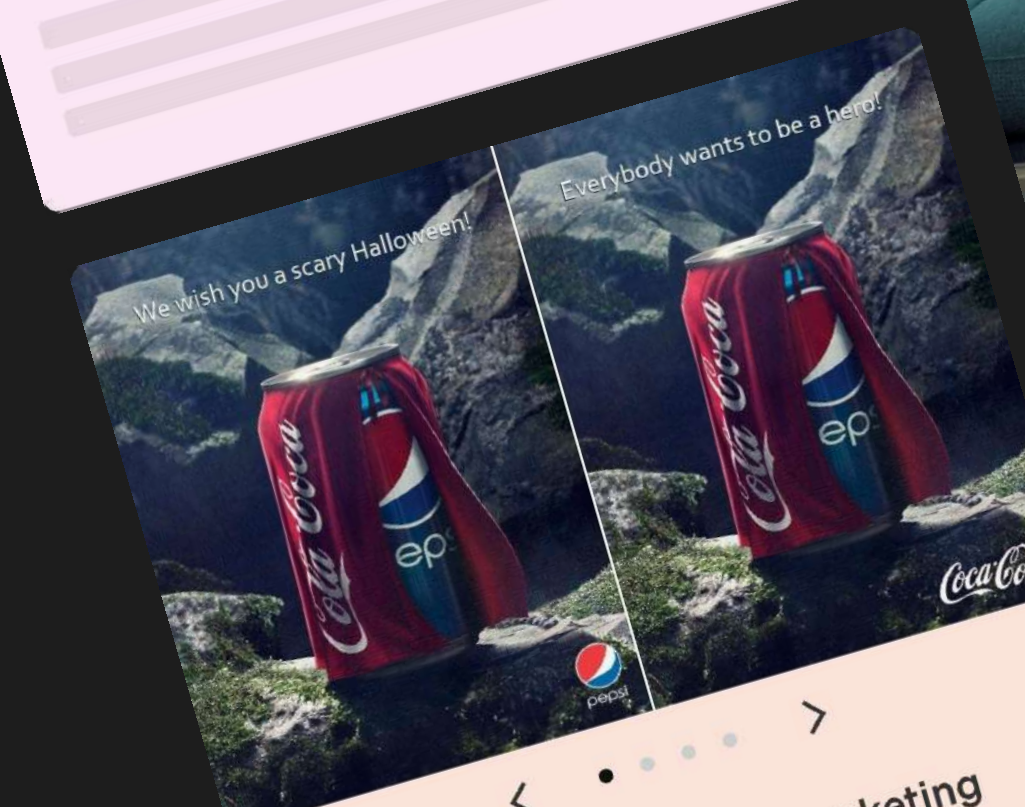
# Embrace candidate's ideas, opinions, and personality to champion *authenticity* and *potential*



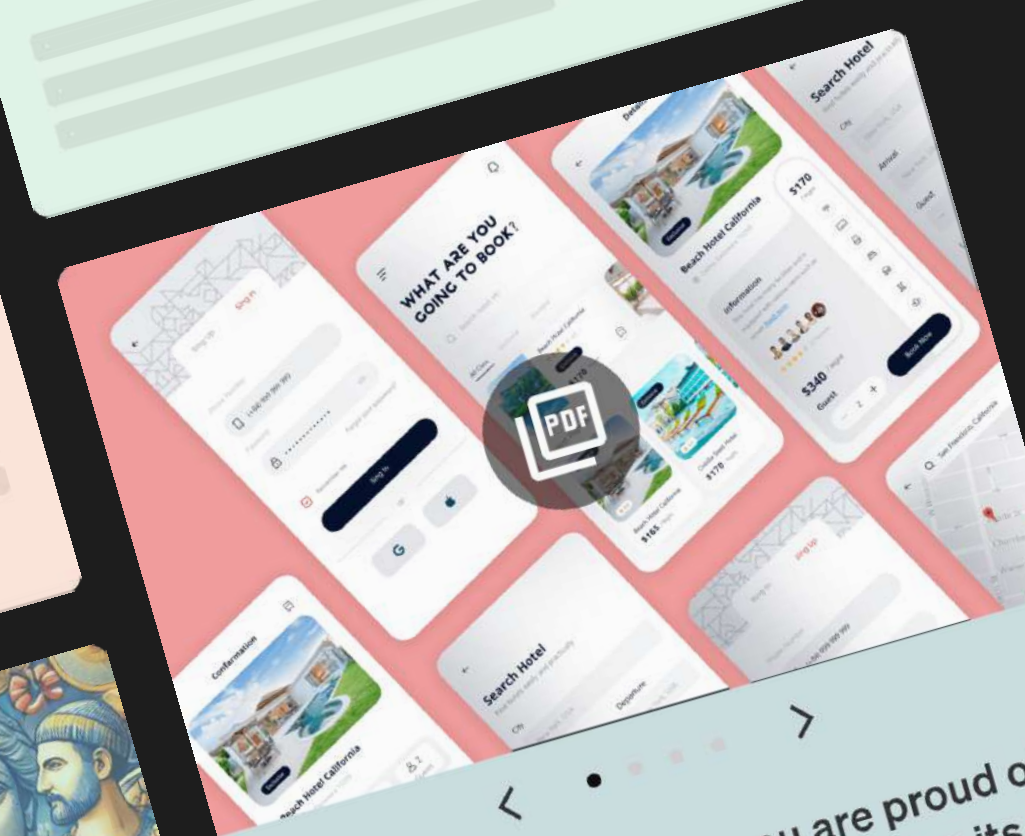
What is an ethical brand, or sustainable initiative that you admire, and why?



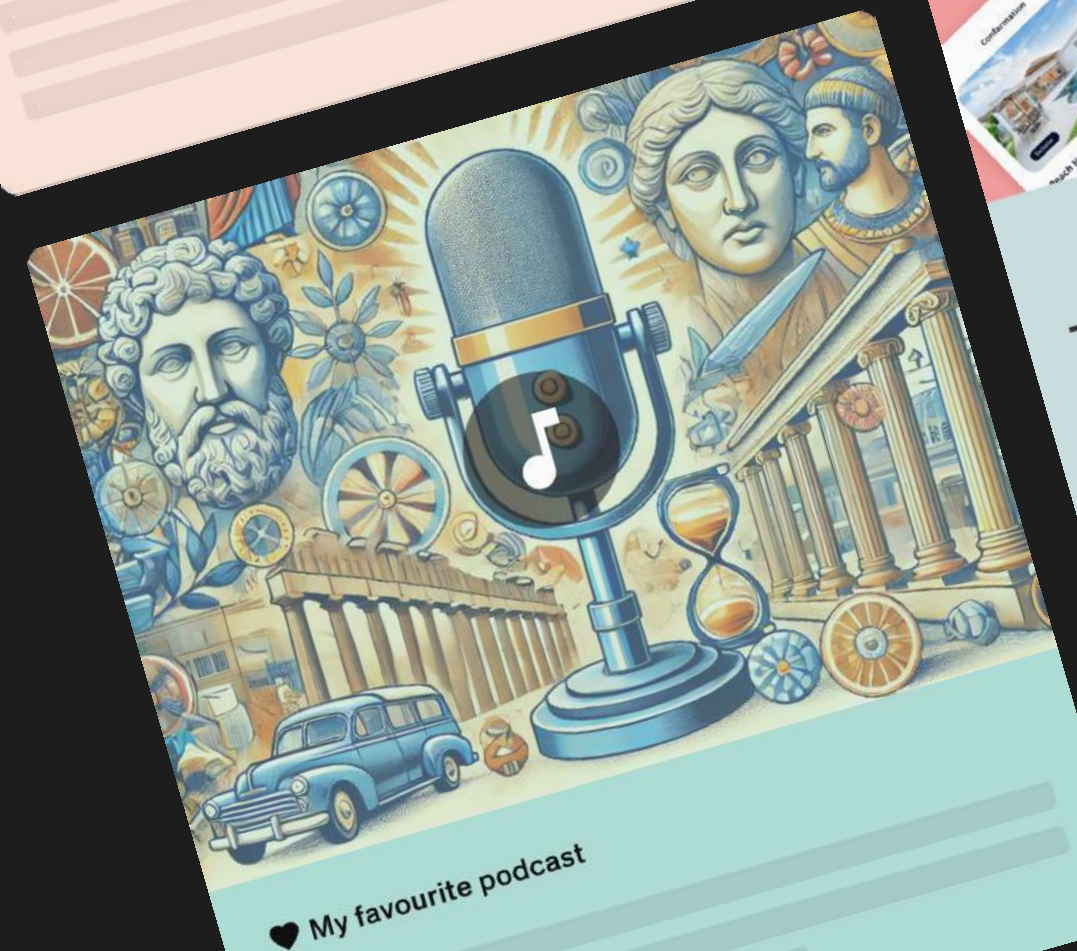
Who in the world of work inspires you, and why?



What was your favourite marketing campaign in 2024, and why?



Tell us about a project you are proud of and how your skills contributed to its success





Unlock New Candidate Insights

**82%**

**of Vizzy candidates  
go beyond minimum  
requirements**





# Unlock New Candidate Insights

## BURBERRY

“Vizzy has **transformed** how we see talent and given us insights into candidates I have never seen before. I could read their Vizzys all day!”

Max Oakton  
Early Careers Manager  
UK

## LOUIS VUITTON

“**A game changer** in modern recruitment. By showcasing what talent are truly capable of we have found talent with great skills effortlessly”

Peter Kong  
Head of Talent Acquisition  
North Asia

## WHSmith

“Vizzy is **changing the way we’re seeing top, diverse talent** we would have missed using traditional methods”

Lynne Cutts  
Talent Acquisition  
Business Partner, UK

## TIFFANY & CO.

“Vizzy delivers impactful insights and an **outstanding candidate experience** that is unlike other platforms”

Abi Sahagian  
Director  
Global Talent Acquisition, US

**Quality  
Applications  
Over Quantity**







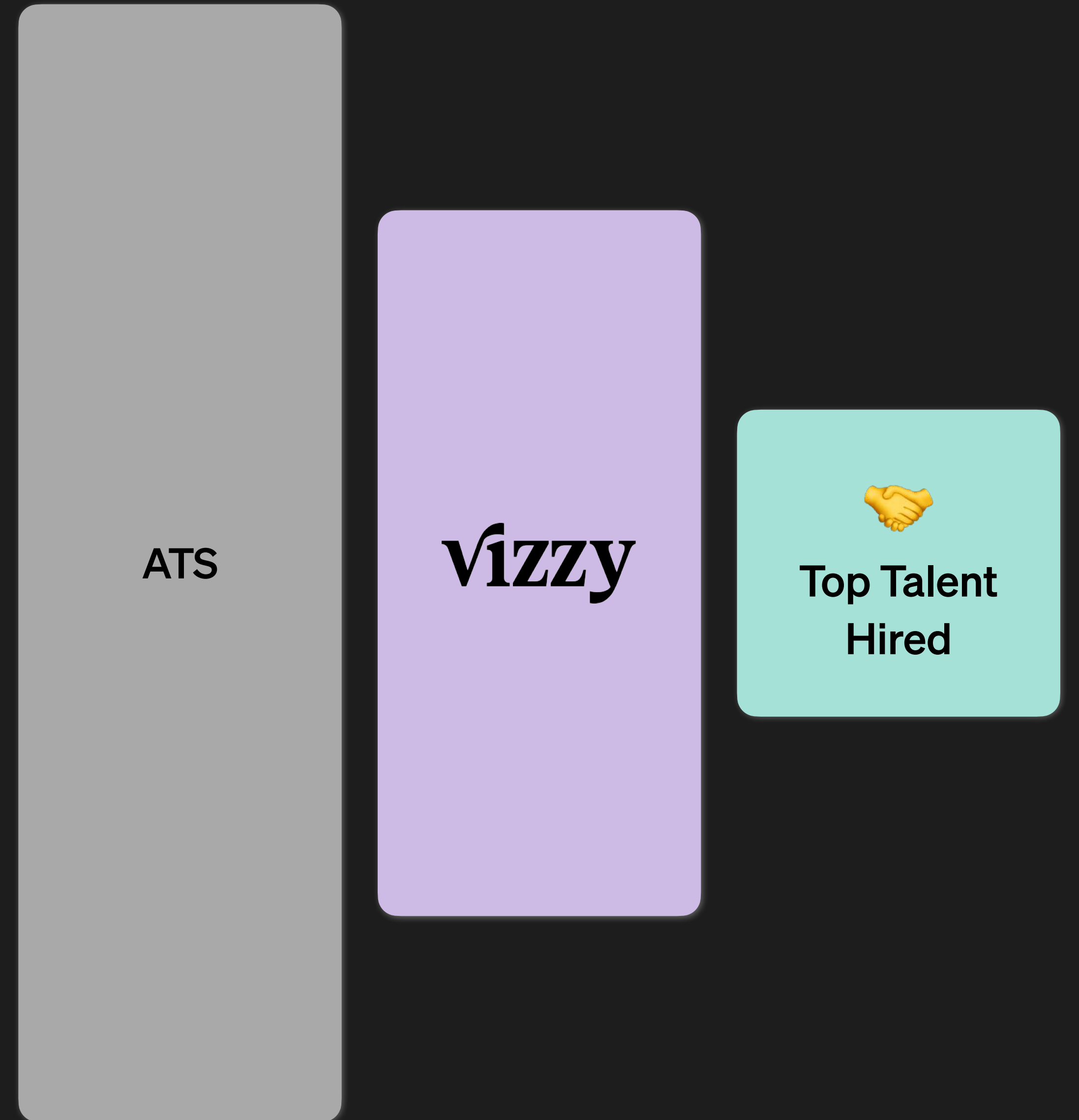
# Quality Applications Over Quantity

Business on Vizzy have:

# Reduced screening volumes by 35-75%

Avr. job on LinkedIn receives 250+ submissions

LinkedIn | 2023







PIZZA  
EXPRESS

DIVERSE.

LOUIS VUITTON

TIFFANY & Co.

BURBERRY

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# See talent like never before

jess@vizzy.com

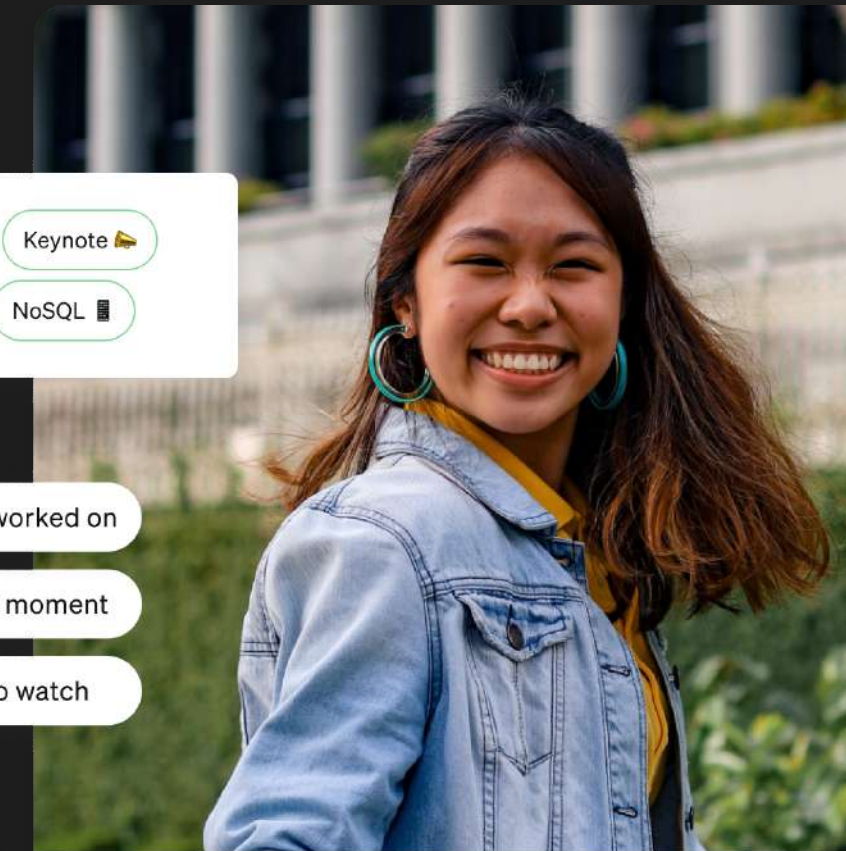
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