

UCAS

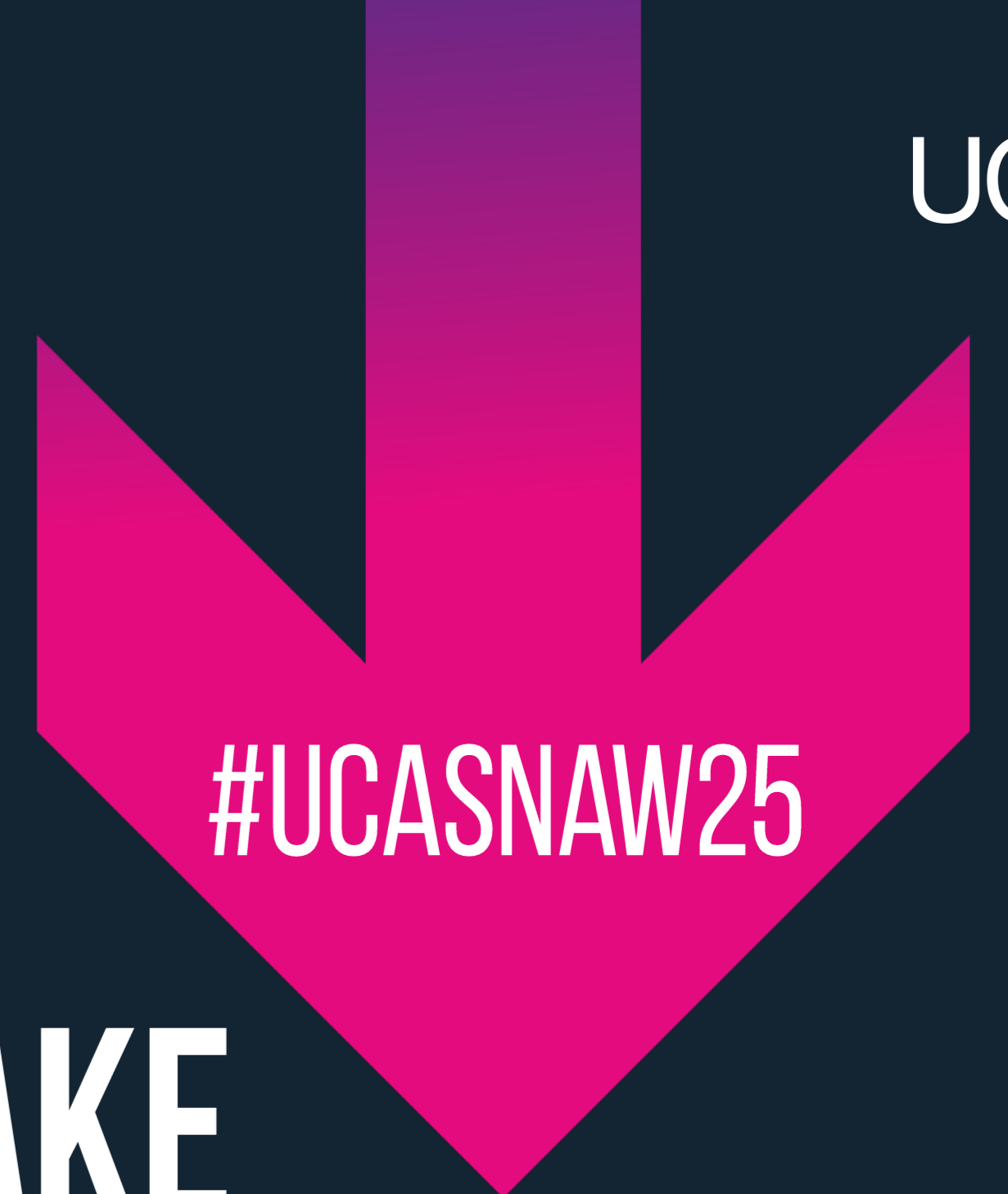
APPRENTICESHIPS
**DISCOVER THE
EXTRAORDINARY**

#UCASNAW25

APPRENTICESHIPS
DISCOVER THE
EXTRAORDINARY



UCAS



PROJECT NEXT GENERATION: HOW DO UNDERREPRESENTED GROUPS MAKE DECISIONS ABOUT THEIR FUTURE?



Pete Milsom, UCAS



NEURODIVERSE STUDENTS

Positive now?

68%

NEURODIVERSE
STUDENTS

87%

NON-NEURODIVERSE
STUDENTS

Positive for the future?

69%

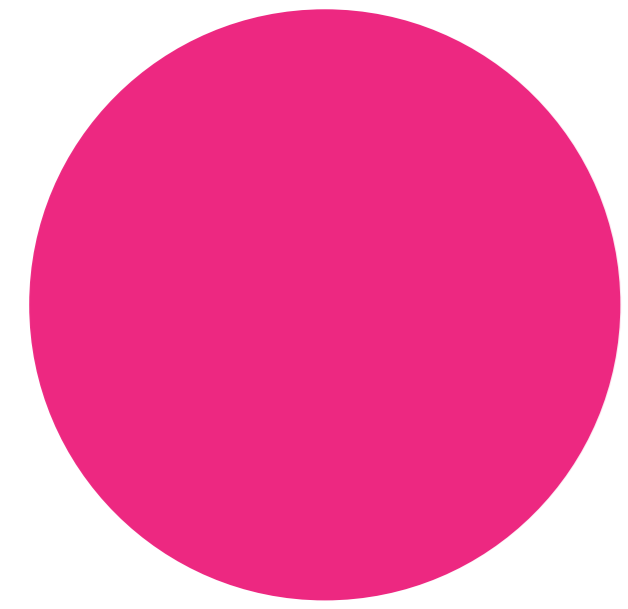
NEURODIVERSE
STUDENTS

87%

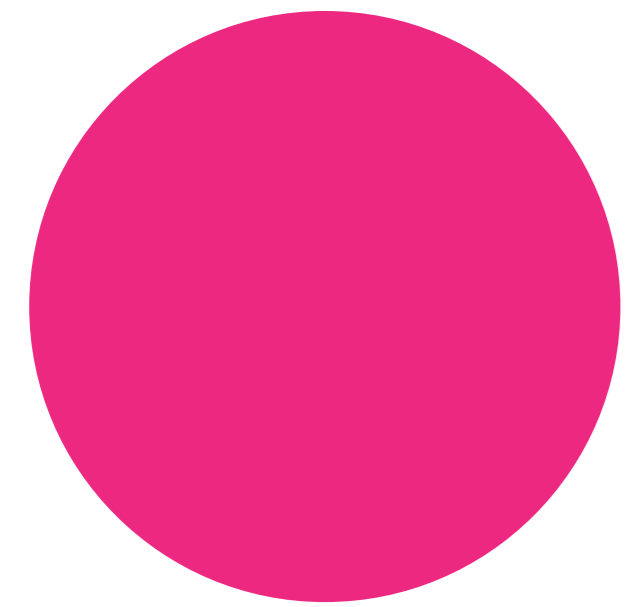
NON-NEURODIVERSE
STUDENTS



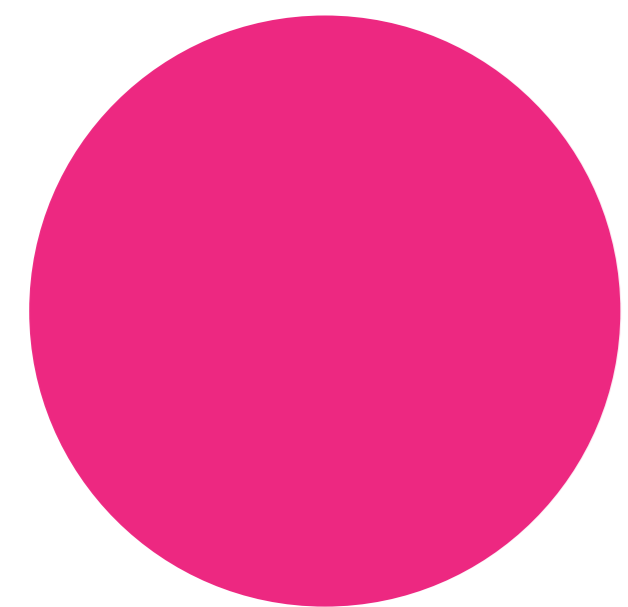
NEURODIVERSE STUDENTS – NEEDS



Reassurance on ability to cope



Guidance on study and assessment



Details and practicalities



STUDENTS FROM LOWER SOCIO-ECONOMIC BACKGROUNDS

Concerned about immediate cost of university and apprenticeships

49%

STUDENTS FROM LOWER SOCIO-ECONOMIC GROUPS

40%

STUDENTS FROM HIGHER SOCIO-ECONOMIC GROUPS

Less likely to think going to work will result in a lack of career options/ lower wages

15%

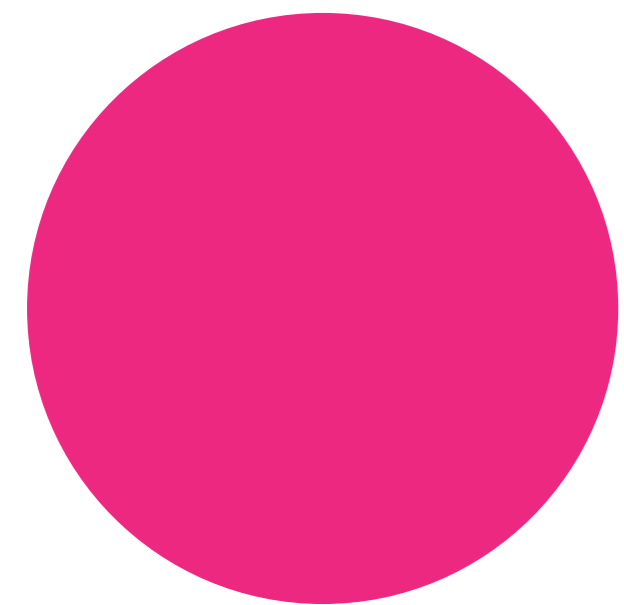
STUDENTS FROM LOWER SOCIO-ECONOMIC GROUPS

20%

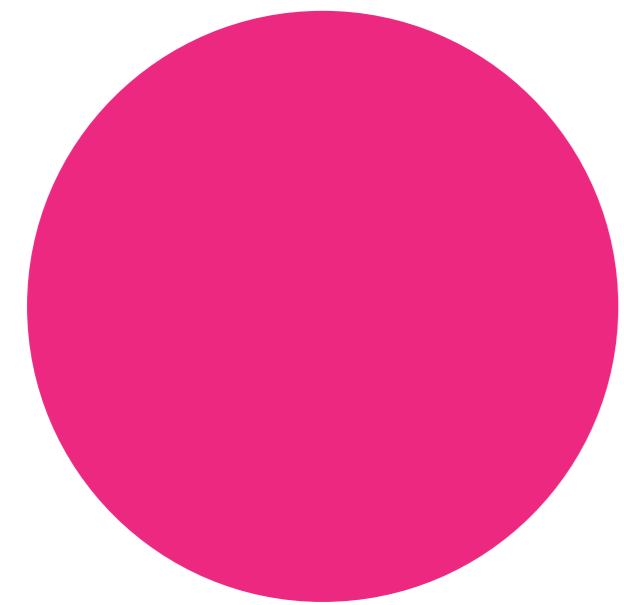
STUDENTS FROM HIGHER SOCIO-ECONOMIC GROUPS



STUDENTS FROM LOWER SOCIO-ECONOMIC BACKGROUNDS – NEEDS



Share more and better information on the benefits of apprenticeships

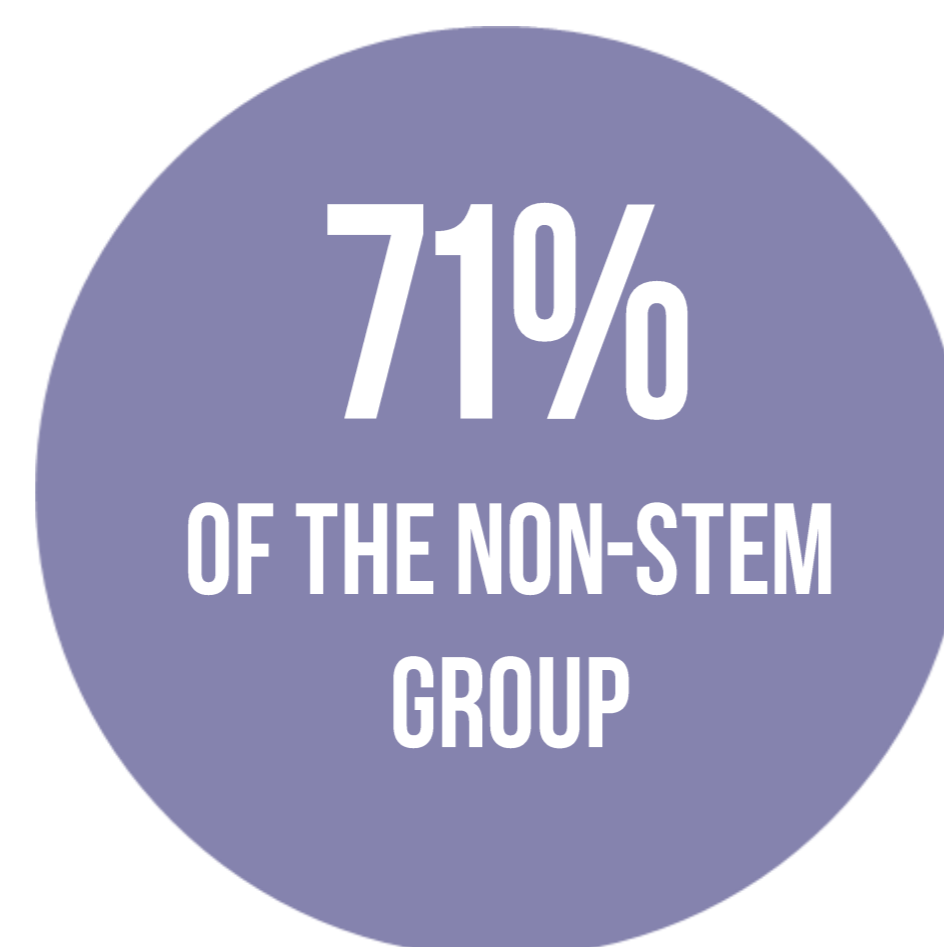
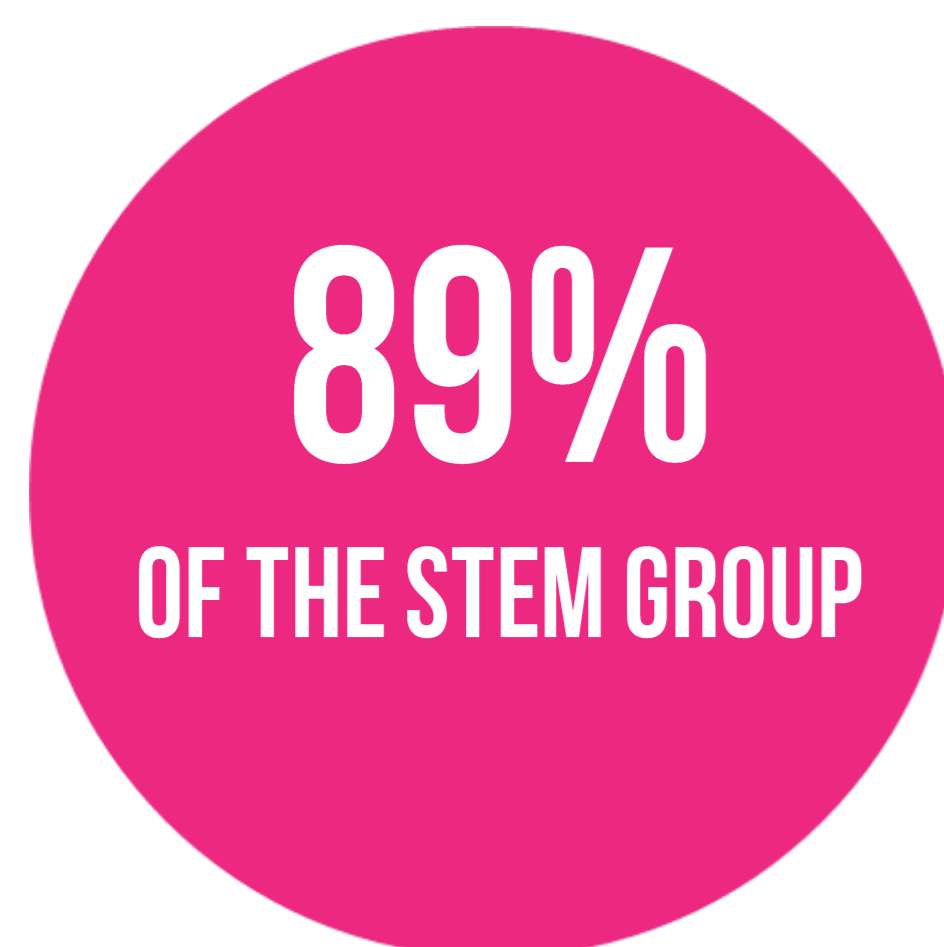


Reassurance on wages and finance

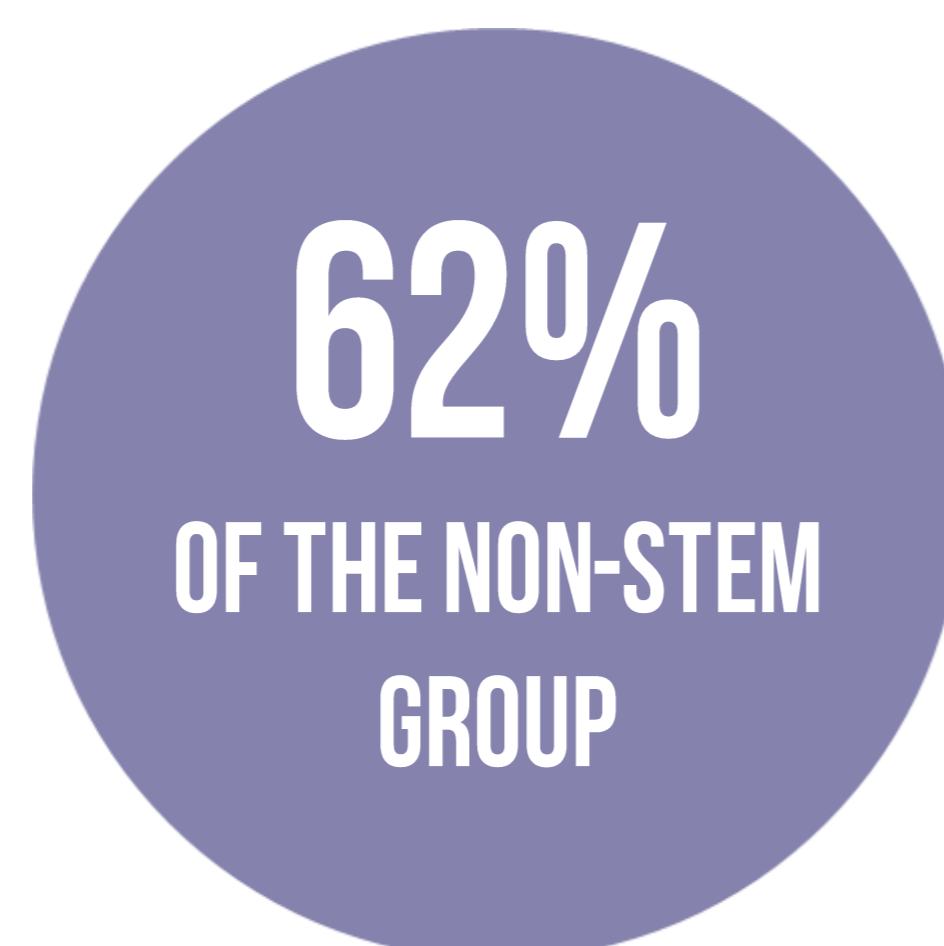
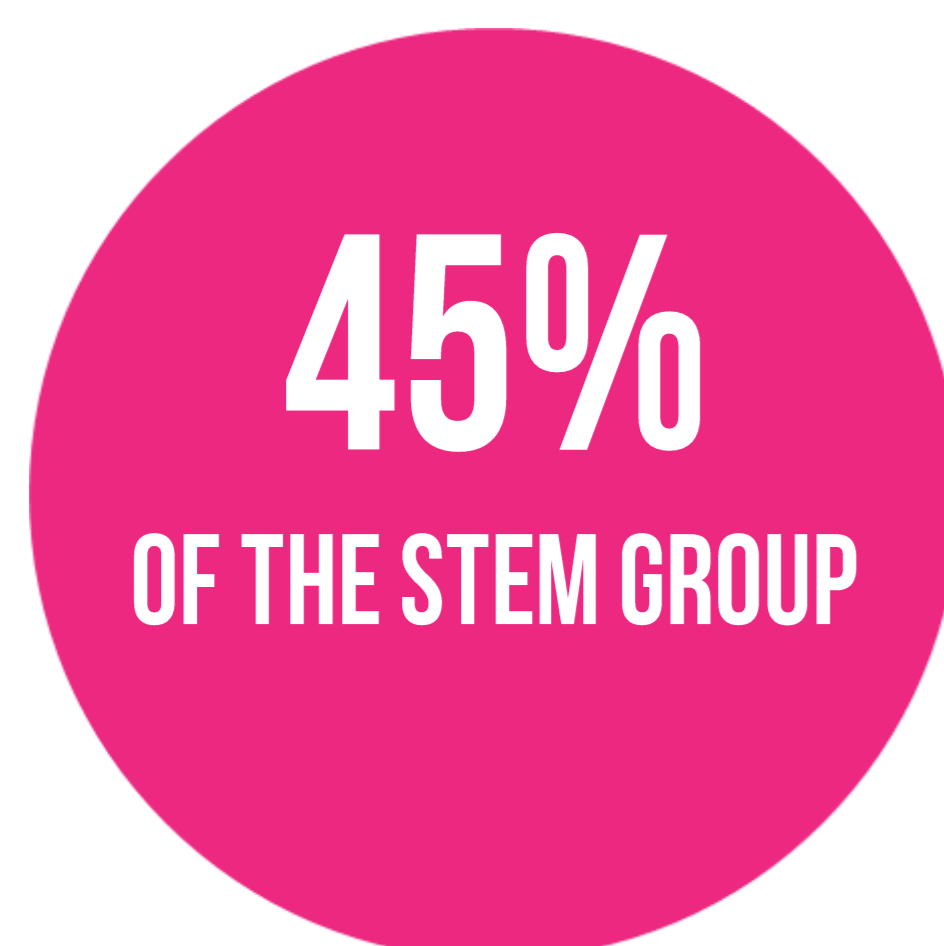


WOMEN IN STEM

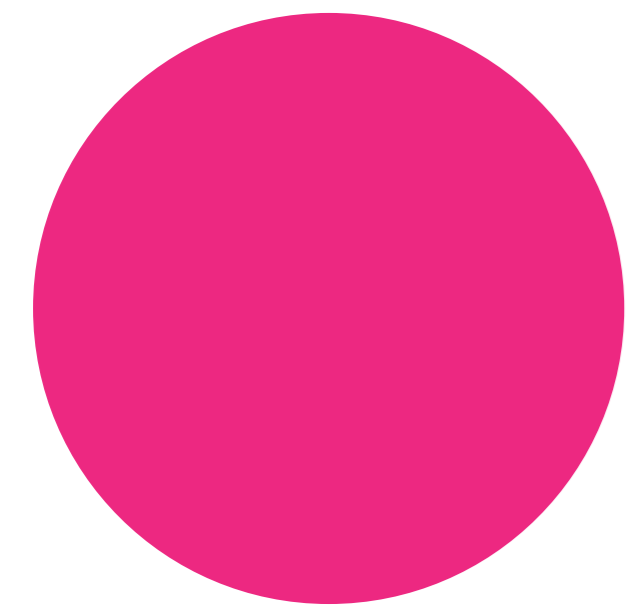
Considering university



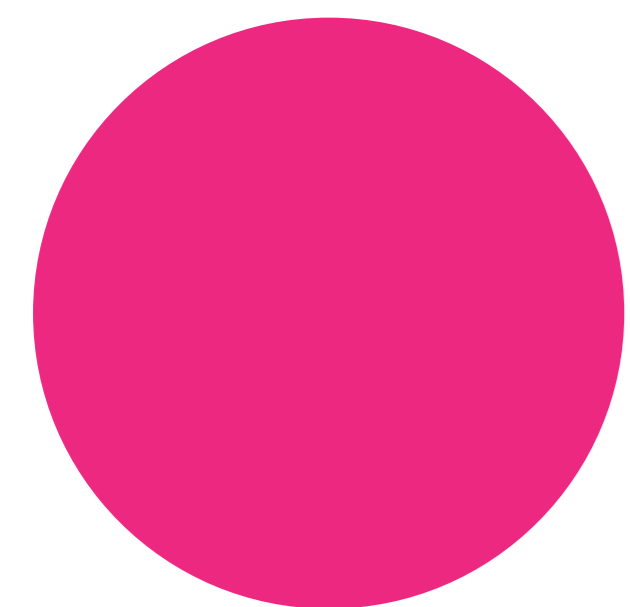
Considering apprenticeships



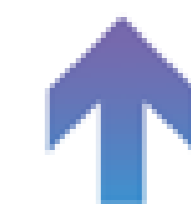
WOMEN IN STEM - NEEDS



Challenge perceptions of study and specialisation in apprenticeships



Reassurance on the long and short term benefits of apprenticeships



ETHNICALLY DIVERSE STUDENTS

Feel more pressure from parents

63%

STUDENTS FROM
ETHNICALLY DIVERSE
GROUPS

45%

STUDENTS FROM
WHITE GROUPS

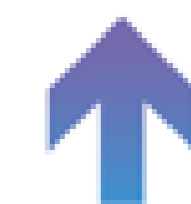
More likely to discuss their options with
their wider family

31%

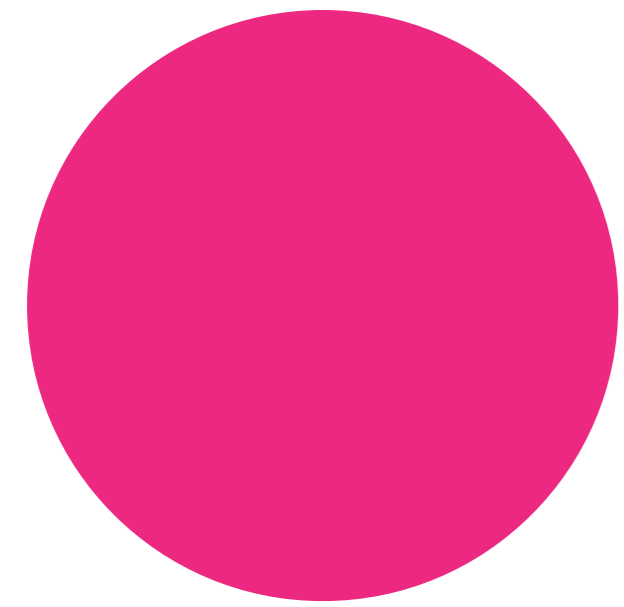
STUDENTS FROM
ETHNICALLY DIVERSE
GROUPS

17%

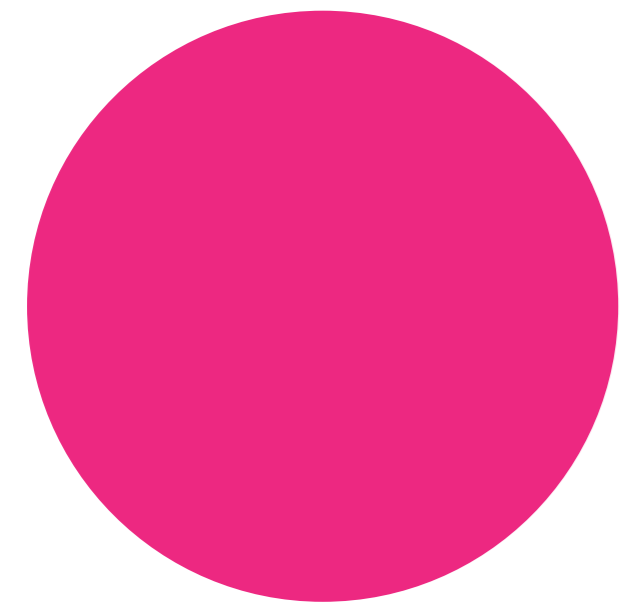
STUDENTS FROM WHITE
GROUPS



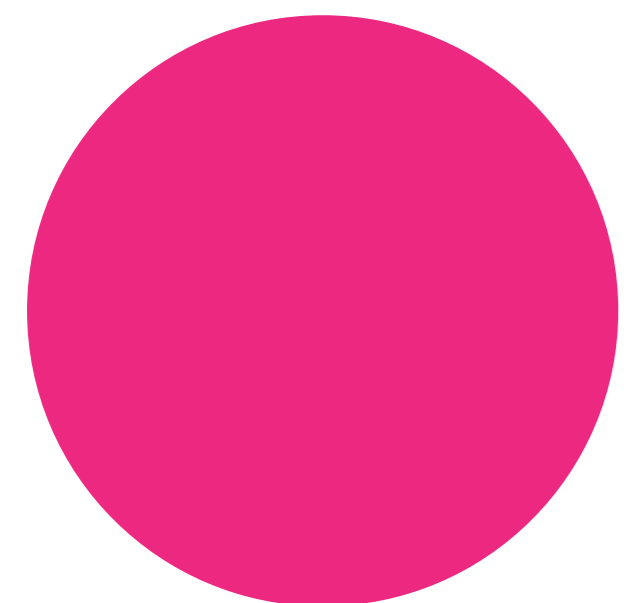
ETHNICALLY DIVERSE STUDENTS — NEEDS



Information on realities of apprenticeships



Reassurance on salaries



Information for influencers



SUMMARY OF OUR PROJECT NEXT GENERATION FINDINGS



NEURODIVERSE STUDENTS

- Reassurance on ability to cope
- Guidance on study and assessment
- Details and practicalities



WOMEN IN STEM

- Challenge perceptions of study and specialisation in apprenticeships
- Reassurance on long and short term benefits



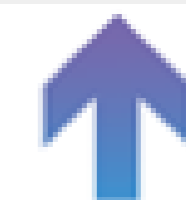
STUDENTS FROM LOWER SOCIO-ECONOMIC GROUPS

- Share more and better information on the benefits of apprenticeships
- Reassurance on wages and finance



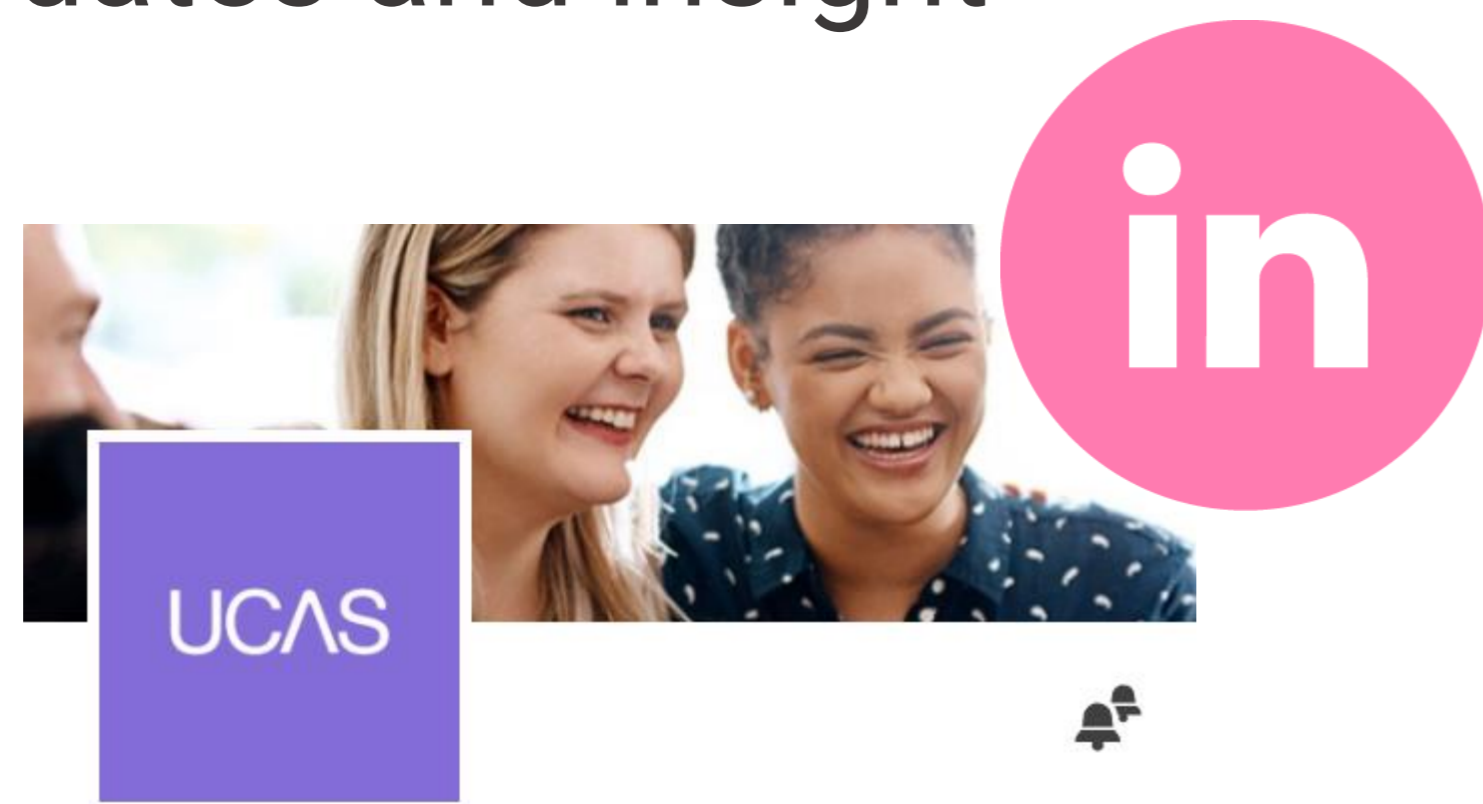
ETHNICALLY DIVERSE STUDENTS

- Information on realities of apprenticeships
- Reassurance on salaries
- Information for influencers



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- Look out for our Project Next Generation research snapshots (end of March)
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